



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes FRANK P. ZEIDLER PUBLIC SERVICE AWARD SELECTION COMMITTEE

MARVIN PRATT, CHAIR

*Art Heitzer, Vice-Chair, Ald. Robert Bauman, Shelley Bruehling, John Gurda
Staff Assistant, Linda Elmer, (414)-286-2232
Fax: (414) 286-3456, E-mail: lelmer@milwaukee.gov
File Specialist: Joanna Polanco, 286-3926, E-mail: jpolan@milwaukee.gov*

Wednesday, February 13, 2008

2:00 PM

Room 301-G, City Hall

Meeting convened: 2:10 P.M.

Also present: Leslie Silletti - Legislative Reference Bureau and William Arnold - Public Information Manager

1. Review and Approval of the Minutes of the December 12, 2007 Meeting

Mr. Gurda moved for approval of the minutes. There were no objections.

2. Relationship Between This Body and Other Bodies That Honor Mr. Zeidler

Mr. Heitzer said that the Public Enterprise Committee is the main group that has an annual event with a lecture and the Turners is considering having a lecture. There are also other organizations in the community that are trying to memorialize Mr. Zeidler. The Interfaith Conference of Greater Milwaukee also presents an annual award related to Mr. Zeidler and his work.

3. Review and Approval of the Award Format

Mr. Arnold provided two samples of the obelisks as well as a print-out of the text and medallion which would be on the obelisk. The supplier could etch on the bottom of the award, but could not affix a coin to the bottom. The etching could also be filled with a gold leaf to highlight the text. The supplier could produce the obelisks in a matter of days.

Mr. Heitzer moved that the obelisk be decorated on the front with the City Hall etching and the city seal etched on the bottom. Mr. Pratt and Mr. Gurda supported having the City Hall etching on the front and were amenable to having the seal etched on the bottom. Mr. Arnold will research whether the obelisks can be procured from a union, American provider.

4. Status of the Nomination Form Related to Distribution and Public Reaction

Only one individual contacted the staff assistant about making a nomination and that was on behalf of his minor child. Seth Foldy, a former Commissioner of Health for the City of Milwaukee, contacted the staff assistant about having a public health award presented at the same meeting as the Zeidler award will be presented. The Committee was not supportive of this and the staff assistant will contact Mr. Foldy about the Committee's decision.

*The staff assistant will personally contact the following individuals/organizations:
Interfaith Conference of Greater Milwaukee
United Nations Association
Nonprofit Center*

*Public Enterprise Committee
Sheila Cockran - Milwaukee County Labor Council AFL-CIO at 633 S. Hawley Rd*

*The staff assistant will mail the nomination form to the following
individuals/organizations: Milwaukee Turners
North Central Community Council (meets at King Library)
Sandra Lockett - Milwaukee Public Library
Anita Zeidler - (Mr. Gurda will provide the e-mail)
Islamic Society of Milwaukee
Milwaukee Teachers Education Association
AFSCME
Service Employees International Union
Wisconsin Labor History Society (Mr. Gurda will provide the e-mail)*

*Once Ald. Bauman's press release is available, the staff assistant will be send it to
the Labor Press.*

**5. Discussion Related to the Ordinance Changes Discussed at the December 12, 2007
Meeting**

*The ordinance changes recommended by the Committee were approved by the full
Common Council in Common Council file 071252, passed on February 5th.*

**6. Discussion on the Report on the Nomination Criteria and Approval of the Common
Council**

*Mr. Pratt would like to see selection criteria from other awards. The staff assistant will
locate some of these for the Committee to review prior to its next meeting.
The Committee will rank the candidates on the broader text taken from the nomination
form and Ms. Silletti will incorporate that text into the propose ordinance for review by
this Committee.*

7. Set Next Meeting Agenda and Date

*The staff assistant will speak to the Publications section about having a segment with
Mr. Gurda or Mr. Heitzer related to the award and how to nominate individuals.
The next meeting will be scheduled at the call of the chair.*

*Meeting Adjourned: 2:56 P.M.
Linda M. Elmer
Staff Assistant*