Application For A Sister City Relationship*

City Clerk's Office City Hall, Room 205 200 E. Wells Street Milwaukee, WI 53202

PH: (414) 286-2221

WEB: www.milwaukee.gov/sistercities



APPLICAN'I ORGANIZATION				
Name The Business Council, Inc. (TBC)				
Mailing Address 756 N. Milwaukee Street, 4th Floor, Milwaukee, WI 53202				
Website www.tbc.mmac.org				
PERSON IN CHARGE OF ORGANIZATION				
Name (Ms) Devon R. Turner Phone (414) 287-4172				
Mailing Address 756 N. Milwaukee, 4th Floor Email dturner@mmac.org Milwaukee WI 53202				
PROPOSED SISTER CITY				
Name Richards Bay, KwaZulu Country South Africa Population				
EXISTING OR PRIOR U.S. SISTER CITY RELATIONSHIPS				
Existing hone Prior none				

Please attach the following information:

I lease attach the following inform	auon:
Information about the proposed sister city:	Information about the applicant organization:
Demographics Geographic description	Organizational status (e.g. 501c-3). List Board of Director and attach bylaws
Historical background Governmental structure	Number of members and their professional and business background
Educational system	 Goals of the organization regarding the proposed sister city relationship
Areas of mutual interest and involvement between Milwaukee and the proposed sister city in the areas of culture and business	Current activities of the organization in relation to the proposed sister city
Details of communication and consultation with the sister city regarding the proposed relationship	Methods the organization will use to meet the goals of the proposed sister city relationship
Information regarding the local organizational structure in the proposed sister city that will support the relationship	Financial base of the organization and funds available to support the sister city relationship
in the proposed sister city that will support the relationship	Evidence of local community support for the sister city relationship, including additional financial support and interest in exchange programs.

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APPLICANT ORGANIZATION	2
Name City of MALATAURE Mailing Address 180 @ richemp org. 30 (RICHARDS BOY 3 Websir Tichemp org.30	₹\v ()
PERSON IN CHARGE OF ORGANIZATION	
Name DR A.W. HEYNEILE Phone 035 907 5003	
Mailing Address Private BAU XIVV Email THEYNETE @ CICKEMP OF PROPOSED SISTER CITY	154
Name Cisy of untillainval Country Sovies Affails Population 333860	
EXISTING OR PRIOR U.S. SISTER CITY RELATIONSHIPS	
Existing Prior	

Please attach the following information:

Information about the proposed sister city:

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- · Grographic description
- · Historical background
- Governmental structure
- Educational system
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*Note: Prior to filing an application, a letter of intent to establish a sister city relationship should be submitted to the Sister Cities Committee.

Internal Revenue Service

Date: October 26, 2007

BUSINESS COUNCIL % DEVON R TURNER 756 N MILWAUKEE ST MILWAUKEE WI 53202-3719 Department of the Treasury P. O. Box 2508 Cincinnati, OH 45201

Person to Contact:

Mr. Pillis 17-52659
Customer Service Representative
Toll Free Telephone Number:

877-829-5500

Federal Identification Number: 39-1853515

Dear Sir or Madam:

This is in response to your request of October 26, 2007, regarding your organization's tax-exempt status.

In August 1998 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests; devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,

Michele M. Sullivan, Oper. Mgr. Accounts Management Operations 1

The Business Council, Inc. **BOARD OF DIRECTORS**

2007-2008

Board Chairperson

Carl Brown, President
Red Brown Kle'
840 N. Old World Third Street, Suite #401
Milwaukee, WI 53203
(414) 272-2600
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(414) 449-3620 Fax
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Jerry Fulmer, Director Supplier Diversity We Energies 231 W. Michigan St., P129 Milwaukee WI 53203 (414) 221-2614 (414) 221-2604 Fax jerry.fulmer@we-energies.com

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(414) 875-9586 Fax
hillmonuments@aol.com

Henry Hurt, President
Hurt Electric, Inc.
10529 W. Appleton Avenue
Milwaukee WI 53225
(414) 358-8600
(414) 358-8602 Fax
hurtelectric@hotmail.com

Derrick Martin, Proprietor Lena Foods 2322 W. Oak Street Milwaukee WI 53206 (414) 372-1860 (414) 263-1402 Fax dmartin@lenasfoods.com

Gary Palmer, Vice President Manutec, Inc. 2475 W. Hampton Avenue Milwaukee WI 53209 (414) 449-3332 (414) 449-5035 Fax gipalmer@manutecfab.com

Shelia Payton, President
Sales & Marketing Communications
Associates, Inc.
P.O. Box 511388
Milwaukee WI 53203
(414) 344-1111
(414) 933-4228 Fax
Sip7@sbcglobal.net

Chaudhary Asif Rana, CEO/President Rana Enterprises 122 W. Capitol Drive Milwaukee WI 53212 (414) 962-7262 (414) 962-6066 Fax asirana@sbcglobal.net

Adonica Randall, President Connection Strategies LLC N16 W23233 Stone Ridge Drive Waukesha WI 53188 (262) 521-9006 (262) 650-6530 Fax arandall@connectionstrategies.com

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531 E. Burleigh Street
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(414) 562-4027
(414) 562-1676 Fax
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Art Smith, CEO/President Keystone Travel Services 16735 W. Greenfield Avenue New Berlin WI 53151 (262) 782-8750 (262) 796-9914 Fax arts@keystonetraveligs.com

Devon Turner, Executive Director-TBC Vice President of Urban Affairs-MMAC 756 N. Milwaukee Street, 4th Floor Milwaukee WI 53202 (414) 287-4172 (414) 271-7753 Fax dturner@mmac.org

Joe Tucker, Sr., President Victory Personnel Service, Inc. 735 N. Water Street, Suite 1411 Milwaukee WI 53202 (414) 271-0749 (414) 277-1044 Fax joetucker@victorypersonnel.com

Christopher Ware
Attorney
Reinhart Boerner Van Deuren sc
1000 N. Water Street, #2100
Milwaukee WI 53203
(414) 298-1000
(414) 298-8097 Fax
cware@reinhartlaw.com

Wallace White Principal W2EXCEL, LLC PO Box 240317 Milwaukee WI 53223 (414) 232-3774 (414) 355-9784 wallace@w2excel.com



Number of The Business Council, Inc.(TBC) members: 75

Professional and Business background: All members are CEOs.

031708 - lm



February 21, 2008

Mr. Phiwo Thango, Chairman of the Zululand Chamber of Business c/o South African Consulate General 200 South Michigan Avenue, Suite 600 Chicago IL 60604

Dear Mr. Thango:

As chairman of the board of directors of The Business Council, Inc., an ethnically diverse business association in Milwaukee, Wisconsin, I am pleased to inform you that we are interested in establishing a mutually beneficial relationship with your organization, under the confines of a Sister City Agreement.

We hope and desire that this agreement will result in a strong relationship between our two cities, as well as our established chambers of commerce, i.e., Zululand Chamber of Business and The Business Council, Inc., and the residents at-large of our two great cities. It is also our hope and expectation that this relationship will lead to mutually beneficial business and economic efforts with and between the participating parties.

We look forward to:

- The opportunity to participate in cultural exchanges.
- Share and learn business orientated best practices.
- Seek and identify mutual investment opportunities.
- Seek to build revenue generating business opportunities in both cities.

If you agree with this direction, we would appreciate it if you would send us written approval of such. As next steps, we suggest, holding a video conference call between the Zululand Chamber and The Business Council to begin a dialogue.

Should you require further clarification, please feel free to contact Devon Turner our executive director at (414) 287-4172.

Sincerely,

Carl A. Brown

Chairman, TBC

1. B.

President, Red Brown Kle' Marketing Communications

C: Honorable Tom Barrett, Mayor of the City of Milwaukee

Honorable Councilor AZ Mnqayi, Mayor of uMhlathuze Municipality

Mr. Yusuf Omar, Consul General of South Africa for Midwest USA

Alderman Joe Davis, Milwaukee Common Council

Mr. Zamo Gwala, CEO Trade & Investment KZN

Mr. Neville Matjie, GM Trade & Investment KZN

Mr. Charles Manuel, Economic Consul



Buscom Centre, ZCBF Community Park, Guldengracht, Alton, Richards Bay
P O Bax 649, Richards Bay, 3900
Tel: +27 35 797 1800 Fax: +27 35 797 3134
info@zululandchamber.co.zo www.zululandchamber.co.za

10 March 2008

Mr.Carl A.Brown, Chairman of The Business Council, 200 South Michigan Avenue, Suite 600 Chicago IL 60604

Dear Mr.Brown

Thank you for your letter on the 21st of February, 2008.

