



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, March 05, 2015

COMMITTEE MEETING NOTICE

AD 10

JAMES, Brian J, Agent
BJames LLC
2190 S 66th St #2

West Allis, WI 53219

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, March 17, 2015 at 09:45 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting a Jukebox and 4 Amusement Machines as agent for "BJames LLC" for "Liquid Johnny's" at 540 S 76th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 03/11/11

LICENSE TYPE: BTAVN

NEW:

RENEWAL: X

No. 123347

Application Date: 03/10/11

Expiration Date:

License Location: 540 S 76th Street

Aldermanic District: 10

Business Name: Liquid Johnny's

Licensee/Applicant: Paulsen, Nicholas A

(Last Name, First Name, MI)

Date of Birth: 05/01/80

Male: X

Female:

Home Address: 7137 W Bluemound Rd

City: Milwaukee

State: Wi

Zip Code: 53213

Home Phone: (414) 788-0070

This report is written by Police Officer Kristyn Kukowski, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/21/1999 the applicant was convicted of Disorderly Conduct in Waukesha County and Was fined. Case # 99FO001716
2. On 03/07/2001 the applicant was convicted of OWI in Milwaukee County and had his license Suspended for 6 months.

3. On 12/10/06 at 12:01 am, applicant received a citation for Sale Of Alcohol to Underage Person at 540 S 76th Street.

Charge: Sale Of Alcohol To Underage Person
Finding: **Dismissed w/o prejudice**
Date: **03/12/08**
Case: 07003689

=====
Item # 3 previously reported, disposition now added on 03/13/08.
=====

4. On 09/30/08 at 5:15 pm, Milwaukee police were conducting sales of alcohol to minors and had a Milwaukee police aide, who is under the age of 21, enter 540 S 76th Street in attempts to purchase alcohol. The bartender Mary Laslie served the aide a bottle of beer without asking for any ID. The licensee, Nicholas Paulsen, received a citation for Sale of Alcohol To Underage Person.

Charge: Sale of Alcohol To Underage Person
Finding: Guilty
Sentence: Fined \$160.00
Date: 02/11/09
Case: 08129786

5. On 02/02/09 at 12:40 am, Milwaukee police were dispatched to 540 S 76th Street for an Armed Robbery complaint. Investigation revealed that an armed robbery occurred inside the tavern with two suspects entering the tavern and demanding money from the patrons as well as the tavern register. The bartender, Brianna Clark, stated that approximately \$1,000 dollars was taken from the cash register. No injuries were reported.

6. On 02/11/09 at 5:15 pm, Milwaukee police were conducting sales of alcohol to minors and had a Milwaukee police aide, who is under the age of 21, enter 540 S 76th Street in attempts to purchase alcohol. The bartender/licensee Nicholas Paulson served the aide a bottle of beer even after checking the police aide's ID. The licensee, Nicholas Paulsen, received a citation for Sale of Alcohol To Underage Person.

Charge: Sale of Alcohol To Underage Person
Finding: Guilty
Sentence: Fined \$160.00
Date: 04/01/09
Case: 09035403

- On 01/29/09, applicant was convicted of OWI in Milwaukee County. His license was revoked for one year.

- =====
7. On 05/24/10 at 1:15 am, Milwaukee police were dispatched to 540 S 76th Street for an Armed Robbery. Investigation revealed two unknown suspects armed with guns entered the tavern and demanded money from the bartender and patrons. The suspects obtained the cash and fled out the back door of the tavern. Investigation also revealed the bartender, identified as Sarah Edmunds, was not licensed and alone inside the tavern with no other licensed employee at the time of the robbery. She was cited for no license and the licensee; Nicholas Paulsen was cited for Responsible Person on Premise Required at 540 S 76th Street.

As to Paulsen:

Charge: Responsible Person On Premise
Finding: **Currently a bench warrant*******
Sentence:
Date:
Case: 10083615

As to Edmunds:

Charge:	Class D Operators License Required
Finding:	Dismissed w/o prejudice
Date:	09/03/10
Case:	10083571

8. On 10/29/10 at 12:38 am, Milwaukee police were dispatched to 70th and Adler for a Battery complaint. Investigation revealed a patron exchanged some words with another patron in the bathroom after he gave his phone number to a female patron who was with two other guys. The licensee, Nick Paulsen, got in between the subjects and one patron fled the tavern. The incident was caught on tape and no physical altercation took place. One patron was cited for obstructing police during the investigation.

Previous premise

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 03/28/2014
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 183145
Application Date: 03/26/2014

License Location: 540 S 76th Street
Business Name: Sportz Medicine

Licensee/Applicant: Biwer, John J
(Last Name, First Name, MI)
Date of Birth: 11/26/86

Home Address: 530 S 66th Street
City: Milwaukee State: WI Zip Code: 53214
Home Phone: (414)

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/24/12 at 12:35 am, Milwaukee police were dispatched to 540 S 76th Street for a Loud Music complaint. Officers spoke with the bartender Christina Poe regarding the complaint to which she stated she would make sure the music was kept at a reasonable level. A check of the licenses revealed the bar's liquor license was expired on 05/08/12. Further investigation revealed the license was granted, but not issued, due to a hold place on it for a further inspection. An officer spoke with John Biwer and explained the process regarding the issuance of the license and was told he could not operate until he obtained the license. Biwer was cited for the violation.

Charge: Liquor License Required
Finding: Guilty
Sentence: Fined \$1,000
Date: 07/25/12
Case: 12072257

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2. On 02/04/2014 at 2:47am Milwaukee police were dispatched to a theft complaint at 540 South 76th Street (Liquid Johnny's). Investigation revealed that at approximately 11:00pm, a subject removed property from the basement of the business without consent. This subject was later arrested and charged with theft of movable property. This case has not been concluded. Milwaukee police incident report #140350018 filed.

Previous premise

Date: 2/11/2015
Officer: PO Stephen
OSMANSKI, PO Ashley VAN DRISSE, PO Thomas GUTHRIE

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Liquid Johnny's
Address: 540 S. 76th ST
Phone: 414-476-8668

Owner: Mark Holbert
Owner address: 7731 W. Becher St
City State Zip: West Allis, WI 53219
Owner Phone: 414-645-4545
Owner email:

Licensee/Agent: Brian James
Home Address: 2190 S. 66th St
City State Zip: West Allis, WI 53219
Phone: 414-202-5543
Email: brian.james1129@gmail.com

Preferred contact: phone

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9am-2am 24 hours Y N
Mon: 9am-2am
Tue: 9am-2am
Wed: 9am-2am
Thu: 9am-2am
Fri: 9am-2:30am
Sat: 6am-2:30am

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Occupancy: Yes No #:
Other: Yes No Type: PEP #:
Other: Yes No Type: #:

Who is your alcohol distributor?

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a bus stop? Yes No
7. Is there a bus shelter? Yes No N/A
8. Street parking Yes No
9. Is there a parking lot Yes No
10. Is the parking lot clean? Yes No N/A
11. Is the parking lot well lit? Yes No N/A
12. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No N/A
 - b. Will this lot have cameras? Yes No N/A
13. Are there areas where a person could conceal themselves Yes No
14. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
15. Exterior Payphone? Yes No
16. Are there No Loitering Signs posted? Yes No
17. Are there exterior security cameras Yes No How Many:
18. Are the address numbers prominently displayed and easy to see Yes No

Exterior Comments: No cameras on exterior, but applicant is planning on adding cameras to exterior and interior. Also, outside parking lights are up, but bulbs need replacing. Need to add 1 more light to parking lot area.

Camera Survey:

19. Does this location have security cameras? Yes No

20. Are they in working order? Yes No
21. What format are the cameras?
- a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
22. How long is footage stored for later viewing: unknown
23. Are there exterior cameras Yes No How many:
24. Are there interior cameras Yes No How many: 8
25. Do all employees know how to retrieve recorded digital images/footage? Yes No
26. Cameras located in parking lot Yes No N/A How many

Camera Survey Comments: Camera system is in good operational order. As of now, has no exterior cameras.

Interior Survey:

27. What is the planned/posted capacity 80
28. What is the minimum number of employees that will be on premise 2
29. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
30. Is the interior of the location neat and clean? Yes No
31. Does an interior camera face the entrance/exit? Yes No
32. Are emergency and non-emergency numbers posted near the phone? Yes No
33. Does the owner know how to contact their police district directly? Yes No
- a. Did you provide a district contact guide to the owner? Yes No

Interior Comments: Need to post emergency and non emergency numbers by phone.

