



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, July 07, 2026

COMMITTEE MEETING NOTICE

AD 14

IBARRA FLORES, Jose LUIS, Agent
CAMALEON BAR SERVICES LLC
8721 W DOUGLAS AV
MILWAUKEE, WI 53225

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, July 21, 2026 at 09:00 AM

Go to <https://meet.goto.com/966196741>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises Licenses Application Requesting Jukebox as agent for "CAMALEON BAR SERVICES LLC" for "CAMALEON BAR" at 2900 S 13TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Associated Bank River Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 04/06/2026
Officer: PO Fabian Garcia

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Camaleon Bar
Address: 2900 S. 13th Street
Phone: 208-881-1548

Owner:
Owner address:
City State Zip:
Owner Phone:
Owner email:

Licensee/Agent: Jose L. Ibarra Flores
Home Address: 8721 W. Douglas Avenue
City State Zip: Milwaukee, WI 53225
Phone: 208-881-1548
Email: luisibarraflores7213@gmail.com

Preferred contact: phone

Location currently open: ☐ YES ☒ NO

Projected open date:

Day's open: ☒ S ☐ M ☐ T ☒ W ☒ Th ☒ F ☒ SA ☐ ALL

Hours of Operation: Sun: 2pm-2am ☐ 24 hours ☐ Y ☒ N
Mon: Closed
Tue: Closed
Wed: 2pm-2am
Thu: 2pm-2am
Fri: 2pm-2am
Sat: 2pm-2am

Premise Type: ☒ Tavern/Bar
☐ Restaurant
☐ Other:

Licenses currently held: none

Alcohol: ☐ Yes ☐ No Class: #:
Tobacco: ☐ Yes ☐ No #:
Food: ☐ Yes ☐ No #:
Extended Hours: ☐ Yes ☐ No #:
Secondhand Dealer: ☐ Yes ☐ No Type: #:
Other: ☐ Yes ☐ No Type: #:
Other: ☐ Yes ☐ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No N/A
8. Off-Street parking ☒ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No N/A
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☐ No
 - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☐ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many: **WILL ADD**
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey: WILL BE ADDING CAMERAS

17. Does this location have security cameras? ☐ Yes ☐ No
18. Are they in working order? ☐ Yes ☐ No
19. What format are the cameras?
 - a. Color ☐ Yes ☐ No
 - b. Digital ☐ Yes ☐ No
 - c. Recorded ☐ Yes ☐ No
20. How long is footage stored for later viewing:
21. Are there exterior cameras ☐ Yes ☐ No How many:
22. Are there interior cameras ☐ Yes ☐ No How many:
23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

24. Cameras located in parking lot ☐ Yes ☐ No How many N/A

Interior Survey:

25. What is the planned capacity? 35
26. What is the minimum number of employees That will be on premise: 2
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☐ No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No
28. Is the interior of the location neat and clean? ☐ Yes ☐ No **UNDER RENOVATION**
29. Does an interior camera face the entrance/exit? ☐ Yes ☐ No **WILL ADD**
30. Is there a lockable area that separates employees from customers? ☒ Yes ☐ No
31. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☒ No
32. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
- a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

33. How many security personnel are going to be employed:
34. How will they be deployed: Interior X Exterior
35. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☒ Fri ☒ Sat ☐ Sun
36. Will the security be managed by business ☐ or contracted ☒
37. Will they be armed ☐ Yes ☐ No Unknown
38. What type of security measures to be used:
- ☐ Wanding/metal detector
 - ☒ ID Scanner
 - ☐ Dress Code
 - ☐ Cover Charge
 - ☐ Age restriction
 - ☒ Other Overall safety

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This report was written by Police Officer Fabian GARCIA assigned to District 6, Community Liaison/Community Partnership Unit.

On Monday, April 6, at 3pm, my partner PO Michael WARD and I, met with licensee Jose Ibarra-Flores. Let it be noted that the location is currently not opened and is still under renovation.

