



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Friday, December 19, 2025

**COMMITTEE MEETING NOTICE**


AD 03

RANDALL, Brian C, Agent  
JAY GROUP INC.  
9387 N PARKSIDE DR  
DES PLAINES, IL 60016

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, January 06, 2026 at 03:00 PM**

The access code is <https://meet.goto.com/880736941>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class A Liquor (Cider Only), Class A Fermented Malt, Extended Hours Establishments, Food Dealer and Weights & Measures Licenses Application Requesting To Open 24Hr Everyday as agent for "JAY GROUP INC." for "7-ELEVEN #35852C" at 1609 E NORTH Av. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_



**Jim Cooney**  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)





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WAUWATOSA, WI 53226

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Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

## Crite, Yvette

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**From:** Cooney, Jim  
**Sent:** Friday, December 5, 2025 12:11 PM  
**To:** Crite, Yvette  
**Cc:** Lopez, Faviola; Milano, Marissa  
**Subject:** Fw: Constituent Support for 7-Eleven at 1609 E North Ave

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please add

Get [Outlook for iOS](#)

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**From:** Brower, Alex <Alex.Brower@milwaukee.gov>  
**Sent:** Friday, December 5, 2025 9:22:03 AM  
**To:** Cooney, Jim <Jim.Cooney@milwaukee.gov>; Lopez, Faviola <Faviola.Martin@milwaukee.gov>  
**Subject:** Constituent Support for 7-Eleven at 1609 E North Ave

Good morning Jim and Favi,

Just sending over an email of support for the 7-Eleven at 1609 E North Ave, to add to the file.

Thank you,

**Jessica Cook** | She/They  
Legislative Assistant to Alderman Brower, 3<sup>rd</sup> District  
Office: (414) 286-3447 | Email: [Jessica.Cook@milwaukee.gov](mailto:Jessica.Cook@milwaukee.gov)

Sign up for our [E-Notify](#) to stay up to date on 3rd District news.  
Request City Services online via [Click for Action](#)  
Report parking violations at <https://mke.citizencomplaints.org/>  
Visit the [3<sup>rd</sup> District](#) webpage for more info.

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**From:** Terri Gordon <terrigordonusa@yahoo.com>  
**Sent:** Thursday, December 4, 2025 9:41 PM  
**To:** Brower, Alex <Alex.Brower@milwaukee.gov>  
**Subject:** Re: Community Meeting Notice: 7-Eleven

I cannot attend, But I am all for it. Please approve the license!

Sent from my iPad

On Dec 4, 2025, at 5:04 PM, Milwaukee.E-Notify@enotify.milwaukee.gov wrote:



***You have a Milwaukee.Gov E-Notification for 3rd Aldermanic District***

You are invited to attend a community meeting to discuss the proposed license application for the 7-Eleven at 1609 E North Ave. The meeting will be held on Thursday, December 18, from 6:00 to 7:30 p.m. in room 171 of Cambridge Commons, 2323 N Cambridge Ave. This will be an opportunity for community members to learn more about the proposed liquor license application and ask any questions of the applicant. For those unable to attend the meeting, please contact my office with any questions you would like asked or thoughts about the application. You can contact my office via email at [Alex.Brower@milwaukee.gov](mailto:Alex.Brower@milwaukee.gov) or by phone at (414) 286-3765.

In Solidarity,

**Alex Brower** | He/Him/His

Alderman, 3rd Aldermanic District

Office: (414) 286-3765 | Email: [Alex.Brower@milwaukee.gov](mailto:Alex.Brower@milwaukee.gov)

City of Milwaukee Common Council

200 E. Wells Street, Room 205

Milwaukee, WI 53202

Sign up for Third District E-Notify Here: <https://city.milwaukee.gov/News-Events/enotify>

Request City Services online via [Click for Action](#)

Follow Alderman Alex on Facebook: [https://www.facebook.com/people/Alderman-Alex-](https://www.facebook.com/people/Alderman-Alex-Brower/61575562300603/)

[Brower/61575562300603/](https://www.facebook.com/people/Alderman-Alex-Brower/61575562300603/)

Follow Alderman Alex on Instagram: <https://www.instagram.com/aldermanalexbrower/>

**Accommodation Requests**

Reasonable accommodations, of an auxiliary aid or service required due to a disability, for a City of Milwaukee event will be provided upon request. Contact the City of Milwaukee ADA Coordinator, 414-286-3475 or [adacoordinator@milwaukee.gov](mailto:adacoordinator@milwaukee.gov) as soon as possible but no later than 72 hours before the scheduled event.

ADA accommodation requests for Milwaukee County events should be filed with the [Milwaukee County Office for Persons with Disabilities](#), 414-239-5679 (voice), 711 (TRS), or [Jacqueline.Formanek@milwaukeecountywi.gov](mailto:Jacqueline.Formanek@milwaukeecountywi.gov) upon receipt of this notice.

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Please do not respond to this email. It is not set up to receive emails.

Please email [pisupv@milwaukee.gov](mailto:pisupv@milwaukee.gov) with your questions.

You have received this notification because you subscribed to the '3rd Aldermanic District' category

Please use the link to add or to remove categories from your account or delete your account

<https://itmdapps.milwaukee.gov/Enotify>

This E-Notify was sent successfully by the City of Milwaukee on 12/04/2025 at 03:56PM. After the email leaves the City of Milwaukee network, control passes to your Internet service provider. Email is typically reliable; however, once out of City of Milwaukee control there are various reasons that email may legitimately be delayed or not received.

