

**GORDON J. STEIMLE, CSM**  
1746 North 49<sup>th</sup> Street  
Milwaukee, WI 53208  
(414) 476-4932

## **EXPERIENCE**

### **OGDEN & COMPANY, INC., Milwaukee, WI – 2004 – present**

#### **Vice President**

- Direct 10 commercial brokers in the leasing of retail, office, industrial properties and brokerage of all types of commercial properties, including land and investment sales and multi-family properties.
- Executive committee member setting policy and planning the strategic direction of Ogden & Company.
- Develop, coordinate and administer budget for Commercial Brokerage Department.
- Marketing commercial leasing/brokerage and property management services to owners, tenants, other leasing firms, public officials, vendors and individual investors.

### **POLACHECK PROPERTY MANAGEMENT CORP., Milwaukee, WI – 1990-2004**

#### **Vice President**

- Oversee portfolio of 3 million square feet of retail/industrial properties and up to four property managers.
- Personally manage portfolio of shopping centers and industrial properties ranging in size from 25,000-400,000 sq. ft. Average portfolio managed: 1 million sq. ft.
- Total responsibility for billing and collection of over \$8 million in annual rents.
- Develop, coordinate and administer operating budgets with over \$3 million in annual expenses. Lease review, administration and lease renewals.
- Key contact between owners, tenants, leasing agents, city officials, vendors and public.
- Special experience working with troubled properties, i.e. nine separate projects, which have been stabilized, marketability enhanced; four sold.

### **THE RICHARD & DAVID JACOBS GROUP –1985-1990**

#### **General Manager, Towne Mall, Middletown, OH – 1988-1990**

- Managed 500,000 sq. ft. regional mall. Annual operating budget: \$1 million
- Planned/oversaw maintenance of interior and exterior of shopping complex. Included landscaping, planned maintenance programs, HVAC, lighting, security, etc.
- Recruited, trained and directed staff of 20.
- Liaison between developer and local government for traffic, police and fire services.
- Developed and implemented market plan, special events and \$180,000 MA budget.

#### **Assistant Manager, Fashion Square Mall, Saginaw, MI – 1986-1988**

#### **Assistant Manager, East Towne Mall, Madison, WI – 1985-1986**

- Key positions in the marketing and operation of 800,000 sq. ft. regional malls.

- Planned, coordinated and implemented centers' market plans and special events. Annual budgets in excess of \$350,000.
- Organized and coordinated advertising and sales promotional events for center tenants, working with TV, radio, newspaper and advertising agencies.
- Developed and administered expense portion of centers' \$2.5 million operating budgets.

### EDUCATION

- Bachelor of Arts degree (1982) – UW-Milwaukee. 3.86 G.P.A.
- State of Wisconsin Real Estate Brokers License.
- IREM Course 800: "Ethics in Real Estate," 1992.
- IREM Course 500: "Problem Solving and Decision Making," 1995.
- IREM Course 400: "Managing Real Estate as an Investment," 1994.
- IREM Course 302: "Managing an Office Building," 1993.
- Completed International Council of Shopping Centers (ICSC) "Shopping Center Management I & II Institutes," Michigan State University, 1987 and 1989.

### ACTIVITIES

- Board member, West North Avenue BID (Business Improvement District), 1999-present. Currently Board President
- Board member, Washington Heights Neighborhood Association, 1993-1995.
- Member International Council of Shopping Centers (ICSC), ICSC Certified Shopping Center (CSM) designation.
- Commercial Association of Realtors Wisconsin (CARW).