



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, December 18, 2025

COMMITTEE MEETING NOTICE

AD 09

PAMELA D PERRIN

6514 W HUSTIS ST
MILWAUKEE, WI 53223

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 06, 2026 at 01:10 PM

The access code is <https://meet.goto.com/880736941>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application for "COCONUT BOWL" at 4707 W MILL Rd.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Roman, Carmen

From: License
Sent: Wednesday, March 5, 2025 3:42 PM
To: Roman, Carmen
Subject: FW: New License Objection ID: 18
Attachments: Coconut Bowl Objection.pdf

REDACTED
BY AC

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



Take Our Survey!

From: Dawson, Sam <Sam.Dawson@milwaukee.gov>
Sent: Wednesday, March 5, 2025 3:02 PM
To: License <LICENSE@milwaukee.gov>
Subject: New License Objection ID: 18

A new license objection has been submitted. See result [here](#) .

Thank you.

REDACTED
BY
AC

View results

Respondent

18 Achraf Laasiri

03:55

Time to complete

1. Name of Objector *

2. Objector Mailing Address

3. Objector Email Address

4. Business Name and Address *

Coconut Bowl, 4707 W Mill Rd, Milwaukee, WI 53218

5. Synopsis of Objection *

Groups of men and women patronizing the bar exited the bar and were fighting in the street on Saturday, 3/1/2025 in the immediate vicinity of the bar. Have had issues with patrons getting drunk and urinating on neighboring properties shortly after leaving the bar, also having issues with patrons illegally parking either in or around neighboring driveways. An incident with a patron occurred when the patron knocked on the door asking if they can pay to park in their driveway, refused the offer, the patron parked there anyways and showed little regard or care for property.

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 11/05/25**LICENSE TYPE:** Class B Tavern**NEW:** ☐**RENEWAL:** ☒**No. 387230 387231****Application Date:****License Location:** 4707 W Mill Rd**Business Name:** Coconut Bowl**Licensee/Applicant:** Perrin, Pamela D
(Last Name, First Name, MI)**Date of Birth:** 08/18/79**Home Address:** 6514 W Hustis St**City:** Milwaukee**State:** WI **Zip Code:** 53223**Home Phone:**

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/06/22, Milwaukee Police were dispatched to a Shots Fired complaint at 4707 W. Mill Rd. Officers were advised by security they heard multiple shots coming from the area. Officers recovered casings near they parking lot and along the sidewalk area between 47-49th St. The owner advised officers they would be able to view video surveillance on 04/08/22.
2. On 05/02/22, Milwaukee Police conducted a meeting with the agent for Coconut Bowling Alley, located at 4707 W. Mill Rd. This was due to the Shots Fired incident on 04/06/22. The agent was cooperative and has complied with changes that were suggested at the meeting, and has hired additional security.

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3. On 12/26/22 at 9:56p.m., Milwaukee Police were dispatched to a Trouble with Subject at 4707 W. Mill Rd. Investigation revealed patrons entered the business and were observed taking a bottle of alcohol out of a jacket. Security approached the subjects and advised them they cannot bring alcohol into the establishment and they were too young to consume alcohol. The individuals were advised they had to leave the premise at which time a patron began to physically struggle with security. The patrons were eventually all escorted out with no further incident.

4. On 03/04/23 at 9:41p.m., Milwaukee Police were dispatched to a Subject with Gun at 4707 W. Mill Rd. The officers were advised by security and the agent a patron was leaving the establishment and pulled a gun out, aiming it at the ceiling and made a statement to shoot up the business. The officers interviewed several patrons in an attempt to identify the individual, however, everyone denied knowing the subject's name. The agent was cooperative with the investigation and stated they would upload video surveillance of the incident for officers to view.
5. On 03/29/23 at 7:45p.m, Milwaukee Police conducted a License Premise Check at 4707 W. Mill Rd. On arrival officers were met by the manager who advised officers of additional security measures they added to ensure safety of the employees and patrons. The business added exterior LED lights, 5 exterior security cameras and hired an additional two security officers to assist on the weekends.

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The following items pertain to the Coconut Bowl located at 4707 W. Mill Rd.