As the President of the Zululand Chamber of Business, I agree with the twinning programme with the Business Council, Inc..,an ethnically diverse business association in Milwaukee, Wisconsin. It is also our hope and expectation that this relationship will lead to mutually beneficial business and economic efforts with and between the participating parties.

I confirm and approve the proposed areas of the programme which are :

- The opportunity to participate in cultural exchanges,
- Sharing and learning business orientated best practices.
- Seeking and identifying mutual investment opportunities.
- Seeking to build revenue generating business opportunities in both cities.

I look forward to the suggested next step of holding a video conference call.

Sincerely,

Phiwo Thango President

Zululand Chamber of Business

C:Honorable Tom Barret, Mayor of the City of Milwaukee
Honorable Councilor AZ Mnqayi, Mayor of uMhlathuze Municipality
Mr. Yusuf Omar, Consul General of South Africa for Midwest USA
Alderman Joe Davis, Milwaukee Common Council
Mr. Zamo Gwala, CEO Trade and Investment KZN
Mr. Neville Matjie, GM Trade and Investment KZN
Mr. Charles Manuel, Economic Consul
Ms. Magugu Rapuleng, CEO Zululand Chamber of Business

Mr. John Macfarlane, Manager Zululand of Business



City of uMHLATHUZE

STAD . DOLOBHA

SERVING: Empangani » Esikhawini » Ngwaiazana » Nisalani » Richards Bay » Yulindiala

5 Mark Strasse, Central Business District, Private Bag X1004, Richards Bay, 3900

12 +27 35 907 5000

13 +27 35 907 5444/5/6/7

14 +27 82 233 9016

Webelte: http://www.richemp.org.za

E-mail: reg@richemp.org.za

Your ref:

Our ref:

07 February 2008

Honourable Mayor Tom Barrett City of Milwaukee Office of the Mayor 200 E. Wells Street City Hall Rm.201 MILWAUKEE WI 53202

C/A Ald Joe Davis

001-414-286 3456

CC

Consul General Yusuf Omar South African Consul General – Chicago Mr Neville Matjle 001-312-939 2588

086 501 3022

FAX NUMBER: 001-414 286 3191

Dear Mayor Barrett

COOPERATIVE AGREEMENT WITH CITY OF MALWAUKEE

As the Mayor of uMhlathuze Municipality, in KwaZulu-Natal, South Africa, I am writing to request a cooperative agreement with the City of Milwaukee and to officially enter into a Sister City agreement.

In forming the Sister City relationship, it is my Intention to build upon the foundation of friendship which our two countries enjoy. Being strategically placed within South Africa, with the only deepwater port in Africa, and being the third largest economy in the Provice of KwaZulu-Natal, South Africa, I believe that we will have considerable mutual benefit in establishing a relationship with your municipality.

My belief is that the foundation of the relationship with the City of Milwaukee will be entrenched on the following elements:

- Economic development which will include the promotion of trade and investment in our two cities
- Sports (South Africa will be hosting the 2010 Soccer World Cup)



- Tourism and cultural promotion and exchanges (also youth and women)
- Possible transfer and exchange of skills and development of government officials
- Promotion of exchanges of enterprises and non-governmental relations
- Development of technology transfer
- Promotion of education and health.

The City of uMhiathuze also had the privilege to host, the Honourable Ald Joe Davis during his visit to our province, where we had extensive discussions on the possible relationship between our two esteemed localities. These discussions indicated to me that there is most certainly a match on the key sectors we focus on as well as a number of initiatives that we focus on.

South Africa's representative, the Honourable Consul General Yusuf Omar has been continuing in the representation of our interests in discussions with your municipality and the business community. I know that our Chamber of Commerce, Zululand Chamber Foundation is also initiating partnerships with your respective chambers.

In the spirit of mutual friendship, I am requesting that you consider this request favourable and that we develop this relationship further.

Yours sincerely

CLR A Z MINGAVI TO MAYOR OF WHITLATHUZE MUNICIPALITY REPUBLIC OF SOUTH AFRICA

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Activities

On January 14, 2008, The Business Council and the Milwaukee World Trade
Association along with We Energies hosted a delegation from Richards Bay
(uMhlathuze) South Africa at the We Energies Business Center. At that time a video
conferencing session allowed ethnically Diverse Business Owners from Milwaukee to
meet and converse with members of the Zululand Chamber of Commerce.

It was decided at that time that further communication would take place. On February 21, 2008, Chairman of The Business Council, Mr. Carl Brown sent a letter proposing further activity between the two organizations (see enclosed letter).

The proposed future activity was accepted and a future video conferencing as well as one-on-one-meeting between business owners from the Zululand Chamber of Commerce and The Business Council are planned for April/May of this year.



Methods

The TBC plans further video conferencing, phone calls, emails and one-on-one meetings when possible to further the relationship and enhance economic opportunity for both cities if possible.



Financial

The TBC is funded by membership dues, annual fundraisers and in-kind services from it's affiliate organization, the MMAC.

Evidences

The Milwaukee World Trade Association and We Energies co-sponsored the first meeting along with the TBC.

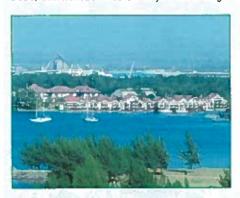
We understand that there are federal funds available to support such exchanges and members would pay for any excess expenses should they wish to seriously develop these relationships.

CITY OF uMHLATHUZE

BACKGROUND OF THE CITY OF uMHLATHUZE

The City of uMhlathuze, situated on the north-east coast of KwaZulu-Natal, South Africa, is a progressive municipality dedicated to achieving a successful balance and synergy between industry, its rich environmental assets and the community.

uMhlathuze Municipality was established on 5 December 2000 after the demarcation process and local government elections of that date. As such it encompasses the towns of Empangeni, Richards Bay, eSikhaleni, Ngwelezane, eNseleni, Vulindlela and Felixton as well as the rural areas under Amakhosi Dube, Mkhwanazi, Khoza, Mbuyazi and Zungu.





Richards Bay is considered to be the industrial and tourism hub, Empangeni the commercial hub and eSikhaleni the largest suburb.

The name uMhlathuze is derived from the uMhlathuze River that meanders through the municipal area and symbolically unifies the towns, suburbs and traditional areas.

According to legend the river was strong in current and was infested with crocodiles and, therefore, could not be used by locals. The name broken up has the following meaning: Mhlati – Jaw, Mthuzi – does not chew. In other words, the uMhlathuze River was like a jaw that could not chew.

uMhlathuze Council consists of 60 councillors, of whom nine are full-time and serve on the Council's Executive Committee. The Council has adopted a portfolio committee approach and interacts with its community using the Ward Committee system.

Administratively the Municipality has almost t 900 full-time staff members led by a management team of 10 professionals. Offices have been established in Richards Bay, Empangeni, eSlkhaleni, Ngweiezane, eNseleni and Vulindlela.

This dynamic local government authority assumed city status on 21 August 2001 to place the Municipality in a stronger position to more effectively market the area – one of the country's fastest growth points.

Effective management of services and resources and the provision of services to all residents of the City, which is 796 square kilometers in extent, are challenges that the Municipality has tackled enthusiastically. Proudly, the Municipality's developments in this regard are on track and, in many instances, ahead of national government's targets.



DEMOGRAPHICS

orientation

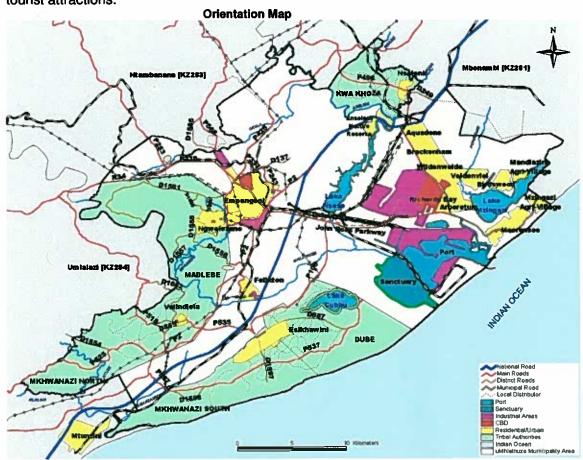
The City of uMhlathuze is a local municipality situated within the uThungulu District Council area in KwaZulu-Natal. The area comprises urban settlement, rural settlements, rural areas, farms and nature reserves. The majority of rural settlements are located within Tribal Authority areas. The area has a deep-water port, which is connected by national roads and railway line to the

City of uMhlathuze Page 2 of 20





economic heartland of South Africa. Empangeni and Richards Bay are the largest towns forming part of the municipal area and are surrounded by sugar cane fields, timber plantations, wetlands and fresh water lakes. These elements contribute to the scenic tranquillity that makes the towns popular tourist attractions.



