



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, December 19, 2025

COMMITTEE MEETING NOTICE

AD 03

RANDALL, Brian C, Agent
JAY GROUP INC.
9387 N PARKSIDE DR
DES PLAINES, IL 60016

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 06, 2026 at 03:00 PM

The access code is <https://meet.goto.com/880736941>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Liquor (Cider Only), Class A Fermented Malt, Extended Hours Establishments, Food Dealer and Weights & Measures Licenses Application Requesting To Open 24Hr Everyday as agent for "JAY GROUP INC." for "7-ELEVEN #35852C" at 1609 E NORTH Av. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the
above date and time. Failure to comply with this requirement may result in a delay of the
granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

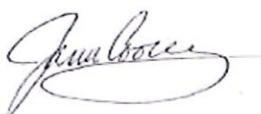
You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
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AD 03

RANDALL, Brian C, Agent
JAY GROUP INC.
204 N 86TH ST
WAUWATOSA, WI 53226

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BY:

Jim Cooney
License Division Manager

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Crite, Yvette

From: Cooney, Jim
Sent: Friday, December 5, 2025 12:11 PM
To: Crite, Yvette
Cc: Lopez, Faviola; Milano, Marissa
Subject: Fw: Constituent Support for 7-Eleven at 1609 E North Ave

Follow Up Flag: Follow up
Flag Status: Flagged

Please add

Get [Outlook for iOS](#)

From: Brower, Alex <Alex.Brower@milwaukee.gov>
Sent: Friday, December 5, 2025 9:22:03 AM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Lopez, Faviola <Faviola.Martin@milwaukee.gov>
Subject: Constituent Support for 7-Eleven at 1609 E North Ave

Good morning Jim and Favi,

Just sending over an email of support for the 7-Eleven at 1609 E North Ave, to add to the file.

Thank you,

Jessica Cook | She/They
Legislative Assistant to Alderman Brower, 3rd District
Office: (414) 286-3447 | Email: Jessica.Cook@milwaukee.gov

Sign up for our [E-Notify](#) to stay up to date on 3rd District news.
Request City Services online via [Click for Action](#)
Report parking violations at <https://mke.citizencomplaints.org/>
Visit the [3rd District](#) webpage for more info.

From: Terri Gordon <terrigordonusa@yahoo.com>
Sent: Thursday, December 4, 2025 9:41 PM
To: Brower, Alex <Alex.Brower@milwaukee.gov>
Subject: Re: Community Meeting Notice: 7-Eleven

I cannot attend, But I am all for it. Please approve the license!

Sent from my iPad

On Dec 4, 2025, at 5:04 PM, Milwaukee.E-Notify@enotify.milwaukee.gov wrote:

You have a Milwaukee.Gov E-Notification for 3rd Aldermanic District

You are invited to attend a community meeting to discuss the proposed license application for the 7-Eleven at 1609 E North Ave. The meeting will be held on Thursday, December 18, from 6:00 to 7:30 p.m. in room 171 of Cambridge Commons, 2323 N Cambridge Ave. This will be an opportunity for community members to learn more about the proposed liquor license application and ask any questions of the applicant.

For those unable to attend the meeting, please contact my office with any questions you would like asked or thoughts about the application. You can contact my office via email at Alex.Brower@milwaukee.gov or by phone at (414) 286-3765.

In Solidarity,

Alex Brower | He/Him/His

Alderman, 3rd Aldermanic District

Office: (414) 286-3765 | Email: Alex.Brower@milwaukee.gov

City of Milwaukee Common Council

200 E. Wells Street, Room 205

Milwaukee, WI 53202

Sign up for Third District E-Notify Here: <https://city.milwaukee.gov/News-Events/enotify>

Request City Services online via [Click for Action](#)

Follow Alderman Alex on Facebook: <https://www.facebook.com/people/Alderman-Alex-Brower/61575562300603/>

Follow Alderman Alex on Instagram: <https://www.instagram.com/aldermanalex brower/>

Accommodation Requests

Reasonable accommodations, of an auxiliary aid or service required due to a disability, for a City of Milwaukee event will be provided upon request. Contact the City of Milwaukee ADA Coordinator, 414-286-3475 or adacoordinator@milwaukee.gov as soon as possible but no later than 72 hours before the scheduled event.

ADA accommodation requests for Milwaukee County events should be filed with the [Milwaukee County Office for Persons with Disabilities](#), 414-239-5679 (voice), 711 (TRS), or Jacqueline.Formanek@milwaukeecountywi.gov upon receipt of this notice.

Please do not respond to this email. It is not set up to receive emails.

Please email pisupv@milwaukee.gov with your questions.

You have received this notification because you subscribed to the '3rd Aldermanic District' category

Please use the link to add or to remove categories from your account or delete your account

<https://itmdapps.milwaukee.gov/Enotify>

This E-Notify was sent successfully by the City of Milwaukee on 12/04/2025 at 03:56PM. After the email leaves the City of Milwaukee network, control passes to your Internet service provider. Email is typically reliable; however, once out of City of Milwaukee control there are various reasons that email may legitimately be delayed or not received.

Date: 10/29/25

Officer: Montreal

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Convenience / Liquor Store Inspection

Premise Name: 7-Eleven
Address: 1609 E North Ave
Phone: 414-224-7793
Owner: Jay Group Inc
Address: 9387 N Parkside Dr
Address2: Des Plaines, IL 60016
Phone: 847-312-9051
Email: 711hetal@gmail.com

Agent: Brian C Randall
Address: 204 N 86th St
Address2: Wauwatosa, WI 53226
Phone: 414-333-0663
Email: brandall@amundsendavilslaw.com

Preferred Contact: Same

Currently Open: Y N

Projected Open Date:

Day's Open: S M T W TH F SA All

Hours: Sun: 24 hours Y N

Mon:

Tues:

Wed:

Thur:

Fri:

Sat:

Premise Type: Liquor Store
 Convenience Store
 Other

Licenses Currently Held at business:

Alcohol: Y N
Tobacco: Y N
Food: Y N
Extended Hours: Y N

Exterior Survey:

Is the area around the location clean: Y N

What surrounds the location

- a. Park
- b. School
- c. Youth Center
- d. Tavern How many:
- e. Residential
- f. Other

Can you see from the outside into interior: Y N

Can you see employees from outside: Y N

Exterior windows free of signage: Y N

Parking Lot: Y N

Parking Lot Clean Y N

Parking Lot well Lit: Y N

Areas a person can conceal themselves: Y N

Exterior Lighting: Y N Adequate: Y N

No loitering signs Posted: Y N

Address numbers displayed and easy to see: Y N

Camera Survey:

