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**MEMORANDUM**

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**TO:** Alderman Michael D'Amato

**CC:** Mayor Tom Barrett  
Ms. Martha Brown

**FROM:** Daniel D. Seibel

**SUBJECT:** BuySeasons

**DATE:** April 28, 2006

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We certainly appreciate the various sites that you have presented in the City of Milwaukee for the BuySeasons project. As you are aware from our various conversations, most, if not all of the sites that have been suggested have been previously looked at by ourselves and BuySeasons, Inc. and do not work for BuySeasons' "everything under one roof" concept.

The site which you most recently suggested, which we had not looked at, was the Louis Allis site adjacent to the vacant land owned by the City. From a location perspective, this would have worked, however, the existing buildings would need to be razed as they are not of suitable quality for this type of business. I also talked to Robert Doro, the owner of the site. He indicated the property was not available. The City site adjacent has wetlands running through the middle of the site.

The other sites suggested are not appropriate for reasons related to size, location and the desire to house various specialty jobs (executives, information technology, finance, purchasing, sales, marketing, accounting, content management, supervising, customer service, warehouse, shipping) all under one roof. Thank you for your continued assistance.