

The Daily Reporter  
225 East Michigan Street  
Milwaukee, WI, 53202  
Phone: 4142251801 Fax: 0

# THE DAILY REPORTER

## Affidavit of Publication

See Page 2 for ad proof

To: CITY Of Milwaukee City Clerk - Laurie Phillip  
200 E Wells St, Room 205  
Milwaukee, WI, 532023591

Re: Legal Notice 2540891, City of Milwaukee

State of WI                                     }  
  }  
County of Milwaukee                     } SS:  
  }

I, Amanda Mahlum, being duly sworn, depose and say: that I am the Authorized Designee of The Daily Reporter, a daily newspaper of general circulation in Milwaukee, County of Milwaukee, State of WI; that a notice, of which the annexed is a printed copy, has been duly and regularly published in the The Daily Reporter once each day for 1 consecutive days; and that the date of the publication were as follows: 09/22/2023.

Publishers fee: \$243.95

By: *Amanda Mahlum*

Amanda Mahlum

Sworn to me on this 22<sup>nd</sup> day of  
September 2023

By:

*Russell Klingaman* 

Russell Klingaman  
Notary Public, State of WI  
No. -  
Qualified in Milwaukee County  
My commission expires on December  
31, 2023

C. NO. 30  
FILE NUMBER 221968  
OFFICIAL NOTICE  
Published by Authority of the  
Common Council of the City of  
Milwaukee

Office of the City Clerk  
Notice is hereby given that an ordinance that was introduced at the April 18, 2023 meeting of the Milwaukee Common Council, the essence of which is as follows:

An ordinance approving the Bay View Neighborhood Plan 2040 (Bay View Neighborhood Plan) and amending the Southeast Side Area Plan as part of Milwaukee's Overall Comprehensive Plan, in the 14th Aldermanic District.

Whereas, On October 29, 2008, the Common Council of the City of Milwaukee ("Common Council") adopted Common Council File No. 080641, approving the Southeast Side Area Comprehensive Plan as an element of Milwaukee's Overall Comprehensive Plan; and

Whereas, Section 68.1001, Wisconsin Statutes, requires that all cities adopt a comprehensive plan and specifies that comprehensive plans shall be updated no less than once every 10 years; and

Whereas, On February 9, 2021, the Common Council adopted Common Council File No. 201288, directing the Department of City Development ("DCD") to develop a Bay View Neighborhood Plan to amend the Southeast Side Area Comprehensive Plan, part of the City of Milwaukee's ("City") Overall Comprehensive Plan, in the 14th Aldermanic District; and

Whereas, The City's procedures for comprehensive planning call for the creation of plan updates, based on emerging land use issues and opportunities, neighborhood input and other factors; and

Whereas, Since the adoption of the Southeast Side Area Comprehensive Plan, there has been increasing development activity in the Bay View neighborhood; and

Whereas, There is a need to provide guidance and transparency around future development in Bay View that takes into consideration resident, business, and other stakeholder priorities; and

Whereas, The Bay View Neighborhood Plan updates the portion of the Southeast Side Area Plan specific to the neighborhood of Bay View; and

Whereas, The Bay View Neighborhood Plan planning area is entirely within the fourteenth aldermanic district and is generally bound by Bay Street and Becher Street to the north, South Chase Street and the Canadian Pacific rail line to the west, the Union Pacific rail line and Holt Avenue to the south, and Lake Michigan to the east; and

Whereas, The Bay View Neighborhood Plan proposes recommendations related to land use, multimodal transportation investments, improvements to public spaces, economic development, sustainability, and housing affordability to guide decision-making by City departments, the Common Council, and neighborhood stakeholders; and

Whereas, Public participation in the planning process is critical to ensure that the Bay View Neighborhood Plan reflects the goals of the local community and considers issues identified by key stakeholder groups; and

Whereas, Pursuant to the update and amendment procedure for comprehensive planning adopted by Common Council File No. 161076, the planning process has involved extensive community engagement and public participation now, therefore, be it

Resolved, That the Common Council of the City of Milwaukee approves the Bay View Neighborhood Plan 2040, as recommended by the City Plan Commission, and amends the Southeast Side Area Plan as part of Milwaukee's Overall Comprehensive Plan; and, be it

Further Resolved, That the Bay View Neighborhood Plan will require approval by the City Plan Commission and the Common Council prior to its adoption as part of the overall Comprehensive Plan of the City of Milwaukee; and, be it

Further Resolved, That the amended Southeast Side Area Plan, as approved, shall include a text reference to consult the Bay View Neighborhood Plan as a sup-

plement to provide further guidance and serve as the basis for decision-making by the Common Council in its consideration of matters related to land use and development; and, be it

Further Resolved, That DCD, the Department of Neighborhood Services, the Department of Public Works and other appropriate City departments and agencies are directed to work toward implementation of the Bay View Neighborhood Plan; and, be it

Further Resolved, That the Commissioner of DCD is authorized to send copies of the Bay View Neighborhood Plan to the parties identified as having responsibility for implementation of said Bay View Neighborhood Plan for their reference and use.

Notice is hereby further given that the foregoing matter will be given a public hearing by the Committee on Zoning, Neighborhoods and Development in Room 301-B, City Hall, 200 East Wells Street, Milwaukee, Wisconsin, on Tuesday, October 24, 2023, at 9:00 A.M., pursuant to the provision of Sub-Section (7)(d) of Section 62.23 of the Revised Statutes of the State of Wisconsin. This is also a virtual meeting. Those wishing to view the proceedings are able to do so via the City Channel-Channel 25 on Spectrum Cable or on the internet at <http://city.milwaukee.gov/citychannel>.

The full text of the proposed amendment will be available for viewing in the subject Common Council File and the draft plan is also posted on the website <https://city.milwaukee.gov/DCD/Planning/PlansStudies/AreaPlans/Southeast/Bay-View/Questions> or comments about the amendment should be directed to Monica Wauck Smith, City of Milwaukee - Department of City Development, 809 North Broadway, Milwaukee, WI or via email to [comprehensiveplans@milwaukee.gov](mailto:comprehensiveplans@milwaukee.gov). Written comments should be submitted no later than October 11, 2023.

Those wishing to provide oral testimony will be asked to do so in-person, by phone, or internet. Those wishing to provide oral testimony by phone or internet are asked to contact the staff assistant, Chris Leo, [cleo@milwaukee.gov](mailto:cleo@milwaukee.gov), (414) 286-2232 for necessary information. Please make such requests no later than one business day prior to the start of the meeting. Alternatively, those wishing to provide testimony relating to this matter can do so in writing by mail to Office of the Common Council - City Clerk, 200 E. Wells St., Room 205, Milwaukee, WI, 53202, or by e-mailing the staff assistant of this committee at the address listed above.

PLEASE NOTE: a) Members of the Common Council and members of its Standing Committees who are not members of either Committee, may attend this meeting to participate or to gather information. Therefore, notice is given that either meeting may constitute a meeting of the Common Council or any of its Standing Committees, and must be noticed as such, although they will not take any formal action at this meeting.

b) If you have difficulty with the English language, you may bring an interpreter with you, at your own expense, so that you can answer questions and participate in the hearing.

c) Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language, interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at 286-2998, (FAX) 286-3456, (TDD) 286-2025 or by writing to the ADA Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.

d) Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.

e) This meeting will be web-cast live at [www.milwaukee.gov/channel25](http://www.milwaukee.gov/channel25).

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