Security

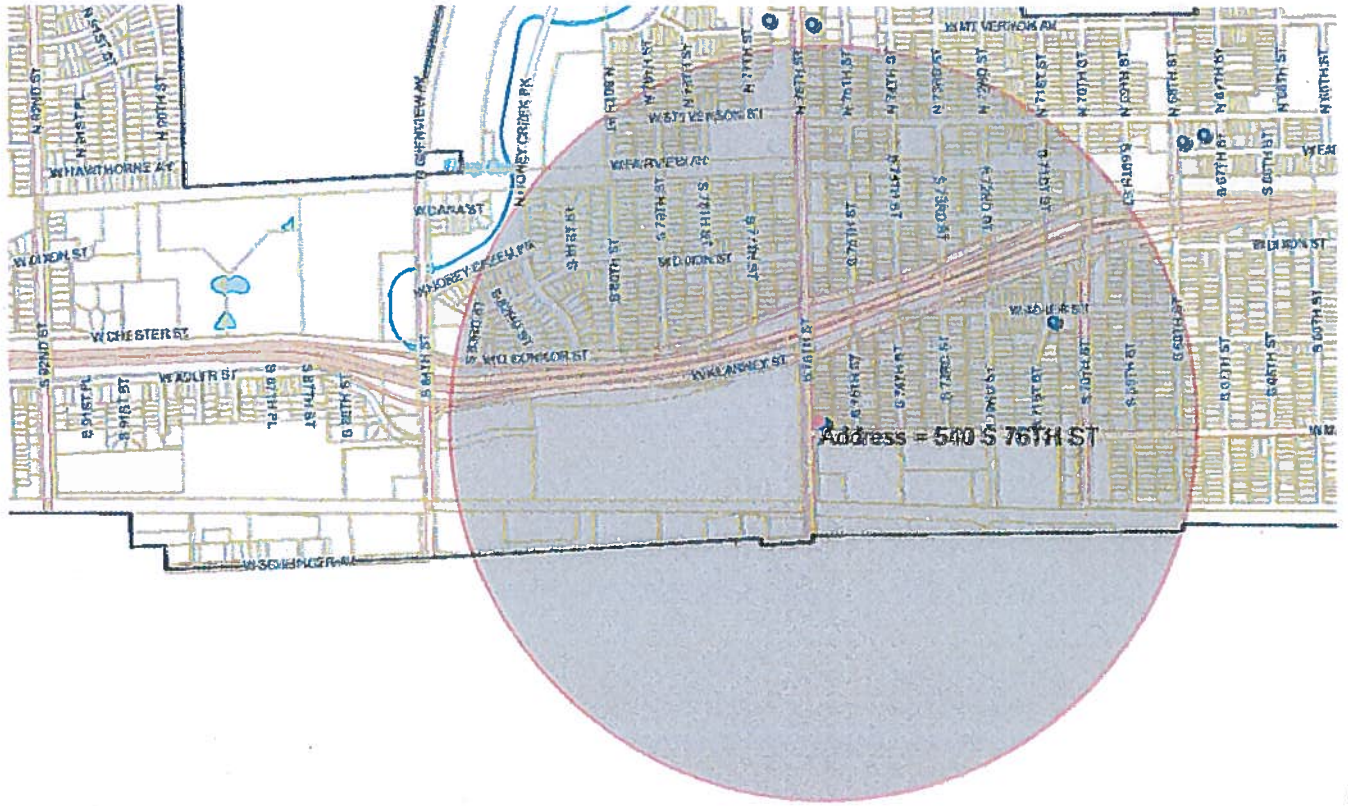
34. How many security personnel are going to be employed: Maybe 1 N/A
35. How will they be deployed: Interior Both ExteriorBoth N/A
36. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun ALL
37. Will the security be managed by business or contracted
38. Will they be armed Yes No N/A
39. What type of security measures will be used: N/A
- Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other
40. When at capacity, how will the overflow crowd be managed? a counting device and outside line
41. Will a guard monitor the overflow crowd at all times? Yes No

Security Comments: Applicant is unsure if he will employ a security guard. If he does, it will be one guard on weekends only. He stated that he will also have at least one security guard for the week of State Fair.

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant is taking over an already open business. He will be assuming control on April 1, 2015. He stated that is when he plans to upgrade the camera system and add cameras so there is a total of 12 cameras on the exterior and interior. He stated that he is also getting 2 panic buttons placed behind the bar in case of a robbery. He added that he is looking into applying to open every day at 6am to serve breakfast.

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 540 S 76th St 01/16/2015						Total	
License Summary:							
Class B Tavern License						2	
						Grand Total : 2	
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
RWS CORPORATION	MORTIMERS PUB	STEPHEN T SILBER, Agt	7023 W ADLER ST	Class B Tavern License	80		4/22/2015
Sportz Medicine LLC	Liquid Johnnys	John J Biwer, Agt	540 S 76th ST	Class B Tavern License	80		5/21/2015





Thursday, March 05, 2015



Notice of Public Hearing

JAMES, Brian J, Agent
Liquid Johnny's at 540 S 76th St
Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications
Requesting a Jukebox and 4 Amusement Machines

Tuesday, March 17, 2015 at 9:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/17/2015 at 9:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	460 S 76TH ST	MILWAUKEE, WI 53214-1547
CURRENT RESIDENT	500 S 76TH ST	MILWAUKEE, WI 53214-1548
CURRENT RESIDENT	503 S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	504 S 76TH ST	MILWAUKEE, WI 53214-1548
CURRENT RESIDENT	504A S 76TH ST	MILWAUKEE, WI 53214-1548
CURRENT RESIDENT	508 S 76TH ST	MILWAUKEE, WI 53214-1548
CURRENT RESIDENT	509 S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	510 S 76TH ST	MILWAUKEE, WI 53214-1548
CURRENT RESIDENT	512 S 75TH ST	MILWAUKEE, WI 53214-1517
CURRENT RESIDENT	513 S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	514 S 75TH ST	MILWAUKEE, WI 53214-1517
CURRENT RESIDENT	514 S 76TH ST	MILWAUKEE, WI 53214-1548
CURRENT RESIDENT	517 S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	518 S 76TH ST	MILWAUKEE, WI 53214-1548
CURRENT RESIDENT	520 S 75TH ST	MILWAUKEE, WI 53214-1517
CURRENT RESIDENT	521 S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	521A S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	522 S 76TH ST	MILWAUKEE, WI 53214-1548
CURRENT RESIDENT	522A S 76TH ST	MILWAUKEE, WI 53214-1548
CURRENT RESIDENT	524 S 76TH ST	MILWAUKEE, WI 53214-1548
CURRENT RESIDENT	524A S 76TH ST	MILWAUKEE, WI 53214-1548
CURRENT RESIDENT	525 S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	525A S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	528 S 75TH ST	MILWAUKEE, WI 53214-1517
CURRENT RESIDENT	528 S 76TH ST	MILWAUKEE, WI 53214-1548
CURRENT RESIDENT	528A S 75TH ST	MILWAUKEE, WI 53214-1517
CURRENT RESIDENT	529 S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	532 S 75TH ST	MILWAUKEE, WI 53214-1517
CURRENT RESIDENT	533 S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	533A S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	536 S 75TH ST	MILWAUKEE, WI 53214-1517
CURRENT RESIDENT	539 S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	540 S 76TH ST	MILWAUKEE, WI 53214-1548
CURRENT RESIDENT	541 S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	541A S 75TH ST	MILWAUKEE, WI 53214-1518
CURRENT RESIDENT	542 S 75TH ST	MILWAUKEE, WI 53214-1517
CURRENT RESIDENT	542A S 75TH ST	MILWAUKEE, WI 53214-1517
CURRENT RESIDENT	542B S 75TH ST	MILWAUKEE, WI 53214-1517

Total Records: 39
Radius: 250.0 feet and Center of Circle: 540 S 76th ST



Thursday, March 05, 2015

Licenses Committee Notice of Hearing

Sportz Medicine, LLC
5001 S Small Rd
New Berlin, WI 53151

Date: 3/17/2015
Time: 09:45 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting a Jukebox and 4 Amusement Machines
JAMES, Brian J, Agent
Liquid Johnny's at 540 S 76th St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, March 05, 2015

Licenses Committee Notice of Hearing

Sportz Medicine, LLC
7731 W Becher St

West Allis, WI 53219

Date: 3/17/2015
Time: 09:45 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

**Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting a Jukebox and 4 Amusement Machines
JAMES, Brian J, Agent
Liquid Johnny's at 540 S 76th St**

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: B James LLC

Premise Address: 540 S. 76TH ST MILWAUKEE, WI 53214

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

Building & Business Information

a) Property Owners Name: SPORTS MEDICINE LLC Phone Number: (262) 364-8134

Address: 5001 S. Small Rd New Berlin, WI 53151

b) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list name and address: _____

c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

d) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

f) If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lease/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? SPORTS MEDICINE LLC

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ 1000.00

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Submit this form with the Business License Application & Business Plan of Operation (additional forms are also required for alcohol establishments)

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins FEB. 1st 2015 Ends Jan 31st 2020
- b) Monthly rental \$ _____
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5 yrs
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Public Entertainment Premises Applicants Only

Types of Entertainment (Choose all that apply):

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input checked="" type="checkbox"/> Jukebox | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures | <input checked="" type="checkbox"/> Amusement Machines – | How many? _____ | How many? _____ |
| How many? _____ | How many? <u>4</u> | <input type="checkbox"/> Concerts | <input type="checkbox"/> Theatrical Performances |
| | Approx. # per year? _____ | Approx. # per year? _____ | |
| <input type="checkbox"/> Other: _____ | | | |

Will promoters ever be used for any of the entertainment?

