

CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Thursday, April 25, 2024

COMMITTEE MEETING NOTICE

AD 10

ZIERATH, Mark A, Agent MAGOO'S BULL PEN LLC 5841 W BLUE MOUND Rd Milwaukee, WI 53213

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, May 07, 2024 at 01:00 PM

The access code is https://meet.goto.com/335080869. If you wish to call in: +1 (408) 650-3123 and use Access Code: 335-080-869

Please see the enclosed best practices document for further instructions.

Regarding:

Your Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting Disc Jockey, Jukebox, Bands, Karaoke, 6 Amusement Machines, 1 Pool Table, Cornhole and Bocceball as agent for "MAGOO'S BULL PEN LLC" for "

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Thursday, April 25, 2024

COMMITTEE MEETING NOTICE

AD 10

ZIERATH, Mark A, Agent MAGOO'S BULL PEN LLC 1355 CHURCH ST Elm Grove, WI 53122

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, May 07, 2024 at 01:00 PM

The access code is https://meet.goto.com/335080869. If you wish to call in: +1 (408) 650-3123 and use Access Code: 335-080-869

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Regarding:

Your Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting Disc Jockey, Jukebox, Bands, Karaoke, 6 Amusement Machines, 1 Pool Table, Cornhole and Bocceball as agent for "MAGOO'S BULL PEN LLC" for "MAGOO'S BULL PEN" at 5826 W ST PAUL Av.

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JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

Date: March 14, 2024 Officer: Ordlyn Sanders

City of Milwaukee Police Department 90-5-1.5 Crime Prevention Survey Tavern Inspection

| Name of Premise: Magoo's Bullpen Address: 5826 W St Paul Ave Phone: 414-687-6266 | | | | | | | |
|---|---|--|--|--|--|--|--|
| Owner address:1355 City State Zip: Elm G Owner Phone: 414-68 | Owner: Mark A Zierath Owner address:1355 Church St City State Zip: Elm Grove, WI 53122 Owner Phone: 414-687-6266 Owner email: Mark@Magoos.biz | | | | | | |
| Licensee/Agent: Mark Home Address: 1355 City State Zip: Elm G Phone: 414-687-6266 Email: Mark@Magoo | Church St rove, WI 53122 | | | | | | |
| Preferred contact: Pho | one or Email | | | | | | |
| Location currently op | en: YES NO | | | | | | |
| Projected open date: S | Spring 2025 | | | | | | |
| Day's open: S | M □T □W □Th □F □SA ☒ALL | | | | | | |
| Hours of Operation: Sun: 10am-11:59pm | | | | | | | |
| Premise Type: | ⊠Tavern/Bar ⊠Restaurant □Other: | | | | | | |
| Licenses currently held: | | | | | | | |

| Alcohol: | |
|--|---|
| Tobacco: | Yes No #: |
| Food: | ▼Yes No #: 0019137 |
| Extended Hours: | Yes No #: |
| Secondhand Dealer: | |
| | ☐ 163 ☐ 140 19pc. #. ☐ Yes ☐ No Type: #: #NOCC-21-00803 |
| Other: Occupancy | |
| Other: | ☐Yes ☐No Type: #: |
| Exterior Survey: | 1 . 1 o Max Day |
| | ne location clean? XYes No |
| | location? (Check all the apply) |
| a. <u> </u> | |
| b. School | |
| c. Youth Ce | nter |
| d. Church | |
| e. \overline{\ov | If so, how many: 3 |
| f. Residenti | · |
| g. Other bus | |
| h. Other: | |
| | ne outside of the location into the interior Yes No_ |
| | ployees inside of the location from the outside Yes No |
| | ws free of signage Yes No |
| | |
| 6. Is there a parking lo | |
| 7. Is the parking lot cl | |
| 8. Off-Street parking | |
| 9. Is the parking lot w | |
| 10. Valet Parking Y | |
| | have a guard? Yes No |
| | have cameras? Yes No |
| 11. Are there areas whe | ere a person could conceal themselves Yes No |
| 12. Is there exterior light | nting? XYes No. Does it appears to be adequate Yes No |
| 13. Exterior Payphone? | |
| | ring Signs posted? Tyes No |
| 15 Are there exterior s | ecurity cameras Yes No How Many: |
| 16 Are the address nur | nbers prominently displayed and easy to see Yes No |
| 10. The me dances had | noons prominently dispressed and subject to see 24 x 40 24 x 10 |
| Camera Survey: | |
| 17 Does this location h | nave security cameras? ⊠Yes □No |
| 18. Are they in working | arder? TVes TNo |
| 19. What format are the | 2 Order: res reo |
| | |
| a. Color | Yes No |
| b. Digital | Yes No |
| c. Recorded | ∑Yes □No |
| | e stored for later viewing: 30 Days |
| 21. Are there exterior of | <u> </u> |
| 22. Are there interior c | |
| 23. Do all employees k | now how to retrieve recorded digital images/footage? ∑Yes ☐No |

