



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, June 17, 2025

**COMMITTEE MEETING NOTICE**


AD 04

MARCUS, David J, Agent  
BENSON'S CATERING MKE LLC  
301 N BROADWAY #300  
Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, July 01, 2025 at 01:30 PM**

The access code is <https://meet.goto.com/731648413>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application (4th Floor)  
Requesting Instrumental Musicians as agent for "BENSON'S CATERING MKE LLC" for "MILWAUKEE  
ATHLETIC CLUB" at 758 N BROADWAY - 4th Floor. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

**Jim Cooney**  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)





**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Tuesday, June 17, 2025

**COMMITTEE MEETING NOTICE**

AD 04

MARCUS, David J, Agent  
BENSON'S CATERING MKE LLC  
1111 E DONGES CT  
Bayside, WI 53217

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, July 01, 2025 at 01:30 PM**

The access code is <https://meet.goto.com/731648413>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application (4th Floor)  
Requesting Instrumental Musicians as agent for "BENSON'S CATERING MKE LLC" for "MILWAUKEE  
ATHLETIC CLUB" at 758 N BROADWAY - 4th Floor.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

**Jim Cooney  
License Division Manager**

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date: 5/6/25  
Officer: PLUMLEY

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Benson's Catering MKE LLC  
Address: 758 N Broadway  
Phone: (414) 585-8840

Owner: David Marcus  
Owner address: 1111 E Donges Court  
City State Zip: Bayside WI 53217  
Owner Phone: 414-585-8840  
Owner email: DavidMarcus@Marcusinvestments.com

Licensee/Agent: David Marcus  
Home Address: 1111 E Donges Court  
City State Zip: Bayside WI 53217  
Phone: 414-305-6245  
Email: DavidMarcus@Marcusinvestments.com

Preferred contact: Phone

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☐ S ☐ M ☐ T ☐ W ☐ Th ☐ F ☐ SA ☒ ALL

Hours of Operation: Sun: 7A-2A 24 hours ☐ Y ☒ N  
Mon: 7A-2A  
Tue: 7A-2A  
Wed: 7A-2A  
Thu: 7A-2A  
Fri: 7A-230A  
Sat: 7A-230A

Premise Type: ☐ Tavern/Bar  
☐ Restaurant  
☒ Other: Banquet Hall

Licenses currently held:  
Alcohol: ☒ Yes ☐ No Class: B #: 212924

Tobacco:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	#:
Food:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	#: 21937
Occupancy:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	#:
Other:	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Type: PEP	#: 380383
Other:	<input type="checkbox"/> Yes <input type="checkbox"/> No Type:	#:

### Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
  2. What surrounds the location? (Check all the apply)
    - a. ☐ Park
    - b. ☐ School
    - c. ☐ Youth Center
    - d. ☐ Church
    - e. ☐ Tavern(s) If so, how many
    - f. ☐ Residential
    - g. ☒ Other businesses
    - h. ☐ Other:
  3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
  4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
  5. Are exterior windows free of signage ☒ Yes ☐ No
  6. Is there a bus stop? ☐ Yes ☒ No
  7. Is there a bus shelter? ☐ Yes ☐ No ☒ N/A
  8. Street parking ☒ Yes ☐ No
  9. Is there a parking lot ☒ Yes ☐ No
  10. Is the parking lot clean? ☒ Yes ☐ No ☐ N/A
  11. Is the parking lot well lit? ☒ Yes ☐ No ☐ N/A
  12. Valet Parking ☒ Yes ☐ No
    - a. Will this lot have a guard? ☐ Yes ☐ No ☒ N/A
    - b. Will this lot have cameras? ☐ Yes ☐ No ☒ N/A
  13. Are there areas where a person could conceal themselves ☐ Yes ☒ No
  14. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
  15. Exterior Payphone? ☐ Yes ☒ No
  16. Are there No Loitering Signs posted? ☒ Yes ☐ No
  17. Are there exterior security cameras ☒ Yes ☐ No How Many: Unknown
  18. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No
- Exterior Comments:

### Camera Survey:

19. Does this location have security cameras? ☒ Yes ☐ No
20. Are they in working order? ☐ Yes ☐ No
21. What format are the cameras?
  - a. Color ☐ Yes ☐ No
  - b. Digital ☐ Yes ☐ No
  - c. VCR ☐ Yes ☐ No
  - d. Recorded ☐ Yes ☐ No
22. How long is footage stored for later viewing:
23. Are there exterior cameras ☐ Yes ☐ No How many:
24. Are there interior cameras ☐ Yes ☐ No How many:



25. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☐ No

26. Cameras located in parking lot ☐ Yes ☐ No ☐ N/A How many

Camera Survey Comments:

### **Interior Survey:**

27. What is the planned/posted capacity

28. What is the minimum number of employees that will be on premise 5

29. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☒ No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No

30. Is the interior of the location neat and clean? ☒ Yes ☐ No

31. Does an interior camera face the entrance/exit? ☒ Yes ☐ No

32. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No

33. Does the owner know how to contact their police district directly? ☒ Yes ☐ No

a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Interior Comments:

### **Security**

34. How many security personnel are going to be employed: ☒ N/A

35. How will they be deployed: Interior Exterior ☐ N/A

36. What days will they be deployed: ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun ☐ ALL

37. Will the security be managed by business ☐ or contracted ☐

38. Will they be armed ☐ Yes ☐ No ☐ N/A

39. What type of security measures will be used: ☐ N/A

☐ Wanding/metal detector

☐ ID Scanner

☐ Dress Code

☐ Cover Charge

☐ Age restriction

☐ Other

40. When at capacity, how will the overflow crowd be managed?

41. Will a guard monitor the overflow crowd at all times? ☐ Yes ☐ No

Security Comments:

### **ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Milwaukee Athletic Club will have the access to the surveillance cameras. Benson's catering will be handling the food/beverage service for events held within the Milwaukee Athletic Club. Agent will discuss security with building owner for larger events.

