



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, January 13, 2026

COMMITTEE MEETING NOTICE

AD 14

HERNANDEZ, Harlan, Agent
H&H AUTOMOTIVE GROUP LLC
2644 S 62ND ST
MILWAUKEE, WI 53219

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 27, 2026 at 10:15 AM

The access code is <https://meet.goto.com/673613197>. Please see the enclosed best practices document for further instructions.

Regarding: Your Secondhand Motor Vehicle Dealer's License Application as agent for "H&H AUTOMOTIVE GROUP LLC" for "H&H AUTOMOTIVE" at 4030 S PINE Av. 

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to the granting of such a license due to the creation of undesirable neighborhood problems, such as: parking and traffic problems which cause the normal flow of traffic on roadways and alleys to be impeded, loitering, littering, noise, loud music, and conduct which will have an adverse impact on the public health, safety and welfare of the community. Additionally, the over concentration of secondhand motor vehicle dealers in the neighborhood such that the concentration will have an adverse impact on the public health, safety and welfare of the neighborhood. You do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



Tuesday, January 13, 2026



Notice of Public Hearing

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HERNANDEZ, Harlan, Agent
H&H Automotive at 4030 S PINE Av
Secondhand Motor Vehicle Dealer's License Application

Tuesday, January 27, 2026 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/27/2026 at 10:15 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	3975 S LENOX ST	MILWAUKEE, WI 53207-4547
CURRENT OCCUPANT	3976 S LENOX ST	MILWAUKEE, WI 53207-4548
CURRENT OCCUPANT	3978 S PINE AVE	MILWAUKEE, WI 53207-4535
CURRENT OCCUPANT	3981 S PINE AVE	MILWAUKEE, WI 53207-4534
CURRENT OCCUPANT	3982 S PINE AVE	MILWAUKEE, WI 53207-4535
CURRENT OCCUPANT	3983 S PINE AVE	MILWAUKEE, WI 53207-4534
CURRENT OCCUPANT	3985 S LENOX ST	MILWAUKEE, WI 53207-4547
CURRENT OCCUPANT	3986 S PINE AVE	MILWAUKEE, WI 53207-4535
CURRENT OCCUPANT	3989 S PINE AVE	MILWAUKEE, WI 53207-4534
CURRENT OCCUPANT	3990 S PINE AVE	MILWAUKEE, WI 53207-4535
CURRENT OCCUPANT	3992 S TAYLOR AVE	MILWAUKEE, WI 53207-4426
CURRENT OCCUPANT	3995 S PINE AVE	MILWAUKEE, WI 53207-4534
CURRENT OCCUPANT	3996 S PINE AVE	MILWAUKEE, WI 53207-4535
CURRENT OCCUPANT	4023 S LOGAN CT	MILWAUKEE, WI 53207-4538
CURRENT OCCUPANT	4027 S LOGAN CT	MILWAUKEE, WI 53207-4538
CURRENT OCCUPANT	4042 S PINE AVE# 1	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 10	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 11	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 12	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 13	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 14	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 15	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 16	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 2	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 3	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 4	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 5	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 6	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 7	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 8	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4042 S PINE AVE# 9	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4045 S PINE AVE	MILWAUKEE, WI 53207-4536
CURRENT OCCUPANT	4046 S PINE AVE	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4048 S PINE AVE	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	4051 S PINE AVE	MILWAUKEE, WI 53207-4536
CURRENT OCCUPANT	4054 S PINE AVE	MILWAUKEE, WI 53207-4537
CURRENT OCCUPANT	653 E NORWICH ST	MILWAUKEE, WI 53207-4445
CURRENT OCCUPANT	655 E NORWICH ST	MILWAUKEE, WI 53207-4445
CURRENT OCCUPANT	701 E NORWICH ST	MILWAUKEE, WI 53207-4447
CURRENT OCCUPANT	703 E NORWICH ST	MILWAUKEE, WI 53207-4447
CURRENT OCCUPANT	705 E NORWICH ST	MILWAUKEE, WI 53207-4447
CURRENT OCCUPANT	707 E NORWICH ST	MILWAUKEE, WI 53207-4447
CURRENT OCCUPANT	709 E NORWICH ST	MILWAUKEE, WI 53207-4447
CURRENT OCCUPANT	711 E NORWICH ST	MILWAUKEE, WI 53207-4447
CURRENT OCCUPANT	713 E NORWICH ST	MILWAUKEE, WI 53207-4447
CURRENT OCCUPANT	715 E NORWICH ST	MILWAUKEE, WI 53207-4447