| 24. Cameras located in parking lot ⊠Yes □No How many |
|--|
| Interior Survey: 25. What is the planned capacity 350 26. What is the minimum number of employees That will be on premise 12 27. Is the storeowner willing to be a standing complainant regarding loitering? ☑Yes ☑No a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☑Yes ☑No 28. Is the interior of the location neat and clean? |
| Security |
| 33. How many security personnel are going to be employed: 1-2 Security personel only during evetns 34. How ill they be deployed: Interior 1 Exterior1 35. What days will they be deployed |

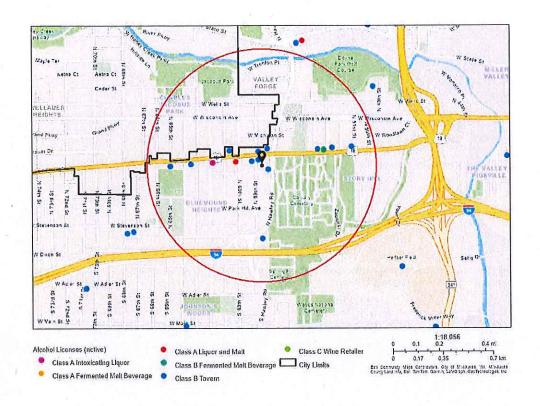
ADDITIONAL COMMENTS/RECOMMENDATIONS:

Police Officers spoke with the owner Mark regarding his planning of Magoo's Bullpen in which Mark went over the blueprint of the construction of the new building. Currently Mark haven't started construction on this new restraunt/taveren but is awaiting approval from the commin council. Mark currentely owns Magoo's On The Mound which is a tavern located at 5841 W Bluemound Road and holds a achohol, food dealer and occupancy license.

Area of Interest (AOI) Information

Area: 21,862,585.85 ft2

Feb 19 2024 12:09:02 Central Standard Time



Summary

| Name | Count | Area(ft²) | Length(mi) |
|------------------|-------|-----------|------------|
| Alcohol Licenses | 17 | | |

Alcohol Licenses

| # | Legal Entity | Trade Name | Licensee | Address | License Type Name | Total Capacity | Expiration Date | Count |
|----|--------------------------------------|---|-------------------------------|-------------------------|--|-------------------|------------------------|-------|
| 1 | MC ZARS II, LLC | MC GINNS | William W Fern, Agt | 5901 W BLUE MOUND RD | Class B Tavern License | 189 | 3/18/2024, 7:00 PM | 1 |
| 2 | Tavo's LLC | Tavo's Signature Cuisine | Susy A Orue, Agt | 5814 W BLUE MOUND RD | Class B Tavern License | 25 | 5/1/2024, 7:00 PM | 1 |
| 3 | DugOut 54 Inc | DugOut 54 | David D Grycan, Agt | 5328 W Blue Mound RD | Class B Tavern License | 689 | 5/25/2024, 7:00 PM | 1 |
| 4 | Milwaukee Steakhouse LLC | Milwaukee Steakhouse | KEVIN M NUGENT, Agt | 6024 W BLUE MOUND RD | Class B Tavern License | 99 | 5/30/2024, 7:00 PM | 1 |
| 5 | MAGOOS ON THE MOUND LLC | MAGOO'S ON THE MOUND | MARK A ZIERATH, Agt | 5841 W BLUE MOUND RD | Class B Tavern License | | 6/2/2024, 7:00 PM | 1 |
| 6 | BARBIERE'S ITALIAN INN, LTD | BARBIERE'S ITALIAN INN | Steven J Thalman, Agt | 5844 W BLUE MOUND RD | Class B Tavern License | 90 | 6/29/2024, 7:00 PM | 1 |
| 7 | SANDHAR ENTERPRISE S, INC | BLUEMOUND LIQUOR | HARJIT SANDHAR, Agt | 6001 W BLUE MOUND RD | Class A Malt & Class A Liquor License | | 9/20/2024, 7:00 PM | 1 |
| 8 | ENCORE, INC | MONREAL'S ENCORE | NICOLAS S MONREAL, Agt | 101 S DANA CT. | Class B Tavern License | 80 | 6/29/2024, 7:00 PM | 1 |
| 9 | Story Hill BKC | Story Hill Bottle - Kitchen - Cup | DANIEL S SIDNER, Agt | 5100 W Blue Mound RD | Class B Tavern License | | 7/29/2024, 7:00 PM | 1 |
| 10 | IAN'S PIZZA STORY HILL MKE LLC | IAN'S PIZZA STORY HILL | Ryan W Donovan, Agt | 5300 W BLUE MOUND RD | Class C Wine Retailer's License | | 8/30/2024, 7:00 PM | 1 |
| 11 | IAN'S PIZZA STORY HILL MKE LLC | IAN'S PIZZA STORY HILL | Ryan W Donovan, Agt | 5300 W BLUE MOUND RD | Class B Fermented Malt Beverage Retailer's License | | 8/30/2024, 7:00 PM | 1 |
| 12 | TOETZ ENTERPRISE S, LLC | ROUNDING THIRD | TIMOTHY R TOETZ, Agt | 6317 W BLUE MOUND RD | Class B Tavern License | 393 | 8/30/2024, 7:00 PM | 1 |
| 13 | S & V, INC | KELLY'S BLEACHERS | ANTHONY L LUCHINI, Agt | 5218 W BLUE MOUND RD | Class B Tavern License | 150 | 9/30/2024, 7:00 PM | 1 |
| 14 | SH Firehouse, LLC | Story Hill Firehouse | Janelle Meyer- Brown, Agt | 407 N Hawley RD | Class B Tavern License | | 11/4/2024, 6:00 PM | 1 |
| 15 | MARIO, INC | BALISTRERI'S BLUEMOUND INN | MARIO J BALISTRERI, Agt | 6501 W BLUE MOUND RD | Class B Tavern License | 140 | 12/17/2024, 6:00 PM | 1 |
| 16 | SHARMA INC | ONE STOP PANTRY | KULWINDER KUMAR, Agt | 6131 W BLUE MOUND RD | Class A Fermented Malt Beverage Retailer's License | | 2/3/2025, 6:00 PM | 1 |
| 17 | SHARMA INC | ONE STOP PANTRY | KULWINDER KUMAR, Agt | 6131 W BLUE MOUND RD | Class A Retailer's Intoxicating Liquor License | | 2/3/2025, 6:00 PM | 1 |