Municipal Land area

<u>Area</u>	<u>Km²</u>	<u>%</u>	Area	<u>Km²</u>	<u>%</u>
Richards Bay	<u>289.9966</u>	<u>36,5</u>	<u>Nseleni</u>	<u>1,3325</u>	<u>0.2</u>
<u>Empangeni</u>	<u>28,9386</u>	<u>3.6</u>	<u>Felixton</u>	<u>2.7835</u>	<u>0,3</u>
<u>Esikhawini</u>	<u>6.2304</u>	<u>0.8</u>	<u>Vulindlela</u>	<u>0.8464</u>	<u>0.1</u>
<u>Nawelezane</u>	<u>3,7001</u>	<u>0.5</u>			
5 Tribal Authority a	areas, 21 rural se	ttlements a	and 61 farms	<u>462,1426</u>	<u>58.0</u>
Total municipal lan	nd area:			<u>795.9707</u>	<u>100.0</u>



Population of the City of uMhlathuze (2006) Overview

Area		Suburb	Population (N)	Households (N)
Richards	s Bay	Sub-total	53402	12200
	Mee	rensee	8174	2973
	Mzin	gazi Village	4033	668
	Brac	kenham and Aquadene	10957	2469
	Arbo	retum, Veldenvlei, Wildenweide and Birdswood	25218	5337
	Man	dlazini	5019	753
Empang	eni		24119	5605
Felixton			1352	210
<u>Nawelez</u>	ane ur	<u>ban</u>	20279	
Esikhaw	rini urba	an	70977	5605
Nseleni :	urban		14083	1728
Vulindlei	la		6196	
Totai ur	ban ar	eas	137005	50.2-VII.
Esikhaw	ini rura	l nodes	41118	9047
Nseleni i	rural ne	ode	21165	6065
Ngwelez	zane ru	ral nodes	17908	3452
Port Dur	rnford		3966	608
Balance	of rura	l and tribal areas	58414	
Scattere	d farm	land	883	
Totai ru	ral are	as, tribal areas and farmland	143453	
Total Ci	ty of u	Mhiathuze	333860	estimated 70031
Total Di	strict (Council	924921	
Total Pr	ovince	of KwaZuiu-Natai	98337 67	

The above table indicates that more than 40% of the residents in the municipal area reside in the non-urban (rural and tribal authority) areas outside Empangeni and Richards Bay, and is indicative of a densely populated rural area. More people reside in Richards Bay than Empangeni, although Richards Bay is a younger town, indicating that this town grew at a faster rate than Empangeni.

Population groups

	Richards Bay	<u>Empangeni</u>	<u>Esikhawini</u>	<u>Nseleni</u>	Other areas	Total
Black African	19382	13050	70882	14055	171320	<u>288688</u>
<u>Coloured</u>	2040	461	70	28	292	<u>2891</u>
Indian / Asian	10231	1035	18	0	70	<u>11354</u>
<u>White</u>	21343	9437	7	0	141	<u>30927</u>



Population by gender and age group

Age	<u>Female</u>	Male	Population (N)	Population (%)
0 - 4 years	18028	18028	36056	<u>10,8</u>
<u>5 – 14 years</u>	37392	36724	74117	<u>22,2</u>
15 - 34 years	70778	<i>65103</i>	135881	<u>40.7</u>
<u>35 – 64 vears</u>	40062	38394	<i>7845</i> 6	<u>23,5</u>
Over 65 years	6009	3338	9348	<u>2.8</u>
Total (N)	172271	161587	333858	
Total (%)	<u>51,6%</u>	<u>48,4%</u>		

Population density

Suburb / area	Persons per km²
Felixton, farmland and forestry areas	<u>2 - 525</u>
Empangeni, Richards Bay (excluding Aquadene and Brackenham)	<u> 526 - 1192</u>
Vulindlela, Brackenham and Aquadene	<u> 1193 - 2084</u>
<u>Ngwelezane</u>	<u> 2085 - 3989</u>
Nseleni urban. Nseleni rural and Esikhawini urban	<u> 3899 - 6421</u>
Total average for entire municipal area	<u>372</u>

Level of education

Highest Level of Education attained by over 20 year olds	uMhlathuze (persons,		
No Schooling	34887		
Some Schooling	25571		
Complete primary	9206		
Some Secondary	50863		
Grade 12 / Standard 10	47612		
Higher / Tertiary education	20513		
Total	188652		

HOUSEHOLDS

- There are a total of 70031 households within the municipal area.
- The number of households per geographic area are:
 Richards Bay 12200, Empangeni 5605, Esikhawini 5605 and Nseleni 1728. The respective numbers of households in each of the other areas are unknown.
- There are 166 indigent households.
- 77% of the total dwellings are of formal type, with 15% being traditional type, and 8% informal type.



Number of persons per household

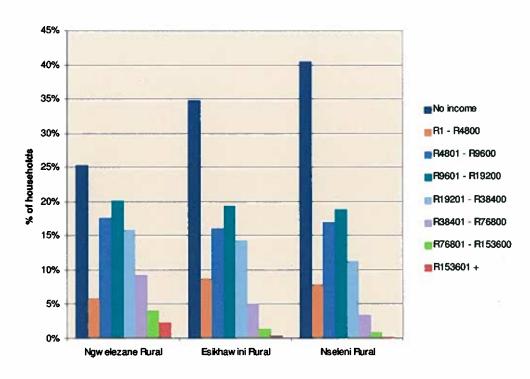
Suburb / area	Persons / household
<u>Farmland</u>	<u>0.86 – 2,28</u>
Felixton, Empangeni, Meerensee, Birdswood, Veldenvlei, and Vulindlela	<u> 2,29 – 3,71</u>
Arboretum, Brackenham, Aquadene, Wildenweide, and Ngwelezane	<u> 3,72 – 4,79</u>
Mzingazi Village, Mandlazini, Nseleni urban and Esikhawini urban	<u>4,80 – 5,98</u>
Nseleni rural, Esikhawini rural and tribal areas	<u> 5.99 – 7.47</u>

HOUSEHOLD income

The comparison between annual household income is done according to typical rural, peri-urban and urban areas. Analysis of the overall average annual household income will be misleading as it is directly related to the geographical position and developmental level of a particular area.



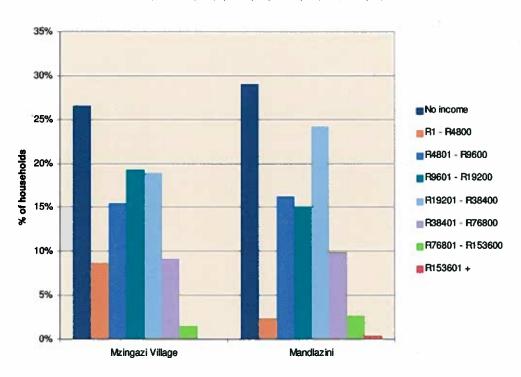
Annual Household Income in Rural Areas



- The above chart indicates that the annual household income in the Nseleni rural area is the lowest as over 40% of all households have no income.
- Close to 20% of households in the Ngwelezane, Esikhawini and Nseleni rural areas earn between R9601 and R19200 per annum.



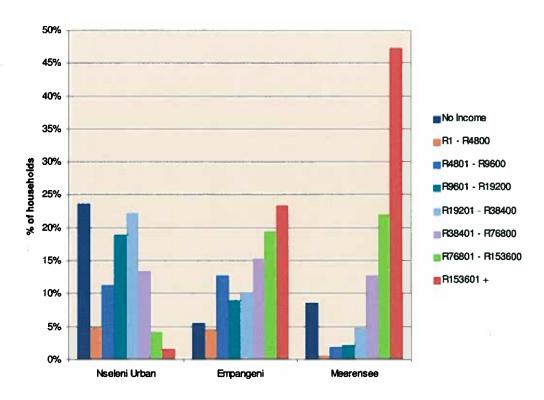




- 27% of households in Mzingazi Village and 29% of those in Mandlazini earn no income. A large portion of the households in these areas earn between R4801 and R38400 per annum.
- On average, the income distribution between households in Mzingazi Village and Mandlazini is similar between the R4801 and R76800 income brackets.



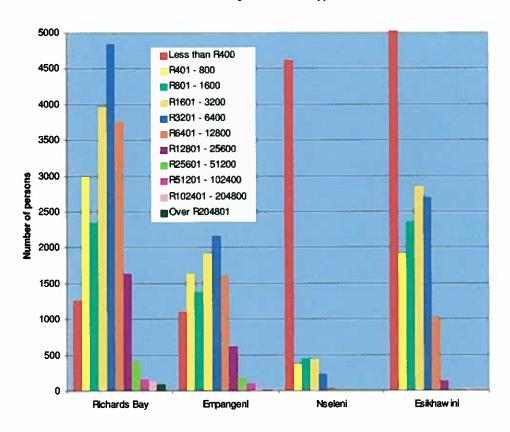
Annual Household Income in Urban Areas



- The comparison of annual household income between typical urban areas reveals that whereas 47% of households in Meerensee and 23% of households in Empangeni earn more than R153601 per annum, only 2% of households in Nseleni Urban earn this annual income.
- 23% of households in Nseleni Urban do not earn any income.
- Overall, annual household income is the highest in Meerensee, although some 8% of households in this area earn no annual income.



Individual Monthly income in Typical Urban Areas



- The above chart indicates that individual monthly income is, on average, higher in Richards Bay than in Empangeni, Nseleni or Esikhawini.
- A large number of individuals in Nseleni and Esikhawini earn less than R400 per month.

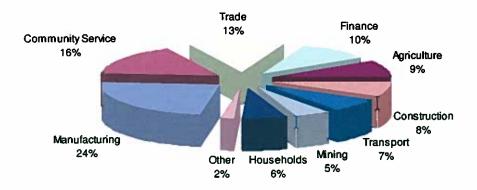


	Richards Bay	Empangeni	Esikhawini	Other areas	Total
Economically active		9000-000			
• Employed	21029	10423	12485	31986	75924
• Unemployed	4181	1372	7767	<i>38578</i>	51898
Unemployment rate	19%	12%	38%	55%	41%
Total Labour Force	25210	11796	20252	70563	127821
Not economically active*	10890	<i>5168</i>	11671	54360	82089
Total Labour Market	36100	16963	31923	124924	209910

^{*} Includes students, homernakers, the disabled, those too ill to work and anyone not seeking work

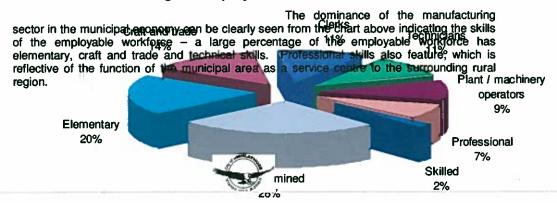
- Unemployment levels in the area are high in comparison to world standards. However, the unemployment levels relate to employment in the formal sector and do not reflect the true situation. For instance, economic activity in tribal areas such as production for own use, arts and crafts, and informal sales are generally disregarded and creates the impression that tribal folk are without a source of income and the means to survive from day to day. This is not the case as the quality of life experienced in tribal areas are preferred by many people provided that the amenities associated with urban areas such as water, electricity, schools and clinics, are available.
- There are still very few economic opportunities and formal employment in the former township areas.

Distribution of Formal Employment by Economic Activity:



The manufacturing sector is the largest employer, employing 24% of the formally employed, followed by community services at 16% and trade at 13%.

Percentage of employable workforce with skills:

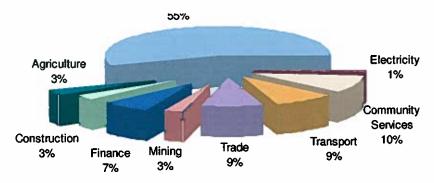


landy Nel -	Milwaukee: Application for a sister city relationship	Page 12
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Economic performance

- The local economy does not exist in isolation but forms an integral part of the international and national economies. The presence of a number of huge exporting and importing industries, notably Billiton's aluminium smelters, Richards Bay Minerals, Mondi Kraft, Foskor, Bell Equipment, Ticor, Richards Bay Coal Terminal, agricultural activity (sugar cane and timber) and the port of Richards Bay, means that the welfare of the region is influenced by international and national market movements.
- 88,6% of economic activity is vested in Richards Bay, Empangeni and Felixton.
- The area is 3rd most important in the province of KwaZulu Natal in terms of economic production, contributes 7,6% of the total Gross Geographic Product and 5,5 % of total formal employment.
- The provincial economy makes up 15% of the national economy.

Percentage Sectoral Contribution to GGP



Business

- The population is served by 5 business districts with 21 shopping centres and a combined total of 197 227m² commercial floor space.
- There are 4 867 businesses in the municipal area.
- The area has 8 post offices, 27 bank branches, 35 government organisations and offices, 5 cinemas, 12 hotels and 74 registered bed and breakfast establishments / guesthouses.
- Industrial floor space totals 477 131m².

Energy sources



- 70,3% of all households use electricity as energy source for cooking and 86,0% use it as a lighting source. 18,9% of households uses gas or paraffin for cooking. Solar power is used by 0,3% of all households for cooking and lighting.
- 115 households have access to free basic electricity services.
- An average of 31 903 498 kilowatt electricity is used per day within the municipal area.
- 92,6% of the municipality's 28231 electricity customers has prepaid meters.

Water, sanitation and waste removal

- 88,5% of households has access to running water; and 68,0% of households has piped water to the dwelling or inside the yard.
- The length of water pipes in the municipality adds up to 630 km in urban areas and 1295 km in rural areas. The reservoir capacities add up to 211,5 mega-litres.
- 13 724 mega-litres sewerage were purified in 2003; the length of sewer pipes in the municipal area adds up to 643 km.
- 46 054 of all households have access to free basic water services.
- 53.2% of all households have a flush or chemical toilet on the premises.
- There are 21 504 water meters for households, and 2 500 for businesses.
- There are 30 517 waste collection points for households and 1000 for businesses. The municipality collected 8384 loads of waste in 2003.
- 58% of the population has access to waste removal services; approximately 2 500 tons of waste is collected on a weekly basis. 47,6% of waste collected is domestic waste and 12,3% is garden waste.

Telecommunication

- 42,5% of all households has a normal telephone or cellular telephone in the dwelling.
- Only 4,4% of all households do not have access to a telephone near the dwelling.

Transport

- It is estimated that some 250 000 persons commute daily within the municipal area; close to 40 000 of these commuters are from outside the municipal boundary.
- The number of minibus taxis is estimated at 3900 and the number of buses at 130. During 2003, 23802 light passenger vehicles, 1527 motorcycles and 1805 minibuses were registered within the municipal area.
- There are 733 bus routes and 142800 bus commuters.
- On average 400 freight trucks enter and exit the municipal area on a



weekly basis.

- Spoornet provides a freight service of close to 750 trains per week, linking the city to Durban and Gauteng; there are 320 km of railway track.
- There are 128 km of tarred national roads and 850 km of tarred secondary roads in the municipal area. The municipality maintains 529 km of tarred roads and streets.
- The Port of Richards Bay consists of 2 157 hectares of land and 1 495 hectares of water area.
- Distance to closest international ports: Maputo 465 km and Durban 160 km.



STRUCTURE

The structure of the Municipality is divided into two sections, namely Political Structure and Functional Structure, and are elaborated on below.

Political Structure

The Mayor is the chairman of the Executive Committee of the Council, which comprises of City Council members elected by the voters of the Municipality. The following Councillors serve on the Executive Committee:

Cllr A Z Mnqayi : Chairperson/Mayor Cllr C Q Madlopha (Mrs) : Deputy Mayor Cllr E Mbatha : Speaker

Alderman D J B Moffatt

Clir M Lourens
Clir J R Harvey

Cllr N C Mbanjwa : Chief Whip

Cllr J L van Zyl Cllr D A Nxumalo Cllr N B Mzimela

Various portfolio committees and sub-committees are also appointed by their various elected councillors.

