



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, February 05, 2021

COMMITTEE MEETING NOTICE

AD 08

Jerud G Sagorac

2204 W Forest Home Av

Milwaukee, WI 53215

You are requested to attend a virtual hearing to be held on:

Wednesday, February 17, 2021 at 11:30 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Jukebox, 8 Amusement Machines, and 1 Pool Table for "Coach's Big Time Pizza Pub" at 2204 W Forest Home Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/987330253>. If you wish to call in, please call +1 (872) 240-3212 and use Access Code: 987-330-253.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, February 05, 2021

COMMITTEE MEETING NOTICE

AD 08

Jerud G Sagorac

2202 W Forest Home Av

Milwaukee, WI 53215

You are requested to attend a virtual hearing to be held on:

Wednesday, February 17, 2021 at 11:30 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Jukebox, 8 Amusement Machines, and 1 Pool Table for "Coach's Big Time Pizza Pub" at 2204 W Forest Home Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/987330253>. If you wish to call in, please call **+1 (872) 240-3212** and use Access Code: 987-330-253.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:	Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.
-------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/16/2020
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 318695
Application Date: 12/14/2020

License Location: 2204 W. Forest Home Av
Business Name: Coach's Big Time Pizza Pub

Licensee/Applicant: Sagorac, Jerud G.
(Last Name, First Name, MI)
Date of Birth: 02/22/1978

Home Address: 2202 W Forest Home Av
City: Milwaukee **State:** WI **Zip Code:** 53215
Home Phone: 414-531-4231

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 08/22/2015 the applicant was cited in West Allis for Disorderly Conduct.

Charge: Disorderly Conduct
Finding: Guilty
Sentence: Fine
Date: 09/02/2015
Case: M150032051

2. On 01/06/2016 the Wisconsin Department of Transportation revoked the applicant's driver's license for 6 months for Operating While Intoxicated.
3. On 10/24/2016 the applicant was charged in Milwaukee County with Endangering Safety by Use of Dangerous Weapon while Intoxicated (Misdemeanor).

Charge: Endangering Safety by Use of Dangerous Weapon while Intoxicated
Finding: Guilty
Sentence: 25 hours Community Service
Date: 05/15/2017
Case: 2016CM003718

4. On 11/27/2016 the applicant was cited in the City of Milwaukee at 2204 W. Forest Home Ave. for Class B Allow Patrons After Hours.

Charge: Class B Allow Patrons after Hours
Finding: Guilty
Sentence: Fined \$378.00
Date: 01/23/2017
Case: 16066526

5. On 04/17/2017 the applicant was cited in the City of Milwaukee at 2204 W. Forest Home Av. for:

Charge 1: Allow Consumption of Alcohol by Underage
2: Allow Underage on Premises
3: Allow Underage on Premise
4: Class B Allow Patron after Hours
Finding: Guilty all cases
Sentence 1: Fined \$373.00
2: Fined \$100.00
3: Fined \$75.00
4: Fined \$75.00
Date: 07/20/2017
Case 1: 17016340
2: 17016341
3: 17016342
4: 17016343

6. On 04/30/2017 the applicant was cited in the City of Milwaukee at 2204 W. Forest Home Av for:

Charge 1: Class B Allow Patron after Hours
2: Presence of Minor at Licensed Premise
Finding: Guilty both charges
Sentence 1: Fined \$1,000.00
2: Fined \$250.00
Date: 07/20/2017
Case 1: 17019609
2: 17019611

7. On 05/04/2017 the applicant was cited in the City of Milwaukee at 2204 W. Forest Home Av for:

Charge: Sale of Alcohol to Underage Person
Finding: Guilty
Sentence: Fined \$75.00
Date: 07/20/2017
Case: 17019610

8. On 07/14/2017 the applicant was cited in the City of Milwaukee at 2204 W. Forest Home Av for:

Charge: Allow Underage on Premise
Finding: Guilty
Sentence: Fined \$150.00
Date: 05/01/2018
Case: 17032176

9. On 01/28/2018 the applicant was cited for Operating while Intoxicated. He was convicted on 06/12/2018 and his license was revoked for 16 months plus 70 days House of Correction.

