

LEGISLATIVE REFERENCE BUREAU FISCAL ANALYSIS

**COMMUNITY & ECONOMIC
DEVELOPMENT COMMITTEE**

ITEM 5, FILE #071109

DECEMBER 6, 2007

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File Number 071109 is a resolution relative to acceptance and funding of The Big Read Grant.

Background

1. This resolution will authorize the Milwaukee Public Library to accept and fund The Big Read Grant from the National Endowment for the Arts.
2. The purpose of The Big Read Grant project is to involve the entire community, especially lapsed or reluctant readers, to read a literary classic and to counter the downward trend facing literary reading.

Discussion

1. The grant requires a minimum of one month of activities some time between January and June 2008. All adults and young adults are welcome to participate. The library will be inviting participation from schools, colleges and universities, adult literacy providers and other organizations.
2. Grant funds will support programming and speaker honorariums, the purchase of multiple copies of the selected literary classic and support publicity efforts.

Fiscal Impact

1. The total cost of The Big Read Grant project is \$41,982 of which \$20,000 (48%) would be provided by the grantor, the National Endowment for the Arts, and \$21,982 (52%) would be provided by the City.
2. The grant period is from January 1, 2008 through June 30, 2008.

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