

# Historic City Hall Museum

Milwaukee, WI

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City Clerk's Office*



# Museum Goals

- Showcase this newly restored landmark and enhance tours of City Hall
- Display remaining terra cotta architectural pieces to showcase the fine craftsmanship and quality of the materials
- Create a new context for artifacts and repurpose pieces
- Phase I - Create indoor museum and exhibits (Doors Open Event – Sept. 24-25)
- Phase II – Create outdoor museum and displays (after basement renovations completed)
- Highlight items already in the city's collections and sell souvenirs (create restoration fund)



## Small & medium architectural elements

frieze, medallion, capitals, copper sheets and copper capitals



## Medium architectural pieces

capitals, shield, copper capitals, inscribed pieces, capitals



# Large & medium architectural pieces

urns, pedestals, small lion heads, clock face, double lion heads, keystones



## Large architectural pieces

pedestal with sphere, lion heads and bricks



## Misc. found pieces

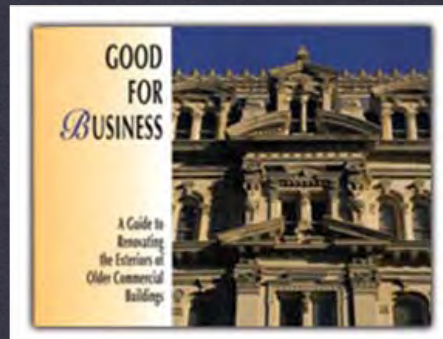
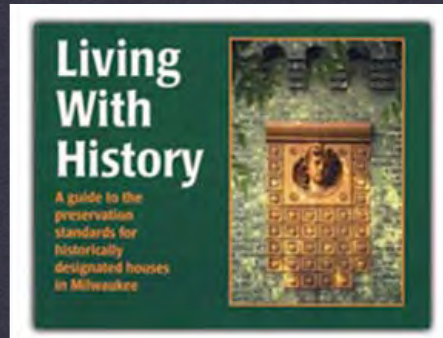
city hall replica, copper baluster, clock hands, clock motor, wall art from Zeidler building



# Existing Collections

Historic photos, city hall art collection and stained glass windows





# Current souvenirs, publications & products

Public Information Division, DCD, Historic Preservation, Visit Milwaukee

# Indoor Display Space

- 1<sup>st</sup> floor exhibit space in room next to Info Center - for small to medium pieces
- 1<sup>st</sup> floor former phone booths in rotunda – convert into display cabinet for smaller pieces, photos, souvenirs for sale, postcards, pins
- Rotunda – large lion or urns flanking interior doors
- Third floor – existing postcard exhibit, Sister Cities display, Milwaukee and official Common Council photos
- Third floor - possible permanent WPA art exhibit



## Exhibit space (room next to Info Center)

sign and/or architectural piece needed to mark entrance to museum



## Former phone booths

repurpose booths, add shelves, create display cabinets using glass fronts



# Large lion head

rotunda floor space outside License Division



# Sample display of souvenir items for sale

display cabinet and info desk - State Capitol building, Madison

# Outdoor Display Space

- Market St. park - larger pieces here with possible Lionhenge (bench or fountain)
- Kilbourn Ave. green space alongside Zeidler building
- Front of City Hall – urns flanking exterior of building
- Information kiosk, welcome sign or upright info sign
- City hall photo illustration signage to identify location of architectural pieces on building
- Downtown wayfinding signs and informational signage - establish brand identity graphics