Date:12/31/20
Officer: VODICKA

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Coach's Big Time Pizza Pub
Address: 2204 W Forest Home Av
Phone: 414-808-0883

Owner: Jerud G SAGORAC
Owner address: 2202 W Forest Home Av
City State Zip: Milwaukee, WI 53204
Owner Phone: 414-531-4231
Owner email: Jarubsagorac@yahoo.com`

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: same

Location currently open: YES NO

Projected open date: Jan 2021

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 11:00am-1:00am 24 hours Y N
Mon: "
Tue: "
Wed: "
Thu: "
Fri: 11:00am-1:30am
Sat: 11:00am-1:30am

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 4
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: 60-90 days
21. Are there exterior cameras Yes No How many: 4
22. Are there interior cameras Yes No How many: 3, plans to add 4 additional

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many/A

Interior Survey:

25. What is the planned/posted capacity 52
 26. What is the minimum number of employees that will be on premise 2
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 1 or 2
 33. How will they be deployed: Interior Exterior depending on crowd
 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other
 38. When at capacity, how will the overflow crowd be managed? Security
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant is unsure if security will be contracted or employees. Applicant owns building and resides in upper unit. The premises does not have a kitchen area, but rather a single air fryer and a single pizza oven for preparing frozen foods.

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 06/08/2017
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 254913
Application Date: 05/08/2017

License Location: 2204 West Forest Home Avenue
Business Name: Coach Sagorac's

Licensee/Applicant: Sagorac, Jerud G.
(Last Name, First Name, MI)
Date of Birth: 02/22/1978

Home Address: 1366 Cider Circle
City: Mukwonago State: WI Zip Code: 53149
Home Phone: 414-531-4231

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 08/22/2008 the applicant was charged in Waukesha County with Criminal Damage to Property §943.01(1) and Disorderly Conduct §947.01.

Charge	1:	Criminal Damage to Property
	2:	Disorderly Conduct
Finding	1:	Guilty
	2:	Guilty
Sentence	1:	21 months probation (withheld)
	2:	21 months probation (withheld)
Date	:	11/19/2008
Case	:	2008CF000911

2. On 08/22/2015 the applicant was cited in West Allis for Disorderly Conduct.

Charge	:	Disorderly Conduct
Finding	:	Guilty
Sentence	:	Fine
Date	:	09/02/2015
Cast	:	M150032051

3. On 01/06/2016 the Wisconsin Department of Transportation revoked the applicant's driver's license for 6 months for Operating While Intoxicated.

=====

4. On 10/24/2016 the applicant was charged in Milwaukee County with Endangering Safety by Use of Dangerous Weapon while Intoxicated (Misdemeanor).

Charge: Endangering Safety by Use of Dangerous Weapon while Intoxicated
Finding: Guilty
Sentence: sentencing hearing 06/30/2017
Date:
Case: 2016CM003718

5. On 11/27/2016 officers responded to responded to a shots fired complaint at S. 22nd St and W. Forest Home Av. The investigation revealed a shooting occurred at 4:04am at 2204 W. Forest Home Av and that Coach Sagorac's Big Time Pub of Greatness was open after hours until approx. 3:50am or 4:00am. At 8:19pm officers conducted follow up at the bar and spoke with the applicant. The applicant was uncooperative with the officers telling them the exterior cameras did not work. He then took them to the basement to view the video which was in fact the exterior cameras. The officers were unable to get the video because it is only saved for 4 hours. While on scene a 19 year old female came to the tavern to get a pair of high heels that she left in the bar last night. The applicant denied knowing her even though she stated she was his cousin. The applicant was cited for allow patrons after hours.