No Yes, describe: _____

Legal Capacity of Premises:

80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premises License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity: _____
If approved, this lower capacity will print on your license and reduce the capacity listed on your Occupancy Permit.

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 12th day of January, 20 15



Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders



(Clerk/Notary Public)

My Commission Expires MARCH 23, 2015
*Notary Seal must be affixed.

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



**PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHOOSE ALL THAT APPLY)

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input checked="" type="checkbox"/> Jukebox	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input checked="" type="checkbox"/> Amusement Machines –	How many? _____	How many? _____
How many? _____	How many? <u>4</u>	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
<input type="checkbox"/> Other: _____	Approx. # per year? _____	Approx. # per year? _____	

WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No Yes, describe: _____

LEGAL CAPACITY OF PREMISES

80 (Call the Milwaukee Development Center at 414-286-8211 w questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

IDENTIFY IF SOUND AMPLIFICATION IS USED

No Yes, describe: Juke Box

DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

The undersigned understands that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
The undersigned agrees to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
The undersigned understands that applicants shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
The undersigned has knowledge of the City Ordinances governing public entertainment, and understands that the license may be subject to suspension, non-renewal or revocation, if the applicant violates any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

60 DAY WAIVER (FOR APPLICANTS ALSO APPLYING FOR OTHER LICENSES AT THIS TIME)

I request that my Public Entertainment Premises LICENSE application be HELD subject to the review requirements of the other licenses for which I am applying. I THEREFORE waive the requirement of Milwaukee Code of Ordinances SECTION 108-5-1-b requiring THAT THE COMMON COUNCIL DENY OR GRANT MY Public Entertainment Premises application within 60 days after certification.
Signature of Applicant: _____

NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 12th day of January, 20 15

[Signature]
Agent/Owner/Partner

[Signature]
(Clerk/Notary Public)

My Commission Expires MARCH 23, 2015 *Notary Seal must be affixed.

Office Use Only: Initials: _____ Filed: _____ App: _____ Waiver Signed
 Only PEP or Waiver Not Signed: Email Mgr: _____ Granted _____ License # _____



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 11/5/14

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Is this application for an Extended Hours Establishment License? No Yes

Provide a detailed description of the type of business you plan on operating: operating a local Bar/Restaurant serving food all day and night

Do you have any experience operating this type of business? No Yes

If yes, explain: 10 yrs of bartending and managing bar restaurants, with retail management

2. Business Operations

- a) Proposed Opening Date: Feb 1st 2015
- b) Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c) Is this a franchise? No Yes
- d) Is this premises currently licensed? No Yes If yes, list type of license: class B liquor Beer and Grill kitchen
- e) Is the current licensee operating? No Yes If no, list date closed: _____
- f) What other types of licenses/permits will you hold at this location? (check all that apply)
 - Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 - Secondhand Dealer Precious Metal & Gem Other: _____
- g) Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- h) Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- i) Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Premises Description

- a) Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 - 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 - Other: Describe: _____
- b) Describe Location: Major Thoroughfare Secondary Street Other: _____
- c) Nearest Major Cross Street: 76th & Bluemound
- d) Describe Building: Free Standing Building Strip Mall Other: _____
- e) Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____
- f) Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g) Are there off-street parking places? No Yes If yes, how many? _____
- h) Property Owner's Name: SPORTS MEDICINE LLC Phone Number: (262) 364-8134
Address: 5001 S. Small Rd New Berlin, WI 53151

4. Businesses On The Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Bowling Alley Hotel Banquet Hall Sports Facility

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Amusement/Phonograph Distributor Auto Wrecker
 Used Car Dealer Used Auto Parts Personal Service Establishment Recording Studio

5. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

6. Percentage of Sales (must total 100%)

Alcohol <u>55</u> %	Cigarettes _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Food <u>45</u> %	Entertainment _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ % Describe: _____	

7. Litter and Noise Control

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. Number of Garbage Cans: Inside: 5 Locations: Bathroom Kitchen Bus Basement
 Outside: 3 Locations: Back garden Back Parking Lot
- e. Describe sanitation facilities (restrooms): Single person small clean
- f. Name of solid waste contractor: Waste Management
- g. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- h. Will a sound amplification system be used? No Yes If yes, describe: Juke Box

8. Customers

- a. Will customers be entering the premises? No Yes
- b. Are there designated outdoor smoking areas? No Yes If yes, describe: Parking Lot & Patio
- c. Is a crowd control barrier used? No Yes If yes, describe: _____

9. Hours of Operation

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	6am	2am	30	25-35	NONE
Monday	6am	2am	30	25-35	NONE
Tuesday	6am	2am	30	25-35	NONE
Wednesday	6am	2am	30	25-35	NONE
Thursday	6am	2am	30	25-35	NONE
Friday	6am	2:30am	40	25-35	NONE
Saturday	6am	2:30am	40	25-35	NONE

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)

Sole Proprietor, Partner, 20% or more Shareholder, or Agent - only if there are no 20% or more shareholders

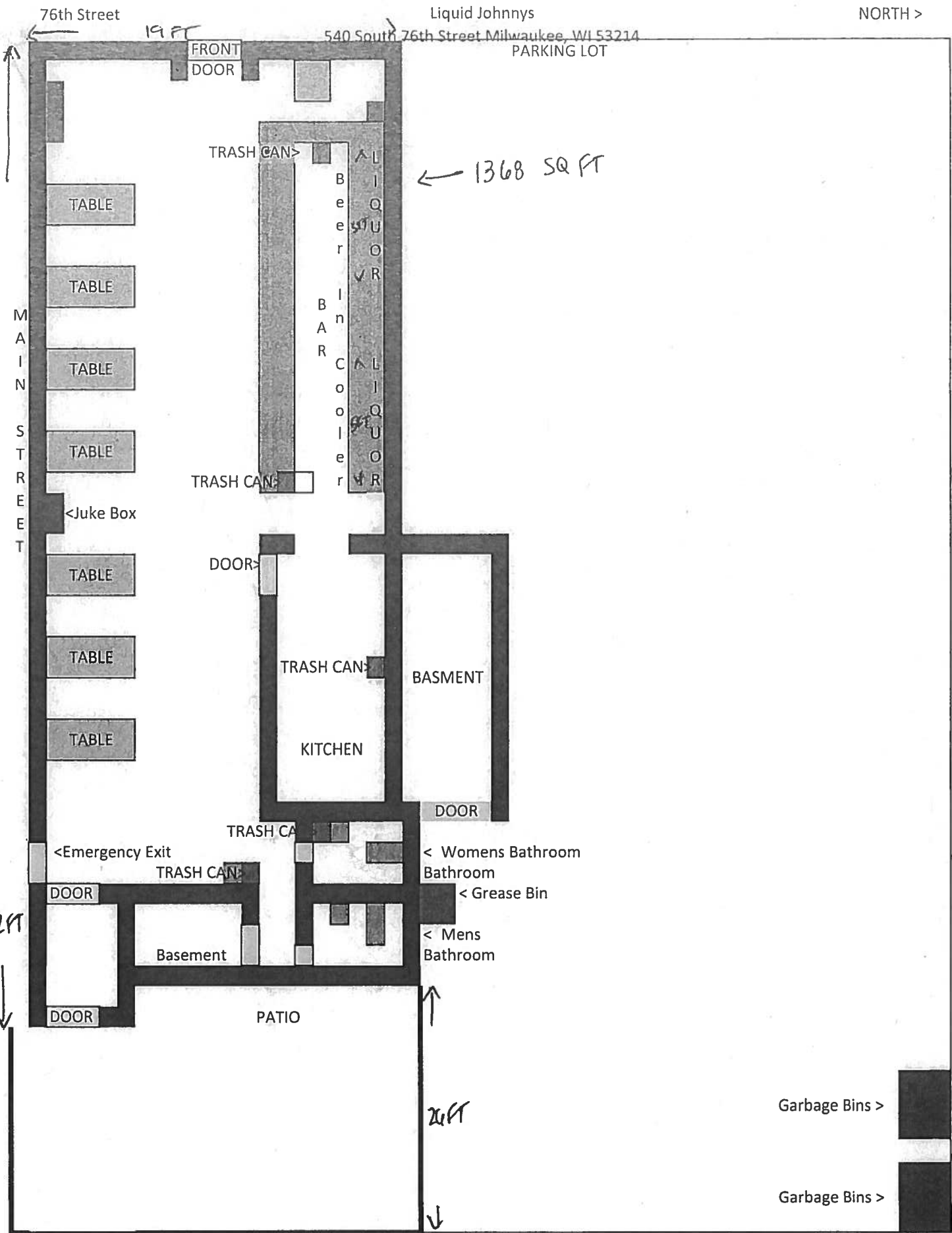
Signature of additional partner or 20% or more shareholder

