



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, May 27, 2026

COMMITTEE MEETING NOTICE

AD 11

SHERMAIN B LEWIS

3953 S 76TH ST  
MILWAUKEE, WI 53220

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, June 09, 2026 at 01:15 PM**

The access code is <https://meet.goto.com/498513133>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Tattoo and Body Piercing Establishment License Renewal Application for "TRUSTZ TATTOO AND BODY PIERCING" at 3953 S 76TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



Wednesday, May 27, 2026



# Notice of Public Hearing

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LEWIS, Shermain B  
Trustz Tattoo and Body Piercing at 3953 S 76TH St  
Tattoo and Body Piercing Establishment License Renewal Application

**Tuesday, June 09, 2026 at 1:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/9/2026 at 1:15 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**













CURRENT OCCUPANT	7804 W WATERFORD AVE# 6	MILWAUKEE, WI 53220-2239
CURRENT OCCUPANT	7804 W WATERFORD AVE# 7	MILWAUKEE, WI 53220-2239
CURRENT OCCUPANT	7806 W WATERFORD AVE# 1	MILWAUKEE, WI 53220-2239
CURRENT OCCUPANT	7806 W WATERFORD AVE# 2	MILWAUKEE, WI 53220-2239
CURRENT OCCUPANT	7806 W WATERFORD AVE# 3	MILWAUKEE, WI 53220-2239
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CURRENT OCCUPANT	7814 W WATERFORD AVE# 7	MILWAUKEE, WI 53220-2239
CURRENT OCCUPANT	7816 W WATERFORD AVE# 1	MILWAUKEE, WI 53220-2239
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CURRENT OCCUPANT	7816 W WATERFORD AVE# 3	MILWAUKEE, WI 53220-2239
CURRENT OCCUPANT	7816 W WATERFORD AVE# 4	MILWAUKEE, WI 53220-2239
CURRENT OCCUPANT	7816 W WATERFORD AVE# 5	MILWAUKEE, WI 53220-2239
CURRENT OCCUPANT	7816 W WATERFORD AVE# 6	MILWAUKEE, WI 53220-2239
CURRENT OCCUPANT	7816 W WATERFORD AVE# 7	MILWAUKEE, WI 53220-2239

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Total Records: 325

Radius 250 feet and Center of the Circle: 3953 S 76th St

**Jackson, Annette**

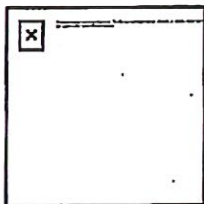
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**From:** Cooney, Jim  
**Sent:** Thursday, September 18, 2025 8:58 AM  
**To:** Jackson, Annette  
**Cc:** Milano, Marissa  
**Subject:** FW: Large gatherings at Tattoo shop on Friday and Saturday nights on 76th St.

Please add.

**From:** Burgelis, Peter <Peter.Burgelis@milwaukee.gov>  
**Sent:** Wednesday, September 10, 2025 11:29 AM  
**To:** Leitzke, Timothy <tleitz@milwaukee.gov>; Arroyo-Vega, Jezamil <javega@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; Ward, Michael <mward@milwaukee.gov>; Garcia, Fabian <fgarci@milwaukee.gov>; Hall, Joseph <jthall@milwaukee.gov>; Alder, Gerald <gerald.alder@da.wi.gov>  
**Cc:** Prochaska, S L <SLProchaska@milwaukee.gov>  
**Subject:** Fw: Large gatherings at Tattoo shop on Friday and Saturday nights on 76th St.

Is there something additional this narrative gives your role to help improve peace in the neighborhood?



**REDACTED**  
BY 

**Peter Burgelis (he/him) | Alderman District 11**  
City of Milwaukee Common Council  
200 E Wells Street, Milwaukee, WI 53202  
Office 414-286-3768  
Legislative Aide Sherry Prochaska

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**From:**  
**Sent:** Wednesday, September 10, 2025 10:12  
**To:** Burgelis, Peter <Peter.Burgelis@milwaukee.gov>  
**Subject:** Large gatherings at Tattoo shop on Friday and Saturday nights on 76th St.

Dear Alderman Burgelis,

My name is \_\_\_\_\_ I live \_\_\_\_\_ in your district off of \_\_\_\_\_ actually right  
\_\_\_\_\_. We've owned our house for \_\_\_\_\_ ; and I'm writing to  
discuss some concerns that have popped up lately with a tattoo shop in the shopping center \_\_\_\_\_ ; called  
Trust Tattoo and Body Piercings (3953 S 76th St).