Charge: Class B Allow Patrons after Hours
Finding: Guilty
Sentence: Fined \$378.00
Date: 01/23/2017
Case: 16066526

6. On 11/28/2016 an officer contacted the applicant to set up a meeting regarding the shooting that occurred at Coach Sagorac's Big Time Pub of Greatness, 2204 W. Forest Home Av. The applicant stated he did not understand why he was being asked to meet since the shooting occurred outside and the tavern was closed. He stated he had no time for a meeting but did agree to meet on 12/06/2016. On 11/29/2016 he called the officer and cancelled the meeting. The officer made several attempt to contact the applicant to reschedule the meeting but he never returned her calls.
7. On 02/10/2017 at 2:10am officers responded to a ShotSpotter call at 2204 W. Forest Home Av. The officer did not find any casing. Later a second caller called back stating he had video of the incident showing a patron of Coach Sagorac's Big Time Pub of Greatness exiting the bar and firing one shot towards Muskego Av. The officer spoke with the applicant who was cooperative and allowed the officer to view the surveillance video. The video showed a group exiting the tavern at the time and location ShotSpotter recorded the gun shot.
8. On 03/08/2017 officers responded to a battery complaint at Coach Sagorac's Big Time Pub of Greatness, 2204 W. Forest Home Av. The applicant was the caller and stated a male struck him several times and he did not strike back. The officers observed the video which showed the suspect getting in the applicant's face and attempting to strike the applicant. The applicant pushed the suspect away in self-defense. The rest of the altercation occurred outside of camera view. The suspect was cited for Assault and Battery.

9. On 03/18/2017 officers responded to Coach Sagorac's Big Time Pub of Greatness, 2204 W. Forest Home Av. The applicant stated there was a fight inside the tavern and he was able to break it up and get all subject out of the tavern. A few minutes later there were shots fired outside. ShotSpotter recorded two shots fired on in front of the tavern and one approx. 2 blocks away. The applicant was cooperative.
10. On 04/17/2017 at 4:00am officers conducted a license premise check at Coach Sagorac's Big Time Pub of Greatness, 2204 W. Forest Home Av. They heard loud music coming from inside. They looked in the window and saw at least 3 patrons sitting at the bar with drinks. When the officers knocked they observed the applicant let people out the back door to the upstairs apartment. One officer observed at least 5 people going to the back of the bar. After several minutes the applicant let the officers in. The applicant was evasive and appeared heavily intoxicated. The applicant did let the officers upstairs. The officer found two people who the applicant stated were his employees, who were both under the age of 21. One of the rooms in the apartment was locked from the inside and the applicant didn't know what was in the room. The applicant was issued citations for

Charge 1: Allow Consumption of Alcohol by Underage
2: Allow Underage on Premises
3: Allow Underage on Premise
4: Class B Allow Patron after Hours

Finding: pending pre-trial 07/20/2017

Sentence:

Date:

Case 1: 17016340
2: 17016341
3: 17016342
4: 17016343

11. On 04/21/2017 at 12:42 am, officers went to Coach Sagorac's Big Time Pub of Greatness, 2204 W. Forest Home Av to deliver citations to the applicant. Upon entering the business the officers observed numerous customers leave. The applicant was not cooperative with the officers. The officers advised a supervisor of their observations while in the tavern. At 12:55am officers returned to the establishment to conducted a licensed premise check. The officers located two underage subjects in the tavern and one of the subjects was armed with a gun and required force to subdue. The applicant was on scene and when the officers asked to see the security footage he led them downstairs. The system showed only exterior cameras. The officers followed the interior cameras cable to the second floor. The applicant was not forthcoming with this information and became defensive when asked. The applicant was cited for 2 counts of Presence of Minor at Licensed Premise.
12. On 04/28/2017 officer responded to 2202 W. Forest Home Av for a ShotSpotter call. The officers found 47 shell casings in the intersection of W. Grant St and W. Forest Home Av. The officer conducted a check on Coach Sagorac's Big Time Pub of Greatness. The applicant was on scene and stated he heard a noise outside and looked but did not observe anything. The officers viewed the video from the exterior cameras, which showed the group involved in the shots fired exited the tavern shortly before the incident. The DVR for the interior cameras was not functioning. The applicant was cooperative.