Functional Structure

The functional structure consists of the City Manager, who is the Chief Executive Officer (CEO), with nine departments whose head's report directly to the CEO, namely:

Director Corporate Services: Administration of Council and its committees, legal and estate affairs

City Engineer: Civil engineering services

City Electrical Engineer: Electrical and technical services

Chief Financial Officer All financial activities

Director Community Services and Fire and traffic services, refuse

Health: removal, clinics

Director Management Services: Information technology and

personnel administration

Director Parks Sports and Recreation: Parks, beaches and recreational facilities

City of uMhlathuze Page 15 of 20





Director Sustainable Development and Planning:
Director Community Facilitation and Marketing:

Development planning and town planning Community facilitation, marketing and housing



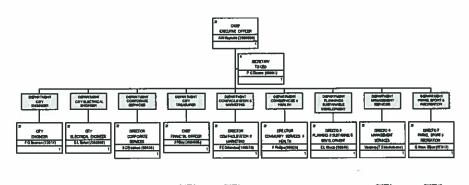
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WHILE PLANTED BURGERUT

DEPARTMENT: HALATHUZENINGHUIT

ORGANISATIONALSTRUCTURE

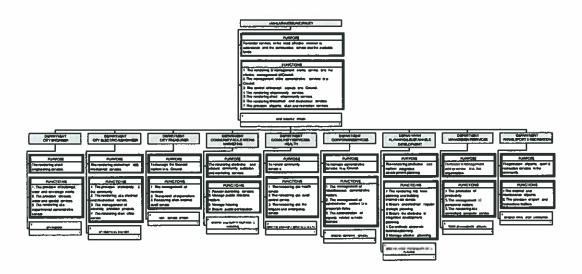
SECTION: TOPANNAGENER



Noof Permenent Employees 9
Noof Vacancies 1
TOTAL POSITIONS 88
Noof Comparation Employees 0
Noof Comparation Employees 1

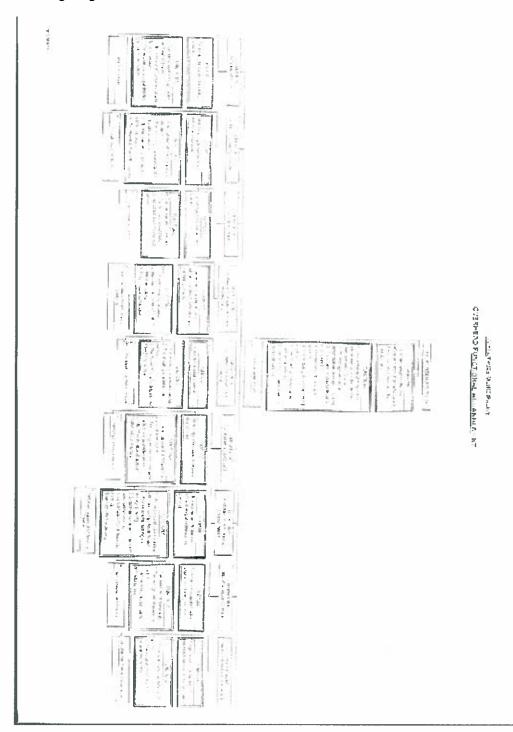
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MENTATING MUNICIPALITY OVER HEAD FUNCTIONAL ARRANGEMENT



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The Organogram of the functional structure follows:



As can be seen from the Organogram, the Department Community

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Application for a Sister City Relationship









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South Africa Government - 2007

http://www.allcountries.org/wfb2007/south_africa/south_africa_government.html
SOURCE: 2007 CIA WORLD FACTBOOK

Country name:

conventional long form: Republic of South Africa conventional short form: South Africa former: Union of South Africa abbreviation: RSA

Government type:

republic

Capital:

name: Pretoria (administrative capital)
geographic coordinates: 29 12 S, 28 10 E
time difference: UTC+2 (7 hours ahead of Washington, DC
during Standard Time)
note: Cape Town (legislative capital); Johannesburg(judicial
capital)

Administrative divisions:

9 provinces; Eastern Cape, Free State, Gauteng, KwaZulu-Natal, Limpopo, Mpumalanga, North-West, Northem Cape, Western Cape

Independence:

31 May 1910 (from UK); note - South Africa became a republic in 1961 following an October 1960 referendum

National holiday:

Freedom Day, 27 April (1994)

Constitution:

10 December 1996; this new constitution was certified by the Constitutional Court on 4 December 1996, was signed by then President MANDELA on 10 December 1996, and entered into effect on 3 February 1997; it is being implemented in phases

Legal system:

based on Roman-Dutch law and English common law

Suffrage:

18 years of age; universal

Executive branch:

chief of state: President Thabo MBEKI (since 16 June 1999); Executive Deputy President Phumzile MLAMBO-NGCUKA (since 23 June 2005); note - the president is both the chief of state and head of government head of government: President Thabo MBEKI (since 16

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IT expertise Fullservice, national
agency
www.okco.com

June 1999); Executive Deputy President Phumzile MLAMBO-NGCUKA (since 23 June 2005); note - the president is both the chief of state and head of government cabinet: Cabinet appointed by the president elections: president elected by the National Assembly for a five-year term (eligible for a second term); election last held 24 April 2004 (next to be held April 2009) election results: Thabo MBEKI elected president; percent of National Assembly vote - 100% (by acclamation)

Legislative branch:

bicameral Parliament consisting of the National Assembly (400 seats; members are elected by popular vote under a system of proportional representation to serve five-year terms) and the National Council of Provinces (90 seats, 10 members elected by each of the nine provincial legislatures for five-year terms; has special powers to protect regional interests, including the safeguarding of cultural and linguistic traditions among ethnic minorities); note - following the implementation of the new constitution on 3 February 1997, the former Senate was disbanded and replaced by the National Council of Provinces with essentially no change in membership and party affiliations, although the new institution's responsibilities have been changed somewhat by the new constitution

elections: National Assembly and National Council of Provinces - last held 14 April 2004 (next to be held NA 2009)

election results: National Assembly - percent of vote by party - ANC 69.7%, DA 12.4%, IFP 7%, UDM 2.3%, NNP 1.7%, ACDP 1.6%, other 5.3%; seats by party - ANC 279, DA 50, IFP 28, UDM 9, NNP 7, ACDP 6, other 21; National Council of Provinces - percent of vote by party - NA%; seats by party - NA

Judicial branch:

Constitutional Court; Supreme Court of Appeals; High Courts; Magistrate Courts

Political parties and leaders:

African Christian Democratic Party or ACDP [Kenneth MESHOE, president]; African National Congress or ANC [Thabo MBEKI, president]; Democratic Alliance or DA [Anthony LEON, president]; Freedom Front Plus or FF+ [Pieter MULDER, president]; Inkatha Freedom Party or IFP [Mangosuthu BUTHELEZI, president]; Pan-Africanist Congress or PAC [Motsoko PHEKO, president]; United Democratic Movement or UDM [Bantu HOLOMISA]

Political pressure groups and leaders:

Congress of South African Trade Unions or COSATU [Zwelinzima VAVI, general secretary]; South African Communist Party or SACP [Blade NZIMANDE, general secretary]; South African National Civics Organization or SANCO [Mlungisi HLONGWANE, national president]; note - COSATU and SACP are in a formal alliance with the ANC

International organization participation: ACP, AfDB, AU, BIS, C, FAO, G-24, G-77, IAEA, IBRD,

ICAO, ICC, ICCt, ICRM, IDA, IFAD, IFC, IFRCS, IHO, ILO, IMF, IMO, Interpol, IOC, IOM, IPU, ISO, ITU, ITUC, MIGA, MONUC, NAM, NSG, ONUB, OPCW, PCA, SACU, SADC, UN, UNCTAD, UNESCO, UNHCR, UNIDO, UNITAR, UNMEE, UNWTO, UPU, WCL, WCO, WFTU, WHO, WIPO, WMO, WTO, ZC

Diplomatic representation in the US:

chief of mission: Ambassador Barbara Joyce Mosima

MASEKELA

chancery: 3051 Massachusetts Avenue NW, Washington,

DC 20008

telephone: [1] (202) 232-4400 FAX: [1] (202) 265-1607

consulate(s) general: Chicago, Los Angeles, New York

Diplomatic representation from the US:

chief of mission: Ambassador Enc BOST embassy: 877 Pretorius Street, Pretoria

mailing address: P. O. Box 9536, Pretoria 0001

telephone: [27] (12) 342-1048 FAX: [27] (12) 342-2244

consulate(s) general: Cape Town, Durban, Johannesburg

Flag description:

two equal width horizontal bands of red (top) and blue separated by a central green band which splits into a horizontal Y, the arms of which end at the corners of the hoist side; the Y embraces a black isosceles triangle from which the arms are separated by narrow yellow bands; the red and blue bands are separated from the green band and its arms by narrow white stripes

NOTE: The information regarding South Africa on this page is re-published from the 2007 World Fact Book of the United States Central Intelligence Agency. No claims are made regarding the accuracy of South Africa Government 2007 information contained here. All suggestions for corrections of any errors about South Africa Government 2007 should be addressed to the CIA.



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Facilitation and Marketing is involved in creation of tourism opportunities, stimulating the economy and creating job opportunities. In this regard attracting foreign investment to the City is essential in order to broaden the economic base. The Department is also involved in effective marketing and branding the municipality to increase investment opportunities and to improve the quality of life of all its inhabitants. Public participation and international relations is of extreme importance and the cornerstone of creating a better life for all to ensure that the needs of the community are taken seriously.

EDUCATIONAL SYSTEM

South Africa has 12.3-million learners, some 386 600 teachers and 26 292 schools, including 1 098 registered independent or private schools. Of all schools, roughly 6 000 are high schools (grade 7 to grade 12) and the rest primary (grade 0 to grade 6).

In government-funded public schools, the average ratio of scholars (known as "learners" in terms of the country's outcomes-based education system) to teachers ("educators") is 32.6 to one, while private schools generally have one teacher for every 17.5 scholars.

The national Department of Education is responsible for education across the country as a whole, while each of the nine provinces has its own education department.

The central government provides a national framework for school policy, but administrative responsibility lies with the provinces. Power is further devolved to grassroots level via elected school governing bodies, which have a significant say in the running of their schools.

The national Department of Education is responsible for higher education. Private schools and higher education institutions have a fair amount of autonomy, but are expected to fall in line with certain government non-negotiables - no child may be excluded from a school on grounds of his or her race or religion, for example.

Three bands of education

South Africa's National Qualifications Framework (NQF) recognises three broad bands of education: General Education and Training, Further Education and Training, and Higher Education and Training.

School life spans 13 years or grades, from grade 0, otherwise known as grade R or "reception year", through to grade 12 or "matric" - the year of matriculation (12th year of education). General Education and Training runs from grade 0 to grade 9. Under the South African Schools Act of 1996, education is compulsory for all South Africans from age 7 (grade 1) to age 15, or the completion of grade 9. General Education and Training also includes Adult Basic Education and Training.

Levels of education in South Africa



BAND	SCHOOL GRADES	NQF LE VEL	QUALIFICATIONS
HIGHER		8	Doctor's degree
		7	Master's degree
			Honours degree
			Postgraduate diploma
		6	General first degree
			Professional first degree postgraduate
			Bachelor's degree
			First diploma
			Higher certificate
			Certificate
FURTHER	12	4	Diplomas
	11	3	Certificates
	10	2	
GENERAL	9	1	Grade 9 / Adult Basic
	8		Education and Training level 4
	7		
	6		
	5 5		
	4		
	3		
	2		
	1 1 1		
	R		

(Source: Department of Education)

Further Education and Training takes place from grades 10 to 12, and also includes career-oriented education and training offered in other Further Education and Training institutions - technical colleges, community colleges and private colleges. Diplomas and certificates are qualifications recognised at this level.

The matric pass rate, which was as low as 40% in the late 1990s, continues to improve each year, reaching 68.3% in 2005.

Higher Education and Training, or tertiary education, includes education for undergraduate and postgraduate degrees, certificates and diplomas, up to the level of the doctoral degree.

A matric endorsement is required for the study of university degrees, with a minimum of three subjects passed at the higher, rather than standard, grade, although some universities set additional academic requirements. A standard school-leaving South African senior certificate is sufficient for technical qualifications and diplomas.

South Africa has a vibrant higher education sector, with more than a million students enrolled in the country's 24 state-funded tertiary institutions: 11 universities, five universities of technology, and six comprehensive institutions.

0

These have recently been integrated, with the country's former 36 universities and "technikons" being amalgamated into larger tertiary institutions. Higher education is also offered at hundreds of private institutions, which are registered with the Department of Education to confer specific degrees and diplomas.

Many of South Africa's universities are world-class academic institutions, at the cutting edge of research in certain spheres. Although subsidised by the state, the universities are autonomous, reporting to their own councils rather than government.

Spending and challenges

Compared with most other countries, education gets a really big slice of the pie - usually around 20% of total government expenditure. In the 2006 Budget education received R92.1-billion, amounting to 17.8% of total spending.

More money is always needed to address the huge backlogs left by 40 years of apartheid education. Under that system, white South African children received a quality schooling virtually for free, while their black counterparts had only "Bantu education".

Education was viewed as a part of the overall apartheid system, which included the "homelands", urban restrictions, pass laws and job reservation. The role of black Africans was as labourers or servants only. As H F Verwoerd, the architect of the Bantu Education Act of 1953, conceived it: "There is no place for [the African] in the European community above the level of certain forms of labour. It is of no avail for him to receive a training which has as its aim, absorption in the European community."

Although today's government is working to rectify the imbalances in education, the apartheid legacy remains. The greatest challenges lie in the poorer, rural provinces like the Eastern Cape and KwaZulu-Natal. Schools are generally better resourced in the more affluent provinces such as Gauteng and the Western Cape.

Illiteracy rates are high at around 24% of adults over 15 years old (6- to 8-million adults are not functionally literate), teachers in township schools are poorly trained, and the matric pass rate remains low.

While 65% of whites over 20 years old and 40% of Indians have a high school or higher qualification, this figure is only 14% among blacks and 17% among the coloured population.

The government is in particular targeting education for the poorest of the poor, with two notable programmes. One is fee-free schools, institutions that receive all their required funding from the state and so do not have to charge school fees. These have been carefully identified in the country's most poverty-stricken areas, and will make up 40% of all schools in 2007.



The other is the National Schools Nutrition Programme, which feeds 1.6-million schoolchildren every day, including all those attending primary schools in 13 rural and eight urban poverty nodes. Under the programme, the Department of Education has also established 1 924 school gardens with the support of the Department of Agriculture, local government structures and a number of NGOs.

Other priorities include early childhood development, HIV-Aids awareness programmes in schools, and adult basic education and training.

A mix of public and private

Like so much else in South Africa, our education system is characterised by diversity: schools and universities vary greatly in terms of quality, financial resources, ethos and size. Top-quality schools and universities are to be found in both the state and the private education sector.

Most institutions fall under the auspices of the state, but due to an emphasis on local or community-based governance, and a strong and growing private school and higher education sector, the educational landscape is colourful.

Most state schools are state-aided to some extent: the government provides the minimum, and parents contribute to basics and extras in the form of school fees. Fees vary considerably, depending on factors such as class size, facilities and the quality of teaching offered.

Although private colleges and universities are a more recent phenomenon, South Africa has had private for centuries. There are around 1 098 registered private schools, catering for some 340 000 students - 2.8% of the total schooling population.

Many private schools chart a path of excellence, adopting cutting-edge trends, or offering solid, religious-based education since their origins as mission schools. But there are many outstanding state-aided schools, on a par with some of the top private institutions.

SouthAfrica.info reporter. Updated November 2006.

AREAS OF MUTUAL INTEREST

Correspondence from the Honourable Mayor Zakhele Mnqayi, dated 7 February 2008, to the Honourable Mayor Tom Barrett of the City of Milwaukee:

"Dear Mayor Barrett

COOPERATIVE AGREEMENT WITH CITY OF MALWAUKEE

As the Mayor of uMhlathuze Municipality, in KwaZulu-Natal, South Africa, I am writing to request a cooperative agreement with the City of Milwaukee and to officially enter into a Sister City agreement.

City of uMhlathuze Page 21 of 20 Application for a Sister City Relationship



In forming the Sister City relationship, it is my intention to build upon the foundation of friendship which our two countries enjoy. Being strategically placed within South Africa, with the only deepwater port in Africa, and being the third largest economy in the Province of KwaZulu-Natal, South Africa, I believe that we will have considerable mutual benefit in establishing a relationship with your municipality.

My belief is that the foundation of the relationship with the City of Milwaukee will be entrenched on the following elements:

- Economic development which will include the promotion of trade and investment in our two cities
- Sports (South Africa will be hosting the 2010 Soccer World Cup)
- Tourism and cultural promotion and exchanges (also youth and women)
- Possible transfer and exchange of skills and development of government officials
- Promotion of exchanges of enterprises and non-governmental relations
- Development of technology transfer
- Promotion of education and health.

The City of uMhlathuze also had the privilege to host, the Honourable Ald Joe Davis during his visit to our province, where we had extensive discussions on the possible relationship between our two esteemed localities. These discussions indicated to me that there is most certainly a match on the key sectors we focus on as well as a number of initiatives that we focus on.

South Africa's representative, the Honourable Consul General Yusuf Omar has been continuing in the representation of our interests in discussions with your municipality and the business community. I know that our Chamber of Commerce, Zululand Chamber Foundation is also initiating partnerships with your respective chambers.

In the spirit of mutual friendship, I am requesting that you consider this request favourable and that we develop this relationship further."