# City Hall complex

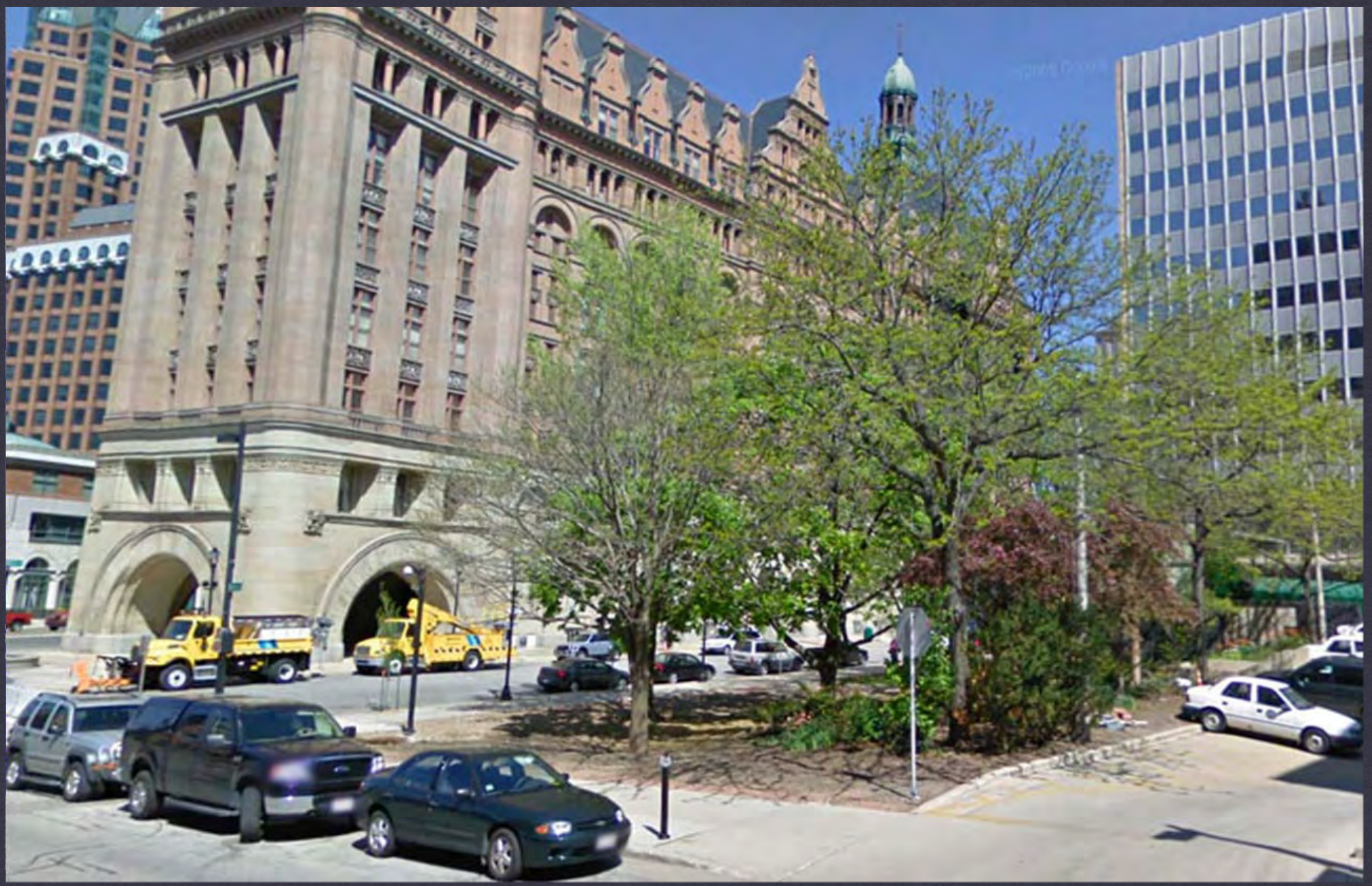
includes City Hall building, Zeidler building and 809 building





# City Hall main entrance

large urns flanking Wells St. entrance



City Hall park with outdoor exhibit  
seating, viewing station and possible Lionhenge or fountain



# Single head lion pieces

outdoor circular bench or retaining wall



# Lionhenge

outdoor circular bench with brick pavers



## Kilbourn Ave. greenspace

possible outdoor exhibit space, with seating and viewing station



# Ningbo, China artifacts & fountain

incorporate current pieces into informational brochure with map of complex



# Information kiosk & welcome sign

use downtown ambassadors for info, post city announcements



Site-specific graphics for outdoor exhibit  
 uprights for info, low profile to channel attention to city hall architecture





