



June 2, 2003

Rob Leonhardt – City Clerk  
City of Milwaukee  
200 E. Wells St.  
Milwaukee, WI 53202

Dear Rob:

I am writing to you on behalf of the Forest County Potawatomi Community and Potawatomi Bingo Casino to propose changing the names of the parcels of road that run on the east and south sides of the casino property. We propose changing the names of the streets currently named 16<sup>th</sup> Street and Pittsburgh Ave., to South Potawatomi and West Potawatomi Streets, respectively.

As part of the casino's expansion agreement, the City of Milwaukee required that Potawatomi Bingo Casino improve street access around the property. The work has been done and we feel it is both logical and appropriate to change the name of the streets surrounding the property to reflect the name of the landowners. Improving street access is just one of the measures Potawatomi has undertaken to make the Menomonee Valley more accessible and aesthetically pleasing.

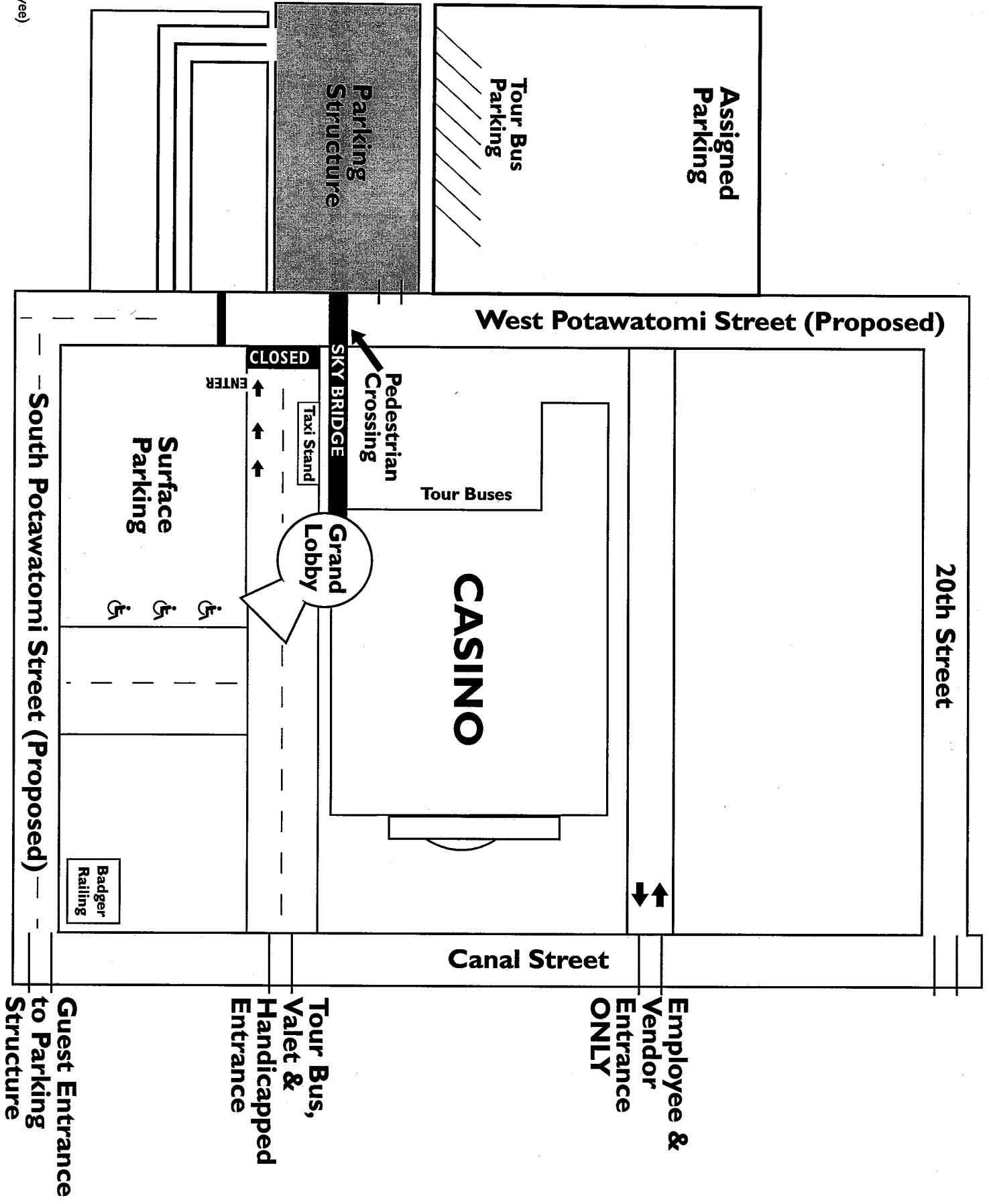
Enclosed you will find the required sketch of the roads in question. In addition, Potawatomi has provided letters of support from greater than 50 percent of the landowners on the streets in question. We hope that this is acceptable despite not being in petition form as laid out in statute 113-3-4-a-6. The landowners along the streets in question include Emmepak Foods, Potawatomi Bingo Casino, Cerac and Badger Railing. Letters from Emmepak, Cerac, and Potawatomi are included. The owner of the Badger Railing property has been unreachable.

