

Kuether-Steele, Molly

From: Celella, Jessica
Sent: Tuesday, October 1, 2019 11:55 AM
To: Kuether-Steele, Molly
Cc: Byrd, Yashica
Subject: FW: All Age Venue Ordinance / Performing Arts Center Definition

From: Kovac, Nik
Sent: Tuesday, October 01, 2019 11:55 AM
To: Celella, Jessica; Byrd, Yashica
Subject: FW: All Age Venue Ordinance / Performing Arts Center Definition

Please add to file

Amanda (Williams) Cervantes
Legislative Assistant
Alderman Nik Kovac, 3rd District
200 E. Wells St. Room 205
Milwaukee, WI 53202
414.286.3447 / aide3@milwaukee.gov

From: Allen Halas [<mailto:Allen@breakingandentering.net>]
Sent: Tuesday, October 01, 2019 11:50 AM
To: Kovac, Nik
Subject: Re: All Age Venue Ordinance / Performing Arts Center Definition

Hello Alderman Kovac,

My name is Allen Halas, and I own and operate Breaking And Entering, a daily media outlet focused on Milwaukee's music scene. While I won't be able to make the meeting regarding the ordinance defining Visual and Performing Arts Centers, I cannot stress to you enough the need for all-age concerts to be able to be held at Milwaukee's venues, some of which may happen to have a bar attached to them. Not only will it increase patronage at local businesses within the city, but it will help bolster an already energetic music scene as well.

My website is focused on original music made by bands and artists of all genres within Milwaukee. A quick peruse of Milwaukee acts on streaming sites like Bandcamp or Soundcloud will show you that there are many very talented acts at the high school and college age looking to make a name for themselves. To play live is truly one of the biggest ways to gain exposure. However, many bands are restricted in terms of available performance opportunities based on their age, and some great acts will inevitably give up on making music without receiving any support from the communities that they call home. Essentially, an ultimatum exists to either continue to struggle to find performance spaces until the majority of their fanbase is able to attend 21+ venues, or to find something else to do. Many talented people are unfortunately choosing the latter.

I feel that there are several venues within Milwaukee that would be nurturing to these young acts, if given the opportunity. Local businesses such as Cactus Club, Linneman's, Riverwest Public House, and Walker's Point Music Hall are incredibly supportive of Milwaukee's music scene, and there is no reason that we should shun

any Milwaukeean from attending a concert for any reason, so long as the patrons and venues are willing to cooperate with all-ages policies. I think many are, and we could truly make Milwaukee just a little bit better by treating the venues that are willing to host all-ages shows as Performing Arts Centers.

Thank you for your time,
-Allen

Breaking And Entering
BreakingAndEntering.net