



January 11, 2018

We Energies
231 W. Michigan St.
Milwaukee, WI 53203

To the Leadership of We Energies:

We, Milwaukee-area governments and institutions of higher education, write to you today to commend We Energies' recent steps to transition to a clean energy future. Our customers and constituents want Milwaukee to be a world-class eco-city that remains viable through innovation and clean energy technologies. We request that We Energies further engage large customers such as ourselves in planning and installing new renewable energy projects.

In recent years, we have adopted aggressive climate and energy-related policies and goals. Our relevance in attracting and retaining business, residents, and students is enhanced by our ability to source renewable energy. Though well-intentioned, participating in the Energy for Tomorrow program does not further reduce greenhouse gas emissions as new customers subscribe to it. We would like the demand from customers like ourselves to drive further investments in renewable electricity.

Now that renewable electricity has become cost-competitive with conventional energy sources, it's time to move to a new program design for delivering the objectives we seek from a utility renewable energy service: (1) price stability (and, potentially, bill savings) over the long term, (2) measurable reductions in greenhouse gas emissions caused by our energy consumption, and (3) new and additional installations of renewable energy that are visible to our local community.

Puget Sound Energy, a Washington utility, recently launched a renewable energy service designed to satisfy the sustainability requirements of large and medium sized customers - including governments and higher education institutions. Similarly, Madison Gas & Electric recently won approval from the Public Service Commission to create a green tariff for its commercial customers. In our view, these examples provide a model for utilities to offer affordable renewable energy through the grid to existing customers.

We would like to meet with We Energies to discuss opportunities for supporting even more new, large-scale renewable energy projects in Wisconsin. Our collective consumption is approximately 336,000,000 kWh, representing about 257 MW of solar capacity. We believe that clean, renewable energy will help our organizations' paths toward sustainability.

Please contact Erick Shambarger, City of Milwaukee Environmental Sustainability Director (eshamb@milwaukee.gov, 414-286-8556) to arrange a meeting to discuss this important request. We look forward to meeting with We Energies to discuss opportunities to work together on our sustainability and renewable energy plans.

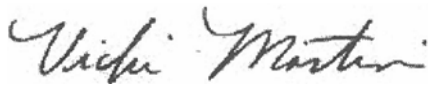
Sincerely,



Tom Barrett
Mayor, City of Milwaukee



Chris Abele
Milwaukee County Executive



Dr. Vicki Martin
President, MATC



Kevin Shafer
Executive Director, MMSD

