

DIRECTORY of CONTACTS for WISCONSIN BUSINESS IMPROVEMENT DISTRICTS (BIDS)

September 2015

This information is continually being updated. Please contact the author for omissions and corrections. Use of this information without the expressed written consent of the author is prohibited.

More information on Wisconsin Business Improvement Districts can be found at the following Internet address.

<http://lgc.uwex.edu/cpd/bidpage/bid.html>



Local Government
CENTER

UW
Extension
University of Wisconsin-Extension

Charles S. Law, Ph.D.
Community Planning and Design Specialist
Local Government Center
University of Wisconsin-Extension
229 Lowell Center 610 Langdon Street
(608) 265-2501
E-Mail: chuck.law@uwex.edu

The author wishes to thank Riley Balikian, Masters Candidate in Urban and Regional Planning at UW-Madison, for gathering much of the information noted in this publication.
Copyright © 2015 by the Board of Regents of the University of Wisconsin System doing business as the Division of Cooperative Extension of the University of Wisconsin-Extension. All Rights Reserved.

BID Community (County) * Main Street Community † Connect Community			
	Year Estab.	Contact	Levy Rate(s)
Appleton (Outagamie/ Winnebago/ Calumet Counties) Pop. 73,596	2000	Jennifer Stephany, Executive Director PO Box 2272 Appleton, WI 54912 (920) 954-9112 Fax: (920) 954-0219 jennifer@appletondowntown.org www.appletondowntown.org	\$2.50/\$1,000 Minimum \$250 Maximum \$5,000
Baraboo (Sauk County) Pop. 12,100	1989	Sandy Kessenich, BID Board President The Grainery 127 Third Street Baraboo, WI 53913 (608) 356-9768 sandkess@grainery.biz www.downtownbaraboo.com/	\$1.53 /\$1,000
Beloit* (Rock County) Pop. 36,888	1989	Shauna El-Amin, Executive Director Downtown Beloit Association 500 Public Avenue Beloit, WI 53511 (608) 365-0150 (608) 365-6850 shauna@downtownbeloit.com www.downtownbeloit.com	\$3.88/\$1,000 Maximum \$3,000
Berlin † (Green Lake County) Pop. 5,478	1988	Mike Starshak, BID Board Chair (877) 626-9001 mike@trustwisconsin.com www.1berlin.com	DISSOLVED (2013)
Black River Falls † (Jackson County) Pop. 3,613	1997	Joan Hanson Black River Falls Downtown Association 1 Main Street Black River Falls, WI 54615 (877) 737-5098 info@blackriverfallsdowntown.com www.blackriverfallsdowntown.com	Four Zones: \$3.00/\$1,000 \$2.75/\$1,000 \$2.50/\$1,000 \$0.00/\$1,000
Brodhead (Green County) Pop. 3,290	1987	Mr. Doug Pinnow c/o Pinnow Pharmacy 1028 1st Center Avenue Brodhead, WI 53520 (608) 897-2595 http://www.cityofbrodheadwi.us/businesses/business_improvement_district/index.php	\$2.50/\$1,000
Chippewa Falls * (Chippewa County) Pop. 13,718	1988	Teri Ouimette, Executive Director Promotions & Volunteer Coordinator Chippewa Falls Main Street 514 North Bridge Street Chippewa Falls, WI 54729 (715) 723-6661 Fax: (715) 720-4880 teri@cfms.us www.chippewafallsmainst.org	\$1.61/\$1,000
Deerfield † (Dane County) Pop. 2,432	1989	Elizabeth McCredie, Village Administrator 4 North Main Street Deerfield, WI 53531 (608) 764-5404 Fax: 608-764-5807 mccredie@deerfieldwi.com	\$1.81/\$1,000
Eagle River * (Vilas County) Pop. 1,345	1999	Al Pittelko, Executive Director Eagle River Revitalization Program 525 East Maple Street PO Box 2302 Eagle River, WI 54521 (715) 477-0645 erp@nnex.net www.eaglerivermainstreet.org	\$0.95/\$1,000
Eau Claire - South Barstow (Eau Claire/ Chippewa Counties) Pop. 67,545	1985	Mike Schatz Downtown Eau Claire, Inc. 203 S. Farwell Street Eau Claire, WI 54702 (715) 839-4914 mike.schatz@eauclairewi.gov www.downtowneauclaire.org	\$2.25/\$1,000

