

Letters of Support for American Rescue Plan Act										
<u>Affiliation</u>					<u>Signed</u>		<u>Title</u>			
Community Insurance Information Center					Angela Marion		Executive Director			
Greater Milwaukee Chamber of Commerce					Kola Alayande, Ph.D		Board Chair			
The Life Center Church of God in Christ					Micaiah J. Young, Sr.		Pastor			
Mid-West Energy Research Consortium					Daniel Ebert		Senior Advisor to the Board			
Renew Wisconsin					Heather Allen		Executive Director			
Milwaukee Area Labor Council					Pam Fendt		President			
WRTP/Big Step					Lindsey Blumer		President/CEO			
					Pat Stiff		Co-Chair WRTP Board of Directors			
					Anthony Rainey		Co-Chair WRTP Board of Directors			
El-Bethel Church of God in Christ					Steven C. Tipton, MBA		Pastor			
St. Marcus School					Maureen Lawrenz		Life Coach			
Community Advocates Public Policy Institute					Andi Elliott		Chief Executive Officer			
Unity Fellowship Church of God in Christ					Jermaine Smith		Pastor			
El Shaddai Church of God in Christ					Maurice Hughes, Sr MBA		Pastor/Executive Secretary			
Employ Milwaukee					Gerri K. Sykes		Wife of the late Don Sykes, former President & CEO			
Rock of Faith Church of God in Christ					Carlos A. Christian		Pastor			
Milwaukee Consortium for Hmong Health, Inc.					Mayhoua Moua		Executive Director			
St Christopher's Episcopol Church					Geoffrey Ward		Reverend			
Mason Temple Church of God in Christ					Bishop Osie Tatum, Jr.		Senior Pastor			
					Sean Kelly Tatum, Sr.		Pastor			
Alexandria Community					Clifford O Taylor, Sr.		Pastor/President			
Holy Cathedral Church of God in Christ					Bishop C.H. McClelland		Pastor/General Board Member			
Word of Hope Ministries, Inc.					Bishop C.H. McClelland		President			
Ompel Family Life Center					Supt. W. Aaron Robbins		Pastor & Founder			
Greater New Birth Church					Bishop R.J. Burt		Pastor			
National Christian Foundation					Linda S Maris, J.D.		President			
St. Christopher's Episcoal Church					Geoffrey Ward		Reverend			
Parklawn Assembly of God					Marcus Arrington, Ed.D		Senior Pastor			
Holy Redeemer Christian Academy &										
Young Coggs Williams High School					Bishop Sedgwick Daniels		Executive Director			
Employ Milwaukee					Chytania Brown		President and CEO			
Praise Fellowship Church of God in Christ					Robert Johnson		Pastor			
Bread of Life Ministries					Reginald Jamerson		Pastor & Founder			
Holy Hill Church of God In Christ					Edward Washington		Pastor			
Smyrna COGIC					Leroy Davis		Pastor & Founder			
Emmanuel Healing Ministry					Tronie Johnson		Pastor			
Azareel Sanctuary C.O.G.I.C.					Robert Walker		Pastor			
Greater House of Joy					Robert White		Pastor			
Eternal Life Church of God in Christ					Reverend Bennie L. Cleveland		Pastor			
Faith Temple Church of God in Christ					Tommy Combs		Pastor			
Liberty Church of God in Christ					Joe Flippin, Jr.		Pastor			
Latino Chamber of Commerce of S.E. WI Inc.					Nelson Soler, MBA/MS/EDFP/EA					
Catrina De Villa, LLC					Catrina De Villa		Owner			
DDS Mediaworks LLC					Darick Spears					
					Darick Books					
Latino Entrepreneurial Network					Nelson Soler, MBA/MS/EDFP		Executive Director			
Crossroads Collective					Emily Chirillo		Hospitality Director			
Bounce					Rebecca Cooper		Owner			
Battlebox Studios Limited					Bryant L. Adams		Owner			

Black Husky Brewing				Toni Eichinger	Co-Owner				
				Tim Eichinger	Co-Owner				
Purple Door Ice Cream				Lauren & Steve Schultz	Owners				
Wiskullsin Clothing				Joey Wisniewski	Owner				
Anytime Arepa Food Service				Leo Farfan & Maria Salas	Owners				
Luminocity Enterprises, LLC				Brandi Iberia Austin	President/CEO				
				Savannah Wheeler, age 14	Testimonial				
				Deavonte Holliman, age 16	Testimonial				
				Brandi Austin	Testimonial				
				Ethleen Peacock	Testimonial				
The Business Council				Marjorie Rucker	Executive Director				
Kempo/Goju School of Karate				John Fletcher	Owner				
K & O Investments LLC				K Taylor	Owner				
MEDC Wisconsin				David E. Latona	President				
Cubinitas				Marta Bianchini	Owner				
Memah's Gourmet Delights				Marth Memah Austin	Owner/CEO				
Quad				Patrick Henderson	Executive Director, Government Affairs				
National Association of Minority Contractors				Ugo Nwagbaraocha	President				
Hmong Wisconsin Chamber of Commerce				Maysee Y. Herr, Ph.D	Executive Director				
Northwest Side Community Development Corp.				Willie Smith	Executive Director				
African American Chamber of Commerce of WI				Ossie C. Kendrix, Jr.	President/CEO				
V & J Holdings Companies, Inc.				Calvin L. Scott	VP Administration & Legal Counsel				
Legacy Redevelopment Corporation				Terese M. Caro, MBA	President/CEO				
Wisconsin LGBT Chamber of Commerce				Jason Rae	President/CEO				
Legal Aid Society of Milwaukee				Colleen Foley	Executive Director				
Milwaukee Early Care & Education Civic Response Team includes the following:									
Milwaukee Succeeds				Danae Davis	Co-Lead				
				Daria Hall	Co-Lead				
4C for Children				Terri Alexander					
Office of Herb Kohl				JoAnne Anton					
COA Youth & Family Centers				Charlotte Y. Cannon-Sain					
YMCA of Metropolitan Milwaukee				Lisa Coombs-Gerou					
Little Leaders Learning & Literacy Academy				Latasha Dawson					
Milwaukee Area Technical Collage Early Childhood				David Espinoza					
St. Joseph Academy				Kayla Fellows					
Greater Milwaukee Foundation				Ellen M. Gilligan					
Mental Health America of Wisconsin				Martina Gollin Graves, MSW					
Wisconsin Early Childhood Association				Kelly Hook					
Milwaukee Coalition for Children's Mental Health				Leah Jepson					
Malaika Early Learning Center				Tamara Johnson					
Milwaukee Succeeds				Kristin Kappelman					
St. Joseph Academy				Karrie Krueger					
SaintA				Ann Leinfelder Grove					
We Will All Rise				Calvin Lewis					
Milwaukee Area Technical Collage				Dr. Vicki J. Martin					
Magical Moment's Enrichment Center LLC				Maria O'Neal					
Wisconsin Early Childhood Association				Jeanette Paulson					
The Literacy Lab				Bernard Rahming					
Next Door				Tracey Sparrow, Ed.D					
YMCA of Metropolitan Milwaukee				Carrie Wall					
4C for Children				Terryl Wheelock					
Providers Taking Action Support Group				Annette Wilburn					
Legal Aid Society of Milwaukee				Colleen Foley	Executive Director				
Legal Aid Society of Milwaukee				Colleen Foley	Executive Director				
United Way of Greater Milwaukee & Waukesha				Amy Linder	President & CEO				

United Way of Greater Milwaukee & Waukesha		Amy Linder	President & CEO				
UEDA		Kristi Luzar	Executive Director				
Acts Housing		Michael Gosman	President & CEO				
Take Root Milwaukee		Johanna M. Jimenez	Program Manager				
Social Development Commission		George Hinton, PhD	CEO				
Milwaukee Rental Housing Resource Center Co-Partners							
Apartment Association of Southeastern Wisconsin							
Community Advocates							
Hope House							
Impact Inc.							
Legal Aid Society of Milwaukee							
Mediate of Wisconsin							
City of Milwaukee Neighborhood Services							
Milwaukee County Housing Division							
UEDA Urban Economic Development Association of Wisconsin, Inc.							



July 19, 2021

Alderman Michael Murphy
Chairman, Finance and Personnel Committee
Common Council
200 East Wells Street, Room 205
Milwaukee, WI 53202

Dear Alderman Murphy,

Take Root Milwaukee strongly supports using ARPA funds for affordable housing initiative, especially to bolster programs that assist low- to moderate-income (LMI) homeowners stay in their homes, make needed repairs, and to significantly bolster the City's support for homebuyer counseling agencies. We urge the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan, and these resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the fall.

Take Root Milwaukee (TRM) is a consortium of over 140 individuals representing 54 organizational members that has been working collectively since 2010 to preserve and promote sustainable, diverse neighborhoods by encouraging and maintaining homeownership. Members include homeownership counseling agencies, financial institutions, Realtors, local government, neighborhood organizations and other community partners.

TRM is a program of the Urban Economic Development Association of Wisconsin (UEDA), and coordinates a comprehensive community outreach, marketing, and educational programming effort to attract, strengthen and promote homeownership in Milwaukee's neighborhoods. Members work together in a formal collaborative partnership that promotes local, trusted resources for homebuyers and homeowners in Milwaukee.

Since its formation in 2009 as a result of the previous foreclosure crisis/Great Recession, TRM has consistently advocated for both funding and institutional support of our HUD-approved homeownership counseling agencies. They are critical partners, assisting residents on the pathway to and throughout homeownership. **We are pleased to see that Mayor Barrett proposed \$1.2 million to invest in and expand access to homeownership counseling in our community.** This will support an additional six new counseling positions to meet the strong demand for services we have seen over the past few years. Each year our work with Acts Housing, Housing Resources, Inc., and United Community Center demonstrates the critical part they play in helping families build wealth and ensure safe, affordable housing.

The Stronger Summer package makes additional investments in affordable housing and homeownership that our members know will benefit Milwaukee families this year. It is a strong first step toward a more resilient city, and with a focus on racial equity and inclusion, it also takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents. We urge you again to adopt the plan that will support Take Root Milwaukee's mission of helping Milwaukeeans **Buy, Keep, and Fix** a home when it is before the Council this month.

Sincerely,

Johanna M. Jimenez
Take Root Milwaukee Program Manager
Urban Economic Development Association of Wisconsin, Inc. (UEDA)
1915 N. Dr. Martin Luther King Jr. Drive, Suite 260 | Milwaukee, WI 53212
Phone: (414) 562-9904 | johanna@uedawi.org

Learn more: www.TakeRootMilwaukee.org | View our Members: www.TakeRootMilwaukee.com/about/current-members



July 23, 2021

Alderman Michael Murphy
Chairman, Finance and Personnel Committee
Common Council, City of Milwaukee

Dear Committee Chairman Murphy,

I am writing this letter in support of Mayor's Stronger Summer Plan, part of the first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in much needed funding for a range of critical programs as a first phase of investment, and these resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic.

As a membership organization, the Urban Economic Development Association of Wisconsin (UEDA) works on a variety of issues related to community and economic development. Our key programs include *Bank On Greater Milwaukee* (focused on economic inclusion and access to financial services), *Take Root Milwaukee* (focused on sustainable homeownership), Capacity Building (organizational technical assistance, neighborhood data support, and eviction prevention), and membership services. In each of these areas UEDA works in collaboration with diverse, cross-sector coalitions.

