

TWELFTH ANNUAL

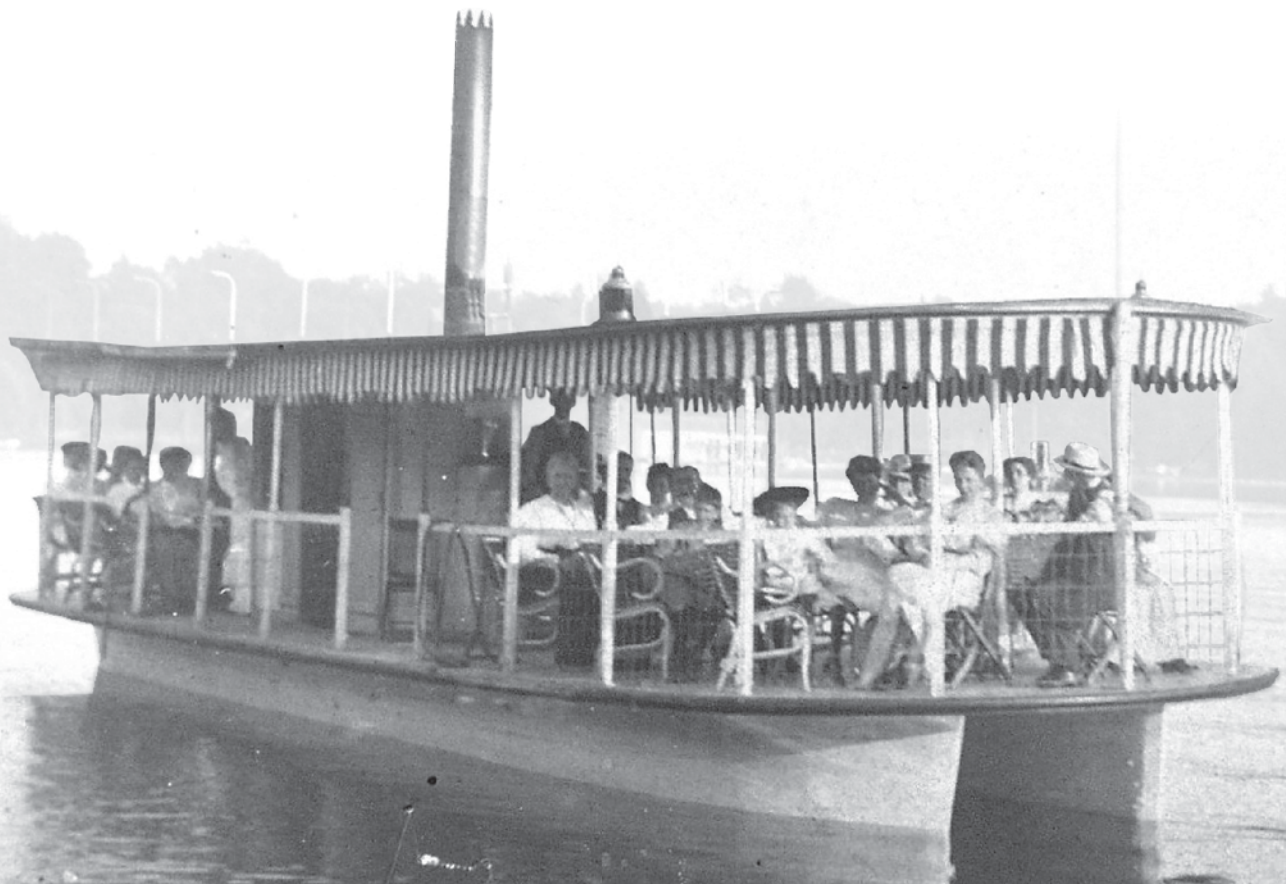


WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
COUNCIL FOR
Local History

LOCAL HISTORY & HISTORIC PRESERVATION CONFERENCE



Sheboygan County Historical Research Center

ELKHART LAKE
WISCONSIN
OSTHOFF RESORT

OCTOBER
26-27

For conference information visit

wisconsinhistory.org/conference



CHRISTIAN ØVERLAND



BERNICE RADLE



Thank you to Gaylord Archival, the Wisconsin Council for Local History, and the Wisconsin Association of Historic Preservation Commissions, for their financial support of the 2018 Local History and Historic Preservation Conference.



WISCONSIN
COUNCIL FOR
Local History



Please mark your calendar for the 2018 Local History and Historic Preservation Conference at the Osthoff Resort in Elkhart Lake on October 26-27. As the new Ruth and Hartley Barker Director of the Wisconsin Historical Society, I am very excited to participate in this year's conference and look forward to joining you and 400 of your colleagues from around the state as we exchange ideas, celebrate successes, and plan for the future of local history and historic preservation in Wisconsin.

Our conference schedule features 30 sessions, 12 workshops, plus social and networking events. The Wisconsin Council for Local History will sponsor the seventh annual Town Square, a focal point for sharing information and resources with organizations from across the state. Session and workshop topics will include fundraising, educational programs, historic preservation advocacy, maritime archaeology, archives management, and oral history. The diverse topics and presenters should interest museum staff and volunteers, students, historic preservation advocacy groups as well as commission members and staff.

Friday morning's opening session will feature Gallagher & Associates from Silver Spring, MD, a world-class museum design firm who we are working with as we plan a new Wisconsin History Museum. Their session – "Envisioning a New Wisconsin History Museum" – will be a chance for you to have a dialogue with them about local history in a modern museum.

During Friday's lunch, I will share my thoughts about the future of the Society and the importance of local history and historic preservation partnerships in Wisconsin. After the Friday afternoon sessions, there will be an informal reception where we will have a chance to gather and talk.

Saturday's schedule features Coffee and Conversation tables during breakfast – a chance to connect with experts and discuss ideas in a small group setting. Saturday's luncheon speaker is Bernice Radle, the founder of Buffalove Development, a small-scale real estate development company focused on rehabilitating vacant and underutilized historic buildings in Buffalo and Niagara Falls, NY. Her keynote will focus on strategies for revitalizing communities through historic preservation.

Our conference venue is one of Wisconsin's finest lake resorts. While you are in the area, you'll be able to explore Elkhart Lake with its many shops, restaurants and other amenities.

I look forward to seeing you this fall in Elkhart Lake.

Christian Øverland
The Ruth and Hartley Barker Director
Wisconsin Historical Society

Many of the photographs in this brochure are courtesy of the Wisconsin Historical Society or the Sheboygan County Historical Research Center.

Christian Øverland joined the Wisconsin Historical Society in February 2018. Since 1992, he held a variety of administrative roles at The Henry Ford, an internationally recognized history destination in Dearborn, Michigan. As the institution's executive vice president from 2010-2018, he was responsible for leading and managing strategic planning, historical research, the maintenance and growth of its collections and visitor experiences. Øverland also oversaw education programs, experience design, museum operations and national positioning.

Prior to his extensive work in Michigan, Øverland, a Minnesota native, worked for the Minnesota Historical Society and was a volunteer gallery lecturer at the Walker Art Center in Minneapolis. He earned his undergraduate degree in American Studies and Art History at the University of Minnesota-Minneapolis and his master's degree at the State University of New York College at Oneonta and New York State Historical Association in Cooperstown, New York in American history and Museum Studies.

[SEE MORE](#)
[ON PAGE 8](#)

Bernice Radle owns and operates Buffalove Development, a full service real estate company focused on reviving vacant or underutilized places and spaces in Buffalo, New York. Radle's historic renovation work has been featured on HGTV and DIY network as part of American Rehab Buffalo and also in several publications including the *New York Times*, *Huffington Post*, *Preservation Magazine*, TedX and more. She is currently working on several preservation projects including bringing the first brewery to Niagara Falls, New York in 75 years. Radle is a leader in the Buffalo's Young Preservationists, a founding member of the Rust Belt Coalition of Young Preservationists and is the creator of the "heart bomb." In 2014, she was awarded the Peter H. Brink Award for individual achievement by the National Trust for Historic Preservation.

[SEE MORE](#)
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FEATURED AUTHORS

These Wisconsin Historical Society Press authors will be speaking throughout the conference and will be available at select times for book signing.

Somos Latinas: Voices of Wisconsin Latina Activists

Andrea-Teresa Arenas, PhD, recently retired from her positions at UW-Madison as a Chican@ and Latin@ Studies Faculty Affiliate and the director of the Office of Service Learning and Community-Based Research in the College of Letters & Science. She is currently the director of the Somos Latinas Digital History Project.