Date: 10/29/25

Officer: Monreal

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience / Liquor Store Inspection

Premise Name: 7-Eleven  
Address: 1609 E North Ave  
Phone: 414-224-7793  
Owner: Jay Group Inc  
Address: 9387 N Parkside Dr  
Address2: Des Plaines, IL 60016  
Phone: 847-312-9051  
Email: 711hetal@gmail.com

Agent: Brian C Randall  
Address: 204 N 86<sup>th</sup> St  
Address2: Wauwatosa, WI 53226  
Phone: 414-333-0663  
Email: brandall@amundsendavislaw.com

Preferred Contact: Same

Currently Open: ☒ Y ☐ N

Projected Open Date:

Day's Open: ☐ S ☐ M ☐ T ☐ W ☐ TH ☐ F ☐ SA ☒ All

Hours: Sun: 24 hours ☒ Y ☐ N

Mon:

Tues:

Wed:

Thur:

Fri:

Sat:

Premise Type: ☐ Liquor Store  
☒ Convenience Store  
☐ Other

### **Licenses Currently Held at business:**

Alcohol: ☒Y ☐N  
Tobacco: ☒Y ☐N  
Food: ☒Y ☐N  
Extended Hours: ☒Y ☐N

### **Exterior Survey:**

Is the area around the location clean: ☒Y ☐N

What surrounds the location

- a. ☐ Park
- b. ☐ School
- c. ☐ Youth Center
- d. ☐ Tavern How many:
- e. ☒ Residential
- f. ☒ Other

Can you see from the outside into interior:	<input checked="" type="checkbox"/> Y	<input type="checkbox"/> N
Can you see employees from outside:	<input checked="" type="checkbox"/> Y	<input type="checkbox"/> N
Exterior windows free of signage:	<input type="checkbox"/> Y	<input checked="" type="checkbox"/> N
Parking Lot:	<input checked="" type="checkbox"/> Y	<input type="checkbox"/> N
Parking Lot Clean	<input checked="" type="checkbox"/> Y	<input type="checkbox"/> N
Parking Lot well Lit:	<input checked="" type="checkbox"/> Y	<input type="checkbox"/> N
Areas a person can conceal themselves:	<input type="checkbox"/> Y	<input checked="" type="checkbox"/> N
Exterior Lighting: <input checked="" type="checkbox"/> Y <input type="checkbox"/> N Adequate:	<input checked="" type="checkbox"/> Y	<input type="checkbox"/> N
No loitering signs Posted:	<input type="checkbox"/> Y	<input checked="" type="checkbox"/> N
Address numbers displayed and easy to see:	<input type="checkbox"/> Y	<input checked="" type="checkbox"/> N

### **Camera Survey:**

Does location have security cameras: ☒Y ☐N

Are they working: ☒Y ☐N

Format:

Color: ☒Y ☐N

Digital: ☒Y ☐N

Recorded ☒Y ☐N

How long is video stored:

Exterior Cameras: ☐Y ☒N How many:

Interior Cameras: ☒Y ☐N How many: 4

Are at least two high resolution cameras installed: ☐Y ☒N

A camera shows an overall view of cash register: ☒Y ☐N

A camera shows clear, identifiable, full frame image of the face of each person entering and exiting: ☒Y ☐N

Are cameras obstructed by displays: ☐Y ☒N

Can all employees retrieve footage: ☐Y ☒N



### **Interior Survey:**

Willing to be a complainant regarding loitering:	<input checked="" type="checkbox"/> Y	<input type="checkbox"/> N
Is interior neat and clean:	<input checked="" type="checkbox"/> Y	<input type="checkbox"/> N
Lockable area that separates employees:	<input type="checkbox"/> Y	<input checked="" type="checkbox"/> N
Does the store sell:		
Single Chore Boy	<input type="checkbox"/> Y	<input checked="" type="checkbox"/> N
Blunt Wraps	<input checked="" type="checkbox"/> Y	<input type="checkbox"/> N
Scales	<input type="checkbox"/> Y	<input checked="" type="checkbox"/> N
Abundance of Sandwich baggies	<input type="checkbox"/> Y	<input checked="" type="checkbox"/> N
Items used as crack pipes	<input type="checkbox"/> Y	<input checked="" type="checkbox"/> N
Describe item:		
Does Agent understand items are used for drug use	<input checked="" type="checkbox"/> Y	<input type="checkbox"/> N
Do products appear new and rotated often	<input checked="" type="checkbox"/> Y	<input type="checkbox"/> N
Emergency numbers posted near phone	<input checked="" type="checkbox"/> Y	<input type="checkbox"/> N
Owner knows how to contact District direct	<input checked="" type="checkbox"/> Y	<input type="checkbox"/> N
Officers provided a district contact guide	<input type="checkbox"/> Y	<input checked="" type="checkbox"/> N

### **Complete this section if alcohol establishment is convenience store:**

#### **Ordinance details 68-4.3**

- Is cash register located in a manner so cashier and employee are both visible from the sidewalk: ☐ Y ☒ N
- Are glass entrance and exit doors clear of any signs or advertisements with the exception of a sign stating cash register has less than \$50 ☐ Y ☒ N
- Does store maintain one of the following on licensed premise:
  - A safe that was in use on August 17, 1994 ☐ Y ☒ N
  - 500lb drop/time release safe set into the ground ☐ Y ☒ N
- Is Parking Lot lighting 2foot candles per square ft ☒ Y ☐ N
- Customer entrance/exits made of transparent material ☒ Y ☐ N
- \*\*\*\*\* Exception a store open before August 17, 1994 shall not be required to install doors until the food dealer license changes.
- Has the owner/employees attended Robbery Prevention: ☐ Y ☒ N
- Contact Community outreach to schedule 414-935-7836

### **Sub 3 Exemptions:**

- The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does the store conform: ☐ Y ☒ N
- The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the

employee side of the door between employee and customer and conducts all transaction through a service window or similar arrangement.

Does the store conform:

☐ Y ☒ N

- Does the location have an exemption from the commissioner to be exempted from any or all of the above regulations:

☐ Y ☒ N

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**



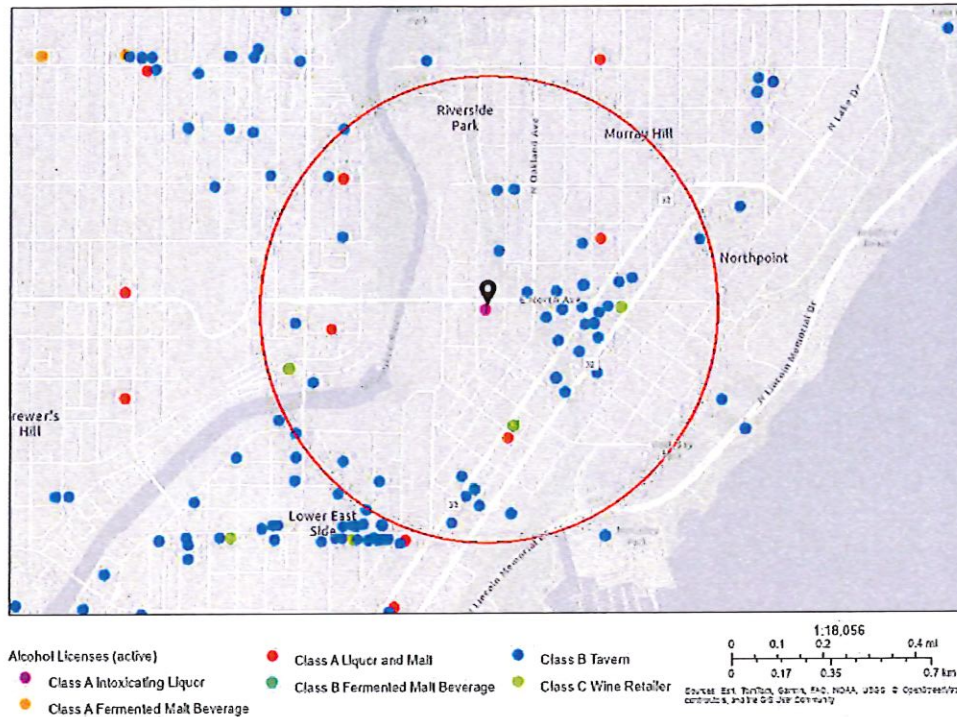


# Concentration Map for 1609 E North Av

## Area of Interest (AOI) Information

Area : 21,862,585.93 ft<sup>2</sup>

Oct 21 2025 12:04:02 Central Daylight Time



## Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	61		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Sunny Days Foods LLC	Sunny Days Food	Michael I Hudson, Agt	2500 N DOUSMAN ST	Class A Fermented Malt Beverage Retailer's License		10/29/2025, 7:00 PM	1
2	ETHIOPIAN COTTAGE RESTAURANT, INC	ETHIOPIAN COTTAGE RESTAURANT	YIGLETU DEBEBE, Agt	1824 N FARWELL AV	Class C Wine Retailer's License		11/19/2025, 6:00 PM	1
3	ETHIOPIAN COTTAGE RESTAURANT, INC	ETHIOPIAN COTTAGE RESTAURANT	YIGLETU DEBEBE, Agt	1824 N FARWELL AV	Class B Fermented Malt Beverage Retailer's License	75	11/19/2025, 6:00 PM	1
4	Stone Bowl Grill, LLC	Stone Bowl	Young B Kim, Agt	1958-62 N Farwell AV	Class B Tavern License	99	12/15/2025, 6:00 PM	1
5	Crossroads Collective, LLC	Shanghai Speakeasy	TIM B GOKHMAN, Agt	2238 N FARWELL AV	Class B Tavern License	231	12/10/2025, 6:00 PM	1
6	The Jazz Estate Inc	The Jazz Estate	JOHN M DYE, Agt	2423 N MURRAY AV	Class B Tavern License	62	12/14/2025, 6:00 PM	1
7	MAA VERA, INC.	Murray Pantry	Sandipkumar M Patel, Agt	2430 N MURRAY AV	Class A Malt & Class A Liquor License		1/16/2026, 6:00 PM	1
8	Izzy Hops LLC	Izzy Hops	MICHAEL J VITUCCI, Agt	2311 N Murray AV	Class B Tavern License		2/6/2026, 6:00 PM	1
9	THE GIG	THE GIG	BARRY LEWIS, SP	1132 E WRIGHT ST	Class B Tavern License	100	2/4/2026, 6:00 PM	1
10	VIER NORTH LLC	VIER NORTH	Faisal Ahmed-Yahia, Agt	1832 E NORTH AV	Class B Tavern License		1/20/2026, 6:00 PM	1
11	Ian's Pizza Milwaukee, LLC	Ian's Pizza Milwaukee	Ryan W Donovan, Agt	2035 E NORTH AV	Class B Fermented Malt Beverage Retailer's License		3/1/2026, 6:00 PM	1
12	Fink's of Milwaukee, Inc	Fink's	KRISTYN A Eitel, Agt	1875 N Humboldt AV	Class B Tavern License	80	2/20/2026, 6:00 PM	1
13	Ian's Pizza Milwaukee, LLC	Ian's Pizza Milwaukee	Ryan W Donovan, Agt	2035 E NORTH AV	Class C Wine Retailer's License		3/1/2026, 6:00 PM	1
14	Saint John's Communities, Inc	Saint John's on the Lake	Renee E Anderson, Agt	1840 N PROSPECT AV	Class B Tavern License		2/9/2026, 6:00 PM	1
15	Pomona Cider Company LLC	Pomona Cider Company	Thomas S Gabert, Agt	2163 N FARWELL AV	Class B Tavern License		2/9/2026, 6:00 PM	1
16	PADDY'S PET & PUB, LLC	PADDY'S PET & PUB	PATRICIA J PHILLIPS, Agt	2339-A N MURRAY AV	Class B Tavern License	179	3/1/2026, 6:00 PM	1
17	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class B Fermented Malt Beverage Retailer's License		3/29/2026, 7:00 PM	1