The Mayor's Recovery & Resilience Plan centers racial equity and inclusion in each recommended investment, taking intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents. It also provides significant resources to several key areas that directly relate to work underway at UEDA and within our membership network:

- **Affordable and sustainable housing development, operations, and support programs.** For example, our *Take Root Milwaukee* program works closely with the Department of City Development to connect people to services and resources that help them "Buy, Fix or Keep" their home. We fully support the allocation for HUD-approved homeownership counseling programs – these agencies are critical partners in our efforts to sustain and increase homeownership rates in the city. Both the Compliance Loan and Climate, Energy, & Equity Upgrade programs address the need for critical resources that help maintain and improve the city's older housing stock.
- **Milwaukee Rental Housing Resource Center**, a new collaborative initiative to serve as a virtual clearinghouse for tenants and landlords to connect with resources such as legal and mediation services and financial assistance. UEDA currently serves as the convener for the MKE RHRC, and this support will provide a strong foundation as the Center continues to respond to the economic impacts of COVID-19 on people's housing situation. We also support other initiatives that help prevent eviction and stabilize housing such as Milwaukee Right to Counsel.
- **Small business support including Business Restart 3.0 and the Ethnic & Diverse Business Coalition (EDBC)**, both of which will provide direct investment to programs that will help Milwaukee businesses sustain operations and access technical assistance resources. UEDA has worked with EDBC and its members for many years and they are a critical connector for underserved businesses.

- **Employment and job training programs** that will connect city residents in high poverty and/or groups that are experiencing higher rates of unemployment to paid training, apprenticeships, workforce transition, and certification opportunities.

We strongly support using ARPA funds for initiatives that increase housing stability, invest in neighborhoods, support our small business community, and enhance economic opportunity for Milwaukee residents – leading toward a more resilient and healthier city. Your support of the Stronger Summer plan will help Milwaukee emerge from this pandemic stronger and more equitable.

Sincerely,



Kristi Luzar
Executive Director
(414) 562-9904 | kristi@uedawi.org

cc: Members of the Finance and Personnel Committee, City of Milwaukee Common Council
Alderman Milele Coggs, District 6
Alderman Nik Kovac, District 3
Alderman Scott Spiker, District 13
Alderman JoCasta Zamarripa, District 8

Mayor Tom Barrett, City of Milwaukee
President Cavalier Johnson, City of Milwaukee Common Council

ABOUT UEDA

The Urban Economic Development Association of Wisconsin (UEDA) is a 501(c)(3) membership association dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening individual and organizational capacity in Wisconsin's community and economic development sector. Our vision is that the members and communities we serve are inspired and thriving, with equitable access to investment and opportunity. Learn more at www.uedawi.org.



July 16, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

Acts Housing is in full support of Mayor Tom Barrett's proposal to provide \$1.2 million in capacity support for Homebuyer and Foreclosure Counseling Programs. This is a portion of File Number 210547.

Since the onset of the Covid-19 Pandemic Acts Housing has seen a 200% surge in demand for homebuyer counseling services, the majority of which has come from African American renters. It is clear that Milwaukee residents who are renting often have a strong desire to improve their lives and their communities through homeownership.

While Acts had a record year last year, helping more than 180 families purchase homes, we know that much more is possible. In 2021 our goal is 250 new homeowners (90%+ of whom will be BIPOC), but that is only supporting a small fraction of the families that truly desire and would benefit from homebuyer support.

More resources for pre and post purchase housing counseling would let us help more families own their piece of our City. With a modest 6% foreclosure rate over 3,000 families who have purchased a home through our program over its 25-year history, we are confident that investments today in homeownership will benefit the City's residents and neighborhoods for generations to come.

Sincerely,

Michael Gosman

Michael Gosman
President & CEO





July 23, 2021

Alderman Michael Murphy
Chairman, Finance and Personnel Committee
Common Council, City of Milwaukee

Re: Council File No. 210547, Mayor Barrett's Stronger Summer Plan

Dear Committee Chairman Murphy,

Members of the Milwaukee Rental Housing Resource Center (MKE RHRC) thank Mayor Tom Barrett for including funding for our collaborative initiative under the Mayor's Stronger Summer Plan, part of the first allocation of American Rescue Plan funding. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic, particularly in stabilizing housing, the foundation of community wellness.

In early 2021, nine co-partner organizations launched the MKE RHRC after working together in collaboration with a broader group of stakeholders over two years identifying strategies to address Milwaukee's eviction crisis. These included a tenant landlord resource center; expanded access to mediation and legal services; and more temporary rent assistance funds. The COVID-19 pandemic accelerated efforts as partners worked together to meet the unprecedented needs of impacted renter households and our prior relationships made the effort more seamless.

The MKE RHRC developed a website, www.renthelpmke.org, central telephone helpline (414) 895-RENT (7368) and email (info@renthelpmke.org) to serve as a virtual clearinghouse for tenants and landlords to connect with resources, including legal and mediation services and financial assistance. MKE RHRC triage specialists now field over 500 inquiries each week from those with an urgent need for assistance with rent payment and housing problems. Co-partners are also focused on developing an eviction diversion framework that gets these resources to tenants and landlords sooner.

We are pleased to see that Mayor Barrett proposed \$1.2 million to support the Milwaukee Rental Housing Resource Center. This investment will provide critical operating support to the MKE RHRC in these early stages, providing a strong foundation that will ensure sustainability as co-partners meet increased demand for services. The MKE RHRC leverages expertise from many facets of the rental housing system, bringing them together under one roof to align resources and capacity while avoiding duplication of effort and resources.

Over the past few months, members of the MKE RHRC have been active in local and national groups focused on eviction diversion and prevention. For example, the City of Milwaukee is participating in the National League of Cities Eviction Learning Lab cohort, and on July 21, Deb Heffner, Housing Strategy Director and MKE RHRC Coordinator, presented information on our effort to a national audience of 2,000 participants at a White House-sponsored eviction prevention webinar. The City of Milwaukee got some great, favorable attention and our unprecedented collaboration serves as an example that organizations that appear to have disparate interests can find common ground to serve the community.

MKE RHRC co-partners every day see the economic disparities present in the housing system – disparities which have resulted from a legacy of past discrimination and racist practices such as redlining and unequal access to jobs and educational opportunities. The plan includes an intentional focus on racial equity and inclusion that is an important first step to address the unequal impact of COVID-19 on Milwaukee residents. We strongly support using ARPA funds for initiatives that increase housing stability, and expand and enhance safe, affordable housing – leading toward a more resilient and healthier city.

Sincerely,
Milwaukee Rental Housing Resource Center Co-Partners

Apartment Association of Southeastern Wisconsin
Community Advocates
Hope House
IMPACT Inc.
Legal Aid Society of Milwaukee
Mediate Wisconsin
City of Milwaukee Department of Neighborhood Services
Milwaukee County Division of Housing

The Urban Economic Development Association of Wisconsin, Inc. (UEDA) serves as the MKE RHRC convener.

cc: Members of the Finance and Personnel Committee, City of Milwaukee Common Council
Alderswoman Milele Coggs, District 6
Alderman Nik Kovac, District 3
Alderman Scott Spiker, District 13
Alderswoman JoCasta Zamarripa, District 8

Mayor Tom Barrett, City of Milwaukee
President Cavalier Johnson, City of Milwaukee Common Council



Social Development Commission
Pathways from poverty to success

July 28, 2021

Alderman Michael Murphy
Chairman, Finance and Personnel Committee
Common Council, City of Milwaukee

Dear Committee Chairman Murphy,

Community Relations-Social Development Commission is in support of Mayor's Stronger Summer Plan, part of the first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in much needed funding for a range of critical programs as a first phase of investment, and these resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic.

As the City of Milwaukee's designated Community Action Agency, SDC is committed to support projects that benefit communities and economic development for the families who live here. The Mayor's Recovery & Resilience Plan centers racial equity and inclusion in each recommended investment, taking intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents. It also provides significant resources to several key areas:

- Affordable and sustainable housing development, operations, and support programs. For example, the Take Root Milwaukee program works closely with the Department of City Development to connect people to services and resources that help them "Buy, Fix or Keep" their home. We fully support the allocation for HUD-approved homeownership counseling programs – these agencies are critical partners in our efforts to sustain and increase homeownership rates in the city. Both the Compliance Loan and Climate, Energy, & Equity Upgrade programs address the need for critical resources that help maintain and improve the city's older housing stock.
- Milwaukee Rental Housing Resource Center (RHRC), a new collaborative initiative to serve as a virtual clearinghouse for tenants and landlords to connect with resources such as legal and mediation services and financial assistance.
- Small business support including Business Restart 3.0 and the Ethnic & Diverse Business Coalition (EDBC), both of which will provide direct investment to programs that will help Milwaukee businesses sustain operations and access technical assistance resources.
- Employment and job training programs that will connect city residents in high poverty and/or groups that are experiencing higher rates of unemployment to paid training, apprenticeships, workforce transition, and certification opportunities.

We strongly support using ARPA funds for initiatives that increase housing stability, invest in neighborhoods, support our small business community, and enhance economic opportunity for Milwaukee residents – leading toward a more resilient and healthier city. Your support of the Stronger Summer plan will help Milwaukee emerge from this pandemic stronger and more equitable.

Respectfully,

George P. Hinton, BA, MHA, PhD
CEO



Greater Milwaukee
& Waukesha County

Linda E. Benfield
Board Chair
Amy Lindner
President & CEO

July 21, 2021

Alderwoman Milele A. Coggs
Milwaukee Common Council, District 6
200 E. Wells St., Rm 205
Milwaukee, WI 53202

Honorable Alderwoman Coggs:

In reference to resolution CCFN 210547, United Way urges the Common Council to support Mayor Barrett's recommendation to invest \$1.8M of Rescue Plan funding into the Milwaukee Right to Counsel (RTC) pilot, as part of the Stronger Summer Plan. While we are grateful for the current Milwaukee County funding as supplied through resolution 21-506, those dollars afford us the ability to serve only households that include children under 18 years of age, and covers those costs for only two of the pilot's three-year span. It will not be possible for us to implement the full RTC pilot without City of Milwaukee funding for two reasons:

1. The \$1.8M in City of Milwaukee funding is needed for us to increase the scope to ALL households, regardless of size & composition, that earn under 200% of the federal poverty guideline. Without this funding, we can only serve households with children. By looking at the household compositions of clients served by the Eviction Defense Project, we know that this investment by the City of Milwaukee will increase the amount of households served by RTC by about 59%.
2. The \$1.8M in City of Milwaukee funding is needed to execute the pilot for all three years, as intended. Without this funding, we can only meet the costs of two years of the pilot.

Milwaukee needs Right to Counsel now, and our pilot launch date is scheduled for September 1, 2021. There is an urgency that the Common Council reschedules and adopts CCFN 210547 before the August 2021 recess. The success of the project is dependent on the adoption of CCFN 210547.

Milwaukee County Small Claims court data indicates families subject to evictions are predominantly Black and Hispanic residents in low-income neighborhoods. About 80% of all evictions in Milwaukee County occur within the City of Milwaukee. An evaluation firm, Stout Risius Ross, LLC, has been contracted for three years of formative evaluation to supply comprehensive reports and data visualization tools that will allow the City of Milwaukee to prove the case that this investment has positive effects on housing stability, particularly for low-income residents and residents of color.

We know that full legal representation in eviction cases is a highly effective strategy to prevent the trauma of homelessness. Data from the Milwaukee Eviction Defense Project shows that 90% of eviction cases are dismissed or delayed when a tenant has legal representation, yet less than 3% of Milwaukee tenants can afford an attorney. With about 14,000 evictions filed every year, RTC will prevent thousands of evictions, which in turn leads to more school stability for children, and better health outcomes for entire households.

We have found when speaking with other communities that have implemented RTC, that landlords who are initially apprehensive about the process, become supporters of the work because in working with a represented tenant, they are able to get connected to rental arrears more fully and quickly. Having both sides represented creates efficiencies for an over-burdened court system, by discouraging frivolous filings where pre-court mediation would suffice, and by speeding up proceedings since attorneys are skilled in housing laws and resources available to both tenants and landlords.

GIVE. ADVOCATE. VOLUNTEER.

225 West Vine Street
Milwaukee, WI 53212
414.263.8100
UnitedWayGMWC.org

The \$1.8M proposal of funding through Mayor Barrett's Stronger Summer Plan CCFN 210547 is necessary to meet the Right to Counsel's budgetary needs. RTC is a critical element of racial and housing justice in the City of Milwaukee and we urge you to support this funding request.

Sincerely,

A handwritten signature in black ink that reads "Amy Linder". The signature is written in a cursive style with a large, looped initial "A" and a long, sweeping underline.

Amy Linder
President and CEO
United Way of Greater Milwaukee & Waukesha County



July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Community Insurance Information Center is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at angela.marion@insuranceinfo-ciic.org or 414-291-5360. Thank you.

Angela Marion | Executive Director
Community Insurance Information Center

Angela Marion 7/16/2021

Thursday, July 15, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

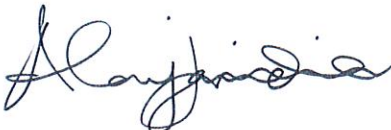
The Greater Milwaukee Chamber of Commerce urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,



Kola Alayande, Ph.D.
Board Chair
Greater Milwaukee Chamber of Commerce, Inc.

Board Chair
Kola Alayande

Vice Chair
Nicole Robbins

Board Treasurer
LaTonya Baker



Church of God in Christ

PASTOR **MICAHIAH** J. YOUNG

“Everybody needs a little TLC!”

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

The Life Center is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee’s initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

This is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee’s proposal. If you have any questions, please do not hesitate to reach out to me at mjamesyoungsr@gmail.com or 404-423-8893 Thank you.

Sincerely,

Micaiah Young

Micaiah J. Young Sr.
The Life Center

8265 BROWN DEER RD · MILWAUKEE · WI · 53223

 contactus@tlcmilwaukee.cc

July 15, 2021

District 2 – President Cavalier Johnson

Cavalier.Johnson2@milwaukee.gov

City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 – Alderman Michael J. Murphy

mmurph@milwaukee.gov

City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

We are writing today in support of the City of Milwaukee's proposed "Century City Clean Energy Jobs Initiative." We applaud Mayor Barrett for his leadership and would encourage to the Milwaukee City Council to approve the proposal.

For generations, the massive rail switchyard on Milwaukee's northside has put trains on different tracks, depending on their loads, to support area commerce in the most efficient way possible. Today, next to that same collection of rails within the city's 30th Street Industrial Corridor is the ideal location to scale-up and leverage a new kind of switchyard. Instead of moving train cars, this one will put local residents on a new path to jobs and careers within our region's historically and increasingly strategic energy, power, and controls sector.

The clean energy transition occurring in this country will require a dramatic shift in workforce needs and creates a unique opportunity for the City of Milwaukee to develop a comprehensive clean energy jobs strategy. This will require both a deep analysis of current and future talent requirements to support the clean energy economy and moving quickly to design and implement a clean energy jobs training program to meet the current demand for talent.

With the support of the City of Milwaukee, the Wisconsin Economic Development Corporation, and the U.S Economic Development Administration, this past year, the Midwest Energy Research Consortium (MWERC) successfully piloted a new Electrical Assembly Training Program housed at the Century City Tower in Milwaukee's 30th Street Corridor. We believe there were several key ingredients that contributed to the success of this pilot:

Location: The Century City Tower is located within Milwaukee neighborhoods where large populations are seeking new employment and career opportunities

Partnerships: The program has demonstrated capacity to recruit and train interested participants through its partnerships with Maximus and Employ Milwaukee, Milwaukee Area Technical College and Innovative Energy Solutions Incorporated (IESI).

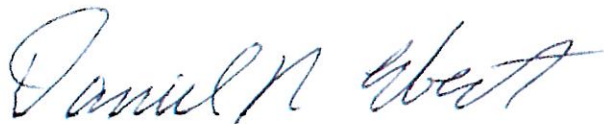
Capabilities: The Century City Tower itself, the former world headquarters of Eaton Corporation, has unique power and infrastructure capabilities, which have been enhanced in the past year to include power electronics equipment not otherwise available.

Commitment to Hire: And most importantly, this program began with securing firm commitments from companies that they would hire individuals that successfully completed the training program.

We believe this model can be replicated quickly to support other training programs in the clean energy arena – solar and wind technicians and installers, heating and cooling technicians, etc.

MWERC and our members stand ready to work with the City of Milwaukee, Employ Milwaukee, and other partners to design and execute a clean energy jobs training program in Century City.

Thank you.



Daniel Ebert
Senior Advisor to the Board
MWERC



To: The Milwaukee Common Council

July 15, 2021

Subject: Enthusiastic Support for the Century City Clean Energy Jobs Project, an initiative proposed within the Milwaukee Recovery and Resilience Plan

RENEW Wisconsin is a nonprofit organization dedicated to building a stronger, healthier, more vibrant Wisconsin through the advancement of renewable energy. We work on policies and programs that support solar power, wind power, biogas, local hydropower, geothermal energy, energy storage and electric vehicles. Since 1991 we have been a champion for clean energy solutions in the Badger State.

Clean energy jobs (solar, wind, advanced transportation, energy storage, emerging technologies and more) are among the fastest growing employment sectors. These jobs help build stronger communities, with family sustaining, locally based jobs, while advancing the transition to emission-free energy.

RENEW Wisconsin is thrilled to support the **Century City Clean Energy Jobs Project** to build the youth talent pipeline and create paid training apprenticeships. RENEW has over 60 clean energy business members and will work with them in this effort. RENEW will help connect businesses to youth talent and potential apprentices, so that they may build skills and become successful workers in the clean energy sector.

Thank you for advancing this initiative which has tremendous potential to strengthen communities and accelerate the transformation to a clean energy future.

Sincerely,

A handwritten signature in black ink, appearing to read "H. Allen", written in a cursive style.

Heather Allen
Executive Director

MILWAUKEE AREA LABOR COUNCIL

American Federation of Labor-Congress of Industrial Organizations

SERVING MILWAUKEE, OZAUKEE AND WASHINGTON COUNTIES

July 15, 2021

Alderman Michael J. Murphy
City Hall
200 E. Wells Street
Milwaukee, WI 53202

sent via email

633 South Hawley Road
Suite 110
Milwaukee, Wisconsin 53214
Phone (414) 771-7070
Fax (414) 771-0509
www.milwaukeeclabor.org

OFFICERS

Pam Fendt
President
Laborers Local 113
pamf@milwaukeeclabor.org

Mark Pelzek
Vice President
AFSCME Local 47
mark@milwaukeeclabor.org

Michael Daily
Secretary
USW Local 1114
mdaily@usw.org

Ross M. Winklbauer, Sr.
Treasurer
USW Local 1343
rwinklbauer@usw.org

Dear Alderman Murphy,

The Milwaukee Area Labor Council is pleased to offer this letter of support for Employ Milwaukee's workforce development proposal for funding through the American Rescue Plan Act (ARPA). It is our understanding that the proposal will be considered by the Finance and Personnel Committee during the July 21st meeting.

It is also our understanding that this training and placement proposal covers the beginning stages of 6 years of funding, focusing on launchable first year pilot ideas. As a member of the City County Task Force on Climate Change and Economic Equity, I am especially pleased that so many ideas that have been prioritized from those deliberations. Not all the details are in place, but we are well beyond the brainstorming stage in how to connect city of Milwaukee residents to new career pathways in green jobs. If we can stress anything to policymakers, it is the very really opportunity we have with this funding to focus on outreach, including the proposed career exploration hub in Century City. Following the engagement step will be workforce programming, to connect new people into training for a future in renewable energy and other fields that address climate change.

Another key aspect of this proposal includes the expansion of pathways to registered apprenticeship, which we know is a means to train into a long-term family-supporting career. Any additional apprenticeship opportunities for both youth and adults are program components to support, as the training happens directly on the job through paid work and classroom instruction and with employers that are ready to hire. The ARPA funding is the growth opportunity to address equity in the skilled trades and welcome new people into skilled trades careers.

There is a need to light the imaginations of the young people in our community to the types of jobs that can both offer a viable life-long career and a means to help the planet. The City/County Task Force is putting in serious time and effort and using community input to create robust outreach planning. This workforce development plan creates a critical link to the skills training needed to make a shift in Milwaukee's economic and environmental health.

As a board member of Employ Milwaukee I am privy to ongoing performance information on the programming of the organization. In the full programming year before COVID, 63% of program participants were African American and the top five zip codes where participants live include 53209, 53206, 53216, 53218, 53210. I have full confidence that Employ Milwaukee and their range of community partners will be able to deliver the services that are outlined in the proposal, and the unions of Milwaukee County are engaged stakeholders.

Sincerely,



Pam Fendt, President
Milwaukee Area Labor Council

Em/afscme1954.aficio

WRTP | BIG STEP

3841 W WISCONSIN AVE
MILWAUKEE, WI 53208

MILWAUKEE@WRTP.ORG

414-342-9787

WRTP.ORG

BOARD OF DIRECTORS

PAT STIFF | CO-CHAIR

WEC Energy Group: Business Services,
Power Generation Business Unit, &
Vice President, Coal & Cogeneration

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Sub-District Director

DAN BUKIEWICZ | SECRETARY

Milwaukee Building & Construction:
Trades Council President

ROBERT RAYBURN | TREASURER

National Electrical Contractors Association:
Executive Vice President

GRAHM AULT | DIRECTOR

Harley-Davidson Motor Company:
Director, Labor & Employee Relations

SCOTT BARTZ | DIRECTOR

S.M.A.R.T Local 18:
VP/Business Representative, Madison/Janesville

STEPHANIE BLOOMINGDALE | DIRECTOR

Wisconsin State AFL-CIO:
President

STEVE BREITLOW | DIRECTOR

Plumbers Local 75:
Business Manager

MIKE FOLLETT | DIRECTOR

IBEW Local Union 2150:
Business Manager

ALEX HOEKSTRA | DIRECTOR

IAMAW District 10:
Director

HENRY HURT | DIRECTOR

Hurt Electric Inc.:
Owner

NATHAN JUROWSKI | DIRECTOR

Building Advantage:
Executive Director

JONATHAN KOWALSKI | DIRECTOR

Plumbing and Sheet Metal Contractors' Alliance:
Executive Director

JEANNIE LAURET | DIRECTOR

Duwegmetal:
CEO/President

TONY NEIRA | DIRECTOR

Laborers International Union of North America Local 113:
Business Manager

July 15, 2021

Milwaukee Common Council Alderman Michael Murphy
200 E. Wells Street
Milwaukee, WI 53202

Ref: Support for Mayor Barrett's Recovery and Resilience Plan; Job
readiness and employment funding

Alderman Murphy;

As you know, WRTP | BIG STEP is a national equity-based intermediary comprised of labor management stewards committed to advancing diversity within our industries, creating pathways to family sustaining careers, and ensuring that high road employers have access to the talents and skills training organizations required to be profitable and socially conscious.

As Milwaukee emerges from the pandemic, it's time to take stock of how we can grow a workforce development model that provides genuine opportunity for all in a 21st century economy. Investing in workforce development and training, as proposed by Mayor Barrett's administration, helps ensure that ARPA funding will reach and impact individuals lives, neighborhoods, and the regional economy in ways that few other initiatives can do.

Our Board of Directors (see left panel) is comprised of leaders from most of the largest representing unions in the construction and manufacturing sectors, bringing with it a network of hundreds of employers, and what they are saying is that the public workforce system is not enough. We need funding to support training, retention services and support services that will help people navigate and stay in the workforce.

Historically, job seekers were expected to invest their own time and money to meet the competency needs and skill demands of employers. This was a viable arrangement when employer needs remained static over long periods of time; but today the skills workers are required to evolve at a much faster pace.

Mayor Barrett's vision for rapid investment in quality, scalable

training providers and partnerships will help address the needs of employers for talent, as well as provide an opportunity for the thousands of individuals who are not only unemployed, but under-employed, see a chance for something new. On average, the United States spends just one-fifth as much as other advanced economies on workforce and labor market programs. To ensure economic competitiveness and prosperity for businesses and workers alike, we need a greater investment in training. Strategies that create affordable learning opportunities for working parents, with high-quality training that's responsive to employer needs, pay enormous dividends.

We are asking for your support for the Mayor's proposal, and make ourselves available to you if you have any questions.


Lindsay Blumer
President/ CEO


Pat Stiff
Co-Chair, WRTP Board of Directors


Anthony Rainey



Here at El Bethel, You're Not Just
a Member, You're Family!

July 15, 2021

Dear President Johnson and Alderman Murphy,

El-Bethel Church of God in Christ is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at set_39@yahoo.com or 414-333-8118. Thank you.

Sincerely,

Pastor Steven C. Tipton, MBA
El-Bethel Church of God in Christ



5401 W. Good Hope Rd.
Milwaukee, WI 53223



(414) 797-4017 (P)
(414) 797-4025 (F)



elbethfamily60@gmail.com
www.ebcmke.org



St. Marcus School

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

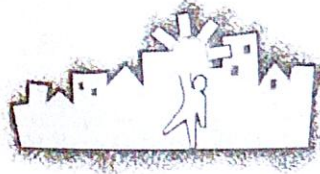
District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

St. Marcus Lutheran School is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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St. Marcus School

There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at moe.lawrenz@stmarcus.org or 414-559-3401

Thank you.

Sincerely,

A handwritten signature in cursive script that reads "Maureen Lawrenz". The signature is written in black ink and is positioned above the printed name.

Maureen "Moe" Lawrenz
Life Coach
St. Marcus Lutheran School,



July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Community Advocates is writing to strongly recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Community Advocates is represented by Julie Kerksick of our Public Policy Institute on the City-County Task Force on Climate and Economic Equity. Julie has worked on the Task Force and the Jobs and Equity work group for nearly two years. The proposed initiatives from Employ Milwaukee are a perfect fit for our recommendations. We need to get from talking about Clean Energy Jobs and the need to provide living wage employment to thousands of Milwaukee residents to taking action at a larger scale. The ARPA funds allow the city to invest money NOW to help with energy retrofits of Milwaukee's older housing, accelerate the removal of lead laterals and toxic paint in old homes, and invest in existing innovations that are underway in our city and county.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

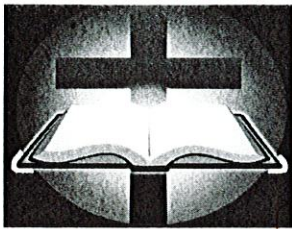
Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

This is a critical opportunity. Please support these proposed investments. We are working with Employ Milwaukee, city, county, and community partners to make sure these funds have impact on every part of our city—but especially the neighborhoods and people who have been chronically left behind in economic recoveries.

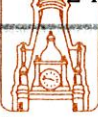
Thank you for your consideration. Please feel free to contact Julie Kerksick (jkerksick@communityadvocates.net) if you have any questions about our support for the Employ Milwaukee initiatives.

Sincerely,

Andi Elliott
Chief Executive Officer



ELDER JERMAINE T. SMITH, PASTOR
UNITY FELLOWSHIP CHURCH OF GOD IN CHRIST
2432 North 7th Street * Milwaukee, Wisconsin 53212 * 807-7568


**City
of
Milwaukee**

"WHERE EVERYBODY IS SOMEBODY"

Department of Administration

Tom Barrett
Mayor

Sharon Robinson
Director of Administration

Unity Fellowship Church

July 15, 2021
District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Unity Fellowship Church is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

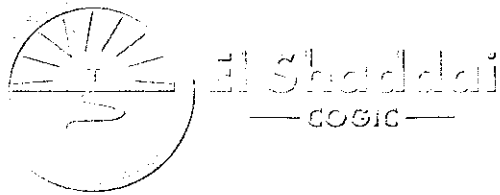
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skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

This is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at unityfellowshipcogic@gmail.com or 414-807-7568. Thank you.

Sincerely,

Jermaine Smith, Pastor
Unity Fellowship COGIC



El-Shaddai Church Of God In Christ
Pastor Maurice Hughes
2976 North 27th Street · Milwaukee, Wisconsin 53210
(414) 445-9911

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

El-Shaddai COGIC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at elderhughes7@gmail.com or 414-828-5927.

Thank you.

"Ad Majorem Dei Gloriam"
(For the Greater Glory of God),

A handwritten signature in black ink, appearing to read "M. Hughes", with a large, sweeping flourish extending to the right.

Pastor Maurice Hughes, Sr., MBA
El-Shaddai Church Of God In Christ
Executive Secretary
Wisconsin Northwest Jurisdiction

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

I Mrs. Gerri K. Sykes the wife of the late “Don Sykes” a former President and CEO of Employ Milwaukee. I know firsthand the tangible community impact that this organization makes on a daily bases. I am sincerely writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee’s initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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This an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee’s proposal. If you have any questions, please do not hesitate to reach out to me gerriks@yahoo.com or 202-236-8093. Thank you.

Sincerely,
GERRI K. Sykes



ROCK OF FAITH CHURCH OF GOD IN CHRIST

1135 W. Keefe Avenue | Milwaukee, WI 53206

Office: (414) 252-0570 | (414) 553-5199

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Rock of Faith Church is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at (414) 553-5199. Thank you.

Sincerely,

Carlos A. Christian, Pastor
Rock of Faith Church of God in Christ



MILWAUKEE CONSORTIUM
FOR HONG HEALTH, INC.

1802 West Walnut Street
Milwaukee, WI 53205
(414) 212-8087
www.mkehmonghealth.com

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

The Milwaukee Consortium for Hmong Health, Inc. (MCHH) is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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This is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at MkeHmongHealth@gmail.com or (414) 212-8087. Thank you.

Sincerely,

Mayhoua Mouda
Executive Director

Mission: To engage the Southeast Asian American community for positive change regarding chronic diseases and cancer health and wellness.

MCHH, Inc. is an equal opportunity employer which will not discriminate based on race, age, gender, religion, national origin, disability, or sexual orientation in accordance to Title VII of the Civil Rights Act of 1964 and Title I of The Americans with Disabilities Act of 1990.

ST. CHRISTOPHER'S EPISCOPAL CHURCH
7845 NORTH RIVER ROAD + RIVER HILLS WI 53217 + 414.352.0380

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

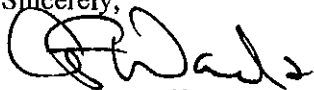
St. Christopher's Church is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at Fr.Ward@stchristopherswi.org or 414-352-0380. Thank you.

Sincerely,



The Rev. Geoffrey Ward
St. Christopher's Church, River Hills



July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Mason Temple Church of God in Christ) is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021, meeting.

Employ Milwaukee’s initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training, and jobs. Extensive wraparound supportive services are layered with all programming.

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The is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee’s proposal. If you have any questions, please do not hesitate to reach out to me at masontemplmke1@gmail.com or 414-466-4342 Thank you.

Sincerely,

Bishop Osie Tatum Jr

Bishop Osie Tatum Jr. – Senior Pastor
Mason Temple Church of God in Christ

Pastor Sean Kelly Tatum Sr.

Pastor Sean Kelly Tatum Sr. - Pastor

Alexandria Community Church Of God In Christ
“...If God be for us, who can be against us?” Romans 8:31

2377 N Hubbard st
Milwaukee Wisconsin 53212
4145539994

E-mail:
Alexandriaccogic@gmail.com
WWW.Alexandriaccogic.com



July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall 200 E. Wells Street Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall 200 E. Wells Street Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Alexandria Community Church is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at Alexandriaccogic@gmail.com or 414-553-9994.

In His Service,

Clifford O Taylor Sr.

Dr. Clifford O Taylor, Sr., Pastor/President



Holy Cathedral Church of God in Christ

2677 N. 40th Street • Milwaukee, WI 53210

Bishop C. H. McClelland, Pastor

Office: 414-447-1967 • Fax 414-447-1964



"A Ministry That Touches People"

July 15, 2021

District 2 – President Cavalier Johnson

Cavalier.Johnson2@milwaukee.gov

City Hall

200 E. Wells Street Room 205

Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy

mmurph@milwaukee.gov

City Hall

200 E. Wells Street Room 205

Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Holy Cathedral Church of God In Christ is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at C.H.McClelland@sbcglobal.net or 414-447-1967. Thank you.

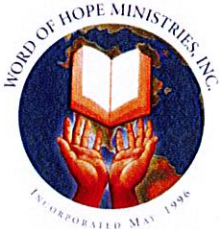
Sincerely,

Charles H. McClelland

Bishop C.H. McClelland, Pastor

Holy Cathedral Church of God In Christ

General Board Member of the Church of God In Christ, Inc



Word of Hope Ministries, Inc.

2677 N. 40th Street • Milwaukee, WI 53210

Phone: (414) 447-1965 • Fax: (414) 874-2826 • <http://www.holycathedral.org>

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Word of Hope Ministries, Inc is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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The is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at C.H.McClelland@sbcglobal.net or 414-447-1965 ext 222. Thank you.

Sincerely,

Charles H. McClelland

Bishop C.H. McClelland, President
Word of Hope Ministries, Inc.



Superintendent W. Aaron Robbins, Sr.
Pastor & Founder

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Compel Family Life Center is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at pastorrobbsins@compelfamily.org or 414-488-9002. Thank you.

Sincerely,

Supt. W. Aaron Robbins, Pastor & Founder
Compel Family Life Center

Compel Family Life Center
4057 N Mayfair Rd | Wauwatosa WI 53222
(414) 488-9002
www.compelfamily.org



Bishop R.J. Burt, Senior Pastor
Lady Patricia Burt, Pastor

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Greater New Birth Church is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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This is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at ckeith@gnbinfo.org or 414-264-5683. Thank you.

Sincerely,

Bishop R.J. Burt, Senior Pastor
Greater New Birth Church



National Christian
FOUNDATION
Wisconsin

Linda S. Maris, J.D.
President

July 15, 2021

DonnaLee Hayes
Director of Giver
Services

Jill Fahr
Accountant

Board of Directors

Jeffery A. Schultz -
Chairman
Benefits Practice Leader
HNI, Inc.

Angela Krause-Lane -
Vice-Chair
Senior Vice President
The Johnson Kellogg
Lane Group

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President
Investors Advisory Group

Connie Horwath
Horwath Family Builders

Jeff Hughes
President
BizLab, Inc.

Joel Nettesheim
Managing Partner
N2 Advantage, Ltd.

Jennifer Nohelty
Gift Planner
Gift Planning
Services, LLC

Maurice Wince
Owner
Wince & Associates

Emeritus Directors

Joseph DeRosa
Janis Hoeksema
John Kasdorf
Dennis Kuester

Dear President Johnson and Alderman Murphy,

On behalf of NCF WI, I am writing in support of Employ Milwaukee. Communicating my support for government funding is not something that I usually speak out on. However, I do so today as a strategic partner of Employee Milwaukee. I understand that Employ Milwaukee is seeking funding for its workforce development initiatives through the American Rescue Plan Act (ARPA). I am told that the Finance and Personnel Committee will consider this item at their meeting on July 21, 2021.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience that is linked to employers and pathways that are in demand. The initiatives help build a talent pipeline to quality jobs, address ongoing public health concerns in the city, invest in transitional employment with career pathway, and break down the digital divide to ensure equitable access to equipment, training, and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience and capacity to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. I am told that most of the funding that they seek will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Of particular importance, Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

This is a critical opportunity for impactful and long-term change for Milwaukee. I ask that you approve the proposal of Employ Milwaukee.

If you have any questions, please do not hesitate to reach out to me at lmaris@ncfgiving.com or 262.796.9910.

Thank you for your consideration.

Linda S. Maris

Mobilizing resources by inspiring biblical generosity.



National Christian
FOUNDATION
Wisconsin

Linda S. Maris, J.D.
President

Linda S. Maris, President

Donna Lee Hayes
Director of Client
Services

Jill Fahr
Accountant

Board of Directors

Jeffery A. Schultz -
Chairman
Benefits Practice Leader
HNL, Inc

Angela Krause-Lane -
Vice-Chair
Senior Vice President
The Johnson Kellogg
Lane Group

Lori Watt - Treasurer
President
Investors Advisory Group

Connie Horwath
Horwath Family Builders

Jeff Hughes
President
BizLab, Inc

Joel Nettlesheim
Managing Partner
N2 Advantage, Ltd

Jennifer Nohelty
Gift Planner
Gift Planning
Services, LLC

Maurice Wince
Owner
Wince & Associates

Emeritus Directors

Joseph DeRosa
Janis Hoeksma
John Kasdorf
Dennis Kuester

Mobilizing resources by inspiring biblical generosity.