Does location have security cameras: Y N

Are they working: Y N

Format:

Color: Y N

Digital: Y N

Recorded Y N

How long is video stored:

Exterior Cameras: Y N How many:

Interior Cameras: Y N How many: 4

Are at least two high resolution cameras installed: Y N

A camera shows an overall view of cash register: Y N

A camera shows clear, identifiable, full frame image of the face of each person entering and exiting: Y N

Are cameras obstructed by displays: Y N

Can all employees retrieve footage: Y N

Interior Survey:

| | | |
|---|---------------------------------------|---------------------------------------|
| Willing to be a complainant regarding loitering: | <input checked="" type="checkbox"/> Y | <input type="checkbox"/> N |
| Is interior neat and clean: | <input checked="" type="checkbox"/> Y | <input type="checkbox"/> N |
| Lockable area that separates employees: | <input type="checkbox"/> Y | <input checked="" type="checkbox"/> N |
| Does the store sell: | | |
| Single Chore Boy | <input type="checkbox"/> Y | <input checked="" type="checkbox"/> N |
| Blunt Wraps | <input checked="" type="checkbox"/> Y | <input type="checkbox"/> N |
| Scales | <input type="checkbox"/> Y | <input checked="" type="checkbox"/> N |
| Abundance of Sandwich baggies | <input type="checkbox"/> Y | <input checked="" type="checkbox"/> N |
| Items used as crack pipes | <input type="checkbox"/> Y | <input checked="" type="checkbox"/> N |
| Describe item: | | |
| Does Agent understand items are used for drug use | <input checked="" type="checkbox"/> Y | <input type="checkbox"/> N |
| Do products appear new and rotated often | <input checked="" type="checkbox"/> Y | <input type="checkbox"/> N |
| Emergency numbers posted near phone | <input checked="" type="checkbox"/> Y | <input type="checkbox"/> N |
| Owner knows how to contact District direct | <input checked="" type="checkbox"/> Y | <input type="checkbox"/> N |
| Officers provided a district contact guide | <input type="checkbox"/> Y | <input checked="" type="checkbox"/> N |

Complete this section if alcohol establishment is convenience store:**Ordinance details 68-4.3**

- Is cash register located in a manner so cashier and employee are both visible from the sidewalk: Y N
- Are glass entrance and exit doors clear of any signs or advertisements with the exception of a sign stating cash register has less than \$50 Y N
- Does store maintain one of the following on licensed premise:
 - A safe that was in use on August 17, 1994 Y N
 - 500lb drop/time release safe set into the ground Y N
- Is Parking Lot lighting 2foot candles per square ft Y N
- Customer entrance/exits made of transparent material Y N

***** Exception a store open before August 17, 1994 shall not be required to install doors until the food dealer license changes.

- Has the owner/employees attended Robbery Prevention: Y N
Contact Community outreach to schedule 414-935-7836

Sub 3 Exemptions:

- The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.

Does the store conform: Y N

- The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the

employee side of the door between employee and customer and conducts all transaction through a service window or similar arrangement.

Does the store conform:

Y N

- Does the location have an exemption from the commissioner to be exempted from any or all of the above regulations: Y N

ADDITIONAL COMMENTS/RECOMMENDATIONS:



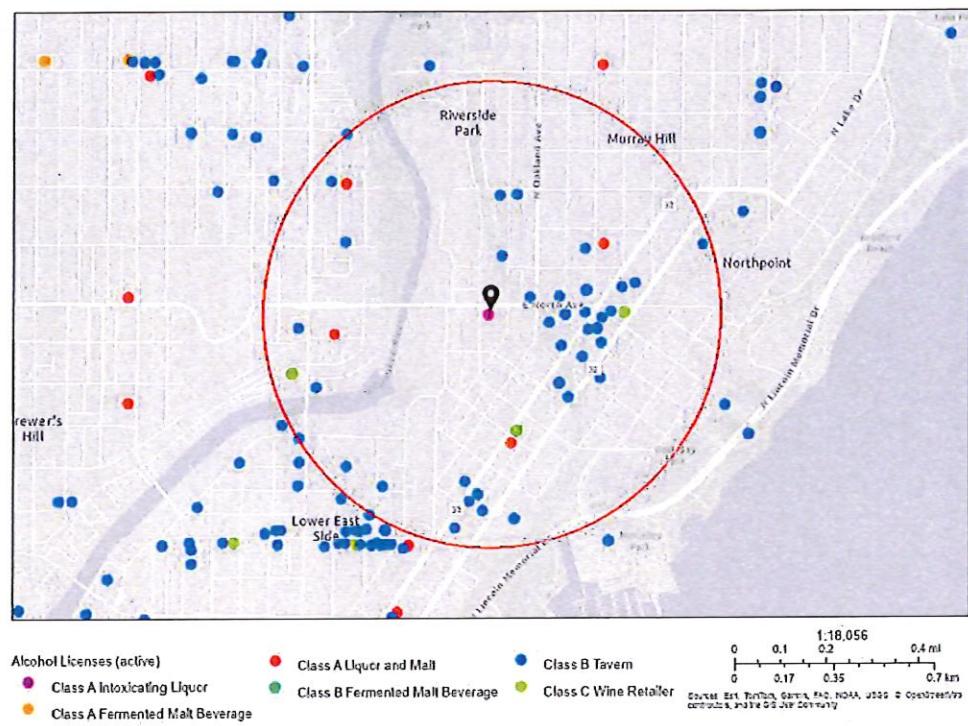
Concentration Map for 1609 E North Av

Milwaukee

Area of Interest (AOI) Information

Area : 21,862,585.93 ft²

Oct 21 2025 12:04:02 Central Daylight Time



Summary

| Name | Count | Area(ft ²) | Length(mi) |
|------------------|-------|------------------------|------------|
| Alcohol Licenses | 61 | | |