Thursday, April 25, 2024



Notice of Public Hearing

Blank Notice

ZIERATH, Mark A, Agent MAGOO'S BULL PEN at 5826 W ST PAUL Av

Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting Disc Jockey, Jukebox, Bands, Karaoke, 6 Amusement Machines, 1 Pool Table, Cornhole and Bocceball

Tuesday, May 07, 2024 at 1:00 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/7/2024 at 1:00 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- 3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
- 4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

| 0.00115.445 | AAAU ADDDEGG | OUT) (OTT ATT E TUD |
|-----------------------------------|--|--|
| OCCUPANT | MAIL ADDRESS | CITY STATE ZIP |
| CURRENT OCCUPANT | 329 N HAWLEY RD | MILWAUKEE, WI 53213-4233 |
| CURRENT OCCUPANT | 331 N 59TH ST | MILWAUKEE, WI 53213-4207 |
| CURRENT OCCUPANT | 335 N HAWLEY RD | MILWAUKEE, WI 53213-4233 |
| CURRENT OCCUPANT | 336 N 59TH ST | MILWAUKEE, WI 53213-4208 |
| CURRENT OCCUPANT | 337 N 59TH ST | MILWAUKEE, WI 53213-4207 |
| CURRENT OCCUPANT | 337 N HAWLEY RD | MILWAUKEE, WI 53213-4233 |
| CURRENT OCCUPANT | 337A N 59TH ST | MILWAUKEE, WI 53213-4207 |
| CURRENT OCCUPANT | 417 N 59TH ST | MILWAUKEE, WI 53213-4209 |
| CURRENT OCCUPANT | 417A N 59TH ST | MILWAUKEE, WI 53213-4209 |
| CURRENT OCCUPANT | 419 N HAWLEY RD | MILWAUKEE, WI 53213-4234 |
| CURRENT OCCUPANT | 419A N HAWLEY RD | MILWAUKEE, WI 53213-4234 |
| CURRENT OCCUPANT | 424 N 60TH ST | MILWAUKEE, WI 53213-4113 |
| CURRENT OCCUPANT | 427 N HAWLEY RD | MILWAUKEE, WI 53213-4234 |
| CURRENT OCCUPANT | 427A N HAWLEY RD | MILWAUKEE, WI 53213-4234 |
| CURRENT OCCUPANT | 5805 W ST PAUL AVE | MILWAUKEE, WI 53213-4253 |
| CURRENT OCCUPANT | 5811 W ST PAUL AVE | MILWAUKEE, WI 53213-4253 |
| CURRENT OCCUPANT | 5819 W ST PAUL AVE | MILWAUKEE, WI 53213-4253 |
| CURRENT OCCUPANT | 5821 W ST PAUL AVE | MILWAUKEE, WI 53213-4253 |
| CURRENT OCCUPANT | 5825 W ST PAUL AVE | MILWAUKEE, WI 53213-4253 |
| CURRENT OCCUPANT | 5831 W ST PAUL AVE | MILWAUKEE, WI 53213-4253 |
| CURRENT OCCUPANT CURRENT OCCUPANT | 5834 W BLUE MOUND RD# 1 5834 W BLUE MOUND RD# 2 | MILWAUKEE, WI 53213-4226 |
| CURRENT OCCUPANT | 5834 W BLUE MOUND RD# 3 | MILWAUKEE, WI 53213-4226 MILWAUKEE, WI 53213-4226 |
| CURRENT OCCUPANT | 5837 W ST PAUL AVE | MILWAUKEE, WI 53213-4253 |
| CURRENT OCCUPANT | 5839 W ST PAUL AVE | MILWAUKEE, WI 53213-4253 |
| CURRENT OCCUPANT | 5840 W BLUE MOUND RD# 1 | MILWAUKEE, WI 53213-4226 |
| CURRENT OCCUPANT | 5840 W BLUE MOUND RD# 2 | MILWAUKEE, WI 53213-4226 |
| CURRENT OCCUPANT | 5841 W BLUE MOUND RD# A | MILWAUKEE, WI 53213-4225 |
| CURRENT OCCUPANT | 5902 W ST PAUL AVE | MILWAUKEE, WI 53213-4256 |
| CURRENT OCCUPANT | 5903 W BLUE MOUND RD | MILWAUKEE, WI 53213-4227 |
| CURRENT OCCUPANT | 5903 W ST PAUL AVE | MILWAUKEE, WI 53213-4255 |
| CURRENT OCCUPANT | 5908 W ST PAUL AVE | MILWAUKEE, WI 53213-4256 |
| CURRENT OCCUPANT | 5909 W ST PAUL AVE | MILWAUKEE, WI 53213-4255 |
| CURRENT OCCUPANT | 5909A W ST PAUL AVE | MILWAUKEE, WI 53213-4255 |
| CURRENT OCCUPANT | 5914 W ST PAUL AVE | MILWAUKEE, WI 53213-4256 |
| CURRENT OCCUPANT | 5915 W BLUE MOUND RD | MILWAUKEE, WI 53213-4227 |
| CURRENT OCCUPANT | 5915 W ST PAUL AVE | MILWAUKEE, WI 53213-4255 |
| CURRENT OCCUPANT | 5917 W BLUE MOUND RD | MILWAUKEE, WI 53213-4227 |
| CURRENT OCCUPANT | 5920 W ST PAUL AVE | MILWAUKEE, WI 53213-4256 |
| CURRENT OCCUPANT | 5920A W ST PAUL AVE | MILWAUKEE, WI 53213-4256 |
| CURRENT OCCUPANT | 5921 W ST PAUL AVE | MILWAUKEE, WI 53213-4255 |
| CURRENT OCCUPANT | 5923 W BLUE MOUND RD# 1 | MILWAUKEE, WI 53213-4227 |
| CURRENT OCCUPANT | 5923 W BLUE MOUND RD# 2 | MILWAUKEE, WI 53213-4227 |
| CURRENT OCCUPANT | 5923 W BLUE MOUND RD# 3 | MILWAUKEE, WI 53213-4227 |
| CURRENT OCCUPANT | 5923 W BLUE MOUND RD# 4 | MILWAUKEE, WI 53213-4227 |
| CURRENT OCCUPANT | 5923 W ST PAUL AVE | MILWAUKEE, WI 53213-4255 |
| | | · |

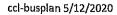
CURRENT OCCUPANT 5926 W ST PAUL AVE

MILWAUKEE, WI 53213-4256

Blank Notice

Total Records: 47

Radius 250.0 feet and Center of the Circle: 5826 W St. Paul Av





BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, Wi 53202 (414) 286-2238 www.milwaukee.gov/license e-mall address: license@milwaukee.gov