SUBMIT THIS FORM WITH:

BUSINESS LICENSE APPLICATION &

SUPPLEMENTAL PLAN OF OPERATION

FOR THE SPECIFIC LICENSE TYPE FOR WHICH YOU ARE APPLYING



← B JAMES LLC.
BRIAN JAMES

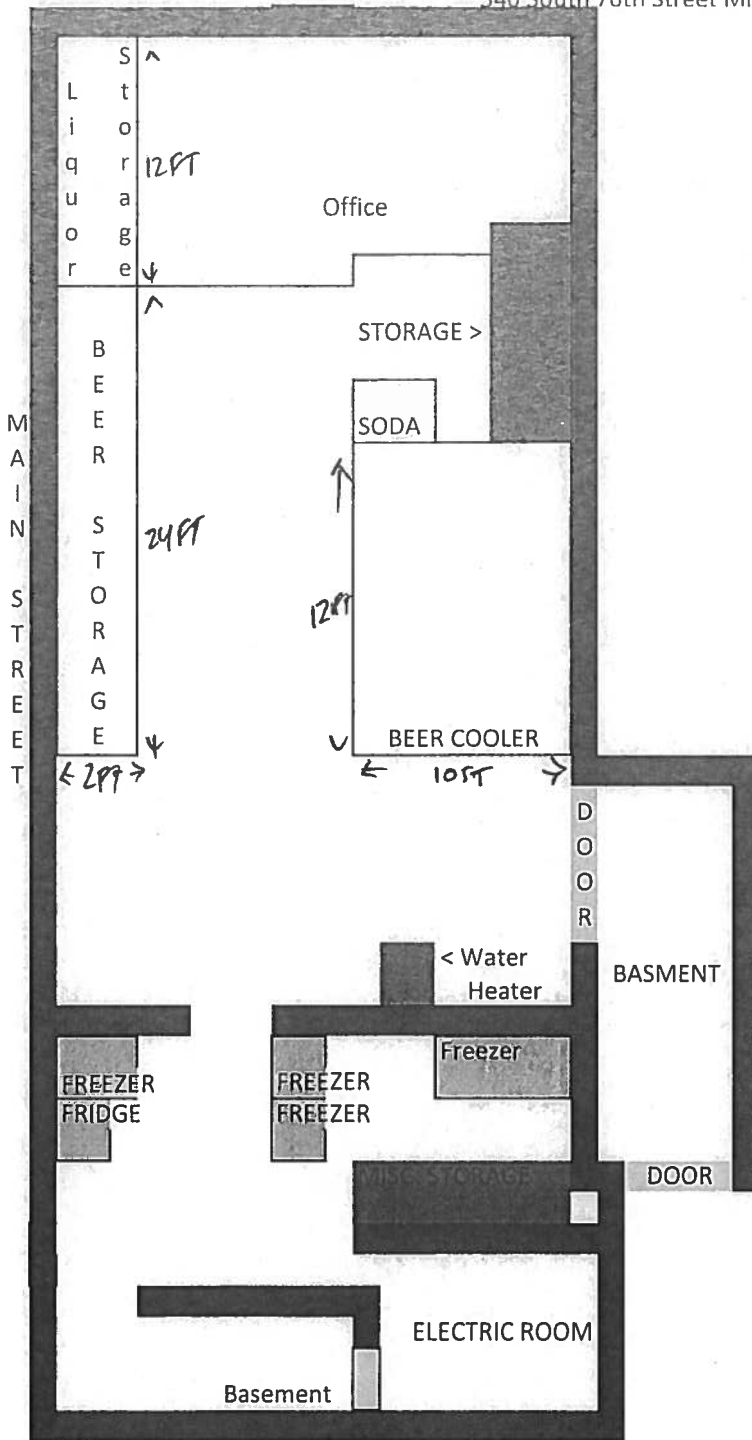
01/05/2015

76th Street

Liquid Johnnys

NORTH >

540 South 76th Street Milwaukee, WI 53214





FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •
 (414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

FREST 203133

Legal Entity Name: B James LLC

Premise Address: 540 S. 76th ST Milwaukee, WI, 53214

1. Application Type

Indicate the application type and complete the corresponding section.

New application (fee is \$300). For new applications, answer questions below and then continue on to section 2.

Is this a simple change of ownership (no change in food operation) or a new establishment?

Taking over existing operating licensed food business

New establishment (anything other than a simple change of ownership)

Provide a brief description of the food establishment

Bar RESTAURANT serving variety of foods including Burgers Fish and more

What is the anticipated opening date or date of change of ownership: 2-1-14

Site Evaluation - Optional (fee is \$100) Site evaluations are optional, and done only upon request. The purpose of the site evaluation is to assess the suitability of a prospective site for use as a food establishment.

Modification or amendment to an existing food license or public health approved operational plan. For modifications/amendments to existing establishments, both the operator and establishment cannot be different than on existing license or the application is considered new. Answer the two questions below (including the follow up detail if applicable) and then continue on to section 2.

What facilities (equipment or building) change(s) are you planning (check all that apply):

Construction or renovation (fee is \$200)

Significant equipment change without construction or renovation (fee is \$50)

Adding an additional site at the same premises where food will be prepared/processed or sold (fee is \$100 per additional site)

No equipment or renovations are being planned

What changes are being proposed to the food operation or specialized approvals are being requested (Note: \$75 operational change fee is charged only once even if multiple items are checked):

Substantial changes to the menu including the type or complexity of food processing (fee is \$75)

Briefly describe proposed changes

Adding processing when no processing was previously performed, or adding additional types of processing (fee is \$75)

Requests for modifications or variances to public health food code requirements or the review of a specialized process requiring health department approval prior to implementation (fee is \$75)

Indicate specialized processes/variances requested (check all that apply):

<input type="checkbox"/> Acidified Rice	<input type="checkbox"/> Sale without Consumer Advisory
<input type="checkbox"/> Bare Hand Contact to Ready to Eat Foods	<input type="checkbox"/> Shellfish - Comingling
<input type="checkbox"/> Curing	<input type="checkbox"/> Shellfish -Display Tanks
<input type="checkbox"/> Dogs in Outside Dining Areas	<input type="checkbox"/> Smoking
<input type="checkbox"/> Non-continuous Cooking	<input type="checkbox"/> Sprouting
<input type="checkbox"/> Peddler Base	<input type="checkbox"/> Time as a Public Health Control
<input type="checkbox"/> Reduced Oxygen Packaging	<input type="checkbox"/> Wild Game
<input type="checkbox"/> Other, specify	

Amending existing license to reflect an increase in annual gross sales or change in food operation (fee is the difference in the cost between the food licenses plus \$25 for transfer fee)

No significant changes are being proposed in how food is prepared/processed or substantial menu changes. No addition of specialized process or activities requiring approval is being requested (no fee)

2. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites: Single Multiple

If multiple sites will be used, how many distinct sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

in The kitchen area

Note: Multiple sites may require more than one license or an additional site license depending upon the food activity conducted at any one site.

Indicate where on the premises food will be sold, served, consumed and/or stored: 1st Floor 2nd Floor Rooftop Basement
 Other Floor, specify _____
 Other location, specify _____

Are any outdoor operations planned? Yes No Unknown
What activities will be conducted outdoors (check all that apply)

- Bar
- Cooking/grilling
- Dining – Patio
- Dining – Sidewalk (DPW permit required)
- Storage
- Other, specify

Seating provided on site for dining? Yes No

If yes, what is the seating capacity both inside and outside?

If yes, are there additional banquet facilities other than the main dining area? Yes No

Total square footage of the establishment (exclude space utilized for other purposes other than food)

Annual Gross Food Sales: Sales Based on: Previous Year Previous Establishment Best Estimate
Note: Inspector will request to review receipts periodically to validate if establishment has the appropriate license.

Number of Full Time Employees

Number of Part Time Employees

The following items must be included with a new application at the time of filing:

- Site Plan/Floor Plan: Site plan must identify the building in relation to streets, sidewalks, parking & garbage area, see sample and instructions. Food manufacturers, distributors, commissaries, and meal service establishments as defined in section 4 are exempt.
- Shared Kitchen Agreement, if applicable: If not using your own establishment as your base, provide a written and signed commissary agreement. The agreement must include a list of all services provided by the commissary, such as restroom use, dry goods storage, use of refrigerator space (including the number of cubic feet of refrigeration space allocated to you), etc.

The following items must be submitted to inspector, prior to approval of inspection.