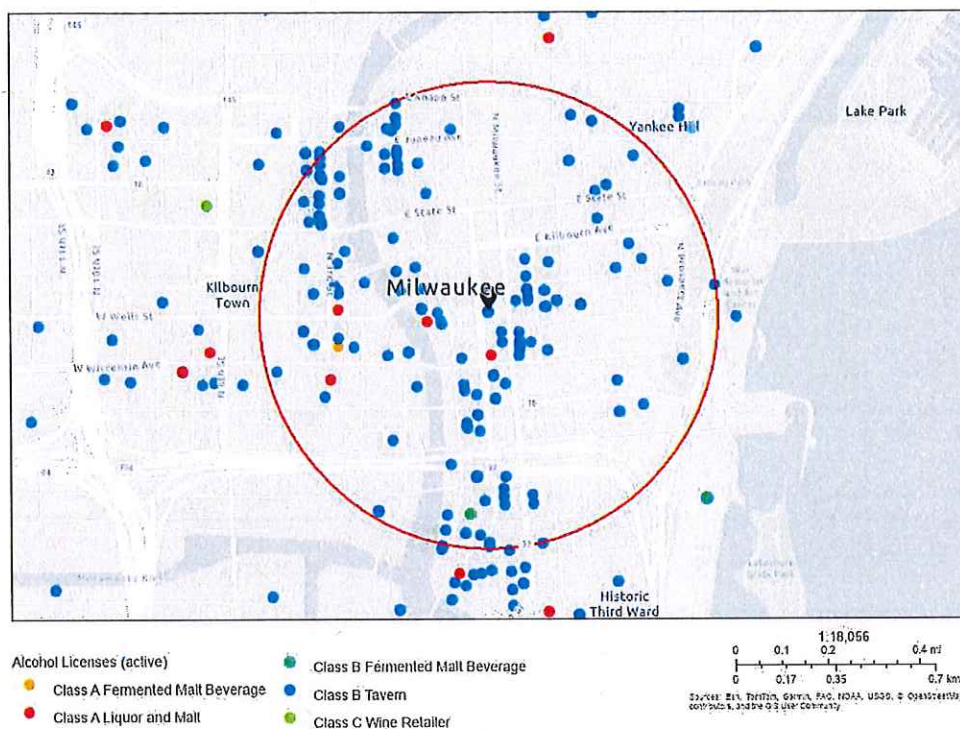


# Concentration Map for 758 N Broadway - 4th Floor

## Area of Interest (AOI) Information

Area : 21,862,585.81 ft<sup>2</sup>

May 5 2025 11:59:46 Central Daylight Time





Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	170		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	LUPI & IRIS, LLC	Lupi & Iris/Andiamo	Daria J Aitken-Siegel, Agt	777 N VAN BUREN ST	Class A Malt & Class A Liquor License		5/7/2025, 7:00 PM	1
2	Tropic LLC	Tropic	HYACINTH E NEMBHARDT, Agt	518 N Water ST	Class B Tavern License	156	5/7/2025, 7:00 PM	1
3	LUPI & IRIS, LLC	Lupi & Iris/Andiamo	Daria J Aitken-Siegel, Agt	777 N VAN BUREN ST	Class B Tavern License		5/7/2025, 7:00 PM	1
4	LOWCOUNTRY MILWAUKEE INC	Lowcountry	Mindy Am Bongxay, Agt	1114 N WATER ST	Class B Tavern License		5/7/2025, 7:00 PM	1
5	V & V PARTNERS, LLC	BENIHANA	Cesar E Cordero Escarzaga, Agt	850 N PLANKINTON AV	Class B Tavern License	180	5/17/2025, 7:00 PM	1
6	PTM VENTURES LLC	State Street Pizza Pub	Andrew P Fish, Agt	322 W STATE ST	Class B Tavern License		5/18/2025, 7:00 PM	1
7	1209 WATER ST, INC	BROTHERS BAR & GRILL	MARC R FORTNEY, Agt	1209-13 N WATER ST	Class B Tavern License	750	5/18/2025, 7:00 PM	1
8	GRANDVIEW MANAGEMENT, INC	ZILLI LAKE & GARDENS	ROBERT J ZILLI, Agt	931 E WISCONSIN AV	Class B Tavern License	450	5/18/2025, 7:00 PM	1
9	KTY LLC	Beer District	Khader M Yafai, Agt	240 W WELLS ST	Class A Malt & Class A Liquor License		5/19/2025, 7:00 PM	1
10	Olive Tree LLC	Convenience +	Jamal T Shawar, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License		5/19/2025, 7:00 PM	1
11	Steakhouse Milwaukee LLC	Rare Steakhouse	Mark D Burish, Agt	833 E MICHIGAN ST	Class B Tavern License		5/19/2025, 7:00 PM	1
12	Soche, LLC	City Social Bar and Grill and The LYNQ	COREY L SMITH, Agt	530 N WATER ST	Class B Tavern License		5/20/2025, 7:00 PM	1
13	WESTOWN ASSOCIATION OF MILW, INC	WESTOWN ASSOCIATION	STACIE J CALLIES, Agt	950 N Dr Martin L King Jr DR	Class B Tavern License		5/22/2025, 7:00 PM	1
14	Giovannis Hospitality Family LLC	Safina's	DAVID J SAFINA, Agt	783-785 N Jefferson ST	Class B Tavern License		5/22/2025, 7:00 PM	1
15	Cheese Mart, Inc	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	215 W Highland AV	Class B Tavern License	133	5/22/2025, 7:00 PM	1
16	ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License		5/23/2025, 7:00 PM	1
17	Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Benjamin A Risseuw, Agt	323 E Wisconsin AV	Class B Tavern License	312	5/23/2025, 7:00 PM	1
18	Truth Lounge, LLC	Truth Lounge	Tino K Bates, Agt	1111 N Martin L King DR	Class B Tavern License	90	5/25/2025, 7:00 PM	1



19	12AM Management Group, LLC	Room Seven	Andre B Lewis, Agt	780 N Jefferson ST	Class B Tavern License	240	5/25/2025, 7:00 PM	1
20	PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	730 N Martin L King Jr DR	Class B Tavern License	297	5/25/2025, 7:00 PM	1
21	HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	MICHAEL GARDNER, Agt	400 N WATER ST	Class B Tavern License	320	5/28/2025, 7:00 PM	1
22	Foltz Family Market, Inc	Foltz Family Market	Casey C Foltz, Agt	400 N WATER ST 6	Class B Tavern License		5/29/2025, 7:00 PM	1
23	NOBLE BEVERAGE MANAGEMENT, LLC	HYATT REGENCY MILWAUKEE	Joshua S Schoggins, Agt	333 W KILBOURN AV	Class B Tavern License	930	5/30/2025, 7:00 PM	1
24	Commerce Building Restaurant LLC	Doc's Commerce Smokehouse	Brian Atkinson, Agt	754 N VEL R PHILLIPS AV	Class B Tavern License		6/9/2025, 7:00 PM	1
25	RIVER HOUSE RESTAURANT, INC	VagaBond	MATTHEW R SCHMIDT, Agt	1122 N EDISON ST	Class B Tavern License	150	6/9/2025, 7:00 PM	1
26	Kinn GH LL LLC	Kinn MKE Guesthouse	Charles Bailey, Agt	600 N BROADWAY	Class B Tavern License	258	6/9/2025, 7:00 PM	1
27	JSWD Wisconsin Venture I LLC	The Westin Milwaukee	Benjamin A Risseuw, Agt	550 N Van Buren ST	Class B Tavern License		6/9/2025, 7:00 PM	1
28	HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	1009 N MARTIN L KING JR DR	Class B Tavern License	120	6/13/2025, 7:00 PM	1
29	GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N Martin L King Jr DR	Class A Fermented Malt Beverage Retailer's License		6/13/2025, 7:00 PM	1
30	First MKD, LLC	Hilton Garden Inn	Sarah I Frost, Agt	611 N BROADWAY	Class B Tavern License		6/15/2025, 7:00 PM	1
31	CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200	6/18/2025, 7:00 PM	1
32	Pritzlaff Events LLC	Pritzlaff / Aperitivo	Kendall G Breunig, Agt	311-315 N Plankinton AV	Class B Tavern License	915	6/18/2025, 7:00 PM	1
33	THIS IS IT, INC	THIS IS IT	GEORGE R SCHNEIDER, Agt	418 E WELLS ST	Class B Tavern License	160	6/29/2025, 7:00 PM	1
34	MILWAUKEE COUNTY WAR MEMORIAL, INC	MILWAUKEE COUNTY WAR MEMORIAL CENTER	Laurieann Kildegaard, Agt	750 N LINCOLN MEMORIAL DR	Class B Tavern License	240	6/29/2025, 7:00 PM	1
35	THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42	6/29/2025, 7:00 PM	1

36	THE MILWAUKEE CLUB	THE MILWAUKEE CLUB	Molly J Schick, Agt	706 N JEFFERSON ST	Class B Tavern License	180	6/29/2025, 7:00 PM	1
37	WA Cheese & Sausage Shoppe, Inc	WA Cheese & Sausage Shoppe	Mark S Lutz, Agt	400 N WATER ST 24	Class B Tavern License		6/29/2025, 7:00 PM	1
38	ELSA'S ON THE PARK, LTD	ELSA'S ON THE PARK	Christopher A Collins, Agt	833 N JEFFERSON ST	Class B Tavern License	100	6/30/2025, 7:00 PM	1
39	East Town Association, Inc	East Town Association	Edgar L Sturkey, Agt	520 E WELLS ST	Class B Tavern License		7/3/2025, 7:00 PM	1
40	MARCUS HOTELS HOSPITALITY, LLC	Saint Kate-The Arts Hotel	Mark A Peterson, Agt	139 E KILBOURN AV	Class B Tavern License		7/5/2025, 7:00 PM	1
41	GRANDVIEW MANAGEMENT, INC.	Zilli Hospitality Group	ROBERT J ZILLI, Agt	325-333 N PLANKINTON AV	Class B Tavern License		7/5/2025, 7:00 PM	1
42	BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	1107 N Martin L King Jr DR	Class B Tavern License	57	7/5/2025, 7:00 PM	1
43	Fenix Milwaukee LLC	Rodizio Grill	Renan Utrera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2025, 7:00 PM	1
44	MAJOR GOOLSBY'S, INC	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	340 W KILBOURN AV	Class B Tavern License	400	7/5/2025, 7:00 PM	1
45	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	Richard J Ryan, Agt	144 E WELLS ST	Class B Tavern License		7/5/2025, 7:00 PM	1
46	Good Land LLC	Draft & Co.	Nathaniel A Davauer, Agt	401 W WISCONSIN AV	Class B Tavern License		7/8/2025, 7:00 PM	1
47	TUPELO HONEY HOSPITALITY CORPORATION	Tupelo Honey Southern Kitchen & Bar	Sarah A Reinhardt, Agt	511 N BROADWAY	Class B Tavern License		7/11/2025, 7:00 PM	1
48	Bollywood Grill, LLC	Bollywood Grill	MANJIT SINGH, Agt	1028-30 N Jackson ST	Class B Tavern License		7/21/2025, 7:00 PM	1
49	Art's Performing Center, LLC	Silk on Water	SCOTT A KRAHN, Agt	144 E Juneau AV	Class B Tavern License	80	7/25/2025, 7:00 PM	1
50	DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50	7/25/2025, 7:00 PM	1
51	Wild Rogues LLC	Elwood's Liquor & Tap	Nathan S Showers, Agt	1111 N Water ST	Class B Tavern License		7/25/2025, 7:00 PM	1
52	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2025, 7:00 PM	1
53	JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class B Fermented Malt Beverage Retailer's License	45	7/29/2025, 7:00 PM	1



