



Department of City Development

2021 Budget Presentation



DEPARTMENT OF
**CITY
DEVELOPMENT**

Overview

Commissioner's Office

Commercial Corridors Team

Economic Development

Housing/Neighborhood
Improvement Development
Corporation (NIDC)

Planning

Real Estate

Redevelopment Authority of the
City of Milwaukee (RACM)



2019 -2020 Accomplishments

Implementing Anti-Displacement Plan Recommendations

- July of 2019, Common Council adoption of the Midwest's first Anti-Displacement Neighborhood Preference Policy
- MKE United launched the MKE United Anti-Displacement Tax Fund



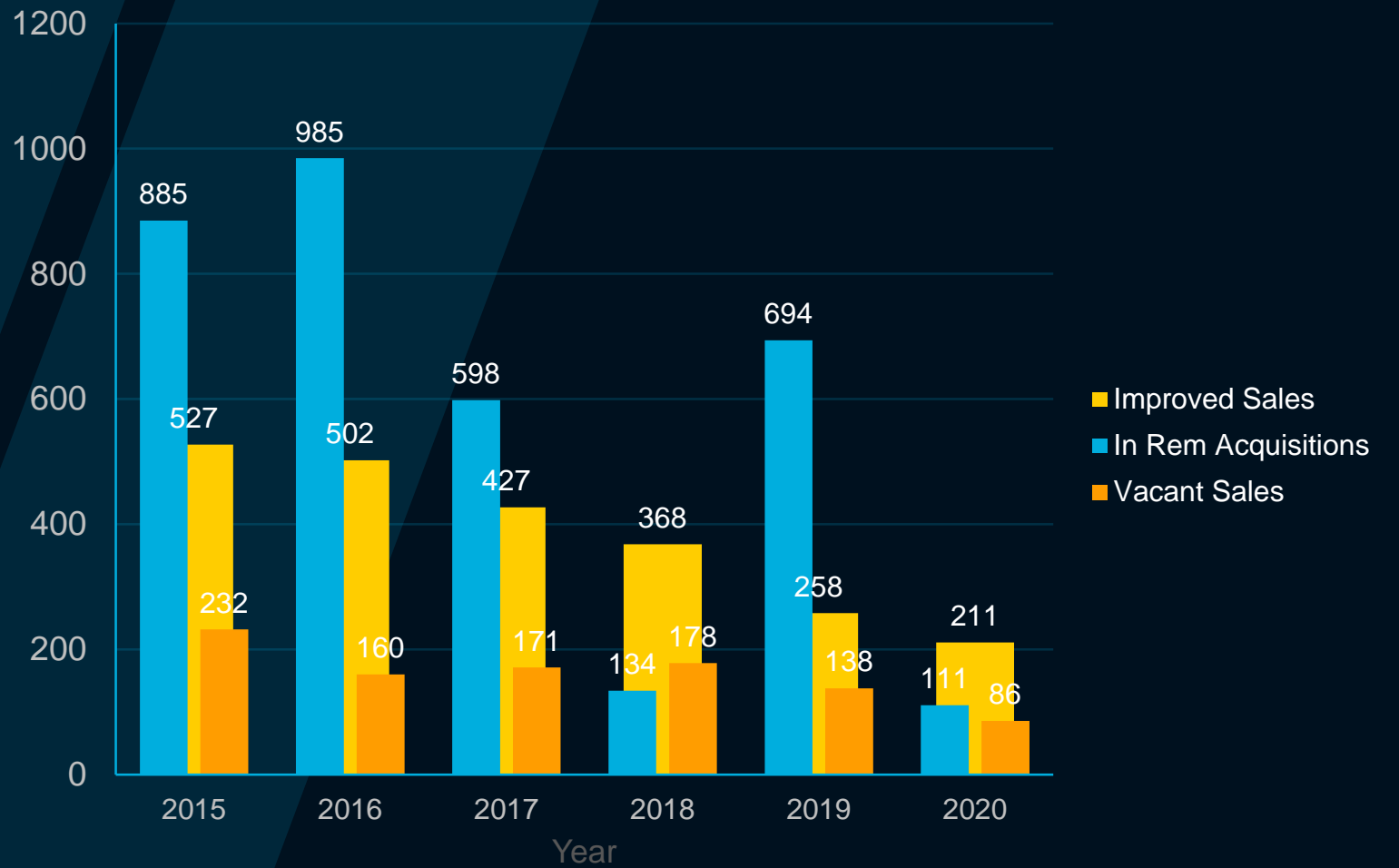
A Place in the Neighborhood

An Anti-Displacement Plan for Neighborhoods
Surrounding Downtown Milwaukee



City Foreclosures

In Rem Acquisitions and Sales:
2015- 2020 through September



2019 -2020 Accomplishments

Healthy Neighborhoods Community Improvement Projects

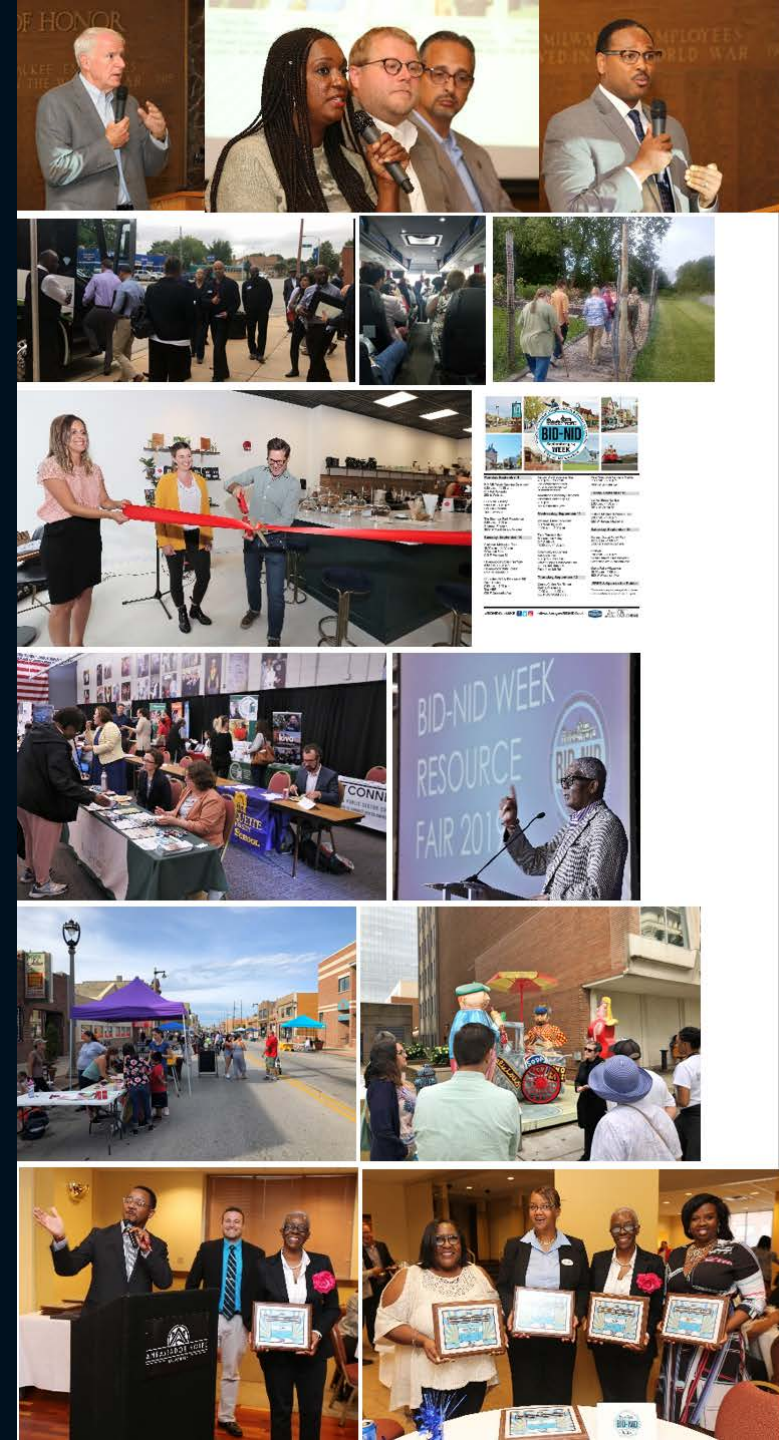
- Launching the Love Your Block program
- Awarding housing rehabilitation contracts to minority owned contracting firms