13. On 04/30/2017 at 2:35am officers observed patrons inside Coach Sagorac's Big Time Pub of Greatness, 2202 W. Forest Home Av. The officers conducted a licensed premise check and counted 9 patrons in the bar after hours. The applicant was on scene and stated the patrons refused to leave but he was not serving alcohol. Also in the tavern was a 17 year old who stated she worked at the bar. The minor stated she was the niece of the applicant and she was paid to work. The applicant stated she worked for "tips". The applicant could not produce proof of employment for the minor. Officers observed video from Sagorac's cellular device, which showed the 17 year old conducting herself as bartender.

Charge 1: Class B Allow Patron after Hours
2: Presence of Minor at Licensed Premise
Finding: pending pre-trial 07/20/2017
Sentence:
Date:
Case 1: 17019609
2: 17019611

14. On 05/04/2017 officers conducted underage tavern enforcement in District 2. An underage Police Aide and a Police officer working in plain clothes were able to gain entry to Coach Sagorac's Big Time Pub of Greatness through the front door. Inside the police aide was able to purchase a Miller Lite beer from the bartender, who was identified as the applicant. He was cited for Sale of Alcohol to Underage Person.

Charge: Sale of Alcohol to Underage Person
Finding: pending pre-trial 07/20/2017
Sentence:
Date:
Case: 17019610

PREVIOUS PREMISE

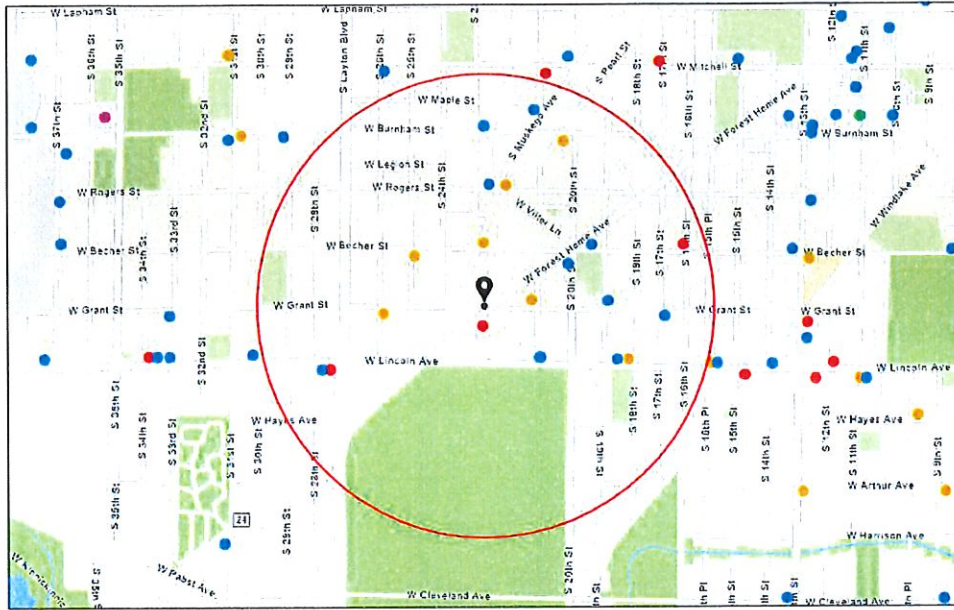


2204 W Forest Home Av

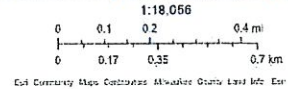
Area of Interest (AOI) Information

Area : 21,862,585.76 ft²

Jan 6 2021 13:49:30 Central Standard Time



- Alcohol Licenses
- Class A Intoxicating Liquor
 - Class A Fermented Malt Beverage
 - Class A Liquor and Mali
 - Class B Fermented Malt Beverage
 - Class B Tavern



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	23		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	PROMOCIONES MEXICAS LLC	EL GRAN TEOCALLI	PALOMA NAVA, Agt	2011 W FOREST HOME AV	Class B Tavern License	282	5/12/2021, 7:00 PM	1
2	Punjab Food LLC	J&C El Centenario Market	Rita M Bhatti, Agt	2082 S Muskego AV	Class A Fermented Malt Beverage Retailer's License		4/19/2021, 7:00 PM	1
3	Holler House	Holler House	Catherine Haefke, SP	2042 W Lincoln AV	Class B Tavern License		9/20/2021, 7:00 PM	1
4	LINCOLN BEER & LIQUOR INC.	LINCOLN BEER & LIQUOR	Gurjit K Singh, Agt	2717 W Lincoln AV	Class A Malt & Class A Liquor License		10/31/2021, 7:00 PM	1
5	Paul's Liquor LLC	Paul's Liquor	AGIAPAL SINGH, Agt	1600 W Becher ST	Class A Malt & Class A Liquor License		11/27/2021, 6:00 PM	1
6	La Caleta LLC	La Caleta Restaurant & Bar	Monica Hernandez-Gaspar, Agt	1801 S Muskego AV	Class B Tavern License		11/27/2021, 6:00 PM	1
7	ANNA'S TAP	ANNA'S TAP	SAMANTHA L RITCHIE, SP	1838 W GRANT ST	Class B Tavern License	25	6/29/2021, 7:00 PM	1
8	TEDDY'S INCOME, INC	SHARI'S STILL	SHERYL L LARSON, Agt	1834 S 23RD ST	Class B Tavern License	49	1/20/2021, 6:00 PM	1
9	Seven Star Liquor LLC	Seven Star Liquor	JASJEET SINGH, Agt	2223 W Forest Home AV	Class A Malt & Class A Liquor License		7/25/2021, 7:00 PM	1
10	LA PICA #3, LLC	LA PICA CARR 3 BAR & HALL	WILLIAM RIVERA, Agt	3427-31 W LINCOLN AV	Class B Tavern License	162	7/28/2021, 7:00 PM	1
11	Forest Home Ave Chicken Palace LLC	Chicken Palace - Forest Home/ Chicken Palace Forest Home Food Truck	Rosa Isela Real Perez, Agt	1937 W Forest Home AV	Class B Tavern License	71	11/22/2021, 6:00 PM	1
12	LA ARRACHERA	LA ARRACHERA	MARINA VARA DE ARANA, SP	1988 S MUSKEGO AV	Class A Fermented Malt Beverage Retailer's License		7/16/2021, 7:00 PM	1
13	TEDDY'S INCOME, INC	SHARI'S STILL	SHERYL L LARSON, Agt	1834 S 23RD ST	Class B Tavern License	49	1/20/2022, 6:00 PM	1
14	Treder KMK Inc	Supermarket La Veracruzana	ERIC J TREDER, Agt	2539 W Grant ST	Class A Fermented Malt Beverage Retailer's License		3/1/2021, 6:00 PM	1
15	PRIMOS PLACE	PRIMOS PLACE	ENRIQUE TERRONES, SP	1631 W GRANT ST	Class B Tavern License	161	3/6/2021, 6:00 PM	1
16	OLD TOWN SERBIAN GOURMET RESTAURANT , LLC	OLD TOWN SERBIAN GOURMET RESTAURANT	NATALIA A RADICEVICH, Agt	518-522 W LINCOLN AV	Class B Tavern License	200	9/22/2021, 7:00 PM	1