CURRENT OCCUPANT	818 E WATERFORD AVE	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	820 E WATERFORD AVE	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	826 E WATERFORD AVE# 1	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	826 E WATERFORD AVE# 2	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	826 E WATERFORD AVE# 3	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	826 E WATERFORD AVE# 4	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	835 E NORWICH ST# 1	MILWAUKEE, WI 53207-4551
CURRENT OCCUPANT	835 E NORWICH ST# 2	MILWAUKEE, WI 53207-4551
CURRENT OCCUPANT	835 E NORWICH ST# 3	MILWAUKEE, WI 53207-4551
CURRENT OCCUPANT	835 E NORWICH ST# 4	MILWAUKEE, WI 53207-4551
CURRENT OCCUPANT	835 E NORWICH ST# 5	MILWAUKEE, WI 53207-4551
CURRENT OCCUPANT	835 E NORWICH ST# 6	MILWAUKEE, WI 53207-4551
CURRENT OCCUPANT	835 E NORWICH ST# 7	MILWAUKEE, WI 53207-4551
CURRENT OCCUPANT	838 E WATERFORD AVE# 1	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	838 E WATERFORD AVE# 2	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	838 E WATERFORD AVE# 3	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	838 E WATERFORD AVE# 4	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	841 E NORWICH ST	MILWAUKEE, WI 53207-4551
CURRENT OCCUPANT	850 E WATERFORD AVE# 1	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	850 E WATERFORD AVE# 2	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	850 E WATERFORD AVE# 3	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	850 E WATERFORD AVE# 4	MILWAUKEE, WI 53207-4540
CURRENT OCCUPANT	903 E NORWICH ST	MILWAUKEE, WI 53207-4552
CURRENT OCCUPANT	911 E NORWICH ST	MILWAUKEE, WI 53207-4552
CURRENT OCCUPANT	917 E NORWICH ST	MILWAUKEE, WI 53207-4552
CURRENT OCCUPANT	925 E NORWICH ST	MILWAUKEE, WI 53207-4552

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Total Records 72

Radius 250 feet and Center of the Circle: 4030 S Pine Av



BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

ccl-busplan 5/12/2020

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Second hand auto dealer retail license

Do you have any experience operating this type of business? No Yes If yes, explain: Worked as manager for used car dealership

2. Business Operations

- a. Proposed Opening Date: 01/01/2026
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes If yes, explain: currently operating as a light motor vehicle and autobody repair shop
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 10 Locations: 2 in office space and 8 in shop area
Outside: 1 Locations: East side of building
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 3
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: Self

5. Security

a. Are there onsite parking spaces? No Yes If yes, how many? 4 and describe the parking security plan: surveillance cameras

b. Is there a loading zone? No Yes If yes, describe the loading area security plan: Area will be open at all times in the east side of the building.

c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Is security equipment used? No Yes If yes, describe surveillance cameras
List their licensing, certification, or training credentials _____

d. Will there be security cameras? No Yes If yes, how many? _____ and list locations: 3 Inside the facility 5 outside the facility pointing each side of the building

e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol _____ %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other 100 _____ % Describe: <u>motor vehicles</u>

7. Businesses/Licenses on the Premises (check all that apply)**Type 1**

<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Deli or Fast Food Restaurant	<input type="checkbox"/> Private/Fraterna/Veterans Club
<input type="checkbox"/> Night Club	<input type="checkbox"/> Tavern	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Teen Club
<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility	<input type="checkbox"/> Bowling Alley	
<input type="checkbox"/> Hotel/Motel: Number of Floors: _____		<input type="checkbox"/> Rooming House: Number of Floors: _____	
	Number of Rooms: _____		Number of Rooms: _____

Type 2

<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Corner Store	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Gas Station	<input type="checkbox"/> Amusement/Phonograph Distributor		<input type="checkbox"/> Recycling, Salvage or Towing
<input checked="" type="checkbox"/> Used Car Dealer	<input type="checkbox"/> Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)		<input type="checkbox"/> Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Pine Ave

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Los Enriques Properties LLC Phone Number: 414-312-7357

Building Owner Address: potrillosauto@gmail.com

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation		Estimated Number of Customers Expected Each Day	Potential Age Range of Customers	Class B/Tavern Application Only Age Restriction (if none, write "None")
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	Closed				
Monday	9:00 AM	5:00 PM	5	18+	
Tuesday	9:00 AM	5:00 PM	5	18+	
Wednesday	9:00 AM	5:00 PM	5	18+	
Thursday	9:00 AM	5:00 PM	5	18+	
Friday	9:00 AM	5:00 PM	5	18+	
Saturday	9:00 AM	2:00 PM	7	18+	

An Extended Hours Establishment license is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



SECONDHAND MOTOR VEHICLE DEALER LICENSE SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov

Legal Entity Name: H&H Automotive Group LLC

Premises Address: 4030 S Pine Ave Milwaukee, WI 53207

SECTION 1 LICENSE TYPE

What type of license are you applying for? (check one) Retail Wholesale

SECTION 2

Will you also be dealing in secondhand vehicle parts? Yes No

If wholesale, is the premises address a residential (home) address? Yes No

If yes, you must obtain a Home Occupational Statement from the Department of Neighborhood Services (414) 286-3874.

No vehicles can be parked and no customers are allowed at the premises.

The following questions in Section 2 do not apply to wholesale from a residential address. Go to Section 3.

Number of parking spaces available to customers/employees 8

Number of parking spaces that will be used for display/storage of Secondhand Motor Vehicles 5

Do you understand that all vehicles associated with the business must be stored on the licensed premise? Yes No

What are your plans to ensure this requirement is met (check all that apply)? Employee Training

Supervisor Monitoring Fenced Lot Keys Kept In Locked Box Other: _____

Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise? Yes No

What are your plans to ensure this requirement is met (check all that apply)? Employee Training

Supervisor Monitoring Designated Repair Area Other: _____

Do you understand all keys to used motor vehicles offered for sale must be kept in a secure lockbox inside the dealership

building at all times when the dealership is not open for business? Yes No

What are your plans to ensure this requirement is met (check all that apply)? Employee Training

Supervisor Monitoring Other: Surveillance cameras

SECTION 3 DISCLOSURE

Has any person on the application ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 92 denied, not renewed, suspended, or revoked? No Yes

If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant):

SECTION 4 SIGNATURES

Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Additional partner or 20% or more shareholder

Scale 1/16" = 1'

Site Plan