2019-2020 Accomplishments

Assisting Business and Neighborhood Improvement Districts

- BID/NID Week
- Fresh Food Access Fund (\$400,000 capital and education grants awarded)



2019-2020 Accomplishments

Supporting Neighborhood Development

- Creation of 6 new TIDs and 4 amendments:
 - The Avenue (public improvements & amenities)
 - IKON (new TID and it was amended) (hotel)
 - Schuster's (affordable housing, historic façade grant)
 - Joy Farms (public infrastructure)
 - Zillman Park (public amenities)
 - Reed Street Yards (public infrastructure)
 - Broadway/Michigan (public infrastructure)
 - Grand Avenue (public infrastructure)
 - Phillis Wheatley (affordable housing)

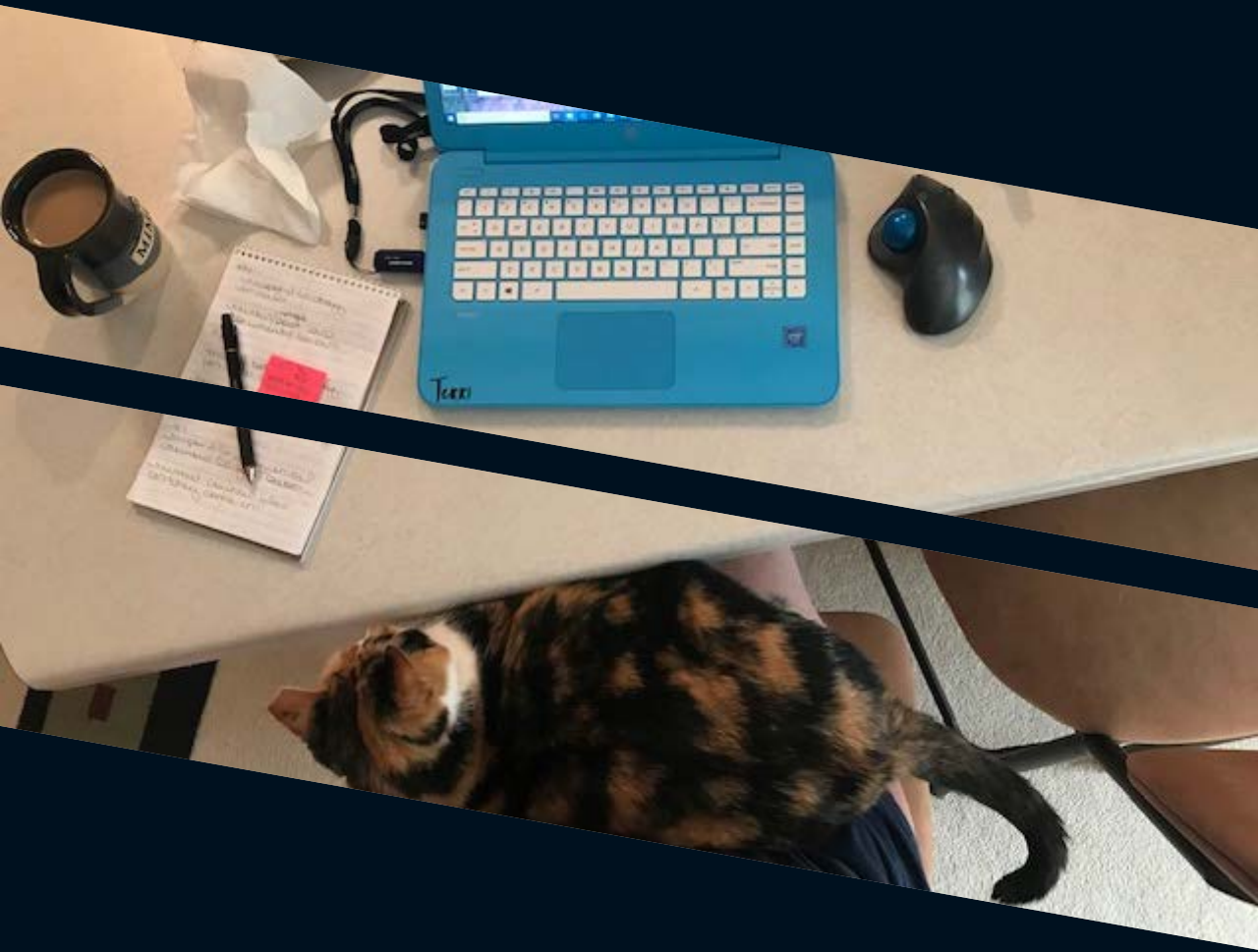
- Harbor District Riverwalk Design Guidelines



