

**LRB-RESEARCH AND ANALYSIS SECTION**

**FINANCE & PERSONNEL COMMITTEE**  
**ITEM 10, FILE # 070280**  
**Sponsors: Ald. Zielinski and Ald. Bauman**

**LESLIE SILLETTI**  
**July 9, 2007**

This resolution declares the City of Milwaukee a “Fair Trade City.” According to the requirements outlined by Fair Trade Towns in Europe, the following goals must be met to be considered a “Fair Trade” town or city.

1. The local council passes a resolution supporting Fair Trade, and agrees to serve Fair Trade tea and coffee in its offices.
2. A range of Fair Trade products is readily available in the area’s shops and local cafes and catering establishments.
3. Fair Trade products are used by numerous workplaces and community organizations.
4. There is media coverage and popular support for the Fair Trade Town campaign.
5. A local Fair Trade steering group is convened to ensure continued commitment to its Fair Trade Town status.

There is yet no group within the United States which formally certifies or designates a town or city as “Fair Trade,” but a number of towns have informally followed the European guidelines and self-designated themselves as “Fair Trade” towns. These are Media, Pennsylvania, and Brattleboro, Vermont.

Because tax-payer money is not used to purchase coffee and tea in individual departments or offices, this resolution urges all City departments to purchase Fair Trade products for individual office coffee and tea purchases when those products are readily available and comparably priced to other items.

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