

Sachin Chheda

Sachin Chheda is an experienced communications, advocacy and nonprofit management professional, who is frequently quoted in the news media.

Sachin works primarily with corporate and labor clients on strategic planning and communications issues as a partner at Nation Consulting. He works as the firm's primary strategic planner, and currently serves as producer of the New North Summit, the state's largest annual economic development event; as the lead public relations advisor to Talgo Inc.; and as a strategic communications advisor to the Wisconsin AFL-CIO. Sachin also serves as national engagement director for *As Goes Janesville*, a film scheduled to air nationally on October 8, 2012, on PBS (*check your local listings*).



During his time at Nation Consulting, Sachin has worked with a diverse array of companies, nonprofit organizations and unions, including the Wisconsin Fair Trade Coalition, the National Coalition to Abolish the Death Penalty, The SEED Foundation, SEIU and Wisconsin Stem Cell Now.

Prior to coming to Nation Consulting in 2006, Sachin spent five years as an aide to Governor Jim Doyle. In a 20-year-plus career, he also worked for Wisconsin Citizen Action and the University of Wisconsin-Milwaukee, among others.

Sachin is active in the community, serving as a member of the Board of Directors for NARAL Pro-Choice America and the Wisconsin Coalition of Asian Indian Organizations. He is also the chairman of the Democratic Party of Milwaukee County, and was recently named as a "Behind the Scenes Power Player" by Gannett Media.

Sachin attended the University of Wisconsin-Milwaukee, where his wife Angela McManaman currently works as an editor and project manager. Sachin and Angie live in the historic Bay View neighborhood, and have three children who attend Milwaukee Public Schools.