



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, February 25, 2021

COMMITTEE MEETING NOTICE

AD 08

ARORA, Gurmeet S, Agent
Arora Pantry Inc
3332 W Lincoln Av

Milwaukee, WI 53215

You are requested to attend a virtual hearing to be held on:

Tuesday, March 09, 2021 at 09:25 AM

Regarding: Your Public Entertainment Premises License Application Requesting 2 Amusement Machines as agent for "Arora Pantry Inc" for "Quick Pick Food Mart" at 3332 W Lincoln Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/668235757>. If you wish to call in, please call +1 (669) 224-3412 and use Access Code: 668-235-757.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/30/20
LICENSE TYPE: PUBLIC ENTERTAINMENT
NEW:
RENEWAL:

No. 319211
Application Date:

License Location: 3332 West Lincoln Avenue
Business Name: Arora Pantry

Licensee/Applicant: Arora, Gurmeet S.
(Last Name, First Name, MI)

Date of Birth: 03/24/1967

Home Address: 6955 s. Riverwood Blvd #305
City: Franklin State: WI Zip Code: 53132
Home Phone: 715-892-2886

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12/05/2015 a 15 year old, working in conjunction with Milwaukee police, was able to purchase a cigar from the cashier at 3332 West Lincoln Avenue (Quik Pik). The cashier was advised that an enrollment letter for the M.A.R.T.S. program would be mailed to the applicant.

=====

2. On 07/31/18 at 10:25 am, Milwaukee Police conducted a license premise check at the address of 3330-3332 W. Lincoln Avenue (Arora Pantry). During the check, officers found that the only employee working did not have a class D operators license. The agent was contacted and informed that he would be issued a citation for not having a responsible person on premise.

Charge: Responsible Person on Premise Required
Finding: Guilty
Sentence: \$150.00 fine
Date: 11/14/18
Case: 18070857

=====

3. On 03/29/2019 at 4:08pm officers were dispatched to a Trouble with Subject at Quick Pantry, 3332 W. Lincoln Ave. The officers interviewed the applicant, who stated there was a customer that was upset stating the ATM took his \$10 and he wanted it back. The subject was threatening to burn down the store or "shoot it up" if he didn't get his money. The officers placed the subject in custody and he was cited for Disorderly Conduct. In order to diffuse the situation the applicant did give the subject \$10 and asked that he not return to the store.
4. On 04/09/2019 officers along with agents from the WI Department of Revenue conducted a licensed premise check at Quick Pick Food Mart. The inspection was due to a complaint the store was selling K2. No K2 was found but the Department of Revenue agents were unable to locate invoices for tobacco products. The un-invoiced products were seized. The applicant was cooperative and stated he would purchase tobacco from a wholesaler.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:182120072

OtherEvent #: 18-LP-0192

Incident

3332 W LINCOLN AV Milwaukee, WISCONSIN 53215

Incident Date/Time:: 07/31/2018 10:25:00
CAD Number:: 182121076
District:: 2
Beat:: 220
Reporting Area:: 5845

Business Agent (1)

ARORA, GURMEET S

Person Involvement:: Agent
DOB:: 03/24/1967
Sex:: MALE
Race:: ASIAN
Address:: 6955 S RIVERWOOD BL
Apartment or Suite:: 305
City:: FRANKLIN
State:: WISCONSIN
Zip Code:: 53132

Licensed Persons Involved (1)

OBERDI, MEETU

Person Involvement:: Merchant
DOB:: 02/17/1969
Sex:: FEMALE
Race:: ASIAN
Address:: 3556 W RAWSON AV
City:: FRANKLIN
State:: WISCONSIN
Zip Code:: 53132

Narrative (1)

INITIAL INVESTIGATION

Rueda, Denise A 013466

07/31/2018

This report is written by P.O. Denise Rueda, assigned to License Investigation Unit (L.I.U.).