Alcohol Licenses

| # | Legal Entity | Trade Name | Licensee | Address | License Type Name | Total Capacity | Expiration Date | Count |
|----|-----------------------------------|------------------------------|--------------------------|----------------------|--|----------------|---------------------|-------|
| 1 | Sunny Days Foods LLC | Sunny Days Food | Michael I Hudson, Agt | 2500 N DOUSMAN ST | Class A Fermented Malt Beverage Retailer's License | | 10/29/2025, 7:00 PM | 1 |
| 2 | ETHIOPIAN COTTAGE RESTAURANT, INC | ETHIOPIAN COTTAGE RESTAURANT | YIGLETU DEBEBE, Agt | 1824 N FARWELL AV | Class C Wine Retailer's License | | 11/19/2025, 6:00 PM | 1 |
| 3 | ETHIOPIAN COTTAGE RESTAURANT, INC | ETHIOPIAN COTTAGE RESTAURANT | YIGLETU DEBEBE, Agt | 1824 N FARWELL AV | Class B Fermented Malt Beverage Retailer's License | 75 | 11/19/2025, 6:00 PM | 1 |
| 4 | Stone Bowl Grill, LLC | Stone Bowl | Young B Kim, Agt | 1958-62 N Farwell AV | Class B Tavern License | 99 | 12/15/2025, 6:00 PM | 1 |
| 5 | Crossroads Collective, LLC | Shanghai Speakeasy | TIM B GOKHMAN, Agt | 2238 N FARWELL AV | Class B Tavern License | 231 | 12/10/2025, 6:00 PM | 1 |
| 6 | The Jazz Estate Inc | The Jazz Estate | JOHN M DYE, Agt | 2423 N MURRAY AV | Class B Tavern License | 62 | 12/14/2025, 6:00 PM | 1 |
| 7 | MAA VERA!, INC. | Murray Pantry | Sandipkumar M Patel, Agt | 2430 N MURRAY AV | Class A Malt & Class A Liquor License | | 1/16/2026, 6:00 PM | 1 |
| 8 | Izzy Hops LLC | Izzy Hops | MICHAEL J VITUCCI, Agt | 2311 N Murray AV | Class B Tavern License | | 2/6/2026, 6:00 PM | 1 |
| 9 | THE GIG | THE GIG | BARRY LEWIS, SP | 1132 E WRIGHT ST | Class B Tavern License | 100 | 2/4/2026, 6:00 PM | 1 |
| 10 | VIER NORTH LLC | VIER NORTH | Faisal Ahmed-Yahia, Agt | 1832 E NORTH AV | Class B Tavern License | | 1/20/2026, 6:00 PM | 1 |
| 11 | Ian's Pizza Milwaukee, LLC | Ian's Pizza Milwaukee | Ryan W Donovan, Agt | 2035 E NORTH AV | Class B Fermented Malt Beverage Retailer's License | | 3/1/2026, 6:00 PM | 1 |
| 12 | Fink's of Milwaukee, Inc | Fink's | KRISTYN A Eitel, Agt | 1875 N Humboldt AV | Class B Tavern License | 80 | 2/20/2026, 6:00 PM | 1 |
| 13 | Ian's Pizza Milwaukee, LLC | Ian's Pizza Milwaukee | Ryan W Donovan, Agt | 2035 E NORTH AV | Class C Wine Retailer's License | | 3/1/2026, 6:00 PM | 1 |
| 14 | Saint John's Communities, Inc | Saint John's on the Lake | Renee E Anderson, Agt | 1840 N PROSPECT AV | Class B Tavern License | | 2/9/2026, 6:00 PM | 1 |
| 15 | Pomona Cider Company LLC | Pomona Cider Company | Thomas S Gabert, Agt | 2163 N FARWELL AV | Class B Tavern License | | 2/9/2026, 6:00 PM | 1 |
| 16 | PADDY'S PET & PUB, LLC | PADDY'S PET & PUB | PATRICIA J PHILLIPS, Agt | 2339-A N MURRAY AV | Class B Tavern License | 179 | 3/1/2026, 6:00 PM | 1 |
| 17 | SPTresto, LLC | Rice N Roll Bistro | Bundid Muangsiri, Agt | 1952 N Farwell AV | Class B Fermented Malt Beverage Retailer's License | | 3/29/2026, 7:00 PM | 1 |

| | | | | | | | | |
|----|---------------------------------------|----------------------------------|---------------------------------|-------------------------|---------------------------------------|-----|--------------------|---|
| 18 | JAMOHEAD, INC | JAMO'S | JAMISON H GOLL, Agt | 1800 N ARLINGTON PL | Class B Tavern License | 25 | 3/24/2026, 7:00 PM | 1 |
| 19 | SPTresto, LLC | Rice N Roll Bistro | Bundid Muangsiri, Agt | 1952 N Farwell AV | Class C Wine Retailer's License | | 3/29/2026, 7:00 PM | 1 |
| 20 | Saz's Catering Inc | Jan Serr Studio | Stephanie L Sazama-Schneck, Agt | 2155 N Prospect AV | Class B Tavern License | | 4/4/2026, 7:00 PM | 1 |
| 21 | Woori Wells Corp | Maru | Jongsoo Kim, Agt | 2150 N Prospect AV | Class B Tavern License | | 3/3/2026, 6:00 PM | 1 |
| 22 | PROSPECTOR PARTNERSHIP LLC | VINTAGE | REBECCA E GODFREY, Agt | 2203 N PROSPECT AV | Class B Tavern License | 151 | 4/10/2026, 7:00 PM | 1 |
| 23 | GPJ OF MILWAUKEE, INC | MA FISCHER'S | HEIDI A PANAGIOTOPoulos, Agt | 2214 N FARWELL AV | Class B Tavern License | 240 | 4/11/2026, 7:00 PM | 1 |
| 24 | LANDMARK BARS, INC | LANDMARK LANES | SLAVA TUZHILKOV, Agt | 2220 N FARWELL AV | Class B Tavern License | 240 | 4/11/2026, 7:00 PM | 1 |
| 25 | INCONTRO GROUP LLC | L'INCONTRO | Paul J Piotrowski, Agt | 2315 N MURRAY AV | Class B Tavern License | | 4/7/2026, 7:00 PM | 1 |
| 26 | Strange Town, LLC | Strange Town | Mia L LeTendre, Agt | 2101-2103 N Prospect AV | Class B Tavern License | 49 | 4/19/2026, 7:00 PM | 1 |
| 27 | MEGA MARTS, LLC | PICK 'N SAVE #882 | Raven C Simmons, Agt | 1100 E GARFIELD AV | Class A Malt & Class A Liquor License | | 4/20/2026, 7:00 PM | 1 |
| 28 | FRANKIES RESTAURANT AND CATERING, LLC | Frankies Restaurant and Catering | Donna D Afrifa, Agt | 1815 E KENILWORTH PL | Class B Tavern License | | 5/10/2026, 7:00 PM | 1 |
| 29 | BENJAMIN'S FINE WINE & SPIRITS LLC | Waterford Wine Company | BENJAMIN T CHRISTIANS EN, Agt | 2120 N FARWELL AV | Class B Tavern License | | 5/30/2026, 7:00 PM | 1 |
| 30 | Nine Below Inc | Nine Below | Marla R Poytinger, Agt | 1905 E North AV | Class B Tavern License | 270 | 5/30/2026, 7:00 PM | 1 |
| 31 | Axe MKE, Inc | Axe MKE | Marla R Poytinger, Agt | 1924 E KENILWORTH PL | Class B Tavern License | | 5/30/2026, 7:00 PM | 1 |
| 32 | ZAFFIRO BROS, INC | ZAFFIRO'S PIZZA | MICHAEL J ZAFFIRO, Agt | 1724 N FARWELL AV | Class B Tavern License | 25 | 5/19/2026, 7:00 PM | 1 |
| 33 | 3 EYE LLC | KOPPA'S FULBELI DELI | Ram Mohan Rao Chekkala, Agt | 1940 N FARWELL AV | Class A Malt & Class A Liquor License | | 5/25/2026, 7:00 PM | 1 |
| 34 | The Next Bar LLC | The Next Bar | Alex B Edwards, Agt | 1732 E NORTH AV | Class B Tavern License | 80 | 6/1/2026, 7:00 PM | 1 |
| 35 | WHOLE FOODS MARKET GROUP, INC | WHOLE FOODS MARKET | Brooke M Remitz, Agt | 2305 N PROSPECT AV | Class B Tavern License | | 6/13/2026, 7:00 PM | 1 |
| 36 | VON TRIER INC | Von Trier | JOHN M DYE, Agt | 2235 N FARWELL AV | Class B Tavern License | | 6/8/2026, 7:00 PM | 1 |

