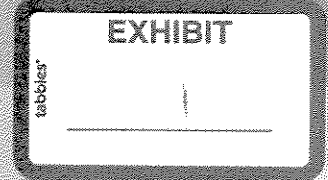


U.S. SENATOR RUSS FEINGOLD

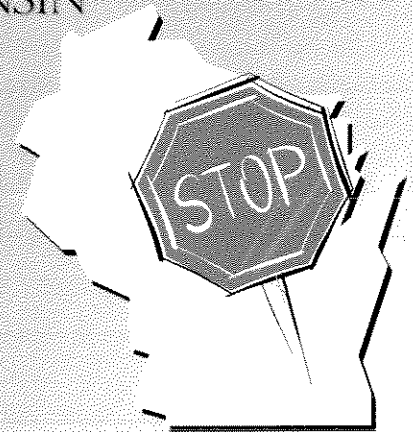
SPONSORS



INFORMATIONAL FORUM ON HOW TO IDENTIFY PREDATORY LENDING, CREDIT & FINANCIAL FRAUD & SOUTHEASTERN WISCONSIN

When: Monday, October 31, 2005
9:00 a.m. to 12:00 p.m.
Registration begins 8:30 a.m.

Where: Milwaukee Area Technical College
Technical Building, Auditorium T
1101 North 6th Street
Milwaukee, Wisconsin



According to Federal Trade Commission surveys, more than 27 million consumers were victims of identity theft, and more than 24 million consumers were victims of fraud. Wisconsin consumers reported losing more than \$5.6 million to fraud.

Learn from experts from the FTC, USPIS, WI Office of the Attorney General, WI Department of Agriculture, Trade and Consumer Protection, and WI Department of Financial Institutions on how to spot and stop credit frauds affecting the Southeast Wisconsin community.



- IDENTITY THEFT
- PREDATORY LENDING
- ADVANCE FEE LOANS
- PAY DAY LOANS

Presented in partnership with

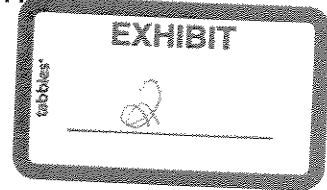
FEDERAL TRADE COMMISSION

and

**UNITED STATES
POSTAL INSPECTION SERVICE**

THIS EVENT IS FREE OF CHARGE. FOR MORE INFORMATION, PLEASE CALL SENATOR FEINGOLD'S MILWAUKEE OFFICE AT (414) 276-7282.

Loan Company Applications and Regulations
(Payday Loans, Check Loans or Payroll Advance Loans)



Tab #	Subject
1	Frequently Asked Questions
2	Fees
3	Application
4	License Application Instructions
5	Application – Add On Office
6	Loan Company Office Application Instructions
7	Bond
8	Consumer Loan Agreement
9	Annual Report
10	Press Release – Predatory Lending Bill
11	Press Release – Payday Loans
12	State Statutes and Rules – 138.052, 138.056 and 138.09
13	WCA Chapter 421
14	WCA Chapter 422
15	WCA Chapter 423
16	WCA Chapter 424
17	WCA Chapter 425
18	WCA Chapter 426
19	WCA Chapter 427
20	Chapter 766 – Property Rights of Married Persons; Marital Property
21	Chapter 428 – First Lien Real Estate and Other Mortgage Loans
22	
23	
24	
25	

DFI
(608) 261.951

Loan Companies

How do I obtain a license?

Submit a completed, signed application to this Department along with the appropriate fees and the other information requested on the "Loan Company License Application Instructions" included with the application.

Where should I send the completed application?

Mailing Address:

PO Box 7876
Madison, WI 53707-7876

Courier Address:

345 W. Washington Ave.
4th Floor
Madison, WI 53703

What is the licensing year?

The licensing year is from January 1 to December 31.

Do I need an office within the state of Wisconsin to qualify for a license?

No, however, all loans must be consummated at the licensed location. If loans are transacted by mail, the proceeds check must be mailed to the customer from the licensed location.

What reports need to be filed by a licensed loan company?

The registration statement is due by March 15 of each year. The report form is provided by this Department. Companies that originate consumer transactions may need to file a registration statement. The report is due in our Department by February 28 of each year.

What is the maximum interest rate that can be assessed on a consumer credit transaction?

There is no maximum interest rate.

What other state statutes and rules, besides Section 138.09, should be reviewed?

Chapters 421-427, Wisconsin Statutes (Wisconsin Consumer Act); Chapter Bkg 80 of the Wisconsin Administrative Code; Chapter 766, Wisconsin Statutes (Marital Property Act); Section 138.052, Wisconsin Statutes; Section 138.056, Wisconsin Statutes; and Chapter 428, Wisconsin Statutes.

Is there a source for these statutes on the Internet?

Yes, go to www.legis.state.wi.us and select the Statutes and Administrative Code.



Home > Licensed Financial Services

Licensed Financial Services Fees

License	Fee
Loan company	\$500 <small>(note 1)</small>
Insurance premium finance company	\$500 <small>(note 1)</small>
Seller of checks	\$500 <small>(note 2)</small>
Sales finance company	\$50 on gross volume of \$100,000 or less, plus \$15 on each \$100,000 or part of \$100,000 over \$100,000
Motor Vehicle Dealer	\$20 if all vehicles sold on cash basis. \$100 if dealer finances vehicles. <small>(note 4)</small>
Adjustment service company	\$200 <small>(note 3)</small>
Collection agency	\$200 <small>(note 5)</small>
Collector or solicitor	\$15
Community currency exchange	\$300 <small>(note 1)</small>

Note 1: Plus a \$300 non-refundable investigation fee.

Note 2: Plus \$5 for each location in the state where checks are sold to a maximum of \$1,500.
Plus a \$300 non-refundable investigation fee.

Note 3: Plus a \$200 non-refundable investigation fee.

Note 4: Renewal is due every other year. If greater than \$100,000 (within a year) of the contracts or leases are retained by the dealership, then dealer falls under the rules of a sales finance company.

Note 5: Plus a \$1,000 non-refundable investigation fee.

STATE OF WISCONSIN
Department of Financial Institutions

Division of Banking

Section 138.09, Wis. Stats.

Courier Address:
345 W. Washington Ave.
4th Floor
Madison, WI 53703

www.wdfi.org



Mailing Address:
PO Box 7876
Madison, WI 53707-7876

Telephone: (608) 261-7578
Fax: (608) 267-6889
TTY: (608) 266- 8818

LOAN COMPANY APPLICATION

Please refer to the accompanying instructions while completing this application.

APPLICANT INFORMATION

Print or type the information requested in the spaces provided.

1. **Name of applicant** If your company uses a trade name or DBA (doing business as) name, include that as well.

2. **Address and phone number of applicant's headquarters office**

Street:			Telephone Number: ()
City:	State:	Zip:	FAX Number: ()

3. **Mailing address of applicant's headquarters office (if different than above)**

Street:		PO Box:
City:	State:	Zip:

LOAN COMPANY OFFICE



4. Provide the following information for **each** proposed loan company office location. Copies of this form may be made to accommodate additional office locations.

Name of Applicant:		
Street Address:		
City:	State:	Zip Code:
Telephone: ()		



5. List other types of business conducted by the applicant or others at this location:

--



GENERAL INFORMATION

6. Name, title, address, phone number and e-mail address of person to whom questions regarding this application should be addressed:

7. List state(s) in which the applicant currently holds a license to conduct business as a lender. For each state, identify the license number and type of license issued by that state. Attach additional pages as necessary.

8. Indicate the type of organization with an "X."

- | | |
|--|---|
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Partnership |
| <input type="checkbox"/> Limited Liability Company | <input type="checkbox"/> Sole Proprietorship |
| <input type="checkbox"/> Limited Partnership | <input type="checkbox"/> Other (Please Specify) |

9. Provide the date and state of Incorporation/Organization.

Date: State:

10. Provide the applicant's Federal Employer Identification Number:

If the applicant is an individual, provide Social Security Number (s):

PERSONNEL INFORMATION

11. Provide information relevant to the applicant. Attach additional pages, if necessary.

Corporation: List all key officers and the percentage of common stock owned. In addition, list all other stockholders who own 10% or more of the outstanding shares. "Key Officers" include the chief executive officer, chief operating officer, president, executive or senior vice president, secretary and treasurer. If the corporation does not have an officer who holds one of the above positions, please indicate that fact below.

Limited Liability Company (LLC): List all key members and each member's interest. In addition, list all other members whose interest in the LLC is 10% or more.

Limited Partnership: List all general partners and each partner's interest. In addition, list all limited partners whose interest in the limited partnership is 10% or more.

Partnership: List all partners and indicate percentage of ownership.

Sole Proprietorship: List proprietor.

Name and Title	Residence Address	% Ownership

EDUCATION AND EXPERIENCE

12. For each key officer, member, partner or owner, provide a summary of any education and employment experience related to the loan company industry or a loan company business. Attach additional pages as necessary. "Key Officers" include the chief executive officer, chief operating officer, president, executive or senior vice president, secretary and treasurer.

Name and Title	Summary

APPLICANT BACKGROUND INFORMATION QUESTIONNAIRE

13. This questionnaire must be completed by a key officer, member or partner of the Applicant. Mark an "X" in the appropriate box. If you answer "Yes" to any question, give all details on a separate sheet. If any event or action arises after completing these questions and before action is taken by the department on this application that would cause the applicant to answer "Yes" to any question, the applicant must immediately provide all details in writing to the department.

Yes No

Has the applicant ever been the subject of disciplinary action including, but not limited to, civil forfeitures, cease and desist orders, injunctions, license suspensions, denials, revocations, warnings, reprimands, enforcement actions, probation and limitations by any regulatory agency in this state or any other state? Provide details about the disciplinary action, including but not limited to date, regulatory agency and type of discipline.

Is disciplinary action pending against the applicant in this state or any other state? Provide details, including but not limited to action, regulatory agency and state.

Has the applicant ever surrendered, resigned, cancelled or been denied a professional license or other credential in this state or any other state? Provide details, including but not limited to date, credential and state.

Has the applicant been the subject of derogatory credit (bankruptcy, judgment, tax lien, collections, etc.) within the past 7 years? Provide details, including but not limited to date, circumstances and court or agency.

Has the applicant been denied credit within the past 7 years? Provide details, including but not limited to entity denying credit and date.

Has the applicant been the subject of any suit, claim, or other civil action in this state or any other state within the last five years that was settled, or included a ruling or decision not in the applicant's favor? Provide a description of the suit, claim, or other civil action, agency or court, date filed, and outcome.

Is a suit, claim or other civil action pending in this state or any other state against the applicant? Provide details, including but not limited to a description of the suit, claim, or other civil action, agency or court, date filed, and current status.

I, , the undersigned, being a key officer, member or partner
(Print Name)

of hereby certify that each statement and
(Name of Applicant)

representation in the Applicant Background Information Questionnaire is true and correct to the best of my knowledge.

(Signature) (Title) (Date)

INDIVIDUAL BACKGROUND INFORMATION QUESTIONNAIRE

14. This questionnaire must be completed by each key officer, member, partner or owner of the Applicant. "Key Officers" include the chief executive officer, chief operating officer, president, executive or senior vice president, secretary and treasurer. Mark an "X" in the appropriate box. If you answer "Yes" to any question, give all details on a separate sheet. Copies of this form may be made. If any event or action arises after completing these questions and before action is taken by the department on this application that would cause the individual to answer "Yes" to any question, the individual must immediately provide all details in writing to the department.

Yes No

 Have you ever been convicted of any misdemeanor or felony (other than minor traffic offenses) in this state or any other state? Provide details about the misdemeanor or felony, including but not limited to conviction, conviction date, penalty and court.

 Are there any felony or misdemeanor charges (other than minor traffic offenses) pending against you in this state or any other state? Provide details about the pending charges, including but not limited to charge, date and court.

 Have you ever been the subject of disciplinary action including, but not limited to, civil forfeitures, cease and desist orders, injunctions, license suspensions, denials, revocations, warnings, reprimands, enforcement actions, probation and limitations by any regulatory agency in this state or any other state? Provide details about the disciplinary action, including but not limited to date, regulatory agency and type of discipline.

 Is disciplinary action pending against you in this state or any other state? Provide details, including but not limited to action, regulatory agency and state.

 Have you ever surrendered, resigned, cancelled or been denied a professional license or other credential in this or any other state? Provide details, including but not limited to date, credential and state.

 Has your employment involuntarily been suspended or terminated in this state or any other state? Provide details about the suspension or termination, including but not limited to name and location of employer, reason and date.

 Have you been the subject of derogatory credit (bankruptcy, judgment, tax lien, collections, etc.) within the past 7 years? Provide details, including but not limited to date, circumstances and court or agency.

 Have you been denied credit within the past 7 years? Provide details, including but not limited to entity denying credit and date.

 Have you been the subject of any suit, claim, or other civil action in this state or any other state within the last five years that was settled, or included a ruling or decision not in your favor? Provide a description of the suit, claim, or other civil action, agency or court, date filed, and outcome.

Initials of individual signing this questionnaire: _____

Yes No

Is a suit, claim or other civil action pending in this state or any other state against you? Provide details, including but not limited to a description of the suit, claim, or other civil action, agency or court, date filed, and current status.