On Tuesday, July 31, 2018 at 10:25am, my partner P.O. Penny MONREAL and I conducted a license premise check at Arora Panty located at 3330-3332 W Lincoln Avenue. On arrival we spoke to the store clerk Meetu OBERDI (A/F, 02/17/69) identified by WI ID who stated that she was the only employee in the store at this time. Upon checking the posted licenses we noticed that OBERDI did not have a class "D" license posted when I requested to see her license she stated that normally she does not work at the

Milwaukee Police Department



749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:182120072

OtherEvent #: 18-LP-0192

store but today she was filling in for the owner/agent who had family company in town. OBERDI was advised that she needed to have a class "D" operator's license to sell any alcohol/fermented malt beverages and subsequently P.O. MONREAL requested to speak with the agent who was then contacted via cell phone by OBERDI. P.O. MONREAL spoke to the agent Gurmeet S ARORA (A/M, 03/24/67) and advised him that he would be issued a citation for not having a licensed person on the premises.

Officer (1)		
-------------	--	--

Reporting Officer:	Rueda, Denise A (013466)	07/31/2018 13:11:00
Section: (Work Location):	27	
Approving Officer:	Raden, Chad M (010032)	08/07/2018 09:00:09

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 190880112

OtherEvent #: 19-LP-0269

Incident

3332 W LINCOLN AV Milwaukee, WISCONSIN 53215

Incident Date/Time:: 03/29/2019 15:56:54
CAD Number:: 190881570
District:: 2
Beat:: 220
Reporting Area:: 5845

Business Agent (1)

ARORA, GURMEET S

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/24/1967
Sex:: MALE
Race:: ASIAN
Phone 1 Number:: (715)-892-2886
Phone 1 Type:: Cell
Address:: 6955 S RIVERWOOD BL
Apartment or Suite:: 305
City:: FRANKLIN
State:: WISCONSIN
Zip Code:: 53132

Licensed Premise Data (1)

ARORA PANTRY INC

Phone 1 Number:: (715)-892-2886
Phone 1 Type:: Cell
Address:: 3332 W LINCOLN AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53215
License Type:: Food Dealer
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 03/29/2019 16:15:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): Yes
Licensee or Manager was on
premises at time of
violation/incident: Yes

Narrative (1)

INITIAL INVESTIGATION

Scollin, Vance A 017805

03/29/2019

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #:190880112

OtherEvent #: 19-LP-0269

This report was written by PO Vance SCOLLIN, District Two, Early Power Shift. On 3-29-19 at 4:08 PM, while assigned to Sqd 2221 with PO SZYMBORSKI, we were dispatched to a trouble with subject at 3332 W Lincoln Av. This location is a convenience store called Quick Pantry. The caller (later identified as Scott J LONG III (b/m 10-19-93, 3703 N 14th St) stated the ATM at the location stole \$10 from him and the employees at the store were not helping him and if they did not give him \$10 he was going to burn the building down and/or somehow shoot employees. The 911 operator for the City of Milwaukee informed LONG that he was on a recorded line and he stated that he did not care. This entire incident was recorded on PO SZYMBORSKI's and my personal body cameras.

Upon arrival, PO SZYMBORSKI and I located LONG inside of the business yelling at the owner (Gurmeet S ARORA i/m 3-24-67, 715-892-2886), demanding his \$10. LONG refused to calm down and listen to PO SZYMBORSKI and I as we attempted to explain to him how to contact his bank and they would credit his account. We attempted to reason with LONG outside the main doors of the store for a few minutes before he said he was getting his money back or there would be issues as he reentered the business. PO SZYMBORSKI and I placed LONG into police custody for disorderly conduct and placed into the back of our squad car.

LONG stated he put his card in the ATM 3-4 times and requested \$200 each time and every time the transaction was denied and he got no receipt but the machine charged him a total of \$10 in fees and he wanted that \$10 back.

PO SZYMBORSKI remained with LONG and I spoke to ARORA inside the store. ARORA stated he came to the store after his employee (clerk- Harvinder OBEROI i/m 3-28-64) called him and told him a customer was there demanding \$10 that the ATM did not give him. ARORA stated once on scene he attempted to find out what exactly the ATM transaction was and what the issue was from LONG but he just yelling and making threats as he demanded \$10. ARORA stated other customers inside became fearful and left the store and just before our arrival he thought LONG was going to hit him because he kept approaching him in an aggressive manner while yelling. ARORA stated he wanted no further issues with LONG so he gave me \$10 cash which I gave LONG. ARORA stated LONG was no longer welcome in his business and wanted him to be issued a citation.

PO SZYMBORSKI and I took the handcuffs off of LONG and he was let out of the squad as I explained that he was getting a citation for disorderly conduct. The citation number was 61568010. LONG stated he understood and he then asked for a ride home which we gave him. I mailed the citation to LONG due to a high call volume in District Two.

Officer (2)

Reporting Officer:	Scollin, Vance A (017805)	03/29/2019 16:15:50
Section: (Work Location):	22	
Approving Officer:	Jolliff, Justin M (018641)	03/30/2019 13:04:46
Section: (Work Location):	24	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444



Case #: 190990112

OtherEvent #: 19-LP-0368

Incident

3332 W LINCOLN AV Milwaukee, WISCONSIN 53215

Incident Date/Time:: 04/09/2019 13:36:00
CAD Number:: 190991250
District:: 2
Beat:: 220
Reporting Area:: 5845

Business Agent (1)

GURMEET, ARORA S

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 03/24/1967
Sex:: MALE
Race:: ASIAN
Address:: 6955 S RIVERWOOD BL
Apartment or Suite:: 305
City:: FRANKLIN
State:: WISCONSIN
Zip Code:: 53132

Licensed Persons Involved (1)

MEETU, OBEROI MEETU

Person Involvement:: Employee
DOB:: 02/17/1969
Sex:: FEMALE
Race:: ASIAN
Address:: 3556 W RAWSON AV
City:: FRANKLIN
State:: WISCONSIN
Zip Code:: 53132

Licensed Premise Data (1)

QUICK PICK FOOD MART

Phone 1 Number:: (414)-645-1460
Phone 1 Type:: Work
Address:: 3332 W LINCOLN AV
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53215
License Type:: Tobacco
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 04/09/2019 14:00:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes

Milwaukee Police Department



749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 190990112

OtherEvent #: 19-LP-0368

Licensee or Manager was on premises at time of violation/incident:: Yes

Narrative (1)

INITIAL INVESTIGATION

Vodicka, Kevin E 018950

04/09/2019

This report is written by P.O. Kevin VODICKA assigned to District Two, Early Power Shift, Community Prosecution Unit. On Tuesday, April 9, 2019, at 1:36 PM, I assisted Wisconsin Department of Revenue Agent Georgeann KING with an inspection of "Quick Pick Food Mart", located at 3332 W Lincoln Av., and was accompanied by A.C.A. Heather HOUGH. I was in full uniform and equipped with a body-worn camera.

The inspection was due to a recent complaint that the premises openly sold "K2" or synthetic marijuana.

Agent KING and I entered the premises and spoke with an employee, Meetu OBEROI, who was unaware of such sales. I did not observe any synthetic marijuana offered for sale but did observe several cartons of expired eggs in a refrigerator that were available for purchase. OBEROI was advised to remove the items.

Agent KING then conducted her inspection, eventually speaking with the licensee, Gurmeet ARORA on the phone and later in person. ARORA was unable to provide sales invoices for numerous tobacco items, which were then seized by Agent KING.

ARORA was cooperative during the investigation and vowed to purchase tobacco products only from licensed wholesalers.

Officer (2)

Reporting Officer:	Vodicka, Kevin E (018950)	04/09/2019 17:42:00
Section: (Work Location):	22	
Approving Officer:	Sawyer, Kieran J (016635)	04/24/2019 17:23:22
Section: (Work Location):	22	



Thursday, February 25, 2021



Notice of Public Hearing

blank
notice

ARORA, Gurmeet S, Agent
Quick Pick Food Mart at 3332 W Lincoln Av
Public Entertainment Premises License Application Requesting 2 Amusement Machines

Tuesday, March 09, 2021 at 9:25 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 3/9/2021 at 9:25 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2232 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2252 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2254 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3335 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2229A S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2239 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3314 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3311 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3306A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3431 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3409 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3412A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2238A S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2248 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3331 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3326 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3321 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2233 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2247 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2253A S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3310 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2319 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2319 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2226 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3327 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2257 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3301A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2323 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2235 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3427 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3417 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3400 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3406 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3323 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2254 S 35TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2255 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2246 S 35TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2241 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2238 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2252A S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2256 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2233A S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2253 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2257A S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2307 S 33RD ST A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2318A S 34TH ST	MILWAUKEE, WI 53215

CURRENT OCCUPANT	2229 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3421 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2249 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2242 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2245 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3312 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2235A S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3413 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2245 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2307 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3402 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3412 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2236 S 35TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3331A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2229 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3306B W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2322 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2325 S 33RD ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2318 S 34TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2254A S 35TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2242 S 35TH ST	MILWAUKEE, WI 53215

blank

notice

Total Records: 67

Radius: 250.0 feet and Center of Circle: 3332 W Lincoln Ave



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Pantry specializing in fresh produce and hot/cold food

Do you have any experience operating this type of business? No Yes If yes, explain: **19 Years**

2. Business Operations

- a. Proposed Opening Date: Open
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Class A Beer
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: Class A liquor
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: Disinfected/Sanitized Spray
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 2 Locations: By the coffee machine, and by the door
Outside: 1 Locations: By entrance
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 1 Unisex
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 10 and describe the parking security plan: Security Cameras throughout parking lot, and tow company on retainer
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 15 and list locations: _____
High-definition CCTV Cameras strategically placed inside and outside the store
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food <u>50</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>15</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>15</u> % Describe: <u>general merchandise</u>
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: Food Dealer

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: 34th & Lincoln
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: 715-892-2886
- g. Building Owner Name: Gurmeet S Arora Phone Number: _____
 Business Owner Address: 4540 W. Melissa Ct, Franklin WI 53132

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes


Day of the Week	Proposed Hours of Operation		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write None)
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8AM	9PM	150	10-70	
Monday	8AM	9PM	150	10-70	
Tuesday	8AM	9PM	150	10-70	
Wednesday	8AM	9PM	150	10-70	
Thursday	8AM	9PM	150	10-70	
Friday	8AM	9PM	150	10-70	
Saturday	8AM	9PM	150	10-70	

An Extended Hours Establishment license is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday, 12:00am Friday & Saturday, unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Arora Pantry Inc.

Premise Address: 3332. W. Lincoln Ave., Milwaukee WI 53215

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: State Bank of Chilton, 7155 N 76th St, Milwaukee, WI 53223

Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Arora Pantry, Inc

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ \$50,000

d) Total amount paid for business \$ \$400,000

e) Total amount paid for goodwill of the business \$ \$0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

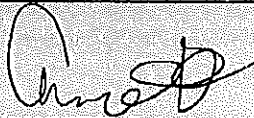
Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins _____ Ends _____
- b) Monthly rental \$ _____
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? _____
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu

Unisex Restroom

71'

Coolers with

Milk, Juice, Soda, Water, Beer

General Merch (Toilet Paper, Supplies, Spices, Cereal, etc.)

Packaged Groceries (Pasta, Soup, Tuna, etc.)

Fresh Produce (Fruit, Veggies, Sandwiches, Yogurt)

Frozen Food, Ice

Entertainment Machine Entertainment Machine

Alcohol Parking 77 Entrance/Exit
Display 1-2 Trash

P3

P4

P5

P6

P7

ARORA Pandry, Inc.

dba. ~~Lincoln~~ ~~Pantry~~ Quick Picks Food Mart

3332 W. Lincoln Ave.

Agent: Gurmeeet Arora

Sq Ft: 2500