| | | | | | | | | |
|----|---|------------------------------|-------------------------------|------------------------|--|-------|--------------------|---|
| 37 | PTG Live Events, LLC | The Vivarium | RICHARD J RYAN, Agt | 1818 N FARWELL AV | Class B Tavern License | 680 | 6/11/2026, 7:00 PM | 1 |
| 38 | OCTOPUS, LTD | WOLSKI'S TAVERN | DENNIS BONDAR, Agt | 1836 N PULASKI ST | Class B Tavern License | 80 | 6/29/2026, 7:00 PM | 1 |
| 39 | THE SQUIRREL CAGE | THE SQUIRREL CAGE | PATRICIA L ULIK, SP | 2402 N DOUSMAN ST | Class B Tavern License | 25 | 6/29/2026, 7:00 PM | 1 |
| 40 | HOOLIGAN'S SUPER IRISH DELI & BAR, INC | HOOLIGAN'S | MARK B BUESING, Agt | 2017 E NORTH AV | Class B Tavern License | 118 | 6/29/2026, 7:00 PM | 1 |
| 41 | CHAMPION'S PUB, LLC | CHAMPION'S PUB | ROBERT R GREENYA, Agt | 2417 N BARTLETT AV | Class B Tavern License | 148 | 6/28/2026, 7:00 PM | 1 |
| 42 | Charles Allis and Villa Terrace Museums, Inc. | Charles Allis Art Museum | Jade D Hess, Agt | 1801 N PROSPECT AV | Class B Tavern License | 99 | 7/13/2026, 7:00 PM | 1 |
| 43 | Girl Power LLC | The Seafood Shack Restaurant | Tyseria N Griffin, Agt | 2336 N Farwell AV | Class B Tavern License | | 7/13/2026, 7:00 PM | 1 |
| 44 | PIZZA SHUTTLE, INC | PIZZA SHUTTLE | MICHAEL W BESSON, Agt | 1827 N Farwell AV | Class B Tavern License | 150 | 3/6/2026, 6:00 PM | 1 |
| 45 | WV, LLC | TESS | MITCHELL D WAKEFIELD, Agt | 2499 N BARTLETT AV | Class B Tavern License | 60 | 7/30/2026, 7:00 PM | 1 |
| 46 | BEANS & BARLEY, INC | BEANS & BARLEY | JAMES C NEUMEYER, Agt | 1901 E NORTH AV | Class B Tavern License | 180 | 8/30/2026, 7:00 PM | 1 |
| 47 | COZUMEL III, LLC | Cozumel Mexican Restaurant | Miguel Lopez Arevalo, Agt | 2060 N HUMBOLDT AV 200 | Class B Tavern License | | 8/21/2026, 7:00 PM | 1 |
| 48 | IFM Farwell LLC | Oriental Theatre | Kristen C Heller, Agt | 2230 N FARWELL AV | Class B Tavern License | 1,834 | 8/19/2026, 7:00 PM | 1 |
| 49 | EI Grupo J & K, LLC | Judy's Cantina | Judith Figueroa Carvajal, Agt | 2124 N FARWELL AV | Class B Tavern License | | 8/13/2026, 7:00 PM | 1 |
| 50 | WI LJ INC | Back Street | Nanbin Li, Agt | 2116 N FARWELL AV | Class B Tavern License | | 3/18/2026, 7:00 PM | 1 |
| 51 | SAPLAI ENTERPRISES LLC | EE Sane Thai Lao Cuisine | Moukdala Phommanilath, Agt | 1806 N FARWELL AV | Class B Tavern License | 49 | 8/16/2026, 7:00 PM | 1 |
| 52 | Beau Chalet, LLC | Beerline Cafe | Michael G Allen, Agt | 2076 N COMMERCE ST | Class B Fermented Malt Beverage Retailer's License | | 9/2/2026, 7:00 PM | 1 |
| 53 | Beau Chalet, LLC | Beerline Cafe | Michael G Allen, Agt | 2076 N COMMERCE ST | Class C Wine Retailer's License | | 9/2/2026, 7:00 PM | 1 |
| 54 | Kawa Ramen & Sushi Inc | Kawa | LinJin Xiao, Agt | 2321-23 N Murray AV | Class B Tavern License | | 9/12/2026, 7:00 PM | 1 |
| 55 | OTS MKE LLC | Vision Sports Bar and Grill | Jimmy E Simms, Agt | 2221 N HUMBOLDT AV | Class B Tavern License | 80 | 9/8/2026, 7:00 PM | 1 |