18	JAMOHEAD, INC	JAMO'S	JAMISON H GOLL, Agt	1800 N ARLINGTON PL	Class B Tavern License	25	3/24/2026, 7:00 PM	1
19	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class C Wine Retailer's License		3/29/2026, 7:00 PM	1
20	Saz's Catering Inc	Jan Serr Studio	Stephanie L Sazama-Schneck, Agt	2155 N Prospect AV	Class B Tavern License		4/4/2026, 7:00 PM	1
21	Woori Wells Corp	Maru	Jongsoo Kim, Agt	2150 N Prospect AV	Class B Tavern License		3/3/2026, 6:00 PM	1
22	PROSPECTOR PARTNERSHIP LLC	VINTAGE	REBECCA E GODFREY, Agt	2203 N PROSPECT AV	Class B Tavern License	151	4/10/2026, 7:00 PM	1
23	GPJ OF MILWAUKEE, INC	MA FISCHER'S	HEIDI A PANAGIOTOP OULOS, Agt	2214 N FARWELL AV	Class B Tavern License	240	4/11/2026, 7:00 PM	1
24	LANDMARK BARS, INC	LANDMARK LANES	SLAVA TUZHILKOV, Agt	2220 N FARWELL AV	Class B Tavern License	240	4/11/2026, 7:00 PM	1
25	INCONTRO GROUP LLC	L'INCONTRO	Paul J Piotrowski, Agt	2315 N MURRAY AV	Class B Tavern License		4/7/2026, 7:00 PM	1
26	Strange Town, LLC	Strange Town	Mia L LeTendre, Agt	2101-2103 N Prospect AV	Class B Tavern License	49	4/19/2026, 7:00 PM	1
27	MEGA MARTS, LLC	PICK 'N SAVE #882	Raven C Simmons, Agt	1100 E GARFIELD AV	Class A Malt & Class A Liquor License		4/20/2026, 7:00 PM	1
28	FRANKIES RESTAURANT AND CATERING, LLC	Frankies Restaurant and Catering	Donna D Afrifa, Agt	1815 E KENILWORTH PL	Class B Tavern License		5/10/2026, 7:00 PM	1
29	BENJAMIN'S FINE WINE & SPIRITS LLC	Waterford Wine Company	BENJAMIN T CHRISTIANS EN, Agt	2120 N FARWELL AV	Class B Tavern License		5/30/2026, 7:00 PM	1
30	Nine Below Inc	Nine Below	Marla R Poytinger, Agt	1905 E North AV	Class B Tavern License	270	5/30/2026, 7:00 PM	1
31	Axe MKE, Inc	Axe MKE	Marla R Poytinger, Agt	1924 E KENILWORTH PL	Class B Tavern License		5/30/2026, 7:00 PM	1
32	ZAFFIRO BROS, INC	ZAFFIRO'S PIZZA	MICHAEL J ZAFFIRO, Agt	1724 N FARWELL AV	Class B Tavern License	25	5/19/2026, 7:00 PM	1
33	3 EYE LLC	KOPPA'S FULBELI DELI	Ram Mohan Rao Chekkaia, Agt	1940 N FARWELL AV	Class A Malt & Class A Liquor License		5/25/2026, 7:00 PM	1
34	The Next Bar LLC	The Next Bar	Alex B Edwards, Agt	1732 E NORTH AV	Class B Tavern License	80	6/1/2026, 7:00 PM	1
35	WHOLE FOODS MARKET GROUP, INC	WHOLE FOODS MARKET	Brooke M Remitz, Agt	2305 N PROSPECT AV	Class B Tavern License		6/13/2026, 7:00 PM	1
36	VON TRIER INC	Von Trier	JOHN M DYE, Agt	2235 N FARWELL AV	Class B Tavern License		6/8/2026, 7:00 PM	1

37	PTG Live Events, LLC	The Vivarium	RICHARD J RYAN, Agt	1818 N FARWELL AV	Class B Tavern License	680	6/11/2026, 7:00 PM	1
38	OCTOPUS, LTD	WOLSKI'S TAVERN	DENNIS BONDAR, Agt	1836 N PULASKI ST	Class B Tavern License	80	6/29/2026, 7:00 PM	1
39	THE SQUIRREL CAGE	THE SQUIRREL CAGE	PATRICIA L ULIK, SP	2402 N DOUSMAN ST	Class B Tavern License	25	6/29/2026, 7:00 PM	1
40	HOOLIGAN'S SUPER IRISH DELI & BAR, INC	HOOLIGAN'S	MARK B BUESING, Agt	2017 E NORTH AV	Class B Tavern License	118	6/29/2026, 7:00 PM	1
41	CHAMPION'S PUB, LLC	CHAMPION'S PUB	ROBERT R GREENYA, Agt	2417 N BARTLETT AV	Class B Tavern License	148	6/28/2026, 7:00 PM	1
42	Charles Allis and Villa Terrace Museums, Inc.	Charles Allis Art Museum	Jade D Hess, Agt	1801 N PROSPECT AV	Class B Tavern License	99	7/13/2026, 7:00 PM	1
43	Girl Power LLC	The Seafood Shack Restaurant	Tyseria N Griffin, Agt	2336 N Farwell AV	Class B Tavern License		7/13/2026, 7:00 PM	1
44	PIZZA SHUTTLE, INC	PIZZA SHUTTLE	MICHAEL W BESSON, Agt	1827 N Farwell AV	Class B Tavern License	150	3/6/2026, 6:00 PM	1
45	WV, LLC	TESS	MITCHELL D WAKEFIELD, Agt	2499 N BARTLETT AV	Class B Tavern License	60	7/30/2026, 7:00 PM	1
46	BEANS & BARLEY, INC	BEANS & BARLEY	JAMES C NEUMEYER, Agt	1901 E NORTH AV	Class B Tavern License	180	8/30/2026, 7:00 PM	1
47	COZUMEL III, LLC	Cozumel Mexican Restaurant	Miguel Lopez Arevalo, Agt	2060 N HUMBOLDT AV 200	Class B Tavern License		8/21/2026, 7:00 PM	1
48	IFM Farwell LLC	Oriental Theatre	Kristen C Heller, Agt	2230 N FARWELL AV	Class B Tavern License	1,834	8/19/2026, 7:00 PM	1
49	El Grupo J & K, LLC	Judy's Cantina	Judith Figueroa Carvajal, Agt	2124 N FARWELL AV	Class B Tavern License		8/13/2026, 7:00 PM	1
50	WILJ INC	Back Street	Nanbin Li, Agt	2116 N FARWELL AV	Class B Tavern License		3/18/2026, 7:00 PM	1
51	SAPLAI ENTERPRISE S LLC	EE Sane Thai Lao Cuisine	Moukdala Phommanilath, Agt	1806 N FARWELL AV	Class B Tavern License	49	8/16/2026, 7:00 PM	1
52	Beau Chalet, LLC	Beerline Cafe	Michael G Allen, Agt	2076 N COMMERCE ST	Class B Fermented Malt Beverage Retailer's License		9/2/2026, 7:00 PM	1
53	Beau Chalet, LLC	Beerline Cafe	Michael G Allen, Agt	2076 N COMMERCE ST	Class C Wine Retailer's License		9/2/2026, 7:00 PM	1
54	Kawa Ramen & Sushi Inc	Kawa	LinJin Xiao, Agt	2321-23 N Murray AV	Class B Tavern License		9/12/2026, 7:00 PM	1
55	OTS MKE LLC	Vision Sports Bar and Grill	Jimmy E Simms, Agt	2221 N HUMBOLDT AV	Class B Tavern License	80	9/8/2026, 7:00 PM	1