# Informational signage and brand identity

banner samples from Madison and S. 27<sup>th</sup> St. Milwaukee/Greendale



## Existing downtown signage

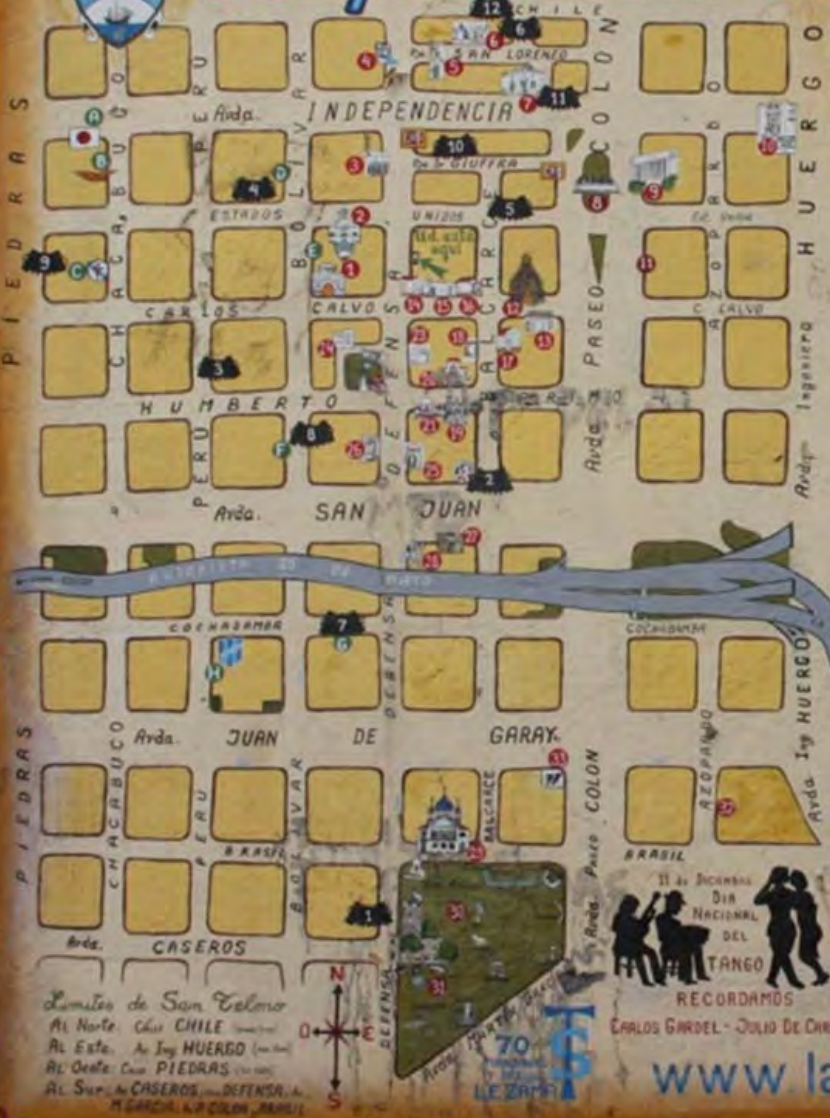
Wisconsin Ave. map, Riverwalk directionals and Milwaukee Rep. banner

# República de San Telmo

"Refugio de Amistad y Alegria"

Obra del Artista Alberto G. González - 1942/1943

Idea y Dirección: MANUEL QUIROZ FERNANDEZ



## Referencias

- ANTIGUO MERCADO DE SAN TELMO
- SEDE DE LA REPUBLICA DE SAN TELMO
- GALERIA CINE CECEL
- ZANCON DE GRANADOS
- CASA MINIMA
- PATIOS DE SAN TELMO
- EL VIEJO ALMACEN
- M<sup>o</sup> CANTO AL TRABAJO
- FACULTAD DE INGENIERIA
- IGLESIA "STELLA MARIS"
- SECRETARIA DE AGRICULTURA
- IGLESIA DANESA
- EL REPECHO DE SAN TELMO
- CASA DE ESTEBAN DE LUCA
- EL COMITE - LA CONVENCION
- ANTIGUA TASCA DE CUCHILLEROS
- CASA DE CASTAGNINO
- GALERIA "EL VIEJO HOTEL"
- IGLESIA N<sup>o</sup> 5<sup>o</sup> DE BELEN
- ESCUELA GUILLERMO RAWSON
- MUSEO PENITENCIARIO ARGENTINO
- PLAZA MANUEL DORREGO
- GALERIA SOLAR DE FRENCH
- MUSEO FORMER-BIGATTI
- GALERIA LA CANDELARIA
- GALERIA PABLO LA DEFENSA
- MUSEO DE ARTE MODERNO
- MUSEO DEL CINE
- ORTODOXA RUSA
- PARK LEZAMA
- MUSEO HISTORICO NACIONAL
- IGLESIA SUECA
- MUSEO ANTARTICO

