

LRB-FISCAL REVIEW SECTION ANALYSIS

PUBLIC SAFETY COMMITTEE

ITEM 5, FILE # 020931

OCTOBER 21, 2002

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File # 020931 is a resolution relative to application, acceptance and funding of the Wisconsin WINS Grant.

Background

1. This resolution authorizes the Milwaukee Health Department (MHD) to apply for, accept and fund the Wisconsin WINS grant project from the Wisconsin Department of Health and Family Services.
2. This is a new grant and will be monitored by the MHD Tobacco Prevention Manager.

Discussion

1. The purpose of this project is to reduce the rate at which tobacco retailers sell tobacco products to underage youth.
2. This grant will fund a "Recognition and Reminder" campaign focused toward retailers and clerks who sell tobacco products. The goal is to assist and reward retailers who refrain from selling tobacco products to minors.
3. This grant encompasses the period of October 1, 2002 through September 30, 2003.

Fiscal Impact

1. The total of this grant is \$67,500, entirely from the grantor.
2. \$60,750 (90%) of the grant is budgeted for contracts with youth-serving community organizations to assure that positive tobacco-prevention education messages are delivered to the community.
3. Remaining funds will be allocated for program services, supplies and outreach and education.

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LRB-Fiscal Review Section
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