| 1. T | ype of Business |
|--------|---|
| Applyi | ing for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dlining Room |
| | Self Service Laundry Massage Establishment Filling Station |
| | Other (supplemental application for specific license also required) |
| Provid | de a detailed description of the type of business you plan on operating: Full Service Restaurant |
| Do yo | u have any experience operating this type of business? 🔲 No 🔳 Yes 💮 If yes, explain: 27 years as a restaurant owner/manager |
| 2. E | Business Operations |
| a. | Proposed Opening Date: 01/06/2025 |
| b. | Is this premise under construction? No Yes If yes, list estimated completion date: |
| c. | Is this a franchise? 🔳 No 🗌 Yes |
| d. | Is this premises currently licensed? 🔳 No 🗌 Yes If yes, list type of license: |
| e. | Is the current licensee operating? No Yes If no, list date closed: |
| f. | Do you have future plans for other businesses, licenses or permits at this location? |
| | If yes, explain: |
| g. | Have you previously held an Extended Hours License in Milwaukee? No Yes |
| | If yes, list address(es): |
| h. | Are other businesses operating in the same building? No Yes If yes, describe: |
| 3. L | itter & Noise |
| a. | How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: |
| b. | How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: |
| c. | Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: |
| d. | How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police |
| | Signs Posted Other: |
| e. | Will a sound amplification system be used? No Yes If yes, describe: Speakers and live music |
| 4. S | moking & Sanitation |
| a. | Are there designated outdoor smoking areas? No Yes If yes, describe: designated smoking area AT SOUTHEAST |
| b. | Number of Garbage Cans: Inside: 16 Locations: bar, restrooms, kitchen, exits, server stations |
| | Outside: 5 Locations: entrances |
| c. | Is a crowd control barrier used? No Yes If yes, describe: Planters and planting beds |
| d. | How many restrooms are on the premises? 3 |
| e. | Name of solid waste contractor: Advanced Disposal Waste Management Other: GFL |

| 5. Se | curity | | | | | |
|---|---|------------------|---|---|-------------|--------------------------|
| a. | Are there onsite parking sp | paces? No Yes | If yes, how | many? <u>37</u> ar | nd describe | the parking security |
| | plan:Cameras and lot attendant on game days | | | | | |
| b. | b. Is there a loading zone? No Yes If yes, describe the loading area security plan: | | | | | |
| c. | Will you have security per | | | | • | d answer the following: |
| | | | | | | |
| | | | | | | |
| 1 | - | | | | | Interior - ahove har |
| d. | Will there be security cam southwest corner, south | | | | | mitorior - above bar, |
| e. | Will searches/identification | | | | | |
| | | | *************************************** | vo res il yes, descri | ine | |
| | 6. Percentage of Sales (must total 100%) Alcohol 50 % Food 45 % Secondhand Merchandise Precious Metals & Gems | | | | | |
| Enteri | Entertainment% Cigarettes%% | | | | | |
| Pawnl | Pawnbroker Activity | | | | | |
| 7. B | usinesses/Licenses | on the Premises | s (check a | all that apply): | | |
| Type | | | | | | |
| | full Service Restaurant | Cafe/Coffee Shop | | ast Food Restaurant | | /Fraternal/Veterans Club |
| | Vight Club | Tavern | Cocktail | • | Teen C | lub |
| | Banquet Hall | Sports Facility | Bowling | | | |
| │ │ | Hotel/Motel: Number of Flo | ors: | ∐ Roomin | g House: Number of Flo Number of Roo | | |
| Туре | | JIII8 | *************************************** | Number of Not | Jule: | t-agranació |
| | Liquor Store | Corner Store | Superma | arket | Conven | ience Store |
| | Sas Station | Amusement/Phonog | raph Distribut | tor | Recyclin | ng, Salvage or Towing |
| | Used Car Dealer Personal Service Establishment Recording Studio (such as tattoo business, hair salon, tailor, etc.) | | | | | |
| What other licenses/permits will you hold at this location? (check all that apply) | | | | | | |
| Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures | | | | | | |
| Secondhand Dealer Precious Metal & Gem Other: | | | | | | |
| 8. Legal Capacity (only if a Type 1 premises in #7 above) | | | | | | |
| Capacity 200+ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) | | | | | | |

| 9. Premises Description | | | | | | |
|---|--|--------------------------------------|-------------------------------|------------------------|--|--|
| a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage): ■1 st Floor □2 nd Floor □Basement Storage ■Patio □Beer Garden □Sidewalk Café □Deck □Rooftop | | | | | | |
| □Other: Descr | ibe: | | | | į | |
| | on: Major Thoroughfare | | her: | ····· | | |
| c. Nearest Major | Cross Street: Bluemoun | d Road | | | <u> </u> | |
| | ng: 🔳 Free Standing Buildin | | | | 1 | |
| | ises Structure: 🔳 Single Sto | | | | | |
| | unding Area: 🔳 Commercia | l 🔳 Residential 🔲 Industr | ial Dther: | 27-6266 | | |
| g. Building Owner | r Name: ZNG LLC | ound Pond Milwaukes | Phone Number: 414-00 | 77-0200 | | |
| Building Owne | r Address: 5841 W. Bluen | iound Road, Milwaukee | , WI 30210 | | | |
| 10. Hours of C | peration & Custon | mers | | | | |
| Will customers be ent | ering the premises? 🔲 No | ■ Yes | | | | |
| Day of the Week | Proposed Hours of Operation: | | Estimated Number of Customers | Potential Age Range | Class B Tavern Applicant Only: | |
| , o | Open Time (include a.m. or p.m.) | Close Time (include a.m. or p.m.) | expected each day | of Customers | Age Restriction (If none, write 'None') | |
| Sunday | 10:00 AM | 12:00 AM | 200 | all ages | None | |
| Monday | 11:00 AM | 2:00 AM | 150 | all ages | None | |
| Tuesday | 11:00 AM | 2:00 AM | 150 | all ages | None | |
| Wednesday | 11:00 AM | 2:00 AM | 150 | all ages | None | |
| Thursday | 11:00 AM | 2:00 AM | 150 | all ages | None | |
| Friday | 11:00 AM | 2:30 AM | 300 | all ages | None | |
| Saturday | 10:00 AM | 2:30 AM | 300 | all ages | None | |
| | stablishment License is requir tanning, etc.), recording stud | | | | | |
| Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday | | | | | | |
| Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation. | | | | | | |
| 11. Signature(s) | | | | | | |
| Mark a: Signature of Sole Proprietor, Partner, or 20% or more Shareholder (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign) | | | | | | |