ST. CHRISTOPHER'S EPISCOPAL CHURCH
7845 NORTH RIVER ROAD + RIVER HILLS WI 53217 + 414.352.0380

July 15, 2021

District 2 -- President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

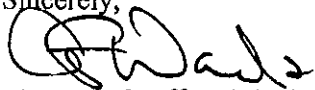
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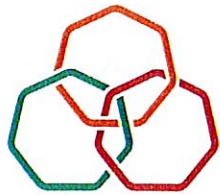
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There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at Fr.Ward@stchristopherswi.org or 414-352-0380. Thank you.

Sincerely,



The Rev. Geoffrey Ward
St. Christopher's Church, River Hills



Parklawn

A s s e m b l y o f G o d

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Parklawn Assembly of God is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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3725 N. Sherman Blvd.
Milwaukee, WI 53216



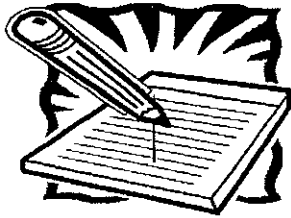
Parklawn

A s s e m b l y o f G o d

This is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at marrington@parklawnag.org or 414-303-8660. Thank you.

Sincerely,

Marcus L. Arrington, Ed.D.
Senior Pastor



*HOLY REDEEMER CHRISTIAN ACADEMY
YOUNG COGGS WILLIAMS HIGH SCHOOL*

Phone: 414-466-1800
Fax: 414-466-4930

3500 West Mother Daniels Way Milwaukee, WI 53209

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

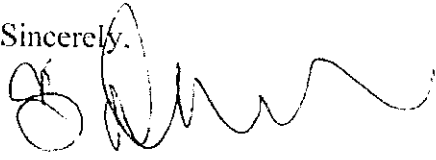
Holy Redeemer Christian Academy is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

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This is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at bsd@hrmke.org or (414)466-1800. Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Bishop Sedgwick Daniels". The signature is fluid and cursive, with a large initial "B" and "S".

Bishop Sedgwick Daniels
Executive Director



July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Thank you for considering Employ Milwaukee's workforce development initiatives for funding through the American Rescue Plan Act (ARPA). This is a historic opportunity to make impactful, long-term change in our community by providing our residents with upskilling opportunities, wages, and enhanced supportive services that connect them to family-supporting career pathways and jobs of the future.

Historic inequities within our community have only intensified during the pandemic so we should think about the recovery differently. It should be equitable, with a vision that ensures systemic transformation, fosters community revitalization, and provides individuals from all backgrounds with career and educational opportunities, as well as the supports they need to succeed.

Employ Milwaukee's projects will provide these critical services through:

- Lead abatement projects connected to credentialed training and real career opportunities.
- Wages to trainees, job seekers, and other workers that go directly back into the community, building wealth in neighborhoods that have been disproportionately affected.
- Skills Training Programs in IT, Financial Services and other high demand industries that provide real on ramps to individuals looking to compete in the global job market.
- A focus on Clean Energy Jobs training and recruitment, including a career exploration hub in the heart of our city (Century City).

A proud partner of the

AmericanJobCenter[®]
network

2342 North 27th Street
Milwaukee, WI 53210
Phone: (414) 270-1700
Fax: (414) 225-2375
employmilwaukee.org

- Additional apprenticeship opportunities for both youth and adults so that upskilling happens directly on the job through paid work - and with employers that are ready to address opportunities around equity in the community.
- New virtual services that are accessible and supported by basic IT skills training, devices, and connectivity – so that nobody is left behind in the increasingly high tech post-COVID economy.

A large portion of the funding for Employ Milwaukee’s projects will go directly to city residents in the form of wages, supportive services, and skill building. Employ Milwaukee will contract with local community- and faith-based organizations for service delivery to ensure the programming is delivered within neighborhoods using a human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities. Employ Milwaukee will continue to work closely with City workforce development staff and the Direct Connect MKE app for outreach and recruitment.

Employ Milwaukee serves approximately 10,000 job seekers annually, a majority of whom are people of color and underrepresented workforce populations including opportunity youth and justice-involved individuals. Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on individual and collective workforce outcomes. Reporting can be designed to show impact and relevance in areas such as wealth building (wages) in high need neighborhoods; training and placement of underrepresented job seekers in traditionally non-diverse industries and occupations; and return on investment.

Finally, as the certified Workforce Development Board serving Milwaukee County, Employ Milwaukee participants can access additional opportunities for occupational skill training in high growth, high demand occupations, Registered Apprenticeship, wages, wraparound services, direct hire opportunities, and more. Employ Milwaukee has an employer network of thousands of businesses with hiring opportunities. By convening Industry Advisory Boards and hosting in person, drive thru, and virtual pre-screening and hiring events, Employ Milwaukee is a trusted partner.

Thank you again for considering Employ Milwaukee’s proposals. If you have any questions, please do not hesitate to reach out to me with questions at Chytania.brown@employmilwaukee.org or 414-270-1783.

Sincerely,



Chytania Brown
President and CEO
Employ Milwaukee, Inc.

Praise fellowship Church of God In Christ

2425 West Fondulac Ave, Milwaukee, Wi.53206

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
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Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
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Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Praise Fellowship Church is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me Rjohnson186@att.net 414 899-7286. Thank you.

Sincerely,

Robert Johnson, Pastor
Praise Fellowship Church, 2425 W. Fondulac Ave, Milwaukee, Wi. 53206

Bread of Life Ministries

Pastor Reginald Jamerson
2425 West Fon du Lac Avenue
Milwaukee, WI 53206

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Bread of Life Ministries is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at reggiejamerson4@gmail.com or 414-331-3013. Thank you.

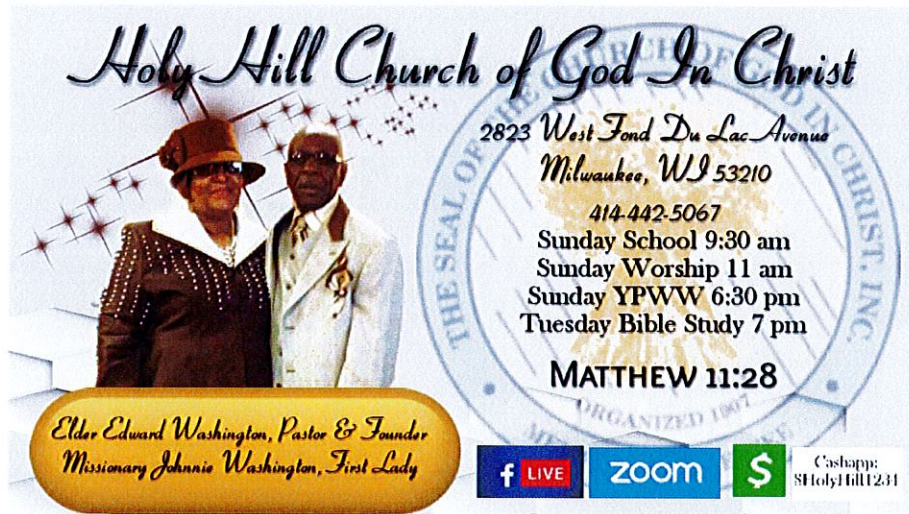
Bread of Life Ministries

Pastor Reginald Jamerson
2425 West Fon du Lac Avenue
Milwaukee, WI 53206

Sincerely,

Reginald Jamerson

Reginald Jamerson
Pastor and Founder, Bread of Life Ministries



July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Holy Hill COGIC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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Holy Hill Church of God In Christ
2823 West Fond Du Lac Avenue
Milwaukee, WI 53210
414-442-5067
Sunday School 9:30 am
Sunday Worship 11 am
Sunday YPWW 6:30 pm
Tuesday Bible Study 7 pm
MATTHEW 11:28

Elder Edward Washington, Pastor & Founder
Missionary Johnnie Washington, First Lady

f LIVE zoom \$ Cashapp: SHolyHill1231

delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at curetiawashington@yahoo.com or 414-442-5067. Thank you.

Sincerely,

Edward Washington

Edward Washington
Pastor, Holy Hill COGIC

Smyrna COGIC

Pastor Leroy Davis

4574 N 48th St, Milwaukee, WI 53213

414-323-7111

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Smyrna COGIC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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This is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at jean_davis4230@yahoo.com or 414-323-7111. Thank you.

Smyrna COGIC

Pastor Leroy Davis
4574 N. 48th St. Milwaukee WI 53218
(414) 323-7111

Sincerely,

Leroy Davis

Leroy Davis
Pastor and Founder, Smyrna COGIC

Emmanuel Healing Ministry

Pastor Tronie Johnson

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Emmanuel Healing Ministry COGIC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at tjohnson42@wi.rr.com or 414-940-2056. Thank you.

Emmanuel Healing Ministry

Pastor Tronie Johnson

Sincerely,

Tronie Johnson

Robert Walker
Pastor, Emmanuel Healing Ministry COGIC

Azareel Sanctuary C.O.G.I.C.

2517 West Fond du Lac Ave, • Milwaukee, WI 53206 • United States • [\(414\)265-2721](tel:4142652721) • COGIC

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Azareel Sanctuary COGIC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at rwalker1848@gmail.com or 414-795-8189. Thank you.

Azareel Sanctuary C.O.G.I.C.

2517 West Fond du Lac Ave. • Milwaukee, WI 53206 • United States • [\(414\)265-2721](tel:(414)265-2721) • COGIC

Sincerely,

Robert Walker

Pastor Robert Walker
Pastor, Azareel Sanctuary COGIC

Greater House of Joy

Pastor Robert White
4951 W. Fond du Lac Avenue
Milwaukee, WI 53216

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Greater House of Joy COGIC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at greaterhouseofjoy123@yahoo.com or 414-888-9046. Thank you.

Greater House of Joy

Pastor Robert White
4951 W. Fond du Lac Avenue
Milwaukee, WI 53216

Sincerely,

Robert White

Superintendent Robert White
Pastor, Greater House of Joy COGIC

Eternal Life Church Of God In Christ

Rev. B. L. Cleveland, Pastor & Founder
Mother E. L. Cleveland, First Lady
7901 N. 66th St.
Milwaukee, WI 53223
Ph: (262)242-2878 • Fax: (262)242-0978
e-mail: cogiceternal@yahoo.com

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Eternal Life COGIC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at cogiceternal@yahoo.com or 262-242-2878. Thank you.

Eternal Life Church Of God In Christ

Rev. B. L. Cleveland, Pastor & Founder
Mother E. L. Cleveland, First Lady
7901 N. 66th St.
Milwaukee, WI 53223
Ph: (262)242-2878 • Fax: (262)242-0978
e-mail: cogiceternal@yahoo.com

Sincerely,

Bennie Cleveland

Reverend Bennie L. Cleveland
Pastor, Eternal Life COGIC

Faith Temple Church of God in Christ

2482 West Center Street, • Milwaukee, WI 53206 • United States • 414-616-1063

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Faith Temple COGIC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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This is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at tcombs1234@yahoo.com or 414-460-3190. Thank you.

Faith Temple Church of God in Christ

2482 West Center Street, • Milwaukee, WI 53206 • United States • 414-616-1063

Sincerely,

Tommy Combs

Elder Tommy Combs
Pastor, Faith Temple COGIC

Liberty Church of God in Christ

1811 West Center Street, • Milwaukee, WI 53206 • United States • [414/264.0590](tel:4142640590) • COGIC

July 15, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Liberty COGIC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

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There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at joeflippin@sbcglobal.net or 414-467-5942. Thank you.

Liberty Church of God in Christ

1811 West Center Street, • Milwaukee, WI 53206 • United States • [414/264.0590](tel:4142640590) • COGIC

Sincerely,

Joe Flippin Jr.

