

Club 69 — Revised Mitigation & Management Plan

Address: 1663 S 11th Street, Milwaukee, WI

Matter: Revocation Hearing — Class B Tavern License

Date: September 8, 2025

To:

Chairwoman JoCasta Zamarripa, City of Milwaukee License Committee (via email)

City of Milwaukee License Committee Members (via email)

Alderman José G. Pérez (via email)

Cc: City Clerk — Licensing Division (via email)

From: Attorney Michael S. Maistelman

Preface & Incorporation

This supplemental information is submitted to be incorporated into the current Plan of Operation for Club 69. It directly responds to the issues identified in the Revocation Complaint and related MPD reports and memorializes corrective actions already implemented and those scheduled for immediate completion.

Executive Summary of Corrective Actions

- Contracted bonded, licensed third-party security for door screening, ID checks, and wandering.
- Implemented proactive exterior rounds for loitering prevention and disturbance mitigation; standing complaint with MPD for removal of loiterers.
- Noise-control program: professional environmental noise consultant engagement; installation of a calibrated sound level monitor; operational volume limits; lights-up/music-off 30 minutes before close.
- Enhanced site hardening: added exterior lighting (neighbor-conscious), camera upgrades/adjustments, and FUSUS remote access for MPD (outdoor cameras).
- Alcohol service controls: standardized plastic cups; strict no-beverage-to-exterior policy enforced by door security.
- Patron accountability: ID-scanning system; formal no-trespass orders for nuisance individuals; bar list shared with security and management.
- Sanitation and perimeter checks: three daily perimeter sweeps, including immediately after bar close, covering the adjacent parking lot.
- Community engagement: coordination meeting at premises organized with MPD Community Partnership Unit; 24/7 complaint line for neighbors and Alderman.
- Staff training & audits: monthly policy reviews; documented shift checklists; incident log retention and reporting to MPD as needed.

Implementation Timeline

Immediately (in place): third-party security; door ID checks and wandings; plastic-only for beer; exterior patrols; lights-up/music-off 30 minutes before close; perimeter sweeps; signage; MPD standing complaint; FUSUS access setup initiated; ID-scanning deployment in progress.

Within 15 Days: confirm FUSUS integration; finalize ID-scanner configuration and barred list workflow; add exterior lighting shields as needed; camera angle adjustments per MPD.

Within 30 Days: complete noise consultant assessment; install acoustic treatments or further operational limits if recommended; complete staff refresher training; deliver summary memo of changes to Alderman Pérez and MPD.

24/7 Complaint Contacts

- Lourdes Jeronimo — (414) 909-9932 — lulyjefe12@gmail.com
- Gorgonio Lopez — (414) 208-7524 — gorgoniolope@gmail.com

Commitment

Club 69 is committed to a safe, compliant, and neighbor-respectful operation. We welcome ongoing collaboration with MPD, the License Committee, Alderman Pérez, and neighborhood stakeholders, and we will promptly implement any additional, reasonable recommendations provided by the City or MPD.