



Department of Employee Relations

**Tom Barrett**  
Mayor

**Maria Monteagudo**  
Director

**David Heard**  
Fire and Police Commission  
Executive Director

**Michael Brady**  
Employee Benefits Director

**Troy Hamlin**  
Labor Negotiator

July 20, 2006

To the Honorable  
Common Council  
Finance and Personnel Committee  
200 East Wells Street  
Milwaukee, Wisconsin 53202

RE: FILE #060443, TEN CITY DIABETES CHALLENGE EMPLOYEE INCENTIVE

Dear Ladies and Gentleman:

The City of Milwaukee has been working with the American Pharmacist Association (APhA) Foundation and local sponsors, including Julie Whipple of "Use Your Medications Wisely" to communicate to the City employees, City retirees, their spouses and dependents the importance of diabetes management and participation in the Ten City Diabetes Challenge. There is a significant financial benefit to the employer and the employee in getting members with diabetes to manage and control it.

All 5600 City employees and retirees in the Basic Plan have been mailed information about the program. Julie Whipple has visited police and fire stations and other work locations to provide information packets and speak with supervisors. The program asks participants who have diabetes to agree to meet with a pharmacist every other month to review their efforts to control the diabetes. In return the members are provided with "diabetes related" blood pressure and lipid medications with no 20% co-insurance.

File #060443 will provide any employee, retiree or their dependent who participates actively for at least six months in the Ten City Diabetes Challenge with a one time \$100 adjustment to their Basic Plan monthly premium.

There are currently sixteen persons enrolled in the program. Fifty-seven have requested information about the program. As part of the communications to City employees and retirees with the Basic Plan, the sponsoring group, including Julie Whipple and the 40 participating pharmacies, will communicate this incentive.

The program is completely confidential and the City has no information about who is participating or who may have diabetes. The goal to get 100 persons involved in the program will continue with this new incentive.

Sincerely,

Michael Brady  
Employee Benefits

CC: City Comptroller W. Martin Morics  
Mark Ramion, LRB  
Edwin Reyes, DER  
Dennis Yaccarino, Budget