

Reply to Common Council File No. 010504

From DOA-Budget and Management Division

July 26, 2001

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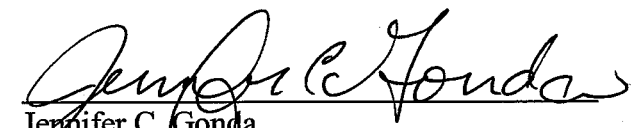
Common Council file 010504 is a resolution from the Milwaukee Health Department relative to the application, acceptance and funding of the Tobacco Control Community Coalition II Grant. This is a new grant from the State of Wisconsin, Department of Health and Family Services with the purpose to establish a broad-based community tobacco coalition to develop a strategic community plan in order to pursue the elimination of tobacco use.

The State of Wisconsin Tobacco Control Board has developed this grant as the second phase of a Tobacco Control effort. Since the City has successfully completed the first phase, they are eligible for the second phase of funding. The Health Department will partner with several community organizations to prevent tobacco use among youth, promote cessation and eliminate second-hand smoke. The City will use a Tobacco Control Program Manager to coordinate and oversee the activities of the community groups.

The strategic plan for the grant has four goals: to reduce the amount of smoking in minority groups, to reduce the amount of smoking amongst pregnant women, to reduce the amount of smoking in youth and their families, and to reduce the amount of exposure to environmental tobacco smoke. The deliverables are monitored at the state level by a grant coordinator.

As a result of this funding, the Health Department will be able to continue its effort to promote tobacco control and prevention. The requested grant amount is \$242,550, with no city match required. About \$180,500 of the grant will be contracted out to community groups who will be undertaking the effort. The grant period is from January 1, 2001 through December 31, 2001.

RECOMMENDATION: APPROVE COMMON COUNCIL FILE 010504 WHICH AUTHORIZES THE MILWAUKEE HEALTH DEPARTMENT TO APPLY FOR, ACCEPT AND FUND THE TOBACCO CONTROL COMMUNITY COALITION II GRANT.


Jennifer C. Gonda
Budget and Management Analyst - Senior

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