

TODD M REARDON

CHAIRMAN OF LAKE COMPANY OF WISCONSIN

CONTACT

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ASSOCIATIONS

Metropolitan Milwaukee Association of Commerce (MMAC)

Young Presidents Organization

Association for Strategic Planning

Association for Internal Management Consultants (AIMC)

NCM 20 Group

EDUCATION

Southern Methodist University
Bachelor's of Science in Business
Management
1986

Purdue University
Masters of Science in Finance
1988

Georgetown University
Washington Campus MBA
Program
1987

National Automobile Dealers
Association Executive Training,
Various other NADA training
Programs

GM- Disney Institute Training
Program
2012

EXPERIENCE

Lake Company of Wisconsin
1990-present
Chairman and Owner

Evercore ISI, Research Division
2024-present
Consultant

Fiontral Strategic Management Consulting, LLC
2014-present
Owner

Association for Strategic Planning
2017- present
Certified Strategic Planner

GLG (Gerson Lehman Group)
2012- present
Contract Consultant

Guidepoint Global
2012- present
Contact Consultant

Mediation Works
2012- present
Certified Mediator/ Arbitrator

AWARDS

State of Wisconsin
Commendation for
Commitment to Excellence and
Professionalism in Business

Milwaukee County
Commendation for Recognition
of Outstanding Contributions
and Service to the Community

City of Milwaukee
Mayor Tom Barrett
Commendation for Exemplary
Citizenship

Ford
President's Award Winner

GM
Genuine Leader Award

Chrysler
5-star Award
Winner/Breakthrough Dealer

Milwaukee Police Dept
Citizen of the Year

Hispanic Chamber of
Commerce
Person of the Year

South Shore Frolics
Honorary Grand Marshall/Major
Fundraiser

PSIA-AASI
2015- present
Professional Snowboard Instructor

COMMUNITY INVOLVEMENT

Carmen Schools of Science and Technology
Board Member
2016- present

Carmen Schools of Science and Technology
Finance Committee, Treasurer
2018- present

City of Milwaukee and City of Greenfield Business
Improvement District
Board Member
2008- present

South 27th Street Business District Association
Founding Chairman
2008- present

Childrens Hospital
Board of Trustees, Chairman of Resource Committee
2002-2015

Boys & Girls Clubs
Trustee, Chairman of Annual Fund
2002-2016

Milwaukee Air & Water Show
Advisory Board
2004-2011

US Bank Championship
Board of Trustees, Treasurer- PGA Golf Tournament
2007-2009

American Red Cross
Board Member
2002-2006

Boys & Girls Clubs
Chairman Robin Yount Golf Tournament
1992-1998