We have also included letters of support from the Menomonee Valley Business Association, the Menomonee Valley Partners, and the Redevelopment Authority of the City of Milwaukee.

Your consideration is greatly appreciated. Please let us know if we can provide additional information to help expedite the name changing process.

Sincerely,

Linda Sower  
Public Relations Director  
Potawatomi Bingo Casino



20th Street

West Potawatomi Street (Proposed)

Canal Street

South Potawatomi Street (Proposed)

Assigned Parking

Tour Bus Parking

Parking Structure

CASINO

Grand Lobby

Pedestrian Crossing

SKY BRIDGE

Taxi Stand

ENTER

Surface Parking

Three wheelchair accessibility icons

Badger Railing

Employee & Vendor Entrance ONLY

Tour Bus, Valet & Handicapped Entrance

Guest Entrance to Parking Structure



March 18, 2003

Alderman Robert Donovan  
Milwaukee City Hall  
200 E. Wells St.  
Milwaukee, WI 53202

Dear Alderman Donovan,

I am writing to you on behalf of the Forest County Potawatomi Community and Potawatomi Bingo Casino to propose changing the names of the parcels of roads that run on the east and south sides of the casino property, currently named 16<sup>th</sup> Street and Pittsburgh Ave., to Potawatomi Street.

As part of the casino's expansion agreement, the City of Milwaukee required that Potawatomi Bingo Casino improve street access around the property. The work has been done and we feel it is both logical and appropriate to change the name of the streets surrounding the property to reflect the name of the landowners. Improving street access is just one of the measures Potawatomi has undertaken to make the Menomonee Valley more accessible and aesthetically pleasing.

Enclosed you will find the required sketch of the roads in question in addition to letters of support from the surrounding land owners and representatives of the Menomonee Valley Business Association and the Menomonee Valley Partners.

Your consideration is greatly appreciated. Please let us know if we can provide additional information to help expedite the name changing process.

Sincerely,

A handwritten signature in black ink, appearing to read "Mike Goodrich".

Mike Goodrich  
General Manager  
Potawatomi Bingo Casino



Department of City Development

Housing Authority  
Redevelopment Authority  
City Plan Commission  
Historic Preservation Commission

Julie A. Penman  
Commissioner

Michal A. Dawson  
Deputy Commissioner

January 23, 2003

Alderman Robert G. Donovan  
City Hall – Room 205  
200 E. Wells St.  
Milwaukee, WI 53202

Dear Alderman Donovan:

We are writing to you in support of officially renaming the parcel of road that runs on the east and south boundaries of Potawatomi Bingo Casino, currently named Pittsburgh Ave. and 16<sup>th</sup> Street, to *Potawatomi Street*.

It is our understanding that, as part of the approval process for the casino's latest expansion, the City of Milwaukee required that Potawatomi Bingo Casino improve street access surrounding the casino property. The work has been done and has vastly improved some of the access issues facing the Menomonee Valley.

Potawatomi Bingo Casino has been an excellent community and corporate citizen. In addition, they have been an outstanding neighbor and visionary leader for the Menomonee Valley. The casino's presence in the Valley has increased tourism, traffic safety, and the overall cleanliness and aesthetics of the area.

We hope that you will grant this request and honor Potawatomi Bingo Casino and the Forest County Potawatomi Community for their contributions to the surrounding area by assigning this parcel of road with this logical and appropriate name.

Sincerely,

Redevelopment Authority  
of the City of Milwaukee

Julie A. Penman  
Executive Director / Secretary

**CERAC**<sup>™</sup> Incorporated  
Quality Manufacturing Since 1964

P.O. Box 1178 \_ Milwaukee, WI 53201-1178 \_ U.S.A. \_ Phone: 414-289-9800 \_ Fax: 414-289-9805

February 7, 2003

Alderman Robert G. Donovan  
Milwaukee City Hall  
200 E. Wells St.  
Milwaukee, WI 53202

Dear Alderman Donovan:

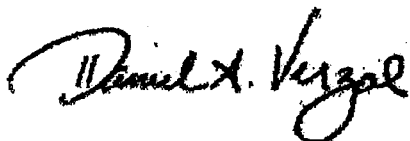
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We hope that you will grant this request and honor Potawatomi Bingo Casino and the Forest County Potawatomi Community for their contributions to the surrounding area by assigning this parcel of road with this logical and appropriate name.

