



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.
Please print legibly.

1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)

Pabst Brewery Historic District

ADDRESS OF PROPERTY:

1009 W. Juneau Ave. - Pabst Malt House

2. NAME AND ADDRESS OF OWNER:

Name(s): Milwaukee Pabst Holdings LLC - David Roos

Address: 70932 Cambridge Ct.

City: Niles

State: MI

ZIP: 49120

Email:

Telephone number (area code & number) Daytime:

Evening:

3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)

Name(s): Polocki Sign Company LLC

Address: 922 S. 70th St.

City: West Allis

State: WI

ZIP Code: 53214

Email: dburton@poblocki.com

Telephone number (area code & number) Daytime: 414-453-4010

Evening: 414-777-4261

4. ATTACHMENTS: (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

_____ Photographs of affected areas & all sides of the building (annotated photos recommended)

_____ Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")
A digital copy of the photos and drawings is also requested.

_____ Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

_____ Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

_____ Site Plan showing location of project and adjoining structures and fences

PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED AND SIGNED.

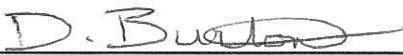
5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached via email.

See drawing 84642 LL-02 showing internally illuminated letters mounted to an aluminum background proposed for the east elevation, north end, 2nd floor. Sign to read 'THE MALT HOUSE' with logo.

And drawing 84642 NL-01 showing non-lit letters proposed for north elevation, street level entrance. Letters to read 'THE MALT HOUSE'

6. SIGNATURE OF APPLICANT:



Signature

Deb Burton, Poblocki Sign Co. LLC
Please print or type name

3-19-21

Date

This form and all supporting documentation MUST arrive by 4:00 pm (11:59 pm via email) on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Mail or Email Form to:
Historic Preservation Commission
City Clerk's Office
841 N. Broadway, Rm. B1
Milwaukee, WI 53202

PHONE: (414) 286-5712 or 286-5722

hpc@milwaukee.gov

www.milwaukee.gov/hpc

Or click the **SUBMIT** button to automatically email this form for submission.

SUBMIT

SIGN SPECIFICATIONS

[A] - ILLUMINATED LETTERS

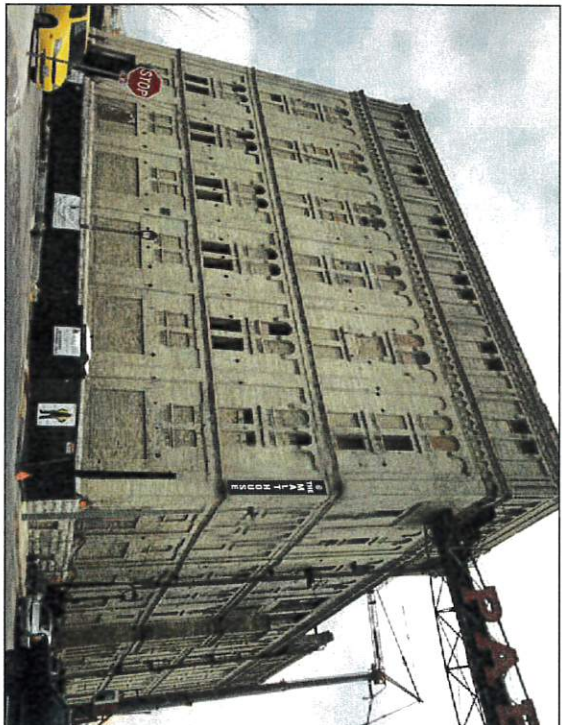
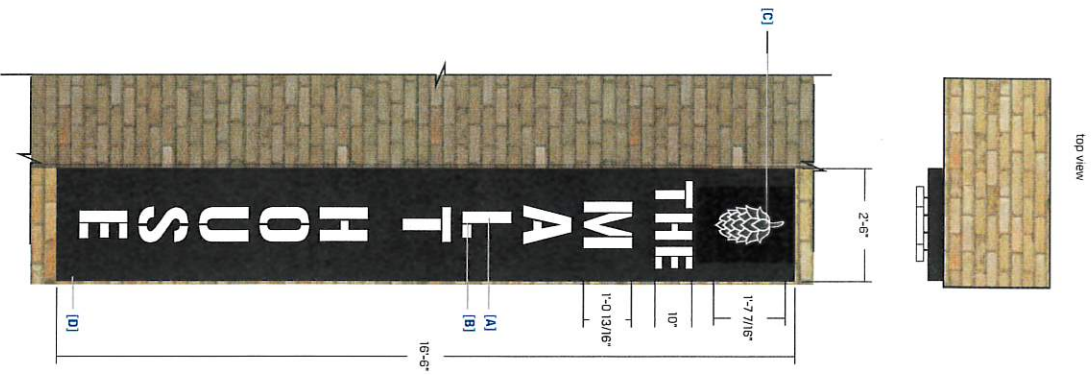
Lighting: LED
 Voltage: 120
 Description: Back-Lit (Remote)
 Face Color: White
 Return Color: White
 Installation: Stand-Off 2 1/2"

[B] - GRAPHICS/ LETTERS

Color: Black
 [C] - LOGO
 Push-In / Flush
 Color: Grey / Digital Print

[D] - CABINET

Material: Aluminum
 Face Color: Paint Black, Suede Finish
 Return Color: Paint Black, Suede Finish
 Installation: Flush to Wall



proposed day view



proposed night view

East Elevation



922 E. 10th St., Milwaukee, WI 53214
 414.253.2010 • www.pdblocki.com

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Project
Pabst Malt House Apartments
 Milwaukee, WI

Scale: 3/8"=1'
 Original Page Size: 11" x 17"

Notes

REVISIONS	REV DESCRIPTION	BY	DATE
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Rev: Dan Schumann
 Drawn by: Jean Hurdman 04.09.19 10/4/19

Sign Loc. No. :

LL-01
 Lt Letters

Sign Type

846642

UPF - Project - Icon No.

C02

Design



LEGEND

1	EXISTING METAL CLADDING
2	PROPOSED METAL CLADDING
3	PROPOSED METAL CLADDING
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AMENDED PERMIT
DATE: 5/14/2018

PABST - APARTMENTS
1003 - 1023 WEST JUNEAU AVENUE
MILWAUKEE, WISCONSIN

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2-29-2018 PERMIT
R-30-2018 PERMIT
A-30-2018 PERMIT
A-31-2018 PERMIT
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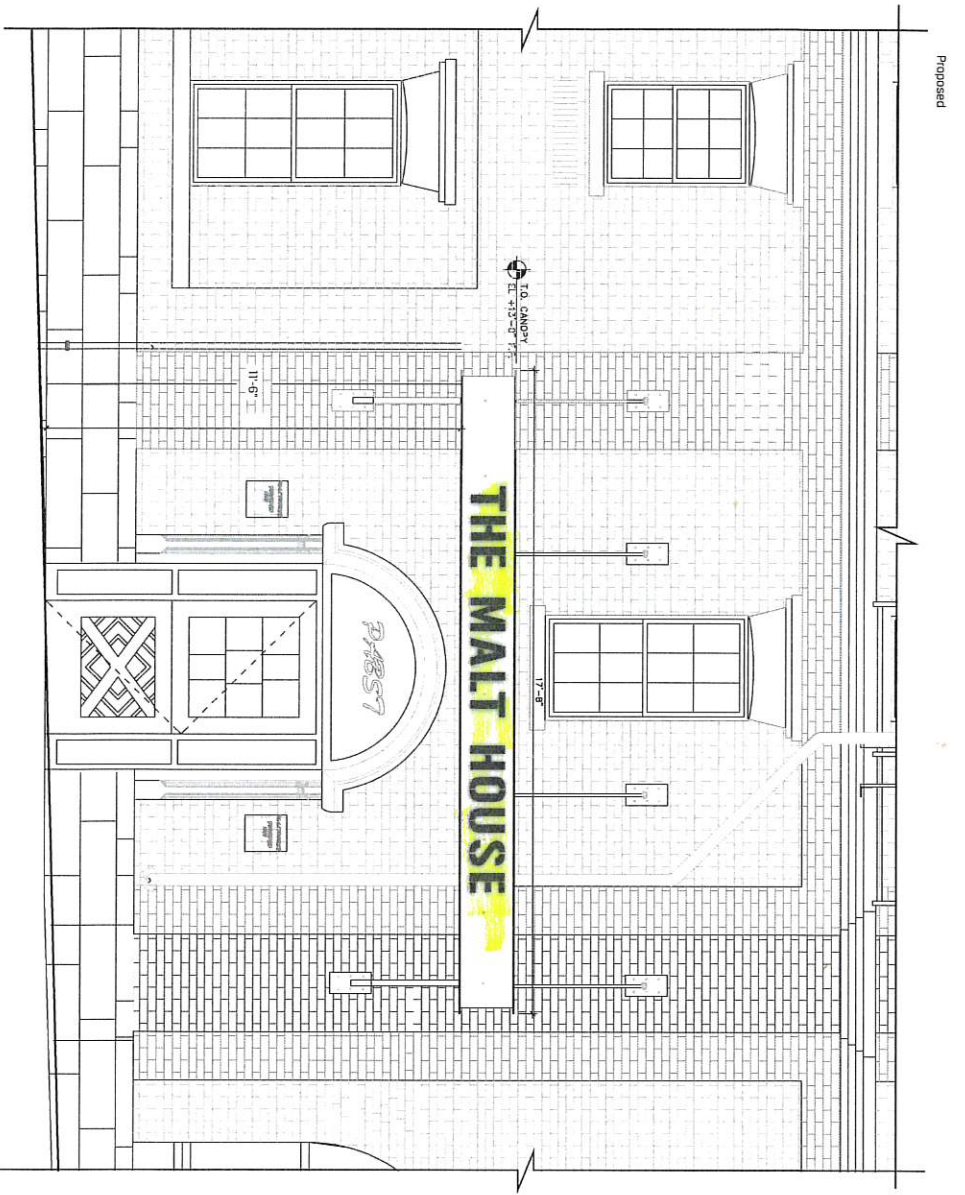
AMENDED PERMIT
DATE: 5/14/2018

A322
DATE: 5/14/2018

goldenhiz associates architects planners p.a. 3122 n. pine island road, sunrise, florida 33351 (954) 742-0797 fax (954) 742-3093

SIGN SPECIFICATIONS

[A] - NON-ILLUMINATED LETTERS
 Description: FCO
 Material: Aluminum
 Depth: 1/4"
 Face Color: Ibd
 Returns: Ibd
 Installation: Flush to Wall/ Studs



11'-2 1/16"

THE MALT HOUSE

11'-2 1/16"

11'-2 1/16"

North Elevation



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Project
Pabst Malt House Apartments
 Milwaukee, WI

Scale: 1/2"=1'
 Original Page Size: 11" x 17"

Notes
 CONFIRM FASCIA/ LETTER CONTRAST

REVISIONS	BY	DATE
REV. DESCRIPTION		

Rev: Dan Schumann
 Drawn by: Jean Herdeman
 Orig. Date: 10/7/19

Sign Loc. No. :
NL-01
 Non-Lit Letters
 Sign Type

84642 **C02**
 gfr - Project - 100 No Design

Google Maps 1009 W Juneau Ave



Image capture: Oct 2019 © 2021 Google

North Elevation

Milwaukee, Wisconsin

Google

Street View

Local Historic Preservation District: Pabst Brewery Company



-  Historic District Boundary
-  Historic Site



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