Wisconsin Riffs: Jazz Profiles from the Heartland

Kurt Dietrich is a professor of music and the Barbara Baldwin DeFrees Chair in the Performing Arts at Ripon College. He is the author of *Duke's Bones: Ellington's Great Trombonists*, as well as numerous articles for publications including *Annual Review of Jazz Studies* and *Black Music Research Journal*. He is a longtime player of jazz and has performed on numerous recordings.



Wisconsin in Watercolor: The Life and Legend of Folk Artist Paul Seifert

Joe Kapler is lead curator in the Wisconsin Historical Society's division of Museums and Historic Sites.



CONFERENCE SESSION SCHEDULE

CONFERENCE WORKSHOP SCHEDULE

TIME	Session A	Session B	Session C	Session D	Session E	Workshop 1	Workshop 2	Workshop 3	Workshop 4
THURSDAY, OCTOBER 25						THURSDAY, OCTOBER 25			
2:00-3:00 PM	WISCONSIN COUNCIL FOR LOCAL HISTORY BOARD OF DIRECTORS MEETING (WCLH Board Members only)								
3:15-4:30 PM	WISCONSIN COUNCIL FOR LOCAL HISTORY ANNUAL MEETING OF MEMBERS (WCLH Affiliate members only)								
4:00-6:00 PM	EARLY CONFERENCE PACKET PICK-UP Crystal Lake Ballroom								
4:30-6:00 PM	WISCONSIN COUNCIL FOR LOCAL HISTORY: MINI-GRANT FUNDRAISER (\$20) Crystal Lake Ballroom (Open to all attendees)								
FRIDAY, OCTOBER 26						FRIDAY, OCTOBER 26			
7:30-9:00 AM	Conference Packet Pick-Up & Registration								
7:30-8:30 AM	Town Square Exhibits open								
8:00-9:00 AM	BREAKFAST AND PLENARY SESSION: ENVISIONING A NEW WISCONSIN HISTORY MUSEUM								
9:15-10:15 AM	Story Maps: A Tool for Preservation and Promotion	Young Preservationists	The Preservation of Brothertown History	History in the Classroom	Strengthen Your Membership Program	HISTORIC PRESERVATION LAW AND LOCAL PRESERVATION COMMISSIONS LIMIT 25	AMERICAN INDIAN STUDIES: TEXTS AND DIGITAL RESOURCES LIMIT 25	DATABASING IN PASTPERFECT 5.0 LIMIT 35	USING THE WISCONSIN HISTORICAL SOCIETY'S ARCHIVE COLLECTIONS LIMIT 40
10:45-11:45 AM	Paddling Through History:	Historic Preservation on the Menominee Reservation	Tips to Increase Public Relations	Say What? Communicating in an Intergenerational Field	Cultivating Funds for Collections Stewardship				
12:00-1:15 PM	LUNCHEON PRESENTATION - CHRISTIAN W. ØVERLAND								
1:30-2:30 PM	Building a Historical Society, One Building at a Time	Local Preservation Advocacy	The Significance of Wisconsin's African American Community	How to Survive Your Worst Day Ever	What Makes a Thing an Artifact?	DESIGN REVIEW FOR HISTORIC PRESERVATION COMMISSIONS LIMIT 25	YESTERDAY'S NEWS TODAY'S HISTORY: HISTORIC NEWSPAPERS FILLED	CO-CURATING THE PAST WITH YOUR COMMUNITY FILLED	SAVING GRAVESTONES AND CARING FOR CEMETERIES FILLED
3:00-4:00 PM	All Along the Waterfront	Legislative Advocacy	Mt. Horeb in 3D: Virtual Reality as a Tool	Careers in Public History	An Introduction to Major Gifts Fundraising				
4:00-5:30 PM	NEW DIRECTOR WELCOME RECEPTION: GRAND LIBELLE BALLROOM; PRE-REGISTRATION REQUIRED - FREE								
5:00-9:00 PM	HEARTHSDIE DINNER AT WADE HOUSE : WADE HOUSE, GREENBUSH, WI; PRE-REGISTRATION REQUIRED; LIMIT 18 - SOLD OUT								
6:30-8:00 PM	BLACK DOG BISTRO: PRE-REGISTRATION REQUIRED - FILLED								
SATURDAY, OCTOBER 27						SATURDAY, OCTOBER 27			
7:00-9:00 AM	Conference Packet Pick-Up & Registration								
7:30-8:30 AM	Town Square Exhibits open								
8:00-9:00 AM	COFFEE & CONVERSATION - ROUND TABLE DISCUSSIONS AND BREAKFAST								
9:15-10:15 AM	The Chase Stone Barn and the 12 Rules of Fundraising	Historic Preservation and Vacant Housing in Superior	Creating Interactives On a Budget	Uncomfortable Histories: Developing Exhibits on Difficult Topics	Pressbooks: Self-Publication Made Easy(ier)!	WOOD: EVERYTHING YOU EVER WANTED TO KNOW AND THEN SOME FILLED	ORAL HISTORY 101 FILLED	MOUNT MAKING FOR MUSEUM OBJECTS: A HANDS ON WORKSHOP FILLED	PAPERS, PICTURES AND PATRONS: MAKING THE MOST OF YOUR ARCHIVES LIMIT 25
10:45-11:45 AM	Historic Preservation Roundtable	Improving Building Performance & Efficiency in Historic Structures	Social Media On a Budget	Documenting Wisconsin's Latina Community Activism	Wisconsin in Watercolor: The Life and Legend of Paul Seifert				
12:00-1:15 PM	LUNCHEON PRESENTATION - BERNICE RADLE								
SATURDAY, OCTOBER 27: POST-CONFERENCE TOURS									
1:30 PM	ROAD AMERICA BEHIND THE SCENES TOUR - SOLD OUT								
1:30 PM	SHEBOYGAN VALLEY LAND AND LIME COMPANY TOUR - FILLED								

THURSDAY, OCTOBER 25

2:00 PM

WISCONSIN COUNCIL FOR LOCAL HISTORY BOARD MEETING

(WCLH Board Members only)

4:00 PM

WISCONSIN COUNCIL FOR LOCAL HISTORY ANNUAL MEETING OF MEMBERS

(WCLH Affiliate members only)

4:30-5:30 PM

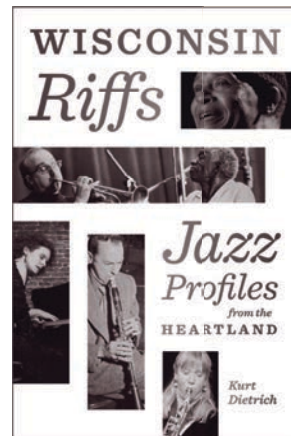
MINI-GRANT FUNDRAISING RECEPTION

CRYSTAL LAKE BALLROOM

TICKETS ARE \$20 and available to all conference attendees

Join the Wisconsin Council for Local History for a reception to support the mini-grant program! Start the conference weekend out right by connecting with friends old and new and raise money for YOUR history organization. Author Kurt Dietrich will speak briefly about his new book, *Wisconsin Riffs: Jazz Profiles from the Heartland*, which highlights Wisconsin's rich association with the genre. The event will feature jazz music, appetizers, and a cash bar.

Ticket proceeds will support the Wisconsin Council for Local History's mini-grant program. Each attendee will be entered in a raffle to win a portion of the evening's proceeds for their organization. The evening will also feature door prizes and displays from past mini grant winners. This is a great opportunity to socialize with fellow history lovers working to preserve Wisconsin's great history!



4:00-6:00 PM

EARLY CONFERENCE PACKET PICK-UP

CRYSTAL LAKE BALLROOM

Pick up your nametag and conference packet including session and workshop room assignments.

TOWN SQUARE

TOWN SQUARE

The Wisconsin Council for Local History (WCLH) is pleased to sponsor the Seventh Annual Town Square. This popular networking opportunity features tabletop exhibits and information from historical and preservation groups from around Wisconsin.

The Town Square is open during registration and conference breaks. Attendees gather for refreshment and networking discussions with representatives from a variety of organizations. WCLH Vice President Alli Karrels explains, "The Town Square offers conference attendees the opportunity to meet new people, share ideas, and connect with resources and experts from across the state." Special features for 2018 include:

- Connecting with and receiving input from a variety of experts from the various library-archives, collections, and historic preservation programs within the Society
- Opportunity to meet with a marketing professional for ideas on marketing and promotions

Interested in reserving a table for the Town Square? Affiliates and partner organizations are eligible to participate. Affiliates in the northeast region and those organizations who have not previously hosted a table at the Town Square will be given priority to reserve a table for 2018. To request a table, go to surveymonkey.com/r/townsquare2018.