| | | | | | | | | |
|----|-----------------------------|-------------------------|-------------------------------|--------------------|--|----|---------------------|---|
| 56 | The Original MKE, LLC | The Original | Eric E Rzepka, Agt | 2498 N Bartlett AV | Class B Tavern License | 99 | 9/21/2026, 7:00 PM | 1 |
| 57 | Sunny Days Foods LLC | Sunny Days Food | Michael I Hudson, Agt | 2500 N DOUSMAN ST | Class A Fermented Malt Beverage Retailer's License | | 10/29/2026, 7:00 PM | 1 |
| 58 | Sunny Days Foods LLC | Sunny Days Food | Michael I Hudson, Agt | 2500 N DOUSMAN ST | Class A Malt & Class A Liquor License | | 9/28/2026, 7:00 PM | 1 |
| 59 | 7-ELEVEN, INC | 7-ELEVEN # 35852J | BRIAN C RANDALL, Agt | 1609 E NORTH AV | Class A Fermented Malt Beverage Retailer's License | | 10/23/2026, 7:00 PM | 1 |
| 60 | 7-ELEVEN, INC | 7-ELEVEN # 35852J | BRIAN C RANDALL, Agt | 1609 E NORTH AV | Class A Retailer's Intoxicating Liquor License | | 10/23/2026, 7:00 PM | 1 |
| 61 | Milwaukee Catholic Home Inc | Milwaukee Catholic Home | Christopher A Reinheimer, Agt | 2462 N PROSPECT AV | Class B Tavern License | | 10/14/2026, 7:00 PM | 1 |

Establishments within a 0.5 miles radius centered on area of interest.



Friday, December 19, 2025



Notice of Public Hearing

Blank Notice

RANDALL, Brian C, Agent

7-Eleven #35852C at 1609 E NORTH Av

Class A Liquor (Cider Only), Class A Fermented Malt, Extended Hours Establishments, Food Dealer and Weights & Measures Licenses Application Requesting To Open 24Hr Everyday

Tuesday, January 06, 2026 at 3:00 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/6/2026 at 3:00 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

| OCCUPANT | MAIL ADDRESS | CITY STATE ZIP |
|------------------|-------------------------|--------------------------|
| CURRENT OCCUPANT | 1527 E NORTH AVE | MILWAUKEE, WI 53202-1032 |
| CURRENT OCCUPANT | 1531 E NORTH AVE | MILWAUKEE, WI 53202-1032 |
| CURRENT OCCUPANT | 1533 E NORTH AVE | MILWAUKEE, WI 53202-1032 |
| CURRENT OCCUPANT | 1537 E NORTH AVE | MILWAUKEE, WI 53202-1032 |
| CURRENT OCCUPANT | 1538 E WINDSOR PL | MILWAUKEE, WI 53202-1043 |
| CURRENT OCCUPANT | 1540 E WINDSOR PL | MILWAUKEE, WI 53202-1043 |
| CURRENT OCCUPANT | 1541 E NORTH AVE | MILWAUKEE, WI 53202-1032 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 101 | MILWAUKEE, WI 53202-1070 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 102 | MILWAUKEE, WI 53202-1070 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 103 | MILWAUKEE, WI 53202-1070 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 104 | MILWAUKEE, WI 53202-1070 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 105 | MILWAUKEE, WI 53202-1070 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 201 | MILWAUKEE, WI 53202-1071 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 202 | MILWAUKEE, WI 53202-1071 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 203 | MILWAUKEE, WI 53202-1071 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 204 | MILWAUKEE, WI 53202-1071 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 205 | MILWAUKEE, WI 53202-1071 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 206 | MILWAUKEE, WI 53202-1071 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 207 | MILWAUKEE, WI 53202-1072 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 208 | MILWAUKEE, WI 53202-1072 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 209 | MILWAUKEE, WI 53202-1072 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 210 | MILWAUKEE, WI 53202-1072 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 211 | MILWAUKEE, WI 53202-1072 |
| CURRENT OCCUPANT | 1617 E NORTH AVE# 212 | MILWAUKEE, WI 53202-1072 |
| CURRENT OCCUPANT | 2112 N NEWHALL ST | MILWAUKEE, WI 53202-1027 |
| CURRENT OCCUPANT | 2114 N NEWHALL ST | MILWAUKEE, WI 53202-1027 |
| CURRENT OCCUPANT | 2115 N BARTLETT AVE | MILWAUKEE, WI 53202-1019 |
| CURRENT OCCUPANT | 2115 N NEWHALL ST | MILWAUKEE, WI 53202-1026 |
| CURRENT OCCUPANT | 2116 N NEWHALL ST | MILWAUKEE, WI 53202-1027 |
| CURRENT OCCUPANT | 2117 N NEWHALL ST | MILWAUKEE, WI 53202-1026 |
| CURRENT OCCUPANT | 2118 N NEWHALL ST | MILWAUKEE, WI 53202-1027 |
| CURRENT OCCUPANT | 2121 N BARTLETT AVE | MILWAUKEE, WI 53202-1019 |
| CURRENT OCCUPANT | 2121 N NEWHALL ST | MILWAUKEE, WI 53202-1026 |
| CURRENT OCCUPANT | 2123 N BARTLETT AVE | MILWAUKEE, WI 53202-1019 |
| CURRENT OCCUPANT | 2124 N NEWHALL ST | MILWAUKEE, WI 53202-1027 |
| CURRENT OCCUPANT | 2125 N NEWHALL ST | MILWAUKEE, WI 53202-1026 |
| CURRENT OCCUPANT | 2127 N BARTLETT AVE | MILWAUKEE, WI 53202-1019 |
| CURRENT OCCUPANT | 2128 N NEWHALL ST | MILWAUKEE, WI 53202-1027 |
| CURRENT OCCUPANT | 2129 N NEWHALL ST | MILWAUKEE, WI 53202-1026 |
| CURRENT OCCUPANT | 2200 N NEWHALL ST | MILWAUKEE, WI 53202-1028 |
| CURRENT OCCUPANT | 2202 N CAMBRIDGE AVE# 1 | MILWAUKEE, WI 53202-1016 |
| CURRENT OCCUPANT | 2202 N CAMBRIDGE AVE# 2 | MILWAUKEE, WI 53202-1016 |
| CURRENT OCCUPANT | 2202 N CAMBRIDGE AVE# 3 | MILWAUKEE, WI 53202-1016 |
| CURRENT OCCUPANT | 2202 N CAMBRIDGE AVE# 4 | MILWAUKEE, WI 53202-1016 |
| CURRENT OCCUPANT | 2203 N BARTLETT AVE | MILWAUKEE, WI 53202-1021 |
| CURRENT OCCUPANT | 2203 N NEWHALL ST | MILWAUKEE, WI 53202-1029 |