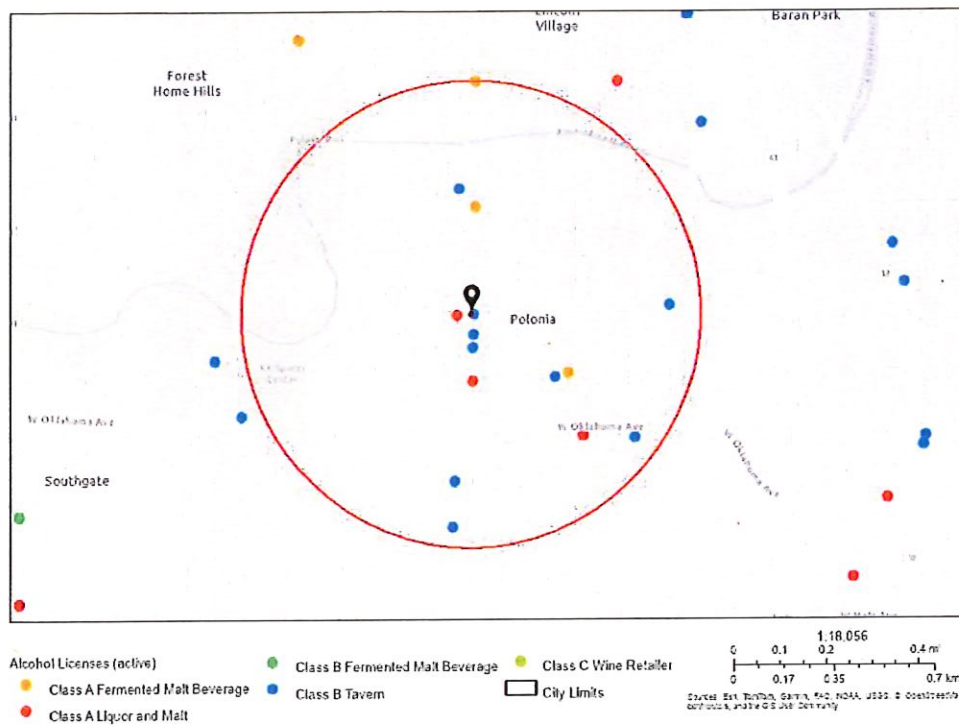
Mr. Ibarra-Flores stated that they plan to open Wednesday-Sunday 2pm-2am. They do plan to hire an contracted Security company to work on Fridays and Saturdays, but are still not sure, which company or if they will be armed or not. They plan to hire the security to check ID and monitor the location.

Mr. Ibarra-Flores stated that they do plan to add at least 2 to 3 interior surveillance cameras. Mr. Ibarra-Flores stated that he plans to have one surveillance camera capture the entrance and exit door and one will be facing the bar area/register. Mr. Ibarra-Flores stated that he was going to speak with the owner of the building to see if he would have permission to add 2 surveillance cameras to the exterior of the property. Mr. Ibarra-Flores stated that he will only have access to retrieving video. A discussion was had regarding "No Loitering" signs, and Mr. Ibarra-Flores stated that he may add them in the near future. Mr. Ibarra-Flores also indicated that he is planning to add a sign outside with the locations name, which will be equipped with lights that will add to the lighting at night.

Area of Interest (AOI) Information

Area : 21,862,585.68 ft²

Mar 20 2026 12:20:23 Central Daylight Time



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	15		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Karina's Pizza LLC	Karina's Pizza	Gabriela Zapot Mendoza, Agt	2952 S 13TH ST	Class B Tavern License	28	4/14/2026, 7:00 PM	1
2	MONTE ENTERPRISE S LLC	MONTERREY MARKET	Robert Montemayor, Agt	3014 S 13TH ST	Class A Malt & Class A Liquor License		6/8/2026, 7:00 PM	1
3	Santurce Sport Bar & Grill LLC	Santurce Sport Bar & Grill	Brenda I Caraballo, Agt	3010 S 10TH ST	Class B Tavern License	49	5/19/2026, 7:00 PM	1
4	Channa Sales Inc	Arthur Mini Mart	Baljeet S Channa, Agt	2500 S 13TH ST	Class A Fermented Malt Beverage Retailer's License		6/12/2026, 7:00 PM	1
5	IGG, LLC	Mi Tierra Food Mart	Parminder S Ghotra, Agt	2901 S 13th ST	Class A Malt & Class A Liquor License		7/9/2026, 7:00 PM	1
6	Taqueria La Sierrita LLC	Taqueria La Sierrita	Miguel Leon Santos, Agt	2689 S 13th ST	Class B Tavern License	64	7/22/2026, 7:00 PM	1
7	El Tucanazo Taqueria Y Mariscos Corp	El Tucanazo Taqueria Y Mariscos	FRANCISCO J GONZALEZ, Agt	3261 S 13TH ST	Class B Tavern License	65	8/5/2026, 7:00 PM	1
8	Nick's Anvil Inn, LLC	Nick's Anvil Inn	CHRIS A TRIBBEY, Agt	2900 S 13TH ST	Class B Tavern License	25	7/29/2026, 7:00 PM	1
9	BOB-E-LANES STILL, LLC	BOB-E-LANES STILL	Sheryl Ernst, Agt	2932 S 13TH ST	Class B Tavern License		9/17/2026, 7:00 PM	1
10	BROWNS PLACE, LLC	BROWNS PLACE	JO ANN BROWN, Agt	2874 S 7TH ST	Class B Tavern License	25	10/8/2026, 7:00 PM	1
11	Rajdip Inc	Oklahoma Liquor	Rupen A Patel, Agt	933 W Oklahoma AV	Class A Malt & Class A Liquor License		11/5/2026, 6:00 PM	1
12	MRK Enterprise LLC	Rashid Mini Mart	Mohammad Rashid Bin Kabir, Agt	2714 S 13th ST	Class A Fermented Malt Beverage Retailer's License		1/19/2027, 6:00 PM	1
13	ALBITER AND PICHARDO LLC	Mal de Amores Latin Tavern	Arturo Albiter, Agt	733 W OKLAHOMA AV	Class B Tavern License		1/16/2027, 6:00 PM	1
14	MACHUGGYS LLC	Machuggys	Jose G Lechuga, Agt	3173 S 13TH ST	Class B Tavern License		12/17/2026, 6:00 PM	1
15	C & R MARKET, LLC	C & R MARKET	LISA J YANKE, Agt	3001 S 9TH PL	Class A Fermented Malt Beverage Retailer's License		2/27/2027, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, July 07, 2026



Notice of Public Hearing

Blank Notice

IBARRA FLORES, Jose LUIS, Agent
Camaleon Bar at 2900 S 13TH St

Class B Tavern and Public Entertainment Premises Licenses Application Requesting Jukebox