FRIDAY, OCTOBER 26

FRIDAY MORNING PACKET PICK-UP AND REGISTRATION: 7:30 – 9:00 AM
GRAND LIBELLE BALLROOM FOYER

Pick up your nametag and conference packet including session and workshop room assignments.

BREAKFAST AND PLENARY SESSION: ENVISIONING A NEW WISCONSIN HISTORY MUSEUM: 8:00 – 9:00 AM

We'll start our morning with the latest updates on plans for a new Wisconsin History Museum! The Wisconsin Historical Society is actively developing plans for a new 21st-century museum which will serve as the hub for statewide history education and outreach. This exciting opening



plenary session will be presented by Gallagher & Associates, the Silver Spring, Maryland firm selected to design the exhibits for the new museum.

FRIDAY MORNING: 9:15–10:15 AM

STORY MAPS: A TOOL FOR PRESERVATION AND PROMOTION

This session will focus on the use of ArcGIS software to create interactive Story Maps as a tool to promote historic sites and tourism. Story Maps combine narrative texts, images, videos, and maps to tell a story. From visiting these sites without leaving the comfort of home to traveling the state to experience history in person, Story Maps are beneficial as an educational and navigational tool. *Presented by David Hart, scientist, University of Wisconsin Aquatic Sciences Center and assistant director for Extension, University of Wisconsin Sea Grant Institute, and Victoria Keifer, maritime archaeologist, Wisconsin Historical Society.*

ENGAGING YOUNG PRESERVATIONISTS

Bernice Radle is a founder of Buffalo Young Preservationists, an organization of young Buffalo residents who advocate for the reuse of historic properties from residential structures to large industrial facilities. BYP is a collaboration of the work and ideas of concerned citizens from young professionals, students, developers, and engineers to historians, contractors, and elected officials. Hear from Radle's experience with Buffalo Young Preservationists and the Rust Belt Coalition of Young Preservationists about what makes young people passionate about preservation and community and learn how you can tap into that creative energy in your town. *Presented by Bernice Radle, Buffalo Love Development*

THE PRESERVATION OF BROTHERTOWN HISTORY

This session will be an in-depth exploration of the writings of Brothertown tribal leaders including Samson Occom, Joseph Johnson, Thomas Commuck, Will Ottery, and Caroline Andler along with notable authors who have written about the Brothertown tribe and its people such as W. DeLoss Love, Otto Heller, Laura Murray, Craig Cippola, and others. Participants will learn about the origins of the Brothertown Tribe, historic firsts of the tribe and its people, and the role of the Calumet and Cross Heritage Society in preserving their history. *Presented by Mark A. Baldwin, president, and Gabriel Kastelle, vice president, Calumet and Cross Heritage Society*

BRING LOCAL HISTORY TO THE CLASS ROOM

Are you looking for ideas to partner with local schools and encourage students to learn about local history? Discover how the Wisconsin Historical Society works with both primary and secondary student audiences and let's share ideas on how to work together to excite the next generation of local historians and history enthusiasts! *Presented by Jenny Kalvaitis, coordinator of secondary education, and Kurt Griesemer, coordinator of primary education, Wisconsin Historical Society*

STRENGTHEN YOUR MEMBERSHIP PROGRAM

Learn about the basic components of a successful membership program including new member acquisition, current member retention, and the membership renewal process. This session will cover much of the same information from "Membership 101" but with some new twists! You will leave with new ideas, ways to respond to board pressure, and tactics to make the most of limited staff resources. *Presented by Laura Ingersoll, director of annual giving, and Hannah Hankins, membership manager, Wisconsin Historical Foundation*

FRIDAY MORNING: 10:45–11:45 AM

PADDLING THROUGH HISTORY: SHIPWRECK AND HISTORIC INTERPRETATIONS FOR PADDLERS

Share Wisconsin's unique maritime history hidden along and beneath our waters by hosting public paddling events and developing kayaking trails. As an opportunity to experience and appreciate the history and ecology of our local waterways, kayaking trails are a unique way to share historic waterway usage and shipwreck stories, as well as responsible visitation, protection, and preservation of our resources. *Presented by Tamara Thomsen, maritime archaeologist, Wisconsin Historical Society and Wendy Lutzke, educator and co-leader, Friends of the Manitowoc River Watershed*

HISTORIC PRESERVATION ON THE MENOMINEE RESERVATION: THE WOLF RIVER ARCHAEOLOGICAL DISTRICT

The Menominee Tribe has utilized many different preservation tools to preserve and protect significant Menominee historic resources. In 1968, the National Park Service designated the portion of the Wolf River on the Menominee Reservation as a Wild and Scenic River. The Menominee Historic Preservation Department later designated the river as a Traditional Cultural Property while the Menominee Tribal Legislature created a buffer zone on either side of the river as a no-development corridor. The corridor has now been afforded additional protection through the development of a Wolf River Archaeological District listed in the National Register of Historic Places that protects more than 70 historic and prehistoric sites and properties. In this session, you will learn about Menominee history and the research and programs that are preserving that history for future generations. *Presented by David Grignon, tribal historic preservation officer, Menominee Indian Tribe of Wisconsin, and David Overstreet, consulting archaeologist*

TIPS TO INCREASE PUBLIC RELATIONS

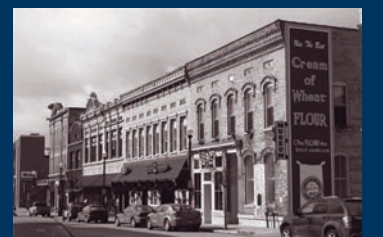
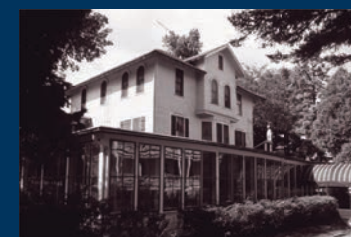
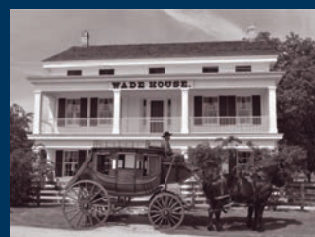
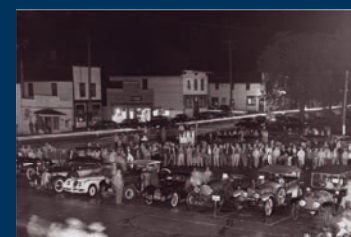
Local organizations benefit when they have an efficient and effective public relations plan that generates more media for your organization. In this session, you will learn how to create a public relations plan and how to build relationships with your local media. *Presented by Kara O'Keefe, marketing and public relations manager, Wisconsin Historical Foundation*

SAY WHAT? COMMUNICATING IN AN INTERGENERATIONAL FIELD

This panel will address the communication challenges that exist in the public history field, which draws in everyone from college-age interns to retired volunteers. We'll focus on internal communication between volunteers, boards, subordinates, and supervisors, sharing solutions for successfully mediating communication between different generations. Tanya Hubanks, the Wisconsin Historical Society's Human Resources Director, will provide a framework for the panel based on her experience teaching and working in Human Resources. Mame McCully will share first-hand experiences working with and mediating between staff and volunteers at the Milwaukee County Historical Society. *Presented by Tanya Hubanks, human resources director, Wisconsin Historical Society, and Mame Croze McCully, executive director, Milwaukee County Historical Society*

CULTIVATING FUNDS FOR COLLECTIONS STEWARDSHIP

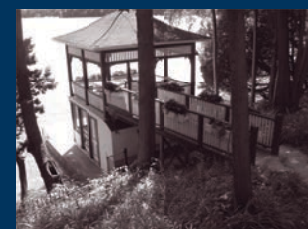
Collections are central to the mission of most museums, but funding for collections care and management is rarely adequate. This session will provide an overview of federal and state funding opportunities and how to think creatively about cultivating funds to support all aspects of collections stewardship. Participants will learn about the importance of preservation assessments and how they inform preservation plans. Strategies for project planning and proposal writing will be shared and participants will receive resources that will help them plan collections care projects. *Presented by Nicolette B. Meister, curator of collections, Logan Museum of Anthropology*



FRIDAY LUNCHEON: 12:00–1:15 PM

THE FUTURE OF THE WISCONSIN HISTORICAL SOCIETY

Christian W. Øverland, the new Ruth and Hartley Barker Director of the Wisconsin Historical Society, will share his thoughts about the future of the Society and the importance of local history and historic preservation partnerships in Wisconsin. He has assumed his leadership position at an exciting time as the Society is moving into a new 188,000 square foot State Archive Preservation Facility and exploring plans for a new museum to showcase Wisconsin history.