| | | |
|------------------|----------------------|--------------------------|
| CURRENT OCCUPANT | 2204 N NEWHALL ST | MILWAUKEE, WI 53202-1028 |
| CURRENT OCCUPANT | 2206 N CAMBRIDGE AVE | MILWAUKEE, WI 53202-1016 |
| CURRENT OCCUPANT | 2207 N NEWHALL ST | MILWAUKEE, WI 53202-1029 |
| CURRENT OCCUPANT | 2208 N NEWHALL ST | MILWAUKEE, WI 53202-1028 |
| CURRENT OCCUPANT | 2209 N BARTLETT AVE | MILWAUKEE, WI 53202-1021 |
| CURRENT OCCUPANT | 2209 N NEWHALL ST | MILWAUKEE, WI 53202-1029 |
| CURRENT OCCUPANT | 2209A N BARTLETT AVE | MILWAUKEE, WI 53202-1021 |
| CURRENT OCCUPANT | 2210 N NEWHALL ST | MILWAUKEE, WI 53202-1028 |
| CURRENT OCCUPANT | 2211 N NEWHALL ST | MILWAUKEE, WI 53202-1029 |
| CURRENT OCCUPANT | 2212 N NEWHALL ST | MILWAUKEE, WI 53202-1028 |
| CURRENT OCCUPANT | 2213 N BARTLETT AVE | MILWAUKEE, WI 53202-1021 |
| CURRENT OCCUPANT | 2213A N BARTLETT AVE | MILWAUKEE, WI 53202-1021 |
| CURRENT OCCUPANT | 2214 N NEWHALL ST | MILWAUKEE, WI 53202-1028 |

Blank Notice

Total Records: 59

Radius 250 feet and Center of the Circle: 1609 E North Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required) Alcohol, W&M, Food, & Tobacco

Provide a detailed description of the type of business you plan on operating:
General Retail / Convenience Store

Do you have any experience operating this type of business? No Yes If yes, explain: Operated the same business type for 35 years

2. Business Operations

- a. Proposed Opening Date: Currently Open - Change to Franchisee
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Class A Malt/Liquor, Extd. Hrs, Food, Tobacco, W&M
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: Commerical business - KeyMe Locks

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 7 Locations: Coffee bar/front counter
Outside: 2 Locations: each side of entrance
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: GFL Environmental

5. Security

a. Are there onsite parking spaces? No Yes If yes, how many? 7 and describe the parking security plan: LED Lighting

b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____

c. Will you have licensed security on premise? No Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____

d. Will there be security cameras? No Yes If yes, how many? 4 and list locations: Entrance (2) over register, and beer cooler.

e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

| | | | |
|-------------------------|---|---|--|
| Alcohol 7 % | Food 26 % Cigarettes, Electronic Vape Devices, 23 % Tobacco Products | Secondhand Merchandise 0 % | Precious Metals & Gems 0 % |
| Entertainment 0 % | Salvaged Materials 0 % (such as scrap metal) | Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) 0 % | Other 44 % Describe: Non-food merch |
| Pawnbroker Activity 0 % | | | |

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Banquet Hall Sports Facility Bowling Alley
 Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
Number of Rooms: _____ Number of Rooms: _____

Type 2

Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
 Used Car Dealer Personal Service Establishment Recording Studio
(such as tattoo business, hair salon, tailor, etc.)

What other licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit Cigarette, Tobacco, Gas Station Extended Hours Class "B" Tavern Weights & Measures
Electronic Vape Products
 Secondhand Dealer Precious Metal & Gem Other: Class A Liquor (Cider Only), Class A Malt

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Oakland Ave.

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: E&K Land LLC Phone Number: 262-857-1156
 Building Owner Address: 10505 Corporate Dr #101, Pleasant Prairie, WI 53158

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes Class "A": 8:00 a.m. to 9:00 p.m. Sunday through Saturday

| Day of the Week | Proposed Hours of Operation: | | Estimated Number of Customers expected each day | Potential Age Range of Customers | Class B Tavern Applicant Only: Age Restriction (If none, write 'None') |
|-----------------|-------------------------------------|--------------------------------------|---|----------------------------------|--|
| | Open Time (include a.m. or p.m.) | Close Time (include a.m. or p.m.) | | | |
| Sunday | 24 Hours 12:00 a.m. | 24 Hours 11:59 p.m. | 350 | 19-50 | |
| Monday | 24 Hours | 24 Hours | 350 | 19-50 | |
| Tuesday | 24 Hours | 24 Hours | 350 | 19-50 | |
| Wednesday | 24 Hours | 24 Hours | 350 | 19-50 | |
| Thursday | 24 Hours | 24 Hours | 450 | 19-50 | |
| Friday | 24 Hours | 24 Hours | 500 | 19-50 | |
| Saturday | 24 Hours | 24 Hours | 500 | 19-50 | |

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES

SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St, Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Jay Group INC. (7-Eleven #35852C)

Premise Address: 1609 E North Ave., Milwaukee, WI 53202

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? 7-Eleven

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 58,500.00

e) Total amount paid for goodwill of the business \$ 0.00

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 10/30/25 Ends 06/18/2027

b) Monthly rental \$ 9,000.00

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 06/18/2027

Lease Information (Continued)

f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____

g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



MILWAUKEE

FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

ccl-foodplan 2/28/19

Legal Entity Name: **Jay Group INC. (7-Eleven #35852C)**

Premises Address: **1609 E North Ave., Milwaukee, WI 53202**

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes

(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: hot dogs/pizza/dairy/breakfast sandwiches

| | |
|--|--|
| SECTION 4 DETAILS OF OPERATION | |
| Will you have seating on site for dining? | <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes |
| Will you be doing any catering? | <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes |
| Will you be doing any delivery? | <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes |
| Will you have outdoor activities? | <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes - Check all that apply: <input type="checkbox"/> Bar <input type="checkbox"/> Cooking/Grilling <input type="checkbox"/> Dining |
| Will you have a drive thru window? | <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes - Are hours different from inside? <input type="checkbox"/> No <input type="checkbox"/> Yes If Yes, provide drive thru hours: _____ |
| Will scales or barcode scanners be used? | <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes - You must also apply for a Weights & Measures License. |
| SECTION 5 ADDITIONAL SITES | |
| Where will food be prepared and/or sold? | |
| <input checked="" type="checkbox"/> At a single site <input type="checkbox"/> At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars) | |
| If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site. | |
| SECTION 6 CONSTRUCTION OR CHANGES | |
| Are you planning any construction, remodeling or equipment changes? | |
| <input checked="" type="checkbox"/> No If No, SKIP to Section 7 | |
| <input type="checkbox"/> Yes If Yes, check all that apply: <input type="checkbox"/> New construction of a building <input type="checkbox"/> Renovation or remodeling <input type="checkbox"/> Construction changes to existing building <input type="checkbox"/> Equipment changes only | |
| Provide a brief description of the changes: _____ | |
| Start date: _____ | |
| Name, Address & Phone Number of Architect: _____ _____ _____ | |
| Name, Address & Phone Number of Contractor: _____ _____ _____ | |
| SECTION 7 ALCOHOL BEVERAGES | |
| Are you applying for an alcohol beverage license? | |
| <input type="checkbox"/> No If No, SKIP to Section 8 | |
| <input checked="" type="checkbox"/> Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued? <input type="checkbox"/> Immediately <input checked="" type="checkbox"/> At the same time as the alcohol license | |
| SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE | |
| You must initial each item confirming your understanding: | |
| <u>HP</u> | I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued. |
| <u>AF</u> | I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued. |
| <u>W</u> | I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued. |
| <u>MI</u> | I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business. |
| <u>WV</u> | I will not operate my food business until the license has been issued and posted in the establishment. |
| Signature of Sole Proprietor, Partner, or 20% Shareholder: <u>Heidi Rockel</u> | |
| Signature of Additional Partner: _____ | |