MISSION AND VISION OF THE CITY OF uMHLATHUZE

Mission:

To develop uMhlathuze as the industrial, commercial and administrative centre within the natural beauty of the region, providing a range of efficient



municipal services thereby ensuring economic development, dynamic growth and the improvement of the quality of life for all.

Vision:

The City of uMhlathuze, as a port city, will offer improved quality of life for all its citizens through sustainable development. It will be a renowned centre for trade, tourism and nature-lovers, coastal recreation, commerce, industry, forestry and agriculture.

GOALS

The City of uMhlathuze is committed by the desire for the strengthening of economic trade, cultural and human relations and is assured in the belief that firm and friendly relations between the two cities will help in mutual growth and development in the desire to pursue common goals.

The various functional services of the Municipality are geared to meet the goals of the proposed sister relationship and sufficient funding has been provided in the Municipality budget to support these goals.

The local business community is in support of the sister relationship and the City of uMhlathuze at its Executive Committee meeting held on 26 March 2008 approved the draft agreement for the establishment of a sister city relationship between the City of uMhlathuze and the City of Milwaukee.







CITY OF UMHLATHUZE

View Our Video: Umhlatuze

Tel: (035) 901-5000, Fax: (035) 901-5444

Private Bag X1004, Richards Bay, 3900

5 Mark Strasse, Central Business District, Website: www.richemp.org.za

Richards Bay, 3901

Municipal Motto: Vision in Action

Towns within the municipal boundaries: Alton, Empangeni, Enseleni, Esikhawini, Felixton, Harlow, Ichubo, Matshana, Ngwelezana, Nkonjane, Richards Bay

HISTORICAL OVERVIEW

Richards Bay

Richards Bay was named after Rear Admiral Sir Frederick William Richards. In 1906 Zululand Fisheries was founded and the first oxwagon track to Empangeni was pioneered. In 1828 a hotel and store were built. Long before Richards arrived, the local populace generally knew the area as Echwenbeni. Another name used by locals was Mandlazini, who was one of the ancestors of the Mthiyane people that inhabited the area north of the Mhlathuze Lagoon. In February 1996 Richards Bay amalgamated with the neighbouring towns of Esikhawini, Enseleni and Vulindlela.

Empangeni

The locality of Empangeni is extremely important to the Zulus as this area was inhabited by the Nguni tribe and the Mthethwa before Shaka.

The development of Empangeni began when, in 1887, Herman Sjothun established the first trading store on the banks of the Mpangeni River. He was followed quickly by Thor Martin, who built the Luftheim Pioneer trading store in 1894.

Empangeni was declared a village on 19 June 1906.

CURRENT SITUATION

uMhlathuze Municipality was established on 5 December 2000 after a demarcation process and local government elections. The uMhlathuze Municipality covers an area of 796 sq km and incorporates Richards Bay, Empangeni, Esikhawini, Ngwelezane, Enseleni, Felixton and Vulindlela as well as the rural areas of Amakhosi Dube, Mkhwanazi, Khoza and Zungu.

Empangeni originally grew as two separate nodes, one associated with the sugar mill and the other around the rail terminal. The residential expansion eventually married the two, joining the CBD and the industrial areas to the south. The outward growth of Empangeni is to a certain extent restricted by the surrounding sugar-cane fields, focusing further expansion to the north, north-western and eastern periphery of the town.



E-mail: reg@richemp.org.za,



uMhlathuze took its name from the Mhlathuze River. The name of the river means 'forceful' and probably refers to the havoc when it is in flood.

Municipal Demarcation Board Code: KZ282

Location of Head Office:

Richards Bay is 180 km north of Durban and is 40 km east of Empangeni Municipal Area

(km2):789.64

Contributes to:

uThungulu District Municipality

Municipal Budget:

2002/3 Operating - R525 562 330 2002/3 Capital - R91 242 630

Population:

Total 196 183 African 153 202; Coloured 1 478: Indian 8 054; White 28 377; Other 5 072

The settlement of Richards Bay developed slowly, but saw a complete transformation in 1968, when it was decided to develop a deep-water harbour and a rail link to the Witwatersrand. This resulted in the development of Richards Bay as a modern and dynamic port town, one of the few urban centres of the country which has continued to grow despite serious periods of national recession, international economic pressures and nation-wide political uncertainty.

Empangeni is situated on two major transport links, namely the north-south road from Durban to St Lucia as well as the linkage through Vryheid with Gauteng, the economic hub of South Africa. It is well connected to the rest of the country by means of other links, such as major railroad lines converging at Richards Bay, as well as an airport.

In terms of regional context, Empangeni used to be the most prominent town in the area, but due to the stimulation of Richards Bay as a port city the latter is playing an increasingly important role in the region. Empangeni and Richards Bay form the urban focus in a predominantly semi-urban / rural hinterland. This hinterland is densely populated, especially within the former proclaimed KwaZulu towns in close proximity to these urban nodes, which function as satellite or dormitory townships.

Richards Bay has developed around the harbour, as the main function, with heavy industries associated with the harbour characterising the town. Empangeni functions as a service centre with higher-order commercial, retail, administrative, social, business transportation, storage, institutional and light industrial uses. Traditionally there used to be a clear distinction in function between these two centres, although the commercial and residential sectors in Richards Bay have expanded to the extent that the distinction is no longer clear. By the same token, Empangeni has realised the potential of heavy industrial development and is capitalising on this opportunity. This Implies that symbiosis between these two centres should be sought to avoid competition to the detriment of either centre. The fact that Empangeni continued to grow in the past, despite the considerable financial injections Into Richards Bay, was an indication of its comparative locational advantage. This aspect needs to be built upon to ensure its continued regional function and status. The unification of Empangeni and Richards Bay into one jurisdictional area, namely the City of uMhlathuze, Is expected to have a synergistic effect in terms of unifying the two towns to become a metropolitan area. This was augmented by the adoption of city status for the area. This was done specifically with the intention of attracting investment and development to the area.

KEY DEVELOPMENT OBJECTIVES & STRATEGIES

Community upliftment and empowerment of rural areas - Settlement patterns and particularly the physical segregation of areas should be improved to make the area more economically viable; Transportation in the region should be improved; Alternative transportation should be considered for the rural areas, such as the use of bicycles and more appropriate standards for the rural areas; Optimal use of the rail system for public transport and cargo transport; Stimulating development in all settlements in the area; Water provision to farms and rural areas; Provision of agricultural centres; Reasons for ongoing urbanisation should be explored.

Maintenance of development standards in urban areas - Security in all its facets should be addressed - crime, tenure and personal; A dedicated environmental management unit should be established in the municipality; Focus should first be on improving the infrastructure in the city, then on replacing and then on upgrading; Maintenance of green areas and vacant land is essential to combat crime; The MOSS should be protected; Fresh water lakes are an asset and should be protected; Provincial authorities should be encouraged to ensure that the standards of health and education facilities are maintained and approved; Tertiary education facilities should be encouraged to locate in the city; Implementation of by-laws and law enforcement is essential; Maintenance and upgrading of the beach is essential for tourism and recreation; Improving the quality of fresh water systems is very

Number of Households:

38 344

Employment by Main Industries:

Farming 2 497; Mining 1 926; Manufacturing 5 866; Utilities 614; Construction 2 927; Trade 4 992; Transport 3 774; Business Services 3 013; Social Services 9 518, Diplomatic 5

Local Business Organisations:

Zululand Chamber of Business (035) 797-3133,

Afrikaner Sake kamer (035) 797-4221

Educational Institutions:

102 Schools

Medical Facilities:

Empangeni Clinic, Empangeni School Health, Empangeni Youth Health, Forder ville Clinic, Lower Umfolozi Hospital, Ngwelezane Clinic, Ngwelezane Hospital, Ngwelezane Mobile Service, Enselent Clinic, Richards Bay Clinic, The Bay Hospital, Thokozani Clinic, Vulindlela Clinic Police Stations: Empangeni, Esikhawini, Richards Bay

Law Courts:

Empangeni, Enseleni

Prison:

Empangent Prison

Agricultural Activities:

Sugar-cane and forestry

Tourism Office:

Richards Bay Tourism Office, Ms Sue Vorster, PO Box 102500, Meerensee. 3900,

Tuzi Gazi, Waterfront. 3901. Tel: (035) 788-0039, Fax: (035) 788-0040,

E-mail: rotour@uthungulu.co.za, Website: www.zululandzlgzag.co.za/rbta/

MEMBERS OF COUNCIL

Municipal Manager: Dr AW Heyneke Mayor: Mr DJ8 Moffat Fax Number: 035-901 5444 Tei Number: 035-901 5000/4 Manager Cell: 083 320 5940 Mayor Cell: 082 453 2628

Postal Address: Private Bag X1004 Suburb Name: Richards Bay Postal Code: 3900 Physical Address: Cnr Mark Strasse and East Streets, Central Arterial Suburb Name: Richards Bay Postal Code: 3900

important, particularly with all the industries in the area.