6. On 06/17/24, at 8:38 p.m., officers conducted a Tavern Check. A security guard was monitoring the entrance, and no business violations were observed.
7. On 01/20/25, at 9:48 p.m., officers were dispatched to a Shots Fired Complaint. An intoxicated customer became belligerent and made threats to fight staff. Security removed the customer without incident. The shots fired was found to be baseless.
8. On 04/29/25, at 12:27 a.m., officers were dispatched to a Noise complaint. A security guard informed officers that a group of motorcycles in the parking lot were playing loud music but left prior to officers' arrival. While on scene a physical altercation between subjects broke out. The manager and a security guard were struck by a suspect who was detained and cited per the manager's request.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2406180018

OtherEvent #: 24-LP-1068

Incident

4707 W MILL RD MILWAUKEE, WISCONSIN 53218

Incident Date/Time:: 06/17/2024 20:38:00
CAD Number:: P2406171668
District:: 4
Beat:: 430
Reporting Area:: 411

Business Agent (1)

PERRIN, PAMELA DENIKA

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 08/18/1979
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (262)-880-5925
Phone 1 Type:: Phone
Address:: 6514 W HUSTIS ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223

Licensed Persons Involved (2)

PERRIN, DELROY ANTHONY

Person Involvement:: Manager
DOB:: 08/08/1973
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 6514 W HUSTIS ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223

DILLS, GENTLE JR

Person Involvement:: Employee
DOB:: 04/22/1984
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 106 W CONCORDIA AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

COCONUT BOWLING ALLEY

Address:: 4707 W MILL RD

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2406180018

OtherEvent #: 24-LP-1068

City::	MILWAUKEE
State::	WISCONSIN
Zip Code::	53218
License Type::	Alcohol
Licensee Notification Was Made::	Yes
Licensee Notified Date/Time::	06/17/2024 21:00:00
Business Was Cited For Violation::	No
Licensee was cooperative: (If not explain in narrative):	Yes
Licensee or Manager was on premises at time of violation/incident::	Yes

Narrative (1)

LICENSED PREMISE REPORT

Stamps III, O'Neal 029826

06/18/2024

This report is written by PO O'Neal STAMPS III, assigned to District 4, Late Power shift.

On Monday, June 17, 2024 at approximately 8:38 pm, PO Khalid MAJEED and I (Squad 4467) conducted a TAVERN CHECK of Coconut Bowling alley located at 4707 W Mill Rd. This address is located in both the City and County of Milwaukee, WI.

INVESTIGATION

Upon our arrival, I observed that the mentioned business was open and operating at a business capacity. I observed an "A" rating placard from the health department displayed at the main entrance of the building. As I entered the building, I walked up the main staircase where I observed the on-duty security guard, Gentle DILLS Jr. (B/M 04/22/1984) stationed at the top of the stairs. DILLS wore a blue and yellow security vest and was actively checking patrons prior to entry into the bowling alley. I observed a handheld metal detector on top of a table next to DILLS in which he used to check patrons for weapons after physically searching them prior to letting them proceed inside the bowling alley. I observed that DILLS was checking identification of those who proceeded into the bar area of the bowling alley.

I then proceeded to the main counter where I observed the manager Delroy A. PERRIN (B/M 08/08/1973) sitting at a table close by the main counter. PERRIN stated that he was preparing for the Industry Night event which occurs on every Monday evening. PERRIN stated that he was expecting a smaller than usual crowd

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2406180018

OtherEvent #: 24-LP-1068

this evening due to the extreme heat outside. I also observed approximately 15 patrons in the bar area who all appeared to be over/at the legal drinking age. I then conducted a walkthrough behind the bar area and did not observe any funnels nor empty bottles of liquor being stored behind the bar.

While in the bar area, I observed that the business licenses were displayed on a wall behind the bar and were up to date and active. ***SEE BELOW*** I observed that the business had clearly marked EXIT signs that was working properly near the exit doors.

Prior to completing a full walkthrough of the building, PO MAJEED and I were pulled for a higher priority assignment. (SHOTS FIRED)

LICENSES

Class B Tavern License
WI 53218 active 01/16/2025

Coconut Bowl 4707 W MILL Rd Milwaukee,

Food Dealer - Restaurant
53218 active 01/16/2025

Coconut Bowl 4707 W MILL Rd Milwaukee, WI

Public Entertainment Premises License Coconut Bowl 4707 W MILL Rd Milwaukee,
WI 53218 active 01/16/2025

Officer (2)

Reporting Officer:	Stamps III, ONeal (029826)	06/18/2024 02:08:00
Section: (Work Location):	44	
Approving Officer:	Kulenovic, Ismar (022619)	06/21/2024 19:14:54
Section: (Work Location):	14	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2509260032

OtherEvent #: 25-LP-5077

Incident

4707 W MILL RD Milwaukee, WI 53218

Incident Date/Time:: 01/20/2025 21:42:00
CAD Number:: P2501201195
District:: 4
Beat:: 430
Reporting Area:: 411

Business Agent (1)

PERRIN, PAMELA DENIKA

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 08/18/1979
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (262)-880-5925
Phone 1 Type:: Phone
Address:: 6514 W HUSTIS ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223

Licensed Persons Involved (1)

PERRIN, DELROY ANTHONY

Person Involvement:: Agent (License Holder)
DOB:: 08/08/1973
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: 414-699-8850
Address:: 6514 W HUSTIS ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53223

Licensed Premise Data (1)

COCONUT BOWL

Address:: 4707 W MILL RD
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53218
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2509260032

OtherEvent #: 25-LP-5077

Licensee was cooperative: (If not
explain in narrative): No

Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Burris, Donald M 036280

09/26/2025

This report was written by PO Donald M. BURRIS II assigned to District Four Late Power Shift.

On Monday, January 20th, 2025 at approximately 9:48 pm, Squad 4420 PO Kevin CATHEY and I PO Donald M. BURRIS II (In Full Duty Uniform Marked Squad and Activated AXON Body-Worn Cameras were dispatched to 4704 W. Mill Rd. (Coconut Bowl) for a Shots Fired Complaint. This incident occurred in the City and County of Milwaukee.

upon arrival officers were met by the owner who was physically identified as **Delroy A. PERRIN (B/M, 08-08-1973)**, who stated that there was a patron who was asked to leave the premises due to being intoxicated and unruly towards staff members. PERRIN stated that the unknown B/F was began to become belligerent because she was dissatisfied with service. PERRIN stated that he was willing to accommodate her dissatisfaction, but the unknown patron started cussing him out. PERRIN stated that he asked her to leave and she was escorted out by himself and the security staff.

PERRIN stated that the unknown subject made threats to fight the staff and that she was going to come back up to the business with family members. PERRIN stated that the unknown subject got into her vehicle and fled without incident. PERRIN allowed officers to view video surveillance of the unknown subject being escorted out of the establishment. Officers did not observe any security staff members draw or point any firearms towards the unknown subject. The security staff is licensed to carry firearms as security. Officers could not locate the alleged caller/victim who was no longer on scene.

PERRIN stated that no security staff at anytime pointed or fired any shots. Officers found this call to be

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2509260032

OtherEvent #: 25-LP-5077

baseless and could not find the complainant. PERRIN was very cooperative with officers and always assists law enforcement when needed. Coconut Bowl is not a nuisance business to the Haven Woods neighborhood and does a lot of community activities for various schools, senior citizens, and the community as a whole.

End of report.

Officer (2)

Reporting Officer:	Burris, Donald M (036280)	09/26/2025 07:28:00
Section: (Work Location):	44	
Approving Officer:	Velasquez, Guadalupe (018673)	11/10/2025 12:25:51
Section: (Work Location):	04	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504290010

OtherEvent #: 25-LP-1864

Incident

4707 W MILL RD MILWAUKEE, WI 53218

Incident Date/Time:: 04/28/2025 23:47:00
CAD Number:: P2504281796
District:: 4
Beat:: 430
Reporting Area:: 411

Business Agent (1)

PERRIN, PAMELA D

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 08/18/1979
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (262)-880-5925
Phone 1 Type:: Cell
Address:: 6514 W HUSTIS ST
City:: MILWAUKEE
State:: WI
Zip Code:: 53223

Licensed Persons Involved (2)

PERRIN, DELROY ANTHONY

Person Involvement:: Manager
DOB:: 08/08/1973
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 6514 W HUSTIS ST
City:: MILWAUKEE
State:: WI
Zip Code:: 53223

DILLS, GENTLE JR

Person Involvement:: Employee
DOB:: 04/22/1984
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 106 W CONCORDIA AV
City:: MILWAUKEE
State:: WI
Zip Code:: 53212

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504290010

OtherEvent #: 25-LP-1864

Licensed Premise Data (1)

COCONUT BOWLING ALLEY

Address:: 4707 W MILL RD
City:: MILWAUKEE
State:: WI
Zip Code:: 53218
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 04/29/2025 02:00:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

LICENSED PREMISE REPORT

Stamps III, O'Neal 029826

04/29/2025

This report is written by PO O'Neal STAMPS III, assigned to District 4, Late Power shift.

