



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, July 05, 2023

COMMITTEE MEETING NOTICE

AD 08

MARAVILLA, Florentino, Agent
Neveria Las Maravillas LLC
2110 S 28TH St
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, July 18, 2023 at 01:45 PM

The access code is https://meet.goto.com/646911493. If you wish to call in: +1 (646) 749-3122 and use Access Code: 646-911-493. Please see the enclosed best practices document for further instructions.

Regarding: Your Food Dealer License Renewal Application as agent for "Neveria Las Maravillas LLC" for "Neveria Las Maravillas" at 2908 W Lincoln

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

Handwritten signature of Jim Cooney

BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 05/15/23

**LICENSE TYPE:** PARKING LOT

**NEW:**

**RENEWAL:**

**No. 352226**

**Application Date:**

**License Location:** 2908 W Lincoln Av

**Business Name:** Neveria Las Maravillas

**Licensee/Applicant:** Maravilla, Florentino  
(Last Name, First Name, MI)

**Date of Birth:** 03/28/68

**Home Address:** 2110 S 28<sup>th</sup> St

**City:** Milwaukee

**State:** WI **Zip Code:** 53215

**Home Phone:**

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/06/22, the applicant was charged with OWI in West Allis Municipal Court. On 06/27/22, he was convicted and his license was revoked for 9 months.
2. On 08/03/22, the applicant was charged with OWI (2<sup>nd</sup>) in Milwaukee County Circuit Court. On 01/19/23, he was convicted and his license was revoked for 12 months; sentenced to 20 days local jail.
3. On 08/05/22, the applicant was charged with OWI (3<sup>rd</sup>) in Milwaukee County Circuit Court. On 01/19/23, he was convicted and his license was revoked for 24 months; sentenced to 100 days local jail.
4. The applicant owes the following past due fines to Milwaukee Municipal Court

**21050140 Oper w/o Stopping Lights**

**\$86.20**

**04/25/22**



Wednesday, July 05, 2023



# Notice of Public Hearing

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MARAVILLA, Florentino, Agent  
Neveria Las Maravillas at 2908 W Lincoln Av  
Food Dealer License Renewal Application

**Tuesday, July 18, 2023 at 01:45 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/18/2023 at 01:45 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2228 S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2228A S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2230 S 29TH ST	MILWAUKEE, WI 53215-2429
CURRENT OCCUPANT	2230A S 29TH ST	MILWAUKEE, WI 53215-2429
CURRENT OCCUPANT	2231 S 29TH ST	MILWAUKEE, WI 53215-2428
CURRENT OCCUPANT	2232 S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2234 S 29TH ST	MILWAUKEE, WI 53215-2429
CURRENT OCCUPANT	2234A S 29TH ST	MILWAUKEE, WI 53215-2429
CURRENT OCCUPANT	2235 S 29TH ST	MILWAUKEE, WI 53215-2428
CURRENT OCCUPANT	2236 S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2239 S 29TH ST	MILWAUKEE, WI 53215-2428
CURRENT OCCUPANT	2240 S 29TH ST	MILWAUKEE, WI 53215-2429
CURRENT OCCUPANT	2240 S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2240A S 29TH ST	MILWAUKEE, WI 53215-2429
CURRENT OCCUPANT	2240A S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2240B S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2243 S 29TH ST	MILWAUKEE, WI 53215-2428
CURRENT OCCUPANT	2246 S 29TH ST	MILWAUKEE, WI 53215-2429
CURRENT OCCUPANT	2246 S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2246A S 29TH ST	MILWAUKEE, WI 53215-2429
CURRENT OCCUPANT	2246A S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2247 S 29TH ST	MILWAUKEE, WI 53215-2428
CURRENT OCCUPANT	2250 S 29TH ST	MILWAUKEE, WI 53215-2429
CURRENT OCCUPANT	2250 S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2250A S 29TH ST	MILWAUKEE, WI 53215-2429
CURRENT OCCUPANT	2250A S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2251 S 29TH ST	MILWAUKEE, WI 53215-2428
CURRENT OCCUPANT	2254 S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2254A S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2255 S 29TH ST	MILWAUKEE, WI 53215-2428
CURRENT OCCUPANT	2255 S 30TH ST	MILWAUKEE, WI 53215-2431
CURRENT OCCUPANT	2255A S 30TH ST	MILWAUKEE, WI 53215-2431
CURRENT OCCUPANT	2256 S 29TH ST	MILWAUKEE, WI 53215-2429
CURRENT OCCUPANT	2256 S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2257 S 29TH ST	MILWAUKEE, WI 53215-2428
CURRENT OCCUPANT	2257 S 30TH ST	MILWAUKEE, WI 53215-2431
CURRENT OCCUPANT	2257A S 29TH ST	MILWAUKEE, WI 53215-2428
CURRENT OCCUPANT	2270 S 29TH ST	MILWAUKEE, WI 53215-2429
CURRENT OCCUPANT	2270 S 29TH ST# A	MILWAUKEE, WI 53215-2429
CURRENT OCCUPANT	2270 S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2272 S 30TH ST	MILWAUKEE, WI 53215-2432
CURRENT OCCUPANT	2315 S 29TH ST	MILWAUKEE, WI 53215-2931
CURRENT OCCUPANT	2318 S 29TH ST	MILWAUKEE, WI 53215-2932
CURRENT OCCUPANT	2318 S 30TH ST	MILWAUKEE, WI 53215-2850
CURRENT OCCUPANT	2319 S 29TH ST	MILWAUKEE, WI 53215-2931
CURRENT OCCUPANT	2322 S 30TH ST	MILWAUKEE, WI 53215-2850