54	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2025, 7:00 PM	1
55	MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	Mark A Peterson, Agt	424 E WISCONSIN AV	Class B Tavern License	419	7/29/2025, 7:00 PM	1
56	JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class C Wine Retailer's License	45	7/29/2025, 7:00 PM	1
57	BUCKLEY'S KISKEAM INN, LLC	Buckley's	MICHAEL V BUCKLEY, Agt	801-09 N CASS ST	Class B Tavern License	65	7/29/2025, 7:00 PM	1
58	NOBLE RIVERCENTE R MKE, LLC	Vault	Kaelyn M Cervero, Agt	111 E KILBOURN AV	Class B Tavern License	432	7/30/2025, 7:00 PM	1
59	MP On Wheels Catering Service	MP On Wheels Catering Service	DULCE M ALARCON, SP	400 N WATER ST	Class B Tavern License	320	8/3/2025, 7:00 PM	1
60	EQUAL PARTS LLC	AGENCY COCKTAIL LOUNGE	Ryan S Castelaz, Agt	817 N MARSHALL ST	Class B Tavern License		8/11/2025, 7:00 PM	1
61	LC MKE, LLC	The Lucky Clover Pub	JACOB E DEHNE, Agt	1048 N MARTIN L KING JR DR	Class B Tavern License		8/16/2025, 7:00 PM	1
62	MAC PARTNERS, LLC	Milwaukee Athletic Club - 4th Floor	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		8/21/2025, 7:00 PM	1
63	Hotel Metro Operator, LLC	Hotel Metro	Kelly R Thielmann, Agt	411 E Mason ST	Class B Tavern License	150	8/30/2025, 7:00 PM	1
64	MEGA MARTS, LLC	METRO MARKET #371	Michael Taylan, Agt	1123 N VAN BUREN ST	Class B Tavern License	65	8/30/2025, 7:00 PM	1
65	INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	60	8/30/2025, 7:00 PM	1
66	RIVERWALK COMMONS LLC	Riverwalk Commons	PAUL H SCHWARTZ, Agt	423 N WATER ST	Class B Tavern License		9/1/2025, 7:00 PM	1
67	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/2/2025, 7:00 PM	1
68	19002000 LLC	90s2K Cafe	JACOB E DEHNE, Agt	1103 N MARTIN L KING JR DR	Class B Tavern License		9/7/2025, 7:00 PM	1
69	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Donald D Parsons, Agt	108 E WELLS ST	Class B Tavern License		9/7/2025, 7:00 PM	1
70	Water Street Brewery Inc	Water Street Brewery	MATTHEW R SCHMIDT, Agt	1101 N WATER ST	Class B Tavern License	300	9/13/2025, 7:00 PM	1
71	MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	1013 N Martin L King Jr DR	Class B Tavern License	191	9/14/2025, 7:00 PM	1
72	THE HARP IRISH PUB, INC	THE HARP	MATTHEW R SCHMIDT, Agt	113 E JUNEAU AV	Class B Tavern License	325	9/14/2025, 7:00 PM	1

73	Reign LLC	Reign	Shamia Washington, Agt	231 E BUFFALO ST	Class B Tavern License	250	9/19/2025, 7:00 PM	1
74	Picture Dis LLC	The Lower Level Lounge	STERLING O ODOM, Agt	207 E BUFFALO ST LL10	Class B Tavern License		9/19/2025, 7:00 PM	1
75	ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License		9/20/2025, 7:00 PM	1
76	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	CHRISTIAN M DAMIANO, Agt	225 E MICHIGAN ST	Class B Tavern License	299	9/21/2025, 7:00 PM	1
77	BRG 1000 Water Street, LLC	Rumpus Room - A Bartolotta Gastropub	CHRISTIAN M DAMIANO, Agt	1030 N Water ST	Class B Tavern License	254	9/21/2025, 7:00 PM	1
78	BRG 777 E Wisconsin LLC	Downtown Kitchen	CHRISTIAN M DAMIANO, Agt	777 E WISCONSIN AV	Class B Tavern License	483	9/21/2025, 7:00 PM	1
79	TUDY-BART, LLC	BACCHUS-A BARTOLOTTA RESTAURANT	CHRISTIAN M DAMIANO, Agt	925 E WELLS ST	Class B Tavern License	200	9/21/2025, 7:00 PM	1
80	CDWI ASSOCIATES LLC	Cambria Milwaukee Downtown	Yolanda M Allen, Agt	503 N PLANKINTON AV	Class B Tavern License		9/22/2025, 7:00 PM	1
81	WELLS-JEFFERSON CORPORATION	TAYLOR'S	DANIEL R TAYLOR, Agt	795 N JEFFERSON ST	Class B Tavern License	160	9/25/2025, 7:00 PM	1
82	THE WESTOWN ASSOCIATION OF MILWAUKEE, INC.	Westown Association	STACIE J CALLIES, Agt	310 W WISCONSIN AV	Class B Tavern License		9/25/2025, 7:00 PM	1
83	Satori Restaurant LLC	Thai-namite Thai Bistro and Sushi Bar	KHEMANONG KONGSIN, Agt	400 N WATER ST	Class B Tavern License		9/25/2025, 7:00 PM	1
84	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palid, Agt	700 N Water ST	Class B Tavern License		10/2/2025, 7:00 PM	1
85	MARSHA'S COCKTAILS BY COUNTY LLC	GRACE CENTER	Marsha A Scharles-Horcros, Agt	250 E JUNEAU AV	Class B Tavern License		10/7/2025, 7:00 PM	1
86	LUKE'S OF MILWAUKEE, LTD	RED ROCK SALOON MILWAUKEE	JEFFREY A KOVACOVICH, JR, Agt	1225 N WATER ST	Class B Tavern License	390	10/8/2025, 7:00 PM	1
87	SINCERESWANN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80	10/10/2025, 7:00 PM	1
88	BREW CITY BAR B Q, INC	TRINITY THREE IRISH PUBS	MATTHEW R SCHMIDT, Agt	125 E JUNEAU AV	Class B Tavern License	833	10/16/2025, 7:00 PM	1
89	THE WOLF LLC	The Wolf on Broadway	Matthew A Schaefer, Agt	600 N BROADWAY	Class B Tavern License		10/18/2025, 7:00 PM	1



90	HAR FATEH, INC.	Turmeric Indian Cafe & Bar	Paramjit Kaur, Agt	1014 N Van Buren ST	Class B Tavern License		10/28/2025, 7:00 PM	1
91	PTG Live Events LLC	Pabst Theater Group	RICHARD J RYAN, Agt	1119 N Marshall ST	Class B Tavern License		10/31/2025, 7:00 PM	1
92	BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	540 E MASON ST	Class B Tavern License	260	11/1/2025, 7:00 PM	1
93	BBC 782 LLC	Barrel Burrito Co	MICHAEL J EITEL, Agt	782 N JEFFERSON ST	Class B Tavern License		11/4/2025, 6:00 PM	1
94	Artisan Ramen LLC	Artisan Ramen	Yufeng Qiu, Agt	530 E Mason ST	Class B Tavern License	93	11/4/2025, 6:00 PM	1
95	COMPASS GROUP USA, INC.	EUREST NORTHWEST ERN MUTUAL	Maureen L Malone, Agt	805 E MASON ST 1st Floor	Class A Malt & Class A Liquor License		11/5/2025, 6:00 PM	1
96	WALGREEN CO	WALGREENS #1200	Christopher W Petrucci, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License		11/9/2025, 6:00 PM	1
97	3rd Street Market LLC	3rd St Market Hall	Eric T Kaye, Agt	275 W WISCONSIN AV 100	Class B Tavern License		11/9/2025, 6:00 PM	1
98	The Explorium Brewpub Third Ward LLC	The Explorium Brewpub	Michael P Doble, Agt	143 W ST PAUL AV	Class B Tavern License	399	11/9/2025, 6:00 PM	1
99	MKE Events LLC	Red White and Blue	JACOB E DEHNE, Agt	1044 N MARTIN L KING JR DR	Class B Tavern License	824	11/11/2025, 6:00 PM	1
100	ASCENT BAR MKE LLC	Ascent Bar	TIM B GOKHMAN, Agt	700 E KILBOURN AV	Class B Tavern License		11/19/2025, 6:00 PM	1
101	HDS 777, LLC	The Sofie	DAVID J SAFINA, Agt	777 N JEFFERSON ST	Class B Tavern License		11/20/2025, 6:00 PM	1
102	CALDERONE CLUB	CALDERONE CLUB	GIORGIO G FAZZARI, SP	842 N MARTIN L KING JR DR	Class B Tavern License	100	11/21/2025, 6:00 PM	1
103	JCTH, INC	CAFE AT THE PLAZA	BENJAMIN T CRICHTON, Agt	1007 N CASS ST	Class B Tavern License		11/23/2025, 6:00 PM	1
104	The Brownstone LLC	The Brownstone	Jona J Moore, Agt	524 N Water ST	Class B Tavern License		11/27/2025, 6:00 PM	1
105	REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	419 E WELLS ST	Class B Tavern License	80	11/27/2025, 6:00 PM	1
106	BOOBY JDK, LLC	McGillycuddy's Bar & Grill	ANDREW C DEUSTER, Agt	1133-37 N Water ST	Class B Tavern License	300	11/28/2025, 6:00 PM	1
107	Mader's German Restaurant, Inc	Mader's German Restaurant	Benjamin T Stilp, Agt	1037 N MARTIN L KING JR DR	Class B Tavern License	370	12/12/2025, 6:00 PM	1
108	VICTOR'S ON VAN BUREN, INC	VICTOR'S	Vic R Jones, Agt	1230 N VAN BUREN ST	Class B Tavern License	420	12/15/2025, 6:00 PM	1