Economic development and attraction of investment – Spin-offs from service delivery and development should be promoted; Input from the primary industry should be optimised – use local resources; Attract investors on service sector side; Optimise positive attributes and retain an attractive environment; The port and other infrastructure should be optimally used; Safety and security are essential to attract investment – a metropolitan police force was suggested; Opportunities associated with the coastal environment, lakes and natural features should be explored; Entrepreneurship should be encouraged among children; The opportunities and socioeconomic benefits associated with sport and recreation should be explored; Continue to attract industrial investors; Facilities that attract people should be promoted, such as educational facilities to attract students.

Improve municipal management and service delivery - Maintain a healthy financial situation; Deliver services effectively in urban and rural areas.

Improve the socio-economic situation – Address poverty; Address the severe impact HIV/Aids is having on the local population, specifically economically active individuals. Improve and strengthen infrastructure – Address water backlogs in rural areas; Upgrade informal settlements around urban areas; Address sanitation backlogs in rural areas.

Overcome social development inadequacies – Improve health care services; Provide shelter / places of safety for those in distress; Provide permanent accommodation for orphans; Provide multi-purposes community halls in densely populated areas.

Manage the environment and environmental Issues effectively – Place future industry with low / no air pollution in buffer zones between heavy industry and sensitive areas; Conduct a health study to understand impact of current air pollution; Upgrade existing facilities.

HISTORICAL & OTHER PLACES OF INTEREST

Empangeni

Sites of First Mission Churches; KwaBhekitunga Stewarts Farm Cultural Village; Jabulani Handcrafts; Mfuli Game Park; Enseleni Game Reserve; Windy Ridge Game Park.

Richards Bay

Crocodile farm; Small craft harbour; Beaches; Yacht dub;

Bird watching; Fishing; Shopping centre.

MUSEUMS & ART GALLERIES

Empangeni

The Empangeni Art and Cultural History Museum

(TEACH)

Richards Bay

Tuzi Gazi Art Gallery

E-mail: theyneke@richemp.org.za

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TOURISM AIMS, PROJECTS & PLANS FOR THE NEXT 5 YEARS

Facilitating integration of various tourism bodies.

MESSAGE FROM THE MUNICIPAL MANAGER

The City of uMhlathuze is a progressive seaport city located in an attractive and sensitive environment. The city functions as the major industrial / commercial employment growth centre in the region. uMhlathuze Municipality was established on 5 December 2000 after a demarcation process and local government elections. The municipal area covers 789 sq km and incorporates Richards Bay, Empangeni, Esikhawini, Ngwelezane, Enseleni, Felixton and Vulindlela as well as the rural areas under Amakhosi Dube, Mkhwanazi, Khosa and Zungu. Richards Bay is considered to be the industrial hub of the area, Empangeni the commercial hub and Esikhawini the largest suburb.

MESSAGE FROM THE MAYOR

I am very proud to be Mayor for the City of uMhlathuze, which incorporates the towns of Richards Bay and Empangeni. These towns complement one another in their unique way and as for the city, the area is an attractive metropolis for trade and investment. Our city is poised for economic growth and our main strength is our trading and industrial capacity. The city is financially sound and offers investors and tourists first-class facilities, services and infrastructure. A very exciting addition to services is the facility to offer investors a raw bulk water supply. Because of the city's strategic location, R50 billion has been invested in the area since 1976 and more than R6,6 million worth of development is still in the pipeline. The City of uMhlathuze boasts world-class industries like Billiton Aluminium, Richards Bay Minerals, Bell, Iscor Heavy Minerals, Mondi Kraft, Indian Ocean Fertiliser, and the largest deep-water harbour in Africa. The Port of Richards Bay exports most of South Africa's coal and steel as well as a variety of other bulk materials. Plans are also in place to deal with the existing socio-economic backlogs in the former neglected rural and township areas which now constitute the greater uMhlathuze area. uMhlathuze is the gateway for exploration of 100 square metres of lakes, lagoons, swamps, mangrove forests, high costal dunes, barrier and coral reefs and pristine wilderness.

The tourism industry is indeed flourishing and the commercial and industrial development on uMhlathuze has been a bonus for sophisticated tourists and holidaymakers.

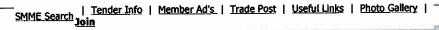
Besides the investment and tourism opportunities Council also has a common focus, and works for the good of the city and its residents in ensuring a prosperous, crime-free and clean environment.

MISSION

We aspire to develop uMhlathuze as the industrial, commercial and administrative centre within the natural beauty of the region, providing a range of efficient municipal services, thereby ensuring economic development, dynamic growth and the improvement of quality of life for all.

 $A \mid B \mid C \mid D \mid E \mid F \mid G \mid H \mid I \mid J \mid K \mid L \mid M \mid N \mid O \mid P \mid Q \mid R \mid S \mid T \mid U \mid V \mid W \mid XYZ$









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Message from the CEO, Ms Magugu Rapuleng

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Ms Magugu Rapuleng, CEO ZCB

The role of Chamber traditionally, is that of providing a voice through which businesses are able to have their concerns raised. The ZCB is extremely active in this role through the Richards Bay and Empangeni Divisions who have their own committees who look specifically at issues affecting business in their localities. The ZCB has a number of subcommittees looking into specific issues surrounding training, environment, local economic development, SMME support etc. The ZCB has gone through a lot of transformation and we are still transforming even today, which is good news!

The overall aim of the Zuiuland Chamber of Business (ZCB) is to foster an environment conducive to the development and growth of business. The Chambers' advocacy and lobbying role is perhaps its most important.

The membership of the ZCB is growing steadily with members enjoying a full range of services and benefits offered by the organization as well as a range of activities that support and create opportunities for local SMME's.

Large Business in the area supports the ZCB and the aim is to align all the internal and external stakeholders in order to be the only voice of business in Zululand. The focus will be on information sharing to business to understand how BEE works and how to put this into practice.

The ZCB will be resuscitating other divisions in areas like Kwambonambi, Mtubatuba, Eshowe, Meimoth and Pongoia. We are looking up to the leadership of those areas to address the agendas of their communities. We need leadership that is looking into economic emancipation of all communities and the ZCB will play a supporting role in order for these divisions to succeed to give a service to the entire Zululand region.

My sincere thanks goes to Bongani Mqaise, the outgoing CEO, Garth McCartney, the outgoing President of ZCB and Phiwo Thango, the outgoing Chairman of the SMME Committee. Your input and transfer of knowledge, on a voluntary basis, is much appreciated.

I am hoping for a new executive committee which is energetic, passionate, focused to work with us to take the ZCB to new heiahts.

Our struggle is now an economic one!

Zuiuland Chamber of Business 2007



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About the ZCB

The ZCB is a membership driven, non-profit organisation which aims to foster an environment conducive to the development and growth of business.

Through the ZCB a myriad of services are available to the Zululand business community and the general public. Members of the Chamber have the most to gain from the services of the organisation which provides a platform through which they can raise concerns and address issues that affect local business.

The ZCB also facilitates and manages a broad spectrum of development initiatives in conjunction with the Zululand Chamber of Business Foundation (ZCBF). The primary focus of the ZCB in the last two years has been on the creation of employment opportunities and to this end a working relationship, has been established with local government and the IDZ to assist in attracting both local and foreign investment to the region.

In Association With



History of the ZCB

The ZCB was founded in 1926 as the Zuiuiand Chamber of Commerce. It evolved over the years and changed with the times. In the late 1980's, when floods devastated the region, the local business community, through the Chamber, contributed towards the establishment of the Rural Foundation to assist the victims of the disaster.



In 1992 the Chamber of Commerce and the Chamber of Industry merged and became the Chamber of Business (ZCB) In the mid 1990's, the Rural Foundation became the Zuiuland Chamber of Business Foundation (ZCBF). Together, the ZCB and the ZCBF established the Business Development Centre. Business Against Crime Zuiuland was also established as a result of an initiative of the Chamber in response to community and business needs.

Today, the four have joined forces to form one powerful organisation with a wealth of development experience and networks to draw from in the implementation of the innovative and ambitious projects the ZCB tackles.



The Staff at the Zululand Chamber of Business (20 Aug 2007)

Zuluiand Chamber of Business 2007



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