

United Methodist Children's Services
Community Economic Development Committee Overview of NSP Area 11 Coordination/Organizing

Through NSP Coordination and organizing with a wide variety of partners below, UMCS aims to improve quality of life in the Washington Park Neighborhood

1. Public service departments throughout the city of Milwaukee
2. Businesses within the neighborhoods and private sector service agencies or faith-based groups
3. Residents

We strategize via the following methods, and recognize the need for innovation and are not limited to these:

1. Door to door outreach
2. Public meetings (as hosts or in attendance and collaboration) surrounding the general subjects of public safety, housing, and block engagements/activities (may include cleanups, block meetings, nuisance reporting, etc.)
3. Managing outreach via websites and social media (wppmke.com; www.facebook.com/washingtonparkpartners; or by searching wppmke on Instagram; and increasing news or information to residents via Constant Contact)
4. Promotions of, and assistance in-house with housing resource applications i.e. TIN, TINship, Strong Homes Loan, and other privately sourced home-repair or in-home accessibility programs
5. We service in two languages, but aim for more by coordinating culturally competent strategies in communication: whether that be reaching out for additional partners or organizing to the comfort levels of residents and upon them voicing their needs

Some of the things we have already done to date in lead/collaboration based upon requests/needs:

1. Began a string of formally marketed and informal cleanups after the first full snow-melt and have a # already pre-planned; serviced in partnership/lead of kids during & after Spring break and continuing w/new neighborhood youth; exposing them to operations of citywide planning/collaboration and -letting them be front and center to understand their impacts during the area's June 3 town hall meeting.
2. Partnered w/ WPP as a community initiative to implement a neighborhood housing resource fair
3. Partnered w/UEC to kick off plans for and promote this year's unlimited Bloom & Groom flower & plant sale
4. Partnered w/a citywide initiative Reclaiming Our Neighborhoods to continue to compile and assess housing conditions within the NSP as a long-term goal to increase resources to homeowners who have invested in our neighborhoods
5. Organized public meetings or meet & greets between new or prospective business owners & residents to introduce, exchange questions/concerns, and relay neighborly standards/expectations/and develop support opportunities.

Some of the things we look forward to leading this year are based upon requests/needs and partnerships:

1. A June neighborhood-wide 5-mile, 1.5-hour bike ride throughout the NSP area to visit about a dozen community garden sites in which have been developed 15-20 years ago, maintained independently by resident gardeners, and some in which still stand to be reinvested in as a health & community building option in partnership with UEC, UWM, and neighbors
2. Strategizing w/partner agencies such as HAFA and UEC for on-street visibility and offering activities or engagement opportunities for other neighborhood children/families. Collaborating w/neighbors as hosts.
3. Solidifying a plan or process for entrepreneurs who make things & helping them seek an understanding of what is required at a local/county/statewide level to begin marketing their products or services, i.e. introduction to permits, insurance, and options of where to market; introductory budgeting for overhead costs & tracking

revenue; including offering free market space at Alchemy on Lisbon (formerly known as Farmers' Market Fridays 3327 W Lisbon Ave) on select Fridays from 4PM-7PM.

A picture says a thousand words!

Visit www.wppmke.com and www.facebook.com/washingtonparkpartners for a genuine recap of the engagement efforts in which we have led, collaborated on, and continue to service on behalf of NSP Area 11 since 2013. Our organizers are young experienced community personnel of 3-15 years throughout Greater Milwaukee servicing nonprofits, faith-based healing initiatives on a community level. Our agency is a 501c3 specifically set on the goals of housing with supportive services (physical apartments); childcare (onsite); food and clothing banks (onsite for 53208 & 53210) and community engagement and organizing since 2010.