17	HOLLER HOUSE	HOLLER HOUSE	TODD C STUCKERT, SP	2042 W LINCOLN AV	Class B Tavern License	50	8/30/2021, 7:00 PM	1
18	Farida, LLC	South Ave Foods	Thaher M Qatoum, Agt	2108 S 25TH ST	Class A Fermented Malt Beverage Retailer's License		5/5/2021, 7:00 PM	1
19	Starlite Beer & Food, Inc.	Starlite Food	GURMUKH SINGH, Agt	2013 W Burnham ST	Class A Fermented Malt Beverage Retailer's License		4/20/2021, 7:00 PM	1
20	ABDELAL, LLC	GRANT MARKET	SAED F ABDELAL, Agt	2100 W GRANT ST	Class A Fermented Malt Beverage Retailer's License		5/13/2021, 7:00 PM	1
21	Lincoln Express, Inc.	Express Pantry	PETTY BABBER, Agt	1804 W Lincoln AV	Class A Fermented Malt Beverage Retailer's License		5/3/2021, 7:00 PM	1
22	CITIZEN, INC	LINCOLN AVENUE FOOD & LIQUOR	INTISAR HASAN, Agt	2717 W LINCOLN AV	Class A Malt & Class A Liquor License		5/14/2021, 7:00 PM	1
23	La Hamaca Bar LLC	La Hamaca Bar	Luis Lopez-Gonzalez, Agt	1993 S MUSKEGO AV	Class B Tavern License		9/28/2021, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Friday, February 05, 2021

Licenses Committee Notice of Hearing

Jerud Sagorac
2202 W Forest Home Av
Milwaukee, WI 53215

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Jukebox, 8 Amusement Machines, and 1 Pool Table
Jerud G Sagorac
Coach's Big Time Pizza Pub at 2204 W Forest Home Av

Date: 2/17/2021

Time: 11:30 AM

Location: The hearing before the Licenses Committee will take place virtually on Wednesday, February 17, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Friday, February 05, 2021



Notice of Public Hearing

blank
notice

SAGORAC, Jerud G
Coach's Big Time Pizza Pub at 2204 W Forest Home Av
Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications
Requesting Jukebox, 8 Amusement Machines, and 1 Pool Table

Wednesday, February 17, 2021 at 11:30 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 2/17/2021 at 11:30 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2174 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2140 S 23RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2154A W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2226 W MIDDLEMASS ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2152 S MUSKEGO AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2226 S 23RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2242 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2230 W GRANT ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2135 W GRANT ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2174A W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2166A W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2222A W MIDDLEMASS ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2154 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2146 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2230 W MIDDLEMASS ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2156 S MUSKEGO AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2142A S MUSKEGO AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2142 S MUSKEGO AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2202 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2203 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2218 W MIDDLEMASS ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2240A W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2228 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2226 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2182 S MUSKEGO AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2209 W GRANT ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2172 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2148 S MUSKEGO AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2200 S MUSKEGO AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2207 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2225 S 22ND ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2205 S 22ND ST 3	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2135A W GRANT ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2222 W MIDDLEMASS ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2219A W MIDDLEMASS ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2226A W MIDDLEMASS ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2228A S 23RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2188 S MUSKEGO AVE A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2180 S MUSKEGO AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2228 W GRANT ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2174 S MUSKEGO AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2205 S 22ND ST 2	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2305 W GRANT ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2174A S MUSKEGO AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2203A W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2218A W MIDDLEMASS ST	MILWAUKEE, WI 53215

CURRENT OCCUPANT	2219 W MIDDLEMASS ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2160 S MUSKEGO AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2228 S 23RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2240 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2216A W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2178 S MUSKEGO AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2230A W GRANT ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2219 W GRANT ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2166 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2152 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2144 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2216 W FOREST HOME AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2216B W FOREST HOME AVE	MILWAUKEE, WI 53215
blank	notice	

Total Records: 59

Radius: 250.0 feet and Center of Circle: 2204 W Forest Home Ave



BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

ccl-busplan 5/12/2020

1. Type of Business

- Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Do you have any experience operating this type of business? No Yes If yes, explain: Manager at Scott's / operated this

2. Business Operations

Location for 2 years

- a. Proposed Opening Date: 12/1/20
b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
c. Is this a franchise? No Yes
d. Is this premises currently licensed? No Yes If yes, list type of license: _____
e. Is the current licensee operating? No Yes If no, list date closed: _____
f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
e. Will a sound amplification system be used? No Yes If yes, describe: Juke Box with two speakers