109	MKE Water Street LLC	ELMNT Lounge	Nicholas M Murado, Agt	618 N WATER ST	Class B Tavern License		12/17/2025, 6:00 PM	1
110	DEER CAMP, LLC	Deer Camp	Paul C Hackbarth, Agt	1023-1027 N Dr Martin L King Jr DR	Class B Tavern License		12/21/2025, 6:00 PM	1
111	THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPHO L, Agt	830 N Dr Martin L King Jr DR	Class B Tavern License	240	12/25/2025, 6:00 PM	1
112	DAA SMOKEHOUSE MKE LLC	David Alan Alan's Smokehouse & Saloon MKE	David A O'Bryan, Agt	400 N WATER ST	Class B Tavern License		12/28/2025, 6:00 PM	1
113	OUZO CAFE	OUZO CAFE	NICKEY G PAPPAS, Agt	776 N MILWAUKEE ST	Class B Tavern License	40	1/4/2026, 6:00 PM	1
114	Fazzari & Company, LLC	San Giorgio Pizzeria Napoletana	GIORGIO G FAZZARI, Agt	838 N Martin L King Jr DR	Class B Tavern License	99	1/15/2026, 6:00 PM	1
115	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2026, 6:00 PM	1
116	APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	720 N MILWAUKEE ST	Class B Tavern License	299	1/24/2026, 6:00 PM	1
117	ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILAS SIE, Agt	307 E WISCONSIN AV	Class B Tavern License	98	1/25/2026, 6:00 PM	1
118	Carnivoras Inc	Carnevor	Joseph McLean, Agt	718 N Milwaukee ST	Class B Tavern License	99	1/25/2026, 6:00 PM	1
119	FOURBIRDS LLC	THE SOCIETY	Tyler T Curran, Agt	910 N MARTIN L KING JR DR	Class B Tavern License		1/29/2026, 6:00 PM	1
120	Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	1033 N MARTIN L KING JR DR	Class B Tavern License		1/29/2026, 6:00 PM	1
121	Uncle Bucks Red Star on 3rd, Inc	Uncle Bucks on 3rd	MICHAEL J VITUCCI, Agt	1125 N Dr Martin L King Jr DR	Class B Tavern License		2/6/2026, 6:00 PM	1
122	Smoke Shack Mke, LLC	Smoke Shack	David J Marcus, Agt	332 N Milwaukee ST	Class B Tavern License	91	2/6/2026, 6:00 PM	1
123	Blue Bat Kitchen MKE, LLC	Blue Bat Kitchen	David J Marcus, Agt	249 N WATER ST	Class B Tavern License	240	2/6/2026, 6:00 PM	1
124	Onesto MKE, LLC	Onesto	David J Marcus, Agt	221-223 N Broadway	Class B Tavern License	288	2/6/2026, 6:00 PM	1
125	GRANDVIEW MANAGEMENT, INC	ZILLI HOSPITALITY GROUP	ROBERT J ZILLI, Agt	910 E MICHIGAN ST	Class B Tavern License	450	2/6/2026, 6:00 PM	1
126	The Belmont Tavern, Inc	The Belmont Tavern	MICHAEL J VITUCCI, Agt	784 N Jefferson ST	Class B Tavern License	160	2/6/2026, 6:00 PM	1



127	JSWD Commerce LLC	SpringHill Suites by Marriott Milwaukee Downtown	Benjamin A Risseuw, Agt	744 N VEL R PHILLIPS AV	Class B Tavern License	95	2/9/2026, 6:00 PM	1
128	STEE V GEE LLC	Sportclub Nomad	MICHAEL J EITEL, Agt	750 N Jefferson ST	Class B Tavern License	240	2/14/2026, 6:00 PM	1
129	S'LUSH LLC	S'Lush Daiquiri Lounge & Event Space	Tiana M Razaa, Agt	1110 N MARTIN L KING JR DR 100	Class B Tavern License		2/17/2026, 6:00 PM	1
130	TACO MIKES HOLDINGS LLC	Taco Mikes LLC	Cornelius McClendon, Agt	1001 N MARTIN L KING JR DR	Class B Tavern License		2/19/2026, 6:00 PM	1
131	Mojo MKE LLC	Mojo MKE	Brian J Wargula, Agt	134 E JUNEAU AV	Class B Tavern License	239	2/21/2026, 6:00 PM	1
132	EDISON MKE LLC	The Edison	David J Marcus, Agt	322 N BROADWAY	Class B Tavern License		2/25/2026, 6:00 PM	1
133	AJ Bombers MKE, LLC	AJ Bombers	David J Marcus, Agt	1245 N WATER ST	Class B Tavern License	160	2/25/2026, 6:00 PM	1
134	Pourman's LLC	Pourman's	BENJAMIN A HEBL, Agt	1127 N Water ST	Class B Tavern License	80	2/25/2026, 6:00 PM	1
135	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2026, 6:00 PM	1
136	Levy @ Milwaukee Symphony	Levy @ Milwaukee Symphony	Joshua J Langenohl, Agt	212 W WISCONSIN AV	Class B Tavern License		2/26/2026, 6:00 PM	1
137	ANDY ZXL, INC.	FUSION POKE	Yulin Zheng, Agt	329 N BROADWAY	Class B Tavern License		2/27/2026, 6:00 PM	1
138	THE WICKED HOP, LLC	THE WICKED HOP	MILES E O'NEIL, Agt	343-45 N BROADWAY	Class B Tavern License	160	2/28/2026, 6:00 PM	1
139	Mediterranean Kuzina LLC	Mediterranean Cuisine	Ender Erk, Agt	753 N WATER ST	Class B Tavern License		3/2/2026, 6:00 PM	1
140	Sevenbirds LLC	The Rivulet	Tyler T Curran, Agt	309 N WATER ST 110	Class B Tavern License	318	3/4/2026, 6:00 PM	1
141	PRITZLAFF EVENTS, LLC	LAS GARDENIAS	RICHARD J KERHIN, Agt	305 N PLANKINTON AV 102	Class B Tavern License		3/5/2026, 6:00 PM	1
142	HANOBOLIC LLC	SINABRO	Jongsoo Kim, Agt	316 N MILWAUKEE ST 102	Class B Tavern License		3/9/2026, 7:00 PM	1
143	Foot Paw LLC	Amilinda	Gregory R Leon, Agt	315 E Wisconsin AV	Class B Tavern License		3/13/2026, 7:00 PM	1
144	ManCave Milwaukee, LLC	ManCave Milwaukee	Jeffrey L Taylor, Agt	706 N MILWAUKEE ST	Class B Tavern License		3/14/2026, 7:00 PM	1

145	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class B Fermented Malt Beverage Retailer's License		3/17/2026, 7:00 PM	1
146	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class C Wine Retailer's License		3/17/2026, 7:00 PM	1
147	International Exports LLC	The Safe House	LaMarvon J Jackson, Agt	779 N Front ST	Class B Tavern License	248	3/19/2026, 7:00 PM	1
148	PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	1040 N VEL R PHILLIPS AV	Class B Tavern License	987	3/24/2026, 7:00 PM	1
149	GROOM FOR MEN, INC	Groom for Men / Groom Lounge	Terri J DeJoode, Agt	330 E ST PAUL AV	Class B Tavern License		3/24/2026, 7:00 PM	1
150	3CP LLC	Third Coast Provisions	Andrew H Miller, Agt	724 N Milwaukee ST	Class B Tavern License		3/31/2026, 7:00 PM	1
151	Who's Milwaukee LLC	Who's on Third, Milwaukee's Pub	ROBERT L WILTGEN, Agt	1003&1007 N Martin L King Jr DR	Class B Tavern License		3/31/2026, 7:00 PM	1
152	WOMANS CLUB OF WISCONSIN	WOMANS CLUB OF WISCONSIN	Patti L Muccio, Agt	813 E KILBOURN AV	Class B Tavern License	500	3/31/2026, 7:00 PM	1
153	FLOUR POWER LLC	Flourchild	Andrew H Miller, Agt	722 N MILWAUKEE ST	Class B Tavern License		3/31/2026, 7:00 PM	1
154	MAC PARTNERS, LLC	Milwaukee Athletic Club - 3rd Floor	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		3/31/2026, 7:00 PM	1
155	MAC PARTNERS, LLC	Milwaukee Athletic Club - Roof Top	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		3/31/2026, 7:00 PM	1
156	Charro Latino, LLC	CARBON/LUC ID	Singh G Saini, Agt	725-729 N Milwaukee ST	Class B Tavern License	490	4/2/2026, 7:00 PM	1
157	MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Jennifer A Jaseck, Agt	300 W Michigan ST	Class B Tavern License		4/3/2026, 7:00 PM	1
158	SAZAMA'S FINE CATERING, INC	SAZAMA'S FINE CATERING	Stephanie L Sazama-Schneck, Agt	929 N WATER ST	Class B Tavern License		4/4/2026, 7:00 PM	1
159	Shake Shack Wisconsin LLC	Shake Shack	Jonathon V Maurice, Agt	220 E Buffalo ST 110	Class B Fermented Malt Beverage Retailer's License		4/8/2026, 7:00 PM	1
160	Shake Shack Wisconsin LLC	Shake Shack	Jonathon V Maurice, Agt	220 E Buffalo ST 110	Class C Wine Retailer's License		4/8/2026, 7:00 PM	1
161	Higbee's MKE LLC	BODEGA	PATSY SMITH-JAMES, Agt	628 N Water ST	Class B Tavern License	225	4/15/2026, 7:00 PM	1



162	CSM Milwaukee Downtown LLC	Residence Inn - Milwaukee	Gregory J Fugate, Agt	101 W Wisconsin AV 3	Class B Tavern License		4/16/2026, 7:00 PM	1
163	Jay Squared LLC	The Box	Jaime D Levine, Agt	311 E Wisconsin AV	Class B Tavern License	270	4/17/2026, 7:00 PM	1
164	BRUNCH MKE LLC	BRUNCH	Morgan K Schnabl, Agt	714 N MILWAUKEE ST	Class B Tavern License	160	4/20/2026, 7:00 PM	1
165	Memento LLC	Bavette La Boucherie	Karen E Bell, Agt	217 N BROADWAY	Class B Tavern License		4/25/2026, 7:00 PM	1
166	COPPER ON KING LLC	COPPER	PETER R MARSHALL, Agt	1019 N Martin L King Jr DR	Class B Tavern License		4/28/2026, 7:00 PM	1
167	HAVEN CAFE LLC	HAVEN CAFE LLC	JEFFREY G KINDER, Agt	1201 N VAN BUREN ST	Class B Tavern License		4/29/2026, 7:00 PM	1
168	Benelux Third Ward, LLC	Cafe Benelux	ERIC G WAGNER, Agt	346 N Broadway	Class B Tavern License	455	5/1/2026, 7:00 PM	1
169	ELEVATE MKE LLC	ELEVATE MKE	Tino K Bates, Agt	1131 N WATER ST	Class B Tavern License		5/1/2026, 7:00 PM	1
170	LUPI & IRIS, LLC	Lupi & Iris/Andiamo	Daria J Aitken-Siegel, Agt	777 N VAN BUREN ST	Class B Tavern License		5/7/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, June 17, 2025



# Notice of Public Hearing

Blank Notice

---

MARCUS, David J, Agent  
Milwaukee Athletic Club at 758 N BROADWAY - 4th Floor  
Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application (4th Floor)  
Requesting Instrumental Musicians

**Tuesday, July 01, 2025 at 1:30 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/1/2025 at 1:30 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



[illegible]

CURRENT OCCUPANT	758 N BROADWAY# 1102	MILWAUKEE, WI 53202-4030
CURRENT OCCUPANT	758 N BROADWAY# 1103	MILWAUKEE, WI 53202-4030
CURRENT OCCUPANT	758 N BROADWAY# 1104	MILWAUKEE, WI 53202-4030
CURRENT OCCUPANT	758 N BROADWAY# 1105	MILWAUKEE, WI 53202-4030
CURRENT OCCUPANT	758 N BROADWAY# 1106	MILWAUKEE, WI 53202-4031
CURRENT OCCUPANT	758 N BROADWAY# 1107	MILWAUKEE, WI 53202-4031
CURRENT OCCUPANT	758 N BROADWAY# 1108	MILWAUKEE, WI 53202-4031
CURRENT OCCUPANT	758 N BROADWAY# 1109	MILWAUKEE, WI 53202-4031
CURRENT OCCUPANT	758 N BROADWAY# 1110	MILWAUKEE, WI 53202-4031
CURRENT OCCUPANT	758 N BROADWAY# 1112	MILWAUKEE, WI 53202-4032
CURRENT OCCUPANT	758 N BROADWAY# 1201	MILWAUKEE, WI 53202-4032
CURRENT OCCUPANT	758 N BROADWAY# 1202	MILWAUKEE, WI 53202-4032
CURRENT OCCUPANT	758 N BROADWAY# 1203	MILWAUKEE, WI 53202-4032
CURRENT OCCUPANT	758 N BROADWAY# 1204	MILWAUKEE, WI 53202-4032
CURRENT OCCUPANT	758 N BROADWAY# 1205	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1206	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1207	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1208	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1209	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1210	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1211	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1212	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 801	MILWAUKEE, WI 53202-3997
CURRENT OCCUPANT	758 N BROADWAY# 802	MILWAUKEE, WI 53202-3997
CURRENT OCCUPANT	758 N BROADWAY# 803	MILWAUKEE, WI 53202-3998
CURRENT OCCUPANT	758 N BROADWAY# 804	MILWAUKEE, WI 53202-3998
CURRENT OCCUPANT	758 N BROADWAY# 805	MILWAUKEE, WI 53202-3998
CURRENT OCCUPANT	758 N BROADWAY# 806	MILWAUKEE, WI 53202-3998
CURRENT OCCUPANT	758 N BROADWAY# 807	MILWAUKEE, WI 53202-3999
CURRENT OCCUPANT	758 N BROADWAY# 808	MILWAUKEE, WI 53202-3654
CURRENT OCCUPANT	758 N BROADWAY# 809	MILWAUKEE, WI 53202-3999
CURRENT OCCUPANT	758 N BROADWAY# 810	MILWAUKEE, WI 53202-3999
CURRENT OCCUPANT	758 N BROADWAY# 901	MILWAUKEE, WI 53202-4011
CURRENT OCCUPANT	758 N BROADWAY# 902	MILWAUKEE, WI 53202-4011
CURRENT OCCUPANT	758 N BROADWAY# 903	MILWAUKEE, WI 53202-4011
CURRENT OCCUPANT	758 N BROADWAY# 904	MILWAUKEE, WI 53202-4012
CURRENT OCCUPANT	758 N BROADWAY# 905	MILWAUKEE, WI 53202-3654
CURRENT OCCUPANT	758 N BROADWAY# 906	MILWAUKEE, WI 53202-4012
CURRENT OCCUPANT	758 N BROADWAY# 907	MILWAUKEE, WI 53202-4012
CURRENT OCCUPANT	758 N BROADWAY# 908	MILWAUKEE, WI 53202-4012
CURRENT OCCUPANT	758 N BROADWAY# 909	MILWAUKEE, WI 53202-4012
CURRENT OCCUPANT	758 N BROADWAY# 910	MILWAUKEE, WI 53202-3654
CURRENT OCCUPANT	758 N BROADWAY# 911	MILWAUKEE, WI 53202-4013
CURRENT OCCUPANT	765 N MILWAUKEE ST	MILWAUKEE, WI 53202-3715
CURRENT OCCUPANT	780 N MILWAUKEE ST	MILWAUKEE, WI 53202-3705

Blank Notice

Total Records: 91



Radius 250 feet and Center of the Circle: 758 N Broadway



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Catering

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: We own various restaurants in Milwaukee

### 2. Business Operations

- a. Proposed Opening Date: 05/14/2025
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: Food & Alcohol with MAC
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: MAC Restaurant

### 3. Litter & Noise

- a. How are grounds kept clean? ☐ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☒ Other: Maintenance & Housekeeping
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As-Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☒ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☒ Security ☐ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: DJ & Musicians provide their own

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 25 Locations: VARIOUS THROUGHOUT  
Outside: N/A Locations: \_\_\_\_\_
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 6
- e. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☒ Other: Managed by Owner



## 5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area security plan: Managed by Owner - Key Access
- c. Will you have licensed security on premise? ☐ No ☒ Yes If yes, how many? 2 and answer the following:  
What are their responsibilities? Managed by Owner BUILDING OWNER  
Describe equipment used \_\_\_\_\_  
List their License Number (s) \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? \_\_\_\_\_ and list locations: Managed by Owners BUILDING
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>40</u> %	Food <u>60</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %			

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☒ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel : Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
☐ Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☐ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 495 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☐ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☒ Other: Describe: 4th Floor

- b. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: \_\_\_\_\_

c. Nearest Major Cross Street: Mason & Broadway

- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 12 ☐ Other: \_\_\_\_\_

- f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

g. Building Owner Name: MAC Partners LLC Phone Number: \_\_\_\_\_

Building Owner Address: 758 N Broadway, Milwaukee, WI 53202

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	7:00 am	2:30 am	400	5-90	none
Monday	7:00 am	2:00 am	250	5-90	none
Tuesday	7:00 am	2:00 am	250	5-90	none
Wednesday	7:00 am	2:00 am	250	5-90	none
Thursday	7:00 am	2:00 am	250	5-90	none
Friday	7:00 am	2:30 am	400	5-90	none
Saturday	7:00 am	2:30 am	400	5-90	none

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.





# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: **Benson's Catering MKE LLC**

Premise Address: **758 N Broadway, Milwaukee, WI 53202**

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☐ No ☒ Yes

## "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

## Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☒ No ☐ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Mary Baker Williams, Director of Catering for Benson's Catering MKE LLC

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☐ No ☒ Yes

If yes, explain: Benson's Restaurant Group Owns 100% - See Forms AB101 & AB-100

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☐ No ☒ Yes If yes, list name and address: MAC Partners LLC

## Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? MAC Partners LLC

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

## Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins \_\_\_\_\_ Ends \_\_\_\_\_

b) Monthly rental \$ \_\_\_\_\_

N/A

c) Do you have an option to renew the lease? ☐ No ☐ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☐ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? \_\_\_\_\_

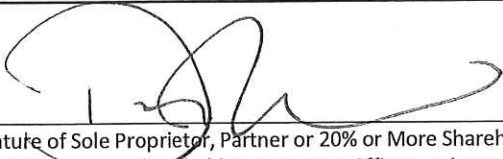
### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☒ Yes If yes, explain Meeting F&B Minimums for % of revenue
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- ☒ Detailed floor plan
- ☒ If a restaurant, copy of the menu

**menu @ end of application**



**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: **Benson's Catering MKE LLC**Premises Address: **758 N Broadway, Milwaukee, WI 53202****SECTION 1 TYPE OF BUSINESS**

What will be the majority of your food sales? (check one)

☒ Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☐ Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☐ Yes ☐ No

A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast☐ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?☐ Less than 25%☐ 25% or More AND:☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.**SECTION 2 FOOD PROCESSING**Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

**SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL**Will any food that requires temperature control be sold? ☐ No ☒ Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)If yes, list the types of food items: entrees, appetizers and desserts

**SECTION 4 DETAILS OF OPERATION**

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☐ No ☒ Yes
- Will you be doing any delivery? ☐ No ☒ Yes
- Will you have outdoor activities? ☐ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☐ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
- If Yes, provide drive thru hours: \_\_\_\_\_
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 7
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
- ☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address &amp; Phone Number of Architect: \_\_\_\_\_

Name, Address &amp; Phone Number of Contractor: \_\_\_\_\_


**SECTION 7 ALCOHOL BEVERAGES**


Are you applying for an alcohol beverage license?


- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
- ☒ Immediately ☐ At the same time as the alcohol license


**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**


You must initial each item confirming your understanding:

 I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

 I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

 I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

 I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

 I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: \_\_\_\_\_

Signature of Additional Partner: \_\_\_\_\_





## PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

PREMISES ADDRESS: 758 N. BROADWAY 4TH FLOOR

### TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- |   |  |   |   |
|---|--|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians                          | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers                          | <input type="checkbox"/> Amusement Machines<br>How many? _____                |
| <input type="checkbox"/> Bands  | <input type="checkbox"/> Comedy Acts         | <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Concerts<br>Approx. # per year? _____                |
| <input type="checkbox"/> Bowling Alley<br>How many? _____                           | <input type="checkbox"/> Disc Jockey         | <input type="checkbox"/> Wrestling                                      | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables<br>How many? _____                             | <input type="checkbox"/> Magic Shows         | <input type="checkbox"/> Patron Contests                                | <input type="checkbox"/> Jukebox  |
| <input type="checkbox"/> Motion Pictures (movies by<br>admission) - How many? _____ | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Patrons Dancing                                | <input type="checkbox"/> Karaoke  |
| <input type="checkbox"/> Other: _____   |  |   |   |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

### PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: provided by musician

### LEGAL CAPACITY OF PREMISES

495 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

### ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

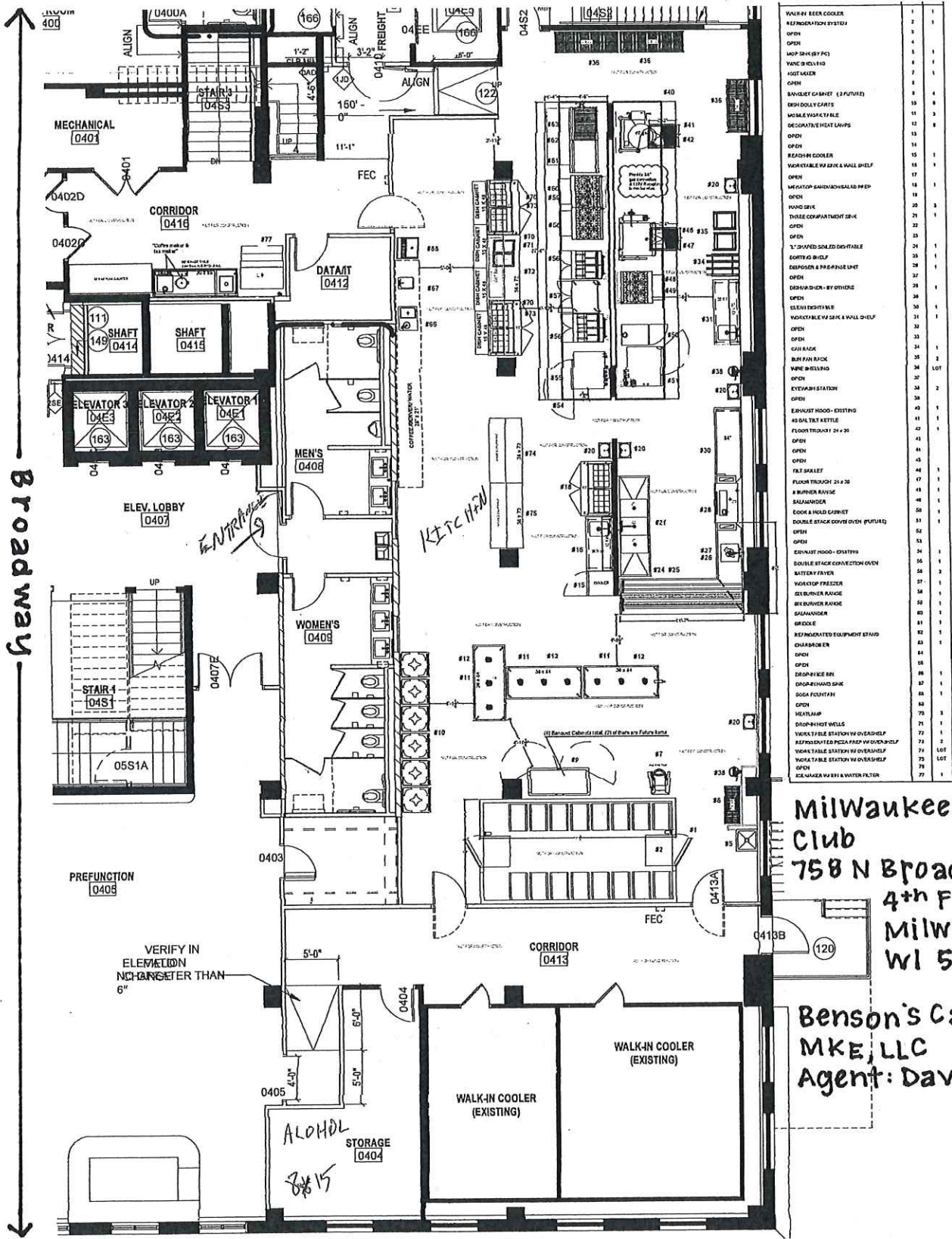
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

### Office Use Only:

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)

