



July 7, 2006

Community and Economic Development Committee
City of Milwaukee
200 E. Wells Street
Milwaukee, WI 53202

Dear Members of the Community and Economic Development Committee:

Potawatomi Bingo Casino and the Forest County Potawatomi Community know that a committed and diverse workforce is key to our success as Wisconsin's largest entertainment destination. Access to this workforce is critical. The lack of adequate public transportation in the Menomonee Valley has been, and continues to be, a major impediment to the businesses. As the largest employer in the Valley, we recognize that in order for our business and other businesses to grow, public transportation and access are essential.

As such, we are supportive of and encourage the opportunity to leverage federal Job Access Reverse Commute (JARC) funds to create a much needed bus route through the Menomonee Valley. Potawatomi Bingo Casino has committed to provide a three year grant to ensure the local match requirements for the Canal Street bus route are met.

We thank Alderman Donovan and Alderman Witkowiak for sponsoring the resolution on behalf of the City of Milwaukee to provide one-third of the required local match to implement this important transit plan. The many partners involved in bringing this project to fruition demonstrate the broad commitment toward making Valley jobs accessible to the Milwaukee workforce, and enabling the continued growth and development of Valley businesses.

Please contact me if you have questions about our commitment and willingness to support this necessary transportation improvement.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Goodrich", with a stylized flourish at the end.

Michael Goodrich
General Manager

Cc: Ruben Anthony, WisDOT
Dan Boehm, MCTS
Martha Brown, DCD
Alderman Bob Donovan
County Supervisor Peggy West
Dashal Young, Office of the County Executive