On Tuesday, April 29, 2025, at approximately 12:27 am, PO Donald BURRIS and I (Squad 4467) were dispatched to a Noise complaint at Coconut Bowling alley located at 4707 W Mill Rd. This address is located in both the City and County of Milwaukee, WI.

INVESTIGATION

Upon our arrival, I observed that the mentioned business was open and operating at a business capacity. I observed that the business was hosting an event known as INDUSTRY NIGHT. PO BURRIS and I entered the parking lot of the business and did not hear any music or noise coming from the business. I did not observe any vehicles in the area that was playing loud music. I walked up the main staircase where I observed the on-duty security guard, Gentle DILLS Jr. (B/M 04/22/1984), who stated that there was a group of motorcycles who were in the parking lot that was equipped with loud music speakers. DILLS informed me that the security staff asked the group to turn down their music, but they all left the

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504290010

OtherEvent #: 25-LP-1864

premise prior to officers' arrival.

While on scene, PO BURRIS and I were alerted to an altercation near the exterior of the main entrance door. I observed a large crowd surrounding one male and two female subjects. I observed that one of the females were throwing glass bottles at the crowd and the other female was laying on the ground with the male standing over her. I observed that the male, Marty I YOUNG (B/M 06/20/1998) was grabbing the female, Anna A YOUNG (B/F 01/29/2000), by the arms and shoulders while she remained on the ground. I observed that MARTY was yelling at the crowd and also ANNA at that time. MARTY was detained by officers as he appeared to be attacking ANNA as she was on the ground.

It was later determined that MARTY, ANNA and the third female was inside of the business sitting near the restroom area. At that time the three subjects caused a disturbance inside of the building and was told by security that they had to leave. At that time, MARTY struck the security guard with a closed fist and the two females also began to strike the security guard. As security was escorting MARTY down the stairs towards the main entrance door, Delroy A. PERRIN (08/08/1973), who is the manager of the business was walking into the main entrance doors. PERRIN observed what was happening and attempted to resolve that situation with MARTY. At that time, MARTY grabbed PERRIN by the shirt and intentionally struck him in the face with a closed fist and yelled out profanities towards him. After observing MARTY strike PERRIN, multiple patrons of the business began to rush towards MARTY, ANNA and the third female until they all ended up on the exterior of the building where the three of them continued to fight with the crowd.

Officers called for medical attention for ANNA as she had trouble standing up from the ground. Upon arrival of the medical personnel, ANNA began yelling profanities towards them and also towards officers. ANNA refused medical attention on scene multiple times and refused to provide any statements to officers. ANNA remained on scene for an extended period of time due to MARTY, her brother, was still detained inside of a squad car. ANNA continued to belittle and yell out profanities towards officer and declined any police services, despite multiple attempts from officers. The three subjects eventually departed the scene after a family member arrived in a personal vehicle and convinced them to leave the area.

PERRIN nor any security guard wanted to report any battery complaint on the three individuals, but PERRIN did want a disorderly conduct citation to be issued to MARTY for creating and causing the altercation.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:C2504290010

OtherEvent #: 25-LP-1864

BUSINESS LICENSES

Show Details Class B Tavern License Coconut Bowl 4707 W MILL Rd Milwaukee, WI 53218 active
01/16/2026

Show Details Food Dealer - Restaurant Coconut Bowl 4707 W MILL Rd Milwaukee, WI 53218 active
01/16/2026

Show Details Public Entertainment Premises License Coconut Bowl 4707 W MILL Rd Milwaukee, WI
53218 active 01/16/2026

Officer (2)

Reporting Officer:	Stamps III, ONeal (029826)	04/29/2025 03:57:00
Section: (Work Location):	44	
Approving Officer:	Kulenovic, Ismar (022619)	04/29/2025 20:02:30
Section: (Work Location):	44	