## Referencias

- 1 SAN TELMO'S OLD MARKET
- 2 SAN TELMO'S REPUBLIC HEADQUARTERS
- 3 CINE CECEL GALLERY
- 4 DITCH OF GRANADOS
- 5 MINIMAL HOUSE
- 6 THE YARDS OF SAN TELMO
- 7 EL VIEJO ALMACEN - OLD STORE
- 8 MONUMENT "DOE TO LABOUR"
- 9 UNIVERSITY OF ENGINEERING
- 10 CHURCH STELLA MARIS
- 11 SECRETARY OF AGRICULTURE BUILDING
- 12 DANISH CHURCH
- 13 REPECHO OF SAN TELMO
- 14 ESTEBAN DE LUCA'S HOUSE
- 15 EL COMITE - LA CONVENCION
- 16 OLD CUTLER'S BAR
- 17 CASTAGNINO'S HOUSE
- 18 THE OLD HOTEL GALLERY
- 19 N<sup>o</sup> 5<sup>o</sup> DE BELEN'S CHURCH
- 20 GUILLERMO RAWSON SCHOOL
- 21 ARGENTINIAN PENITENTIARY MUSEUM
- 22 MANUEL DORREGO SQUARE
- 23 SOLAR DE FRENCH GALLERY
- 24 FORMER-BIGATTI MUSEUM
- 25 LA CANDELARIA GALLERY
- 26 PASSAGE LA DEFENSA GALLERY
- 27 MUSEUM OF MODERN ART
- 28 MUSEUM OF CINEMA
- 29 RUSSIAN ORTHODOX CHURCH
- 30 LEZAMA PARK
- 31 HISTORICAL NATIONAL MUSEUM
- 32 SWEDISH CHURCH
- 33 ANTARCTIC MUSEUM

### TANGO BAILE SHOW

1 TORCATO TABO	5 MI MATE SALON	9 CLUB 6 <sup>o</sup> BELGRANO	13 ESCALA DE SAN TELMO
2 FORTUATO LACRERA	6 BAR SUR	10 CASA DE SAN TELMO	14 EL VIEJO ALMACEN
3 MUGEL CULTURAL SUR	7 TACIONANDO	11 SALON DANI	15 LA CUMARISTA

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### ASOCIACIONES - CLUBS

A ASOC JAPONESA NIKKAI	E CLUB AGRICULTURA
B CASAL DE CATALUNYA	F FED. ARG. DE MUSEOS
C FED. de ASOC GALLESES	G EMAUS
D CIRCULO DEL PLATA	H CLUB SAN TELMO

### EMERGENCIA

Tel. 101 POLICIA FEDERAL - Tel. 107 S.A.E.  
 100 BOMBEROS - 106 PENITENCIARIO  
 103 DEFENSA CIVIL - 108 CASEROS AUTOPROTECCION  
 DEFENSA CIVIL EN PUERTO 4336 1500 - 0800 0800 0800

[www.larepublicasantelmo.com.ar](http://www.larepublicasantelmo.com.ar)

Painted map mural from Buenos Aires  
 potential for similar style of map mural downtown



# Bryant Park - New York

bricks & urns create sections of park, benches & chairs, lion retaining wall

# Objectives

- Showcase beautiful city landmark
- Highlight the importance of the exhibit
- Highlight existing collections
- Value public spaces and preservation
- Increase pedestrian traffic and tours
- Sell souvenirs and provide information
- Create restoration fund

