

## LRB – FISCAL REVIEW SECTION ANALYSIS

FINANCE AND PERSONNEL COMMITTEE

ITEM 7, FILE 020782

SEPTEMBER 18, 2002

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File 020782 is a resolution relative to the application for a Books2Go – Libros para Llevar Grant by the Milwaukee Public Library.

### Background

1. This substitute resolution authorizes the Milwaukee Public Library (MPL) to apply for Books2Go – Libros para Llevar Grant from the State of Wisconsin Department of Public Instruction. The purpose of the grant is to provide outreach services to Latino children and to educate parents and childcare providers on the benefits of the library and importance of reading. **This is a new grant.**
2. The grant supports the City-wide goals by: focusing on the educational needs of children, improving the literacy rate and expanding services and programs to youth. The grant also supports the departmental objectives to: expand outreach efforts to child serving agencies, expand and enhance MPL's diverse collection to a target audience, strengthen literacy efforts, promote MPL's collection and resources through collaboration and programs, and increase community awareness of MPL's services, programs, resources and material available.

### Discussion

1. The grant is focused on an outreach program for Latino children, from 0 to 3 years old as well as their parents and childcare providers in the Forest Home Library area. The aim is to educate the Latino adults on the benefits of the Library by developing pre-reading skills in the children. The Forest Home Library service area was chosen because 60% of Latinos living in the city of Milwaukee reside in the neighborhood.
2. A bilingual Outreach Educator, to be funded by the grant, will promote and distribute the materials, will: contact and visit the 40 childcares in the areas, register the agencies in the program, and distribute library cards and program materials. The visits will include modeling read-aloud techniques, scheduling the first story time at the Library and providing information on reading to infants.
3. The program includes partnering with three community agencies, the La Causa, Esperanza Unida and Guadalupe Head Start Day Care Center, whose missions include focusing on providing children and their families with services to nurture healthy families, enhance community stability and maximize personal development and self-sufficiency. The programs will be promoted through training sessions, festivals, Hispanic newspapers, and library brochures. The program will be measured by the number of: participating childcare centers, library cards issued, books checked out and follow-up visits to Forest Home Library.

### Fiscal Impact

1. The total for the Books2Go – Libros para Llevar Grant is approximately \$29,600, to be funded entirely by the grantor, Wisconsin Department of Public Instruction.
2. The grant will fund a bilingual Outreach Educator, promotional items and library material.
3. The grant period is from January 1, 2003 through December 31, 2003.

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