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: In Rear on the driveway
b. Number of Garbage Cans: Inside: 6 Locations: in rear drive smoking area
Outside: 1 Locations: West Side of building Near back door
c. Is a crowd control barrier used? No Yes If yes, describe: _____
d. How many restrooms are on the premises? 2
e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 1 and answer the following:
 What are their responsibilities? check id / walk around / stop unruly behavior in and out
 Is security equipment used? No Yes If yes, describe CAMERAS
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 10 and list locations: Inside Bar
One⁽²⁾ over Each door / one covering bar / outside one over back door if more covering
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe frisk, wand, 3d check Each side

6. Percentage of Sales (must total 100%)

Alcohol <u>50</u> %	Food <u>50</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: Food

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 52 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: ON Forest Home Ave. MAJOR CROSS ST 27th St.

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: Owner lives on 2nd Floor

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Jerud. Sagarac Phone Number: 414-531-4231

Building Owner Address: 2202 W. Forest Home Ave. Milwaukee 53215

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11:00 a.m.	1:00 a.m.	20	21-100	No Kids Dining
Monday	11:00 a.m.	1:00 a.m.	20	21-100	after 8:00 p.m.
Tuesday	11:00 a.m.	1:00 a.m.	20	21-100	
Wednesday	11:00 a.m.	1:00 a.m.	20	21-100	
Thursday	11:00 a.m.	1:00 a.m.	25	21-100	
Friday	11:00 a.m.	1:30 a.m.	40	21-100	
Saturday	11:00 a.m.	1:30 a.m.	60	21-100	

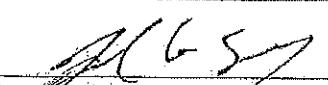
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder

(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: COACH'S BIG TIME PIZZA Pub / JERUD SAGORAC

Premise Address: 2204 W. FOREST HOME AV. 53215

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? JERUD SAGORAC

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 120,000.00 with building

e) Total amount paid for goodwill of the business \$ 0.00

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins N/A Ends _____

b) Monthly rental \$ N/A

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? _____

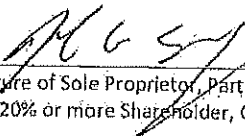
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain mortgage = 840.00 per month
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

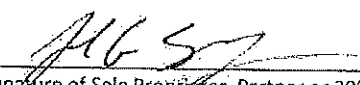
New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS:			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>8</u>
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: _____			
At any time will sound amplification be used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: _____			
LEGAL CAPACITY OF PREMISES			
<u>52</u> (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
 _____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Coach's Big Time Pizza Pub / Jerod Saporac d/b/a

Premises Address: 2204 W. Forest Home Av. 53215

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant Items (meals) will be sold -- Complete this application and also contact DATCP.

NO restaurant Items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging. Pizza / sandwich

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Pizza Toppings - Cheese - Sausage / Frozen Snacks

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 8

Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: End of bar will have makeup table
10/1/20 Air Fryer ovens

Start date: _____

Name, Address & Phone Number of Architect: self

Name, Address & Phone Number of Contractor: self

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 8

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

JGS I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

JGS I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

JGS I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

JGS I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

JGS I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: [Signature]

Signature of Additional Partner: _____

Coach's Big Time Pizza Pub

Menu

Homemade Pizzas with regular crust or thin crust

Toppings:

MEATS: Sausage, Pepperoni, Chicken, Canadian Bacon

Veggies: Jalapenos, Black Olives, Mushrooms, Onions, Green Peppers

Fruit: Pineapple

Burgers: choice of cheese American, Cheddar

Mozzarella Sticks

Breaded Mushrooms

Onion Rings

French Fries

Wings; Buffalo, Spicy Garlic, Garlic Parmesan, Caribbean Jerk, Orange

Asian Zing, Honey BBQ, Teriyaki, Sweet BBQ

Occasional nightly specials, soups, and chili's

11/10/20

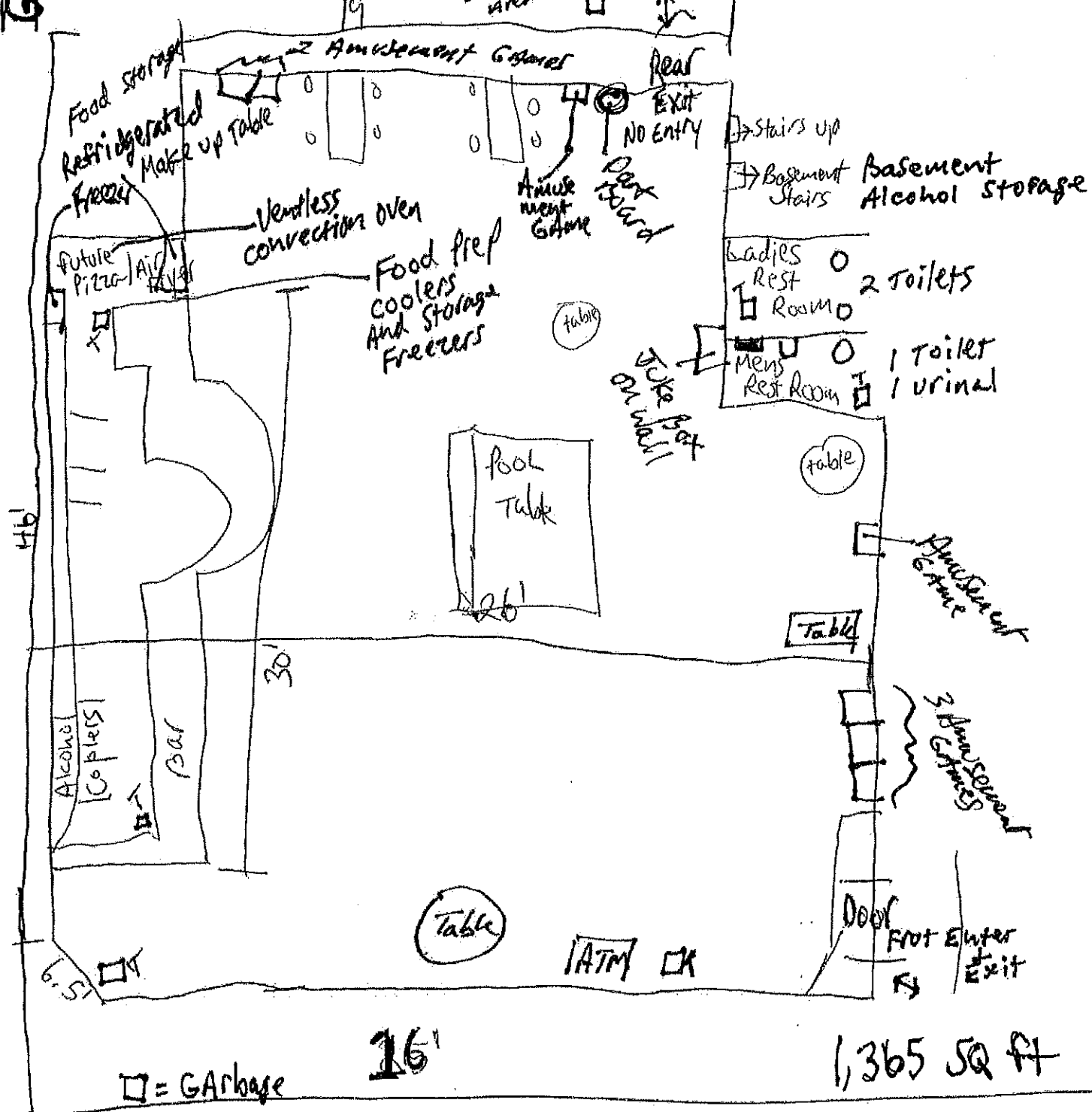
JERVD Sagorac d/b/a

☐ T = Trash can

COACH'S Big TIME Pizza Pub
2204 W. Forest Home Av

Grant St.

N ↑



16'

1,365 SQ FT

Forest Home Av