CURRENT OCCUPANT	2323 S 29TH ST	MILWAUKEE, WI 53215-2931
CURRENT OCCUPANT	2816 W LINCOLN AVE# 1	MILWAUKEE, WI 53215-2451
CURRENT OCCUPANT	2816 W LINCOLN AVE# 2	MILWAUKEE, WI 53215-2451
CURRENT OCCUPANT	2817 W LINCOLN AVE	MILWAUKEE, WI 53215-2450
CURRENT OCCUPANT	2821 W LINCOLN AVE	MILWAUKEE, WI 53215-2450
CURRENT OCCUPANT	2825 W LINCOLN AVE	MILWAUKEE, WI 53215-2450
CURRENT OCCUPANT	2827 W LINCOLN AVE	MILWAUKEE, WI 53215-2450
CURRENT OCCUPANT	2828 W LINCOLN AVE	MILWAUKEE, WI 53215-2451
CURRENT OCCUPANT	2831 W LINCOLN AVE	MILWAUKEE, WI 53215-2450
CURRENT OCCUPANT	2831A W LINCOLN AVE	MILWAUKEE, WI 53215-2450
CURRENT OCCUPANT	2905 W LINCOLN AVE	MILWAUKEE, WI 53215-2452
CURRENT OCCUPANT	2905A W LINCOLN AVE	MILWAUKEE, WI 53215-2452
CURRENT OCCUPANT	2908 W LINCOLN AVE	MILWAUKEE, WI 53215-2453
CURRENT OCCUPANT	2909 W LINCOLN AVE	MILWAUKEE, WI 53215-2452
CURRENT OCCUPANT	2911 W LINCOLN AVE	MILWAUKEE, WI 53215-2452
CURRENT OCCUPANT	2913 W LINCOLN AVE	MILWAUKEE, WI 53215-2452
CURRENT OCCUPANT	2914 W LINCOLN AVE	MILWAUKEE, WI 53215-2453
CURRENT OCCUPANT	2914A W LINCOLN AVE	MILWAUKEE, WI 53215-2453
CURRENT OCCUPANT	2915 W LINCOLN AVE	MILWAUKEE, WI 53215-2452
CURRENT OCCUPANT	2916 W LINCOLN AVE	MILWAUKEE, WI 53215-2453
CURRENT OCCUPANT	2916A W LINCOLN AVE	MILWAUKEE, WI 53215-2453
CURRENT OCCUPANT	2922 W LINCOLN AVE	MILWAUKEE, WI 53215-2453
CURRENT OCCUPANT	2922A W LINCOLN AVE	MILWAUKEE, WI 53215-2453
CURRENT OCCUPANT	2924 W LINCOLN AVE	MILWAUKEE, WI 53215-2453
CURRENT OCCUPANT	2926 W LINCOLN AVE	MILWAUKEE, WI 53215-2453
CURRENT OCCUPANT	2928 W LINCOLN AVE	MILWAUKEE, WI 53215-2453
CURRENT OCCUPANT	2928A W LINCOLN AVE	MILWAUKEE, WI 53215-2453
CURRENT OCCUPANT	2934 W LINCOLN AVE	MILWAUKEE, WI 53215-2453
CURRENT OCCUPANT	3000A W LINCOLN AVE	MILWAUKEE, WI 53215-2418

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Total Records: 75

Radius 250.0 feet and Center of the Circle: 2908 W Lincoln Av



# FOOD DEALER LICENSE SUPPLEMENTAL RENEWAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

MARAVILLA, Florentino, Agent  
Neveria Las Maravillas LLC  
2110 S 28TH ST  
Milwaukee WI 53215

License # FOOD 13066      Fee: \$575.00

## SECTION 1 – CHANGES TO THE PLAN OF OPERATION?

Are there any changes to the current hours of operation?       No    Yes

If yes, describe: \_\_\_\_\_

Your current hours of operation are listed on your current license.  
Please note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Are there any changes in your plans to address litter, noise, and/or security?       No    Yes

If yes, describe: \_\_\_\_\_

Are there any changes to your current plan of operation or floor plan\*?       No    Yes

If yes, describe: \_\_\_\_\_

\*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information. However, a "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

## SECTION 2 - ACKNOWLEDGEMENT & SIGNATURE

Your current food license includes the following business operations: **Processing, Hazardous Foods, Sales \$20,001 - \$200,000**

Except for any changes listed in Section 1 or 2 above, I confirm that no changes are being made to the business operations for the next renewal period.

Florentino Maravilla  
Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign  
Florentino Maravilla