



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, November 18, 2025

COMMITTEE MEETING NOTICE

AD 04

KNALL, Kyle T, Agent
MKKG, LLC
333 N WATER ST
MILWAUKEE, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, December 02, 2025 at 02:05 PM

The access code is <https://meet.goto.com/598621565>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Food Dealer Licenses Application as agent for "MKKG, LLC" for "CASSIS" at 333 N WATER St.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



Crime Prevention Through Environmental Design

CPTED

Date: 11/10/25

Officer: FELIX

Business:

Name: Cassia

Location: 333 N Watr St.

Phone N/A:

Agent:

Name: Knall, Kyle

Address: 8020 N Poplar Dr.

City: Fox Point

State: WI ZIP: 53217

Phone: 917-446-8521

Email:

Owner of Business: Yes No (Add Info if not agent) _____

Phone: _____

Preferred Contact(s): Agent Owner Other _____

Type of business: Tavern/Bar Restaurant Convenience Other _____

The business is enclosed in a shopping structure, commercial building or hospital:

(Cannot be entered from a Public Street) Yes

Property is under construction or remodel: Survey was done by agent explaining plans. (Some items are not functional at time of survey).

Exterior Survey:

Are the address numbers prominently displayed and easy to see? Yes No

Is the area around the location clean? Yes No

The area is a business district or/and mix use (residential)?

Other businesses attached to the same building Yes No

Are windows free of signage? Yes No

Can the interior clearly be seen from outside? Yes No

Is there exterior lighting? Yes No.

Is lighting adequate? Yes No

Are there "No Loitering" Signs posted? Yes No

Parking:

- Adequate City Street parking Yes No
- Will valet service be used any time during business hours? Yes No
- Is there a parking lot? (If no, skip other items in parking section) Yes No
- Is lot clean? Yes No
- Is the lot well illuminated? Yes No
- Is there a security guard or perimeter control? Yes No
- Are there Cameras? Yes No

Other resources or businesses within the area? (If yes, how many)

- Park School Youth Center or Day care Community Outreach Church Medical
- Residential

- Convenience Store/ Supermarket: Yes No _____
- Restaurant: Yes No _____
- Gas station(s): Yes No _____
- Tabaco/ Vape Store: Yes No _____
- Liquor store(s): Yes No _____
- Tavern(s): Yes No _____
- Other(s): Millwaukee Market Yes

Security: (If no security check and skip to next)

- Will there be security Yes No Armed? Yes No
- Employed by: business contracted company
- Security will monitor: Interior Exterior
- Security Hours (Add to narrative along with number and how they will be deployed)

Cameras:

- Plans to have a camera system but not installed or operating: Yes
(If yes, answer next question and skip additional camera section add info to narrative)
- Are cameras required by city ordinance at this business? Yes No
(If no, and there is no system skip to next section)
- Are there working cameras at the business Yes No
- How many working? Interior 6 Exterior 1
- Is there a camera facing and entrance / exit? Yes No
- Is a camera facing the register? Yes No
- Is the data saved on: local hard drive Cloud / off site service
- How long is footage saved? 60
- Is on site camera hard drive in a secured area? Yes No N/A
- Who has access to security footage? Owner Manager Employee(s) Security/Service

Bar/ Tavern / night club/ Restaurant N/A (Skip to next section)

Age Restriction ID Scanner Dress Code Metal Detector Physical search

Planned capacity: # _____

Interior:

Is the interior clean and neat? Yes No

Can employees see out of the business to the exterior? Yes No

What is the minimum number of employees during hours of operation? 24

Is there an area employees can secure themselves? Yes No

Are emergency and non-emergency numbers posted near the phone? Yes NO

Does the store sell? N/A (Skip to next section)

Single chore boy: Yes No

Blunt wraps: Yes No

Scale/Grinders: Yes No

Items that may be used as crack pipes: Yes No

Describe items _____

Overabundance of sandwich baggies: Yes No

Does the owner/agent understand that these items are often used for drug use?

Yes No

Do the products in the store appear to be new and rotated often?

Yes No

Current License(s): (Held at location by agent or Business)

Alcohol #: _____ Yes No Class: A B B-Manager D-Oper

Extended Hours #: _____ Yes No

Filling #: _____ Yes No

Food #: _____ Yes No Type: Restaurant PED Retail

Hotel/Motel#: _____ Yes No

Tobacco #: _____ Yes No

Secondhand Dealer #: _____ Yes No Type: Pawn Vehicle

Parking lot #: _____ Yes No

Pub-Enter-Pre# _____ Yes No Type: _____

Other #: _____ Yes No Type: _____

Plan of Operation:

Currently Open: Yes No – Projected open date: Click or tap to enter a date.

Hours: 24HRS Hours are the same every day (Enter time once)

Sun: 11:00AM - 9:00 PM Closed

Mon: 11:00AM - 9:00PM Closed

Tue: 11:00AM - 9:00PM Closed

Wed: 11:00AM - 9:00PM Closed

Thu: 11:00AM - 9:00PM Closed

Fri: 11:00AM - 10:00PM Closed

Sat: 11:00AM - 10:00PM Closed

Complete this section if alcohol establishment is a convenience store: N/A (Skip to Recommendations)

(Exemption) Is the store located in an enclosed shopping structure, enclosed commercial building or hospital? A convenience food store is not in an enclosed structure or building if a customer cannot enter it directly from the outside.

- All convenience food stores not exempted under sub. 3 shall:

*Have cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? Yes No

*Post a sign which states that the cash register contains \$50 or less and that the safe is not accessible to employees? Yes No

- Maintain any of the following at the property?

*A safe that was in use at the convenience food store on August 17, 1994?

Yes No

* A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department?

Yes No

* Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? Yes No

* Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions: Yes No

(CPTED- A strategy that aims to reduce crime by changing the physical design of buildings and public spaces).

Comments/ Recommendations:

This Property is currently under construction and the agent explained their plans. Windows are currently covered for construction.

The public entrance will be on St. Paul Street, off of the River-walk. There will cameras monitoring the entrance and register with additional throughout the business.

The rear exterior door near the Milwaukee river will have fob access only to be used as an employee entrance.

Alcohol will be stored in a locked office. Wine bottles will be stored on a rack in the rear private dining area.

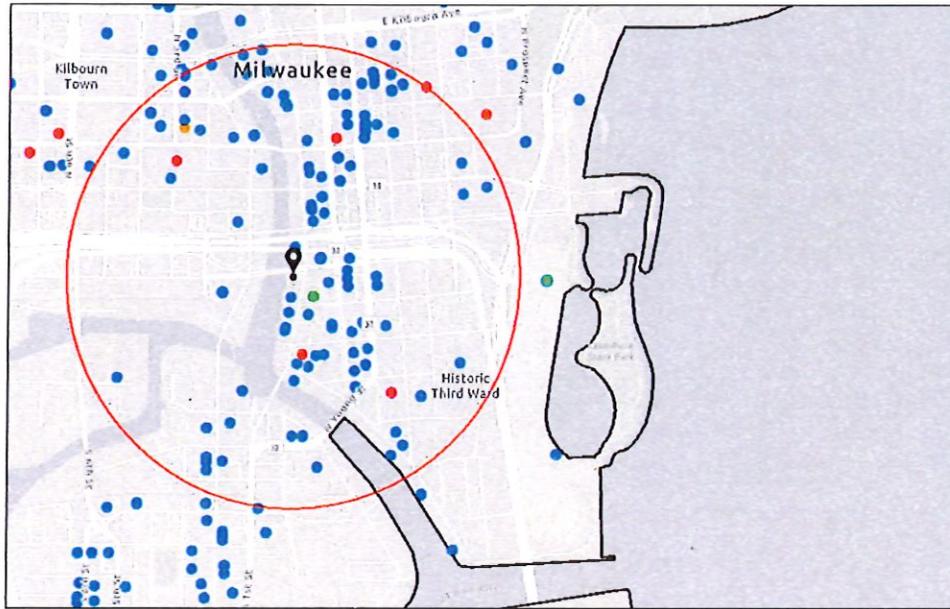


Concentration Map 333 N. Water Street

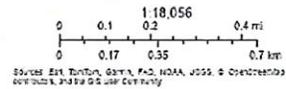
Area of Interest (AOI) Information

Area : 21,862,585.76 ft²

Oct 27 2025 12:12:13 Central Daylight Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
 - Class A Liquor and Malt
 - Class B Fermented Malt Beverage
 - Class B Tavern
 - Class C Wine Retailer
 - City Limits



333 N. Water Street

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	148		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	3rd Street Market LLC	3rd St Market Hall	Eric T Kaye, Agt	275 W WISCONSIN AV 100	Class B Tavern License		11/9/2025, 6:00 PM	1
2	BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	540 E MASON ST	Class B Tavern License	260	11/1/2025, 7:00 PM	1
3	BBC 782 LLC	Barrel Burrito Co	MICHAEL J EITEL, Agt	782 N JEFFERSON ST	Class B Tavern License		11/4/2025, 6:00 PM	1
4	WALGREEN CO	WALGREENS #1200	Christopher W Petrucci, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License		11/9/2025, 6:00 PM	1
5	Indulgence Chocolatiers LLC	Indulgence Chocolatiers	Julie A Waterman, Agt	211 S 2nd ST	Class B Tavern License		11/4/2025, 6:00 PM	1
6	HDS 777, LLC	The Sofie	DAVID J SAFINA, Agt	777 N JEFFERSON ST	Class B Tavern License		11/20/2025, 6:00 PM	1
7	REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	419 E WELLS ST	Class B Tavern License	80	11/27/2025, 6:00 PM	1
8	TwoBirds LLC	Filament	Tyler T Curran, Agt	131 W SEEBOTH ST	Class B Tavern License		12/15/2025, 6:00 PM	1
9	CARNAL LLC	CLUB CHARLIES	CRAIG M BLOOMFIELD, Agt	320 E MENOMONEE ST	Class B Tavern License	128	12/14/2025, 6:00 PM	1
10	The Brownstone LLC	The Brownstone	Jona J Moore, Agt	524 N Water ST	Class B Tavern License		11/27/2025, 6:00 PM	1
11	The Xenia Group, LLC	Tied House	Ralph A Weber, Agt	124 N Water ST	Class B Tavern License		12/17/2025, 6:00 PM	1
12	THE KING AND I RESTAURANT, INC	THE KING AND I RESTAURANT	DEREK E PHOUNGPHOL, Agt	830 N Dr Martin L King Jr DR	Class B Tavern License	240	12/25/2025, 6:00 PM	1
13	ALRBAR LLC	The Copper Turtle Brewery & Taverne	Jonathon A Stanley, Agt	153 N MILWAUKEE ST	Class B Tavern License		12/25/2025, 6:00 PM	1
14	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2026, 6:00 PM	1
15	CIRCLE K LLC	CIRCLE K PANTRY	ZIAD W KAID, Agt	130 N WATER ST	Class A Malt & Class A Liquor License		12/9/2025, 6:00 PM	1
16	Carnivoras Inc	Carnevor	Joseph McLean, Agt	718 N Milwaukee ST	Class B Tavern License	99	1/25/2026, 6:00 PM	1
17	DAA SMOKEHOUSE MKE LLC	David Alan Alan's Smokehouse & Saloon MKE	David A O'Bryan, Agt	400 N WATER ST	Class B Tavern License		12/28/2025, 6:00 PM	1
18	OUZO CAFE	OUZO CAFE	NICKEY G PAPPAS, Agt	776 N MILWAUKEE ST	Class B Tavern License	40	1/4/2026, 6:00 PM	1

19	S&S Hospitality Concepts, LLC	Black Sheep	MICHAEL R SORGE, Agt	216 S 2nd ST	Class B Tavern License	160	1/19/2026, 6:00 PM	1
20	APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	720 N MILWAUKEE ST	Class B Tavern License	299	1/24/2026, 6:00 PM	1
21	ANACORP LLC	Cavas	Ana C Docta, Agt	401 E ERIE ST	Class B Tavern License		1/22/2026, 6:00 PM	1
22	ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILAS SIE, Agt	307 E WISCONSIN AV	Class B Tavern License	98	1/25/2026, 6:00 PM	1
23	EDISON MKE LLC	The Edison	David J Marcus, Agt	322 N BROADWAY	Class B Tavern License		2/25/2026, 6:00 PM	1
24	Onesto MKE, LLC	Onesto	David J Marcus, Agt	221-223 N Broadway	Class B Tavern License	288	2/6/2026, 6:00 PM	1
25	Blue Bat Kitchen MKE, LLC	Blue Bat Kitchen	David J Marcus, Agt	249 N WATER ST	Class B Tavern License	240	2/6/2026, 6:00 PM	1
26	Smoke Shack Mke, LLC	Smoke Shack	David J Marcus, Agt	332 N Milwaukee ST	Class B Tavern License	91	2/6/2026, 6:00 PM	1
27	THE WICKED HOP, LLC	THE WICKED HOP	MILES E O'NEIL, Agt	343-45 N BROADWAY	Class B Tavern License	160	2/28/2026, 6:00 PM	1
28	ANDY ZXL, INC.	FUSION POKE	Yulin Zheng, Agt	329 N BROADWAY	Class B Tavern License		2/27/2026, 6:00 PM	1
29	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2026, 6:00 PM	1
30	STEE V GEE LLC	Sportclub Nomad	MICHAEL J EITEL, Agt	750 N Jefferson ST	Class B Tavern License	240	2/14/2026, 6:00 PM	1
31	Artisan Ramen LLC	Artisan Ramen	Yufeng Qiu, Agt	530 E Mason ST	Class B Tavern License	93	11/4/2025, 6:00 PM	1
32	ELECTRIC LIME MILWAUKEE LLC	Electric Lime	Jessica J Orr, Agt	811-813 N JEFFERSON ST	Class B Tavern License	99	2/18/2026, 6:00 PM	1
33	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class B Fermented Malt Beverage Retailer's License		3/17/2026, 7:00 PM	1
34	MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Jennifer A Jaseck, Agt	300 W Michigan ST	Class B Tavern License		4/3/2026, 7:00 PM	1
35	NORTHERN LIGHTS PHOTO STUDIO AND EVENTS LLC	NORTHERN LIGHTS PHOTO STUDIO AND EVENTS	Anthony J Ralston, Agt	106 W SEEBOTH ST 103 & 103A	Class B Tavern License		3/19/2026, 7:00 PM	1
36	ManCave Milwaukee, LLC	ManCave Milwaukee	Jeffrey L Taylor, Agt	706 N MILWAUKEE ST	Class B Tavern License		3/14/2026, 7:00 PM	1

37	District 4 Social LLC	District 4 Social	George S Prassas, Agt	233 E CHICAGO ST	Class B Tavern License		3/17/2026, 7:00 PM	1
38	HANOBOLOC LLC	SINABRO	Jongsoo Kim, Agt	316 N MILWAUKEE ST 102	Class B Tavern License		3/9/2026, 7:00 PM	1
39	KANO SUSHI LLC	AWI SUSHI	Cheraty D Par, Agt	755 N WATER ST	Class C Wine Retailer's License		3/17/2026, 7:00 PM	1
40	Camp Bar Inc	Camp Bar	Paul C Hackbarth, Agt	525 E Menomonee ST	Class B Tavern License		3/27/2026, 7:00 PM	1
41	Mediterranean Kuzina LLC	Mediterranean Cuisine	Ender Erk, Agt	753 N WATER ST	Class B Tavern License		3/2/2026, 6:00 PM	1
42	Sevenbirds LLC	The Rivulet	Tyler T Curran, Agt	309 N WATER ST 110	Class B Tavern License	318	3/4/2026, 6:00 PM	1
43	PRITZLAFF EVENTS, LLC	LAS GARDENIAS	RICHARD J KERHIN, Agt	305 N PLANKINTON AV 102	Class B Tavern License		3/5/2026, 6:00 PM	1
44	ABSOLUTE SYNERGY HOSPITALITY, LLC	TOAST MILWAUKEE	Joseph A Sanchez, Agt	231 S 2ND ST	Class B Tavern License		3/2/2026, 6:00 PM	1
45	Foot Paw LLC	Amilinda	Gregory R Leon, Agt	315 E Wisconsin AV	Class B Tavern License		3/13/2026, 7:00 PM	1
46	International Exports LLC	The Safe House	LaMarvon J Jackson, Agt	779 N Front ST	Class B Tavern License	248	3/19/2026, 7:00 PM	1
47	GROOM FOR MEN, INC	Groom for Men / Groom Lounge	Terri J DeJoode, Agt	330 E ST PAUL AV	Class B Tavern License		3/24/2026, 7:00 PM	1
48	MAC PARTNERS, LLC	Milwaukee Athletic Club - Roof Top	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		3/31/2026, 7:00 PM	1
49	3CP LLC	Third Coast Provisions	Andrew H Miller, Agt	724 N Milwaukee ST	Class B Tavern License		3/31/2026, 7:00 PM	1
50	Jay Squared LLC	The Box	Jaime D Levine, Agt	311 E Wisconsin AV	Class B Tavern License	270	4/17/2026, 7:00 PM	1
51	Discourse at Radio Milwaukee LLC	Discourse Coffee Workshop	Ryan S Castelaz, Agt	158 S BARCLAY ST	Class B Tavern License		4/20/2026, 7:00 PM	1
52	Valentine Coffee Roasters Third Ward LLC	Valentine Coffee	ROBBIN V KASHEVARO F, Agt	189 N Milwaukee ST	Class B Tavern License		4/16/2026, 7:00 PM	1
53	Shake Shack Wisconsin LLC	Shake Shack	Jonathon V Maurice, Agt	220 E Buffalo ST 110	Class C Wine Retailer's License		4/8/2026, 7:00 PM	1
54	Shake Shack Wisconsin LLC	Shake Shack	Jonathon V Maurice, Agt	220 E Buffalo ST 110	Class B Fermented Malt Beverage Retailer's License		4/8/2026, 7:00 PM	1

55	FLOUR POWER LLC	Flourchild	Andrew H Miller, Agt	722 N MILWAUKEE ST	Class B Tavern License		3/31/2026, 7:00 PM	1
56	JSWD Commerce LLC	SpringHill Suites by Marriott Milwaukee Downtown	Benjamin A Risseeuw, Agt	744 N VEL R PHILLIPS AV	Class B Tavern License	95	2/9/2026, 6:00 PM	1
57	CSM Milwaukee Downtown LLC	Residence Inn - Milwaukee	Gregory J Fugate, Agt	101 W Wisconsin AV 3	Class B Tavern License		4/16/2026, 7:00 PM	1
58	Higbee's MKE LLC	BODEGA	PATSY SMITH-JAMES, Agt	628 N Water ST	Class B Tavern License	225	4/15/2026, 7:00 PM	1
59	Stone and Brick LLC	Saffron	Fatima K Kumar, Agt	223 N Water ST 100	Class B Tavern License		5/16/2026, 7:00 PM	1
60	Benelux Third Ward, LLC	Cafe Benelux	ERIC G WAGNER, Agt	346 N Broadway	Class B Tavern License	455	5/1/2026, 7:00 PM	1
61	BRUNCH MKE LLC	BRUNCH	Morgan K Schnabl, Agt	714 N MILWAUKEE ST	Class B Tavern License	160	4/20/2026, 7:00 PM	1
62	Memento LLC	Bavette La Boucherie	Karen E Bell, Agt	217 N BROADWAY	Class B Tavern License		4/25/2026, 7:00 PM	1
63	goRi Food Entertainment Inc	Char'd	Jongsoo Kim, Agt	222 E Erie ST 100	Class B Tavern License		5/9/2026, 7:00 PM	1
64	KTY LLC	Beer District	Khader M Yafai, Agt	240 W WELLS ST	Class A Malt & Class A Liquor License		5/19/2026, 7:00 PM	1
65	The North/South Club, Inc	North South Club	Marla R Poytinger, Agt	175 S Water ST	Class B Tavern License	299	5/30/2026, 7:00 PM	1
66	Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Benjamin A Risseeuw, Agt	323 E Wisconsin AV	Class B Tavern License	312	5/23/2026, 7:00 PM	1
67	Allure MKE LLC	Allure MKE	Tino K Bates, Agt	787-789 N Jefferson ST	Class B Tavern License		5/13/2026, 7:00 PM	1
68	Xankia LLC	Xankia	Vang Thao, Agt	222 W WELLS ST	Class B Tavern License		5/11/2026, 7:00 PM	1
69	Olive Tree LLC	Convenience +	Jamal T Shawar, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License		5/19/2026, 7:00 PM	1
70	Foltz Family Market, Inc	Foltz Family Market	Casey C Foltz, Agt	400 N WATER ST 6	Class B Tavern License		5/29/2026, 7:00 PM	1
71	ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License		5/23/2026, 7:00 PM	1
72	Tropic LLC	Tropic	HYACINTH E NEMBHARDT, Agt	518 N Water ST	Class B Tavern License	156	5/21/2026, 7:00 PM	1
73	12AM Management Group, LLC	Room Seven	Andre B Lewis, Agt	780 N Jefferson ST	Class B Tavern License	240	5/25/2026, 7:00 PM	1

74	Giovannis Hospitality Family LLC	Safina's	DAVID J SAFINA, Agt	783-785 N Jefferson ST	Class B Tavern License		5/25/2026, 7:00 PM	1
75	Steakhouse Milwaukee LLC	Rare Steakhouse	Mark D Burish, Agt	833 E MICHIGAN ST	Class B Tavern License		5/19/2026, 7:00 PM	1
76	A1 WATERSTREET LLC	ELMNT LOUNGE	Rajvir S Bains, Agt	618 N WATER ST	Class B Tavern License	480	5/27/2026, 7:00 PM	1
77	GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N Martin L King Jr DR	Class A Fermented Malt Beverage Retailer's License		6/13/2026, 7:00 PM	1
78	RILEY'S SANDWICH COMPANY LLC	Riley's Social House	John M Ludwig, Agt	411 E MENOMONEE ST	Class B Tavern License		6/19/2026, 7:00 PM	1
79	CAPITAL GRILLE HOLDINGS, INC	THE CAPITAL GRILLE OF MILW #8027	Lindsey R FitzMaurice, Agt	310 W WISCONSIN AV 100	Class B Tavern License	200	6/18/2026, 7:00 PM	1
80	Pritzlaff Events LLC	Pritzlaff / Aperitivo	Kendall G Breunig, Agt	311-315 N Plankinton AV	Class B Tavern License	915	6/18/2026, 7:00 PM	1
81	JSWD Wisconsin Venture I LLC	The Westin Milwaukee	Benjamin A Risseeuw, Agt	550 N Van Buren ST	Class B Tavern License		6/9/2026, 7:00 PM	1
82	SCREAMING TUNA RESTAURANT, LLC	SCREAMING TUNA	Jeff T Bronstad, Agt	106 W SEEBOTH ST 102	Class B Tavern License	174	6/13/2026, 7:00 PM	1
83	WA Cheese & Sausage Shoppe, Inc	WA Cheese & Sausage Shoppe	Mark S Lutz, Agt	400 N WATER ST 24	Class B Tavern License		6/29/2026, 7:00 PM	1
84	Kimpton Hotel & Restaurant Group LLC	Journeyman Hotel	Kathleen M Neufeld, Agt	310 E Chicago ST	Class B Tavern License		6/15/2026, 7:00 PM	1
85	GILL HOSPITALITY GROUP LLC	BENIHANA	Navdeep S Gill, Agt	850 N PLANKINTON AV	Class B Tavern License		6/1/2026, 7:00 PM	1
86	HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	PAUL H SCHWARTZ, Agt	400 N WATER ST	Class B Tavern License	320	6/1/2026, 7:00 PM	1
87	Button Block Holdings LLC	Homewood Suites Hotel	Austin D Moore, Agt	500 N Water ST	Class B Tavern License		6/1/2026, 7:00 PM	1
88	Soche, LLC	City Social Bar and Grill and The LYNQ	COREY L SMITH, Agt	530 N WATER ST	Class B Tavern License		6/1/2026, 7:00 PM	1
89	WALL ST. STOCK BAR LLC	Wall Street Stock Bar	Charese A Gardner, Agt	219 S 2ND ST	Class B Tavern License		6/1/2026, 7:00 PM	1
90	THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42	6/29/2026, 7:00 PM	1
91	MARCUS HOTELS HOSPITALITY, LLC	Saint Kate-The Arts Hotel	LaMarvon J Jackson, Agt	139 E KILBOURN AV	Class B Tavern License		7/5/2026, 7:00 PM	1

92	The Loft on Broadway, LLC	The Loft on Broadway	MEI LYN NELSON, Agt	177 N BROADWAY 3rd Floor	Class B Tavern License		7/13/2026, 7:00 PM	1
93	THE SALOON, LTD	JUST ART'S SALOON	ARTHUR R GUENTHER, Agt	181 S 2ND ST	Class B Tavern License	70	6/29/2026, 7:00 PM	1
94	GRANDVIEW MANAGEMENT, INC.	Zilli Hospitality Group	ROBERT J ZILLI, Agt	325-333 N PLANKINTON AV	Class B Tavern License		7/5/2026, 7:00 PM	1
95	TUPELO HONEY HOSPITALITY CORPORATION	Tupelo Honey Southern Kitchen & Bar	Sarah A Reinhardt, Agt	511 N BROADWAY	Class B Tavern License		7/11/2026, 7:00 PM	1
96	Fenix Milwaukee LLC	Rodizio Grill	Renan Utrera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2026, 7:00 PM	1
97	THE MILWAUKEE CLUB	THE MILWAUKEE CLUB	Molly J Schick, Agt	706 N JEFFERSON ST	Class B Tavern License	180	6/29/2026, 7:00 PM	1
98	Foy's LLC	Foy's	MICHAEL G FOY, Agt	784 N JEFFERSON ST	Class B Tavern License		6/30/2026, 7:00 PM	1
99	INDULGE CATERING COMPANY LLC	INDULGE CATERING COMPANY	Valentina J Bianchini, Agt	212 W WISCONSIN AV	Class B Tavern License		7/13/2026, 7:00 PM	1
100	JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class B Fermented Malt Beverage Retailer's License	45	7/29/2026, 7:00 PM	1
101	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2026, 7:00 PM	1
102	PPH Properties I LLC	Silk Exotic Gentlemen's Club	SCOTT A KRAHN, Agt	730 N Martin L King Jr DR	Class B Tavern License	297	7/13/2026, 7:00 PM	1
103	MP On Wheels Catering Service	MP On Wheels Catering Service	DULCE M ALARCON, SP	400 N WATER ST	Class B Tavern License	320	8/3/2026, 7:00 PM	1
104	JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class C Wine Retailer's License	45	7/29/2026, 7:00 PM	1
105	Fivebirds LLC	The Starling	Tyler T Curran, Agt	102 N WATER ST	Class B Tavern License		7/26/2026, 7:00 PM	1
106	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2026, 7:00 PM	1
107	HTWA - Catalano Square	HTWA - Catalano Square	JAMES K PLAISTED, Agt	138 N Broadway	Class B Tavern License		7/28/2026, 7:00 PM	1
108	MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	LaMarvon J Jackson, Agt	424 E WISCONSIN AV	Class B Tavern License	419	7/29/2026, 7:00 PM	1
109	DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50	7/25/2026, 7:00 PM	1

110	Commerce Building Restaurant LLC	Doc's Commerce Smokehouse	Aimee Brashier, Agt	754 N VEL R PHILLIPS AV	Class B Tavern License		7/13/2026, 7:00 PM	1
111	Benson's Catering MKE LLC	Milwaukee Athletic Club	David J Marcus, Agt	758 N BROADWAY	Class B Tavern License		7/15/2026, 7:00 PM	1
112	Levy Restaurants at Harley Davidson	Levy Restaurants at Harley Davidson	Cari C Mansfield, Agt	401 W CANAL ST	Class B Tavern License	690	7/28/2026, 7:00 PM	1
113	Kinn GH LL LLC	Kinn MKE Guesthouse	Charles Bailey, Agt	600 N BROADWAY	Class B Tavern License	258	6/9/2026, 7:00 PM	1
114	First MKD, LLC	Hilton Garden Inn	Kristopher J Anton, Agt	611 N BROADWAY	Class B Tavern License		7/29/2026, 7:00 PM	1
115	INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	60	8/30/2026, 7:00 PM	1
116	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/2/2026, 7:00 PM	1
117	RIVERWALK COMMONS LLC	Riverwalk Commons	PAUL H SCHWARTZ, Agt	423 N WATER ST	Class B Tavern License		9/1/2026, 7:00 PM	1
118	Dan Dan LLC	Dan Dan	Daniel P Jacobs, Agt	360 E ERIE ST	Class B Tavern License	165	8/6/2026, 7:00 PM	1
119	WELLS-JEFFERSON CORPORATION	TAYLOR'S	DANIEL R TAYLOR, Agt	795 N JEFFERSON ST	Class B Tavern License	160	9/25/2026, 7:00 PM	1
120	Satori Restaurant LLC	Thai-namite Thai Bistro and Sushi Bar	KHEMANONG KONGSIN, Agt	400 N WATER ST	Class B Tavern License		9/25/2026, 7:00 PM	1
121	MILWAUKEE REPERTORY THEATER, INC	MILWAUKEE REPERTORY THEATER	Donald D Parsons, Agt	108 E WELLS ST	Class B Tavern License		9/7/2026, 7:00 PM	1
122	BRG ICC LLC	Bartolotta Catering & Events at the Italian Community Center	CHRISTIAN M DAMIANO, Agt	631 E Chicago ST	Class B Tavern License	598	9/21/2026, 7:00 PM	1
123	BRG 777 E Wisconsin LLC	Downtown Kitchen	CHRISTIAN M DAMIANO, Agt	777 E WISCONSIN AV	Class B Tavern License	483	9/21/2026, 7:00 PM	1
124	Hotel Metro Operator, LLC	Hotel Metro	JOHN M CUNNINGHAM, Agt	411 E Mason ST	Class B Tavern License	150	8/31/2026, 7:00 PM	1
125	Charro Latino, LLC	THE CONROY/LUCID	Singh G Saini, Agt	725-729 N Milwaukee ST	Class B Tavern License	490	4/2/2026, 7:00 PM	1
126	Picture Dis LLC	The Lower Level Lounge	STERLING O ODOM, Agt	207 E BUFFALO ST LL	Class B Tavern License		9/19/2026, 7:00 PM	1
127	GO GROCER MKE, INC.	GO GROCER MKE	Edgar Rivera, Agt	415 E MENOMONEE ST	Class A Malt & Class A Liquor License		9/18/2026, 7:00 PM	1

128	THE WESTOWN ASSOCIATION OF MILWAUKEE, INC.	Westown Association	STACIE J CALLIES, Agt	310 W WISCONSIN AV	Class B Tavern License		9/25/2026, 7:00 PM	1
129	ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License		9/20/2026, 7:00 PM	1
130	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	CHRISTIAN M DAMIANO, Agt	225 E MICHIGAN ST	Class B Tavern License	299	9/21/2026, 7:00 PM	1
131	Next Act Theatre, Inc.	Next Act Theatre	Elizabeth F Amato, Agt	255 S Water ST	Class B Tavern License	417	9/18/2026, 7:00 PM	1
132	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	Richard J Ryan, Agt	144 E WELLS ST	Class B Tavern License		7/5/2026, 7:00 PM	1
133	Black Tuna LLC	Lucky Ginger	Soukvilay Sayavongsa, Agt	221 N Water ST	Class B Tavern License		9/13/2026, 7:00 PM	1
134	ROCK OF GIBRALTAR LLC	GIBRALTAR MKE	Evan C Burgess, Agt	131 N JACKSON ST	Class B Tavern License	129	9/15/2026, 7:00 PM	1
135	MARCUS HOTELS HOSPITALITY, LLC	UPPER BAR	LaMarvon J Jackson, Agt	111 E Kilbourn AV 210	Class B Tavern License		9/21/2026, 7:00 PM	1
136	Skylight Music Theatre Corp.	Skylight Music Theatre	Susan L Varela, Agt	158 N Broadway	Class B Tavern License		9/25/2026, 7:00 PM	1
137	SINCERESWAN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80	10/10/2026, 7:00 PM	1
138	Sweet Diner LLC	Sweet Diner	George S Prassas, Agt	239 E Chicago ST 103	Class B Tavern License		10/13/2026, 7:00 PM	1
139	Merriment Social LLC	Merriment Social	Andrew H Miller, Agt	240 E Pittsburgh AV	Class B Tavern License		9/21/2026, 7:00 PM	1
140	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palid, Agt	700 N Water ST	Class B Tavern License		10/2/2026, 7:00 PM	1
141	BENSON'S CATERING MKE LLC	Milwaukee Athletic Club	David J Marcus, Agt	758 N BROADWAY - 4th Floor	Class B Tavern License		10/7/2026, 7:00 PM	1
142	YOUR OFFICE, LLC	YOUR OFFICE	MICHAEL R SORGE, Agt	763 N MILWAUKEE ST	Class B Tavern License		10/8/2026, 7:00 PM	1
143	BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	540 E MASON ST	Class B Tavern License	260	11/1/2026, 6:00 PM	1
144	CDWI ASSOCIATES LLC	Cambria Milwaukee Downtown	Angenika R White, Agt	503 N PLANKINTON AV	Class B Tavern License		10/12/2026, 7:00 PM	1
145	Woori Corp	Kanpai	Jongsoo Kim, Agt	408 E Chicago ST	Class B Tavern License	99	10/20/2026, 7:00 PM	1

146	THE WOLF LLC	The Wolf on Broadway	Matthew A Schaefer, Agt	600 N BROADWAY	Class B Tavern License		10/18/2026, 7:00 PM	1
147	Good Land LLC	Draft & Co.	Nathaniel A Davauer, Agt	401 W WISCONSIN AV	Class B Tavern License		7/8/2026, 7:00 PM	1
148	Noble Catering MKE LLC	Noble Catering & Events	Kaelyn M Cervero, Agt	219 N MILWAUKEE ST	Class B Tavern License		10/12/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, November 18, 2025



Notice of Public Hearing

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KNALL, Kyle T, Agent
Cassis at 333 N WATER St
Class B Tavern and Food Dealer Licenses Application

Tuesday, December 02, 2025 at 2:05 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 12/2/2025 at 2:05 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT OCCUPANT	342 N WATER ST# 307	MILWAUKEE, WI 53202-5933
CURRENT OCCUPANT	342 N WATER ST# 308	MILWAUKEE, WI 53202-5933
CURRENT OCCUPANT	342 N WATER ST# 309	MILWAUKEE, WI 53202-5933
CURRENT OCCUPANT	342 N WATER ST# 310	MILWAUKEE, WI 53202-5933
CURRENT OCCUPANT	342 N WATER ST# 311	MILWAUKEE, WI 53202-5933
CURRENT OCCUPANT	342 N WATER ST# 312	MILWAUKEE, WI 53202-5933
CURRENT OCCUPANT	342 N WATER ST# 313	MILWAUKEE, WI 53202-5933
CURRENT OCCUPANT	342 N WATER ST# 314	MILWAUKEE, WI 53202-5933
CURRENT OCCUPANT	342 N WATER ST# 315	MILWAUKEE, WI 53202-5933
CURRENT OCCUPANT	342 N WATER ST# 401	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 402	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 403	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 404	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 405	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 406	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 407	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 408	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 409	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 410	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 411	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 412	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 413	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 414	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 415	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 501	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 502	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 503	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 504	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 505	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 506	MILWAUKEE, WI 53202-5715
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CURRENT OCCUPANT	342 N WATER ST# 508	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 509	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 510	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 511	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 512	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 513	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 514	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 515	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 820	MILWAUKEE, WI 53202-5770

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Total Records: 415

Radius 250 feet and Center of the Circle: 333 N Water St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Full-service restaurant with bar and private dining room.

Do you have any experience operating this type of business? No Yes If yes, explain: Owner of Birch restaurant

2. Business Operations

- a. Proposed Opening Date: 12/5/25
- b. Is this premise under construction? No Yes If yes, list estimated completion date: 12/1/25
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: N/A New Construction
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: Background music

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 9 Locations: Dish pit, in each kitchen station, behind bar, in server station
Outside: 0 Locations: N/A
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 4
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Describe equipment used _____
 List their License Number (s) _____
- d. Will there be security cameras? No Yes If yes, how many? 3 and list locations: FRONT DOOR
BACK DOOR | KITCHEN
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>35</u> %	Food <u>65</u> % Cigarettes, Electronic Vape Devices, <u>0</u> % Tobacco Products _____ %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____
Pawnbroker Activity <u>0</u> %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette, Tobacco, Electronic Vape Products Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 If you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: St Paul & Water Street
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: 333 N Water St. Owner, LLC Phone Number: 917-446-8521
 Building Owner Address: ~~XXXXX~~ 333 N WATER ST

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

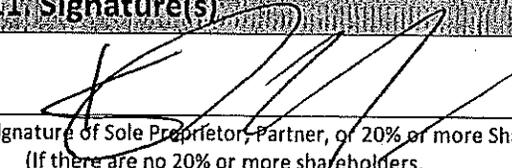
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	10am	9pm	400	Any	None
Monday	11am	9pm	150	Any	None
Tuesday	11am	9pm	150	Any	None
Wednesday	11am	9pm	150	Any	None
Thursday	11am	9pm	200	Any	None
Friday	11am	10pm	300	Any	None
Saturday	10am	10pm	450	Any	None

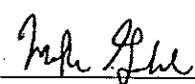
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday, 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 10/9/25
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: MKKG, LLC

Premise Address: 333 n Water St., unit 133, Milwaukee, WI 53202

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: Mike Gehl, Partner/Investor

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: Mike Gehl

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? MKKG LLC

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$600,000

d) Total amount paid for business \$4 Million

e) Total amount paid for goodwill of the business \$0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins Date of opening Ends Last day of 11th lease year

b) Monthly rental \$ 16397.50 or 6% of gross sales

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 11

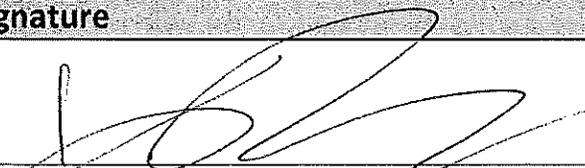
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain Security deposit of \$244203.13
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: **MKKG, LLC**Premises Address: **333 n Water Street****SECTION 1 TYPE OF BUSINESS**

What will be the majority of your food sales? (check one)

 Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

 Retail Items (snacks and beverages):

RETAIL Items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

 Bed & Breakfast **Micro Market**

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale? **Less than 25%** **25% or More AND:** **Restaurant Items (meals) will be sold – Complete this application and also contact DATCP.** **NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.****SECTION 2 FOOD PROCESSING**Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROLWill any food that requires temperature control be sold? No Yes
(Includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)If yes, list the types of food items: Dairy, Fish, Shellfish, Meat, Poultry

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 7

Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: New build-out of a unit

Start date: In progress

Name, Address & Phone Number of Architect: Dan Beyer 414-239-8267
507 South 2nd Street, Suite 125, Milwaukee WI 53204

Name, Address & Phone Number of Contractor: Oxeland Group (414) 935-2635
6737 W Washington St Suite 3120, Milwaukee, WI 53214

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 8

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must Initial each item confirming your understanding:

KK I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

KK I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

KK I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

KK I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

KK I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: _____

Signature of Additional Partner: M. Beyer



Over View - floor plan

N WATER ST

E ST PAUL AVE

FRONT ENTRANCE

CASSIS
TOTAL SQUARE FEET = 5,185SF

PATIO

EMERGENCY EXIT

PATIO

CONVENIENCE EXIT

MILWAUKEE RIVER



Agent: Kyle Knall
LIQUOR LICENSE - SITE PLAN
Scale: 1" = 30'-0"

Trade Name:

CASSIS

333 NORTH WATER STREET
MILWAUKEE, WI 53202

Legal Entity

MKKG, LLC

10/27/25

DATE: 10/08/2025
PROJECT NO: 2406-002

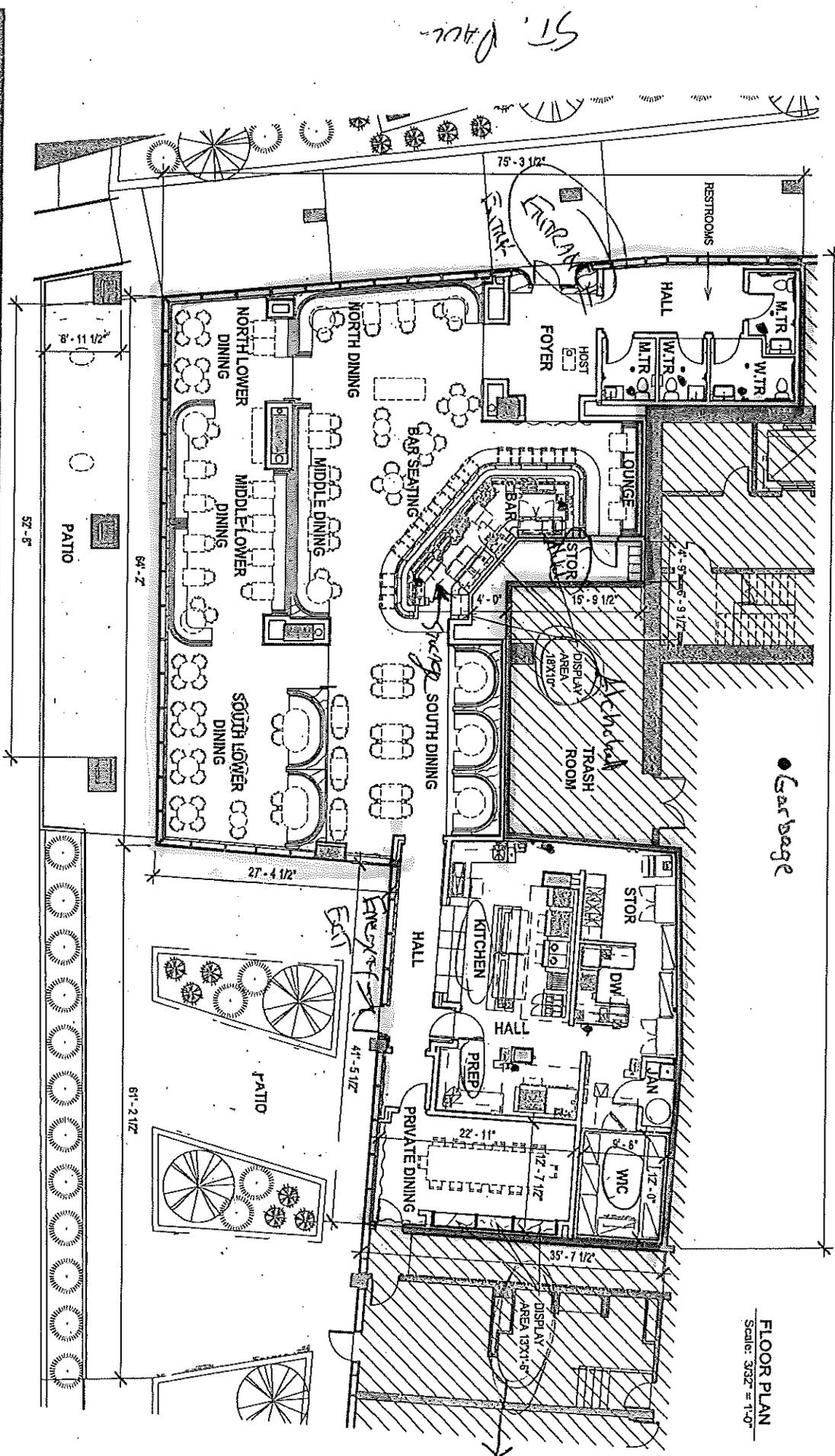
DAN BEYER ARCHITECTS
COPYRIGHT 02/2025 DAN BEYER ARCHITECTS

← N

JESSIE'S TEAM

115'-11"

FLOOR PLAN
Scale: 3/32" = 1'-0"



Storage WINE



DATE: 10/09/2025
PROJECT NO: 2406-002

10/27/2025

Tom Se F -

5195

CASSIS - Trade Name:
333 NORTH WATER STREET
MILWAUKEE, WI 53202

MKK6, LLC - Legal Entity Name

Agent: Kyle Kuntz

DAN BEYER ARCHITECTS

Copyright 2025, Dan Beyer Architects

CASSIS

HORS D'ŒUVRES

Crunchy Farm Vegetables | Poached Steelhead Trout
Soft-Boiled Farm Egg | Smoked Walleye | Fines Herbes
Alpinage Raclette | Pain de Mie | Country Ham

Grand Aioli 16

Oeuf Mayo 14

Croque Monsieur 14

Gougere 13

Huîtres 17

Chilled Oysters | Mignonette

Tarte au Ratatouille 14

Chèvre | Summer Vegetables

LES PETITS PLATS

Terrine de Porc au Foie Gras 19

Pork & Foie Gras Terrine | Sourdough | Mustard

Tartare de Betterave 17

Grilled Sourdough | Bailey Hazen Bleu | Beets | Fennel

Crêpe au Crabe 18

Farm Egg Crepe | Crab

Carpaccio de Tomates 18

Tomato | Olives | Chèvre

LES GRANDS PLATS

Coquilles Saint-Jacques 34

Scallops | Pole Beans | Tomato | Basil

Quenelles de Brochette 29

Walleye Mousse | Smoked Beurre Blanc

Crepinette de Porc 31

Grilled Pork | Mustard Sauce | Herb Salad

LES DESSERTS

Profiterole Paris Brest 12

Praliene Ice Cream | Hot Fudge

Tarte Tropézienne 12

Strawberry | Vanilla | Elderflower

Fromage a la Wisconsin 14

VIN PÉTILLANT

Champagne 25

Le Brun Servenay | Odalie | Champagne

VINS BLANCS

Marsanne 18

Domaine du Bagnol | 2023 | Cassis

Grenache Gris 15

Domaine Le Roc des Anges | Llum | 2021 | Cotes Catalanes

Chardonnay 21

Domaine Cheveau | Vers Cras | 2018 | Pouilly Fuisse 1er Cru
en magnum

VIN ROSÉ

Gamay 16

Château Thivin | 2024 | Beaujolais-Villages

VINS ROUGES

Cabernet Franc 19

Charles Joguet | Les Petites Roches | 2015 | Chinon
en magnum

Carignan 14

Domaine de Fontsaite | Réserve La Demoiselle | 2021 | Corbières

Syrah 16

Franck Balthazar | 2023 | Côtes-du-Rhône

BOISSONS

Elderflower Fizz 16

Citadelle Gin | St-Germain | Passionfruit | Lemon

French House Punch 16

Brandy | Dark Rum | Peach Liqueur | Verjus | Black Tea | Lemon

Vieux Carré 16

Rye | Brandy | Sweet Vermouth | Benedictine | Bitters

OUI LOVE YOU

 @cassismke