FRIDAY AFTERNOON: 1:30–2:30 PM

BUILDING A HISTORICAL SOCIETY, ONE BUILDING AT A TIME

The Port Washington Historical Society will share how the 2001 restoration of an 1860 lighthouse led to the eventual acquisition and restoration of two storefront buildings constructed in 1852 and 1907. As the organization grew from 1991 to 2018, so did its visions and goals while continuing to remain a largely volunteer group. Hear how the Port Washington Historical Society continues to look ahead to meet challenges and ever-expanding goals. *Presented by Jackie Oleson and Wayne Chrusciel, Port Washington Historical Society*

LOCAL PRESERVATION ADVOCACY

Struggling to generate support for the preservation of a local landmark? Wondering how to advocate for preservation in your community and inspire others to do the same? Radle will share her experiences with campaigns to save buildings and communities and the most persuasive arguments you can make for the reuse of historic buildings. *Presented by Bernice Radle, Buffalo Development*

THE SIGNIFICANCE OF WISCONSIN'S AFRICAN AMERICAN COMMUNITY

For over 268 years, African American people have been part of the landscape of Wisconsin as slaves and as freemen. Often thought of being the last group to migrate to Wisconsin, they came here bringing their families in tow, hoping to make Wisconsin a better place to live. In this session, you will learn how Wisconsin and its African American community have impacted our nation. *Presented by Clayborn Benson, founding executive director, Wisconsin Black Historical Society/Museum*

HOW TO SURVIVE YOUR WORST DAY EVER

You know the one. You remember every detail of that day. It was your worst day ever. This panel will take a lighthearted look at those days. How did you survive? What was the aftermath? What improved afterwards? Bring your own stories and join in the fun. Topics may include lessons learned from project and program fails, buildings- and grounds-related blunders, and general lessons learned. The panelists will talk about some of their "favorite" moments and how consistently these difficult moments resulted in growth for both the staff and the organization. *Presented by Hannah Scholze, museum services associate, Monroe County Local History Room, and Amy Meyer, Manitowoc County Historical Society*

WHAT MAKES A THING AN ARTIFACT?

How often have we heard, "That ought to be in a museum"? Should it? Matching the goals of artifact collecting with our mission and within the constraints of limited resources is an enormous challenge facing every type of collecting institution, large and small. Our audiences frequently have different understandings of what we should collect. Wisconsin Historical Society Curator Joe Kapler will share experiences and offer suggestions for having the best possible artifact donor engagement experience so that acquisitions serve the mission and the community now and in the future. *Presented by Joe Kapler, lead curator, Wisconsin Historical Society*

FRIDAY AFTERNOON: 3:00–4:00 PM

ALL ALONG THE WATERFRONT

Many "cottages" were built along the shores of the Elkhart Lake area's beautiful lakes in the late 19th and early 20th centuries. Many survive today under the stewardship of owners who are balancing historic preservation with contemporary needs. This presentation examines three different historic residential projects in the Elkhart Lake area. The first explores the issues discovered and actions taken for stabilization of a unique cottage; the second focuses on the use of rehabilitation tax credits for an 1894 villa; and the third discusses a sympathetic addition to a 1910-era craftsman house. *Presented by Charles Quagliana, Charles Quagliana Architects*

LEGISLATIVE DAY: SHARING THE IMPORTANCE OF HISTORY WITH ELECTED OFFICIALS

Your voice will make a difference. Join us for a conversation about the significance of Legislative Day, an effort to highlight the importance of Wisconsin's local histories and the Wisconsin Historical Society with our state representatives and senators. The inaugural 2018 Legislative Day garnered enthusiasm among participants and legislators and plans are underway for 2019. We will discuss the outcomes of 2018, look ahead to priorities for the 2019 Legislative Day agenda, and share specific ways to join this important statewide effort. *Presented by members of the Senior Leadership Team, Wisconsin Historical Society*

MOUNT HOREB IN 3D: VIRTUAL REALITY AS A PRESERVATION AND MUSEUM TOOL

3D movie theatres and virtual reality video game experiences are par for the course in today's technology-saturated world. How can history organizations and museums—often viewed as traditional, if not dated, institutions—incorporate these technologies to engage a younger audience? To aid in preservation efforts? The Mount Horeb Area Historical Society and the Wisconsin Institute for Discovery will introduce "A Virtual Tour of Mount Horeb." This kiosk allows visitors to navigate around and inside 3D models of three buildings important to local history. The session will cover project development, lessons learned, and ideas for potential use in other venues. *Presented by Destinee Udelhoven, director, Mount Horeb Area Historical Society, and Ross Tredinnick, systems programmer, Wisconsin Institute for Discovery*

CAREERS IN PUBLIC HISTORY

Public history is a noble calling; could you really make it a career? There are more jobs than you may realize in the field and a great variety of potential employers. This session will help you navigate the world of public history employment. The presentation will be of interest to college students, those currently employed in the field but looking for new opportunities, and new/returning students considering historic preservation, history, museum studies, and other associated disciplines as a college major. Please bring your questions! *Presented by Jasmine Alinder, coordinator, Public History Program, University of Wisconsin-Milwaukee; Justin Miller, architectural historian, University of Wisconsin-Milwaukee; Alexandra Brendemuehl, program coordinator, Manitowoc County Historical Society, and Ashleigh Herrera, inventory control coordinator, Wisconsin Department of Administration*

AN INTRODUCTION TO MAJOR GIFTS FUNDRAISING

Learn tips from the Wisconsin Historical Foundation on how to manage a successful major gifts program (securing high-value gifts from a small number of higher capacity prospects). Learn how to identify donors, build relationships, involve leadership, make the right ask, develop a case, steward donors, and track activity. This beginner session will get you thinking about how major gifts can enhance your organization's fundraising potential. *Presented by Julie Lussier, director of development, and Dave Wilder, executive director, Wisconsin Historical Foundation*

FRIDAY MORNING WORKSHOPS: 9:15–11:45 AM

HISTORIC PRESERVATION LAW AND LOCAL PRESERVATION COMMISSIONS

PRE-REGISTRATION REQUIRED: LIMIT 25
This workshop will review the history of state and federal preservation laws that serve as the basis of any historic preservation commission. Recent changes in state law that affect historic preservation commissions will be reviewed as well as commission best practices, your local ordinance, how to comply with the law, and how to serve the community will be explored. *Presented by John Decker, president, Wisconsin Council for Local History, Dan Stephens, Evansville Historic Preservation Commission, Chip Harry L. Brown III, J.D., government assistance and training specialist, Joe DeRose, Certified Local Government Coordinator, Wisconsin Historical Society*

AMERICAN INDIAN STUDIES: TEXTS AND DIGITAL RESOURCES

PRE-REGISTRATION REQUIRED: LIMIT 25
Workshop participants will explore and identify ways to deepen understanding of American Indian Studies in Wisconsin (often referenced as Wisconsin Act 31) through text and digital resources. Participants will hear ideas for integrating American Indian Studies in their practice or programming and will identify and explore various sources of selected text and digital resources related to this content area. Information about Wisconsin American Indian nations' histories, treaties, sovereignty, and cultures will be shared. *Presented by David O'Connor, American Indian studies consultant, Wisconsin Department of Public Instruction*

DATABASING IN PASTPERFECT 5.0

PRE-REGISTRATION REQUIRED: LIMIT 35
This workshop will cover basic databasing skills and tech tips for performing data entry, report making, and searching in PastPerfect version 5. Attendees will learn the importance of determining a consistent data entry schema and will learn how to create an in-house user and training guide to help ensure that all staff and volunteers are following organizational standards. There will be plenty of time at the end for specific cataloging and search questions. *Presented by Sarah Kapellusch, registrar, and Sammy Kailas, assistant registrar, Wisconsin Veterans Museum*

USING THE WISCONSIN HISTORICAL SOCIETY'S ARCHIVE COLLECTIONS

PRE-REGISTRATION REQUIRED: LIMIT 40
SPONSORED BY THE WISCONSIN HISTORICAL RECORDS ADVISORY BOARD
You live in Oshkosh, but the archive records you need are in Milwaukee. Before you drive to Milwaukee, consider using the Wisconsin Historical Society's Area Research Center (ARC) network to have the records shipped to you in Oshkosh! At this workshop, you will not only learn about the ARC network; a presentation of ARC collections will also be conducted to highlight what archival materials are available at the ARCs and how those materials can fill the gaps in your research. *Presented by Abbie Norderhaug, assistant state archivist, Wisconsin Historical Society, and James Hibbard, university archivist, University of Wisconsin-Platteville*

FRIDAY WORKSHOPS: 1:30-4:00 PM

DESIGN REVIEW FOR HISTORIC PRESERVATION COMMISSIONS
 PRE-REGISTRATION REQUIRED: LIMIT 25
 Wisconsin Act 317 set a new standard for how historic preservation commissions review proposed changes to historic landmarks. This workshop will be a panel discussion with preservation planners and historic preservation commission members who will discuss their experience with applying the Secretary of the Interior's Standards for Rehabilitation, the meaning of the new statute, and how commissions across the state are interpreting and implementing the change. *Presented by Jen Davel, preservation architect, Wisconsin Historical Society, Amy Scanlon, City of Madison, Dan Stephans, Evansville Historic Preservation Commission*

YESTERDAY'S NEWS, TODAY'S HISTORY: HISTORIC NEWSPAPERS
 PRE-REGISTRATION REQUIRED: **FILLED**
 SPONSORED BY THE WISCONSIN HISTORICAL RECORDS ADVISORY BOARD
 Having realized the value of the information held in our local newspapers, the Wisconsin Historical Society has been collecting local titles since its founding in 1846 and now houses one of the largest newspaper collections in the country. This workshop will demonstrate how to navigate the Society's collection and the various online collections of Wisconsin newspapers. Moreover, it will discuss why digitization is worth the investment, digitization options, and the digitization process. *Presented by Randi Ramsden, NDNP coordinator, and John Friend, microfilm lab supervisor, Wisconsin Historical Society*

CO-CURATING THE PAST WITH YOUR COMMUNITY
 PRE-REGISTRATION REQUIRED: **FILLED**
 Explore the benefits, processes, and outcomes of organizing a "History Harvest" to gather historical materials from members of your community. A recent music heritage project in Eau Claire will serve as one example of how your organization can collect and preserve community history using this strategy. The workshop will cover equipment and partnership requirements, best practices for community outreach, strategies for implementation, and a hands-on demonstration of the equipment used to digitally collect stories, photographs, and ephemera. *Presented by Dan Ott, public historian, and Greg Kocken, director, Special Collections and Archives, University of Wisconsin-Eau Claire*

SAVING GRAVESTONES AND CARING FOR CEMETERIES
 PRE-REGISTRATION REQUIRED: **FILLED**
 You've seen the old stone grave markers covered in growth and grime, but how do you safely clean them? What can be done for apparently neglected cemeteries? This introductory workshop will cover cemetery preservation basics including: the importance of cemetery preservation, cemetery preservation ethics and safety, stone types, gravestone shapes/meanings, cemetery preservation planning, tips for reading faint wording on grave markers, gravestone cleaning visual demonstration (dos and don'ts), and gravestone resetting visual demonstration. This practical workshop is especially geared toward those involved with historic preservation, historical societies, and genealogy. *Presented by Jarrod Roll, Save Your Stones Gravestone Preservation Services*

FRIDAY SPECIAL EVENTS

NEW DIRECTOR WELCOME RECEPTION: 4:00-5:30 PM
 GRAND LIBELLE BALLROOM
 PRE-REGISTRATION REQUIRED
 ADMISSION IS FREE

Help us extend a warm Wisconsin welcome to the new Ruth and Hartley Barker Director, Christian Øverland. This is the perfect opportunity to unwind after a long day of sessions and workshops. The reception will feature appetizers and cash bar, plus the opportunity to gather and talk informally with friends and colleagues.

HEARTHESIDE DINNER AT WADE HOUSE: 5:00-9:00 PM
 WADE HOUSE, GREENBUSH, WI (APPROXIMATELY 15 MINUTE DRIVE)
 PRE-REGISTRATION REQUIRED: **SOLD OUT**
 TICKETS ARE \$45 AND INCLUDE DINNER AND A TOUR

Wade House bustles with activity as guests anticipate a savory meal of a bygone era. Guests participate in a special Heartheside Dinner program, living the history of the 1850s as they work together to prepare a meal in the kitchen of the Wade House stagecoach hotel. The sounds and smells of the 19th century come to life as stove and fireplace fires are lit and guests chop and stir, season and roast, preparing their meal as Betsey Wade routinely did for stagecoach travelers a century and a half ago. Put yourself in the shoes of Wisconsin travelers as you help prepare a stagecoach era meal and learn about the typical foods served and preparation methods. You will enjoy the fruits of your labor in the Wade House dining room and tour the Wade House Stagecoach Inn. Heartheside Dinners are popular events that sell out quickly- take advantage of this special conference rate for this unique experience!

EMERGING PROFESSIONALS MEET-UP AT BLACK DOG BISTRO: 6:30-8:00 PM
 N8898 RHINE RD, ELKHART LAKE, WI (APPROXIMATELY 10 MINUTE DRIVE)
 PRE-REGISTRATION REQUIRED
 ADMISSION IS FREE **FILLED**

Enjoy dinner or just a drink with new friends at this historic tavern featured in *Bottoms Up: A Toast to Wisconsin's Historic Bars & Breweries*. Author Jim Draeger will speak briefly about the Black Dog and the importance of taverns in Wisconsin history and culture.

SATURDAY, OCTOBER 21

SATURDAY REGISTRATION: 7:00 AM
 CONFERENCE CENTER LOBBY

Pick up your nametag and conference packet including session and workshop room assignments.

SATURDAY MORNING: 8:00-9:00 AM
COFFEE AND CONVERSATION – ROUNDTABLE DISCUSSIONS

New topics and interest group tables added for 2018! The Saturday breakfast is an opportunity to ask questions of experts and discuss ideas in a small group setting that facilitates great conversation. A hot breakfast is included with your registration. Several tables will have a designated subject for discussion and a full list of topics will be provided in your

registration packet to help you plan. You can settle in at any of the conversation tables that interest you or visit and meet new people at open tables.

SATURDAY MORNING: 9:15-10:15 AM

THE CHASE STONE BARN AND THE 12 RULES OF FUNDRAISING
 The Chase Stone Barn is a rare all-fieldstone barn. The small town of Chase, population 3000, accomplished an amazing feat when they raised the funds to restore the barn and turn it into a vibrant and successful community space. The Chase Stone Barn committee raised funds through a wide variety of events, products, grants, and tax-deductible donations. This session will walk you through the twelve rules of fundraising learned by the individuals and groups involved in this project. *Presented by Chris Jaworski, vice president of the Pulaski Historical Society, and Kris Kolkowski, past member of the Town of Chase Stone Barn Committee*

HISTORIC PRESERVATION AND VACANT HOUSING IN SUPERIOR: FROM LIABILITIES TO ASSETS

Superior is experiencing a preservation renaissance through the revitalization of its historic buildings. This presentation will focus on strategies for vacant or blighted housing that is often seen as a liability to a community. Learn how to implement strategies to turn those perceived liabilities into community assets. Mayor Jim Paine and Plan Commission member Brian Finstad will also share an overview of recent rehabilitation successes and strategies to continue rebuilding preservation efforts in Superior. *Presented by Jim Paine, Mayor, City of Superior, and Brian Finstad, Planning Commission Member, City of Superior*

CREATING INTERACTIVES ON A BUDGET

In a world that is increasingly hands-on and digital, inclusion of interactives has become a standard component of exhibit planning and design. While holograms and digital multi-touch interactive tables may be financially out of reach for organizations with limited budgets, there are many cost effective and enjoyable interactives that can be created using a bit of creativity, easily available supplies, and a little elbow grease. This session will provide an overview of incorporating interactives into both new and standing exhibits, with an eye toward both budget and engagement of visitors of all ages. *Presented by Tamara Lange, curator of collections & exhibits, Sheboygan County Historical Society & Museum*

UNCOMFORTABLE HISTORIES: DEVELOPING EXHIBITS ON DIFFICULT TOPICS

History museums are among the most trusted institutions in the United States. This confidence is based on our dedication to factual historical research and our ability to help others make sense of the world. At times, both require addressing uncomfortable histories. The History Museum at the Castle, in Appleton, develops exhibits on "uncomfortable histories" to help our community understand the present through its past. This session will explain our approach to addressing difficult topics like racism, mental health, homelessness, and more. *Presented by Dustin Mack, chief curator, History Museum at the Castle*

PRESSBOOKS: SELF-PUBLICATION MADE EASY(IER)!

Local history organizations are ripe with talented historians and treasure troves of family histories. But for those with limited resources, publication often seems a financial and technological impossibility. PressBooks is a free, open-source, and easy-to learn software program that allows the user to self-publish online and printed books. Presenters will share a few example texts, including an exhibit catalog and e-book produced for a recent Mount Horeb exhibit, and show attendees how they can use the tool to do similar projects. *Presented by Destinee Udelhoven, director, Mount Horeb Area Historical Society and Steel Wagstaff, instructional technology consultant, L&S Learning Support Services, University of Wisconsin-Madison*

SATURDAY MORNING 10:45-11:45 AM

HISTORIC PRESERVATION ROUNDTABLE

The last year saw many changes in historic preservation legislation that affect historic preservation tax credits, protection of human burials, and local preservation ordinances. The staff of the Wisconsin State Historic Preservation Office will answer questions and facilitate a discussion about these and other pressing issues identified by the audience. This is a great opportunity to discuss local and state preservation topics with staff and other preservationists from around Wisconsin. *Presented by the Wisconsin State Historic Preservation Office, Wisconsin Historical Society*

IMPROVING BUILDING AND SYSTEM PERFORMANCE AND EFFICIENCY IN HISTORIC STRUCTURES

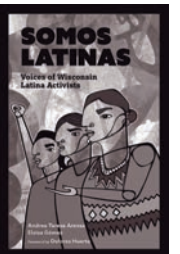
This session will explore what steps can be taken to enhance historic building and associated system performance and efficiency as well as what pitfalls should be avoided when implementing building and system upgrades. In addition to general steps, we will look at case study examples of how best to achieve enhanced performance with as little disruption to the historic building fabric as possible. *Presented by Mark Nussbaum, PE, principal, Architectural Consulting Engineers*

SOCIAL MEDIA ON A BUDGET

If you are a small organization looking to build your brand awareness, then social media is a great marketing tactic. History organizations of all sizes and budgets can benefit from learning new tools that make your organization stand out on social media. This presentation will feature inexpensive, solution-oriented ways to leverage social media as a marketing tool to increase your brand awareness and audience engagement. In this workshop, social media managers from the Wisconsin Historical Society will offer best practices, strategies, and actionable steps to enhance your social media brand while spending little or no money. *Presented by Kara O'Keefe, marketing and public relations manager, and Keri O'Keefe, marketing coordinator, Wisconsin Historical Society*

DOCUMENTING WISCONSIN'S LATINA COMMUNITY ACTIVISM: THE SOMOS LATINAS HISTORY PROJECT

This presentation will provide an overview of the community-based research project, Somos Latinas, which was embedded in four undergraduate college courses for three years at UW Madison. The Latina activists interviewed and archives collected help bridge generational gaps between the college students and Somos women, who were all over the age of 50. Learn how documenting local history can and does impact student researchers and the public. *Presented by Andrea-Teresa Arenas, director, Somos Latinas Project and Hector Salazar, University of Wisconsin Medical School*



WISCONSIN IN WATERCOLOR: THE LIFE AND LEGEND OF FOLK ARTIST PAUL SEIFERT

In 1867, German immigrant Paul Seifert settled in the Driftless Area of Wisconsin and began capturing the distinctive farms and landscapes of his new home in vivid, detailed watercolors. Today, these paintings are coveted by American folk art collectors, but Seifert's life remains shrouded in mystery. Joe Kapler examines the life of this enigmatic artist and provides context for his extraordinary art. Part art history treatment, part research memoir, and part love letter to the Driftless Area, *Wisconsin in Watercolor* shines a long-awaited light on Seifert and the land he so carefully rendered over a hundred years ago. *Presented by Joe Kapler, lead curator, Wisconsin Historical Society*



SATURDAY WORKSHOPS

SATURDAY WORKSHOPS: 9:15–11:45 AM

WOOD: EVERYTHING YOU EVER WANTED TO KNOW AND THEN SOME
PRE-REGISTRATION REQUIRED: **FILLED**

Ever want to know how to date your building simply by the type of saw cut marks or the type of nail used? Or why a particular architectural style developed the way it did? Take a walk through time to explore the history of wood construction from ancient times to today and see the evolution of how we build. Learn how building changed and how technologies impacted the built world and the types of buildings built in wood. The second half of the session will explore wood, its properties, what makes it unique, good and bad, and how to understand and repair our wood buildings. Presented by **Mark Buechel**, preservation architect, Wisconsin Historical Society

ORAL HISTORY 101

PRE-REGISTRATION REQUIRED: **FILLED**

In this workshop, UW-Madison Oral Historian Troy Reeves will provide an overview of the art and science of oral history. Reeves will define the term—including what isn't oral history—and provide some overarching principles and best practices for those looking to conduct an oral history interview or project, as well as those wondering about how to make the recordings they currently hold more discoverable and accessible. Last, Reeves will play an excerpt or two to highlight the power of oral history. Presented by **Troy Reeves**, head, Oral History Program, University of Wisconsin-Madison

MOUNT-MAKING FOR MUSEUM OBJECTS: A HANDS ON WORKSHOP

PRE-REGISTRATION REQUIRED: **FILLED**

Are you interested in learning how to make object mounts and boxes for your historical collections? Then sign up for this introductory hands-on mount-making workshop, where you'll learn about safe materials used to protect and support museum objects in storage and exhibition. Participants may bring one small object to mount and take home their newly constructed object support. A list of mount-making resources will be provided to all participants for further exploration. Presented by **Danielle Benden**, owner, Driftless Pathways

PAPERS, PICTURES, AND PATRONS: MAKING THE MOST OF YOUR ARCHIVES

PRE-REGISTRATION REQUIRED: LIMIT 25

SPONSORED BY THE WISCONSIN HISTORICAL RECORDS ADVISORY BOARD

This workshop will explore the role and value of archives for institutions of all sizes. Archival repositories, often a fixture of museums, historical societies, libraries, and other local history organizations, serve a vital role in preserving and connecting audiences with important local history resources that tell powerful stories. This workshop will use engaging activities to help attendees learn the basics of managing an archival repository, such as collections management and research services, helping to transform archives into a vital component of every organization. Presented by **Greg Kocken**, university archivist, University of Wisconsin-Eau Claire and **Pete Shrake**, archivist, Circus World Museum

SATURDAY LUNCHEON

SATURDAY LUNCHEON: 12:00–1:15 PM

THE FUTURE OF SMALL TOWNS IS SMALL SCALE DEVELOPMENT

Bernice Radle is an historic property owner, rehabilitator, business owner, and champion for historic preservation. She and her company seek out vacant and underutilized historic buildings in Buffalo and Niagara Falls that they transform through the principles of preservation, sustainability, and community. She will explore the barriers to bringing back Main Streets, share her perspective on the state of American downtowns, and demonstrate how small scale development can save historic buildings and neighborhoods.



SHEBOYGAN VALLEY LAND AND LIME COMPANY TOUR



Take advantage of the unique opportunity to explore Sheboygan County's finest intact collection of historic lime production buildings and learn about the fascinating history of one of Wisconsin's early industries. You will see four 50-foot tall draw kilns with their cart tracks still perched at the top, fire houses, the processing shed and the company office, and have the opportunity to climb the stairs inside one of the kilns. Constructed in 1911, listed in the National Register of Historic Places in 2016, and passionately cared for by private owners, a tour of this site of early industry is not to be missed. Transportation on your own, approximately five minutes from the Osthoff Resort.

1:30 PM

Cost: Free

Limit: 30 **SOLD OUT**

ROAD AMERICA BEHIND THE SCENES TOUR



This is an exclusive chance to tour the world famous Road America, "America's National Park of Speed," where historic races have been held every April-October for over sixty years. In this special behind the scenes tour, you will learn about the history of Road America, discover how a large racing event happens, and take a rare visit to the VIP Tower, the facility's heart of race day operations. Transportation on your own, approximately seven minutes from the Osthoff Resort.

1:30 PM

Cost: \$20

SOLD OUT

SATURDAY TOURS

REGIONAL MUSEUMS AND SITES OPEN HOUSE

There are many museums and sites in the region that you can visit on your way to or from the conference!

JONATHAN CLARK HOUSE

CORNER OF BONNIWELL AND CEDARBURG ROADS, MEQUON
Step back to 1848 with an interactive tour of this historic stone house that tells the story of our early settlers including the Clark, Turk and Bonniwell families. Thursday and Saturday 12:00 PM–3:00 PM. Admission by donation.

KIEL AREA HISTORICAL SOCIETY

227 FREMONT STREET, KIEL
Dutch Colonial Revival Style home built in 1906 for Carl Heins, who owned the first general mercantile store in Kiel, and was the first village president and president of the State Bank of Kiel. Saturday 10:00 AM–4:30 PM. Admission by donation.

NEW HOLSTEIN HISTORICAL SOCIETY

1600 WISCONSIN AVENUE, NEW HOLSTEIN
Timm House historic home and the Pioneer Corner Museum. Friday–Saturday 1:00 PM–4:00 PM. \$10 admission.

PLYMOUTH HISTORICAL SOCIETY

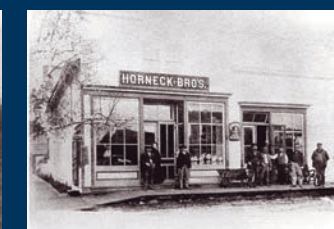
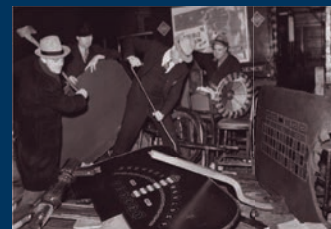
420 EAST MILL STREET, PLYMOUTH
Located in an 1876 cream city brick building, we offer an extensive local arrowhead collection, dairy exhibit (Plymouth is the Cheese Capitol of the World), vintage parlor and kitchen exhibit, textiles, and the Plankroad Exhibit, with 8-store fronts offering a glimpse of Plymouth in 1869. Thursday–Saturday 10:00 AM–2:00 PM. free admission.

RANDOM LAKE AREA HISTORICAL SOCIETY

115 CARROLL STREET, RANDOM LAKE
Come enjoy our local museum and the first house built in Random Lake in 1865, and stop by our historical society's Kathy's Trackside Café for breakfast or lunch at 111 Carroll Street. Thursday–Saturday 9:00 AM–1:00 PM. \$2 admission includes Nowach House.

SHEBOYGAN COUNTY HISTORICAL SOCIETY MUSEUM

3110 ERIE AVENUE, SHEBOYGAN
We are a six building campus holding over 35,000 artifacts relating to Sheboygan County history. Thursday–Saturday 10:00 AM–3:00 PM. Adults \$8; Seniors and Military \$6.



HOTEL INFORMATION

CONFERENCE CENTER AND HOTEL

THE OSTHOFF RESORT & CONFERENCE CENTER www.osthoff.com
101 Osthoff Ave, Elkhart Lake, WI 53020 (855) 671-6870

Hotel Reservations: Please make reservations early for the discount because there are a limited number of rooms at this rate. Rooms will not be available at the discounted rate after September 27 or if they are filled.

The Osthoff Resort offers one bedroom suites for \$82 per night. For those who want to share accommodations, they also offer two bedroom lofts for \$82 per night or two bedroom suites for \$164 per night.

Online reservations: This is the preferred method to book your hotel room. Online reservations will NOT be required to make a one-night deposit. Go to www.osthoff.com/meetings and click "To make your individual group reservations" at the bottom of the screen. When prompted, use: **GWIHISTO** for Group ID and **WHS** for password.

Phone reservations: Please call 800-876-3399 and press prompt #1. State that you are with the Wisconsin Historical Society and an agent will book the reservation at the conference rate. Due to resort policy, you may be required to make a one-night deposit at the time of a phone booking to reserve a room.

Questions? Contact lhhpconference@wisconsinhistory.org

CONFERENCE RATES

REGISTER EARLY & SAVE!

REGISTER EARLY AND SAVE – Register by August 24 and save \$20
FINAL DEADLINE TO REGISTER – October 12

WISCONSIN HISTORICAL SOCIETY MEMBERS RECEIVE 10% OFF REGISTRATION

EARLY BIRD REGISTRATION—PAYABLE BEFORE AUGUST 24, 2018

- EARLY BIRD TWO DAY REGISTRATION FEE \$125
- EARLY BIRD FRIDAY REGISTRATION FEE \$75
- EARLY BIRD SATURDAY REGISTRATION FEE \$70

REGULAR REGISTRATION—PAYABLE BEFORE OCTOBER 12, 2018

- REGULAR TWO DAY REGISTRATION FEE \$145
- REGULAR ONE DAY REGISTRATION FEE \$80
- REGULAR ONE DAY REGISTRATION FEE \$75

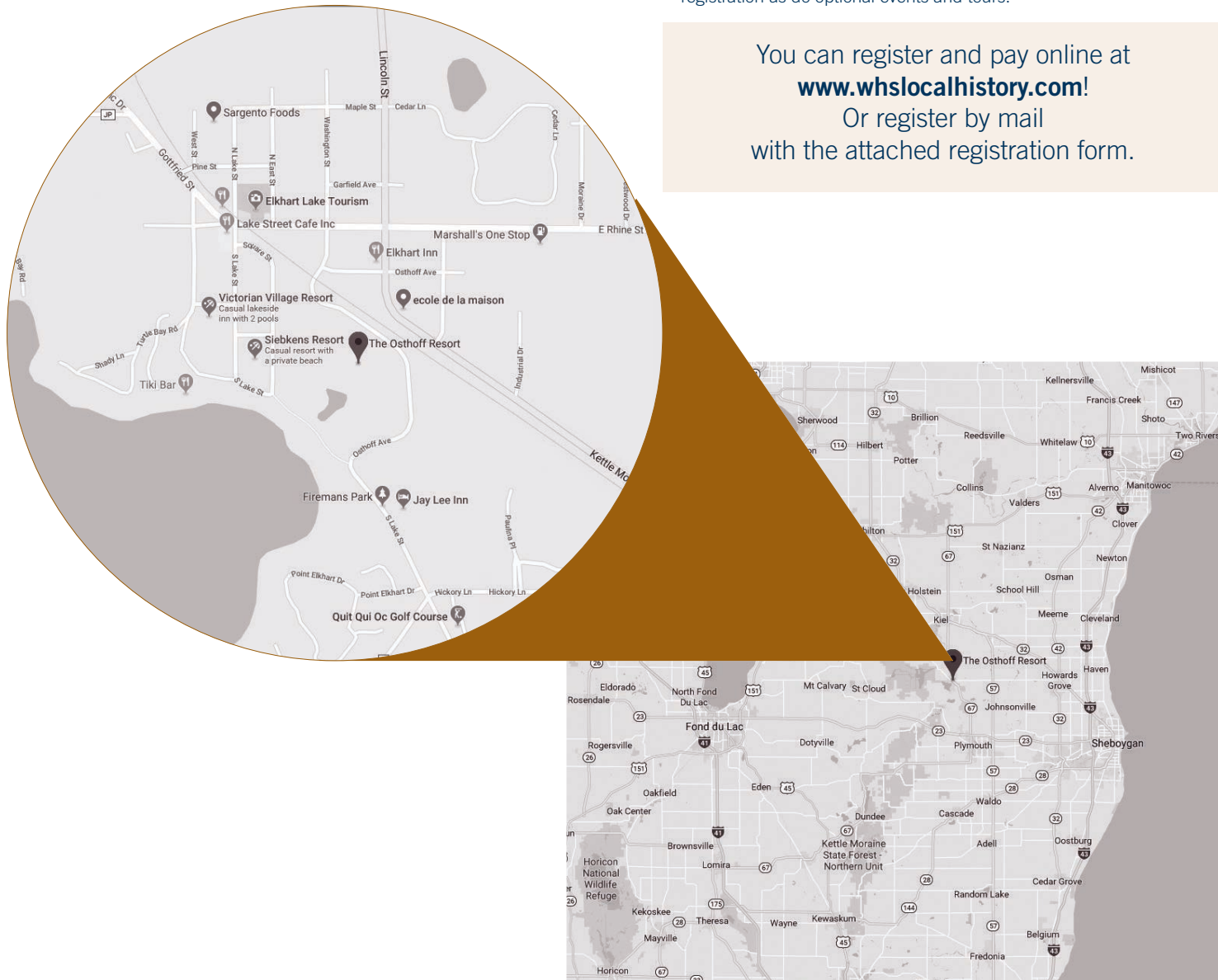
STUDENT REGISTRATION—PAYABLE BEFORE OCTOBER 12, 2018

- STUDENT TWO DAY REGISTRATION FEE \$70
- STUDENT ONE DAY REGISTRATION FEE \$40

The registration fee includes breakfasts, lunches, and all sessions and workshops.

Please note that your registration entitles you to attend any open session, but workshop space is limited and requires advance registration as do optional events and tours.

You can register and pay online at
[www.whslocalhistory.com!](http://www.whslocalhistory.com)
Or register by mail
with the attached registration form.



ALL REGISTRATIONS MUST BE PREPAID BY CHECK OR CREDIT CARD POSTMARKED BY OCTOBER 12, 2018 ONE REGISTRATION FORM PER PERSON

Name and Organization _____

Address, City, State, Zip _____

Telephone, Email _____

PAYMENT INFORMATION: ALL REGISTRATIONS MUST BE PREPAID BY CHECK OR CREDIT CARD POSTMARKED BY OCTOBER 12, 2018

EARLY BIRD REGISTRATION—PAYABLE BEFORE AUGUST 24

- FRIDAY AND SATURDAY \$125
- FRIDAY ONLY \$75
- SATURDAY ONLY \$70
- 10% MEMBER DISCOUNT \$112
- 10% MEMBER DISCOUNT \$67
- 10% MEMBER DISCOUNT \$63

REGULAR REGISTRATION—PAYABLE BEFORE OCTOBER 12

- FRIDAY AND SATURDAY \$145
- FRIDAY ONLY \$80
- SATURDAY ONLY \$75
- 10% MEMBER DISCOUNT \$130
- 10% MEMBER DISCOUNT \$72
- 10% MEMBER DISCOUNT \$67

STUDENT REGISTRATION—PAYABLE BEFORE OCTOBER 12

INCLUDE COPY OF VALID STUDENT ID

- FRIDAY AND SATURDAY \$70
- FRIDAY ONLY \$40
- SATURDAY ONLY \$40

WISCONSIN HISTORICAL SOCIETY MEMBERSHIP
NUMBER: # _____

DON'T HAVE YOUR MEMBERSHIP NUMBER? CALL 1-888-748-7479

REGISTRATION AMOUNT DUE: _____

OPTIONAL ACTIVITIES, ADVANCED SIGN-UP IS REQUIRED:

THURSDAY:

- WISCONSIN COUNCIL FOR LOCAL HISTORY
MINI-GRANT FUNDRAISING RECEPTION
CRYSTAL LAKE ROOM 4:30–6:00 PM
\$20

FRIDAY:

- BREAKFAST, OPENING PLENARY, AND
ENVISIONING A NEW WISCONSIN HISTORY MUSEUM
GRAND LIBELLE BALLROOM 8:00–9:00 AM
Included in registration fee
- EVENING RECEPTION WITH DIRECTOR CHRISTIAN ØVERLAND
GRAND LIBELLE BALLROOM 4:00–5:30 PM
Included in registration fee
- HEARTSIDE DINNER AND TOUR AT WADE HOUSE
WADE HOUSE, GREENBUSH, WI 5:00–9:00 PM
LIMIT 18 \$45 **SOLD OUT**
- EMERGING PROFESSIONALS MEET-UP AT BLACK DOG BISTRO
N8898 RHINE RD, ELKHART LAKE, WI 6:30 PM
(5 MILES, 10 MINUTE DRIVE) **SOLD OUT**
Included in registration fee

PAYMENT METHODS: ALL REGISTRATIONS MUST BE PRE-PAID BY OCTOBER 12, 2018 ONE REGISTRATION FORM REQUIRED FOR EACH INDIVIDUAL

- CHECK (MAKE PAYABLE TO WISCONSIN HISTORICAL FOUNDATION) VISA MASTERCARD

Card Number _____ Security Code _____ Exp Date _____

Name on Card _____

Signature _____

SATURDAY:

- BREAKFAST AND COFFEE & CONVERSATION
ROUND TABLE DISCUSSIONS
GRAND LIBELLE BALLROOM 8:00–9:00 AM
Included in registration fee

SATURDAY TOURS, CHOOSE ONLY ONE:

Participants are responsible for their own transportation

- SHEBOYGAN VALLEY LAND AND LIME COMPANY TOUR, **SOLD OUT**
RHINE, 1:30 PM, FREE, LIMIT 30
- ROAD AMERICA TOUR, ELKHART LAKE, 1:30 PM,
\$20 **SOLD OUT**

REGIONAL MUSEUMS AND SITES

- PLYMOUTH HISTORICAL SOCIETY
- RANDOM LAKE AREA HISTORICAL SOCIETY
- NEW HOLSTEIN HISTORICAL SOCIETY
- JONATHAN CLARK HOUSE, MEQUON
- KIEL AREA HISTORICAL SOCIETY
- SHEBOYGAN COUNTY HISTORICAL MUSEUM

IN ADDITION TO OPEN SESSIONS,

I WOULD LIKE TO ATTEND THE FOLLOWING WORKSHOPS:

Space is limited for each workshop, please check wisconsinhistory.org/conference or email lhhpconference@wisconsinhistory.org for availability:

FRIDAY: 9:15–11:45 AM

- Preservation Law & Historic Preservation Commissions – limit 25
- American Indian Studies: Texts and Digital Resources – limit 25
- Databasing in Past Perfect 5.0 – limit 35
- Using the Wisconsin Historical Society's Archive Collection – limit 40

FRIDAY: 1:30–4:00 PM

- Design Review for Historic Preservation Commissions – limit 25
- Yesterday's News, Today's History: Historic Newspapers **FILLED**
- Co-curating the Past with your Community **FILLED**
- Saving Gravestones and Caring for Cemeteries **FILLED**

SATURDAY: 9:15–11:45 AM

- Wood: Everything You Wanted to Know and Then Some **FILLED**
- Oral History 101 **FILLED**
- Mount Making for Museum Objects **FILLED**
- Papers, Pictures, and Patrons – limit 25



WISCONSIN
HISTORICAL
SOCIETY

816 State Street
Madison, WI 53706

LOCAL HISTORY & HISTORIC PRESERVATION CONFERENCE

OCT. 26-27, 2018

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Osthoff Resort Collection

ELKHART LAKE, WISCONSIN | OSTHOFF RESORT

TWELFTH ANNUAL

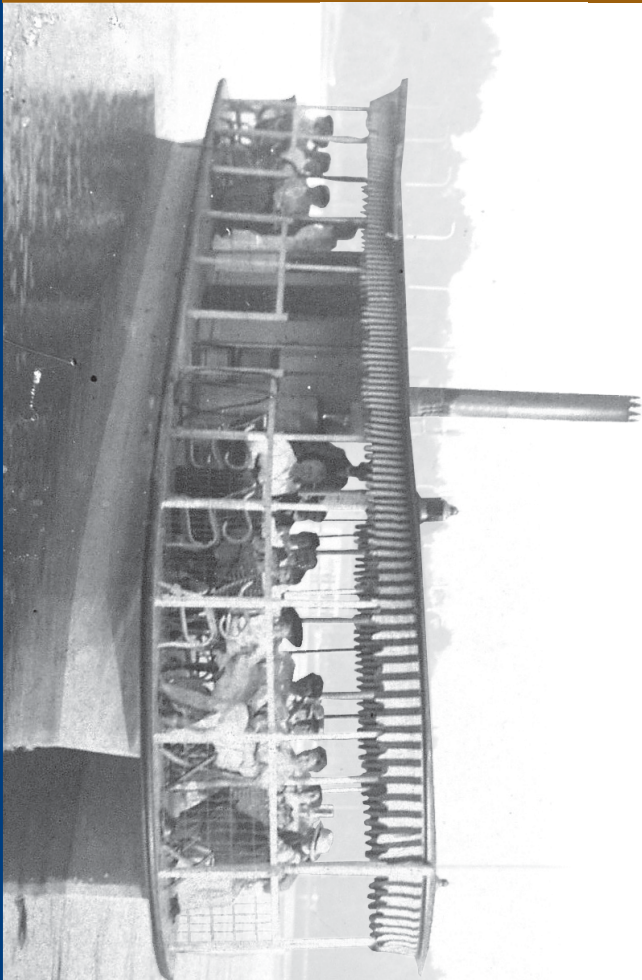


WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
COUNCIL FOR
Local History

LOCAL HISTORY & HISTORIC PRESERVATION CONFERENCE



Sheboygan County Historical Research Center

ELKHART LAKE
WISCONSIN
OSTHOFF RESORT

OCTOBER
26-27