WEIGHTS & MEASURES PLAN OF OPERATION

ccl-wmplan 1/9/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license license@milwaukee.gov

Legal Entity Name: Jay Group INC. (7-Eleven #35852C)

Premise Address: 1609 E. North Ave. Milwaukee, WI 53202

Type of Business

Provide a brief description of the establishment/business:

Existing convenience store with a changeover to a franchisee.

Other licenses may be required depending on the type of business you are operating.

Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____

Signature

A handwritten signature in black ink that appears to read 'Hetal Patel'.

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

This form must be submitted with the Business License Application, Weights & Measures License Supplemental Application, and appropriate fee. Forms can be obtained online at www.milwaukee.gov/licenses.



MILWAUKEE

WEIGHTS & MEASURES LICENSE

SUPPLEMENTAL APPLICATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
 (414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Office Use Only:

App# _____
 Filed _____
 Initials _____
 Paid _____
 Lic # _____

Legal Entity Name: Jay Group INC. (7-Eleven #35852C)

Premise Address: 1609 E. North Ave. Milwaukee, WI 53202

Device Type(s)

- Check all device types for which you need a license.
- For each device type checked, indicate how many you have in the Number of Devices column (b).
- Calculate the Total Fee Per Device Type by multiplying the Fee Per Device Type (a) by the Number of Devices (b).
- Add all Total Fee Per Device Type amounts together and that will be your Total Fee Due.

* Exception: The Scanner fee is not per device. Check the box for the appropriate range.
 If you have 1-3 scanners, the total due is \$130. If you have 4 or more scanners, the total due is \$250.
 Check the Number of Devices (b).

| Device Type | License Period | Fee Per Device Type (a) | Number of Devices (b) | Total Fee Per Device Type (a x b) |
|---|----------------|------------------------------|---|-----------------------------------|
| Liquid Measuring Devices | | | | |
| <input type="checkbox"/> Retail Petroleum Meters | 12 months | \$60 | | |
| <input type="checkbox"/> 0 to 30 gallons per minute | 24 months | \$60 | | |
| <input type="checkbox"/> 31 to 200 gallons per minute | 24 months | \$250 | | |
| <input type="checkbox"/> Over 200 gallons per minute | 24 months | \$250 | | |
| Scales | | | | |
| <input type="checkbox"/> Measuring any weight amount | 24 months | \$55 | | |
| Scanners | | Fee for scanners is by range | Check how many scanners you have | |
| <input checked="" type="checkbox"/> Up to 3 scanners | 24 months | \$130 total* | <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 | |
| <input type="checkbox"/> Four or more scanners | 24 months | \$250 total* | <input type="checkbox"/> 4 <input type="checkbox"/> Other | |
| Other Devices | | | | |
| <input type="checkbox"/> Length Measuring Device | 24 months | \$60 | | |
| <input type="checkbox"/> Timing Device | 24 months | \$30 | | |
| Total Fee Due | | | | \$130.00 |

Signature

I hereby agree that I will comply with the applicable sections of the Wisconsin State Statutes, Administrative Code and the Milwaukee Code of Ordinances regarding the operation of weighing and measuring devices.

I understand that all devices must be operated within the specifications, tolerances and other technical requirements set forth in the National Institute of Standards and Technology Handbook 44. I understand that the license for which I am applying must be posted on the premises or in my vehicle prior to opening for business or operating the device.

I understand that these device licenses are not transferable (with the exception of scanners). If the device is replaced or needs to be resealed, I must apply for and receive a new license so that an inspection of the device can be performed prior to its use.

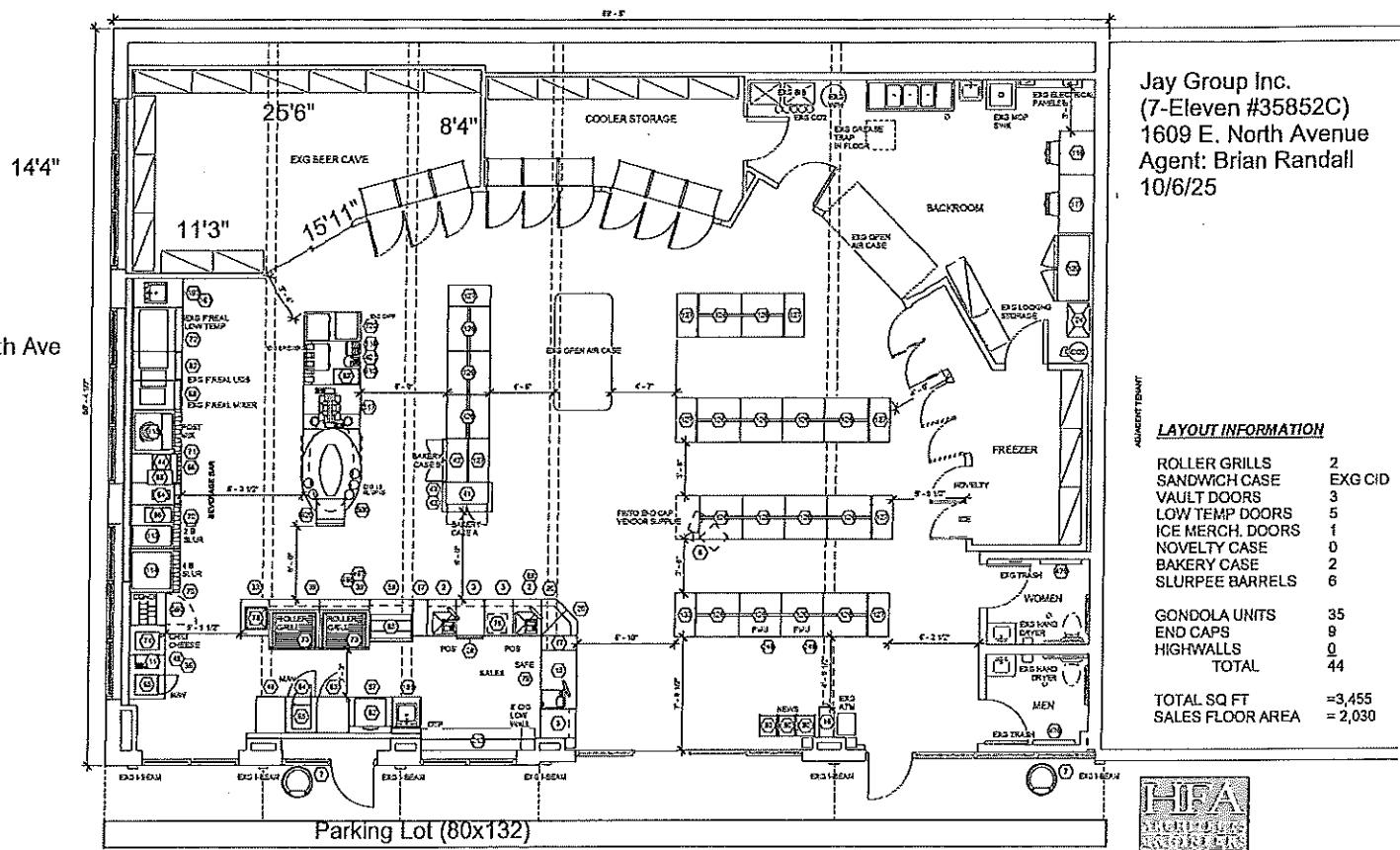
I acknowledge that as a condition of being issued this license, I must allow the Health Department into the establishment to test the device to validate its specifications/tolerances. If my devices are found out of compliance, I may be charged inspection fees.

I have read, understand, and will adhere to all the above acknowledgments.

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

Overview



35852 MILWAUKEE, WI - EQUIPMENT LAYOUT 3

6-13-2012

N. Newhall Street

SITE #1031743

HFA #12-00201

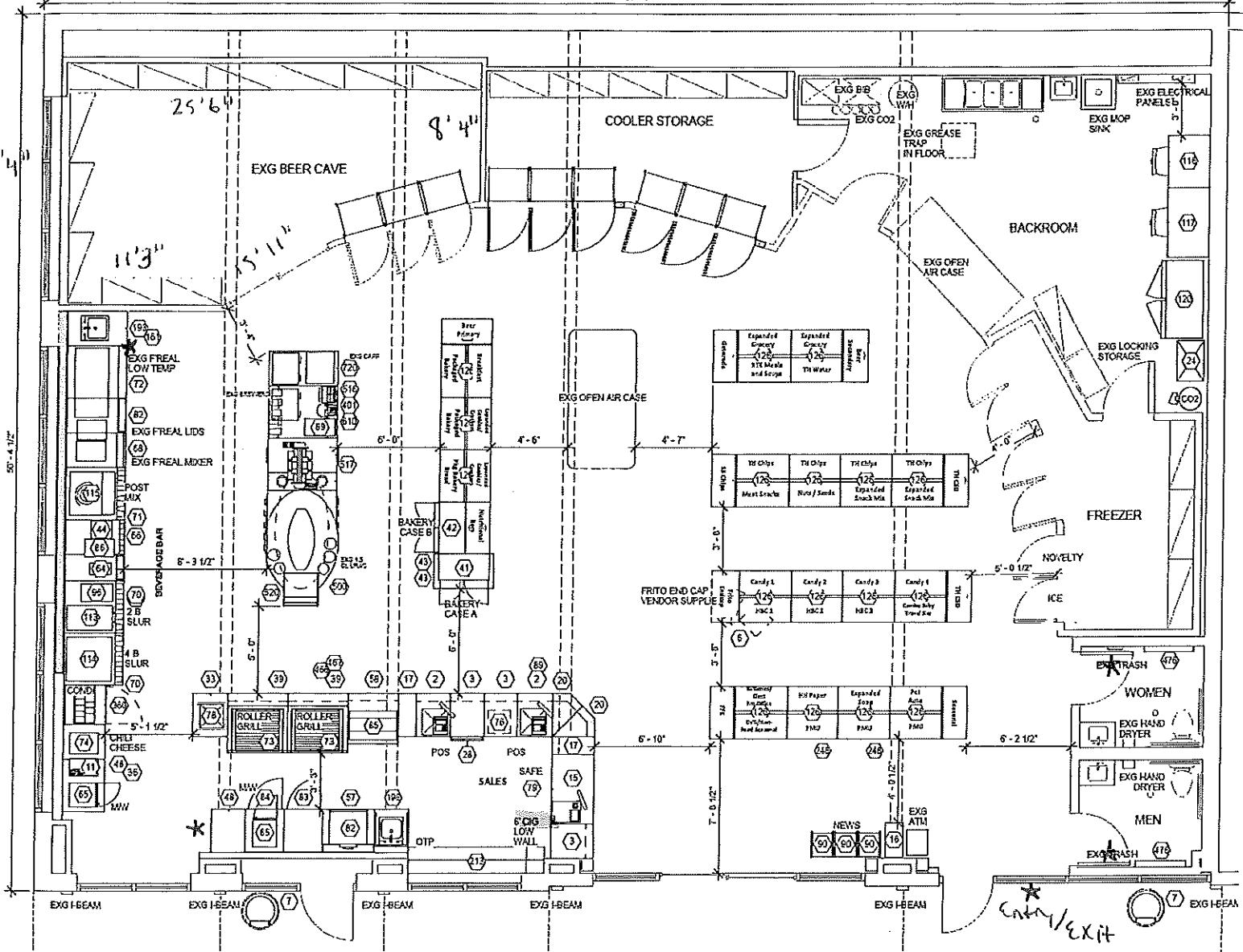
LAYOUT APPROVED 6-13-12



↑ = trash can

1913-35852

69°-5°



\\PARKING LOT 40X132 \\\ N. Newhall St. \\\ \\\

Jay Group Inc.
(7-Eleven #35852C)
1609 E. North Avenue
Agent: Brian Randall
10/6/25



35852 MILWAUKEE, WI - EQUIPMENT LAYOUT 3

SITE #1031743

HFA #12-00201

LAYOUT APPROVED

59 ft 3,455