Elder Joe Flippin Jr
Pastor, Liberty COGIC



**Latino Chamber of Commerce
of
Southeastern Wisconsin Inc.**

2778 S. 35th St Suite 203 Room 2
Milwaukee, WI 53215
414.383.4633

Board of Directors

Nelson Soler, President and CEO
Multicultural Entrepreneurial Institute

Rudy Gutierrez, 1st VP
US Bank

Alfredo Martin, 2nd VP
North Shore Bank

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Paychex

Tim Syth, Treasurer, Director Workforce
Contexture

Gaby Benishek, Director
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Phoenix Advisors

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Milwaukee Area Technical College

Eliana Williams, Director
Wells Fargo

Alfredo Luna, Director
Milwaukee Area Technical College

Ivan Cicla, Director
Canadial Imperial Bank of Commerce

Johanna Jimenez, Director
Urban Economic Development Assoc.

Alba Baltodano, Director
UMOS

German Novelli, Director
Enterate News Paper

Mission
To Foster the Economic Development of WI
by advocating, strengthening, and promoting
growth and development of Latinos and
other minority and emerging enterprises
with the goals of providing increased access
to capital, job creation and capacity building
programs.

www.latinochambersew.org

July 16, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI

Chair Murphy and Members of the Finance/Personal Committee:

The Latino Chamber of Commerce of SEW, Inc (LCCSEW) urges your committee and the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan.

This pandemic has highlighted the socioeconomic inequities in Milwaukee and our nation. The disparities in our city for people of color, small businesses and low-wage earners were a centerpiece during this pandemic. We need to invest to reduce the socioeconomic gaps in the areas of homeownership, access to culturally relevant business resources, access to health care and health care information, and access to technology. This is a first step in moving toward disparity reduction and recovery of those affected the most.

The Latino Chamber received 807 calls for service from diverse enterprises seeking help during the mandated health closures. Latino-owned enterprises in our city were disproportionately affected as they are overrepresented in the restaurant, childcare, and personal service industries (barbershops, hair and nail salons). 65 % of them have issues with accessing federal and state programs because of computer literacy, internet access and language barriers. 53% are still struggling to maintain their doors open in a new economy that relies on technology and new distributions systems to maintain their viability.

The LCCSEW along with our peer ethnically chambers have been providing culturally relevant technical assistance and direct financial resources to these businesses. LCCSEW almost depleted our emergency loan fund. Thus, the investments in the Ethnically Diverse Business Coalition and the Restart 3.0 programs are crucial to support these vulnerable enterprises.

The Latino Chamber of Commerce's Board and the 807 businesses we have assisted, respectfully request that you consider these investments. Thank you for service and consideration of this file.

Sincerely,

Nelson Soler, MBA/MS/EDFP/EA
Latino Chamber of Commerce
2778 S 35th Street, Suite 40
Milwaukee, WI 53215

[07/16/2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

Catrina de Villa urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

[CATRINA DE VILLA LLC]
[RAMOS DISTRIBUITOR]

July 16, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Alderman Murphy,

In 2020, it was very hard for my business. I had opened this amazing Bookstore (which is the First of Its Kind) and was nervous about being able to stay afloat during COVID. I faced major dilemmas but was amazed and teary-eyed when I found out that I was able to receive a Grant through the Restart Program. This program literally saved my business last year with each of its phases I was able to employ others, pay rent, buy supplies, inventory, remodel – and many other things within my business.

DDS Mediaworks LLC. Db a Darick Books urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

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Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Darick Spears
Darick Books
DDS Mediaworks LLC.



LEN Latino
Entrepreneurial
Network Inc.



2778 S 35th Street, Suite 40, Milwaukee, WI 53215

July 16, 2021

Alderman Michael Murphy
Chairman, Finance and Personnel Committee
Common Council
200 East Wells Street, Room 205
Milwaukee, WI 53202

Alderman Murphy and Honorable Council Members:

The Latino Entrepreneurial Network a 501c3 who serve microenterprises in Milwaukee in our most vulnerable communities, urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic.

The Latino Entrepreneurial Network assisted 807 businesses during the pandemic via our Emergency Service Hotline. We were one of the partners of Restart 2.0 and witnessed firsthand the dire need for funds and technical assistance that small minority businesses are facing after the pandemic. Many of them in continue to struggle to get back to the level of sales and operations they were prior to the business closures.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Nelson Soler, MBA/MS/EDFP
Executive Director

July 16, 2021

Alderman Michael Murphy
Chairman, Finance and Personnel Committee
200 E Wells St, Room 205
Milwaukee, WI 53202

Honorable Council Members:

Crossroads Collective urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Emily Chirillo

Hospitality Director

New Land Enterprises

T 414.271.5263 | C 414.239.2480

NewLandMKE.com



July 16, 2021

Milwaukee Common Council
Committee on Finance and Personnel
200 E. Wells St, Rm 205
Milwaukee WI 53202

Chairman Murphy and Members of the Committee,

I'm writing today in favor of the business-support measures included in Mayor Barrett's Stronger Summer proposal. As a recipient of the city's Restart 2.0 grant last year, I can tell you the power of investment for keeping our locally-treasured businesses strong. Milwaukee's unique character and energy is embodied in our family businesses, local restaurants, and independent attractions.

These grants help support businesses that make Milwaukee the incredible city it is. They also reward businesses that did the right thing in suspending or modifying operations to prevent the spread of Covid over the last year, and by doing so, lost a large percentage of their income. Without grants such as these, we will lose some of our best Milwaukee businesses as we struggle to recover from the pandemic.

I should also state, being a progressive business, that investing in small businesses, housing, mental health and community programs will have a much greater impact on our city than giving an endless supply of ineffective funding to the police department, which is starving other programs in the community by consuming 47% of the city budget. I hope those priorities will be taken into account while funds are being allocated. We need to be a city that leads by proactively preventing crime with great jobs, social support, and adequate resources, rather than one that is constantly reacting.

Thank you for your time and consideration.

Sincerely,

Rebecca Cooper
Owner, Bounce Milwaukee and Fling Milwaukee

Attention: Alderman Murphy
July 17, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

Battlebox Studios Limited 5431 W. Lisbon Ave. Milwaukee, WI. 53210 urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Bryant L. Adams
Battlebox Studios Limited



909 E. Locust St.
Milwaukee, WI 53212
(414) 763-4141
www.blackhuskybrewing.com

July 18, 2021

Alderman Michael Murphy
Chairman, Finance and Personnel Committee
Common Council
200 East Wells Street, Room 205
Milwaukee, WI 53202

Honorable Council Members:

Black Husky Brewing LLC urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

We were recipients of the Restart Grants in 2020. Those grants were critical in us being able to keep our business operating and our staff employed as we worked through the pandemic under Milwaukee Health Department restrictions, which severely limited our business.

Even as we now see the pandemic wane, due to the disparity of vaccination rates in our area and surrounding areas, it is likely that there may be further restrictions given the new variant(s) and colder weather as people head indoors increasing the transmission exposure.

Currently business is improving but not yet to pre-pandemic levels and any reserves that we had built up over our 11 years have been depleted. This program will go a long way in assisting mom and pop businesses such as ours to stay viable and prepare for possible future restrictions.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

A handwritten signature in blue ink, appearing to read "Toni Eichinger".

Toni Eichinger
Co-Owner
Black Husky Brewing, LLC
909 E. Locust St.
Milwaukee, WI 53212



909 E. Locust St.
Milwaukee, WI 53212
(414) 763-4141
www.blackhuskybrewing.com

July 18, 2021

Alderman Michael Murphy
Chairman, Finance and Personnel Committee
Common Council
200 East Wells Street, Room 205
Milwaukee, WI 53202

Honorable Council Members:

Black Husky Brewing LLC urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

We were recipients of the Restart Grants in 2020. Those grants were critical in us being able to keep our business operating and our staff employed as we worked through the pandemic under Milwaukee Health Department restrictions, which severely limited our business.

Even as we now see the pandemic wane, due to the disparity of vaccination rates in our area and surrounding areas, it is likely that there may be further restrictions given the new variant(s) and colder weather as people head indoors increasing the transmission exposure.

Currently business is improving but not yet to pre-pandemic levels and any reserves that we had built up over our 11 years have been depleted. This program will go a long way in assisting mom and pop businesses such as ours to stay viable and prepare for possible future restrictions.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

A handwritten signature in blue ink, appearing to read "T. Eichinger", is written over a light blue horizontal line.

Tim Eichinger
Co-Owner
Black Husky Brewing, LLC
909 E. Locust St.
Milwaukee, WI 53212

Honorable Council Members:

Purple Door Ice Cream is in support of the the Common Council adopting Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

As a recipient of the City of Milwaukee's 2020 Restart Program funding, we know how vital these funds are for businesses during this time.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,
Lauren and Steve Schultz
Owners - Purple Door Ice Cream

--

Steve and Lauren Schultz
Purple Door Ice Cream
414.988.2521
www.purpledooricecream.com



19 July 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

Wiskullsin Clothing and I urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Joey Wisniewski
Owner/Operator & Registered Voter
Wiskullsin

July 19th, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

Anytime Arepa Food Services LLC is a local family business growing proudly in the city of Milwaukee. As we are thankful for the city's support we also urge the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. We also recognize the critical role of agencies to provide technical assistance to local businesses and providing support during the pandemic.

The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

It is our opinion that the Stronger Summer proposal is a strong first step toward a more resilient city. We understand that the plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in many areas including affordable housing that will benefit Milwaukee families this year. It also provides funding to help Milwaukee's small businesses and diverse entrepreneurs. The plan expands resources and efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways. The food service businesses will show also a strong growth and resilience while receiving this support.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Leo Farfan / Maria Salas
Anytime Arepa Food Services LLC

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202



LUMINOCITY

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Luminocity Enterprises, LLC is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

This is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at info@luminocityent.com or 414-499-7189

Thank you.

Sincerely,

Brandi Iberia Austin, President/CEO
Luminocity Enterprises, LLC
DBA Luminocity Media Group



EMPLOY MILWAUKEE
WORKFORCE DEVELOPMENT

Chytania Brown
Chief Executive Officer

2342 N. 27th Street | Milwaukee, WI 53210

O 414-270-1783

E Chytania.Brown@employmilwaukee.org

Hearing Impaired: 711

A proud partner of the **AmericanJobCenter**® network

Employ Milwaukee is an Equal Opportunity Employer/Service Provider

Auxiliary aids and services are available upon request to individuals with disabilities

From: Luminocity Ent <info@luminocityent.com>

Sent: Monday, July 19, 2021 11:25 AM

To: Johnson, Cavalier <Cavalier.Johnson2@milwaukee.gov>; Murphy, Michael <mmurph@milwaukee.gov>

Cc: Brown, Chytania <Chytania.Brown@employmilwaukee.org>

Subject: Testimonials - Luminocity for CRN & Earn and Learn

Savannah Wheeler - Age 14

savannahraewheeler@gmail.com

414-460-8368

Site: Luminocity Enterprises, LLC

My favorite thing this summer so far was working on team building exercises. It's fun when we each get to share what we're doing and how far we got. Ms. Brandi and Mr. Ruben at Luminocity are very nice and encouraging. I couldn't have met them without the Earn & Learn Program.

Deavonte Holliman - Age 16

hollmandeavonta@gmail.com

414-399-2303

Site: Luminocity Enterprises, LLC

My favorite thing this summer has been meeting new kids through the Earn & Learn Program, hanging with Ms. Brandi and Mr. Ruben and getting paid! This is my first real job. Ms. Brandi made me change my social media page because she said it may stop me from getting another job in the future. I didn't know that.

Brandi Austin

Employer

Site: Luminocity Enterprises, LLC

info@luminocityent.com

414-499-7189

It has always been my goal to have a staff, but I couldn't afford to pay people a decent wage AND keep the doors of my business open. The CRN program has allowed me to build the company structure I've dreamed of, without having to go into debt! I have been an entrepreneur for over 10 years and it's only been within the last two years that I have been able to expand because of programs like CRN and Employee Milwaukee. For people like me who do it all themselves, these types of programs help to break the back of poverty and create opportunities for people to grow.

Ethleen Peacock

CRN Worker

414-551-3066

ethleenpeacock@gmail.com

Site: Luminocity Enterprises, LLC

I have always admired Brandi Iberia and wanted to work for her company. I told her I would do it for free because I believed in her. When she came to me and told me about the CRN program, I applied right away and began working for her within about 2 weeks. She didn't know that I needed money and this opportunity was an answered prayer. I am grateful for the support that comes through programs like this.

Thank You,

Brandi Iberia Austin

Luminocity Enterprises, LLC

www.luminocityent.com

414-499-7189



THE BUSINESS COUNCIL
MAKE THE CONNECTION

July 19, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

The Business Council, Inc. (TBC) is a 501 (c)(3) that has been in existence since 1998. Our goal is simple: to assist minority businesses and corporations with procurement acumen based on Supplier Diversity's Best Practices. Since 2005, we have tracked TBC member spend, or business relationships, with local corporations to the amount of \$270 million. This sounds like a huge accomplishment; however, we know that there is a lot more work to be done in ensuring procurement with ethnic and diverse businesses that reside within the City of Milwaukee.

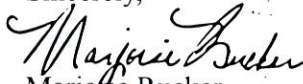
Based on Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding, The Business Council, Inc. strongly urges the Common Council to adopt this file. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, which TBC strongly supports, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,


Marjorie Rucker
Executive Director

The Business Council is an affiliate of the Metropolitan Milwaukee Association of Commerce
275 W. Wisconsin Ave., Ste. 220 ♦ Milwaukee, WI 53203
(414) 287-4172 ♦ Fax (414) 271-7753
E-mail: mrucker@mmac.org

7/19/2021

Alderman Michael Murphy

Chairman, Finance and Personnel Committee

Common Council

200 East Wells Street, Room 205

Milwaukee, WI 53202

Alderman Michael Murphy:

Kempo/Goju School of Karate urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continues a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs whether what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

John Fletcher

Kempo / Goju School Of Karate

July 19th, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

K&O Investments LLC urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

KTaylor
K&O Investments LLC



July 19, 2021

Alderman Michael Murphy
Chairman, Finance and Personnel Committee
Milwaukee Common Council
200 East Wells Street, Room 205
Milwaukee, WI 53202

Dear Alderman Murphy:

MEDC (Milwaukee Economic Development Corporation) supports the Common Council adopting Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the City and Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

As a member of MEDC's Executive Committee you are able to see the impact that the Restart Grant program had to Milwaukee businesses. In 2020 MEDC partnered with the City on Restart, which assisted businesses in adapting and surviving the COVID-19 pandemic by providing funding to offset operating overhead expenses in a period of significant declines in revenues. Overall, \$18.5 million was disbursed to over 1,000 businesses, retaining over 2,400 jobs and creating over 280 jobs. Ethnically diverse businesses received 48% of the total dollars disbursed.

It is our understanding that this first phase will have up to \$7.5 million available for Restart 3.0, allowing the City to take a deeper dive into the current needs of business in this stage of the pandemic, one such need may be technical assistance. Restart will continue to engage community partners to offer additional support and expand access to the program.

We believe the plan is grounded in racial equity and inclusion, taking intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

Your support of Council File Number 210547 we hope will help Milwaukee businesses emerge from the COVID-19 pandemic stronger and more equitable.

Sincerely,

A handwritten signature in black ink, appearing to read "David E. Latona". The signature is fluid and cursive, written over a white background.

David E. Latona
President

cc: Vanessa Koster
Ken Little



Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

Dos Bonitas, LLC d/b/a Cubanitas and Indulge Wine Rooms, LLC urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Marta Bianchini
Owner

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov
City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202



Dear President Johnson and Alderman Murphy,

Memah's Gourmet Delights is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

This is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at memahskitchen@gmail.com or 414-418-0616.

Thank you.

Sincerely,

A handwritten signature in blue ink, appearing to read "Martha Memah Austin", is written over the typed name.

Martha Memah Austin

Owner/CEO

Memah's Gourmet Delights

www.mymemahs.com



N61W23044 Harry's Way
Sussex, WI 53089
tel 414.566.2345
www.Quad.com

July 19, 2021

District 2 – President Cavalier Johnson

Cavalier.Johnson2@milwaukee.gov

City Hall

200 E. Wells Street

Room 205

Milwaukee, WI 53202

District 10 – Alderman Michael J. Murphy

mmurph@milwaukee.gov

City Hall

200 E. Wells Street

Room 205

Milwaukee, WI 53202

Dear President Johnson and Alderman Murphy,

Quad is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Quad has been partnering with Employ Milwaukee over the past year and a half, along with other community groups such as Running Rebels to help recruit employees, conduct job training and provide transportation to and from our plants for the newly hired employees. This program has been successful in helping Quad hire quality and talented individuals, improving Quad's overall diversity, providing good family supporting jobs and helping to invest in the people of Milwaukee. This of course fits right in with Employ Milwaukee's overall mission to invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based

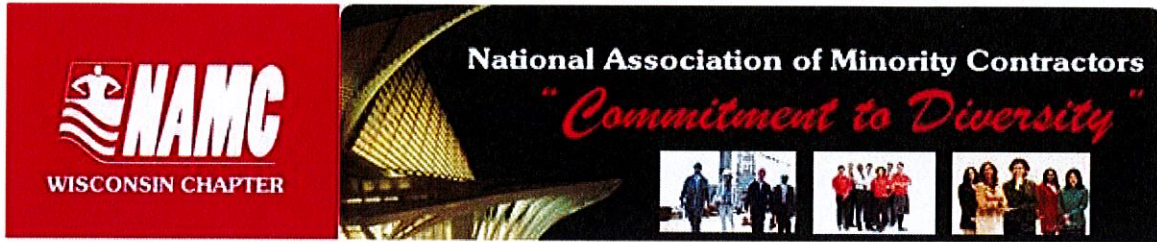


organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

There is an historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at phenderson@quad.com or 414-566-2345. Thank you.

Sincerely,

Patrick Henderson
Executive Director, Government Affairs
Quad



July 19, 2021
Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

The National Association of Minority Contractors – Wisconsin Chapter urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett’s first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor’s Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee’s small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ugo Nwagbaraocha', is written over a horizontal line.

Ugo Nwagbaraocha
President
National Association of Minority Contractors - Wisconsin
President
Diamond Discs International
9300 West Heather Avenue
Milwaukee, WI 53224



July 19, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

Hmong Wisconsin Chamber of Commerce (HWCC) urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. HWCC was able to play a critical role in helping many small businesses from underserved communities in Milwaukee receive the technical assistance and financial support they needed to survive the negative impact of COVID-19. The Stronger Summer package would allow funding to chambers such as HWCC to further serve Milwaukee's underserved and underinvested small business community in ways that may not otherwise be available to them. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

A handwritten signature in black ink, appearing to read "Maysee Y. Herr". The signature is fluid and cursive, with a large initial "M" and a stylized "H".

Maysee Y. Herr, Ph.D.
Executive Director



July 16, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53202

Honorable Council Members:

Northwest Side Community Development Corporation (NWSCDC) urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Willie Smith
Executive Director
NWSCDC



Annual Operating Budget for NWSCDC Lending and Technical Assistance Programs (7/19/2021)

	Operating Budget for NWSCDC Loan Portfolio June 2021	Projected 2022	Projected 2023
Loan Total	17	22-30	25-35
Loan Origination Volume	\$5,400,000	\$7,000,000	\$8,400,000
Loan Volume Annual Growth		\$1,600,000	\$1,400,000
Loan Average Size	\$317,647	\$318,182	\$336,000
Loan Range	\$54,000 - \$750,000	\$54,000 - \$750,000	\$54,000 - \$750,000
	Portfolio - June 2021	Projected 2022	Projected 2023
Staff Salaries	\$162,000	\$210,000	\$252,000
Benefits	\$17,820	\$23,100	\$27,720
FICA (7.65% of Salaries)	\$12,393	\$16,065	\$19,278
Technology & Software (Annual Subscriptions)	\$16,200	\$21,000	\$25,200
**Business Technical Assistance Provided By External Contractors (Accounting, HR, Legal, & Project Planning)	\$43,200	\$56,000	\$67,200
NWSCDC Marketing	\$2,700	\$3,500	\$4,200
NWSCDC Admin	\$43,200	\$56,000	\$67,200
Loan Loss Reserve (3% of Loan Volume Based on New Originations)	\$162,000	\$48,000	\$42,000
Total Operating Budget	\$459,513	\$433,665	\$504,798

****Business Technical Assistance Provided By External Contractors (Accounting, HR, Legal, & Project Planning)**

After conducting an assessment of the business' needs, NWSCDC would refer entrepreneurs for individualized business technical assistance and connect them directly to professional services providers (e.g., accountants, attorneys, web designers, etc.) who can advise them on methods to enhance overall business operations. Depending on available funding, NWSCDC would fund a portion of the external business technical assistance.

July 20, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207



Honorable Council Members:

On behalf of the African American Chamber of Commerce of Wisconsin's Board, Staff and Members, we collectively urge the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Ossie C. Kendrix, Jr.'.

Ossie C. Kendrix, Jr.
President & CEO

July 20, 2021

District 2 – President Cavalier Johnson
Cavalier.Johnson2@milwaukee.gov



District 10 — Alderman Michael J. Murphy
mmurph@milwaukee.gov

City Hall
200 E. Wells Street
Room 205
Milwaukee, WI 53202

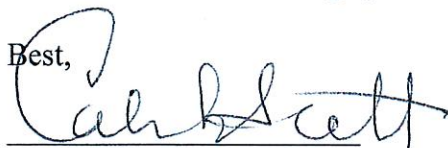
Dear President Johnson and Alderman Murphy,

V & J Holdings Companies, Inc. is writing to recommend approval of the workforce development initiatives proposed by Employ Milwaukee for funding consideration by the Common Council through the American Rescue Plan Act (ARPA). It is our understanding that the Finance and Personnel Committee will consider this item at their July 21, 2021 meeting.

Employ Milwaukee's initiatives invest in and prioritize youth of color, fund wages and skill training, and ensure work experience is high quality and linked to employers and pathways in in-demand fields. The initiatives will help build a talent pipeline to quality jobs while mitigating/addressing ongoing public health hazards in the city; expand access to credentials with labor market value rapidly and at scale, especially for workers of color; invest in subsidized, transitional employment with career pathways; and break down the digital divide to ensure equitable access to equipment, training and jobs. Extensive wraparound supportive services are layered with all programming.

Employ Milwaukee has the experience, capacity, and systems to manage large scale projects and the ability to report on impact and outcomes by aldermanic district, demographics, credentials, job placement, wages, and more. Most of the funding will go directly to City Residents in the form of wages, supportive services, and occupational skill training, building wealth within neighborhoods. Employ Milwaukee will also distribute funding to community- and faith-based organizations for service delivery to ensure the programming is delivered using a community-focused, human-centered approach. A wide variety of local training providers will be engaged for upskilling opportunities.

There is a historic opportunity to make impactful, long-term change in our community. We look forward to your favorable approval of Employ Milwaukee's proposal. If you have any questions, please do not hesitate to reach out to me at cscott@vjfoods.com or 414-365-9003. Thank you.

Best,


Calvin L. Scott
VP Administration & Legal Counsel
V & J Holdings Companies, Inc.
Phone: (414) 365-9003

CC: Valerie Daniels-Carter President & CEO



Board of Directors

Richard W. Lincoln, Chair
Mandel Group, Inc. (retired)

John A. Erich, Esq., Vice Chair
Reinhart Boerner Van Deuren S.C.

Abra E. Fortson, Secretary
Social Development Commission

Michael S. D'Amato, Treasurer
DAAR Corporation

Troy L. Reese
T.L. Reese Construction

Sally R. Peltz
LRC Founder

Michael Katz
Molded Dimensions (former owner)

Edward Bryant
Town Bank VP Commercial
Lending

Marjorie Rucker
Executive Director of the Business
Council

Nikki Purvis
Chief Equity Officer, City of
Milwaukee

Terese M. Caro, Ex Officio
LRC President

July 20, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

Legacy Redevelopment Corporation urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

The Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan expands resources to households facing eviction, and funds important efforts to continue building high-quality early childhood education for families. It makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan when it is before the Council this month.

Sincerely,

Terese M. Caro

Terese M. Caro, MBA
President/CEO
Legacy Redevelopment Corporation





July 20, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53202

Honorable Members of the Milwaukee Common Council:

The Wisconsin LGBT Chamber urges the Common Council to adopt Council File Number 210547, Mayor Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in much needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue to bounce back through the summer and into fall.

The Stronger Summer proposal is a solid first step toward a more resilient city. We are supportive of the plan because it is centered on racial equity and inclusion, and takes truly intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

In particular, this plan provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. It also makes important investments to increase employment and wages for Milwaukee workers through training and career pathways. This is vital work to ensuring Milwaukee bounces back.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you to adopt the plan when it is before the Council this month. Please let us know if you have any questions.

Yours,

A handwritten signature in black ink that reads "Jason". The signature is stylized and fluid.

Jason Rae (he/him)
President & CEO
Wisconsin LGBT Chamber of Commerce



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WWW.LASMILWAUKEE.COM

COLLEEN FOLEY
Executive Director

July 19, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Council Members:

The Legal Aid Society of Milwaukee urges the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. The Stronger Summer Plan provides over \$93 million in needed funding for a range of critical programs as a first phase in the Mayor's Recovery and Resilience Plan. These resources will help Milwaukee continue a strong recovery from the COVID-19 pandemic through the summer and into fall.

The Stronger Summer proposal is a strong first step toward a more resilient city. The plan is grounded in racial equity and inclusion, and takes intentional first steps to address the unequal impact of COVID-19 on Milwaukee residents.

In particular, the Legal Aid Society of Milwaukee applauds the plan's expansion of resources for households facing eviction to change the culture of evictions in our city and stabilize residents, families, and entire neighborhoods for the betterment of our community overall. Relatedly, the Stronger Summer package makes investments in affordable housing and homeownership that will benefit Milwaukee families this year. It also provides funding to help Milwaukee's small businesses and diverse entrepreneurs weather what we all hope are the final days of the pandemic. The plan commits to funding of high-quality early childhood education for families and makes investments to increase employment and wages for Milwaukee workers through training and career pathways.

Your support of the Stronger Summer plan will help Milwaukee emerge from the COVID-19 pandemic stronger and more equitable. We urge you again to adopt the plan.

Very truly yours,

A handwritten signature in black ink, appearing to read "Colleen Foley", written over a horizontal line.

Colleen Foley, Executive Director
Legal Aid Society of Milwaukee

July 20, 2021

Milwaukee Common Council
City Hall Room 205
200 E Wells St
Milwaukee, WI 53202

Honorable Council Members:

On behalf of the Milwaukee Early Care and Education Civic Response Team, we urge the Common Council to adopt Council File Number 210547, Mayor Tom Barrett's first allocation of American Rescue Plan funding. This Stronger Summer Plan includes critical initial investments in early care and education (ECE) for Milwaukee's children and families.

ECE is a powerful two-generation economic development strategy. It allows the parents of young children to participate in the workforce and is a proven high-impact investment in children's readiness for school, work, and life.¹

But even before the COVID-19 pandemic, Milwaukee's Black and Brown families struggled to access quality, affordable ECE, especially for infants and toddlers.² The pandemic has dramatically exacerbated these inequities and stressed the ECE sector to the breaking point.³ In particular, ECE programs are struggling to recruit and retain educators, in large part due to insufficient pathways into the profession, poverty-level wages, and inadequate support. This is a matter of equity for the ECE workforce, which is comprised largely of Black and Brown women. And it leads directly to the gaps in access to quality, affordable care that Milwaukee's families experience.

The Milwaukee ECE Civic Response Team has worked to support Milwaukee's ECE sector, including raising and allocating philanthropic funds, informing and advocating for state policy the benefit the sector, and providing direct supports and services to child care programs. As important as this support has been, much more is needed meet the profound needs in the ECE sector.

With American Rescue Plan funds, City of Milwaukee leaders have a historic opportunity to invest directly in the ECE sector, thereby enabling the parents of young children to participate in the workforce and ensuring that Milwaukee's Black and Brown children and families reap the economic, academic, and social benefits of quality ECE. The Stronger Summer Plan is an important first step toward that goal. Specifically, the plan includes:

¹ U.S. Chamber of Commerce Foundation, [The Business Case for High-Quality Childcare](#); The Heckman Equation, [Perry Preschool: Intergenerational Effects](#)

² Greater Milwaukee Foundation, [A Seat at the Table: Ensuring Equitable Access to Early Childhood Education in Milwaukee](#)

³ National Association for the Education of Young Children, [State Data: Child care providers are sacrificing to stay open and waiting for relief](#)

- An investment of \$1.2 million for Fellowships that place young men of color in ECE classrooms and increase opportunities for students of all races to reap the benefits of having teachers of color, which include experiencing higher levels of academic challenge and support, higher reading and math performance, increased high school graduation rates, and increased aspirations to attend college.⁴
- An investment of \$310,000 for an MATC-led 'Grow Our Own' Early Childhood Education program to grow Milwaukee's talent pool of educators sourced directly from Milwaukee Public Schools and placed back into the Milwaukee education system.

Together, these programs represent an important pipeline of diverse Milwaukee residents into the high-impact career field of ECE. We urge the Council's support for these investments as represented in the Stronger Summer Plan.

Moreover, as City leaders consider subsequent American Rescue Plan allocations, we urge the Council to build on the investments in the Stronger Summer Plan through additional investments in the ECE workforce, including increased compensation, credentialing and professional development, and access to dedicated affordable housing. The Milwaukee ECE Civic Response Team has recommendations for each of these priorities, and we look forward to working with the Council to advance them.

Thank you for your work on behalf of Milwaukee's children and families.

Sincerely,

Danae Davis, Co-Lead

Milwaukee Succeeds

Daria Hall, Co-Lead

Milwaukee Succeeds

Terri Alexander

4C For Children

JoAnne Anton

Office of Herb Kohl

Charlotte Y. Cannon-Sain

COA Youth & Family Centers

Lisa Coombs-Gerou

YMCA of Metropolitan Milwaukee

Latasha Dawson

Little Leaders Learning and Literacy Academy

David Espinoza

Milwaukee Area Technical College Early
Childhood Education Program

Kayla Fellows

St. Joseph Academy

Ellen M. Gilligan

Greater Milwaukee Foundation

⁴ Wisconsin Policy Forum, [A Teacher Who Looks Like Me](#); Learning Policy Institute, [Teachers of Color: In High Demand and Short Supply](#)

Martina Gollin Graves, MSW

Mental Health America of Wisconsin

Leah Jepson

Milwaukee Coalition for Children's Mental Health

Kristin Kappelman

Milwaukee Succeeds

Ann Leinfelder Grove

SaintA

Dr. Vicki J. Martin

Milwaukee Area Technical College

Jeanette Paulson

Wisconsin Early Childhood Association

Tracey Sparrow, Ed.D.

Next Door

Terryl Wheelock

4C For Children

Kelly Hook

Wisconsin Early Childhood Association

Tamara Johnson

Malaika Early Learning Center

Karrie Krueger

St. Joseph Academy

Calvin Lewis

We Will All Rise

Maria O'Neal

Magical Moment's Enrichment Center LLC

Bernard Rahming

The Literacy Lab

Carrie Wall

YMCA of Metropolitan Milwaukee

Annette Wilburn

Providers Taking Action Support Group



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COLLEEN FOLEY
Executive Director

July 21 2021

Alderwoman Milele A. Coggs
Milwaukee Common Council, District 6
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Alderwoman Coggs:

The Legal Aid Society of Milwaukee urges the Common Council to reschedule and adopt Council File Number 210547 (Mayor Tom Barrett's first allocation of American Rescue Plan funding) **before** the August 2021 recess. The stability of Milwaukee families and entire neighborhoods is at stake and swift and immediate action is needed **now**.

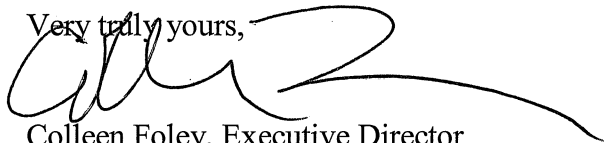
The CDC eviction moratorium ends in just 10 days on July 31, 2021. Last summer provided a sobering snapshot of what to expect when there are no protections in place. Between June 1, 2020 and September 3, 2020, 3,808 evictions were filed in Milwaukee County Circuit Court. Legal Aid saw a corresponding uptick in requests for service -- from 50 weekly to 50 daily with a corresponding tripling of attorney caseloads. (Legal Aid's clients are disproportionately female (77%) and African American (65%) with an average, annual household income of \$15,305.) The steady drumbeat of evictions continue despite the moratorium's September 4, 2020 enactment: 5,904 evictions were filed from September 5, 2020 to July 16, 2021. Community Advocates continues to field 500 weekly inquiries for eviction prevention funding. Our eviction representation continues to mount with 1,289 households served in 2020 and 813 to date for 2021.

Given these grim numbers, Legal Aid consulted with its Cleveland counterpart concerning its public/private Right-to-Counsel (RTC) partnership with its United Way. That model served as a blueprint for Milwaukee between Legal Aid and the United Way of Greater Milwaukee and Waukesha County. RTC's overarching goal is to stabilize housing and alter an eviction culture that displaces individuals and families from their homes and neighborhoods to their lifelong detriment. The Milwaukee County Board of Supervisors recognized the looming eviction crisis and the impactful nature of RTC in a system where 3% of tenants are represented. It approved RTC funding on June 24, 2021, with a bill signing this past Monday, July 19, 2021.

A delay in additional funding by the Common Council significantly curtails the scope of RTC just as the CDC moratorium sunsets. It limits RTC's reach from all income-eligible households at or below 200% of the federal poverty guidelines to only those with minor children. Uncertain funding and eligibility sows confusion just as at-risk households scramble for help.

Time is of the essence. I urge you to reschedule and adopt Council File Number 210547 before the August 2021 recess. Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Colleen', with a long, sweeping horizontal line extending to the right.

Colleen Foley, Executive Director
Legal Aid Society of Milwaukee



728 N. JAMES LOVELL STREET
MILWAUKEE, WI 53233
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COLLEEN FOLEY
Executive Director

July 21 2021

Alderman Nik Kovac
Milwaukee Common Council, District 3
City Hall Room 205
200 E Wells St
Milwaukee, WI 53207

Honorable Alderman Kovac:

The Legal Aid Society of Milwaukee urges the Common Council to reschedule and adopt Council File Number 210547 (Mayor Tom Barrett's first allocation of American Rescue Plan funding) **before** the August 2021 recess. The stability of Milwaukee families and entire neighborhoods is at stake and swift and immediate action is needed **now**.

The CDC eviction moratorium ends in just 10 days on July 31, 2021. Last summer provided a sobering snapshot of what to expect when there are no protections in place. Between June 1, 2020 and September 3, 2020, 3,808 evictions were filed in Milwaukee County Circuit Court. Legal Aid saw a corresponding uptick in requests for service -- from 50 weekly to 50 daily with a corresponding tripling of attorney caseloads. (Legal Aid's clients are disproportionately female (77%) and African American (65%) with an average, annual household income of \$15,305.) The steady drumbeat of evictions continue despite the moratorium's September 4, 2020 enactment: 5,904 evictions were filed from September 5, 2020 to July 16, 2021. Community Advocates continues to field 500 weekly inquiries for eviction prevention funding. Our eviction representation continues to mount with 1,289 households served in 2020 and 813 to date for 2021.

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A delay in additional funding by the Common Council significantly curtails the scope of RTC just as the CDC moratorium sunsets. It limits RTC's reach from all income-eligible households at or below 200% of the federal poverty guidelines to only those with minor children. Uncertain funding and eligibility sows confusion just as at-risk households scramble for help.

Time is of the essence. I urge you to reschedule and adopt Council File Number 210547 before the August 2021 recess. Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Colleen Foley', with a long horizontal flourish extending to the right.

Colleen Foley, Executive Director
Legal Aid Society of Milwaukee