



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, April 12, 2023

**COMMITTEE MEETING NOTICE**

AD 10

REDMOND, Briana NICOLE, Agent  
The Amani Place LLC  
2714 N RICHARDS St  
Milwaukee, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, April 25, 2023 at 11:10 AM**

The access code is <https://meet.goto.com/623644525>. If you wish to call in: +1 (408) 650-3123 and use Access Code: 623-644-525.  
Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, Karaoke, Poetry Readings, Patron Contests, Comedy Acts and Patrons Dancing as agent for "The Amani Place LLC" for "The Amani Place" at 401 35TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.


Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY:   
\_\_\_\_\_  
Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

**Cox, Andrew**

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**From:** License  
**Sent:** Thursday, April 13, 2023 11:28 AM  
**To:** Cox, Andrew  
**Cc:** Cooney, Jim; Martin, Faviola  
**Subject:** FW: Concerns for our community  
**Attachments:** concerned community direction.pdf

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)

**REDACTED RECORD**



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**From:** Murphy, Michael (Alderman) <mmurph@milwaukee.gov>  
**Sent:** Thursday, April 13, 2023 11:04 AM  
**To:** License <LICENSE@milwaukee.gov>  
**Subject:** Fw: Concerns for our community

Good morning,


Please have the attached letter added to the file for 401 N 35<sup>th</sup> Street.

Thank you,

**Jenn Byrne**  
Legislative Aide, Alderman Murphy 10th District  
200 East Wells Street – 2<sup>nd</sup> Floor | Milwaukee, WI 53202  
414.286.2074  
[jennifer.byrne@milwaukee.gov](mailto:jennifer.byrne@milwaukee.gov)

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**From:**  
**Sent:** Thursday, April 13, 2023 10:34 AM  
**To:** Murphy, Michael (Alderman) <mmurph@milwaukee.gov>  
**Subject:** Concerns for our community

 You don't often get email from . . . [Learn why this is important](#)  
Forgive a typo of your email and the letter

Alderman Michael J. Murphy  
City Hall, Room 205  
200 E. Wells St.  
Milwaukee, WI 53202  
Email: mmurphy@milwaukee.gov  
Phone: [Insert Phone Number]

Dear Alderman Murphy,

I am writing to express my strong opposition to the issuance of a liquor license for a new business located at 401 N 35th St., Milwaukee, WI 53208. As a resident of the surrounding community, I have serious concerns about the potential negative impact this new business could have on our neighborhood.

Milwaukee, Wisconsin, is already known as one of the drunkest cities in the United States, and our community in the area code 53208 is already underserved, particularly when it comes to access to healthy food options. The nearest grocery store is 1.6 miles away, and many elderly residents in our community do not have the means to travel that distance to obtain groceries.

Moreover, the proposed location for this new business is situated in close proximity to our schools, parks, and daycare centers. This creates a serious concern for the safety and well-being of our children and families. We have already seen the negative effects of alcohol in our community, including increases in crime and disorderly conduct. We do not need another watering hole in our already vulnerable community.

I urge you to deny this liquor license application and instead consider alternative uses for the property that would better serve the needs of our community. We need more resources to support our families, particularly our elderly population, and the last thing we need is another business that could potentially cause harm.

Thank you for considering my concerns.

Sincerely,

**REDACTED RECORD**

Roman, Carmen

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**From:** License  
**Sent:** Wednesday, April 12, 2023 9:07 AM  
**To:** Roman, Carmen  
**Cc:** Cooney, Jim; Martin, Faviola  
**Subject:** FW: The Amani Place (35th and St.Paul)

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)

**REDACTED RECORD**



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**From:** Murphy, Michael (Alderman) <mmurph@milwaukee.gov>  
**Sent:** Wednesday, April 12, 2023 8:38 AM  
**To:** License <LICENSE@milwaukee.gov>  
**Subject:** Fw: The Amani Place (35th and St.Paul)

Good morning,

Please add the below email to the file for 401 N 35<sup>th</sup> Street.

Thank you,

**Jenn Byrne**  
Legislative Aide, Alderman Murphy 10th District  
200 East Wells Street – 2<sup>nd</sup> Floor | Milwaukee, WI 53202  
414.286.2074  
[jennifer.byrne@milwaukee.gov](mailto:jennifer.byrne@milwaukee.gov)

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**From:** [license@milwaukee.gov](mailto:license@milwaukee.gov)  
**Sent:** Tuesday, April 11, 2023 10:15 PM  
**To:** Murphy, Michael (Alderman) <mmurph@milwaukee.gov>  
**Subject:** The Amani Place (35th and St.Paul)

You don't often get email from

April 4, 2023

City of Milwaukee  
Milwaukee Common Council

RE: The Amani Place

To Whom it May Concern,  
My name is

I am writing this in regards to The Amani Place which is proposed for the location at 401 North 35<sup>th</sup> Street which is next to Merrill Park. As I was reading an article written by Urban Milwaukee about what Briana Redmond was planning to do with the property several thoughts had come to mind. First, the proposed Amani Place will be located just a little over a block from TJ's Packer Bar which is located on 35<sup>th</sup> and Mount Vernon. TJ has been in the Merrill Park area for quite sometime and is a responsible business owner. Honestly the Merrill Park area does not need to have a second bar in that close of proximity. Second, having a bar/gathering place literally right next door where kids play from young to old to adults who play softball and football is not the most idealistic. Third, with reading the article Ms. Redmon plans on opening up her establishment at 9 AM (especially for a bar) is a bit early to be open and close around 2AM which is a quite long time to be open that many hours. Fourth, if I'm not mistaken, the property immediately to west of the proposed business was a gathering place that would allow parties, there was a shooting at that venue and it was some type of party not to terribly long ago.

So I am in opposition of another venue at that location for the above stated reason. If you have any questions, please do not hesitate contacting me.

Sincerely,

**REDACTED RECORD**

From:  
Sent: Tuesday, April 4, 2023 3:44 PM  
To: Cooney, Jim; Roman, Carmen  
Cc: Martin, Faviola; Milano, Marissa  
Subject: Re: City licensing

**REDACTED RECORD**

Thanks for the clarification, Jim. Updated the letter below to reflect the address and refer to the license. Please use this version.

Dear Members of the Milwaukee City Licensing Committee,

We are writing to express the strong opposition of [redacted] to a liquor license for the location at 401 N 35th St., which is located adjacent to our school's student parking lot. Our [redacted] has been a fixture in this neighborhood for over 150 years, and we are deeply concerned about the potential impact that a liquor license could have on our [redacted], and community.

[redacted] is committed to providing a safe and supportive learning environment for our [redacted] and we take pride in our neighborhood. We believe that the presence of a liquor license in such close proximity to a [redacted] and [redacted] could create a number of serious negative issues, including increased litter, noise, disturbances, controlled substances and potential violence. Additionally, we are concerned about the impact that a liquor license could have on the traffic and vehicle presence, overall safety and the well-being of the area, including on our students who use the adjacent parking lot and often return at night after activities.

Given these concerns, we strongly urge the Milwaukee City Licensing Committee to reject the application for the new liquor licensing. We believe that the potential risks to our students and the community far outweigh any potential benefits that this establishment might bring. We are committed to working with the city, the Near West Side Partners and other community stakeholders to find solutions that promote the safety and well-being [redacted] and the broader community.

Thank you for your consideration of our concerns.

Sincerely,

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**From:** Cooney, Jim <Jim.Cooney@milwaukee.gov>  
**Date:** Tuesday, April 4, 2023 at 3:18 PM  
**To:** Roman, Carmen <Carmen.Roman@milwaukee.gov>  
**Cc:** Martin, Faviola <Faviola.Martin@milwaukee.gov>, Milano, Marissa <ldcoord@milwaukee.gov>  
**Subject:** RE: City licensing

Carmen,

The business is Amani Place 401 N 35<sup>th</sup> St.

Jim Cooney  
License Division Manager  
City Clerk-License Division  
200 E Wells St #105  
414-286-2238  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)

**REDACTED RECORD**



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**From:** Roman, Carmen <Carmen.Roman@milwaukee.gov>  
**Sent:** Tuesday, April 4, 2023 2:54 PM  
**To:**  
**Cc:** Cooney, Jim <Jim.Cooney@milwaukee.gov>; Martin, Faviola <Faviola.Martin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>  
**Subject:** RE: City licensing  
**Importance:** High

Good Afternoon,

You need to provide the address of the business for us to properly add the objection to the correct record. Please reply to this email with the exact property address.

Thank you,

*Carmen Roman*

License Specialist III  
City of Milwaukee  
License Division  
(414) 286-2238





# REDACTED RECORD

**From:** [REDACTED]  
**Sent:** Monday, April 3, 2023 8:41 AM  
**To:** License <LICENSE@milwaukee.gov>  
**Cc:** [REDACTED]  
**Subject:** City licensing

You don't often get email from [REDACTED]

Good morning,

I'm sending along a letter from [REDACTED] in regards to a license application near our community. We are happy to testify at the license hearing, and please let us know if we can send along any other information.

[REDACTED]

Dear Members of the Milwaukee City Licensing Committee,

We are writing to express the strong opposition of [REDACTED] to the proposed new bar at 35th and Clybourn, which is located adjacent to our [REDACTED]. Our [REDACTED] has been a fixture in this neighborhood for over 150 years, and we are deeply concerned about the potential impact that this new establishment could have on our [REDACTED].

[REDACTED] is committed to providing a safe and supportive learning environment for our [REDACTED] and we take pride in our neighborhood. We believe that the presence of a bar in such close proximity to a [REDACTED] could create a number of serious negative issues, including increased litter, noise, disturbances, controlled substances and potential violence. Additionally, we are concerned about the impact that a bar could have on the traffic and vehicle presence, overall safety and the well-being of the area, including on our students who use the adjacent parking lot and often return at night after activities.

Given these concerns, we strongly urge the Milwaukee City Licensing Committee to reject the application for the new bar licensing. We believe that the potential risks to our students and the community far outweigh any potential benefits that this establishment might bring. We are committed to working with the city, the Near West Side Partners and other community stakeholders to find solutions that promote the safety and well-being of [REDACTED] and the broader community.

Thank you for your consideration of our concerns.

Sincerely,



Roman, Carmen

---

**From:** License  
**Sent:** Tuesday, April 4, 2023 12:25 PM  
**To:** Roman, Carmen  
**Cc:** Cooney, Jim; Martin, Faviola  
**Subject:** FW: Opposition to Class B Tavern License /The Amani Place 401 N. 35th Street

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)

**REDACTED RECORD**



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**From:** Murphy, Michael (Alderman) <mmurph@milwaukee.gov>  
**Sent:** Tuesday, April 4, 2023 12:23 PM  
**To:** License <LICENSE@milwaukee.gov>  
**Subject:** Fw: Opposition to Class B Tavern License /The Amani Place 401 N. 35th Street

Good afternoon,

Please have the below email added to the file for 401 N 35<sup>th</sup> Street:

Thank you,

**Jenn Byrne**  
Legislative Aide, Alderman Murphy 10th District  
200 East Wells Street – 2<sup>nd</sup> Floor | Milwaukee, WI 53202  
414.286.2074  
[jennifer.byrne@milwaukee.gov](mailto:jennifer.byrne@milwaukee.gov)

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**From:** [REDACTED]  
**Sent:** Monday, April 3, 2023 8:01 PM  
**To:** Murphy, Michael (Alderman) <mmurph@milwaukee.gov>  
**Subject:** Opposition to Class B Tavern License /The Amani Place 401 N. 35th Street

You don't often get email from [REDACTED]  
Hello Alderman Murphy,

This email is in regard to the Class B Tavern License Application for The Amani Place at 401 N. 35<sup>th</sup> Street in my neighborhood, which I'm objecting to, and I'm hoping you can somehow pass along these concerns to the powers that be. I'm extremely concerned for a variety of reasons, which include the following:

- I don't feel that the owner, Brianna Redman, has a clear vision of what she intends to do:

- The information on the license application doesn't match the information on the police department survey/inspection.
  - The application lists hours as 9am-2:30am Friday and Saturday, and 9am-2am Sunday through Thursday.
  - The inspection lists just Friday, Saturday, and Sunday from 10am to 12am.
  - An article on urbanmilwaukee.com lists Brianna stated that she doesn't plan to regularly stay open that late.
    - <https://urbanmilwaukee.com/2023/02/20/event-space-planned-for-near-west-side/>
  - I'm concerned that her loose original intent may be to not open that late, but the license application lists every day. Many businesses stray from their original plan to stay in business, so my worry is what if this becomes a bar that's open until close every day?
- The activities are very broad: bands, instrumental musicians, comedy, DJ, poetry readings, patron contests, patrons dancing, karaoke, gathering place for birthday parties, retirement parties, sports spectating, pop up markets, health and wellness workshops, paint and sip events, youth open mic for kids and teenagers. Most successful businesses with a liquor license typically have a streamlined business plan ahead of time as to what they will be offering and to a targeted audience. Also, how does it work to have an open mic or place for teenagers at a place that serves alcohol?
- Lack of parking (as there's no lot).
- Crime, violence, aggressive driving, and shootings in the neighborhood are already a problem, and we don't need more alcohol to add to that. Briana doesn't live in the neighborhood, so she doesn't have the same investment as those who live here.
- Per the inspection, Brianna plans to have armed security. I'm concerned that right off the bat that armed security would be a necessity.

Thank you for reading through this, and please let me know if you have any questions. Thank you!

**REDACTED RECORD**

## Crite, Yvette

---

**From:** License  
**Sent:** Wednesday, March 29, 2023 9:59 AM  
**To:** Crite, Yvette  
**Cc:** Cooney, Jim; Martin, Faviola  
**Subject:** FW: Opposition to the Armani Place bar

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)



**REDACTED RECORD**

---

**From:** Murphy, Michael (Alderman) <mmurph@milwaukee.gov>  
**Sent:** Wednesday, March 29, 2023 9:45 AM  
**To:** License <LICENSE@milwaukee.gov>  
**Subject:** Fw: Opposition to the Armani Place bar

Good morning,

Please have this email added to the file for 401 N 35<sup>th</sup> Street:

Thank you,

**Jenn Byrne**  
Legislative Aide, Alderman Murphy 10th District  
200 East Wells Street – 2<sup>nd</sup> Floor | Milwaukee, WI 53202  
414.286.2074  
[jennifer.byrne@milwaukee.gov](mailto:jennifer.byrne@milwaukee.gov)

---

**From:**  
**Sent:** Tuesday, March 28, 2023 3:05 PM  
**To:** Murphy, Michael (Alderman) <mmurph@milwaukee.gov>  
**Subject:** Opposition to the Armani Place bar

[You don't often get email from  
<https://aka.ms/LearnAboutSenderIdentification> ]

Learn why this is important at

Alderman Murphy,

I am in opposition to there been a bar at 401 N. 35th St. I do not want the same thing to happen. That happened at the ARC Inn bar about five years ago, that was here when an alcoholic establishment was in our neighborhood. It was complete havoc in our neighborhood. I suggest maybe a small grocery store would work there.

Thank you for attention,

AC

**Cox, Andrew**

---

**From:** License  
**Sent:** Wednesday, March 29, 2023 10:01 AM  
**To:** Cox, Andrew  
**Cc:** Cooney, Jim; Martin, Faviola  
**Subject:** FW: bar or alcohol establishment

Please add objection

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)

**REDACTED RECORD**



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**From:** Murphy, Michael (Alderman) <mmurph@milwaukee.gov>  
**Sent:** Wednesday, March 29, 2023 9:46 AM  
**To:** License <LICENSE@milwaukee.gov>  
**Subject:** Fw: bar or alcohol establishment

Good morning,

Please have this email added to the file for 401 N 35<sup>th</sup> Street:

Thank you,

**Jenn Byrne**  
Legislative Aide, Alderman Murphy 10th District  
200 East Wells Street – 2<sup>nd</sup> Floor | Milwaukee, WI 53202  
414.286.2074  
[jennifer.byrne@milwaukee.gov](mailto:jennifer.byrne@milwaukee.gov)

---

**From:**  
**Sent:** Tuesday, March 28, 2023 2:19 PM  
**To:** Murphy, Michael (Alderman) <mmurph@milwaukee.gov>  
**Subject:** bar or alcohol establishment

You don't often get email from [mmurph@milwaukee.gov](#). [Learn why this is important](#)

Dear Mr. Murphy,

We were very upset about hearing that someone once again is attempting to open a bar or place to sell alcohol from. we do not want or need another location where people can consume alcohol and become disruptive to our neighborhood. Being a small business owner myself, I

AC

could see them opening a sandwich shop or something positive for the community. unfortunately, alot of these places that sell alcohol, use these establishmets to wash drug money and this neighborhood doesnt need another reason for mischief. Please note that we would love to see someone use that building for a postive contribution to this community. we dont need people getting drunk outside and urinating one our properties and starting fights or damage to public property. please keep our safet for us all in mind. thank you for your time.

Sincerely, .

Dated 03/28/2023

**REDACTED RECORD**

**Crite, Yvette**

---

**From:** License  
**Sent:** Monday, February 27, 2023 10:52 AM  
**To:** Crite, Yvette  
**Cc:** Cooney, Jim; Martin, Faviola  
**Subject:** FW: The Amani Place

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please add

Marissa Milano  
She/her/hers  
License Coordinator  
City Clerk License Division  
200 E Wells St #105  
414-286-2364  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)

**REDACTED RECORD**

-----Original Message-----

**From:**  
**Sent:** Saturday, February 25, 2023 7:12 PM  
**To:** license <LICENSE@milwaukee.gov>  
**Cc:** Murphy, Michael (Alderman) <mmurph@milwaukee.gov>  
**Subject:** The Amani Place

To whom it may concern,

I am writing to object to your granting a Class B Tavern and Public Entertainment Premises license for Amani Place at 401 North 35th Street. My \_\_\_\_\_ and I \_\_\_\_\_ and have lived \_\_\_\_\_ since 1975. The proposed location is \_\_\_\_\_ up the street \_\_\_\_\_ and could be \_\_\_\_\_ Taverns have historically been fun places to socialize but in our current environment they are problematic. Alcohol fuels fights and these days they escalate to really bad incidents. Our neighborhood is already experiencing elevated levels of disruption right on the St. Paul corridor. We don't need a new establishment that is likely to increase our problems.

Thank you for your attention.

Sincerely,

## Crite, Yvette

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**From:** License  
**Sent:** Tuesday, February 28, 2023 1:06 PM  
**To:** Crite, Yvette  
**Cc:** Cooney, Jim; Martin, Faviola  
**Subject:** FW: License application/401 N. 35th ST

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please add

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
414-286-2364  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)



**REDACTED RECORD**

---

**From:** I  
**Sent:** Tuesday, February 28, 2023 12:59 PM  
**To:** License <LICENSE@milwaukee.gov>  
**Cc:** Murphy, Michael (Alderman) <mmurph@milwaukee.gov>  
**Subject:** License application/401 N. 35th ST

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[Learn why this is important](#)

I am writing to object to the grant of a Class B Tavern license to the Amani Place at 401. N 35th ST.

I have lived in the neighborhood for years and . I have been through good times and bad with the neighborhood. I even remember the long long ago days when there was a tavern located at this property. There were in fact 3 taverns in the immediate area - all closed due to serious problems including one fatal shooting.

This is a difficult time. Establishments that serve alcohol - particularly if they are **not** also restaurants - bring trouble. Since 2018 gun violence in Milwaukee (an other parts of the country) has simply skyrocketed. Arguments that once upon a time ended up in fistfights have grown into shootings, and particularly shootings around taverns. Innocent bystanders are hurt or killed and neighbors are scared of their own streets. And along with the proliferation of gun violence, we - and specifically this neighborhood - have seen the growth of mobile drug dealers operating out of their cars. It is bad enough without a tavern - and would be much worse with one because there would be more "customers" around.

There are two establishments left serving alcohol in this neighborhood. One is a restaurant that also serves alcohol and has no music and often closes early. The other is a very very small place that is only open limited



hours as a "Packer Bar". In both cases the owner/operator is a neighborhood resident, knows the patrons and keeps tight control over the place.

There is also the issue of noise and parking and litter. There is no parking lot attached to this building and the Credit Union across the street has large "no Parking" signs prominently displayed in its parking lot. The last tavern in the neighborhood - at 3607 W. Mt. Vernon (Ark Inn) - caused untold problems with over-parking on the residential streets and the litter and noise that went with it. And the fights and drug dealing.

Whatever the applicant has told various entities interviewing her about her wonderful plans, this is an application for a standard Class B tavern license with a live music option. I am opposed on the grounds of safety.

**REDACTED RECORD**

**Crite, Yvette**

---

**From:** License  
**Sent:** Tuesday, February 28, 2023 2:28 PM  
**To:** Crite, Yvette  
**Cc:** Cooney, Jim; Martin, Faviola  
**Subject:** FW: License Application for 401 N 35th Street

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please add

Marissa Milano  
*She/her/hers*  
License Coordinator  
City Clerk-License Division  
200 E Wells St #105  
414-286-2364  
[www.milwaukee.gov/license](http://www.milwaukee.gov/license)

**REDACTED RECORD**



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**From:**  
**Sent:** Tuesday, February 28, 2023 2:21 PM  
**To:** License <LICENSE@milwaukee.gov>  
**Subject:** License Application for 401 N 35th Street

You don't often get email from [License](#). [Learn why this is important](#)

I am writing to object to the grant of a Class B tavern license to the Amani Place at 401 N 35th Street.

I have lived in the neighborhood for \_\_\_\_\_ years, and

I am concerned about the violence that this could bring to the neighborhood. The violence that has occurred with the other taverns that have been in this area, have all been closed due to serious problems, is a good example. We work hard as a community trying to deter drug deals, violence, and theft in the neighborhood. This establishment being a tavern, does not seem to help us.

I am concerned about the traffic that it will bring to the neighborhood. There is no parking attached to the building. We struggle with litter in this area. I think that a tavern will create more litter in this area.

I am hoping that you will take the neighborhoods voices into consideration.

Thank you for your time.

**REDACTED RECORD**

Date: 2/8/2023  
Officer: Carloni

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: The Amani Place  
Address: 401 N 35<sup>th</sup> Street  
Phone: 414-788-4000

Owner: Briana Redmond  
Owner address: 2714 N Richards Street  
City State Zip: Milwaukee WI 53212  
Owner Phone: 414-788-4000  
Owner email: BRYZ1981@Gmail.com

Manager: Briana Redmond  
Home Address: 2714 N Richards Street  
City State Zip: Milwaukee WI 53212  
Phone: 414-788-4000  
Email: BRYZ1981@Gmail.com

Preferred contact: Phone

Location currently open:  YES  NO

Projected open date: April 2023

Day's open:  S  M  T  W  Th  F  SA  ALL

Hours of Operation: Sun: 10:00am-12:00am  24 hours  Y  N  
Mon:  
Tue:  
Wed:  
Thu:  
Fri: 10:00am-12:00am  
Sat: 10:00am-12:00am

Premise Type:  Tavern/Bar  
 Restaurant  
 Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #:
- Food:  Yes  No #:
- Extended Hours:  Yes  No #:
- Secondhand Dealer:  Yes  No Type: #:
- Other:  Yes  No Type: #:
- Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many:
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: N/A
21. Are there exterior cameras  Yes  No How many:
22. Are there interior cameras  Yes  No How many:
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

24. Cameras located in parking lot  Yes  No How many

**Interior Survey:**

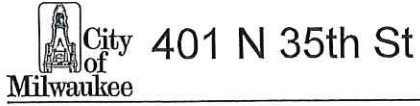
25. What is the planned capacity 50-75  
26. What is the minimum number of employees That will be on premise 3  
27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No  
28. Is the interior of the location neat and clean?  Yes  No  
29. Does an interior camera face the entrance/exit?  Yes  No  
30. Is there a lockable area that separates employees from customers?  Yes  No  
31. Are emergency and non-emergency numbers posted near the phone?  Yes  No  
32. Does the owner know how to contact their police district directly?  Yes  No  
a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

33. How many security personnel are going to be employed: 2  
34. How ill they be deployed: Interior 1 Exterior 1  
35. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  
36. Will the security be managed by business  or contracted   
37. Will they be armed  Yes  No  
38. What type of security measures to be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

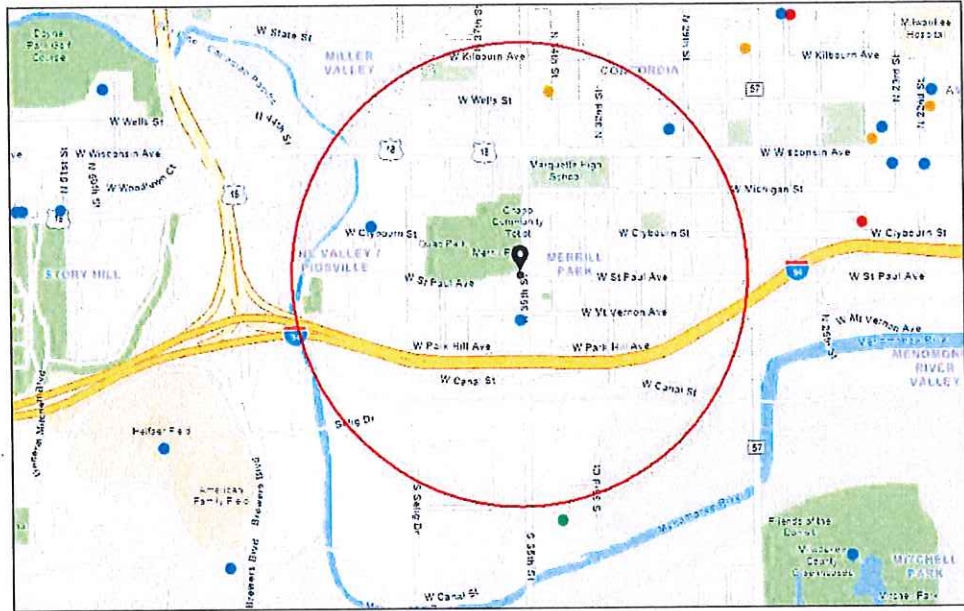
-Does not yet have security cameras or exterior lighting but plans on getting both  
-Plans to have 8 exterior cameras and 5 interior cameras.



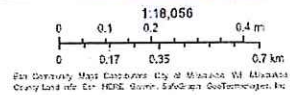
### Area of Interest (AOI) Information

Area : 21,862,585.85 ft<sup>2</sup>

Jan 17 2023 11:54:01 Central Standard Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
- Class A Liquor and Malt
- Class B Fermented Malt Beverage
- Class B Tavern
- Class C Wine Retailer
- City Limits



## Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	4		

## Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	MIDTOWN II	MIDTOWN II	NASSIF E MADI, SP	3420-24 W WELLS ST	Class A Fermented Malt Beverage Retailer's License		3/18/2023, 7:00 PM	1
2	TRIPOLI TEMPLE	TRIPOLI TEMPLE	Peter F Henning, Agt	3000 W WISCONSIN AV	Class B Tavern License	1,089	5/25/2023, 7:00 PM	1
3	JJH VALLEY INN, LLC	VALLEY INN	JAMES J HUTTERER, Agt	4000 W CLYBOURN ST	Class B Tavern License	72	9/23/2023, 7:00 PM	1
4	TJ'S ON 35TH ST	TJ'S ON 35TH ST	TOMMIE L JONES, SP	237 N 35TH ST	Class B Tavern License	50	10/17/2023, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.





Wednesday, April 12, 2023



# Notice of Public Hearing

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REDMOND, Briana NICOLE, Agent  
The Amani Place at 401 N 35TH St

Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Bands, Karaoke, Poetry Readings, Patron Contests, Comedy Acts and Patrons Dancing

**Tuesday, April 25, 2023 at 11:10 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/25/2023 at 11:10 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	303 N 35TH ST	MILWAUKEE, WI 53208-4108
CURRENT OCCUPANT	320 N 35TH ST	MILWAUKEE, WI 53208-4107
CURRENT OCCUPANT	320 N 36TH ST	MILWAUKEE, WI 53208-4111
CURRENT OCCUPANT	3406 W ST PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3406A W ST PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3412 W ST PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3414 W ST PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3416 W ST PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3418 W ST PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3422 W ST PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3422A W ST PAUL AVE	MILWAUKEE, WI 53208-4123
CURRENT OCCUPANT	3504 W ST PAUL AVE# 1	MILWAUKEE, WI 53208-4125
CURRENT OCCUPANT	3504 W ST PAUL AVE# 2	MILWAUKEE, WI 53208-4125
CURRENT OCCUPANT	3506 W MT VERNON AVE	MILWAUKEE, WI 53208-4117
CURRENT OCCUPANT	418A N 35TH ST	MILWAUKEE, WI 53208-3805
CURRENT OCCUPANT	418B N 35TH ST	MILWAUKEE, WI 53208-3805
CURRENT OCCUPANT	419 N 34TH ST	MILWAUKEE, WI 53208-3802
CURRENT OCCUPANT	420A N 35TH ST	MILWAUKEE, WI 53208-3805
CURRENT OCCUPANT	420B N 35TH ST	MILWAUKEE, WI 53208-3805
CURRENT OCCUPANT	421 N 34TH ST	MILWAUKEE, WI 53208-3802
CURRENT OCCUPANT	426 N 35TH ST	MILWAUKEE, WI 53208-3805
CURRENT OCCUPANT	428 N 35TH ST	MILWAUKEE, WI 53208-3805

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Total Records: 22

Radius 250.0 feet and Center of Circle: 401 N 35th St



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Tavern

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: 3/11/2023
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: Public Entertainment
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: surround sound amplification system

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 4 Locations: Men's bathroom, women's bathroom, side of bar, under bar  
Outside: 1 Locations: back of building
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 1 and answer the following:  
 What are their responsibilities? oversee security of patrons, entrance rules  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials Contracting to private security
- d. Will there be security cameras?  No  Yes If yes, how many? 14 and list locations: 12 at front/back entrance/exit  
four corners of hall, two corners of utility area, four corners of outer bldg
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe At the door

## 6. Percentage of Sales (must total 100%)

Alcohol <u>80</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>5</u> %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>15</u> % Describe: <u>broking</u>

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: Corner Building

c. Nearest Major Cross Street: W St. Paul Ave

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Briana Redmond Phone Number: 414-788-4000

Building Owner Address: 2714 N Richards St, Milwaukee WI 53212

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9am	2am	50	30+	NONE
Monday	9am	2am	↓	↓	↓
Tuesday	9am	2am			
Wednesday	9am	2am			
Thursday	9am	2am			
Friday	9am	2:30am			
Saturday	9am	2:30am			

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Briana Redmond

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>The Amani Place LLC</u>
Premise Address: <u>401 N 35<sup>th</sup> St, Milwaukee WI 53212</u>
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
<b>"Service Bar Only" Designation</b>
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
<b>Business Information</b>
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____ _____ Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
<b>Property Information (New &amp; Transfer Applicants Only)</b>
a) Do you own or lease the building? <input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>owner</u>
c) Are you purchasing the stock and/or fixtures? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, amount paid \$ <u>10,000</u>
d) Total amount paid for business \$ <u>0</u>
e) Total amount paid for goodwill of the business \$ <u>0</u> Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <u>N/A</u>
<b>Lease Information (New &amp; Transfer Applicants who are leasing the premises only)</b>
a) Date lease begins _____ Ends _____
b) Monthly rental \$ _____
c) Do you have an option to renew the lease? <input type="checkbox"/> No <input type="checkbox"/> Yes
d) Does your lease allow for assignment to another party without the consent of the owner? <input type="checkbox"/> No <input type="checkbox"/> Yes
e) For what length of time have you been guaranteed occupancy (number of years)? _____

## Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

## Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

## Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**PREMISES ADDRESS:** 401 N. 35<sup>th</sup> St, Milwaukee WI 53208

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

- |   |   |   |   |
|---|---|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians                          | <input type="checkbox"/> Battle of the Bands        | <input type="checkbox"/> Dancing by Performers                          | <input type="checkbox"/> Amusement Machines<br>How many? _____                |
| <input checked="" type="checkbox"/> Bands   | <input checked="" type="checkbox"/> Comedy Acts     | <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Concerts<br>Approx. # per year? _____                |
| <input type="checkbox"/> Bowling Alley<br>How many? _____                           | <input checked="" type="checkbox"/> Disc Jockey     | <input type="checkbox"/> Wrestling                                      | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables<br>How many? _____                             | <input type="checkbox"/> Magic Shows                | <input checked="" type="checkbox"/> Patron Contests                     | <input type="checkbox"/> Jukebox  |
| <input type="checkbox"/> Motion Pictures (movies by<br>admission) - How many? _____ | <input checked="" type="checkbox"/> Poetry Readings | <input checked="" type="checkbox"/> Patrons Dancing                     | <input checked="" type="checkbox"/> Karaoke                                   |
| <input type="checkbox"/> Other: _____   |   |   |   |

*Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.*

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:  
during some hours of operation, PA system

**LEGAL CAPACITY OF PREMISES**

\_\_\_\_\_ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**ACKNOWLEDGEMENT/SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

*Brian Redub*

Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

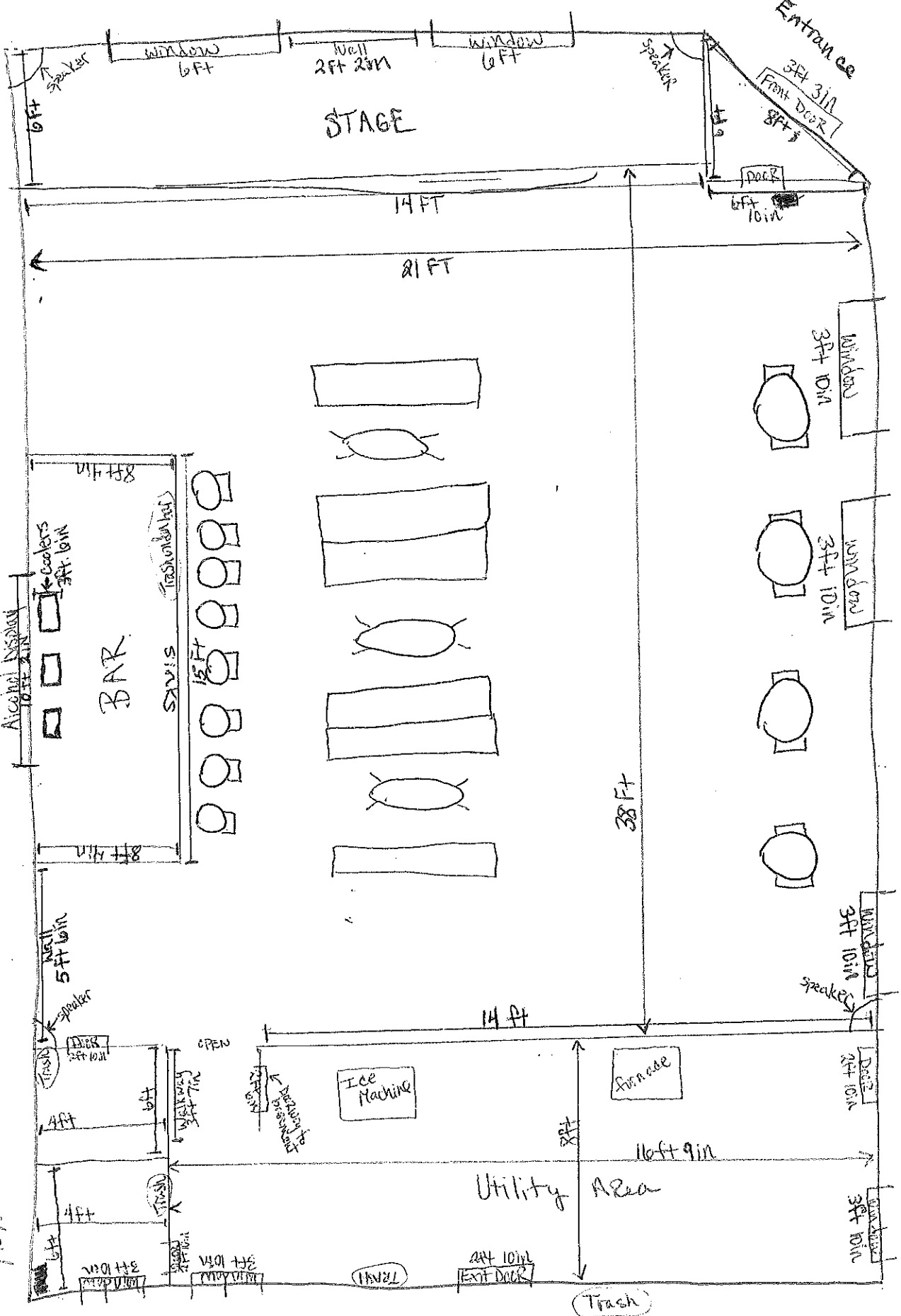
Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)



TOTAL SQUARE FT - APPROX 11100  
52X21

Brianna Redmond Agent for THE PROPERTY SOURCE LLC  
 Tradename - The Amani Place  
 401 N 35th St, Milwaukee WI 53208  
 1/15/2023

N. 35th Street  
1st Floor



W. St Paul Ave

(Back of building)

10th Square FT - Approx 1,100



# Basement

DRAWN FOR THE PROJECT BY THE ARCHITECT  
Trade name = The Amani Place  
401 N 35th St Milwaukee WI 53208  
1/15/2023

