



HOUSING AUTHORITY OF THE  
CITY OF MILWAUKEE

**Tom Barrett**  
Mayor

**Antonio M. Perez**  
Secretary-Executive Director

**Board of Commissioners**

February 13, 2019

Alderwoman Milele A. Coggs  
Finance Committee Chair  
6<sup>th</sup> Aldermanic District  
200 E. Wells St., Room 205  
Milwaukee, WI 53202

RE: Incorporating Housing Authority City of Milwaukee @*Promise Program* into the 2019 Combined Giving Campaign

Dear Alderwoman Coggs:

The Housing Authority of the City of Milwaukee (HACM) is a non-profit, tax exempt 501(c) 3 organization, whose purpose is to foster strong, resilient and inclusive communities by providing a continuum of high-quality housing options that support self-sufficiency, good quality of life, and the opportunity to thrive.

The Housing Authority of the City of Milwaukee would like to introduce the @ Promise Program developed by HACM. The program is designed for housing authority residents that demonstrate the potential to achieve self-sufficiency, if treated with promise.

Many of our residents are perceived as "at risk," but we choose to see them as "at promise" because they represent the promise of a brighter future when their basic needs are met and they have access to opportunities.

The @ Promise Program entails HACM inviting qualified residents to participate in a formal selection process, from which a designated number of participants are chosen. The finalist complete multi-week paid training courses provided by HACM that are geared toward assisting them with their transition to self-sufficiency. These individuals will be employed with HACM up to 20 hours a week for HACM in various positions. They will also further their education by enrolling in an academic program at a high education institution. To help with the cost of education, they will receive a \$2,000 HACM Scholarship and up to \$1,500 in tuition reimbursement per calendar year.

I am requesting that the @Promise Program be added to the 2019 Combined Giving Campaign. One-hundred percent of funds raised will go to assist with the progression of the @Promise Program. Enclosed are the organization's tax exempt documents.

I am also providing this letter The United Way of Greater Milwaukee, as well as the City Clerk's office. Thank you, Alderwoman Coggs for your sub-committee's time and consideration. If you have any questions, please do not hesitate to contact me via email or phone.

Sincerely,

Todd Slusar  
Senior HR Business Partner  
414-286-5890  
tclusa@hacm.org

cc: Fernando Aniban, Chief Financial Officer  
Crystal Reed-Hardy, Human Resources Director  
Melissa Feldmeyer – United Way  
Jim Owczarski – City Clerk

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Housing Operations  
5125 W. Lisbon Ave.  
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(414) 286-8742 Fax

Maintenance Operations  
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Milwaukee, WI 53210  
(414) 286-2931 Voice  
(414) 286-0208 Fax

Modernization & Development  
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Rent Assistance  
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