- Floor Plan: The plan must show the location of all equipment (sinks, refrigeration, stoves, ware-washing, etc.), plumbing, electrical services, mechanical ventilation, storage areas and restrooms. Plans must be a minimum of 11 X 14 inches in size including the layout of the floor plan accurately drawn to a minimum scale of 1/4 inch = 1 foot. Plans may be submitted in an electronic format.
- Equipment List: Provide the make and model number of all significant equipment (cooking, cooling, warewashing, etc.) All food equipment must be ANSI/NSF certified. No home-style equipment is allowed. Equipment specification sheets do not have to be provided at the time of submission, but must be provided upon Health Department request
- Finish Materials List: Provide a list of all finish materials (floors, walls, ceilings, counter tops). Surfaces must be smooth, nonabsorbent and easily cleanable, and ceramic, porcelain or quarry tile must have set in base cove.
- Lighting Plan: Provide a list of all light fixtures to be used in the food establishment. All light used in any food prep or storage areas must be shielded or covered and flush or integral to the ceiling. Lighting in food preparation area must meet minimum illumination standards defined in the WI Food Code.
- Pest Management Plan: Describe the establishments integrated pest management plan. Describe strategies to prevent pest entry into the food establishment & harborage of pests Identify if a licensed pest control service has been contracted, provide the name of the company and frequency of service.

3. Construction, Renovations, Kitchen Equipment Changes or Remodeling

Any construction, remodeling or equipment changes planned? Yes No If no, skip to section 4.

Scope of the planned project?

- New construction or conversion of an existing structure to be used as a food establishment
- Renovation/remodeling impacting 300ft² or more than of food preparation or display area
- Renovation/remodeling impacting less than 300ft² of food preparation or display area
- Renovation/remodeling limited to the instillation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Note: Building permits may be required, contact the Department of Neighborhood Services

Date alterations/changes planned to begin _____

Contact information for general contractor _____

Contact information for architect _____

4. BUSINESS TYPE

Overall Establishment Type (*select the one that best describes the proposed business*)

- Bed and Breakfast
- Commissary or Mobile Food Peddler Base – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a mobile food peddler where the vehicle, cart or unit which is used at a minimum for the service or cleaning of the peddler vehicle, cart or container. A base of operations for a caterer or seasonal market vendor for the preparation of food.
- Community Food Program – free meal site or food pantry. Any site in which all food is provided free of cost to those in need or to organizations who serve person's in need.
- Distiller or Brewer – facilities that are primarily engaged in the production of alcoholic beverages
- Food Distributor – a business that transports food for sale to retail and wholesale establishments and does not perform any processing or repacking of food items
Is food stored on site Yes No
- Food Manufacturer - commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer, food is sole to distributors, retailers or restaurants, there may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments
Is there a retail store onsite? Yes No

Food Store – a food establishment either mobile or permanent in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include business whose primary business is other than food, but offer convenience food items.

Are you considered a convenience food store? Yes No

A convenience food store contains less than 5,000 sq ft of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

School – educational institution including elementary, middle and high schools, technical schools, colleges and university, where food service is limited to students (no sales to faculty or general public)

Restaurant – a food establishment either mobile or permanent in which the majority food sales consist of meals

5. FOOD OPERATION SCOPE

Type of Sales (*check all that apply, even if it reflects a small percentage of the proposed business*)

- Made directly to the general public or end consumer (includes internet sales)
- Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

% from meals (ready-to-eat food sold to in single portions)

% from grocery items (multi-serving food products, typically requiring preparation before serving, includes beverages, bakery items and raw produce)

Will 25% or more of your sales be to highly susceptible populations (defined as persons with medical conditions, elderly, or preschool age children)?
 Yes No

Will customers be able to purchase food through a drive through? Yes No

Will customers be able to purchase food from a self-service salad or food bar? Yes No

Will food be prepared on site and then transported for sale or consumption at another location? Yes No

If yes, check all the reason why the food will be transported

Catering Delivery Base for Mobile Food Peddler Base for temporary or seasonal food stand

Other, specify

6. FOOD, FOOD PREPERATION, FOOD PROCESSING

For restaurants provide a copy of the proposed menu or a detailed menu of all the foods and drinks you will be serving.

For all other establishments provide a summary below of the brief types of food products being sold.

SEE Menu

Will any potentially hazardous food (food that requires temperature control) be offered for sale? Yes No

Examples of potentially hazardous foods are meats, dairy, poultry, eggs, cut tomatoes or leafy greens, cut melons, cooked rice, beans or potatoes, or garlic in oil.

Will food be prepared or processed on site? Yes No

Examples of processing are assembling, grinding, cutting, mixing, baking, grilling, frying, coating, stuffing, packing, bottling, packaging, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking.

If yes, indicate the type of food processing that will be conducted:

Frying

If performing processing, will there be any processing of potentially hazardous food? Yes No

7. WEIGHTS AND MEASURES

Will any items be offered for sale by weight or by volume? Yes No

If yes, describe number and type of devices used:

A separate weights and measures license is required for each scale.

Will electronic scanning devices be used for pricing/check out? Yes No

If yes, how many devices will be used

A scanner license is required if using an electronic scanning device.

8. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? Yes No

If yes, what type of license do you have or will you be applying for (check all that apply)?

- Class A fermented malt beverage licenses
- Class A liquor licenses
- Class B fermented malt beverage licenses
- Class B liquor licenses
- Class C wine licenses

If yes, if your food license is approved prior to the alcohol license, would you like the food license issued (check one)

- immediately so you can open your food business
- at the same time as the alcohol license

9. Affirmation of Understanding – Permit Needed to Operate

READ AND INITIAL EACH ITEM CONFIRMING YOUR UNDERSTANDING:

1. BT I understand that an inspection and sign off by the Health Department is required before my permit may be issued.
2. BT I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.
3. BT I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.
4. BT I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may be scheduled for a hearing before the License Committee of the Common Council.
5. BT I understand that I must pay and the License Division must have proof of payment for the associated permit fees before my permit may be issued.
6. BT I understand that all of the above must be complete before my permit is eligible to be issued.
7. BT I understand that the license/permit for which I am applying must be issued and posted in my business premises prior to opening for business.
8. BT I will not operate my food business until the permit has been issued and posted in the establishment.

10. Required Signature(s)



Sole Proprietor, Partner, 20% or more Shareholder,
or the Agent - only if there are no 20% or more shareholders

Signature of additional partner or 20% or more shareholder

**SUBMIT THIS FORM ALONG WITH THE
"BUSINESS LICENSE APPLICATION" & "BUSINESS LICENSE PLAN OF OPERATION"**

Salads

Dressings

- RANCH
- JALAPENO-RANCH
- BLEU CHEESE
- HONEY MUSTARD
- 1000 ISLAND
- ITALIAN
- FRENCH

Extra dressing .25 each

a

- st pizza
- ESE 7.00
- EESE 8.00
- ONI
- 8.00
- PERONI 8.50
- 9.25

Beer & Wine

DRAFT BEER

- Miller Lite
- Miller High Life
- Lakefront Riverwest Stein
- Lakefront IPA
- Louie's Demise
- New Glarus Spotted Cow
- Sprecher Black Bavarian

WINE

- Merlot
- Cabernet Sauvignon
- Red Moscato
- Moscato
- Pinot Grigio
- White Zinfandel
- Riesling
- Chardonnay
- Champagne

BOTTLED BEER

IMPORTS:

- Corona
- Modelo
- Dos XX Lager
- Heineken
- Amstel Light
- New Castle Brown Ale
- Hacker Pschorr Weisse
- Becks
- Guinness
- Stella Artois
- MICROS:
- Leinie Berry Weiss
- Leinie Honey Weiss
- Leinie Seasonal
- Leinie Red
- Redd's Apple Ale
- Alaskan Amber
- Blue Moon
- Lakefront Eastside Dark
- Sierra Nevada Pale Ale

DOMEST

- Miller Lite
- Miller High Life
- MGD
- Miller 64
- Coors Light
- Pabst
- Schlitz
- Bud
- Bud Light
- Bud Light Lime
- O'Doul's NA
- MALE RNATIVE:
- Mike's Lemonade
- Mike's Cranberry
- Mike's Black Cherry
- Twisted Tea
- Strongbow
- Crispin Cider
- Magners Pear Cider

Happy Hour

DAILY SPECIALS:
.50 off all alcoholic drinks before 4:00pm

- 4:00pm to 7:00pm
- \$2.00 Domestic Pints
- \$3.00 Premium Pints
- \$5.00 Specialty Drinks



BLOODY SUNDAY

Skip breakfast and try a BLOODY! *\$5.50 Bloody Mary, Free Darts, and \$4.00 24oz. Lite Bottles

MONDAY MADNESS

*Shots ALL DAY \$2.00
ALL Appetizers \$5.00
.50 Wings

TACO TUESDAY

3/\$5.00 Chicken and Beef Tacos
\$3.00 Import Bottles

WACKY WEDNESDAY

ALL Tall Rum Drinks \$5.00
\$5.00 Burger with fries

THIRSTY THURSDAY

\$1.00 off all sandwiches
\$4.00 24oz. Lite Bottles
*BOGO Drinks
(9pm-Midnight, no shots)

FISH FRY FRIDAY

Enjoy the Best Fish Fry in Town!
FRIDAY Specialty Drinks for \$5.00

SATURDAY NIGHT

LIQUID JOHNNY'S



540 S. 76TH ST.
MILWAUKEE, WI. 53214
414-476-8668

HINNY'S

Wings

Wings

CHICKEN WINGS
10 of wings, tossed in your choice of sauce. Served with celery on the side. 8.00

BONELESS WINGS
A half pound of our boneless wings tossed in your choice of sauce. 7.00

Wing Sauces

BUFFALO
TERIYAKI
BARBECUE
SPICY BARBECUE
SWEET & SOUR
THAI CHILI
JERK

EXTRA DIPPING SAUCES
25¢ EACH

Ranch, Jalapeño Ranch, Nacho Cheese, Honey Mustard, Marinara, Bleu Cheese or any wing sauce listed above.

Sandwiches

All sandwiches include fries or Tater Tots for 1.50
Substitute Cup of Soup for 2.50 or Side Salad for 1.50

- GRILLED CHEESE**
3 slices of your choice of cheese melted on Texas toast. 5.50 *Add tomato 0.50*
Add Bacon or Ham 1.00
- CHICKEN SANDWICH**
Grilled traditional, Cajun, Jerk, or Lemon Pepper seasoned, or Crispy Breaded. Served with Lettuce and Tomato and your choice of ranch, mayo, BBQ or Buffalo Sauce. 7.50
Add cheese .50
- CHICKEN WRAP**
Grilled or crispy chicken with lettuce, tomato, onions, cucumbers, and cheese wrapped in tortilla with your choice of mayo, ranch, Buffalo or BBQ. 7.50

- BLT**
Delicious slices of bacon, lettuce, tomato, and mayo served on Texas toast. 7.50
- LJ'S REUBEN**
Thick sliced corned beef, Swiss cheese, sauerkraut, and 1000 island dressing on marble rye bread. 8.00
- STEAK SANDWICH**
Certified Angus Beef® tender sirloin grilled to perfection and served on a fresh roll. 9.75
Add cheese for .50 *Add fried onions .50*

Burgers



All our burgers are 100% Certified Angus Beef®

- Substitute a pretzel roll for 1.00
- LJ BURGER**
One half pound of Certified Angus Beef® with two slices of American cheese, lettuce, tomato, and onion. Served with 1000 Island dressing on a pretzel bun. 9.00
- SCOTT BURGER**
One half pound of Certified Angus Beef® topped with bacon, pepper-jack cheese, and BBQ sauce. 8.50



Build YOUR OWN

One half pound of Certified Angus Beef® and fries 7.50
Add all of these toppings for .50
Lettuce • Tomato • Onion • Mayo • 1000 Island
Add Cheese: .50 each
American • Swiss • Pepper-Jack • Provolone • Cheddar
Add Meat: 1.00 each
Bacon • Ham

LJ's Famous FRIDAY FISH FRY

Appetizers

- FISH BITES**
Our famous fish served in bite size pieces with a side of tartar. 6.00
- SHRIMP COCKTAIL**
6 jumbo shrimp served with cocktail sauce. 7.00
- SAUCED SHRIMP**
8 jumbo shrimp, fried in our original beer batter, then tossed in BBQ, Spicy BBQ, Buffalo or Teriyaki. 9.00
- LJ'S CLAM CHOWDER**
New England-style chowder, served piping hot with oyster crackers. Cup 3.50 Bowl 4.50

Dinners

All dinners are served with coleslaw, rye bread and your choice of French Fries, Tater Tots, Onion Rings, Garlic Mashed Potatoes, or Potato Pancakes.
Substitute Sour Cream & Chive Wedges for 1.00
Substitute Cup of Soup for 2.50 or Side Salad for 1.50

- SHRIMP**
Fresh shrimp fried in our beer batter, or lightly seasoned and grilled with your choice of traditional, lemon pepper, Cajun, or jerk seasoning. 12
- PERCH**
Four pieces of perch butterflied hand-dipped in our original beer batter and fried to perfection. 15
- COMBINATION**
Choose any two items and receive a generous portion of each. 13
Perch and Walleye additional charge.
- FISH SANDWICH**
Fried Icelandic cod served on a lightly toasted bun with lettuce and a side of tartar sauce. 7.50 *add cheese .50*
- ORIGINAL FISH FRY**
Four pieces of Icelandic cod hand dipped in our original beer batter and fried to perfection. 10.50
- ALL YOU CAN EAT AFTER 8PM 12.50**
- ORIGINAL JR. FISH FRY**
Three pieces of Icelandic cod hand dipped in our original beer batter and fried to perfection. 8.50
- GRILLED COD**
Two large fillets prepared with our own Traditional, Cajun, Jerk, or Lemon-Pepper seasonings. Served with drawn butter. 12
- WALLEYE**
A generous portion of Walleye hand dipped in our original beer batter and fried to perfection. 15
- Extra Tartar .25**
Extra piece of Fried Cod 2.00
Extra piece of Grilled Cod 4.00
Extra piece of Shrimp 1.00
Extra side 2.50



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, March 05, 2015

COMMITTEE MEETING NOTICE

AD 10

LIPSCOMB, Kevin M, Agent
Certified Auto Sales & Service LLC
5638 W Appleton Av

Milwaukee, WI 53210

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, March 17, 2015 at 09:45 AM

Regarding: Your Secondhand Motor Vehicle Dealer's License Application as agent for "Certified Auto Sales & Service LLC" for "Certified Auto Sales & Service" at 5638 W Appleton Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

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JIM OW CZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, March 05, 2015

COMMITTEE MEETING NOTICE

AD 10

LIPSCOMB, Kevin M, Agent
Certified Auto Sales & Service LLC
4071 N 84th St

Milwaukee, WI 53222

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, March 17, 2015 at 09:45 AM

Regarding: Your Secondhand Motor Vehicle Dealer's License Application as agent for "Certified Auto Sales & Service LLC" for "Certified Auto Sales & Service" at 5638 W Appleton Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

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JIM OW CZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

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Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/08/2014

LICENSE TYPE: USED CAR

No. 200797

NEW:

Application Date: 12/05/2014

RENEWAL:

License Location: 5638 W Appleton Ave

Business Name: Certified Auto Sales & Service LLC

Licensee/Applicant: LIPSCOMB, Kevin M
(Last Name, First Name, MI)

Date of Birth: 09/16/1983

Home Address: 4071 N 48th St

City: Milwaukee

State: WI Zip Code: 53222

Home Phone:

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/30/2007 the applicant was charged in Milwaukee County with Receiving Stolen Property (>\$10,000) (Felony).

Charge: Receiving Stolen Property
Finding: Guilty
Sentence: 1 year prison with 1 year extended supervision (Imposed and Stayed), 30 months probation imposed
Date: 04/30/2008
Case: 2007CF005285

2. On 03/19/2013 the applicant was charged in Milwaukee County with Substantial Battery-Intend Bodily Harm (Felony).

Charge 1: Battery
2: Disorderly Conduct
Finding 1: Guilty
2: Guilty
Sentence: 9 months House of Correction (Imposed and Stayed), 1 year probation imposed
Date: 08/22/2013
Case: 2013CF001296

3. The Applicant has the following past due fines owed to Milwaukee Municipal Court:

09009651 Operate w/o Carrying License \$152.00 due 06/25/2009

Satisfied



Thursday, March 05, 2015



Notice of Public Hearing

LIPSCOMB, Kevin M, Agent
Certified Auto Sales & Service at 5638 W Appleton Av
Secondhand Motor Vehicle Dealer's License Application

