

BY ALDS. PEREZ, ZAMARRIPA, MURPHY, PEREZ, COGGS, MURPHY, BORKOWSKI, STAMPER, WESTMORELAND, RAINEY, PRATT, CHAMBERS, BAUMAN, SPIKER, BROSTOFF, PRATT

Resolution congratulating Victor Hyuke on his selection as the winner of the Visionary of the Year Award by the Latino Entrepreneurial Network of Southeastern Wisconsin, Inc.

WHEREAS,

VICTOR HYUKE

was selected as the 2023 winner of the Visionary of the Year Award by the Latino Entrepreneurial Network of Southeastern Wisconsin, Inc., and was honored during LEN's Entrepreneurial Celebration Exitó Awards on December 2, 2023 at the Oak Creek Community Center, 8580 S. Howell Ave.; and

WHEREAS, Victor Hyuke the CEO and owner of El Conquistador, a revered institution in Spanish and English media has had a rich career spanning three decades, and his journey began in 1996 with an administrative role at the Sunday Post Newspaper, and this ignited his passion for journalism and media dynamics, and in 1998 his entrepreneurial spirit soared when he founded El Conquistador, envisioning a platform that not only provided news but also became a catalyst for community growth and representation; and

WHEREAS, Victor's trajectory into the newspaper industry commenced in 1996 with his administrative role at the Sunday Post Newspaper, and this experience fueled his aspirations in media, and two years later he transformed his dreams into reality by creating El Conquistador in 1998, and this venture integrated print media and radio channels, and ushered in a new era of local Latino news, entertainment, and cultural representation; and

WHEREAS, Victor's talents extend beyond the realm of media to even his profound impact on small Latino businesses, and he recognized their significance in community vitality as he utilized El Conquistador as a platform to promote Latino ventures, and he publicized these businesses in dedicated sections of the newspaper, such as classifieds, homes, and special reports, and he not only showcased their offerings but also facilitated their visibility and growth within the community, and his achievements aligned with the mission of the Latino Entrepreneurial Network, as he amplified the voices and success stories of Latino entrepreneurs, fostered economic growth, and unified the community in support of Latino endeavors; now, therefore, be it

RESOLVED, That the Common Council of the City of Milwaukee herewith congratulates Victor Hyuke of El Conquistador Newspaper on being selected as the 2023 the Visionary of the Year Award winner, commends him for his achievements and accomplishments and wishes for him continued success in all his endeavors; and, be it

FURTHER RESOLVED, That a suitably engrossed copy of this resolution be presented to Victor Hyuke.

Introduced by Common Council members José G. Pérez, JoCasta Zamarripa, Michael J. Murphy, Milele A. Coggs, Mark A. Borkowski, Russell W. Stamper, II, Khalif J. Rainey, Lamont Westmoreland, Jonathan Brostoff, Andrea M. Pratt, Mark Chambers, Jr., Robert J. Boaman, and approved by all members of the Milwaukee Common Council on December 12, 2023.