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

| Legal | Entity Name: MAGOOS BULL PEN | N LLC |
|----------|--|---|
| Prem | ise Address:5826 WEST ST. PAU | L AVE, |
| Prox | kimity of Premises to Church, Scho | ol, Daycare Center or Hospital |
| ls th | e building within 300 feet of any church, school, dayca | are center or hospital? 🔽 No 🔲 Yes |
| "Ser | vice Bar Only" Designation | |
| lf ap | oplying for Class B or C license, are you applying for "Se | ervice Bar Only"? |
| | rice Bar Only means customers cannot sit at the bar. A stools, chairs or other articles of furniture shall be plac | Alcohol is served to employees who serve patrons seated at tables. |
| | | act at the service bar for patients to se upon. |
| DUSI | ness Information | |
| a) | Are you taking out this application for anyone that m If yes, list their name and address: N/A | nay not be eligible for a license? |
| b) | | e conducting the day-to-day operations of the business? No V Yes |
| | | will: |
| | ** | dividual licensee will not be conducting the day-to-day operations of the business, |
| c) | the person(s) listed above must obtain a Class B Man Does anyone else have money invested or any other | |
| -/ | If yes, explain: N/A | James de la constant |
| d) | | any loan or any other payments based upon income from the business? |
| Pro | perty Information (New & Transfe | r Applicants Only) |
| | | |
| a) | Do you own or lease the building? | ☑Own ☐Lease NEW BUILDOUT |
| p) | Who owns the fixtures (for example, coolers, etc.)? | □No ☑Yes If yes, amount paid \$ |
| (C) | Are you purchasing the stock and/or fixtures? | \$0 |
| (d) | Total amount paid for business | \$0 |
| e) | Total amount paid for goodwill of the business | |
| | fair market value of all of the rest of the assets of the | elationships of an existing business. If the price you pay for the business exceeds the se business, the excess may be considered goodwill. |
| f) | Have you made arrangements with the seller for pay | yment of personal property taxes? 🗹 No 🔲 Yes |
| Lea | se Information (New & Transfer A | pplicants who are leasing the premises only) |
| a) | Date lease begins N/A Ends_ | |
| b) | Monthly rental \$ | |
| c) | Do you have an option to renew the lease? \(\subseteq \text{No.} \) | |
| d) e) | Does your lease allow for assignment to another participations from the participation of time have you been guaranteed of the participation of the participa | rty without the consent of the owner? No Yes |
| "/ | To maticipator and have you been based and | Society (Manual of Joseph) |
| | | |
| 1 | | |

| Lea | se Information (Continued) |
|----------------|---|
| <u>Nogar A</u> | |
| f) | In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? |
| g) | Does the present owner or occupant object to the granting of your license? No Yes |
| | If yes, explain |
| Cha | ange of Agent Applicants Only |
| Ha | ve there been any changes to the floor plan since the last application was submitted? No Yes |
| lf r | no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): |
| | |
| ·- | |
| Sig | nature |
| | |
| | |
| 00 | not a read |
| | ature of Sole Proprietor, Partner or 20% or More Shareholder |
| (If no | o 20% or more Shareholder, Corporate Officer - print name/title and sign) |
| | |
| | |
| | Note: All information contained in this application is subject to approval by the Common Council. |
| | Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes. |
| | contact the decree presson for anotherion of now to request changes. |
| | New and transfer of premises applicants must submit the following: |
| | Detailed floor plan |

☐ If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

| PREMISES ADDRESS: 5826 W. ST. PAUL AVE. | | | | | | |
|--|------------------------------------|--|---|--|--|--|
| TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY) | | | | | | |
| ☐ Instrumental Musicians | Battle of the Bands | Dancing by Performers | Amusement Machines How many? | | | |
| Bands | Comedy Acts | Adult Entertainment/ Strippers/Erotic Dance | Concerts Approx. # per year? | | | |
| Bowling Alley How many? | Disc Jockey | Wrestling | Theatrical Performances Approx. # per year? | | | |
| Pool Tables How many? | Magic Shows | Patron Contests | J ukebox | | | |
| Motion Pictures (movies by admission) - How many? | Poetry Readings | Patrons Dancing | K araoke | | | |
| Other: CORNHOLE, | BOCCI BALL | | | | | |
| Entertainment Outdoor Closing Hours: | | riday & Saturday; unless a different time, in its approval of the licensee's plan of op | | | | |
| PROMOTERS/SOUND AMPLIFICA | ATION | | | | | |
| Will promoters ever be used for any of t | he entertainment? 🏻 No 🗌 Yès | s If Yes, Describe: | | | | |
| At any time will sound amplification be u | used? 🔲 No 🏙 Yes 🛮 If Yes, Descr | ibe: SPEAKERS AND AMP LIVE MUSIC, DJ, I | LIFIERS FOR KARAOKE, JUKEBOX | | | |
| LEGAL CAPACITY OF PREMISES | | | | | | |
| Z00 † (Call the Development C Premises License. If you would like to re here: If approved, thi | equest the license be approved wit | | ove, indicate the lower capacity | | | |
| ACKNOWLEDGEMENT/SIGNATURE | | | | | | |
| I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information. | | | | | | |
| I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin. | | | | | | |
| mod a 2000 | | | | | | |
| Signature of Sole Propkietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign) | | | | | | |
| Office Use Only: | | | | | | |

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

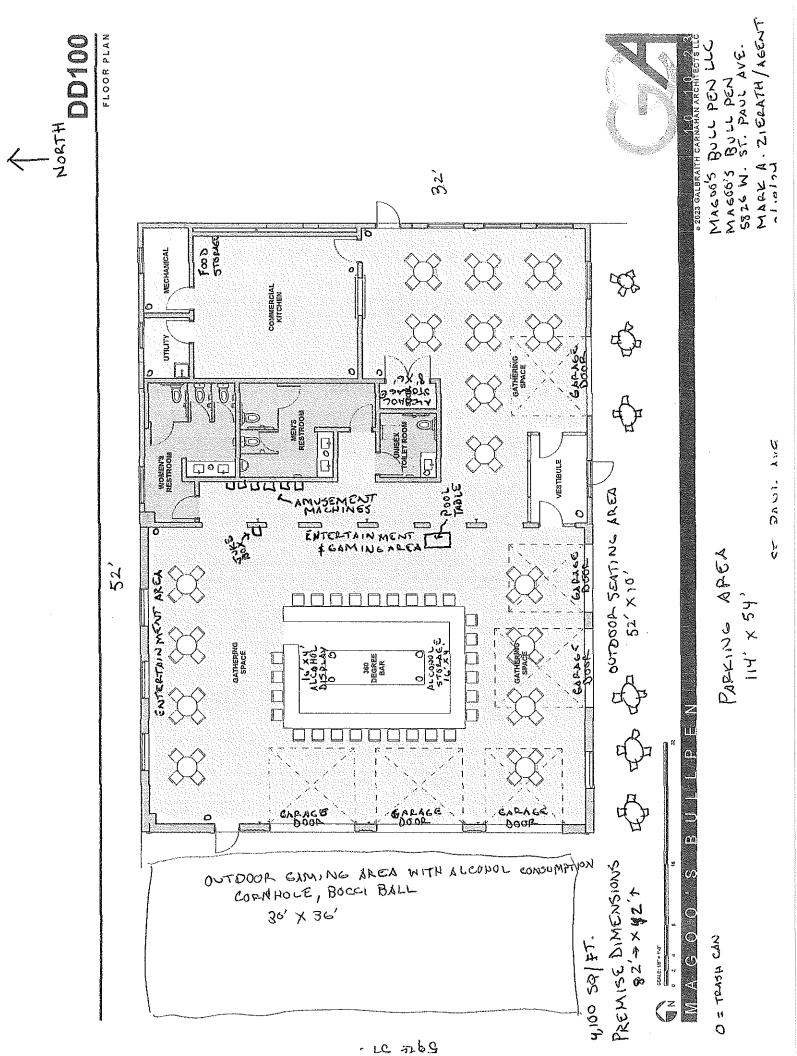


FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • <u>license@milwaukee.gov</u> • <u>www.milwaukee.gov/license</u>