COVID-19 Impact and Response

Staying Together While Apart

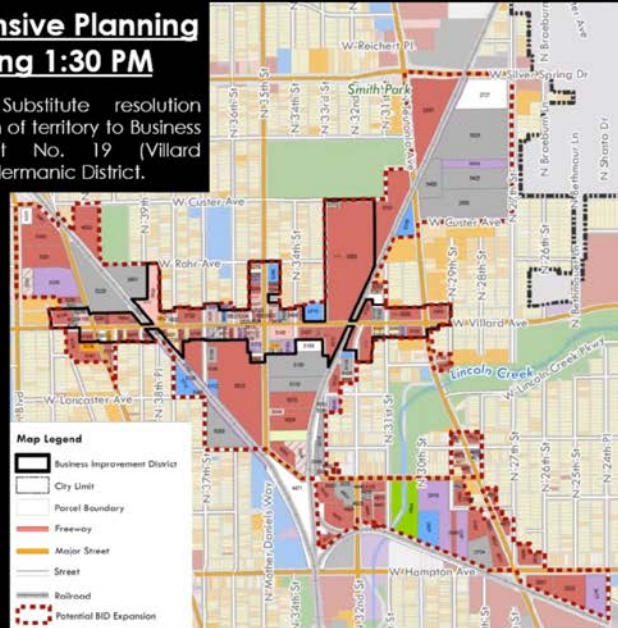
- Furlough participation
- Staff telecommuting
- Weekly Reports
- Group text messages for divisions
- Increase staff meetings, check in's
- Safety protocols at DCD office



COVID-19 Impact and Response

2. Comprehensive Planning – Public Hearing 1:30 PM

File No. 200132. Substitute resolution approving annexation of territory to Business Improvement District No. 19 (Villard Avenue), in the 1st Aldermanic District.



Pivoting to Serve

- City Plan Commission and Redevelopment Authority shift to GoToWebinar
- Mayor's Earn & Learn Summer Youth Intern Program virtual 2020
- Community engagement online Facebook Live and virtual platforms
- Landlord Training online
- Home Buyer Assistance on YouTube
- Increase use of social media
- Mayor's Design Awards go virtual

Who are this year's honorees?

MAYOR'S
2 • 0 • 2 • 0
DESIGN AWARDS

Visit
facebook.com/milwaukeedcd
to find out!

Art + Space



The goal of the Milwaukee Restart program is to help local businesses who suffered as a result of the pandemic recover economically with safe practices to reopen and adapt to the “new normal”.

Visit milwaukee.gov/restart for more information and to apply



COVID-19 Impact and Response

Mayor Barrett's Business Restart Program

- CARES Act funding
- \$15 million to support local businesses for PPE
- Round 1: over 500 grants, averaging \$10,000 for each applicant
- Round 2: underway



**Applications will be accepted
starting
October 1 to October 8, 2020**



Moving Forward

Government Alliance on Race and Equity (GARE)

- 2018 DCD Read “The Color of Law”
- 2019 Summer Speaker Series
Speakers included Judge Derek Mosley (implicit bias training), Nicole Brookshire (County Office of African American Affairs policies and practices), and Dasha Kelly (unlearning racism)
- 2020 DCD Pilot Project using GARE Toolkit



Moving Forward

Planning and
Neighborhood
Development



Moving Forward

Affordable Housing

- Alternative Home Ownership Models
 - Down payment assistance for home purchase and shared Equity Home ownership Models



Moving Forward

Collaboration





THANK YOU!

Department of
City Development

Proposed 2021 Budget Hearing
Acknowledgement: Karleen Cortez presentation design