Tuesday, July 21, 2026 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/21/2026 at 9:00 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1132 W DAKOTA ST	MILWAUKEE, WI 53215-3828
CURRENT OCCUPANT	1132A W DAKOTA ST	MILWAUKEE, WI 53215-3828
CURRENT OCCUPANT	1133 W DAKOTA ST	MILWAUKEE, WI 53215-3827
CURRENT OCCUPANT	1202 W DAKOTA ST	MILWAUKEE, WI 53215-3846
CURRENT OCCUPANT	1202A W DAKOTA ST	MILWAUKEE, WI 53215-3846
CURRENT OCCUPANT	1214 W DAKOTA ST	MILWAUKEE, WI 53215-3846
CURRENT OCCUPANT	1226 W DAKOTA ST	MILWAUKEE, WI 53215-3846
CURRENT OCCUPANT	1231 W DAKOTA ST	MILWAUKEE, WI 53215-3845
CURRENT OCCUPANT	1305 W DAKOTA ST# 1	MILWAUKEE, WI 53215-3847
CURRENT OCCUPANT	1305 W DAKOTA ST# 2	MILWAUKEE, WI 53215-3847
CURRENT OCCUPANT	1305 W DAKOTA ST# 3	MILWAUKEE, WI 53215-3847
CURRENT OCCUPANT	1305 W DAKOTA ST# 4	MILWAUKEE, WI 53215-3847
CURRENT OCCUPANT	1322 W DAKOTA ST	MILWAUKEE, WI 53215-3848
CURRENT OCCUPANT	1322A W DAKOTA ST	MILWAUKEE, WI 53215-3848
CURRENT OCCUPANT	1327 W DAKOTA ST	MILWAUKEE, WI 53215-3847
CURRENT OCCUPANT	2849 S 13TH ST	MILWAUKEE, WI 53215-3809
CURRENT OCCUPANT	2851 S 12TH ST	MILWAUKEE, WI 53215-3817
CURRENT OCCUPANT	2851A S 12TH ST	MILWAUKEE, WI 53215-3817
CURRENT OCCUPANT	2852 S 13TH ST	MILWAUKEE, WI 53215-3810
CURRENT OCCUPANT	2852A S 13TH ST	MILWAUKEE, WI 53215-3810
CURRENT OCCUPANT	2855 S 13TH ST	MILWAUKEE, WI 53215-3809
CURRENT OCCUPANT	2855A S 13TH ST	MILWAUKEE, WI 53215-3809
CURRENT OCCUPANT	2857 S 12TH ST	MILWAUKEE, WI 53215-3817
CURRENT OCCUPANT	2860 S 13TH ST	MILWAUKEE, WI 53215-3810
CURRENT OCCUPANT	2860A S 13TH ST	MILWAUKEE, WI 53215-3810
CURRENT OCCUPANT	2863 S 12TH ST	MILWAUKEE, WI 53215-3817
CURRENT OCCUPANT	2863A S 12TH ST	MILWAUKEE, WI 53215-3817
CURRENT OCCUPANT	2866 S 13TH ST	MILWAUKEE, WI 53215-3810
CURRENT OCCUPANT	2866A S 13TH ST	MILWAUKEE, WI 53215-3810
CURRENT OCCUPANT	2867 S 13TH ST	MILWAUKEE, WI 53215-3809
CURRENT OCCUPANT	2869 S 13TH ST	MILWAUKEE, WI 53215-3809
CURRENT OCCUPANT	2870 S 12TH ST	MILWAUKEE, WI 53215-3818
CURRENT OCCUPANT	2872 S 13TH ST	MILWAUKEE, WI 53215-3810
CURRENT OCCUPANT	2873 S 13TH ST	MILWAUKEE, WI 53215-3809
CURRENT OCCUPANT	2903 S 12TH ST	MILWAUKEE, WI 53215-3819
CURRENT OCCUPANT	2906 S 13TH ST	MILWAUKEE, WI 53215-3824
CURRENT OCCUPANT	2906 S 14TH ST	MILWAUKEE, WI 53215-3842
CURRENT OCCUPANT	2906A S 13TH ST	MILWAUKEE, WI 53215-3824
CURRENT OCCUPANT	2906A S 14TH ST	MILWAUKEE, WI 53215-3842
CURRENT OCCUPANT	2908 S 12TH ST	MILWAUKEE, WI 53215-3820
CURRENT OCCUPANT	2909 S 12TH ST	MILWAUKEE, WI 53215-3819
CURRENT OCCUPANT	2909A S 12TH ST	MILWAUKEE, WI 53215-3819
CURRENT OCCUPANT	2912 S 12TH ST	MILWAUKEE, WI 53215-3820
CURRENT OCCUPANT	2912 S 13TH ST	MILWAUKEE, WI 53215-3824
CURRENT OCCUPANT	2912 S 14TH ST	MILWAUKEE, WI 53215-3842
CURRENT OCCUPANT	2912A S 12TH ST	MILWAUKEE, WI 53215-3820

CURRENT OCCUPANT	2913 S 12TH ST	MILWAUKEE, WI 53215-3819
CURRENT OCCUPANT	2916 S 12TH ST	MILWAUKEE, WI 53215-3820
CURRENT OCCUPANT	2916 S 13TH ST	MILWAUKEE, WI 53215-3824
CURRENT OCCUPANT	2916A S 12TH ST	MILWAUKEE, WI 53215-3820
CURRENT OCCUPANT	2917 S 12TH ST	MILWAUKEE, WI 53215-3819
CURRENT OCCUPANT	2918 S 14TH ST	MILWAUKEE, WI 53215-3842
CURRENT OCCUPANT	2918A S 14TH ST	MILWAUKEE, WI 53215-3842
CURRENT OCCUPANT	2920 S 12TH ST	MILWAUKEE, WI 53215-3820
CURRENT OCCUPANT	2920A S 12TH ST	MILWAUKEE, WI 53215-3820
CURRENT OCCUPANT	2923 S 12TH ST	MILWAUKEE, WI 53215-3819
CURRENT OCCUPANT	2924 S 12TH ST	MILWAUKEE, WI 53215-3820
CURRENT OCCUPANT	2924A S 12TH ST	MILWAUKEE, WI 53215-3820
CURRENT OCCUPANT	2925 S 12TH ST	MILWAUKEE, WI 53215-3819
CURRENT OCCUPANT	2927 S 12TH ST	MILWAUKEE, WI 53215-3819
CURRENT OCCUPANT	2929 S 12TH ST	MILWAUKEE, WI 53215-3819
CURRENT OCCUPANT	2933 S 12TH ST	MILWAUKEE, WI 53215-3819
CURRENT OCCUPANT	2936A S 13TH ST# 1	MILWAUKEE, WI 53215-3872
CURRENT OCCUPANT	2936A S 13TH ST# 2	MILWAUKEE, WI 53215-3872
CURRENT OCCUPANT	2936A S 13TH ST# 3	MILWAUKEE, WI 53215-3872
CURRENT OCCUPANT	2936A S 13TH ST# 4	MILWAUKEE, WI 53215-3872
CURRENT OCCUPANT	2937 S 12TH ST	MILWAUKEE, WI 53215-3819

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Total Records: 67

Radius 250 feet and Center of the Circle: 2900 S 13th St



APPLICATION AMENDMENT

Office of the City Clerk License Division

200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

Date: 7/6/26

To the License Division of the City of Milwaukee:

I, Ibarra Flores, Jose Luis, wish to amend my answer(s) on the application for a
(full legal name)

BTAVN 391512, PEP 391513 license at 2900 S 13TH ST MILWAUKEE WI 53215-3824 :
(type of license) (premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # _____ should be: _____
2. Agent should be (full legal name): _____ Also complete 3, 4, 5 & 6
3. Date of birth should be: _____
4. Home address should be (include city/state/zip): _____
5. Phone number should be (include area code): _____
6. Driver's License Number/State ID Number should be: _____
7. Corporation/LLC name should be (full legal name): _____
8. Business name should be: _____
9. Premises address should be (include city/state/zip): _____
10. Business phone number should be (include area code): _____
11. Mailing address should be (include city/state/zip): _____
12. Email address should be: _____
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): _____
14. Class B Tavern: Age Distinction should be: _____
15. Other: Amend Friday & Saturday hours to 2PM to 12:00AM; Sunday through Thursday 2PM to 10PM

(Check with the License Division before submitting "Other" amendments using this form.)

Signature of licensee (Individual, Partner, or Agent of Corp/LLC)

Office Use Only: Application #: 391512 Date: 7/6/26 Initials: EC To LC: _____
LC Email: ☐MPD ☐NS ☐HD Initials: _____



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Bar / Tavern

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain:

I HAVE OVER 20 YEARS EXP. IN THE BAR/TAVERN BUSINESS.

2. Business Operations

- a. Proposed Opening Date: ASAP
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: Alcohol + Entertainment
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- * b. Number of Garbage Cans: Inside: 4 Locations: Inside - (2) Main Bar - (1) Women's Bathroom
Outside: 2 Locations: Back of Building
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Describe equipment used _____
 List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? _____ and list locations: _____
- e. Will searches/identification checks be done upon entry? ☐ No ☒ Yes If yes, describe Door Person

6. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☒ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel : Number of Floors: _____ Number of Rooms: _____
☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☐ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

* Capacity 30 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

b. Describe Location: ☒ Major Thoroughfare | ☐ Secondary Street ☐ Other: _____

c. Nearest Major Cross Street: 13th Street + Dakota - Milwaukee WI 53215

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: _____

f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

g. Building Owner Name: J. Jesus Villalobos Phone Number: (414) 306-0692

Building Owner Address: 2866 S. 13th St. - Milwaukee, WI 53215

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	2 PM	2 AM	40	21+over	21+over
Monday	CLOSED	Closed			
Tuesday	Closed	Closed			
Wednesday	2 PM	2 AM	40	21+over	21+over
Thursday	2 PM	2 AM	40	21+over	21+over
Friday	2 PM	2 AM	40	21+over	21+over
Saturday	2 PM	2 AM	40	21+over	21+over

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/licenseLegal Entity Name: Canalean Bar Services LLCPremise Address: 2900 S. 13th St. - Milwaukee, WI 53215

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables.
No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Leaseb) Who owns the fixtures (for example, coolers, etc.)? Mec) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____d) Total amount paid for business \$ 0e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

Form Continues on next page →

Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins TBD Ends TBD
- b) Monthly rental \$ 1,500.00
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5 years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Responsible Beverage Server Training

- a) Within the last 2 years have you held a bartender's license in the state of Wisconsin? ☐ No ☒ Yes
- b) Within the last 2 years have you held a Class "A" or Class "B" alcohol beverage license, or a Class "B" manager's license in the state of Wisconsin? ☒ No ☐ Yes
- c) Within the last 2 years have you completed a Responsible Beverage Server Training Course in the state of Wisconsin? ☐ No ☒ Yes

If you answered no to all the above questions, proof of course completion must be provided by submitting your course certificate to the License Division.

For Course enrollment information, contact MATC at (414) 297-8370 or for similar approved courses see "Training" on the Wisconsin Department of Revenue's Website (<https://www.revenue.wi.gov/Pages/Training/alcSellerServer.aspx>)

I understand that a license will not be issued without a copy of the course certificate or proof of the license held within the last two years being submitted to the License Division.

Jose Luis Ibarra Flores

Print Name of Individual/Partner/Agent

[Signature]

Signature of Individual/Partner/Agent

Signature

[Signature]

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.

Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☒ Detailed floor plan
- ☐ If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 2900 S. 13th Street - Milwaukee, WI 53215

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|--|---|---|
| ☐ Instrumental Musicians | ☐ Battle of the Bands | ☐ Dancing by Performers | ☐ Amusement Machines
How many? _____ |
| ☐ Bands | ☐ Comedy Acts | ☐ Adult Entertainment/
Strippers/Erotic Dance | ☐ Concerts
Approx. # per year? _____ |
| ☐ Bowling Alley
How many? _____ | ☐ Disc Jockey | ☐ Wrestling | ☐ Theatrical Performances
Approx. # per year? _____ |
| ☐ Pool Tables
How many? _____ | ☐ Magic Shows | ☐ Patron Contests | ☒ Jukebox |
| ☐ Motion Pictures (movies by
admission) - How many? _____ | ☐ Poetry Readings | ☐ Patrons Dancing | ☐ Karaoke |
| ☐ Hookah Service | Other: _____ | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:

LEGAL CAPACITY OF PREMISES

* 30 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

* [Signature]
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)

Total Square footage = 622.11

5/10/16

Camaleon Bar Services LLC - Jose Luis Ibarra Flores

2900 S 13th Street

Milwaukee, Wis. 53215

- Camaleon Bar

MEMO