| Legal Entity Name: MAGOOS BULL PEN LLC | | |
|---|--|--|
| Premises Address: 5826 W. ST. PAUL AVE. | | |
| SECTION 1 TYPE OF BUSINESS | | |
| What will be the majority of your food sales? (check one) | | |
| Restaurant Items (meals): MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads. | | |
| Retail Items (snacks and beverages): RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese. | | |
| Will it be a convenience store? | | |
| ☐ Bed & Breakfast ☐ Micro Market | | |
| All Applicants: Submit a menu or a list of food items that will be sold. | | |
| Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale? | | |
| Less than 25% | | |
| 25% or More AND: Restaurant items (meals) will be sold – Complete this application and also contact DATCP. | | |
| NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only. | | |
| SECTION 2 FOOD PROCESSING | | |
| Will any food processing be done? No Yes | | |
| Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging. | | |
| SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL | | |
| Will any food that requires temperature control be sold? No Yes (includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry) If yes, list the types of food items: MEAT, POULTRY, FISH & SEAFOOF, DAIRY | | |

| SECTION 4 DETAILS OF OPERAT | ION |
|--|---|
| Will you have seating on site for dining? | □ No ■ Yes |
| Will you be doing any catering? | □ No ■ Yes |
| Will you be doing any delivery? | No Yes |
| Will you have outdoor activities? | ☐ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining |
| Will you have a drive thru window? | No Yes - Are hours different from inside? No Yes |
| | If Yes, provide drive thru hours: |
| Will scales or barcode scanners be used? | ■ No Yes - You must also apply for a Weights & Measures License. |
| SECTION 5 ADDITIONAL SITES | |
| Where will food be prepared and/or sold? | |
| At a single site | es: How many?(for example, a hotel with several dining rooms or bars) |
| If multiple sites, attach a Food Dealer Add | litional Site Addendum (ccl-foodadd) for each additional site. |
| SECTION 6 CONSTRUCTION OR | CHANGES |
| Are you planning any construction, remod | deling or equipment changes? |
| No If No, SKIP to Section 7 | |
| Yes If Yes, check all that apply: | ■ New construction of a building ■ Renovation or remodeling |
| The state of the s | Construction changes to existing building |
| Provide a brief description of the changes | COMPLETE BUILDOUT OF SDACE |
| Start date: | 05/01/2024 |
| Name, Address & Phone Number of Archi | CARNAHAN GALBRAITH ARCHITECTS |
| Name, Address & Phone Number of Archi | 6404 W. NORTH AVE; WAUWATOSA 53213 |
| | TDD |
| Name, Address & Phone Number of Contr | ractor: |
| SECTION 7 ALCOHOL BEVERAG | SES |
| Are you applying for an alcohol beverage | license? |
| No If No, SKIP to Section 8 | |
| Yes If YES, if your food license is | approved prior to the alcohol license, when do you want the food license issued? |
| | e same time as the alcohol license |
| SECTION 8 ACKNOWLEDGEME | |
| | |
| You must initial each Item confirming you | ır understanding: |
| | tment must conduct an inspection and advise the License Division of their approval |
| before the license may be issu | ed. occupancy permit from the Department of Neighborhood Services and an inspection |
| | od Services must advise the License Division of their approval before the license may |
| be issued. | narran will ravious and aither support or chieft to my configution. If he ship to 1 |
|) | person will review and either support or object to my application. If he/she objects, I to appear before the Licenses Committee. The Licenses Committee will then make a |
| | non Council. The Common Council must grant the license before it may be issued. |
| - / | t for all license fees must be on file in the License Division before the license may be a license as such as |
| | iness until the license has been issued and posted in the establishment. |
| Signature of Sole Proprietor, Partner, or 2 | 20% Shareholder: Mod 4 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 |
| | 1 0 1 0 2 |
| Signature of Additional Partner: | Hoself of Rose |



<- Z

eptone6. WEST ST. PAUL AVENUE PARKING AREA (gro 30'X36 gutbboP gutbboP n 0 0 ApeA ▭

THERTS HIRE HIRON

MAGOS BULL PEN UK.
MAGO'S BULL PEN
5826 W. ST. PAUL AUE.
MARK A. ZIERATH (AGENT)

ARCHITECTURAL SITE PLAN SOALE: 1" = 30"

Magoo's Bull Pen LLC Magoo's Bull Pen 5826 W. St. Paul Ave. Milwaukee, WI 53213

Mark A. Zierath; Managing Member/Agent 414.687.6266 mark@magoos.biz

Menu Items:

BBQ/Smoked Pork, Beef, Chicken Smoked sausages Hamburgers Wings

Jalapeno poppers
Mac 'n cheese
Corn bread
Fried pickles
Fried green tomatoes
Creamed spinach

Salads Soups Chili

Various desserts