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## HETAL A. PATEL

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### Summary

Highly motivated professional with a skillful communication style, strong organizational acumen, and a passion for continuous learning and self-improvement. Natural diplomatic skills combined with a high level of emotional intelligence help build consensus and collaboration, even amongst a group of diverse individuals. I am person who enjoys owning and operating multiple different kind of businesses.

### Skill Areas

- ❖ Strategic planning
- ❖ Quality improvement
- ❖ Human Resource management
- ❖ Brand renovation
- ❖ Policy and Procedure development
- ❖ Event planning
  
- ❖ Relentless drive to create a highly refined product and a consistently exceptional experience
- ❖ Implementation of new service lines

### Experience

Owner | CEO | President  
Quality Suites Hotel, Rodeway Inn Hotel  
Home 2 Suites  
Super 8  
BP Gas Station and Quizno's

7/1/2010-Present  
Milwaukee, WI  
Bolingbrook, IL  
Bourbannais, Pekin, Dixon, IL  
Tomah, WI

- ❖ Led transformation from a local hotel to 2 separate brand name hotels, including conversion to an all-suite hotel
- ❖ Coordinated numerous functions, including charity events for former Green Bay Packer, and local churches ,BID, Salvation Army
- ❖ Board Member of Business Improvement District #43 Milwaukee
- ❖ Regional Advisory Board Member of Choice Owners Council (Region 8, IL,MI,OH,WI,IN)
- ❖ Advisory Board Member of Salvation Army

#### Education

- ❖ Graduated in Computer Technology 1998(india)
  - ❖ Certified in Hospitality Operating Training(HOST)2010
  - ❖ Certified by Wisconsin Food Handlers 2016
  - ❖ Corporate Training for Quizno's Franchise 2014
  - ❖ Corporate Training for BP Gas 2014
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