Sincerely,



Dan Verzal - President/Chief Executive Officer  
CERAC Incorporated  
President, Menomonee Valley Business Improvement District (BID #26)

03/18/03 09:08 FAX 414 273 6100

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MAR-17-03 TUE 1:49 PM

P. 2



March 6, 2003

Alderman Robert G. Donovan  
Milwaukee City Hall  
200 E. Wells St.  
Milwaukee, WI 53202

Dear Alderman Donovan:

We are writing to you in support of officially renaming the parcel of road that runs on the east and south boundaries of Potawatomi Bingo Casino, currently named Pittsburgh and 16<sup>th</sup> Streets, to *Potawatomi Street*.

It is our understanding that, as part of the approval process for the casino's latest expansion, the City of Milwaukee required that Potawatomi Bingo Casino improve street access surrounding the casino property. The work has been done and has vastly improved some of the access issues facing the Menomonee Valley.

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We hope that you will grant this request and honor Potawatomi Bingo Casino and the Forest County Potawatomi Community for their contributions to the surrounding area by assigning this parcel of road with this logical and appropriate name.

Sincerely,



Justin Segal  
EMMPAK Foods

**We help you... EXCEL.**

200 South Embury Lane, Milwaukee, WI 53233 T-800-558-4242 • Fax: (414)645-4500

# MVBA

**MENOMONEE  
VALLEY  
BUSINESS  
ASSOCIATION**

*An Association Dedicated to the Development of the Menomonee Valley*

**EXECUTIVE OFFICERS**

January 15, 2003

**CHAIRMAN**

John Stimac Jr.  
Stimac Bros., Corp.  
P.O. Box 340905  
Milwaukee, WI 53234  
(414) 645-3950  
(414) 645-0162 Fax

Alderman Robert G. Donovan  
Milwaukee City Hall  
200 E. Wells St.  
Milwaukee, WI 53202

**VICE CHAIRMAN**

Dear Alderman Donovan:

Cindy Reed Conkley  
Milwaukee Hydraulic Products  
1500 West St. Paul Ave.  
Milwaukee, WI 53233  
(414) 272-6249  
(414) 272-9989 Fax

We are writing to you in support of officially renaming the parcel of road that runs on the east and south boundaries of Potawatomi Bingo Casino, currently named Pittsburgh Ave. and 16th Streets, to Potawatomi Street.

**SECRETARY**

Larry Stern  
Standard Electric Supply  
222 North Emmer Lane  
Milwaukee, WI 53233  
(414) 272-8100  
(414) 272-8111 Fax

It is our understanding that, as part of the approval process for the casino's latest expansion, the City of Milwaukee required that Potawatomi Bingo Casino improve street access surrounding the casino property. The work has been done and has vastly improved some of the access issues facing the Menomonee Valley.

**TREASURER**

Linda Rombousch  
Blue Circle Cement  
712 West Canal Street  
Milwaukee, WI 53233  
(414) 276-4408  
(414) 276-0568 Fax

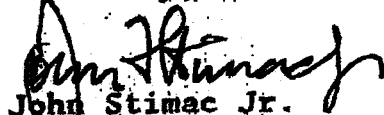
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**DIRECTOR GOVERNMENT  
AFFAIRS**

Joel M. Haeberich  
Wisconsin Electric Power Co.  
P.O. Box 2046  
Milwaukee, WI 53201  
(414) 221-4102  
(414) 221-3814 Fax

We hope that you will grant this request and honor Potawatomi Bingo Casino and the Forest County Potawatomi Community for their contributions to the surrounding area by assigning this parcel of road with this logical and appropriate name.

Sincerely,



John Stimac Jr.  
Stimac Bros. Corp.  
Chair

Menomonee Valley Business Association (MVBA)

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January 22, 2003

Alderman Robert Donovan  
 Milwaukee City Hall  
 200 E. Wells Street  
 Milwaukee, WI 53202


Dear Alderman Donovan,

I am writing to express the enthusiastic support of Menomonee Valley Partners, Inc. for renaming the two parcels of road adjacent to the Potawatomi Bingo Casino (currently Pittsburgh Ave and 20<sup>th</sup> Street) to *Potawatomi Street*.

We feel that the proposed name is a logical choice that helps to convey a sense of both the Valley's history and its future. Street names that tell a story, as *Potawatomi Street* does, are an important part of making a meaningful urban place.

Additionally, the Forest County Potawatomi have been championing the redevelopment of the Valley for many years now, and their active support has been essential in much of the progress we have made to date. *Potawatomi Street* is an appropriate way to recognize their significant contributions to the Valley.

Please contact me if you have any questions about the proposal or our support, at 414-221-3829.

Sincerely,  
  
 Elibi Fowle  
 Executive Director