Thursday, December 18, 2025



Notice of Public Hearing

Blank Notice

PERRIN, Pamela D

Coconut Bowl at 4707 W MILL Rd

Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application

Tuesday, January 06, 2026 at 1:10 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/6/2026 at 1:10 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	4621 W MILL RD	MILWAUKEE, WI 53218-1403
CURRENT OCCUPANT	4621 W MILL RD# A	MILWAUKEE, WI 53218-1403
CURRENT OCCUPANT	4622 W MILL RD	MILWAUKEE, WI 53218-1402
CURRENT OCCUPANT	4624 W MILL RD	MILWAUKEE, WI 53218-1402
CURRENT OCCUPANT	4630 W MILL RD	MILWAUKEE, WI 53218-1402
CURRENT OCCUPANT	4632 W MILL RD	MILWAUKEE, WI 53218-1402
CURRENT OCCUPANT	4706 W MILL RD	MILWAUKEE, WI 53218-1404
CURRENT OCCUPANT	4707 W MILL RD	MILWAUKEE, WI 53218-1405
CURRENT OCCUPANT	4708 W MILL RD	MILWAUKEE, WI 53218-1404
CURRENT OCCUPANT	4714 W MILL RD	MILWAUKEE, WI 53218-1404
CURRENT OCCUPANT	4722 W MILL RD	MILWAUKEE, WI 53218-1404
CURRENT OCCUPANT	4802 W MILL RD	MILWAUKEE, WI 53218-1406
CURRENT OCCUPANT	4808 W MILL RD	MILWAUKEE, WI 53218-1406
CURRENT OCCUPANT	4810 W MILL RD	MILWAUKEE, WI 53218-1406
CURRENT OCCUPANT	4811 W MILL RD	MILWAUKEE, WI 53218-1407
CURRENT OCCUPANT	6409 N 47TH ST	MILWAUKEE, WI 53223-6001
CURRENT OCCUPANT	6423 N 47TH ST	MILWAUKEE, WI 53223-6001
CURRENT OCCUPANT	6430 N 48TH CT	MILWAUKEE, WI 53223-6003
CURRENT OCCUPANT	6436 N 48TH CT	MILWAUKEE, WI 53223-6003

Blank Notice

Total Records: 19

Radius 250 feet and Center of the Circle: 4707 W Mill Rd

2025-2026 Plan of Operation for 4707 W MILL RD

1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☒ Weekly ☐ Other:

Who cleans the grounds? ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☒ Security ☐ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☐ No ☒ Yes If Yes, Describe: Outside, building next to cigarette area

Number of garbage cans: Inside 12 Locations: 4 Restroom, Bar area, Banquet area, Kitchen Hall
Outside 4 Locations: all corner of building

Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:

Number of restrooms: 5 Name of solid waste contractor: Waste Management / Eagle Mountain

Are there parking spaces on the premises? ☐ No ☒ Yes If Yes, list number of spaces: 47 and describe security plans: Security patrol parking lot & perimeter Security cameras monitor lot

Are there designated loading areas? ☐ No ☐ Yes If Yes, describe security plans:

Do you have security personnel on the premise? ☐ No ☒ Yes If Yes, how many? 2+
AND What are their responsibilities? Monitor indoor/outdoor premises, search patrol, de-escalate
What security equipment do they use? Walkie talkies
List their license number(s):

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: Outside, corners/lot Bar Front door

Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If Yes, describe: Walkie talkie search

2. Percentage of Sales (must total 100%)

Alcohol 30 % Food Sales 30 % Entertainment 40 % Other _____ %

3. Businesses On The Premises (choose all that apply):

☒ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☐ Liquor Store ☒ Tavern ☐ Sports Facility
☐ Hotel ☒ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☒ Other: Bowling lanes

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan*? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining Area: Fee:

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 21729 Fee: \$800.00

Your current food license includes the following food operations:
DHS - MODERATE, Restaurant, Sales \$20,001 - \$200,000.
Are there any changes to your food operations as listed above? ☒ No ☐ Yes, If Yes, explain _____

8. Weights and Measures: Fee:

Number/Type of Devices:
Are there any changes to the number or types of devices? ☒ No ☐ Yes If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for Coconut Bowl 4707 W MILL RD

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Jukebox, Karaoke, 12 lanes bowling alley, 1 pool table, 5 amusement machines, patron dancing in the hall (lower level)

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Hookah Service | <input type="checkbox"/> Other: _____ | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

Ma

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe:

*Backup PA system
Digital microphone*

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

[Signature]

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign