



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, April 25, 2024

COMMITTEE MEETING NOTICE

AD 06

JOHNSON, Ladiama, Agent
Diamond Vision Investments LLC
432 E CENTER St
Milwaukee, WI 53212

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, May 07, 2024 at 01:25 PM

The access code is <https://meet.goto.com/335080869>. If you wish to call in: +1 (408) 650-3123 and use Access Code: 335-080-869
Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications as agent for "Diamond Vision Investments LLC"  "Cream City Social Eatery" at 432 E Center St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 02/15/24

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 361570

Application Date:

License Location: 432 E. Center Street

Business Name: Cream City Social Eatery

Licensee/Applicant: JOHNSON, Ladiama L.
(Last Name, First Name, MI)

Date of Birth: 03/13/1980

Home Address: 8535 W. North Avenue

City: Wauwatosa

State: WI Zip Code: 53223

Home Phone: 414-915-6323

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/10/14 the applicant was cited in the City of Milwaukee at 3313 N. 10th Street for Building Code Violations.

Charge: Building Code Violations
 Finding: Guilty
 Sentence: \$780.00 fine
 Date: 01/08/15
 Case: 14061226

=====

2. On 01/27/24 at 7:30p.m., Milwaukee Police were dispatched to a Battery at 432 E. Center St. The caller stated the bartender offered them marijuana. When the caller began to take pictures of the licenses and refused to leave, the manager picked them up and threw them outside. The manager stated the patron was intoxicated, refusing to leave and causing a disturbance, so they eventually picked them up and put them on the sidewalk, however, the intoxicated patron lost their balance and fell in a snow bank. The bartender denied offering any drugs to the patron. The manager stated the agent was out of town, however, would be able to provide video surveillance of the incident upon their return.

3. On 02/04/24 at 12:07a.m., Milwaukee Police were dispatched to a Shots Fired at 432 E. Center St. At the same time a squad in the area was calling out 8-10 shots fired in the same area. On arrival it was determined this was a shooting and the victim had been transported to a local hospital, where the victim advised officers an associate of the bar was involved in the shooting. The officers spoke to the manager on scene who stated they heard the shots fired, however, did not observe anyone shooting. The manager stated the video surveillance cameras outside were for show only and were not operable. Multiple casings were recovered at the scene. The officers were advised CIB would be writing a warrant to obtain video surveillance from the establishment.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:240350001

OtherEvent #: 24-LP-0303

Incident

432 E CENTER ST Milwaukee, WISCONSIN 53212

Incident Date/Time:: 02/04/2024 00:04:00
CAD Number:: 240350008
District:: 5
Beat:: 540
Reporting Area:: 3037

Business Agent (1)

JOHNSON, LADIAMA LAVON

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1980
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-915-6323
Phone 1 Type:: Phone
Address:: 8535 W NORTH AV
City:: WAUWATOSA
State:: WISCONSIN
Zip Code:: 53223

Licensed Persons Involved (1)

CAMPBELL, MARK DEION JR

Person Involvement:: Manager
DOB:: 09/12/1984
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414) 871-8870
Address:: 8535 W NORTH AVE
City:: WAUWATOSA
State:: WISCONSIN
Zip Code:: 53226

Licensed Premise Data (1)

Cream city social eatery

Phone 1 Number:: (414)-763-5668
Phone 1 Type:: Main
Address:: 432 E CENTER ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:240350001

OtherEvent #: 24-LP-0303

Licensee was cooperative: (If not explain in narrative): No

Licensee or Manager was on premises at time of violation/incident: No

Narrative (1)

LICENSED PREMISE REPORT

White, Ezekiel R 036956

02/04/2024

This report is written by Police Officer Ezekiel WHITE, assigned to DISTRICT 5, Late shift, SQUAD 5331.

On Sunday, February 4, 2024, at 12:07 am, My partner P.O Dana VANBUREN and I were dispatched to the address of 420 E Center Street for a Shots fired call for service. It should be noted that Squad 5436 called out 8-10 shots fired in the same area at the same time the call for service was entered.

CALL INFORMATION: Comment: CLLR STS THERE 6 PEOPLE IN THE STREET OF LOC SHOOTING AND ARGUING, ADDITIONAL RELATED SHOTS FIRED CALL AN

CALLER: UNKNOWN MALE CALLER

Upon our arrival we observed approximately seven spent casings on the sidewalk outside of cream city bar at 432 E Center St., located in the City and County of Milwaukee. The initial call was for a shot fired and was later updated to a confirmed shooting. We were advised by Squad 5113 SGT. Andres CABRAL at 12:42am that the victim of the shooting was dropped off at Colombia St. Mary's Hospital. District 1 Officers had been dispatched to the shooting victim (gunshot wound to left thigh) at 12:28am. At approximately 12:51am SQ.5320 P.O Travis KARWEIK and P.O PORSHA HARRIS responded to our location to assist. At that time, we located more spent casings along both sides of the street on Center. Officers then began taping off the scene and marking the location of each casing.

PO VANBUREN attempted to contact the caller who reported the incident; however, the caller did not answer.

I spoke to the manager of Cream City Social Eatery identified as Mark D. CAMPELL (B/M 09/12/1984) who stated that he was inside the restaurant working when he heard several rounds fired. CAMPELL stated that he did not physically observe anyone shooting. I observed several cameras located on the outer perimeter of Cream City and asked CAMPELL if I could review the footage. CAMPELL stated that the cameras were for show and that they did not work at this time.

I was unable to review video surveillance footage due to CAMPELL stating that the cameras were not operable. It was later determined from the victim that an associate of Cream City Security was involved in the shooting.

I was informed by CIB detectives that they would be writing a warrant to obtain the video from Cream City.

I observed the licenses posted and they were up to date. During my investigation for the shooting call for service, I did not observe any violations in the licensed premise.

Officer (2)

Reporting Officer:	White, Ezekiel R (036956)	02/04/2024 08:06:00
Section: (Work Location):	53	
Approving Officer:	Northwood, Eric A (022630)	02/05/2024 05:25:16
Section: (Work Location):	53	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:240270146

OtherEvent #: 24-LP-0229

Incident

432 E CENTER ST MILWAUKEE, WISCONSIN 53212

Incident Date/Time:: 01/27/2024 19:30:00
CAD Number:: 240271046
District:: 5
Beat:: 540
Reporting Area:: 3037

Business Agent (1)

JOHNSON, LADIAMA LAVON

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/13/1980
Sex:: FEMALE
Race:: BLACK/AFRICAN AMERICAN
Phone 1 Number:: (414)-915-6323
Phone 1 Type:: Phone
Address:: 8535 W NORTH AV
City:: WAUWATOSA
State:: WISCONSIN
Zip Code:: 53223

Licensed Persons Involved (1)

CAMPBELL, MARK DEION JR

Person Involvement:: Manager
DOB:: 09/12/1984
Sex:: MALE
Race:: BLACK/AFRICAN AMERICAN
Address:: 8535 W NORTH AVE
City:: WAUWATOSA
State:: WISCONSIN
Zip Code:: 53226

Licensed Premise Data (1)

CREAM CITY THE SOCIAL EATERY

Phone 1 Number:: (414)-519-3717
Address:: 432 E CENTER ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:240270146

OtherEvent #: 24-LP-0229

Narrative (1)

LICENSED PREMISE REPORT

Xiong, Steve 029472

01/27/2024

This report is written by *P.O. Steve XIONG*, assigned to *MPD District 5, Early Shift, Squad 5241* with *P.O. Nicole BECERRA-RIVERA*.

On Friday January 27, 2024, Squad 5241 was dispatched to a battery call for service to a 432 E Center St., in the City and County of Milwaukee.

Upon our arrival I observed *both callers standing outside of the business establishment*.

I spoke to the caller who identified herself as Eleixa M. CORONA (W/F, 4-19-1994) who stated she was a patron in the establishment and was offered marijuana by a bartender (later identified as Tremayne J. BRUNSON (B/M, 7-7-86). CORONA stated she was taking pictures of the establishment's licenses and was asked to leave the establishment by their manager Mark D. CAMPBELL (B/M, 9-12-1984). CORONA stated when she refused to leave, CAMPBELL picked her up and threw her outside the establishment onto the sidewalk. CORONA refused multiple request for medical services.

I spoke to CAMPBELL who stated CORONA is a regular customer that regularly frequents the establishment. CAMPBELL stated CORONA came into the establishment a stayed at the front bar for a couple hours with another male subject. CAMPBELL stated CORONA and the male subject ordered alcoholic beverages and consumed their beverages at the bar. CAMPBELL stated after a couple hours, he observed the CORONA yelling at the male subject she came in with. CAMPBELL stated the male subject paid for the tab and left the location. CAMPBELL stated CORONA was observed to be very intoxicated and being loud in the establishment. CAMPBELL stated he asked CORONA to leave the establishment. CAMPBELL stated CORONA began blocking a narrow walk space and not allowing other customers to move about freely in the establishment. CAMPBELL stated he asked CORONA multiple times to leave the establishment and CORONA refused. CAMPBELL stated CORONA took photos of their City of Milwaukee tavern license. CAMPBELL stated CORONA told them that CORONA was an auditor and works for a car repair company and she was going to call the police to report them. CAMPBELL stated CORONA became irate and carried her outside of the establishment and onto the sidewalk. CAMPBELL stated he did not throw CORONA out but rather that he put her outside on the side walk. CAMPBELL stated as he put her out on the sidewalk, he observed CORONA lose her balance and fall onto a small snow bank that was on the side walk. CAMPBELL stated he called the police to report the trouble with subject.

I spoke to BURTON and questioned BURTON on the accusations of selling illegal drugs in the establishment and BURTON denied the accusations. BURTON stated CORNA was very intoxicated and telling him about her relationship problems. When asked if there was any marijuana in the establishment, BURTON replied that there is no marijuana in the establishment. The business was *cooperative* with the investigation and did let officers know that they were furious with CORONA for making such accusations.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:240270146

OtherEvent #: 24-LP-0229

CAMPBELL stated he was not able to access the surveillance cameras at the time of the investigation. CAMPBELL stated the owner "Diamond" was in Chicago at the time of this investigation and would be the only person who could access the cameras.

Officers did observe CORONA to be intoxicated, slur of speech, and unable to keep her balance while standing and walking. A male subject did approach officers and CORONA and stated he was the male subject that was with CORONA during the incident. CORONA pointed to this subject and stated to officers that the male subject was with her during the incident. The unidentifiable subject stated he and CORONA came to this establishment for a couple of drinks and CORONA got drunk and began yelling at him. The subject stated CORONA was talking about her relationship with her boyfriend and became irate at him. The subject stated he did not want to stay any longer and paid for the drinks and left CORONA behind at the establishment. The subject stated he was not surprised to see police because he thought CORONA was belligerent and that she was going to be arrested for her behavior in the establishment. The subject stated he came back to pick CORONA up and take her back to her residence.

While on scene, I observed the licenses posted and they were up to date.

Officer (2)

Reporting Officer:	Xlong, Steve (029472)	01/27/2024 20:43:00
Section: (Work Location):	52	
Approving Officer:	Cornejo, Miguel A (015286)	01/28/2024 23:15:08
Section: (Work Location):	54	



Thursday, April 25, 2024



Notice of Public Hearing

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JOHNSON, Ladiama, Agent
Cream City Social Eatery at 432 E Center St
Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications

Tuesday, May 07, 2024 at 1:25 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/7/2024 at 1:25 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2656 N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2657 N HOLTON ST	MILWAUKEE, WI 53212-2928
CURRENT OCCUPANT	2658 N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2662 N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2663A N HOLTON ST	MILWAUKEE, WI 53212-2928
CURRENT OCCUPANT	2664 N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2665 N HOLTON ST	MILWAUKEE, WI 53212-2928
CURRENT OCCUPANT	2668 N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2668A N HOLTON ST	MILWAUKEE, WI 53212-2929
CURRENT OCCUPANT	2669 N BOOTH ST	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2669A N HOLTON ST	MILWAUKEE, WI 53212-2928
CURRENT OCCUPANT	2669B N HOLTON ST	MILWAUKEE, WI 53212-2928
CURRENT OCCUPANT	2675 N BOOTH ST# 1	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2675 N BOOTH ST# 2	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2675 N BOOTH ST# 3	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2675 N BOOTH ST# 4	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2675 N BOOTH ST# 5	MILWAUKEE, WI 53212-2908
CURRENT OCCUPANT	2675 N HOLTON ST	MILWAUKEE, WI 53212-2928
CURRENT OCCUPANT	2705 N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2709 N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2710B N BUFFUM ST	MILWAUKEE, WI 53212-2511
CURRENT OCCUPANT	2716 N BUFFUM ST	MILWAUKEE, WI 53212-2511
CURRENT OCCUPANT	2716A N BUFFUM ST	MILWAUKEE, WI 53212-2511
CURRENT OCCUPANT	2717 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2717A N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2723 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2723A N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2723B N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2725 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2731 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2731 N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2731A N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2733 N BOOTH ST	MILWAUKEE, WI 53212-2532
CURRENT OCCUPANT	2736 N BUFFUM ST	MILWAUKEE, WI 53212-2511
CURRENT OCCUPANT	2737 N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2737A N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2740 N BUFFUM ST	MILWAUKEE, WI 53212-2511
CURRENT OCCUPANT	2740 N HOLTON ST	MILWAUKEE, WI 53212-2520
CURRENT OCCUPANT	2740A N BUFFUM ST	MILWAUKEE, WI 53212-2511
CURRENT OCCUPANT	2740A N HOLTON ST	MILWAUKEE, WI 53212-2520
CURRENT OCCUPANT	2741 N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2741A N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2744 N BUFFUM ST	MILWAUKEE, WI 53212-2511
CURRENT OCCUPANT	2744 N HOLTON ST	MILWAUKEE, WI 53212-2520
CURRENT OCCUPANT	2744A N BUFFUM ST	MILWAUKEE, WI 53212-2511
CURRENT OCCUPANT	2744A N HOLTON ST	MILWAUKEE, WI 53212-2520

CURRENT OCCUPANT	2745 N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	2748 N HOLTON ST	MILWAUKEE, WI 53212-2520
CURRENT OCCUPANT	2748A N HOLTON ST	MILWAUKEE, WI 53212-2520
CURRENT OCCUPANT	2749 N HOLTON ST	MILWAUKEE, WI 53212-2519
CURRENT OCCUPANT	427 E CENTER ST	MILWAUKEE, WI 53212-2916
CURRENT OCCUPANT	430 E CENTER ST	MILWAUKEE, WI 53212-2917
CURRENT OCCUPANT	504 E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	506 E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	510 E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	512 E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	514A E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	518 E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	524 E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	524A E CENTER ST	MILWAUKEE, WI 53212-2957
CURRENT OCCUPANT	524B E CENTER ST	MILWAUKEE, WI 53212-2957

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Total Records: 61

Radius 250.0 feet and Center of the Circle: 432 E Center St

2024-2025 Plan of Operation for 432 E CENTER ST

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input type="checkbox"/> Licensee <input checked="" type="checkbox"/> Building Owner <input type="checkbox"/> Employees <input checked="" type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input checked="" type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>9</u> Locations: <u>Bathroom, Kitchen, Bar</u> Outside <u>2</u> Locations: <u>Back of Building</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>6</u>		Name of solid waste contractor: <u>Waste management</u>	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe security plans: <u>Loading is in Back of the Building</u>			
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____			
AND What are their responsibilities? _____			
What security equipment do they use? _____			
List their licensing, certification or training credentials: _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations:			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>identification for liquor sales</u>			
2. Percentage of Sales (must total 100%)			
Alcohol <u>30</u> %	Food Sales <u>60</u> %	Entertainment <u>10</u> %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input checked="" type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: Fee:			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: FREST 13704 Fee: \$1,250.00		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: DHS - MODERATE, Sales \$200,001 - \$2,000,000, Tavern Restaurant. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT for Cream City Social Eatery 432 E CENTER ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:
Comedy Acts, Disc Jockey, Poetry Readings, Karaoke, Instrumental Musicians, Bands

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe: SPEAKERS

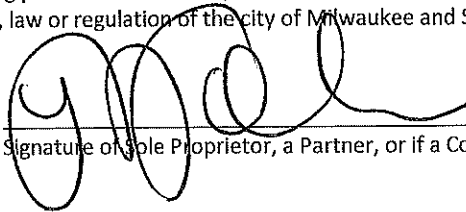
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign