



July 20, 2016

Rocky Marcoux
Commissioner, Department of City Development
809 N Broadway
Milwaukee, WI 53202

Re: Letter of Support for Commissioner Reappointment

Dear Rocky,

It is with delight that I am in a position to write a letter to support you. Over the years, you have written many letters to my benefit. As the facts represent, I am an anomaly in the world of real estate development – young, black, and a woman. Being the founder and president of Maures Development Group, LLC (Maures), a real estate development company with a focus on bringing pride and hope to people through strategic real estate investment, I look for strategic alliances that help to advance this mission. Since the inception of Maures, and well prior to my participation in the ACRE program in 2004, you have been a steadfast cheerleader.

Maures has now been supporting the stabilization and advancement of Milwaukee for over 10 years! Our portfolio has over 230 apartment units and commercial space representing over \$45 million invested in our communities. In addition, there are another 200 units planned in our immediate pipeline. Our real estate endeavors not only create beautiful homes for people and businesses, they additionally support the economy through the support of emerging contractors. We go beyond bricks and mortar. This work, our work, doesn't happen without people with the right heart, mind and attitude – and you are one of those people. While we don't always agree on the path, we are aligned with the vision of making Milwaukee great. That is why I can openly, and honestly support your reappointment. My work wouldn't happen without allies like you and with that, I thank you!

It is my hope that the Common Council confirms your appointment as the Commissioner of the Department of City Development. You bring an authentic passion for the City that is hard to replace, almost irreplaceable given your unique career path. You're Milwaukee's Cheerleader!

Be well and stay great,
MAURES DEVELOPMENT GROUP, LLC

A handwritten signature in blue ink, appearing to read 'Melissa N. Goins', is written over a light blue dotted line.

Melissa N. Goins
President

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