



MILWAUKEE  
HISTORIC  
PRESERVATION  
COMMISSION

LIVING WITH HISTORY

# Certificate of Appropriateness

Milwaukee Historic Preservation Commission/200 E. Wells Street/Milwaukee, WI 53202/phone 414-286-5712/fax 414-286-3004

**Property** 514 N. WATER ST. **East Side Commercial Historic District**  
**Description of work** Install non-illuminated raised letter sign in sign band above storefront windows, 12 inches tall and 14.5 feet wide. Install projecting sign, 2 feet square with raised individual letters (non-illuminated). Install vinyl letters in storefront window glass near the bottom, not to cover more than 25% of the area of any individual window.  
**Date issued** 7/30/2013 PTS ID 89027 COA, signage

In accordance with the provisions of Section 320-21 (11) and (12) of the Milwaukee Code of Ordinances, the Milwaukee Historic Preservation Commission has issued a certificate of appropriateness for the work listed above. The work was found to be consistent with preservation guidelines. The following conditions apply to this certificate of appropriateness:

All work will be done according to attached drawings and specifications.

All work must be done in a craftsman-like manner, and must be completed within one year of the date this certificate was issued. Staff must approve any changes or additions to this certificate before work begins. Work that is not completed in accordance with this certificate may be subject to correction orders or citations. If you require technical assistance, please contact Paul Jakubovich of the Historic Preservation staff as follows: Phone: (414) 286-5712 Fax: (414) 286-3004 E-mail: [pjakub@milwaukee.gov](mailto:pjakub@milwaukee.gov). If permits are required, you are responsible for obtaining them from the Milwaukee Development Center. If you have questions about permit requirements, please consult the Development Center's web site, [www.milwaukee.gov/build](http://www.milwaukee.gov/build), or call (414) 286-8210.

Paul Jakubovich  
City of Milwaukee Historic Preservation

Copies to: Development Center, Ald. Robert Bauman, Contractor Sign-A-Rama, Inspector Bill Richter (286-2518), Inspector Heidi Weed

**Size: 24" tall x 24" wide x 1/2" thick**

**Material: sign grade plywood painted black**  
(to closely resemble painted wood lettering )  
with white raised 1/8" logo on both sides

**Sidewalk View:**



**Install projecting sign as  
shown, 2 feet square and  
non-illuminated with raised  
individual letters on both  
sides**

**Storefront View:**

**PART 1**  
Individually mounted letters to read:  
"THIRD COAST STYLE"  
Size: 12" tall x 14.5' wide x 1/2" thick  
Material: recycled plastic painted white  
(to closely resemble painted wood lettering)

**PART 2**  
Install Projection sign panel on  
existing black scroll bracket

**PART 3**  
(4) Individually mounted window decals:  
Size: 8" tall x 30" wide  
Material: white vinyl lettering  
window area: 77" tall x 30" wide  
10% of total window coverage



**Install new raised letter, non-illuminated individual letter sign in sign band above storefront windows to read, "Third Coast Style." Install window decals near bottom of storefront windows as shown.**