Have you been the key officer, member, partner or owner of any company that failed in business or filed bankruptcy while you were a key officer, member, partner or owner? Provide details, including company name(s), your position with the company, dates, and circumstances.

Have you been the key officer, member, partner or owner of any company that was the subject of disciplinary action including, but not limited to, civil forfeitures, cease and desist orders, injunctions, license suspensions, denials, revocations, warnings, reprimands, enforcement actions, probation and limitations by any regulatory agency in this state or any other state while you were a key officer, member, partner or owner? Provide details about the disciplinary action, including but not limited to company name, date, regulatory agency and type of discipline.

I,

[Redacted Name Box]

(Print Name)

, the undersigned, being a key officer, member, partner or

owner of

[Redacted Company Name Box]

(Name of Applicant)

hereby certify that each statement and

representation in the Individual Background Information Questionnaire is true and correct to the best of my knowledge.

[Redacted Signature, Title, and Date Line]

(Signature)

(Title)

(Date)

AUTHORIZATION FOR BACKGROUND INVESTIGATION

15. A separate "Authorization For Background Investigation" form must be completed and signed by each key officer, member, partner or owner. "Key Officers" include the chief executive officer, chief operating officer, president, executive or senior vice president, secretary and treasurer. Copies of the form may be made.

By signing this Authorization, you are agreeing to allow the Department of Financial Institutions to conduct a criminal background investigation.

Applicant Company:

Full Name:

Social Security Number:	Birth Date:	Sex:
		Male <input type="checkbox"/> Female <input type="checkbox"/>

Home Address:		
Street:		
City:	State:	Zip Code:

Signature:	Date:
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ATTACHMENTS

16. Attach the following to your application. Refer to the instructions for additional details.

- A) Surety Bond
- B) Financial Statement
- C) Fees
- D) Certificate of Good Standing (if applicable)

AFFIDAVIT

17. I, _____, the undersigned, being the duly authorized representative of
(Print Name)

_____ hereby certify that each statement and
(Name of Applicant)

representation in this application is true and correct to the best of my knowledge.

(Signature) (Title) (Date)

(Name of Witness) (Signature of Witness)

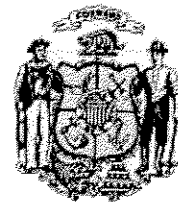
This form is required under Section 138.09, Wisconsin Statutes. Refusal to provide this information may result in the denial of a license. Personally identifiable information on this form may be matched against tax information, outstanding child and family support data and law enforcement agencies. Failure to complete this application completely and accurately may result in denial or revocation of license, and any other penalties as provided by law.

This document can be made available in alternate formats upon request to qualifying individuals with disabilities.





STATE OF WISCONSIN
Department of Financial Institutions
Division of Banking



LOAN COMPANY LICENSE APPLICATION INSTRUCTIONS

Purpose: A completed Loan Company Application should be submitted to the Department of Financial Institutions – Division of Banking (“DFI”) for consideration of licensure. Upon the filing of such application the division shall investigate the relevant facts, and if the division finds that the character, general fitness and financial responsibility of the applicant, including key officers, members, partners or owners, warrant the belief that the business will be operated in compliance with Section 138.09, Wis. Stats., the division shall issue a license.

The sections and numbers below correspond to the sections and numbers on the application.

APPLICANT INFORMATION

1. Print or type the complete name of the Applicant. The “Applicant” is the corporation, limited liability company, limited partnership, partnership or sole proprietorship that is applying for the license. If your company uses a trade name or DBA (doing business as) name, include that as well.
2. Print or type the street address for the licensee’s headquarters. The “headquarters” is the location where all regulatory correspondence should be sent.
3. Print or type the mailing address for the headquarters.

LOAN COMPANY OFFICE

A separate “loan company office” application must be completed for each proposed licensed office location. Copies of the form may be made to accommodate additional locations.

4. Print or type the complete name, street address, and telephone number of each proposed loan company office location in the spaces provided.

5. List the other types of business conducted at each location.

Section 138.09(3)(e)(1), Wis. Stats., indicates the other types of business that a licensee may conduct, and permit others to conduct, at the location specified in its license. A copy of this statute is attached to this application packet or may be accessed from our website at www.wdfi.org.

If you are requesting authorization to share office quarters or to conduct other types of business at the licensed location, provide a detailed explanation of the proposed business and/or activities.

GENERAL INFORMATION

6. Print or type the name of the contact person to whom questions regarding the application should be directed.
7. List the state(s) in which the applicant currently holds a license to conduct business as a lender. For each state, identify the license number and the type of license issued by that state. If the applicant does not currently hold a

loan company license, complete this area to disclose "None."

8. Indicate with an "X" the type of organization of the applicant. If you checked "Other," identify the type of organization.

9. If the applicant is a corporation, limited liability company, or limited partnership, complete the application to indicate the date and state of incorporation or organization.

10. If the applicant is not an individual, provide the applicant's Federal Employer Identification Number (FEIN).

If the applicant is an individual, provide the applicant's social security number.

Note: Pursuant to Section 138.09 (1m)(b), Wis. Stats., this Department is required to obtain this information from all applicants. The information will be shared with other state agencies for the purpose of matching against tax information and outstanding child and family support data.

PERSONNEL INFORMATION

11. Print or type the information requested in the space provided and/or attach additional pages as necessary.

EDUCATION AND EXPERIENCE

12. Print or type the name and title of each key officer, member, partner or owner. For each person, provide a summary indicating any educational or employment experience related to the loan company industry or a loan company business. The summary should include the dates of experience, position held, name of company, and description of duties. Attach additional pages as necessary.

APPLICANT BACKGROUND INFORMATION QUESTIONNAIRE

13. Mark an "X" in the appropriate box. This questionnaire must be completed for the applicant listed on line 1 of the application. If the answer to any question is **yes**, use a separate sheet to explain the circumstances fully. Do not complete this questionnaire if you are a sole proprietor or general partnership.

Note: A key officer, member or partner must complete and sign this portion of the application.

Note: This Department may independently conduct checks into background, experience and related matters in conjunction with the filing of this application and representations therein. Failure to complete this application completely and accurately may result in denial or revocation of the license, and any other penalties as provided by law.

INDIVIDUAL BACKGROUND INFORMATION QUESTIONNAIRE

14. A separate "Individual Background Information Questionnaire" must be completed and signed by each key officer, member, partner or owner. Copies of the form may be made.

Mark an "X" in the appropriate box. If the answer to any question is **yes**, use a separate sheet to explain the circumstances fully.

Note: This Department may independently conduct checks into background, experience and related matters in conjunction with the filing of this application and representations therein. Failure to complete this application completely and accurately may result in denial or revocation of the license, and any other penalties as provided by law.

AUTHORIZATION FOR BACKGROUND INVESTIGATION

15. A separate "Authorization for Background Investigation" form must be completed and signed by each key officer, member, partner or owner. Copies of the form may be made.

ATTACHMENTS

16. The following items must be submitted with your completed "Loan Company Application" form.

- A) Surety Bond
- B) Financial Statement
- C) Fees
- D) Certificate of Good Standing (if applicable)

A) Surety Bond

The applicant must provide a surety bond in the amount of \$5,000 per proposed licensed location, or \$50,000, whichever is less.

The bond must be written on the form provided by this Department. The bond form is attached to the application packet or may be downloaded from our website at www.wdfl.org.

The surety bond must be completed to indicate the exact name of the Applicant (refer to #1 of the application.)

Because the bond covers the applicant at all licensed locations, the bond may not reference a street address.

The original surety bond and the original power of attorney must be submitted to this Department.

The bond must be signed and witnessed or sealed.

B) Financial Statement

Submit a balance sheet and income statement certified by a senior officer or financially responsible party and dated no more than 90 days prior to the date of this application. If your company is audited annually by an independent public accountant at the end of each fiscal year, also submit financial statements certified by said accountant for your latest fiscal year.

If the applicant is a sole proprietorship, provide a personal financial statement dated no more than 90 days prior to the date of this application.

If the applicant is a partnership, each partner must submit a financial statement dated no more than 90 days prior to the date of this application.

The financial statements must be prepared according to Generally Accepted Accounting Principles using accrual basis accounting.

The balance sheet must show a minimum net worth of \$50,000 and positive net working capital for the application to be considered.

If your company is presently involved in any lawsuit as a defendant that may materially affect the company's financial position, provide details including the name of the plaintiff(s), amount(s) sued for, basis for the litigation, and its current status.

When evaluating a financial statement, this Department typically discounts intangible assets, leasehold improvements, and loans/receivables from officers. This Department may also discount goodwill and loans/receivables from related parties.

Note: This Department takes all details provided into consideration when evaluating a financial statement. You should, therefore, provide the following information if it will assist us in determining the accurate financial position of the applicant.

- If the balance sheet includes an “Other Assets” category, provide a detailed list of these assets and their values.
- If cash accounts for a significant portion (over 20%) of the total assets, submit documentation of the cash balance listed.
- If your company’s equity is at or near the minimum amounts required by this Department, explain how your company will maintain a net worth of \$50,000 once it begins to operate.

C) Fees

The fee is \$800 for each location where business as a loan company will be conducted. The \$800 fee consists of a \$500 license fee and a \$300 nonrefundable investigation fee.

- Make checks payable to the Department of Financial Institutions.

Calculate the fee due as follows:

a) # of locations to be licensed	# _____
b) Multiply by \$800	X \$800
c) Total Fee Due	\$ _____

D) Certificate of Good Standing (if applicable)

If the applicant is organized or incorporated in a state other than Wisconsin, provide this Department with a certificate of status/certificate of good standing from the state where the applicant is organized or incorporated. The status/certificate should be dated within the previous 90 days and reflect the correct name and the date of organization or incorporation.

AFFIDAVIT

17. A duly authorized representative for the applicant should complete and sign the affidavit.

Have a witness certify the signature of the person signing the affidavit.

**FOR YOUR INFORMATION
Wisconsin Consumer Act**

Enclosed is a Wisconsin Consumer Act registration form. It may also be downloaded from our web site at www.wdfi.org.

Under Section 426.201, Wis. Stats., a business that makes consumer credit transactions is required to register with the Wisconsin Consumer Act Section of the Department of Financial Institutions.

A registration must be filed, and a \$25.00 fee submitted, within 30 days of commencing business in Wisconsin.

The provisions of the consumer loan agreement used by your company must comply with the Wisconsin Consumer Act and Section 138.09 of the Wisconsin Statutes. Sections 421 through 427 of the Wisconsin Statutes are known as the Wisconsin Consumer Act (WCA). Although you are not required to submit your loan agreement in connection with your loan company application, you may forward an original form plus three copies to us and this Department will review it for compliance with the WCA.

Once the initial WCA registration has been filed with the \$25.00 fee, the service of reviewing your forms is free.

For more information regarding Wisconsin Consumer Act Registration contact:

Department of Financial Institutions
Division of Corporate and Consumer Services
(608) 264-7969



RETURN APPLICATION MATERIALS TO:

Department of Financial Institutions
Division of Banking

Mailing Address:

PO Box 7876
Madison, Wisconsin 53707-7876

Street Address:

345 West Washington Avenue, 4th Floor
Madison, Wisconsin 53703

HOW TO OBTAIN HELP AND ADDITIONAL FORMS:



INTERNET - Access the Department of Financial Institutions Internet Web Site at:
www.wdfi.org to do the following:

- Download Applications, Instructions and Forms
- See Answers to Frequently Asked Questions
- See List of Loan Companies licensed under Section 138.09, Wisconsin Statutes



TELEPHONE

Licensed Financial Services Section (608) 267-1708

or:

Department of Financial Institutions
Division of Banking (608) 261-7578

TTY Phone Number (608) 266-8818



FAX

Division of Banking
(608) 267-6889





STATE OF WISCONSIN
Department of Financial Institutions

Division of Banking

Section 138.09, Wis. Stats.

Courier Address:
345 W. Washington Ave.
4th Floor
Madison, WI 53703

www.wdfi.org



Mailing Address:
PO Box 7876
Madison, WI 53707-7876

Telephone: (608) 261-7578
Fax: (608) 267-6889
TTY: (608) 266-8818

LOAN COMPANY OFFICE
APPLICATION

Please refer to the accompanying instructions while completing this application.

LOAN COMPANY OFFICE

Provide the following information for **each** proposed loan company office location. Copies of this form may be made to accommodate additional office locations.

1. Name of Applicant

Street Address

City

State

Zip Code

Telephone

()

2. List other types of business conducted at this location and identify who is conducting the business:

3. Proposed date of business opening:

ATTACHMENTS

4. Attach the following to your application. Refer to the instructions for additional details.

A) Surety Bond Rider (if applicable)

B) Fees

AFFIDAVIT

5. I, _____, the undersigned, being the duly authorized representative of
(Print Name)

_____, hereby certify that each statement and
(Name of Applicant)

representation in this application is true and correct to the best of my knowledge.

(Signature) (Title) (Date)

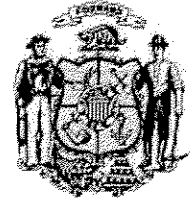
(Name of Witness) (Signature of Witness)

This form is required under Section 138.09, Wisconsin Statutes. Refusal to provide this information may result in the denial of a license. Failure to complete this application completely and accurately may result in denial or revocation of license, and any other penalties as provided by law.

This document can be made available in alternate formats upon request to qualifying individuals with disabilities.



STATE OF WISCONSIN
Department of Financial Institutions
Division of Banking



LOAN COMPANY OFFICE APPLICATION INSTRUCTIONS

Purpose: A completed Loan Company Office Application should be submitted to the Department of Financial Institutions – Division of Banking (“DFI”) for consideration of licensure of additional office(s).

The sections and numbers below correspond to the sections and numbers on the application.

LOAN COMPANY OFFICE

A separate “loan company office application” must be completed for each proposed licensed office location. Copies of the form may be made to accommodate additional locations.

1. Print or type the complete name, street address, and telephone number of the proposed loan company office location in the spaces provided.

2. List the other types of business conducted at the proposed location.

Section 138.09(3)(e)(1), Wis. Stats., indicates the other types of business that a licensee may conduct, and permit others to conduct, at the location specified in its license. A copy of this statute may be accessed from our website at www.wdfi.org.

If you are requesting authorization to share office quarters or to conduct other types of business at the licensed location, provide a detailed explanation of the proposed business and/or activities and identify who is conducting the business and/or activities.

3. Indicate the proposed date of business opening.

ATTACHMENTS

4. The following items must be submitted with your completed “Loan Company Office Application” form.

- A) Surety Bond Rider
- B) Fees

A) Surety Bond Rider

Requirements vary depending on your company’s current bond. Identify the status of your company’s current bond from the options listed below and submit the items indicated.

- If your company already has a \$50,000 bond in place, there is no additional bonding requirement for this application.
- If your company has a bond in place in an amount less than \$50,000, provide a rider to the bond increasing the amount by \$5,000 for each additional office location to be licensed, or to \$50,000, whichever is less.

The rider must be completed to indicate the **exact** name of the Applicant (refer to #1 of the application.)

Because the bond covers the applicant at all licensed locations, the rider may not reference a street address.

The original rider must be signed and submitted to this Department.

B) Fees

The fee is \$800 for each location where business as a loan company will be conducted. The \$800 fee consists of a \$500 license fee and a \$300 nonrefundable investigation fee. The full \$500 annual license fee is due for each office regardless of when in the year a license is issued. **Make checks payable to the Department of Financial Institutions.**

AFFIDAVIT

5. A duly authorized representative for the applicant should complete and sign the affidavit.

Have a witness certify the signature of the person signing the affidavit.


RETURN APPLICATION MATERIALS TO:

Department of Financial Institutions
Division of Banking

Mailing Address:
PO Box 7876
Madison, Wisconsin 53707-7876

Street Address:
345 West Washington Avenue, 4th Floor
Madison, Wisconsin 53703

HOW TO OBTAIN HELP AND ADDITIONAL FORMS:

 **INTERNET** - Access the Department of Financial Institutions Internet Web Site at: **www.wdfi.org** to do the following:

- Download Applications, Instructions and Forms
- See Answers to Frequently Asked Questions
- See List of Loan Companies licensed under Section 138.09, Wisconsin Statutes


 **TELEPHONE**

Licensed Financial Services Section
(608) 267-1708

or:

Department of Financial Institutions
Division of Banking
(608) 261-7578

TTY Phone Number
(608) 266-8818

 **FAX**

Division of Banking
(608) 267-6889



STATE OF WISCONSIN



LOAN COMPANY BOND

KNOW ALL, that _____, at all locations licensed under
(Name of Loan Company)

Section 138.09, Wisconsin Statutes, as principal, and _____ as
surety, are held and firmly bound unto the STATE OF WISCONSIN, through the Department of Financial Institutions, in
the sum of _____ DOLLARS (\$_____) for the payment of
which, well and truly to be made, we jointly and severally, bind ourselves, our heirs, executors, administrators, assigns and
successors firmly by these presents this _____ day of _____.

Effective date of this bond is _____.
This bond is continuous until cancelled, as provided below.

THE CONDITIONS OF THIS OBLIGATION ARE SUCH THAT, if above bounden loan company shall be
licensed pursuant to the provisions of Section 138.09 of the Wisconsin Statutes and shall comply with the provisions of
Section 138.09, Wis. Stats., or any subsequent amendment(s) thereof and all lawful orders, rules and regulations in effect or
which may be issued thereunder, and shall pay any and all moneys that may become due or owing to any person(s) under and
by virtue of the provisions of said Section 138.09, Wis. Stats., and shall pay any examination costs incurred by the
Department of Financial Institutions for Wisconsin under Section 138.09, Wis. Stats., which costs shall be considered a
preferred claim, then this obligation to be null and void, otherwise to remain in full force and effect.

PROVIDED, HOWEVER, AND THIS BOND IS EXECUTED UPON THE FOLLOWING EXPRESS
CONDITIONS:

1. That this bond is effective continuously until cancelled by giving sixty (60) days written notice via certified mail to the Department of Financial Institutions for Wisconsin that the liability of said surety for any future act or omission of said principal shall cease at the expiration of said sixty (60) days after receipt of notice of cancellation is received by the Department of Financial Institutions for Wisconsin, the said surety remaining liable for any or all acts of commission or omission covered by this bond, which have or may have occurred up to and including said cancellation date.
2. That claimants hereunder shall give written notice of their claims to surety within twelve (12) months from the date of cancellation.
3. That the amount of this bond may be decreased only if the surety sends written notice of such decrease by certified mail (return receipt requested) to the Department of Financial Institutions, P.O. Box 7876, Madison, Wisconsin 53707-7876, at least 30 days prior to the effective date of the decrease.
4. That within six (6) months after the receipt of a claim, the surety shall, by registered mail, deny liability on the claim, unless said claim has been paid in full or settled.

5. That within ten (10) days after any written demand for payment or satisfaction of any claim arising under this bond is made upon surety, said surety shall mail to the Department of Financial Institutions for Wisconsin, a statement which shall include the name and address of the claimant and the amount of claim. Upon denial of liability or disposition of any claim the surety shall also notify the Department of Financial Institutions for Wisconsin as to the manner of disposition thereof and the amount, if any, paid to the claimant.
6. That regardless of the number of claimants or the amounts of the claims, the aggregate liability of the surety on this bond in the event of a default on the part of the principal shall be limited to the above stated sum.
7. If the claims for which the surety acknowledges liability exceed the above stated sum, the surety may discharge itself from all further liability hereunder by paying said sum to the Department of Financial Institutions for Wisconsin for the benefit of the claimants.

IN WITNESS WHEREOF, we have hereunto set our hands and seals on the day above written.

Signed in the presence of:

(Print name of loan company)

(Witness to Principal signature)

By: _____ (Seal)
(Owner, partner or officer)

(Surety)

(Witness of Surety signature)

(Attorney-In-Fact) (Seal)

IMPORTANT NOTE TO BONDING COMPANY
PLEASE FURNISH THE FOLLOWING INFORMATION:

1. A Power of Attorney/Certificate of Authority or Attorney-in-Fact, attached to the bond.
2. The name and address of the claims agent with whom claims against this bond are to be filed:

(Name)

(Mailing Address)



(Only use with Payday Loans)

CONSUMER LOAN AGREEMENT

Date _____

Account # _____

(Lender Name)
(Lender Address)
(Lender City, State Zip)
(Lender Phone Number)

(Customer Name)
(Customer Address)
(Customer City, State Zip)
(Customer Phone Number)

In this Consumer Loan Agreement (hereinafter referred to as the "Agreement") the words "you," and "your" mean each and all customers who have signed it. The words "we," "us," and "our" mean (Lender Name).

YOUR PROMISE TO PAY

You promise to pay us the Total of Payments shown below and other charges identified in this Agreement. On the date stated in your Payment Schedule you will pay us, at the address indicated above, or at such address as we direct you in writing, the amounts stated. Any unpaid balance of the Amount Financed after the final installment due date will bear interest at the same Annual Percentage Rate as was assessed before maturity.

FEDERAL TRUTH IN LENDING DISCLOSURES

ANNUAL PERCENTAGE RATE	FINANCE CHARGE	Amount Financed	Total of Payments
The cost of your credit as a yearly rate.	The dollar amount the credit will cost you.	The amount of credit provided to you or on your behalf.	The amount you will have paid after you have made all payments as scheduled.
%	\$	\$	\$

Your Payment Schedule will be:

One Payment in the Amount of \$ _____ is due on: _____ (date)

Security Interest: Your check is security for this Agreement.

Prepayment: If you pay off early, you may be entitled to a refund of part of the finance charge.

Late Payment: If you fail to make all or any part of a scheduled installment on or before the 10th day after its scheduled or deferred due date, you may be charged \$10.00 or 5% of the unpaid amount of the installment, whichever is less. If interest is assessed after maturity, no late payment fee will be charged on the final installment.

See the contract provisions on the reverse side for any additional information about nonpayment, default and prepayment refunds.

Itemization of Amount Financed: Amount given to you \$ _____, Amount paid on your account \$ _____.

You warrant and represent that you are not a debtor under any proceeding in bankruptcy, insolvency or reorganization and have no intention to file a petition for relief under any chapter of the United States Bankruptcy Code.

For Wisconsin Residents Only: You are married unmarried legally separated. If you are married and your spouse is not signing below, the name of your spouse is _____ and your spouse resides at the address shown above or at _____

NOTICE TO CUSTOMER

- A) DO NOT SIGN THIS BEFORE YOU READ THE WRITING ON THE REVERSE SIDE, EVEN IF OTHERWISE ADVISED.
- B) DO NOT SIGN THIS IF IT CONTAINS ANY BLANK SPACES.
- C) YOU ARE ENTITLED TO AN EXACT COPY OF ANY AGREEMENT YOU SIGN.
- D) YOU HAVE THE RIGHT AT ANY TIME TO PAY IN ADVANCE THE UNPAID BALANCE DUE UNDER THIS AGREEMENT AND YOU MAY BE ENTITLED TO A PARTIAL REFUND OF THE FINANCE CHARGE.

x _____
Customer Signature Date

x _____
Customer Signature Date

SEE REVERSE SIDE FOR ADDITIONAL PROVISIONS

ADDITIONAL PROVISIONS

METHOD OF PAYMENT: Your personal check in the amount of the Total of Payments stated in the federal Truth in Lending Disclosures will be held by us as security on this Agreement. You agree that we may deposit this check on the payment date if you have not paid us in cash, cashier's check, money order or other immediately available funds in the amount of the Total of Payments before close of business on the payment date. If full payment is made prior to the deposit of your personal check, we will return the check to you at the time we receive full payment.

RETURNED CHECK CHARGES: Pursuant to section 422.202(1)(d) of the Wisconsin Statutes, you agree to pay a fee of \$15 for each check presented for payment that is returned unsatisfied because drawer does not have sufficient funds in drawer's account, drawer does not have an account with the drawee bank or drawer does not have sufficient credit with the drawee bank.

PREPAYMENT: You may prepay this agreement in full or in part at any time without penalty, except you may be assessed a minimum finance charge of \$5 when the amount financed is \$75 or less and \$7.50 when the amount financed is greater than \$75. Earned finance charges are determined by applying the annual percentage rate to the unpaid balance of the amount financed for the actual time those balances were unpaid.

DEFAULT: A customer shall be in default under this Agreement when the payment remains unpaid for more than 40 days after its scheduled or deferred due date, or if the customer fails to comply with any of the terms of this Agreement if the failure materially impairs the condition, value or protection of or the Lender's right to the collateral or materially impairs the customer's ability to pay the obligation due under this Agreement.

LENDER'S RIGHTS IN THE EVENT OF DEFAULT: In the event of default, and if you have the right to cure the default pursuant to sec. 425.105, Wis. Stats., you fail to cure the default within 15 days after you are given notice of the default, the lender may declare the whole outstanding balance due under this agreement payable at once and proceed to collect it, including commencing legal action.

TIME: It is essential that you make your payment on time.

WAIVER: You agree to be liable for the repayment of this Agreement even if we do not give you notices such as presentment, protest, demand, and notice of dishonor. We shall not waive any of our rights under this Agreement by making an accommodation for you or someone else. No waiver, consent or approval by us or changes or amendment of this Agreement shall be effective unless it is in writing and you and we have signed it.

CREDIT REPORTING: We may report your performance under this Agreement to credit reporting agencies. You agree and hereby authorize us to obtain credit reports on you at any time any portion of the Total of Payments remains owed to us. You specifically acknowledge and agree that we may disclose any default by you under this Agreement, along with any other relevant information, to credit reporting agencies.

JOINT AND SEVERAL: If this Agreement is signed by more than one customer, you each agree to be liable to us jointly, and each of you will also be liable to us individually for the loan and other obligations under this Agreement. We may require that either of you pay the amounts due without asking the other to pay. We may file suit against any one or more of you without giving up any of our rights against the others. This Agreement is also binding upon the heirs and personal representatives in probate of all signers and upon anyone to whom any signor assigns his assets or who succeeds to him or her in any other way.

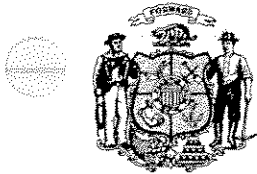
GOVERNING LAW: This Agreement shall be construed, applied and governed by the laws of State of Wisconsin. Unless otherwise required by the Wisconsin Consumer Act, the unenforceability or invalidity of any portion of this Agreement shall not render unenforceable or invalid any other portions.

ASSIGNMENT: We may assign or transfer this Agreement or any of our rights hereunder. Your obligations under this Agreement cannot be assigned to a third party without our prior written consent.



LOAN COMPANY ANNUAL REPORT

Due Date:
March 15, 2005



State of Wisconsin
Department of Financial Institutions
Division of Banking
PO Box 7876
Madison, WI 53707-7876
Telephone: (608) 261-7578
345 W. Washington, 4th Floor
Madison, WI 53703
FAX: (608) 267-6889

TTY: (608) 266-8818

www.wdfi.org

FOR YEAR ENDING DECEMBER 31, 2004

SCHEDULE A: GENERAL INFORMATION

1. Name of Licensee: _____
2. Name, title, address, phone and FAX number of person to whom questions concerning this report should be addressed:

E-mail address: _____

3. Are office quarters of any licensed location shared with any other business? _____ If yes, explain the type(s) of other business.

4. Please provide the following information:

Corporation: List all key officers and the percentage of common stock owned. In addition, list all other stockholders who own 10% or more of the outstanding shares. "Key Officers" include the chief executive officer, chief operating officer, president, executive or senior vice president, secretary and treasurer.

Limited Liability Company: List all key members and each member's interest. In addition, list all other members whose interest in the LLC is 10% or more.

Limited Partnership: List all general partners and each partner's interest. In addition, list all limited partners whose interest in the limited partnership is 10% or more.

Partnership: List all partners and the percentage of ownership.

Sole Proprietorship: List name of proprietor.

<u>OFFICER, MEMBER, PARTNER, OWNER</u>	<u>TITLE OR POSITION</u>	<u>% OWNERSHIP</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
<u>OTHER SHAREHOLDERS/OWNERS</u>	<u>% OWNERSHIP</u>	
_____	_____	
_____	_____	
_____	_____	

SCHEDULE A: GENERAL INFORMATION (CONTINUED)

5. The following questions must be answered by marking an "X" in the appropriate box. If you answer "Yes" to any question, give all details on a separate sheet. "Key Officers" include the chief executive officer, chief operating officer, president, executive or senior vice president, secretary and treasurer. If your company has not previously filed an annual report with the Division of Banking, the questions should be answered for the time period since your license application was submitted.

Yes No

Since filing your previous annual report, has any key officer, member, partner or owner been convicted of any misdemeanor or felony (other than minor traffic offenses) in this state or any other state? Provide details about the misdemeanor or felony, including but not limited to conviction, conviction date, penalty and court.

Are there any felony or misdemeanor charges (other than minor traffic offenses) pending against any key officer, member, partner or owner in this state or any other state? Provide details about the pending charges, including but not limited to charge, date and court.

Since filing your previous annual report, has the licensee or any key officer, member, partner or owner been the subject of disciplinary action including, but not limited to, civil forfeitures, cease and desist orders, injunctions, license suspensions, denials, revocations, warnings, reprimands, enforcement actions, probation and limitations by any regulatory agency in this state or any other state? Provide details about the disciplinary action, including but not limited to date, regulatory agency and type of discipline.

Is disciplinary action pending against the licensee or any key officer, member, partner or owner in this state or any other state? Provide details, including but not limited to action, regulatory agency and state.

Since filing your previous annual report, has the licensee or any key officer, member, partner or owner surrendered, resigned, cancelled or been denied a professional license or other credential in this state or any other state? Provide details, including but not limited to date, credential and state.

Since filing your previous annual report, has the licensee or any key officer, member, partner or owner been the subject of derogatory credit (bankruptcy, judgment, tax lien, collections, etc.)? Provide details, including but not limited to date, circumstances and court or agency.

Since filing your previous annual report, has the licensee or any key officer, member, partner or owner been the subject of any suit, claim, or other civil action in this state or any other state that was settled, or included a ruling or decision not in the licensee's or individual's favor? Provide a description of the suit, claim, or other civil action, agency or court, date filed, and outcome.

Is a suit, claim or other civil action pending against the licensee or any key officer, member, partner or owner in this state or any other state? Provide details, including but not limited to agency or court and date.

SCHEDULE B: WISCONSIN LENDING ACTIVITY

This schedule applies only to direct loans and indirect sales contracts made with **Wisconsin customers**. Loan and contract balances should be reported **net of unearned finance charges**.

	<u>NUMBER</u>	<u>NET BALANCE</u>
1. Outstanding loan and contract balances as of 12/31/04:		
a) Consumer Loans		
Standard Consumer Loans	# _____	\$ _____
Payday Loans	# _____	\$ _____
Pawn Loans	# _____	\$ _____
Total Consumer Loans	# _____	\$ _____
Estimated percent of total consumer loans with an APR > 18%	_____ %	
b) Sales Contracts	# _____	\$ _____
c) Other Loans (1 st mortgages, commercial, or loans > \$25,000)	# _____	\$ _____
2. Loans and contracts contractually delinquent 90 days or more as of 12/31/04:		
a) Consumer Loans		
Standard Consumer Loans	# _____	\$ _____
Payday Loans	# _____	\$ _____
Pawn Loans	# _____	\$ _____
Total Consumer Loans	# _____	\$ _____
Percentage of total consumer loans charged off to bad debt during the year ..	_____ %	
b) Sales Contracts	# _____	\$ _____
c) Other Loans (1 st mortgages, commercial, or loans > \$25,000)	# _____	\$ _____
3. Loans and contracts originated or purchased between 1/1/04 and 12/31/04:		
a) Consumer Loans		
Standard Consumer Loans	# _____	\$ _____
Payday Loans	# _____	\$ _____
Pawn Loans	# _____	\$ _____
Total Consumer Loans	# _____	\$ _____
Estimated percent of total consumer loans with an APR > 18%	_____ %	
b) Sales Contracts	# _____	\$ _____
c) Other Loans (1 st mortgages, commercial, or loans > \$25,000)	# _____	\$ _____

SCHEDULE B: WISCONSIN LENDING ACTIVITY (CONTINUED)



4. Number of **consumer loans** originated between 1/1/04 and 12/31/04 where the following products were sold. If none, please indicate "None."

- a) Credit life insurance# _____
- b) Credit accident and health insurance.....# _____
- c) Credit unemployment insurance.....# _____
- d) Property insurance.....# _____
- e) Automobile insurance# _____
- f) Life (non-credit) insurance.....# _____
- g) Auto club or thrift club.....# _____
- h) Other (specify)
- _____# _____
- _____# _____
- _____# _____



5. Excluding lending and the items listed in item 4, list any other activities conducted, services provided, or products sold at any licensed location. If none, please indicate "None."

6. COMPLETE ONLY IF PAYDAY LOANS ARE OFFERED

a) Do you permit borrowers to "rollover" the loan by paying only the finance charge and refinancing the loan balance in a new loan? _____

If yes, how many times in a row can a borrower "rollover" and refinance a loan before you require the borrower to pay the loan in full? Note: If a borrower is permitted to "rollover" four times before paying the loan in full, four new loans would be made to that borrower **after** the initial transaction. _____

b) Do you permit borrowers to payoff a loan and take out a new loan on the same day? _____




SCHEDULE C: STATEMENT OF ASSETS, LIABILITIES AND EQUITY
FOR THE LICENSED LEGAL ENTITY
AS OF DECEMBER 31, 2004

 **ASSETS**

Cash and Cash Equivalents	\$ _____
Finance Receivables – Consumer Loans *	\$ _____
Finance Receivables – Sales Contracts	\$ _____
Finance Receivables – Other Loans	\$ _____
Less: Loan Loss Reserve	(\$ _____)
Less: Unearned Income	(\$ _____)
Net Finance Receivables	\$ _____
Net Leasehold Improvements	\$ _____
Net Fixed Assets	\$ _____
Notes Receivable From Related Parties (Identify Related Parties)	\$ _____
Intangible Assets	\$ _____
Other Assets (Specify and Include Itemization)	\$ _____
Total Assets	\$ _____

 **LIABILITIES AND EQUITY**

Notes Payable to Related Parties	\$ _____
Other Notes Payable	\$ _____
Other Liabilities (Specify and Include Itemization)	\$ _____
Total Liabilities	\$ _____
Capital Stock (if Corporation)	\$ _____
Additional Paid in Capital	\$ _____
Retained Earnings	\$ _____
Less Treasury Stock	(\$ _____)
Net Income/Loss	\$ _____
Total Equity	\$ _____
Total Liabilities and Equity	\$ _____

 * Consumer Loans include loans subject to Section 138.09, Wis. Stats.

**SCHEDULE D: STATEMENT OF INCOME AND EXPENSE
FOR THE LICENSED LEGAL ENTITY
FOR THE YEAR ENDING DECEMBER 31, 2004**

INCOME

Finance Income \$ _____
 Collection on Accounts Previously Charged Off \$ _____
 Other Income (Specify and Include Itemization) \$ _____
 Total Income \$ _____

EXPENSE

Interest Expense \$ _____
 Bad Debt Expense \$ _____
 Other Operating Expenses \$ _____
 Income Tax Expense \$ _____
 Total Expenses \$ _____

NET INCOME (LOSS) \$ _____

AFFIDAVIT

I, _____, the undersigned, being the duly authorized representative of
 (Print Name of Key Officer/Member/Partner/Owner)

_____ hereby certify that each statement and representation in this
 (Name of Licensee)
 annual report is true and correct to the best of my knowledge.

 (Signature of Key Officer/Member/Partner/Owner) (Title) (Date)

SUBSCRIBED AND SWORN TO BEFORE ME

THIS _____ DAY OF _____, _____.

 (Notary Public)

My Commission Expires: _____

Notice: Completion of this form is required under Section 138.09, Wisconsin Statutes. Failure to comply may result in further action by our Department. Personal information you provide may be used for secondary purposes.

This document can be made available in alternate formats upon request to qualifying individuals with disabilities.



 **Wisconsin Department of Financial Institutions**
Strengthening Wisconsin's Financial Future[Home](#) > [Newsroom](#) > [Press Releases](#)[Legislative Issues](#)**Press Releases**[Press Releases](#)[Administrative Orders
Issued](#)[Weekly Securities Filings](#)**For Immediate Release**

April 16, 2004

Contact: Cheryl Weiss
(608) 264-7875 [Index](#)**Predatory Lending Bill Signed into Law*****Governor Doyle signs bill increasing restrictions on lenders who make high cost mortgage loans***

(Madison) - Governor Doyle drew applause from industry representatives and consumer advocates when he signed Assembly Bill 792, the predatory lending bill. The Secretary of the Department of Financial Institutions, Lorrie Keating Heinemann, congratulated the Governor saying, "Assembly Bill 792 is a great example of meaningful legislation combating an issue that negatively impacts our communities," and added, "I am so pleased that all the interested parties worked with the legislators to deliver this bill to Governor Doyle."

Among other provisions, Assembly Bill 792:

- Increases the number of loans that fall under the new restrictions by expanding the definition of a "high cost mortgage loan";
- Requires a lender to consider a borrower's ability to repay the high cost loan, not merely the equity in their home;
- Limits prepayment penalties to within the first 36 months of the loan and requires the option of a loan without a prepayment penalty;
- Prohibits balloon payments, the financing of single premium credit insurance, the refinancing of zero interest loans, loan flipping and the enforcement of security interests on household goods;
- Provides parity for state-chartered, federally insured depository institutions.

"Homeowners are the cornerstone of our economy and these new

restrictions help prevent them from being taken advantage of," Keating Heinemann added.

Governor Doyle also vetoed Assembly Bill 665, which made some changes to the regulations of the payday lending industry. Secretary Keating Heinemann stated, "We did not feel that AB 665 would be an effective piece of legislation" and added, "many states have found a way to protect consumers from getting trapped into long-term payday debt while maintaining a profitable payday lending sector. We can achieve that type of compromise in Wisconsin."

Wisconsin is one of only a few states that do not have stricter regulations on the payday lending industry. For example, Assembly Bill 665 included a maximum loan amount of \$5,000 whereas the average maximum amount across other states with payday lending laws is around \$500. The bill included a limit on loan rollovers but not an enforcement mechanism for that limit or a limit on the number of loans a borrower may have out at one time.

Also enacted were:

- Assembly Bill 793, which exempts all intangible property, such as bank accounts, of a nonresident decedent from Wisconsin's estate tax.
- Assembly Bill 890, which allows members of a nonprofit corporations to meet and vote by electronic communications.
- Assembly Bill 279, which sets competency exam and continuing education requirements for loan originators.
- Senate Bill 320, which puts in place safeguards in annuity transactions involving senior citizens.
- Senate Bill 326, which bans the deceptive or misleading use of logos from a state bank, savings and loan or credit union in marketing materials.
- Senate Bill 381, which allows state banking regulators to accept federal regulatory examinations of state savings banks, as allowed in current law for other state-chartered institutions.
- Senate Bill 492, which the "Uniform Prudent Investor Act" in Wisconsin giving personal representatives, trustees, conservators and guardians of estates more investment flexibility.



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