From:	Eric Vogel
To:	Elmer, Linda
Subject:	Forest Home Library - Comments Supporting Approval for Temporary Historic Designation
Date:	Monday, November 02, 2020 4:26:15 PM

Forest Home Library - Comments Supporting Approval for Temporary Historic Designation

Submitted by Eric Vogel

I stand here today to celebrate great work in the 12th district. I want to go on the record as saying that in making this request for temporary designation, I do not oppose, in fact I support, the good work that Aldeman Perez and the folks at DCD have done to bring Children's Hospital of Wisconsin to the 12th district. This is important work and needs to be realized. We just need to find a different location. And we have that information in the works and will be ready to share next week with the Alderman and DCD if they're willing to open a dialogue with us.

Historic Preservation as we all know is about enhancing community identity, preserving the stories that people tell their children, the personal connection they have to their neighborhoods and finding smart ways to bring economic development to our city. Historic buildings and other cultural assets are real sources of pride and an important part of civic identity for our Milwaukee neighborhoods. Sometimes, we have to work extra hard to help people see the cultural assets and important historic buildings that are often overlooked and under-appreciated, especially mid-century modern buildings. But the historic Mitchell Street bid, the alderman's office, the city DCD, and the citizens of the 12th district, all know that investments in historic buildings can pay off. Look at how Historic Mitchell Street has come back thanks to years of work and perseverance by the city and the neighborhood. It's remarkable. Historic Mitchel Street and the 12th district are now role models for other neighborhoods across the city. But we can't stop the good work of protecting historic sites. We have to expand beyond the limited bounds of the historic Mitchell Street BID to other historic buildings nearby...and as we've heard today, the Forest Home Library is an essential part of the cultural identity of the Historic Mitchell Street neighborhood.

I want to reiterate that I do not oppose building a new medical clinic with Children's Hospital of Wisconsin in the 12th district. We just need to find the right location. My team is working with a developer who specializes in adaptive reuse and regularly works with Historic Preservation architects to offer a comprehensive proposal to locate the new Medical Clinic at an alternative site within the 12th district, one that will provide equal benefit to the families in the neighborhood, to the Children's Hospital team, to the city tax base, and to the efforts of the historic Mitchell Street BID to maintain their local historic assets.

This can be a win-win situation for everyone. My goal going forward is simple, and I hope memorable for everyone here..."Win-win...Build two projects with mutual respect and cooperation, not fight about one project with acrimony and bitterness."

"Two projects...win-win."

Approving temporary designation today is essential because it gives us time to put

together our proposal for an alternative site and to share that information with Aldeman Perez, DCD, and the development team at ICAP. We don't want to fight about this in the press! We want to talk about solutions around the table!

After all, we have a shared goal...to enhance the economic benefit and cultural identity of the 12th district. And to work together, with mutual respect and cooperation. "Two projects...win-win."

Thank you.

Eric Vogel
Design Principal
Architectural Design, Interiors,
Project Management

Vogel Design Group LLC
2405 E. Wyoming Place
Milwaukee, WI 53202
414.416.7080 (c)
fvogeliv@gmail.com