Tuesday, March 17, 2015 at 9:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/17/2015 at 9:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	2573 N 57TH ST	MILWAUKEE, WI 53210-2207
CURRENT RESIDENT	2577 N 57TH ST	MILWAUKEE, WI 53210-2207
CURRENT RESIDENT	2578 N 58TH ST	MILWAUKEE, WI 53210-2212
CURRENT RESIDENT	2600 N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2602 N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2606 N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2610 N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2612 N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2616 N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2620 N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2624 N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2630 N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2633 N 56TH ST	MILWAUKEE, WI 53210-2236
CURRENT RESIDENT	2634 N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2637 N 56TH ST	MILWAUKEE, WI 53210-2236
CURRENT RESIDENT	2638 N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2638 N 57TH ST	MILWAUKEE, WI 53210-2237
CURRENT RESIDENT	2638A N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2640 N 57TH ST	MILWAUKEE, WI 53210-2237
CURRENT RESIDENT	2643 N 56TH ST	MILWAUKEE, WI 53210-2236
CURRENT RESIDENT	2644 N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2644 N 57TH ST	MILWAUKEE, WI 53210-2237
CURRENT RESIDENT	2644A N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2645 N 56TH ST	MILWAUKEE, WI 53210-2236
CURRENT RESIDENT	2648 N 56TH ST	MILWAUKEE, WI 53210-2235
CURRENT RESIDENT	2648 N 57TH ST	MILWAUKEE, WI 53210-2237
CURRENT RESIDENT	2648A N 57TH ST	MILWAUKEE, WI 53210-2237
CURRENT RESIDENT	2649 N 56TH ST	MILWAUKEE, WI 53210-2236
CURRENT RESIDENT	2649A N 56TH ST	MILWAUKEE, WI 53210-2236
CURRENT RESIDENT	2653 N 56TH ST	MILWAUKEE, WI 53210-2236
CURRENT RESIDENT	2654 N 57TH ST	MILWAUKEE, WI 53210-2237
CURRENT RESIDENT	2657 N 56TH ST	MILWAUKEE, WI 53210-2236
CURRENT RESIDENT	2657A N 56TH ST	MILWAUKEE, WI 53210-2236
CURRENT RESIDENT	2658 N 57TH ST	MILWAUKEE, WI 53210-2237
CURRENT RESIDENT	2658A N 57TH ST	MILWAUKEE, WI 53210-2237
CURRENT RESIDENT	2661 N 56TH ST	MILWAUKEE, WI 53210-2236
CURRENT RESIDENT	2663 N 56TH ST	MILWAUKEE, WI 53210-2236

Total Records: 38

Radius: 250.0 feet and Center of Circle: 5638 W Appleton AV



SECONDHAND MOTOR VEHICLE DEALER,
USED MOTOR VEHICLE DEALER-PARTS ONLY &
USED BIKE, TIRE & BATTERY LICENSE
SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Certified Auto Sales & Service

Premise Address: 5688 W Appleton Ave

Type of License applied for (check one):

- Secondhand Motor Vehicle Retail Dealer
- Secondhand Motor Vehicle Wholesale Dealer
- Used Motor Vehicle Retail Dealer – Parts Only
- Used Motor Vehicle Wholesale Dealer – Parts Only
- Used Bike, Tire & Battery Retail Dealer
- Used Bike, Tire & Battery Wholesale Dealer

RETAIL DEALERS ONLY

Total Number of Parking Spaces (including customer/employee parking) 25

Number of Parking Spaces that will be used for Display/Storage of Secondhand Motor Vehicles 25

STORAGE, MAINTENANCE & REPAIR

Do you understand that all vehicles associated with the business must be stored on the licensed premise? Yes No

List your plans to ensure this requirement is met: all vehicles stay on lot

Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise? Yes No

List your plans to ensure this requirement is met: all work will be done inside building

DISCLOSURE

Has the applicant ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 93 denied, not renewed, suspended, or revoked? No Yes

If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant:

REQUIRED SIGNATURE(S)

Kevin Sproul

Sole Proprietor, Partner, 20% or more Shareholder,
or the Agent - only if there are no 20% or more shareholders

Signature of additional partner or 20% or more shareholder

**SUBMIT THIS FORM ALONG WITH THE
BUSINESS LICENSE APPLICATION & BUSINESS LICENSE PLAN OF OPERATION**

Office Use Only:

Initials _____ Filed _____ App# _____



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 11/5/14

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Is this application for an Extended Hours Establishment License? No Yes

Provide a detailed description of the type of business you plan on operating:

light auto repair / used auto sales

Do you have any experience operating this type of business? No Yes

If yes, explain:

2. Business Operations

- a) Proposed Opening Date: asap
- b) Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c) Is this a franchise? No Yes
- d) Is this premises currently licensed? No Yes If yes, list type of license: _____
- e) Is the current licensee operating? No Yes If no, list date closed: _____
- f) What other types of licenses/permits will you hold at this location? (check all that apply)
 - Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 - Secondhand Dealer Precious Metal & Gem Other: _____
- g) Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- h) Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- i) Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Premises Description

- a) Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 - 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 - Other: Describe: _____
- b) Describe Location: Major Thoroughfare Secondary Street Other: corner of Appleton + Lisbon
- c) Nearest Major Cross Street: Appleton Ave
- d) Describe Building: Free Standing Building Strip Mall Other: _____
- e) Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f) Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g) Are there off-street parking places? No Yes If yes, how many? 4
- h) Property Owner's Name: James Economy Phone Number: 847-875-7475
Address: _____

4. Businesses On The Premises (check all that apply):

Type 1

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |

Type 2

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker | |
| <input checked="" type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio |

5. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

6. Percentage of Sales (must total 100%)

Alcohol _____%	Cigarettes _____%	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Food _____%	Entertainment _____%	Other _____% Describe: _____	
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)		

7. Litter and Noise Control

- How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- How often will grounds be cleaned? Daily Weekly Other: _____
- Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- Number of Garbage Cans: Inside: _____ Locations: _____
Outside: 1 Locations: Behind Building
- Describe sanitation facilities (restrooms): _____
- Name of solid waste contractor: _____
- How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- Will a sound amplification system be used? No Yes If yes, describe: _____

8. Customers

- Will customers be entering the premises? No Yes
- Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- Is a crowd control barrier used? No Yes If yes, describe: _____

9. Hours of Operation

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday					
Monday	8 a.m.	6 p.m.			
Tuesday	8 a.m.	6 p.m.			
Wednesday	8 a.m.	6 p.m.			
Thursday	8 a.m.	6 p.m.			
Friday	8 a.m.	6 p.m.			
Saturday	8 a.m.	6 p.m.			

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)

Sole Proprietor, Partner, 20% or more Shareholder, or Agent - only if there are no 20% or more shareholders

Signature of additional partner or 20% or more shareholder

SUBMIT THIS FORM WITH:

BUSINESS LICENSE APPLICATION &

SUPPLEMENTAL PLAN OF OPERATION

FOR THE SPECIFIC LICENSE TYPE FOR WHICH YOU ARE APPLYING



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, March 05, 2015

COMMITTEE MEETING NOTICE

AD 10


ZARATE, Jose G, Agent
ZARATECORP LTD
625 S 5TH St

MILWAUKEE, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, March 17, 2015 at 09:45 AM

Regarding: Your Class B Tavern License Renewal Application as agent for "ZARATECORP LTD" for "LA FUENTE RESTAURANT" at 9155 W BLUE MOUND Rd.

There is a possibility that your application may be denied for or  more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

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JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 02/26/2015

LICENSE TYPE: CLASS B TAVERN

NEW:

RENEWAL: X

No. 205349

Application Date: 02/25/2015

Expiration Date:

License Location: 9155 W Bluemound

Aldermanic District: 10

Business Name: La Fuente Restaurant

Licensee/Applicant: ZARATE, Jose Guadalupe

(Last Name, First Name, MI)

Date of Birth: 2-26-1957

Male: x

Female:

Home Address: 11609 N Bobolink St

City: Mequon

State: WI.

Zip Code: 53092

Home Phone: 414-405-8595

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. Between 1994 and 1996 Jose Zarate was cited 9 times for False Burglar Alarms at his residence 1633 S 11th St, and his place of business at 625 S 5th St. was found guilty of each charge and paid various fines ranging from \$86 to \$150.00.
2. On 8-28-1996 at 9:10pm Milwaukee Police followed up on an overcrowding complaint at the La Fuente Restaurant, 625 S 5th St. 77 Patrons were on the premises. Jose Zarate stated that he thought his occupancy was 45. No occupancy sign was posted.

Charge: a. No Posted Occupancy

b. Exceeding Occupancy

Finding: a. Guilty

b. Not issued

Sentence: a. \$332.50

Date: a. 10-15-1996

Case: a. 96099612

3. On 9-4-1996 at 7:30pm Milwaukee Police followed up on an anonymous complaint of overcrowding at the La Fuente Restaurant, 625 S 5th St. there were 93 patrons in the restaurant and signs were posted indicating occupancy of 45.

Charge: Exceeding Occupancy
Finding: Guilty
Sentence: \$250.00
Date: 10-22-1996
Case: 96102314

4. On 09/30/12, applicant received a citation for Responsible Person on Premise Required at 9155 W Bluemound Road.

Charge: Responsible Person On Premise Required
Finding: Guilty
Sentence: Fined \$368.00
Date: 11/29/12
Case: 12117801

Koberstein, Jonathan

From: Wessel, Thomas
Sent: Thursday, June 26, 2014 2:48 PM
To: Raden, Chad; Koberstein, Jonathan
Cc: Grill, Rebecca
Subject: Fwd: Concerns

Sgt. Arden,
Can you have someone follow up on La Fuente?

Jonathan,
Please add as an objection

Thanks,
Tom

Sent from my iPhone

Begin forwarded message:

From: "Zarate, Sarah" <Sarah.Zarate@Milwaukee.gov>
Date: June 26, 2014, 9:58:02 AM CDT
To: "Van Drisse, Ashley" <avandr@milwaukee.gov>, "Wessel, Thomas" <twesse@milwaukee.gov>
Cc: <mmurph@milwaukee.gov>, "Murphy, Michael (Alderman)"
Subject: FW: Concerns

Good morning,

Alderman Murphy asked that I follow up on the concerns detailed below.

Regarding La Fuente, A constituent is claiming that they are allowing patrons in over their capacity limit on Fridays. Would you please have someone investigate this, and if true, follow any appropriate measures.

Additionally, PO Van Drisse, regarding issues 2& 3, would you please have the police department follow up on these complaints. Regarding the park, have some patrols drive through after hours to assure that there is no lingering around the park, and regarding the speeding have some enforcement during the busy hours?

The alderman would appreciate some follow up with our office.

Thank you in advance for your assistance on these important issues.

Best regards,

Sarah Rola Zarate

Staff Assistant to Common Council President
10th District
414.286.3272
Email: stasstp@milwaukee.gov

From: Murphy, Michael (Alderman)
Sent: Thursday, June 26, 2014 9:50 AM
To: Zarate, Sarah
Subject: FW: Concerns

Sarah, please follow up on concerns.

Michael J. Murphy
Common Council President
Alderman, 10th District

From:
Sent: Tuesday, June 24, 2014 2:16 PM
To: Murphy, Michael (Alderman)
Subject: Concerns

Dear Alderman:

I am contacting your with a couple of concerns regarding three issues in my neighborhood.

1) La Fuente restaurant continues to operate its business with no regard for the surrounding neighbors. There are cars parked for several blocks around including residential streets like mine that are quiet and not used to drunks urinating and littering as they leave every Friday and Saturday. I do not live in a zoned busiines district so I expect that bussinesses would attempt to operate within some regard of respect to its residential neighbors. It is apparent that they are operating at overcapacity based on the pedestrian overflow and parked traffic on Fridays and nights during the summer months, especially when the black top patio is open.

2)

I appreciate your efforts and look forward to you helping keep our neighborhood safe. There are no "real" patrol officers that proactively exist in our side of town. They are listed but never make it past 35th street to our end of the city.

Thank you



Thursday, March 05, 2015



Notice of Public Hearing

ZARATE, Jose G, Agent
LA FUENTE RESTAURANT at 9155 W BLUE MOUND Rd
Class B Tavern License Renewal Application

Tuesday, March 17, 2015 at 9:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 3/17/2015 at 9:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	332 N 92ND ST	MILWAUKEE, WI 53226-4532
CURRENT RESIDENT	400 N 92ND ST	MILWAUKEE, WI 53226-4534
CURRENT RESIDENT	402 N 92ND ST	MILWAUKEE, WI 53226-4534
CURRENT RESIDENT	403 N 91ST ST	MILWAUKEE, WI 53226-4523
CURRENT RESIDENT	405 N 92ND ST	MILWAUKEE, WI 53226-4533
CURRENT RESIDENT	408 N 91ST ST	MILWAUKEE, WI 53226-4524
CURRENT RESIDENT	408 N 92ND ST	MILWAUKEE, WI 53226-4534
CURRENT RESIDENT	409 N 91ST ST	MILWAUKEE, WI 53226-4523
CURRENT RESIDENT	410 N 92ND ST	MILWAUKEE, WI 53226-4534
CURRENT RESIDENT	414 N 92ND ST	MILWAUKEE, WI 53226-4534
CURRENT RESIDENT	416 N 92ND ST	MILWAUKEE, WI 53226-4534
CURRENT RESIDENT	418 N 91ST ST	MILWAUKEE, WI 53226-4524
CURRENT RESIDENT	421 N 91ST ST	MILWAUKEE, WI 53226-4523
CURRENT RESIDENT	426 N 91ST ST	MILWAUKEE, WI 53226-4524
CURRENT RESIDENT	432 N 91ST ST	MILWAUKEE, WI 53226-4524
CURRENT RESIDENT	435 N 91ST ST	MILWAUKEE, WI 53226-4523
CURRENT RESIDENT	435 N 91ST ST A	MILWAUKEE, WI 53226-4523
CURRENT RESIDENT	516 N 92ND ST	MILWAUKEE, WI 53226-4566
CURRENT RESIDENT	529 N 91ST ST	MILWAUKEE, WI 53226-4561
CURRENT RESIDENT	9101 W SAINT PAUL AVE	MILWAUKEE, WI 53226-4551
CURRENT RESIDENT	9102 W SAINT PAUL AVE	MILWAUKEE, WI 53226-4552
CURRENT RESIDENT	9110 W SAINT PAUL AVE	MILWAUKEE, WI 53226-4552
CURRENT RESIDENT	9111 W BLUE MOUND RD 1	MILWAUKEE, WI 53226-4571
CURRENT RESIDENT	9111 W BLUE MOUND RD 2	MILWAUKEE, WI 53226-4571
CURRENT RESIDENT	9111 W BLUE MOUND RD 3	MILWAUKEE, WI 53226-4571
CURRENT RESIDENT	9111 W BLUE MOUND RD 4	MILWAUKEE, WI 53226-4571
CURRENT RESIDENT	9111 W SAINT PAUL AVE	MILWAUKEE, WI 53226-4551
CURRENT RESIDENT	9112 W BLUE MOUND RD	MILWAUKEE, WI 53226-4576
CURRENT RESIDENT	9117 W SAINT PAUL AVE	MILWAUKEE, WI 53226-4551
CURRENT RESIDENT	9121 W BLUE MOUND RD 5	MILWAUKEE, WI 53226-4571
CURRENT RESIDENT	9121 W BLUE MOUND RD 6	MILWAUKEE, WI 53226-4571
CURRENT RESIDENT	9128 W BLUE MOUND RD	MILWAUKEE, WI 53226-4590
CURRENT RESIDENT	9130 W BLUE MOUND RD	MILWAUKEE, WI 53226-4590
CURRENT RESIDENT	9132 W BLUE MOUND RD	MILWAUKEE, WI 53226-4590
CURRENT RESIDENT	9134 W BLUE MOUND RD	MILWAUKEE, WI 53226-4590
CURRENT RESIDENT	9136 W BLUE MOUND RD	MILWAUKEE, WI 53226-4590
CURRENT RESIDENT	9138 W BLUE MOUND RD	MILWAUKEE, WI 53226-4590
CURRENT RESIDENT	9209 W SAINT PAUL AVE	MILWAUKEE, WI 53226-4418
CURRENT RESIDENT	9209A W BLUE MOUND RD	MILWAUKEE, WI 53226-4406
CURRENT RESIDENT	9210 W SAINT PAUL AVE	MILWAUKEE, WI 53226-4419

Total Records: 41

Radius: 250.0 feet and Center of Circle: 9155 W Blue Mound RD

2014-2015 Plan of Operation for 9155 W BLUE MOUND RD

1. Litter and Noise

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____

How often will grounds be cleaned? Daily Weekly Other: _____

Grounds Cleaned By: Licensee Building Owner Employees Hired Maintenance Other: _____

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____

2. Smoking and Sanitation

Are there designated outdoor smoking areas? No Yes
 If yes, describe the area(s) and provide location(s): _____

Number of Garbage Cans: Inside: 30 Locations: KITCHEN, BARS, RESTROOMS
 Outside: 2 Locations: FRONT DOOR, PATIO

Is a Crowd Control Barrier used? No Yes If yes, describe: _____

Describe sanitation facilities (restrooms): 8 TOTAL 4 WOMEN 4 MEN

Provide name of solid waste contractor: ADVANCE DISPOSAL

3. Security

Are there parking spaces on the premises? No Yes If yes, number of spaces: 28 and describe security provisions:
NONE

Are there designated loading areas? No Yes If yes, describe security provisions NONE

Do you have security personnel on the premise? No Yes If yes, how many? _____
 AND What are their responsibilities? _____
 What security equipment do they use? _____
 List their licensing, certification or training credentials: _____

Are there security cameras? No Yes If yes, list all locations: MAIN EXIT, THROUGH DINING AREA

Are searches and/or identification checks conducted upon entry? No Yes If yes, describe: _____

4. Percentage of Sales (must total 100%)

Alcohol 30 % Food Sales 70 % Entertainment _____ % Other _____ %

5. Businesses On The Premise (choose all that apply):

<input checked="" type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Deli or Fast Food Rest.	<input type="checkbox"/> Private/Fraternal/Veterans' Club
<input type="checkbox"/> Night Club	<input checked="" type="checkbox"/> Tavern	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Teen Club
<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Hotel	<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Corner Store	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Gas Station	<input type="checkbox"/> Other _____		

6. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If yes, describe _____

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.

7. Floor Plan

Are there any changes to the current floor plan? No Yes If yes, describe _____

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.