DI MENSIOENS 106 X 100  
TOTAL SQ FT. 11,236



**Milwaukee Athletic Club**  
758 N Broadway  
4th Floor  
Milwaukee, WI 53202

**Benson's Catering MKE, LLC**  
Agent: David Marcus

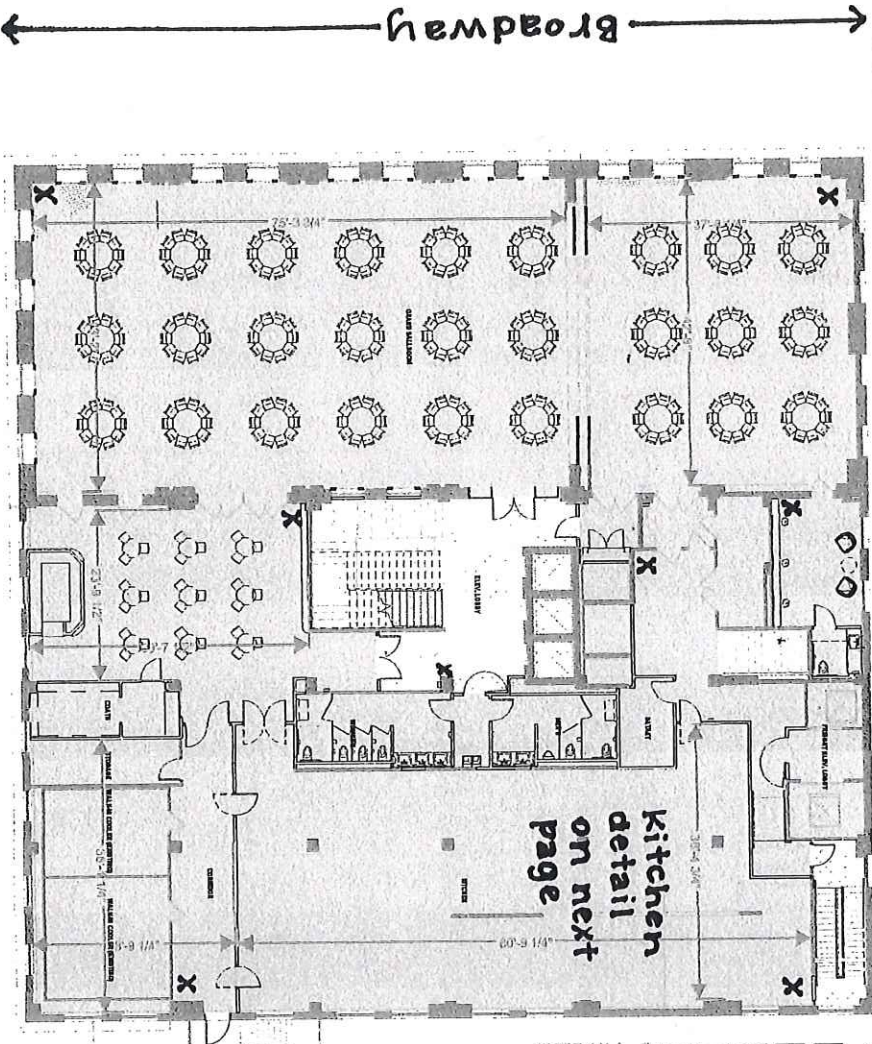
<b>1</b>	SCALE: 1/8" = 1'-0"	NOTES: NOT FOR CONSTRUCTION		PROJECT NAME: MILWAUKEE ATHLETIC CLUB (4TH FLOOR)	
	DATE: 09-03-21	<small>DRAWINGS &amp; SPECIFICATIONS SHALL NOT BE USED ON ANY OTHER PROJECT. IT SHALL NOT BE CONSIDERED TO ANOTHER PERSON FOR USE WITHOUT ANY WRITTEN CONSENT. DRAWINGS SHOWN ARE PROPERTY OF FEIN BROTHERS. DIMENSIONS TO BE VERIFIED AT JOB SITE.</small>		REVISION: #	REVISION: #
				DATE: #	DATE: #

← Mason Street →



Milwaukee Athletic Club  
758 N Broadway  
4<sup>th</sup> Floor  
Milwaukee, WI 53202

N ↑



X = Trash Cans

MAC AREAS

- ☐ COMMON
- ☐ EXCLUSIVE MAC AREAS
- ☐ HOTEL & MAC SHARED AREAS
- ☐ NON-EXCLUSIVE SHARED AREAS
- ☐ OWNER CONTROLLED

AREA SCHEDULE - LEVEL 4

Name	Area
COMMON	1259 SF
OWNER CONTROLLED	12279 SF
	13538 SF

Benson's Catering MKE  
Agent: David J Marcus  
\* Parking owned & managed by Interstate Parking  
\* Entrances & exits labeled as doors on map

Kahler Slater

MAC REDEVELOPMENT PARTNERS LLC  
MILWAUKEE ATHLETIC CLUB

1  
1/16" = 1'-0"  
04 FOURTH FLOOR AREA PLAN - MAC

Mason Street

MAC AREA PLANS

ASK - A41

# HORS D'OEUVRES

## PASSED HORS D'OEUVRES

Recommended 4-6 pieces per person, per hour

pricing is per dozen

### COLD

#### LOCAL SOURDOUGH <sup>VEG</sup> \$32

whipped farmers cheese, olive oil



#### TUNA TARTARE \$43

ponzu aioli, chive, toasted sesame, wonton chip



#### TRUFFLE CHEESE SPREAD \$34

crostini, fine herbs



#### JUMBO SHRIMP COCKTAIL <sup>GF</sup> \$46

cocktail sauce, celery, lemon

#### BEEF CARPACCIO \$45

seared and sliced rare tenderloin, rye crostini, remoulade, fried caper

#### AVOCADO SHRIMP TOAST \$40

avocado, lemon aioli, tarragon, brioche toast

#### TOMATO BRUSCHETTA <sup>VEG</sup> \$32

mixed tomato relish, arugula, garlic rubbed crostini

#### DEVILED EGGS <sup>VEG</sup> \$32

smoked paprika, pickled onion, chive

#### SMOKED SALMON \$32

dill cream cheese, bagel chip



#### MINI LOBSTER ROLL \$60

brown butter aioli, tarragon, toasted brioche

### HOT



#### ARTICHOKE DIP <sup>VEG</sup> \$36

aged Swiss cheese, spinach, fried artichoke, lavash cracker

#### CRAB CAKE \$49

old bay remoulade



#### LAMB MEATBALLS \$41

vodka sauce, fine herbs



#### NANA'S MEATBALLS \$39

all beef, chili apricot sauce, potato puree



#### PIGS IN A BLANKET \$48

wagyu beef link, puff pastry, everything bagel spice, honey mustard

#### ROASTED BONE MARROW \$45

herb gremolata, tomato jam, garlic crostini



#### KANSAS CITY EGGROLL \$39

smoked pulled pork, Monterey Jack cheese, honey mustard, Kansas City BBQ sauce



#### BUFFALO CHICKEN EGGROLL \$39

buffalo chicken, cheddar cheese, ranch, bleu cheese

#### SEASONAL ARANCINI <sup>VEG</sup> <sup>GF</sup> \$34

arborio rice, smoked mozzarella, tomato jam

#### FRIED LOCAL CHEESE CURDS <sup>VEG</sup> \$38

chipotle ranch

#### MINI CHICKEN TOSTADA \$34

chicken tinga, corn tortilla, avocado crema, queso fresco

## STATIONED HORS D'OEUVRES

pricing is per person unless indicated otherwise

#### SMOKED AND CURED SALMON DISPLAY \$14

hard boiled eggs, capers, pickled red onion, dill cream cheese, toasted bread, bagel chips

#### JUMBO SHRIMP COCKTAIL TOWER <sup>GF</sup> \$46/dz

cocktail sauce, Dijonnaise, lemon, tabasco

#### DOMESTIC & IMPORTED CHEESE BOARD \$11

Chef's selection of cheeses, seasonal accoutrements, assorted crackers, artisanal breads and breadsticks

#### CHARCUTERIE BOARD \$13

Chef's selection of cured and smoked meats, pickled vegetables, assorted olives, artisanal breads and crackers

#### CRUDITÉ PLATTER <sup>VEG</sup> <sup>GF</sup> \$8

selection of raw and roasted vegetables, green goddess, bleu cheese dressing



# BENSON'S

CATERING  
& EVENTS

ONESTO

BRIDGEWATER

THE EDISON

BLUE BAT

SMOKE SHACK

AJ BOMBERS



# PLATED ENTREES

Includes pre plated bread and butter at the table. Salad preset or table served.  
Choose one salad or soup. +\$8 per person for soup and salad.

## SALADS

### GODDESS VEG | GF | NUTS

gem lettuce, wild wonder tomato, cucumber, red onion, walnut, parmesan, green goddess dressing

### BENSON'S CEASAR

homemade Caesar dressing, parmesan, romaine lettuce, brown butter croutons

### ONESTO HOUSE VEG | GF

mixed greens, Castelvetrano olives, tomato, red onion, red wine vinaigrette

### BEET SALAD VEG | GF | NUTS +\$1

petite greens, gorgonzola, walnuts, lemon shallot dressing

### THE EDISON HOUSE VEG | GF | NUTS +\$2

petite greens, dried figs, goat cheese, candied walnut, sherry vinaigrette

### KALE SALAD VEG | GF | NUTS +\$2

julienne root vegetables, dried cranberry, toasted pecan, poppyseed vinaigrette

### FRENCH BEAN VEG | GF +\$3

shaved fennel, radish, whole grain mustard vinaigrette

### ASPARAGUS SALAD GF +\$3

hardboiled egg, arugula, crispy pancetta, caper vinaigrette

### WEDGE SALAD GF +\$1

grape tomato, red onion, bacon, blue cheese dressing

## SOUPS

### TOMATO BISQUE VEG +\$2

basil, browned butter croutons

### CREAMY FOREST MUSHROOM VEG +\$2

sherry, thyme

### POTATO LEEK VEG +\$2

leek, chive

# ENTREES

Choose two proteins plus + vegetarian option  
Pricing is per person.

## PROTEIN

### AIRLINE CHICKEN GF \$39

semi boneless chicken, roasted brussels sprouts, smashed fingerling potatoes, smoked chicken jus

### BRAISED SHORT RIB GF \$48

braised greens, grits, red wine demi-glace

### FILET MIGNON GF \$56

charred carrots, two-potato mash, peppercorn sauce

### MANHATTAN FILET (OR NEW YORK) GF \$54

olive oil mash, broccolini, roasted shallot butter

### SWORDFISH GF | NUTS \$45

olive oil mashed potatoes, French green beans, romesco sauce

### SALMON DIJONNAISE \$43

mustard and herb crust, wild rice, confit tomato

### U-10 SCALLOPS GF \$57

grits, crispy maitake mushrooms, golden raisin, bacon gastrique

## VEGETARIAN

### HARISSA CARROTS GF \$35

chickpeas, braised greens, tomato, green harissa, pistachio

### ROOT VEGETABLE PAVE GF \$36

root vegetables, vegetable demi, braised greens

### VEGETARIAN RISOTTO GF \$33

Romano cheese, seasonal flavor

### PASTA ALLA VODKA \$28

San Marzano tomato, cream, basil, Fresno chili, Grana cheese



# BENSON'S

CATERING  
& EVENTS

ONESTO

BRIDGEWATER

THE EDISON

BBK BLUE BAT

SMOKE SHACK

AJ BOMBERS

# ENTREES: DUETS

An alternative to our traditional entrees - Choose one option below. Pricing is per person.

## FILET AND SHRIMP <sup>GF</sup> \$72

6oz petit filet, 3 jumbo shrimp, French green beans, Yukon gold potato puree, brown butter bearnaise sauce

## SHORT RIB AND SALMON <sup>GF</sup> \$68

8oz braised short rib, 4 oz salmon filet, wilted garlic spinach, grits, beef jus

# STATIONS

Pricing is per person.

## CARVING \$60

ceasar salad with brown butter croutons and parmesan cheese  
roasted tri tip with chimichurri sauce  
herb and mustard crusted pork loin  
seared polenta cakes and buttermilk mash potato  
grilled broccolini and seasonal succotash

## SEAFOOD \$44

chilled jumbo shrimp platter, cocktail sauce, lemons  
mini new england lobster rolls  
warm crab dip with lavash crackers  
cured salmon tray, cream cheese, mini bagels and traditional accoutrements

## MEDITERRANEAN \$34

chef's selection of cured meats and cheeses  
mediterranean chopped salad and caprese salad platter  
marinated olives, pickled vegetables  
artichoke dip with flatbread crackers  
grilled and marinated vegetable platter with balsamic glaze

## GRAZING \$28

chef's selection of cured meats, and cheeses with assorted crackers and breads  
seasonal composed salad-spring-baby carrots, spring peas, radish, garbanzo, frisee, preserved lemon vinaigrette  
pickled vegetables, imported olives  
fresh fruit platter  
grilled and fresh vegetable crudité with goddess dressing, fresh hummus and grilled pita bread

## MINI SANDWICH AND SLIDERS \$30

lobster roll, brown butter aioli, brioche  
wagyu hot dogs, brown mustard, relish  
beef sliders, red onion jam, gruyere cheese, brioche  
skin on french fries, garlic aioli and ketchup



**BENSON'S** CATERING  
& EVENTS





# PLATED DESSERT

*Pricing is per person*

## CHOCOLATE OPERA CAKE \$14

almond sponge cake, coffee syrup, buttercream, ganache

## LEMON BERRY TRIFLE \$13

lemon sponge, vanilla cream, fresh berries, pistachio

## FLOURLESS CHOCOLATE TORTE <sup>GF</sup> \$13

dark chocolate, fresh raspberry, orange scented whipped cream

## BROWN BUTTER CAKE \$12

cream cheese whip, blackberry compote

## SORBET <sup>GF</sup> \$12

seasonal selection of sorbet

# MINI DESSERT STATION

Minimum total order of six dozen, two dozen minimum per variety

*Pricing is per dozen.*

## CHEESECAKE <sup>GF</sup> \$34

## ASSORTED MACARONS <sup>GF</sup> \$51

## CHOCOLATE AND PLAIN BEIGNETS \$34

## CHOCOLATE LAVA CAKE \$40

## CHOCOLATE STRAWBERRIES <sup>GF</sup> \$43

## VANILLA CREME BRULEE \$38

## LEMON TART \$36

## KEY LIME TART \$36

## FRUIT TART \$38

## CREAM PUFF \$39

## CHOCOLATE MOUSSE <sup>GF</sup> \$41

## CARROT CAKE \$34

# LATE NIGHT

*Pricing is per dozen unless indicated otherwise.*

## BEEF SLIDERS \$40

cheddar cheese, fried onions and garlic aioli

## MINI WAGYU HOT DOGS \$39

ketchup, mustard, relish, sauerkraut

## ROMAN STYLE PINZA FLATBREADS \$27/flatbread

choice of cheese, pepperoni, sausage or veggie  
*(one flatbread is one dozen pieces)*

## FRITES CONES \$26

crispy French fries with garlic aioli and ketchup

## CHEESE CURDS \$32

white and yellow cheddar curds with ranch sauce

## FRIED PICKLE SPEARS \$28

batter-fried slices served with Sriracha ranch sauce

## PRETZELS \$9 per person

soft pretzel bites, traditional soft pretzel, hard pretzels,  
assorted mustard, warm cheese sauce



# BENSON'S

CATERING  
& EVENTS

 ONESTO

 BRIDGEWATER

 THE EDISON

 BLUE BAT

 SMOKE SHACK

 AJ BOMBERS

# BAR PACKAGES

Packages are priced per person, per hour. 24% service charge added to all packages.

## BEER & WINE PACKAGE

1 HOUR	\$20
2 HOURS	\$25
3 HOURS	\$30
4 HOURS	\$35
5 HOURS	\$40
6 HOURS	\$45

### BEER & SELTZER:

Miller Lite  
Spotted Cow  
Rotating IPA  
Athletic Brewing NA  
Carbliss

### WINE:

Chardonnay  
Sauvignon Blanc  
Cabernet  
Pinot Noir

## CALL BAR PACKAGE

1 HOUR	\$23
2 HOURS	\$28
3 HOURS	\$33
4 HOURS	\$38
5 HOURS	\$43
6 HOURS	\$48

### CALL LIQUORS:

Tito's Vodka  
Captain Morgan Rum  
Bombay Gin  
Cazadores Blanco Tequila  
Jack Daniel's Whiskey  
Dewars Scotch  
Korbel Brandy  
Green River 1885 Bourbon

## PREMIUM BAR PACKAGE

1 HOUR	\$26
2 HOURS	\$31
3 HOURS	\$36
4 HOURS	\$41
5 HOURS	\$46
6 HOURS	\$51

### PREMIUM LIQUORS:

Grey Goose Vodka  
Bulleit Bourbon  
Bombay Sapphire Gin  
Crown Royal Whiskey  
Bacardi Rum  
Dewar's 12 Year Scotch

## CASH BAR

*Credit or debit card only.*

SODA \$4

SELTZER \$9

WINE \$10

DOMESTIC BEER \$7

IMPORT BEER \$9

COCKTAIL CALL \$11+

COCKTAIL PREMIUM \$12+

## BAR ENHANCEMENTS

### BAR UPGRADES

WELCOME BEVERAGES

CHAMPAGNE TOAST

WINE SERVICE AT DINNER

UPGRADED WINE SELECTION

### SPECIALTY COCKTAILS

Specialty cocktails are available by the batch.  
Each batch serves 50 guests.  
Ask your Event Manager for more information.



**BENSON'S** CATERING  
& EVENTS



# BAR PACKAGES

Packages are priced per person per hour 24% service charge added to all packages

## DINNER & WINE PACKAGE

1 HOUR	\$20
2 HOURS	\$25
3 HOURS	\$30
4 HOURS	\$35
5 HOURS	\$40
6 HOURS	\$45

### BEER & SELTZER:

Miller Lite  
Spotted Cow  
Rotating IPA  
Athletic Brewing NA  
Caribbiss

### WINE:

Chardonnay  
Sauvignon Blanc  
Cabernet  
Pinot Noir

## CALL BAR PACKAGE

1 HOUR	\$23
2 HOURS	\$28
3 HOURS	\$33
4 HOURS	\$38
5 HOURS	\$43
6 HOURS	\$48

### CALL LIQUORS:

Tito's Vodka  
Captain Morgan Rum  
Bombay Gin  
Cazadores Blanco Tequila  
Jack Daniel's Whiskey  
Dewars Scotch  
Korbel Brandy  
Green River 1885 Bourbon

## PREMIUM BAR PACKAGE

1 HOUR	\$26
2 HOURS	\$31
3 HOURS	\$36
4 HOURS	\$41
5 HOURS	\$46
6 HOURS	\$51

### PREMIUM LIQUORS:

Grey Goose Vodka  
Bulleit Bourbon  
Bombay Sapphire Gin  
Crown Royal Whiskey  
Bacardi Rum  
Dewar's 12 Year Scotch

## CASH BAR

*Credit or debit card only*

SODA \$4

SELTZER \$9

WINE \$10

DOMESTIC BEER \$7

IMPORT BEER \$9

COCKTAIL CALL \$11+

COCKTAIL PREMIUM \$12+

## BAR ENHANCEMENTS

### BAR UPGRADES

WELCOME BEVERAGES

CHAMPAGNE TOAST

WINE SERVICE AT DINNER

UPGRADED WINE SELECTION

### SPECIALTY COCKTAILS

Specialty cocktails are available by the batch  
Each batch serves 50 guests  
Ask your Event Manager for more information



**BENSON'S** CATERING  
& EVENTS