



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, January 14, 2026

COMMITTEE MEETING NOTICE

AD 14

MARQUEZ, Rosa, Agent
CATRINA'S LLC
3801 E LAYTON AV
CUDAHY, WI 53110

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 27, 2026 at 10:30 AM

The access code is <https://meet.goto.com/673613197>. Please see the enclosed best practices document for further instructions.

Regarding: Your Public Entertainment Premises License Application Requesting Instrumental Musicians, Disc Jockey, Bands, 5 Amusement Machines and Hookah Services as  for "CATRINA'S LLC" for "CATRINA'S CAFE AND CANTINA" at 2352-2354 S KINNICKINNICK Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the
above date and time. Failure to comply with this requirement may result in a delay of the
granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

From: License
Sent: Wednesday, November 5, 2025 10:37 AM
To: Roman, Carmen
Subject: FW: Catrina Cafe

Follow Up Flag: Follow up
Flag Status: Flagged

Please add to the file

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

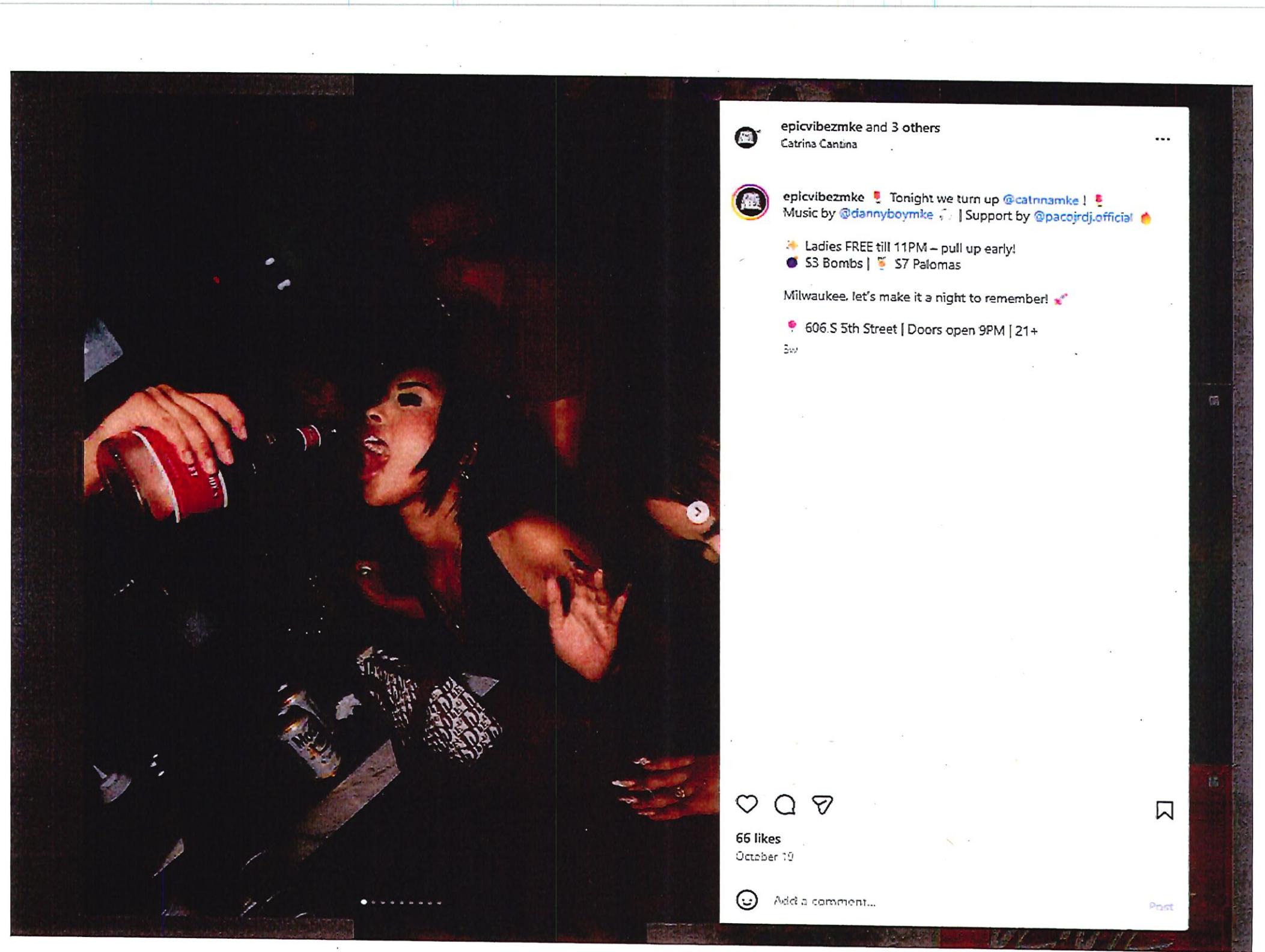
From: Dimitrijevic, Marina <Marina@milwaukee.gov>
Sent: Tuesday, November 4, 2025 11:35 AM
To: catrinacafe.24@gmail.com
Cc: License <LICENSE@milwaukee.gov>
Subject: Catrina Cafe

Good morning,

We have not yet received any contact from you regarding the proposed tavern and entertainment licenses at 2352-54 S Kinnickinnic. The hearing will be next week and I unfortunately will not be able to support the PEP or tavern licenses due to neighbor opposition.

We are happy to consider a license for a restaurant with restaurant hours as has worked at this location previously. There is neighbor opposition regarding the tavern and entertainment licenses due to proximity to residential properties. Concern is related to the presence of a nightclub atmosphere with free alcohol for women, DJs, no security, amplified music indoors and outdoors, and use of promoters at the sister location.

I see that Officer Ward recommended you reach out to residents at the surrounding homes and apartments nearby due to close proximity. Let me know how that outreach has gone and what modifications to your application you might want to make. If neighbors next door support the nightclub portion of the application and you don't wish to make changes due to that, please encourage them to call or write us so we may be aware of their support.



epicvibezmke and 3 others
Catrina Cantina

epicvibezmke Tonight we turn up @catrinamke! Music by @dannyboymke | Support by @pacojrdj.official

► Ladies FREE till 11PM – pull up early!
● S3 Bombs | S7 Palomas

Milwaukee, let's make it a night to remember! *

● 606 S 5th Street | Doors open 9PM | 21+
Bw

66 likes
October 19

Add a comment...

Print



%3D1

I MCO My Milwaukee Home Accela Citizen Access Licenses and Permits Muni Court Wis Stat Milwaukee, WI - Bus... Gimmel Records Ma... Milwa

catrinamke

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271 posts

1,933 followers

1,198 following

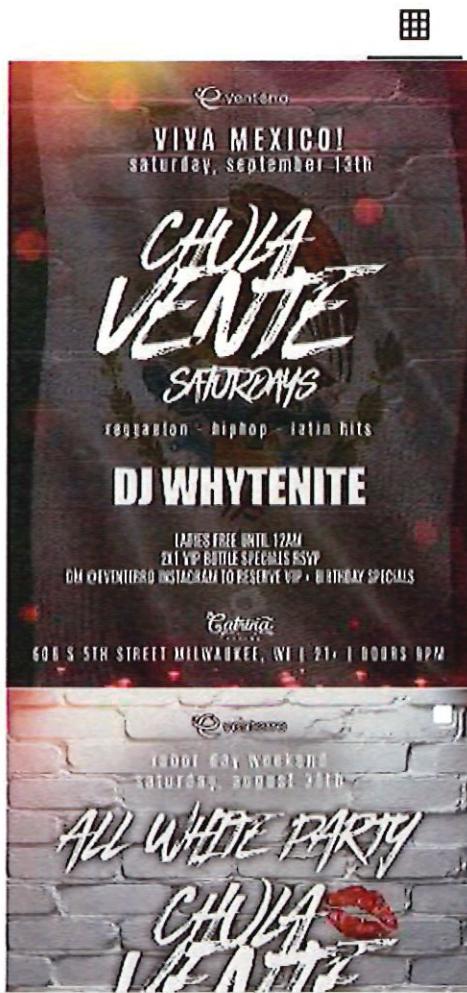
Catrina Cantina

Dance & Night Club

Hottest Latin Dance Club in Walkers Point

Open Friday & Saturday

DM Us for Table Reservation





Wednesday, January 14, 2026



Notice of Public Hearing

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MARQUEZ, Rosa, Agent

CATRINA'S CAFE AND CANTINA at 2352-2354 S KINNICKINNICK Av
Public Entertainment Premises License Application Requesting Instrumental Musicians, Disc
Jockey, Bands, 5 Amusement Machines and Hookah Services

Tuesday, January 27, 2026 at 10:30 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/27/2026 at 10:30 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2323 S KINNICKINNICK AVE# 1	MILWAUKEE, WI 53207-1600
CURRENT OCCUPANT	2323 S KINNICKINNICK AVE# 2	MILWAUKEE, WI 53207-1600
CURRENT OCCUPANT	2323 S KINNICKINNICK AVE# 3	MILWAUKEE, WI 53207-1600
CURRENT OCCUPANT	2323 S KINNICKINNICK AVE# 4	MILWAUKEE, WI 53207-1600
CURRENT OCCUPANT	2329 S KINNICKINNICK AVE# 1	MILWAUKEE, WI 53207-1682
CURRENT OCCUPANT	2329 S KINNICKINNICK AVE# 2	MILWAUKEE, WI 53207-1682
CURRENT OCCUPANT	2329 S KINNICKINNICK AVE# 3	MILWAUKEE, WI 53207-1682
CURRENT OCCUPANT	2331 S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2331A S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2335A S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2337 S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2337A S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2340 S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1626
CURRENT OCCUPANT	2341A S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2342 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2342A S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2343B S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2345 S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2345A S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2346 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2348A S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1626
CURRENT OCCUPANT	2350 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2350A S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2353 S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2353A S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2353B S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2356 S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1626
CURRENT OCCUPANT	2359 S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2359A S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2359B S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2367 S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2369 S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2382 S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2382A S KINNICKINNICK AVE	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNICK AVE# 1	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNICK AVE# 2	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNICK AVE# 3	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNICK AVE# 4	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNICK AVE# 5	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNICK AVE# 6	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	424 E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	426B E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	432 E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	449 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	449 E LINCOLN AVE# A	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	451 E LINCOLN AVE	MILWAUKEE, WI 53207-1756

CURRENT OCCUPANT	453 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	453 E LINCOLN AVE# A	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	457 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	463 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	467 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	503 E LINCOLN AVE	MILWAUKEE, WI 53207-1720
CURRENT OCCUPANT	506 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	507 E LINCOLN AVE	MILWAUKEE, WI 53207-1720
CURRENT OCCUPANT	507A E LINCOLN AVE	MILWAUKEE, WI 53207-1720
CURRENT OCCUPANT	510 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	510 E SMITH ST# 1	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510 E SMITH ST# 2	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510 E SMITH ST# 3	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510 E SMITH ST# 4	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510A E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	510B E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	510C E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	514 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	515 E LINCOLN AVE	MILWAUKEE, WI 53207-1720
CURRENT OCCUPANT	518 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	522 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	524 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	526 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	526A E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	526B E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	528 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	529 E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	529A E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	531 E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	532 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	532A E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	537 E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	537A E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	538 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	542 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	544 E LINUS ST	MILWAUKEE, WI 53207-1737

Blank Notice

Total Records: 82

Radius 250 feet and Center of the Circle: 2352 S Kinnickinnic Av



BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

ccl-busplan 5/12/2020

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

FULL SERVICE RESTAURANT WITH LIQUOR SERVICE

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 11/1/2025
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: SPEAKERS

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 4 Locations: DINING ROOM (1), BAR (1), REST ROOMS (2)
Outside: 2 Locations: SIDEWALK (1), pATIO (1)
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: TBD

5. Security

a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____

b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____

c. Will you have licensed security on premise? No Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____

d. Will there be security cameras? No Yes If yes, how many? 100 and list locations: Front, Back, Side, Bar Area

e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>50</u> %	Food <u>50</u> % Cigarettes, Electronic Vape Devices, <u>0</u> % Tobacco Products	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems _____ %
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraterna/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Banquet Hall Sports Facility Bowling Alley
 Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
Number of Rooms: _____ Number of Rooms: _____

Type 2

Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
 Used Car Dealer Personal Service Establishment Recording Studio
(such as tattoo business, hair salon, tailor, etc.)

What other licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit Cigarette, Tobacco, Gas Station Extended Hours Class "B" Tavern Weights & Measures
Electronic Vape Products
 Secondhand Dealer Precious Metal & Gem Other: FOOD DEALER

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

LINCON AVENUE

c. Nearest Major Cross Street: _____

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: ZIGG ENTERPRISES LLC Phone Number: 4148070609

Building Owner Address: 2831 S. 13TH ST., MILWAUKEE, WI 53215

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	7AM	2AM	80	2-100	NONE
Monday	7AM	2AM	80	2-100	NONE
Tuesday	7AM	2AM	80	2-100	NONE
Wednesday	7AM	2AM	80	2-100	NONE
Thursday	7AM	2AM	80	2-100	NONE
Friday	7AM	2:30AM	80	2-100	NONE
Saturday	7AM	2:30AM	80	2-100	NONE

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(if there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES

SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: CATRINA LLC

Premise Address: 2352-2354 S. KINNICKINNICK

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

“Service Bar Only” Designation

If applying for Class B or C license, are you applying for “Service Bar Only”? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

LANDLORD _____

b) Who owns the fixtures (for example, coolers, etc.)? No Yes If yes, amount paid \$ _____

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 0 _____

e) Total amount paid for goodwill of the business \$ 0 _____

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 7/1/2025 Ends 6/30/2030

b) Monthly rental \$ 4,300

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 15

Lease Information (Continued)

f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain TAXES _____

g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE

SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS:

285 E. KINNICKINNICK

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines
<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Jukebox
<input checked="" type="checkbox"/> Hookah Service	<input type="checkbox"/> Other: _____		<input type="checkbox"/> Karaoke

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later,
Is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe: _____

At any time will sound amplification be used? No Yes If Yes, Describe: _____

LEGAL CAPACITY OF PREMISES

(Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: 

Filed: 8-28-25 App: 385098

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