BID Community (County) * Main Street Community † Connect Community	Year Estab.	Contact	Levy Rate(s)
Eau Claire - North Barstow (Eau Claire/ Chippewa Counties) Pop. 67,545	2005	Mike Schatz Downtown Eau Claire, Inc. 203 South Farwell Street Eau Claire, WI 54702 (715) 839-4914 mike.schatz@eauclairewi.gov www.downtowneauclaire.org	\$0.75 /\$1,000
Eau Claire - Water Street (Eau Claire/ Chippewa Counties) Pop. 67,545	1991	Mike Schatz Downtown Eau Claire, Inc. 203 South Farwell Street Eau Claire, WI 54702 (715) 839-4914 mike.schatz@eauclairewi.gov www.downtowneauclaire.org	\$0.60 /\$1,000
Eau Claire - West Grand (Eau Claire/ Chippewa Counties) Pop. 67,545	1988	Mike Schatz Downtown Eau Claire, Inc. 203 South Farwell Street Eau Claire, WI 54702 (715) 839-4914 mike.schatz@eauclairewi.gov www.downtowneauclaire.org	\$5.00 /\$1,000
Fond du Lac * (Fond du Lac County) Pop. 43,045	1999	Amy Hansen, Executive Director Downtown Fond du Lac Partnership 30 South Portland Street Fond du Lac, WI 54935 (920) 322-2006 2nd Phone: (920) 263-0166 amy@downtownfdl.com www.downtownfonddulac.com www.downtownfdl.com	\$2.60 /\$1,000 Minimum \$250 Maximum \$3,000
Grantsburg (Burnett County) Pop. 1,322	1998	INACTIVE	
Green Bay - Olde Main Street (Brown County) Pop. 104,779	1998	Jeff Mirkes, Executive Director DGBI 130 East Walnut Street, Suite 501 Green Bay, WI 54301 (920) 437-3424 jeffm@downtowngreenbay.com www.downtowngreenbay.com	\$3.00/\$1,000 for hospitality related properties \$1.00/\$1,000 for warehouses \$2.50/\$1,000 for all other Maximum \$3,000
Green Bay - Downtown (Brown County) Pop. 104,779	1997	Jeff Mirkes, Executive Director DGBI 130 East Walnut Street, Suite 501 Green Bay, WI 54301 (920) 437-3424 jeffm@downtowngreenbay.com www.downtowngreenbay.com	\$2.28/\$1,000 for retail, hospitality or entertainment related properties \$.76/\$1,000 for all other properties
Green Bay - On Broadway * (Brown County) Pop. 104,779	2005	Tara Gokey, Executive Director On Broadway, Inc. 17 South Chestnut Avenue Green Bay, WI 54303 (920) 437-2531 director@onbroadway.org www.onbroadway.org	\$1.29/\$1,000
Hartford † (Washington County) Pop. 14,251	1989	Karin Buhle, Executive Director Downtown Hartford BID PO Box 270331 Hartford, WI 53027 (262) 673-7193 hartfordbid@netwurx.net http://www.downtownhartfordwi.com	\$2.50/\$1,000
Kenosha - Lakeshore (Kenosha County) Pop. 99,889	1986	Christopher Naumann, Executive Director Downtown Kenosha, Inc./ Kenosha Lakeshore BID 5500 6th Avenue Kenosha, WI 53140 262-605-1100 262-925-3463 (Direct) cnaumann@downtownkenosha.org www.downtownkenosha.org	Proportional Based on Budget of \$55,000