56	The Original MKE, LLC	The Original	Eric E Rzepka, Agt	2498 N Bartlett AV	Class B Tavern License	99	9/21/2026, 7:00 PM	1
57	Sunny Days Foods LLC	Sunny Days Food	Michael I Hudson, Agt	2500 N DOUSMAN ST	Class A Fermented Malt Beverage Retailer's License		10/29/2026, 7:00 PM	1
58	Sunny Days Foods LLC	Sunny Days Food	Michael I Hudson, Agt	2500 N DOUSMAN ST	Class A Malt & Class A Liquor License		9/28/2026, 7:00 PM	1
59	7-ELEVEN, INC	7-ELEVEN # 35852J	BRIAN C RANDALL, Agt	1609 E NORTH AV	Class A Fermented Malt Beverage Retailer's License		10/23/2026, 7:00 PM	1
60	7-ELEVEN, INC	7-ELEVEN # 35852J	BRIAN C RANDALL, Agt	1609 E NORTH AV	Class A Retailer's Intoxicating Liquor License		10/23/2026, 7:00 PM	1
61	Milwaukee Catholic Home Inc	Milwaukee Catholic Home	Christopher A Reinheimer, Agt	2462 N PROSPECT AV	Class B Tavern License		10/14/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.





Friday, December 19, 2025



# Notice of Public Hearing

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RANDALL, Brian C, Agent

7-Eleven #35852C at 1609 E NORTH Av

Class A Liquor (Cider Only), Class A Fermented Malt, Extended Hours Establishments, Food Dealer and Weights & Measures Licenses Application Requesting To Open 24Hr Everyday

**Tuesday, January 06, 2026 at 3:00 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/6/2026 at 3:00 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1527 E NORTH AVE	MILWAUKEE, WI 53202-1032
CURRENT OCCUPANT	1531 E NORTH AVE	MILWAUKEE, WI 53202-1032
CURRENT OCCUPANT	1533 E NORTH AVE	MILWAUKEE, WI 53202-1032
CURRENT OCCUPANT	1537 E NORTH AVE	MILWAUKEE, WI 53202-1032
CURRENT OCCUPANT	1538 E WINDSOR PL	MILWAUKEE, WI 53202-1043
CURRENT OCCUPANT	1540 E WINDSOR PL	MILWAUKEE, WI 53202-1043
CURRENT OCCUPANT	1541 E NORTH AVE	MILWAUKEE, WI 53202-1032
CURRENT OCCUPANT	1617 E NORTH AVE# 101	MILWAUKEE, WI 53202-1070
CURRENT OCCUPANT	1617 E NORTH AVE# 102	MILWAUKEE, WI 53202-1070
CURRENT OCCUPANT	1617 E NORTH AVE# 103	MILWAUKEE, WI 53202-1070
CURRENT OCCUPANT	1617 E NORTH AVE# 104	MILWAUKEE, WI 53202-1070
CURRENT OCCUPANT	1617 E NORTH AVE# 105	MILWAUKEE, WI 53202-1070
CURRENT OCCUPANT	1617 E NORTH AVE# 201	MILWAUKEE, WI 53202-1071
CURRENT OCCUPANT	1617 E NORTH AVE# 202	MILWAUKEE, WI 53202-1071
CURRENT OCCUPANT	1617 E NORTH AVE# 203	MILWAUKEE, WI 53202-1071
CURRENT OCCUPANT	1617 E NORTH AVE# 204	MILWAUKEE, WI 53202-1071
CURRENT OCCUPANT	1617 E NORTH AVE# 205	MILWAUKEE, WI 53202-1071
CURRENT OCCUPANT	1617 E NORTH AVE# 206	MILWAUKEE, WI 53202-1071
CURRENT OCCUPANT	1617 E NORTH AVE# 207	MILWAUKEE, WI 53202-1072
CURRENT OCCUPANT	1617 E NORTH AVE# 208	MILWAUKEE, WI 53202-1072
CURRENT OCCUPANT	1617 E NORTH AVE# 209	MILWAUKEE, WI 53202-1072
CURRENT OCCUPANT	1617 E NORTH AVE# 210	MILWAUKEE, WI 53202-1072
CURRENT OCCUPANT	1617 E NORTH AVE# 211	MILWAUKEE, WI 53202-1072
CURRENT OCCUPANT	1617 E NORTH AVE# 212	MILWAUKEE, WI 53202-1072
CURRENT OCCUPANT	2112 N NEWHALL ST	MILWAUKEE, WI 53202-1027
CURRENT OCCUPANT	2114 N NEWHALL ST	MILWAUKEE, WI 53202-1027
CURRENT OCCUPANT	2115 N BARTLETT AVE	MILWAUKEE, WI 53202-1019
CURRENT OCCUPANT	2115 N NEWHALL ST	MILWAUKEE, WI 53202-1026
CURRENT OCCUPANT	2116 N NEWHALL ST	MILWAUKEE, WI 53202-1027
CURRENT OCCUPANT	2117 N NEWHALL ST	MILWAUKEE, WI 53202-1026
CURRENT OCCUPANT	2118 N NEWHALL ST	MILWAUKEE, WI 53202-1027
CURRENT OCCUPANT	2121 N BARTLETT AVE	MILWAUKEE, WI 53202-1019
CURRENT OCCUPANT	2121 N NEWHALL ST	MILWAUKEE, WI 53202-1026
CURRENT OCCUPANT	2123 N BARTLETT AVE	MILWAUKEE, WI 53202-1019
CURRENT OCCUPANT	2124 N NEWHALL ST	MILWAUKEE, WI 53202-1027
CURRENT OCCUPANT	2125 N NEWHALL ST	MILWAUKEE, WI 53202-1026
CURRENT OCCUPANT	2127 N BARTLETT AVE	MILWAUKEE, WI 53202-1019
CURRENT OCCUPANT	2128 N NEWHALL ST	MILWAUKEE, WI 53202-1027
CURRENT OCCUPANT	2129 N NEWHALL ST	MILWAUKEE, WI 53202-1026
CURRENT OCCUPANT	2200 N NEWHALL ST	MILWAUKEE, WI 53202-1028
CURRENT OCCUPANT	2202 N CAMBRIDGE AVE# 1	MILWAUKEE, WI 53202-1016
CURRENT OCCUPANT	2202 N CAMBRIDGE AVE# 2	MILWAUKEE, WI 53202-1016
CURRENT OCCUPANT	2202 N CAMBRIDGE AVE# 3	MILWAUKEE, WI 53202-1016
CURRENT OCCUPANT	2202 N CAMBRIDGE AVE# 4	MILWAUKEE, WI 53202-1016
CURRENT OCCUPANT	2203 N BARTLETT AVE	MILWAUKEE, WI 53202-1021
CURRENT OCCUPANT	2203 N NEWHALL ST	MILWAUKEE, WI 53202-1029

CURRENT OCCUPANT	2204 N NEWHALL ST	MILWAUKEE, WI 53202-1028
CURRENT OCCUPANT	2206 N CAMBRIDGE AVE	MILWAUKEE, WI 53202-1016
CURRENT OCCUPANT	2207 N NEWHALL ST	MILWAUKEE, WI 53202-1029
CURRENT OCCUPANT	2208 N NEWHALL ST	MILWAUKEE, WI 53202-1028
CURRENT OCCUPANT	2209 N BARTLETT AVE	MILWAUKEE, WI 53202-1021
CURRENT OCCUPANT	2209 N NEWHALL ST	MILWAUKEE, WI 53202-1029
CURRENT OCCUPANT	2209A N BARTLETT AVE	MILWAUKEE, WI 53202-1021
CURRENT OCCUPANT	2210 N NEWHALL ST	MILWAUKEE, WI 53202-1028
CURRENT OCCUPANT	2211 N NEWHALL ST	MILWAUKEE, WI 53202-1029
CURRENT OCCUPANT	2212 N NEWHALL ST	MILWAUKEE, WI 53202-1028
CURRENT OCCUPANT	2213 N BARTLETT AVE	MILWAUKEE, WI 53202-1021
CURRENT OCCUPANT	2213A N BARTLETT AVE	MILWAUKEE, WI 53202-1021
CURRENT OCCUPANT	2214 N NEWHALL ST	MILWAUKEE, WI 53202-1028

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Total Records: 59

Radius 250 feet and Center of the Circle: 1609 E North Av





## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☒ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☐ Other (supplemental application for specific license also required) Alcohol, W&M, Food, & Tobacco

Provide a detailed description of the type of business you plan on operating:

General Retail / Convenience Store

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: Operated the same business type for 35years

### 2. Business Operations

- a. Proposed Opening Date: Currently Open - Change to Franchisee
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☐ No ☒ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: Class A Malt/Liquor, Extd. Hrs, Food, Tobacco, W&M
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: Commerical business - KeyMe Locks

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police  
☒ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 7 Locations: Coffee bar/front counter  
Outside: 2 Locations: each side of entrance
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☒ Other: GFL Environmental

## 5. Security

- a. Are there onsite parking spaces? ☐ No ☒ Yes If yes, how many? 7 and describe the parking security plan: LED Lighting
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and answer the following:  
What are their responsibilities? \_\_\_\_\_  
Describe equipment used \_\_\_\_\_  
List their License Number (s) \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 4 and list locations: Entrance (2)  
over regisiter, and beer cooler.
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>7</u> %	Food <u>26</u> % Cigarettes, Electronic Vape Devices, <u>23</u> % Tobacco Products	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %			
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>44</u> % Describe: <u>Non-food merch</u>

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☒ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☒ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☒ Extended Hours ☐ Class "B" Tavern ☒ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: Class A Liquor (Cider Only), Class A Malt

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

c. Nearest Major Cross Street: Oakland Ave.

- d. Describe Building: ☐ Free Standing Building ☒ Strip Mall ☐ Other: \_\_\_\_\_

e. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_

f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

g. Building Owner Name: E&K Land LLC Phone Number: 262-857-1156

Building Owner Address: 10505 Corporate Dr #101, Pleasant Prairie, WI 53158

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes Class "A": 8:00 a.m. to 9:00 p.m. Sunday through Saturday

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	24 Hours 12:00 a.m.	24 Hours 11:59 p.m.	350	19-50	
Monday	24 Hours	24 Hours	350	19-50	
Tuesday	24 Hours	24 Hours	350	19-50	
Wednesday	24 Hours	24 Hours	350	19-50	
Thursday	24 Hours	24 Hours	450	19-50	
Friday	24 Hours	24 Hours	500	19-50	
Saturday	24 Hours ✓	24 Hours ✓	500	19-50	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Heidi Patz

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Jay Group INC. (7-Eleven #35852C)

Premise Address: 1609 E North Ave., Milwaukee, WI 53202

**Proximity of Premises to Church, School, Daycare Center or Hospital**Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes**"Service Bar Only" Designation**If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**Business Information**a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_**Property Information (New & Transfer Applicants Only)**a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? 7-Eleven

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 58,500.00

e) Total amount paid for goodwill of the business \$ 0.00

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes**Lease Information (New & Transfer Applicants who are leasing the premises only)**

a) Date lease begins 10/30/25 Ends 06/18/2027

b) Monthly rental \$ 9,000.00

c) Do you have an option to renew the lease? ☐ No ☒ Yesd) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 06/18/2027



### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan  
☐ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: **Jay Group INC. (7-Eleven #35852C)**

Premises Address: **1609 E North Ave., Milwaukee, WI 53202**

**SECTION 1 TYPE OF BUSINESS**

What will be the majority of your food sales? (check one)

☐ Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☒ Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☒ Yes ☐ No

A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast

☐ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?

☐ Less than 25%

☐ 25% or More AND:

☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

**SECTION 2 FOOD PROCESSING**

Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

**SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL**

Will any food that requires temperature control be sold? ☐ No ☒ Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: hot dogs/pizza/dairy/breakfast sandwiches

**SECTION 4 DETAILS OF OPERATION**

- Will you have seating on site for dining? ☒ No ☐ Yes
- Will you be doing any catering? ☒ No ☐ Yes
- Will you be doing any delivery? ☒ No ☐ Yes
- Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
- If Yes, provide drive thru hours: \_\_\_\_\_
- Will scales or barcode scanners be used? ☐ No ☒ Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 7
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
- ☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address &amp; Phone Number of Architect: \_\_\_\_\_

Name, Address &amp; Phone Number of Contractor: \_\_\_\_\_

**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
- ☐ Immediately ☒ At the same time as the alcohol license

**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

- LP I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- MF I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- W I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- ME I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- W I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: \_\_\_\_\_

Signature of Additional Partner: \_\_\_\_\_



## WEIGHTS & MEASURES PLAN OF OPERATION

ccl-wmpln 1/9/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) [license@milwaukee.gov](mailto:license@milwaukee.gov)

Legal Entity Name: Jay Group INC. (7-Eleven #35852C)

Premise Address: 1609 E. North Ave. Milwaukee, WI 53202

### Type of Business

Provide a brief description of the establishment/business:

Existing convenience store with a changeover to a franchisee.

*Other licenses may be required depending on the type of business you are operating.*

### Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police  
☒ Signs Posted ☐ Other: \_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

*This form must be submitted with the Business License Application, Weights & Measures License Supplemental Application, and appropriate fee. Forms can be obtained online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses).*





# WEIGHTS & MEASURES LICENSE SUPPLEMENTAL APPLICATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

## Office Use Only:

App# \_\_\_\_\_  
Filed \_\_\_\_\_  
Initials \_\_\_\_\_  
Paid \_\_\_\_\_  
Lic # \_\_\_\_\_

Legal Entity Name: Jay Group INC. (7-Eleven #35852C)

Premise Address: 1609 E. North Ave. Milwaukee, WI 53202

## Device Type(s)

- Check all device types for which you need a license.
  - For each device type checked, indicate how many you have in the Number of Devices column (b).
  - Calculate the Total Fee Per Device Type by multiplying the Fee Per Device Type (a) by the Number of Devices (b).
  - Add all Total Fee Per Device Type amounts together and that will be your Total Fee Due.
- \* **Exception:** The Scanner fee is not per device. Check the box for the appropriate range.  
If you have 1-3 scanners, the total due is \$130. If you have 4 or more scanners, the total due is \$250.  
Check the Number of Devices (b).

Device Type	License Period	Fee Per Device Type (a)	Number of Devices (b)	Total Fee Per Device Type (a x b)
<b>Liquid Measuring Devices</b>				
<input type="checkbox"/> Retail Petroleum Meters	12 months	\$60		
<input type="checkbox"/> 0 to 30 gallons per minute	24 months	\$60		
<input type="checkbox"/> 31 to 200 gallons per minute	24 months	\$250		
<input type="checkbox"/> Over 200 gallons per minute	24 months	\$250		
<b>Scales</b>				
<input type="checkbox"/> Measuring any weight amount	24 months	\$55		
<b>Scanners</b>				
		Fee for scanners is by range	Check how many scanners you have	
<input checked="" type="checkbox"/> Up to 3 scanners	24 months	\$130 total*	<input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3	
<input type="checkbox"/> Four or more scanners	24 months	\$250 total*	<input type="checkbox"/> 4 <input type="checkbox"/> Other__	
<b>Other Devices</b>				
<input type="checkbox"/> Length Measuring Device	24 months	\$60		
<input type="checkbox"/> Timing Device	24 months	\$30		

**Total Fee Due** \$130.00

## Signature

I hereby agree that I will comply with the applicable sections of the Wisconsin State Statutes, Administrative Code and the Milwaukee Code of Ordinances regarding the operation of weighing and measuring devices.

I understand that all devices must be operated within the specifications, tolerances and other technical requirements set forth in the National Institute of Standards and Technology Handbook 44. I understand that the license for which I am applying must be posted on the premises or in my vehicle prior to opening for business or operating the device.