BID Community (County)			
* Main Street Community			
† Connect Community			
	Year Estab.	Contact	Levy Rate(s)
Lake Geneva (Walworth County) Pop. 7,710	1991	Erin Thornburgh District Administrator & Events Coordinator Lake Geneva Business Improvement District PO Box 863 Lake Geneva, WI 53147 Erin.LakeGeneva@gmail.com 262.729.9872	\$1.80/\$1,000
Madison (Dane County) Pop. 243,344	2000	Mary Carbine, Executive Director Madison Central Business Improvement District 122 W. Washington Ave, Suite 250 Madison, WI 53703 (608) 512-1340 2nd Phone: (608) 204-9028 mcarbine@visitdowntownmadison.com www.visitdowntownmadison.com	\$15.60/square foot of lineal frontage - Primary lineal frontage at 100% assessment - Secondary lineal frontage at 50% (if applicable) - Not to exceed \$0.312 per sq. ft.
Marshfield * (Wood/ Marathon Counties) Pop. 18,750	1990	Angie Eloranta, Executive Director Main Street Marshfield, Inc. 139 South Central Avenue Marshfield, WI 54449 (715) 387-3299 angela@mainstreetmarshfield.com www.mainstreetmarshfield.com	\$1.36/\$1,000
Menomonee Falls † (Waukesha County) Pop. 35,924	1994	Barb Watters, BID Director N88 W16712 Appleton Avenue PO Box 1001 Menomonee Falls, WI 53051 (262) 251-8797 vemenfalls@wi.rr.com www.menomoneefallsdowntown.com	\$3.25/\$1,000 Maximum \$3,100
Menomonie † (Dunn County) Pop. 16,192	1990	Joanie Dulin, Executive Director Main Street Menomonie, Inc. 342 East Main Street Menomonie, WI 54751 (715) 235-2666 2nd Phone: (715) 235-2824 mainstreet342@wwt.net mainstreetmenomonie.org	\$1.80 /\$1,000
Milwaukee #2 - Historic Third Ward (Milwaukee County) Pop. 599,164	1988	Nancy O'Keefe, Executive Director Historic Third Ward Association, Inc. 219 North Milwaukee Street, 3rd Floor Milwaukee, WI 53202 (414) 273-1173 nokeefe@historiethirdward.org www.historiethirdward.org	\$1.53/\$1,000
Milwaukee #4 - Greater Mitchell Street (Milwaukee County) Pop. 599,164	1989	Nancy Bush, Executive Director Mitchell Street Business Improvement District 1635 South 8th Street Milwaukee, WI 53204 (414) 383-6601 2nd Phone: (414) 383-2334 mitchellstreet@speakeasy.net	\$4.00 /\$1,000 Minimum \$400 Maximum \$2,500
Milwaukee #5 - Westtown (Milwaukee County) Pop. 599,164	1989	Stacie Callies, Executive Director Westtown Association 633 West Wisconsin Ave, Suite 409 Milwaukee, WI 53203 (414) 276-6696 2nd Phone: (414) 276-6366 stacie@westtown.org www.westtown.org	\$0.90 /\$1,000 Minimum \$210 Maximum \$12,600
Milwaukee #8 - Historic King Drive (Milwaukee County) Pop. 599,164	1993	Jerome Knapp, Executive Director Historic King Drive Business Improvement District 2212 Martin Luther King Drive Milwaukee, WI 53212 (414) 265-5809 2nd Phone: (866) 237-3165 info@kingdriveis.com http://kingdriveis.com/	\$4.00/\$1,000 Minimum \$125 Maximum \$1,500 No min. and max. on unimproved parcels

BID Community (County) * Main Street Community † Connect Community		Year Estab.	Contact	Levy Rate(s)
Milwaukee #9 - North Water Street (Milwaukee County) Pop. 599,164		1993	Sheldon Oppermann 735 N. Water Street, Suite 1225 Milwaukee, WI 53202 (414) 765-0305 Fax: (414) 272-4339 sheldon@compassproperties.com	INACTIVE
Milwaukee #10 - Avenues West (Milwaukee County) Pop. 599,164		1992-93	Keith Stanley Avenues West Association 624 N. 24th Street, 1st Floor Milwaukee, WI 53233 (414) 933-0640 Fax: (414) 933-0641 avenueswest@sbcglobal.net avenueswest.com	\$3.00 /\$1,000 Maximum \$6,000
Milwaukee #11 - Brady Street (Milwaukee County) Pop. 599,164		1993	Steph Salvia, Executive Director Brady Street Business Improvement District 1224 (LR) East Brady Street Milwaukee, WI 53202 (414) 272-3978 info@bradystreet.org bradystbid@gmail.com	\$3.34 /\$1,000
Milwaukee #13 - Oakland Avenue (Milwaukee County) Pop. 597,867		1994	Michael D'Amato 2915 North Oakland Avenue Milwaukee, WI 53211 (414) 737-9377 consigliere@wi.rr.com	50% split between assessed value and linear front footage
Milwaukee #15 - River Walk (Milwaukee County) Pop. 599,164		1994	Emily Bulgrin Milwaukee Riverwalk District, Inc. CBRE, Inc. 777 East Wisconsin Avenue Milwaukee, WI 53202 (414) 278-6849 Fax: (414) 273-4362 emily.bulgrin@colliers.com	Based on assessed property value Class 1 properties (those without river frontage or those not r Class 6 properties (those waterfront properties receiving Rive Class 1 Maximum \$7,150 Minimum \$510 thru 2014 (\$535 min 2015-2019)
Milwaukee #16 - Uptown Crossing (Milwaukee County) Pop. 597,867		1996	Marsha B. McNeil Ogden and Company, Inc. 1665 North Water Street Milwaukee, WI 53202 (414) 270-4163 Fax: (800) 507-3827 marsham@ogdenre.com www.uptowncrossing.com/	\$5.50 /\$1,000
Milwaukee #17 - Northwest Area 76th & W. Brown Deer (Milwaukee County) Pop. 599,164		1997	Leslie Feiler 9001 North 76th Street Milwaukee, WI 53223 (414) 315-0222 dpoethke@wi.rr.com	DISSOLVED (2011-2012)
Milwaukee #19 - Villard Avenue (Milwaukee County) Pop. 599,164		1997	Sandra Renfro, Executive Director 3328 West Villard Avenue Milwaukee, WI 53209 (414) 539-4692 2nd Phone: (414) 517-2918 milwbid19@gmail.com	\$4/\$1,000 for Unimproved Parcel
Milwaukee #20 - East Side (Milwaukee County) Pop. 599,164		1997	Jim Plaisted, Executive Director East Side Business Improvement District 2122 N. Prospect Ave Milwaukee, WI 53202 (414) 272-5823 Fax: (414) 272-5824 eastsidebid@gmail.com www.theeastside.org	\$5.00 /\$1,000 Maximum \$5,000
Milwaukee #21 - Downtown Management District (Milwaukee County) Pop. 599,164		1997	Beth Nicols, Executive Director Milwaukee Downtown Business Improvement District 600 Eat Wells Street Milwaukee, WI 53202 (414) 220-4705 2nd Phone: (414) 460-6301 Fax: (414) 220-4710 bethn@milwaukee downtown.com www.milwaukee downtown.com	Proportional Based on Budget of \$2,987,217

**BID Community
(County)**

* Main Street Community
† Connect Community

**Milwaukee #25 - Riverworks
(Milwaukee County)
Pop. 599,164**

Year Estab.

Contact

Levy Rate(s)

1999
Darryl Johnson, Executive Director
526 East Concordia Avenue
Milwaukee, WI 53212
(414) 906-9650
2nd Phone: (414) 899-7616
Fax: (414) 906-9646
darrylj@riverworksme.org
www.riverworksme.org

\$5.00 /\$1,000
Minimum \$125
Maximum \$1,500 for Industrial, \$3,500 for commercial properties

**Milwaukee #26 - Menomonee Valley
(Milwaukee County)
Pop. 599,164**

1999

Corey Zetts, Associate Director
Menomonee Valley Partners, Inc.
301 West Wisconsin Avenue, Suite 400B
Milwaukee, WI 53203
(414) 274-4655
Fax: (414) 274-4640
corey@renewthevalley.org
www.renewthevalley.org

\$1.50 /\$1,000
Minimum \$350
Maximum \$2,500

**Milwaukee #27 - West Burleigh
West Burleigh Street †
(Milwaukee County)
Pop. 599,164**

2002

Brenda Cooper
4803 West Burleigh Street
Milwaukee, WI 53210
(414) 447-9940
brendacbid27@gmail.com
www.burleighstreet.org

\$3.70 /\$1,000
Minimum \$100

**Milwaukee #28 - North Avenue
Gateway
(Milwaukee County)
Pop. 599,164**

2002

Renee Booker
North Avenue Community Development Corp.
2331 North 39th St
Milwaukee, WI 53210
(414) 659-4084
2nd Phone: (414) 445-7661
Fax: (414) 445-7934
reneebr@aol.com
www.Milwaukeebid28.com

Minimum \$150
Maximum \$1,500

**Milwaukee #29 - Atkinson/
Capitol/ Teutonia [ACT]
(Milwaukee County)
Pop. 599,164**

2002

Barry Mimis, ACT BID #29 Manager
PO Box 76868
Milwaukee, WI 53216
(414) 759-4058
bmimis28@gmail.com

\$4.00 /\$1,000
Minimum \$125
Maximum \$1,500

**Milwaukee #31 - Havenwoods
(Milwaukee County)
Pop. 599,164**

2003

Stephanie Harling, Executive Director
Havenwoods Economic Development Corporation
6161 North 64th St
Milwaukee, WI 53218
(414) 431-2274
Fax: (414)438-1330
sharling@havenwoods.org
www.havenwoods.org

\$1.00/\$1,000 for Industrial Properties
\$1.20/\$1,000 for Retail Properties
Minimum \$400
Maximum \$7,000

**Milwaukee #32 - North
Avenue/ Fond du Lac
Marketplace *
(Milwaukee County)
Pop. 599,164**

2004

Jacqueline Ward
North Avenue/ Fond du Lac Marketplace
2347 West Fond du Lac Avenue
Milwaukee, WI 53208
(414) 265-2242
Fax: (414) 265-2249
jward@marketplacebizdev.org
www.marketplacebizdev.org

\$6.60 /\$1,000
Minimum \$300
Maximum \$1,500

**Milwaukee #35 - Kinnickinnic
River
(Milwaukee County)
Pop. 599,164**

2004

David Ferron, Chairman
2000 South 4th Street
Milwaukee, WI 53204
(414) 385-6461
2nd Phone: (414) 406-0749
Fax: (414)831-1958
dferron@pdr-usa.net

\$1.70/ lineal foot of river frontage

**Milwaukee #36 - Riverworks II
(Milwaukee County)
Pop. 599,164**

2004

Darryl Johnson, Executive Director
526 E. Concordia Ave.
Milwaukee, WI 53212
(414) 906-9650
2nd Phone: (414) 899-7616
Fax: (414) 906-9646
darrylj@riverworksme.org
www.riverworksme.org

\$5.00 /\$1,000
Minimum \$125
Maximum \$1,500 for Industrial, \$3,500 for commercial properties

BID Community (County)			
* Main Street Community			
† Connect Community			
	Year Estab.	Contact	Levy Rate(s)
Milwaukee #37 - 30th Street Industrial Corridor (Milwaukee County) Pop. 599,164	2005	Gloria Stearns, Executive Director The Corridor, Inc. 3536 West Fond du Lac Avenue PO Box 16498 Milwaukee, WI 53216 (414) 444-4706 Fax: (414) 444-4715 gloria@thecorridor-mke.org http://www.thecorridor-mke.org	\$2.81/\$1,000 Minimum \$300 Maximum \$5,000
Milwaukee #38 - Cesar Chavez Drive (Milwaukee County) Pop. 599,164	2006	Ivan Gamboa (414) 476-4500 i.gamboa@tcnb.com http://cesarchavezbid.org/	\$500 per parcel
Milwaukee #39 - Center Street Marketplace (Milwaukee County) Pop. 597,867	2006	Justin Westmoreland 4320 West Center Street Milwaukee, WI 53210 (414) 807-8739 westmoreland_jay3@yahoo.com	\$6.00 /\$1,000 Minimum \$300 Maximum \$1,500
Milwaukee #40 - Airport Gateway (Milwaukee County) Pop. 599,164	2006	Leif Otteson, Executive Director Gateway to Milwaukee 4121 South 6th Street Milwaukee, WI 53221 (414) 455-3323 leif@gatewaytomilwaukee.com www.gatewaytomilwaukee.com	\$0.852/\$1,000 Minimum \$250 Maximum \$5,000
Milwaukee #41 - Downer Avenue (Milwaukee County) Pop. 599,164	2007	Jake Provan, Executive Director Historic Downer Avenue BID 788 North Jefferson Street, Suite 800 Milwaukee, WI 53202 (414) 224-5070 downerbid41@gmail.com http://www.historicdowneravenue.com/	Weighted average of assessed value and linear footage. Maximum \$10,000
Milwaukee #42 - Schlitz Park (Milwaukee County) Pop. 599,164	2009	Eric Peterson Schlitz Park c/o The Brewery Works, Inc. 1555 North River Center Drive, Suite 100 Milwaukee, WI 53212 (414) 316-5795 epeterson@schlitzpark.com www.schlitzpark.com/	Proportional Based on Budget of \$113,000
Milwaukee #43 - Historic Highway 41 (Milwaukee County) Pop. 599,164	2012	Julio Maldonado, Executive Director 4647 South 27th Street Greenfield, WI 53221 (414) 282-5003 executivedirector@historichwy41.com www.historichwy41.com	\$1.00 /\$1,000 Minimum \$500 Maximum \$1,500
Milwaukee #44 - Kinnickinnic Avenue (Milwaukee County) Pop. 599,164	2012	Jason Wedesky 2173 South Kinnickinnic Avenue Milwaukee, WI 53207 (414) 881-2829 wedesky@gmail.com http://bayviewwi.com/	\$1.00 /\$1,000 Minimum \$100 Maximum \$1,000
Milwaukee #48 - Granville (Milwaukee County) Pop. 599,164	2014	Mary Hoehne Executive Director 7817 West Brown Deer Road Milwaukee, WI 53223 (414) 736-2891 mary@granvillebusiness.org	\$1.09/\$1,000 Minimum \$218 Maximum \$2,180
Milwaukee #49 - Reed Street Yards (Milwaukee County) Pop. 599,164	2014	Rhonda Manuel (414) 286-2037	
Milwaukee #50 - South 30th Street/ West Oklahoma Avenue (Milwaukee County) Pop. 599,164	2014	Leif Otteson, Executive Director 4121 South 6th Street Milwaukee, WI 53221 (414) 455-3323 leif@gatewaytomilwaukee.com	

BID Community (County) * Main Street Community † Connect Community	Year Estab.	Contact	Levy Rate(s)
Monroe * (Green County) Pop. 10,827	1986	Bob Duxstad, BID Board President Monroe City Hall 1110 18th Avenue Monroe, WI 53566 (608) 325-4924 2nd Phone: (608) 329-2530 Fax: (608) 329-2561 duxstad@duxstadlaw.com	\$0.45/\$1,000
Neenah (Winnebago County) Pop. 25,501	2002	Amy Barker, Executive Director Future Neenah 135 West Wisconsin Avenue Neenah, WI 54956 (920) 722-1920 amy@neenah.org www.neenah.org	\$2.95 /\$1,000 Minimum \$750 Maximum \$7,000
Omro * (Winnebago County) Pop. 3,509	1988	Dana Racine, Community Development Director 130 West Larrabee Street Omro, WI 54963 (920) 685-7005 x22 dracine@omro-wi.com www.omro-wi.com/business-improvement-district.html	Proportional Based on Budget of \$14,000 Maximum \$800
Oshkosh (Winnebago County) Pop. 66,778	1987	Cassie Daniels, BID Manager 120 Jackson Street Oshkosh, WI 54901 (920) 303-2265 x11 Fax: (920) 303-2263 cassie@oshkoshchamber.com www.downtownoshkosh.com	Weighted average of assessed value and street frontage. Proportional value based on budget of \$154,560.
Port Washington * (Ozaukee County) Pop. 11,343	1994	Sarah Grover, Executive Director Port Washington Main Street 116 West Grand Avenue, Suite 205 Main Street Inc. Port Washington, WI 53074 (262) 305-4220 www.visitportwashington.com/main_street/	\$2.11/\$1000 Maximum \$3200
Portage (Columbia County) Pop. 10,183	1987	Gil Meisgeier, BID President (608) 745-1861 lgambit1@charter.net www.mainstreetportage.org	\$1.77/\$1000
Racine - Downtown (Racine County) Pop. 78,199	2001	Devin Sutherland, Executive Director Downtown Racine Corporation 425 Main Street Racine, WI 53403 (262) 880-2379 dsutherland@racinedowntown.com www.racinedowntown.com	Proportional based on ratio of individual property value to value of whole district, based on assessment of \$208,600 (ex. if total BID is assessed \$100,000,000, and single property is \$1,000,000, the single property represents 1% of district value, so it will be assessed 1% of \$208,600)
Racine - Uptown (Racine County) Pop. 78,199	2007	Devin Sutherland, Manager Neighborhood Management Solutions PO Box 44604 Racine, WI 53404 (262) 880-2379 dsutherland@racinedowntown.com www.exploreuptownracine.com	Proportional based on ratio of individual property value to value of whole district, based on assessment of \$39,397 (ex. if total BID is assessed \$100,000,000, and single property is \$1,000,000, the single property represents 1% of district value, so it will be assessed 1% of \$39,397)
Racine - Douglas Avenue (Racine County) Pop. 78,199	2008	Devin Sutherland, Manager Neighborhood Management Solutions PO Box 44605 Racine, WI 53404 (262) 880-2379 dsutherland@racinedowntown.com www.exploreuptownracine.com	Proportional based on ratio of individual property value to value of whole district, based on total assessed value of \$43,575,100 and budget of \$50,000. For example. if total BID is assessed \$100,000,000, and single property is \$1,000,000, the single property represents 1% of district value, so it will be assessed 1% of the \$50,000 budget)
Rhineland * (Oneida County) Pop. 7,557	2006	Maggie Steffen, Executive Director Downtown Rhineland, Inc. 21 South Brown Street, Suite A PO Box 1638 Rhineland, WI 54501 (715) 362-7374 2nd Phone: (715) 490-0807 Fax: (715) 362-7340 msdri@frontiernet.net www.DowntownRhineland.com	\$2.26 /\$1,000 DISSOLVED April 2015

BID Community (County) * Main Street Community † Connect Community	Year Estab.	Contact	Levy Rate(s)
Rice Lake * (Barron County) Pop. 8,339	1990	Rick Vesper, Rice Lake Main Street Association PO Box 167 Rice Lake, WI 54868 (715) 234-5117 2nd Phone: (715) 234-9324	\$2.75/\$1,000
Ripon * (Fond du Lac County) Pop. 7,733	1989	Craig Tebon, Executive Director PO Box 365 Ripon, WI 54971 (920) 748-7466 craig@ripommainst.com www.downtownripom.com	\$3.50 /\$1,000
River Falls (Pierce/ St. Croix Counties) Pop. 15,209	1988	Kevin Flynn 222 Lewis Street River Falls, WI 54022 (715) 426-3416 info@rfchamber.com www.rfmainstreet.com/	\$1.05 /\$1,000
Shawano (Shawano County) Pop. 9,189	1988	Charlene Helms, BID Coordinator 127 South Sawyer Street Shawano, WI 54166 (715) 852-3775 chelms@shawanonet.net http://www.shawanodowntown.com/	\$2.25/\$1000
Sheboygan † (Sheboygan County) Pop. 49,288	1990	Dave Hoffman Harbor Centre BID 621 South 8th Street Sheboygan, WI 53081 (920) 918-0432 2nd Phone: (920) 542-6921 Fax: (920) 457-6269 bidmanager@harborcentre.com www.harborcentre.com	\$2.05/\$1000 Minimum \$500 Maximum \$7,500
Sheboygan Falls * (Sheboygan County) Pop. 7,775	1988	Shirl Breunig, Executive Director 504 Broadway Sheboygan Falls, WI 53085 (920) 467-6206 (920) 467-9571 sbreunig@sheboyganfalls.org www.sheboyganfalls.org	\$1.45/\$1000
Shorewood (Milwaukee County) Pop. 13,337	1999	Jim Plaisted, Executive Director Shorewood Business Improvement District 4230 North Oakland Avenue, #295 Shorewood, WI 53211 (414) 272-5823 eastsidebid@gmail.com www.shorewoodwi.com	\$1.06 /\$1,000
Spooner (Washburn County) Pop. 2,682	2004	Carol Dunn 234 Walnut Street Spooner, WI 54801 (715) 635-6811 northwind@northwindbook.com http://www.shopspooner.com/	\$1.00/\$1,000
Sun Prairie (Dane County) Pop. 30,871	1989	Bruce Sprague, BID Chairperson 1020 Liberty Blvd., Apt. 303 Sun Prairie, WI 53590 (608) 512-9743 info@downtownsunprairie.com www.downtownsunprairie.com	\$1.47/\$1,000 for Commercial Properties \$0.85/\$1,000 for Industrial Properties \$1.00/\$1,000 for all Other, including vacant land Maximum \$8000
Superior † (Douglas County) Pop. 26,869	1989	Lindsey Jacobson, Executive Director Superior BID 1401 Tower Avenue, Suite 302 Superior, WI 54880 (715) 394-3557 info@superiorbid.com www.superiorbid.com	\$2.00/\$1000

BID Community (County) * Main Street Community † Connect Community	Year Estab.	Contact	Levy Rate(s)
Tomahawk * (Lincoln County) Pop. 3,397	2008	Christine Vorpapel, Executive Director Tomahawk Main Street Inc. PO Box 131 225 West Wisconsin Avenue Tomahawk, WI 54487 (715) 453-1090 2nd Phone: (715) 551-3189 director@tomahawkmainstreet.org www.tomahawkmainstreet.org	\$2.50 /\$1,000
Two Rivers * (Manitowoc County) Pop. 11,525	1996	Tammy Schinker, Executive Director Two Rivers Main Street, Inc. 1717 East Park Street PO Box 417 Two Rivers, WI 54241 (920) 794-1482 Fax: (920) 793-5563 tammy@tworiversmainstreet.com www.tworiversmainstreet.com	Formula Based on Needs (Never to Exceed \$2.00/\$1,000). Currently \$1.42/\$1,000 Minimum \$100 Maximum \$2500
Waukesha (Waukesha County) Pop. 71,016	1985	Megan Sprager, Executive Director Waukesha Business Improvement District 802 North Grand Ave. Waukesha, WI 53286 (262) 549-6154 msprager@ci.waukesha.wi.us www.downtownwaukesha.com	DISSOLVED
Waupun (Fond du Lac/ Dodge Counties) Pop. 11,330	1988	Kyle Clark, Mayor City of Waupun 201 East Main Street Waupun, WI 53863 (920) 324-7919 kyle@cityofwaupun.org www.cityofwaupun.org	\$1.50 /\$1,000
Wausau * (Marathon County) Pop. 38,426	2004	Elizabeth Field Executive Director Wausau River District 316 Scott Street Wausau, WI 54403 (715) 297-1829 elizabeth@wausauriverdistrict.org (or info@mainstreetwausau.org). www.wausauriverdistrict.com	Proportional Based on Budget of \$60,000 Minimum \$250 Maximum \$2,500
Wauwatosa (Milwaukee County) Pop. 47,134	1994	Jim Plaisted, Executive Director The Village in Wauwatosa BID 7603A West State Street Wauwatosa, WI 53213 (414) 297-9285 director@wauwatosavillage.com villageofwauwatosa@gmail.com www.wauwatosavillage.org www.villageofwauwatosa.com	\$1.37 /\$1,000 Min \$469 Max \$3,647
West Allis * (Milwaukee County) Pop. 60,697	1989	Dianne Eineichner, BID Director Downtown West Allis, Inc. 7231 West Greenfield Avenue West Allis, WI 53214 (414) 774-2676 Fax: (414) 774-7728 director@downtownwestallis.org www.downtownwestallis.org	\$4.27/\$1,000
West Bend (Washington County) Pop. 31,550	2000	Michelle Fergus, BID Administrator Downtown West Bend Association 128 South Sixth Avenue, Suite One West Bend, WI 53095 (262) 338-3909 Fax: (262) 338-0635 michelle@downtownwestbend.com www.downtownwestbend.com	\$4.00/\$1000
Whitefish Bay Milwaukee County Pop. 14,125	2009	Karen Baker-Mathu, Executive Director Whitefish Bay Business Improvement District 316 East Silver Spring Drive, Suite 230 Whitefish Bay, WI 53217 (414) 964-1400 Fax: (414) 964-1407 marketing@shopwhitefishbay.com http://www.shopwhitefishbay.com/main.html	\$1.60 /\$1,000 Maximum \$3,500

BID Community**(County)*** Main Street Community
† Connect Community**Wisconsin Dells
(Sauk/ Adams/ Columbia
Counties)****Pop. 2,707**

Year Estab.	Contact	Levy Rate(s)
1988	Board Chairman 300 LaCrosse Street Wisconsin Dells, WI 53965 (608) 254-2012 Fax: (608) 254-7329 www.wisdellsdowntown.com	Five Zones \$0.50/\$1,000 \$1.00/\$1,000 \$1.75/\$1,000 \$2.00/\$1,000 \$3.00/\$1,000