I understand that these device licenses are not transferable (with the exception of scanners). If the device is replaced or needs to be resealed, I must apply for and receive a new license so that an inspection of the device can be performed prior to its use.

I acknowledge that as a condition of being issued this license, I must allow the Health Department into the establishment to test the device to validate its specifications/tolerances. If my devices are found out of compliance, I may be charged inspection fees.

I have read, understand, and will adhere to all the above acknowledgments.

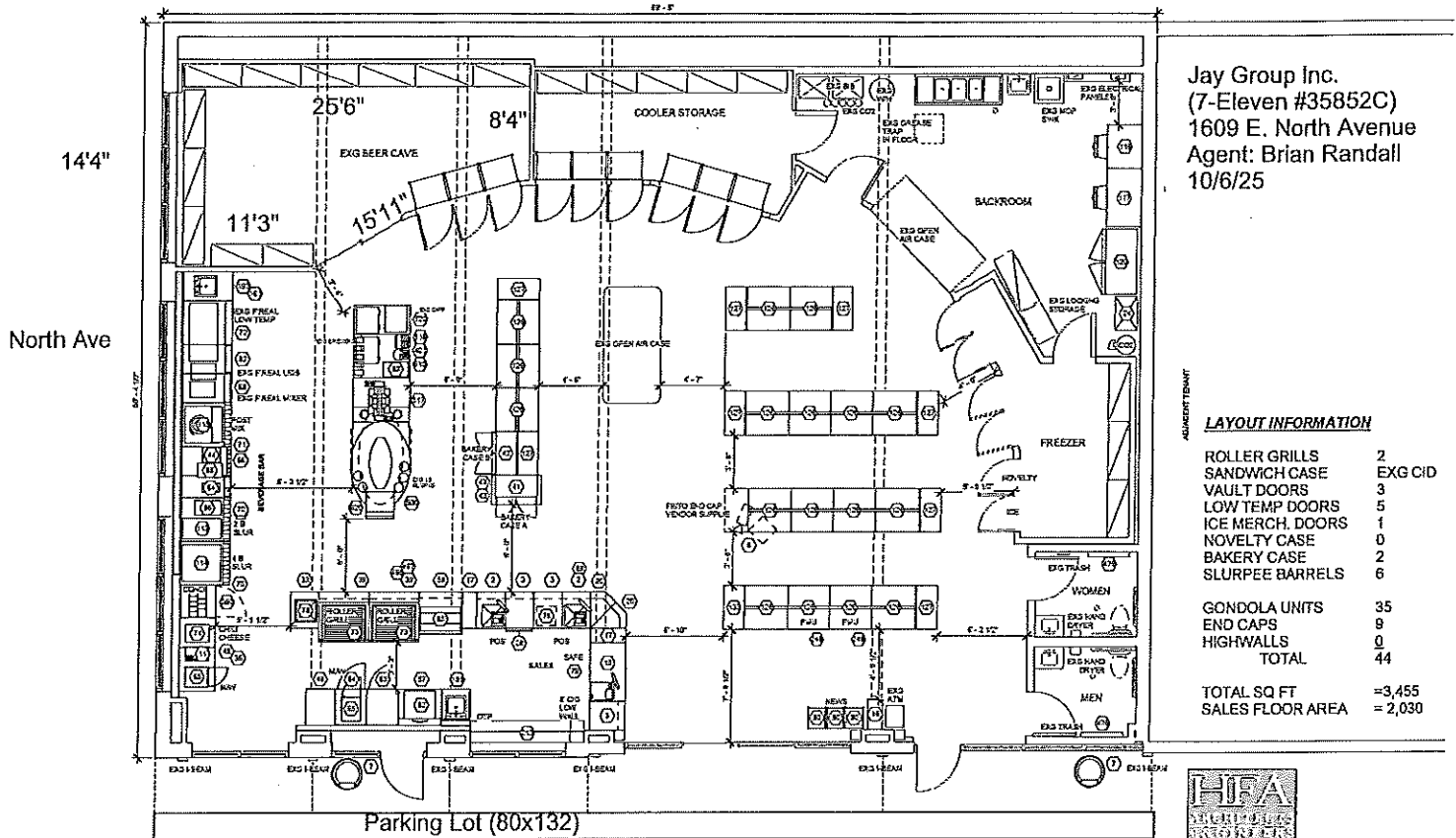
*Heather P. [Signature]*

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

This form must be submitted with the Business License Application, Weights & Measures Plan of Operation, and appropriate fee.  
Forms can be obtained online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses).

# Overview



Jay Group Inc.  
(7-Eleven #35852C)  
1609 E. North Avenue  
Agent: Brian Randall  
10/6/25

## LAYOUT INFORMATION

ROLLER GRILLS	2
SANDWICH CASE	EXG CID
VAULT DOORS	3
LOW TEMP DOORS	5
ICE MERCH. DOORS	1
NOVELTY CASE	0
BAKERY CASE	2
SLURPEE BARRELS	6

GONDOLA UNITS	35
END CAPS	9
HIGHWALLS	0
TOTAL	44

TOTAL SQ FT = 3,455  
SALES FLOOR AREA = 2,030



35852 MILWAUKEE, WI - EQUIPMENT LAYOUT 3

6-13-2012

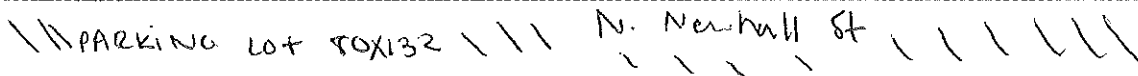
N. Newhall Street

SITE #1031743

HFA #12-00201

LAYOUT APPROVED 6-13-12

1913-35852



35852 MILWAUKEE, WI - EQUIPMENT LAYOUT 3'

LAYOUT APPROVED

Sq ft 3,455