A little less than two months ago on Friday July 18th there was a sudden and rapid gathering of a large number of cars in the parking lot of the shopping center across the street. There were obnoxious levels of noise with people revving car engines incredibly loud, drivers being extremely reckless and leaving the parking lot at high rates of speed while squealing tires and accelerating beyond normal requirements, loud music with heavy bass being played, people pulling wheelies on motorcycles/sports bikes, and people on foot everywhere. The ENTIRE parking lot was full (while other businesses are still open) with people parking on the road and walking into the lot.

Milwaukee Police Department (MPD) was on scene with 2 squads right on location and another few squads down the road some. I could hear all of this commotion inside my house with windows closed, air conditioning on, and tv going. This was around 2030. Trying to figure out what exactly was going on I walked up to a MPD officer sitting in his cruiser on the median and asked him what the heck was going on. He stated that these kind of events pop up all over the city and are organized online (which we now know was not the case, as it is the tattoo shop organizing these events). I can hear all the noise in my house and that it is insane. As I was speaking to him there were multiple people peeling out of the parking lot and driving recklessly right past MPD. Engines were being revved so loud we could barely hear each other talking.

As soon as I finished my conversation with MPD things got louder and the reckless driving got worse. There were clearly not enough officers on location to deal with what was going on, nor were they sure what to do about it. More and more people were pouring into the parking lot by the minute. I sat on my porch watching people while they were sitting and standing on the roof of their cars, yelling, leaving garbage all over, and just causing a nuisance. I called 911 from my house and requested more officers as the situation seemed out of control. Drivers were going the wrong way on 76th to get to the median by Van Beck to go north on 76th instead of going south and turning around at the next median. The recklessness was getting worse by the minute and I was concerned that someone was going to get hurt.

Greenfield PD and more MPD officers showed up (we are right on the line of the two communities). People started getting pulled over. Arrests were made and at least 2 or 3 cars were towed. By about 2200 the crowd dispersed. Many neighbors were wondering what the hell just happened, texts and calls were flying back and forth between many of us. The neighborhood was upset and angry.

Fast forward two weeks later and around 2000 on Friday August 1st the parking lot starts to fill again. Reckless driving starts, loud revving of engines is happening again, obnoxious music volumes start. I called the non-emergency number for MPD and reported that a repeat of what happened two weeks ago was starting again. Within about twenty minutes the lot was FULL. MPD showed up and just watched. Their presence changed no behavior.

I was trying to sort out what was happening. We eventually figured out that the tattoo shop at the end of the strip mall was organizing these "events". They were cooking food in front of their shop, playing music, and coordinating what was happening. The police were over there speaking with the shop owners from what we could tell so I walked across the street to have a conversation and find out more information.

There were two men from the shop speaking with police, one I later learned was the owner of the business (who I believe rents the space for his store/business). I stated that the neighbors are very angry about what is going on, especially the loud noise levels and reckless driving. I was met with comments about trying to make a safe place for people to gather (which I can get behind), but then comments were made about "just coming out here and shooting up meth" (which if that is what is going on at these "get togethers", myself and my neighborhood has a huge issue with). The comment was very off the wall and caught me off guard. At that point an officer saw my eyes go into a WTF look and he pulled me aside to speak with me.

MPD was trying to figure out if they can have these events without a permit. Not sure if they ever got an answer. The officer that pulled me aside discussed their struggle responding to these calls with the lack of officers for these events that aren't planned. MPD appeared just as frustrated with these events as my neighbors and I are. He encouraged me to organize neighbors and reach out to you to voice our extreme displeasure and high level of concern about these "gatherings" that are happening about every other Friday. We thought we were going to be in for a long summer, but then the events stopped. My neighbors and I thought maybe the shop owner got the message of neighborhood outrage after the cops showed up quickly to both his events, but we were wrong. After two gatherings there was a rather long break until this Saturday, September 6th.

We had another "event" on Saturday. This time with stronger and more organized police presence pulling more people over and keeping noise levels more controlled overall. However, all the extra traffic, erratic/reckless driving, police presence, and sirens with people getting pulled over still disturbed the peace and interrupted the evening of those that

live here. It knocked me out of bed just as I was falling asleep. My neighbors and I are frustrated and angry. So, I'm reaching out to you in hopes that you can help our neighborhood regain its peace. I have several concerns about these events, should they continue to happen or be allowed to happen if permits are given.

My main concerns in all of this are as follows:

REDACTED  
BY

1) Disturbance of the peace. This shopping center is surrounded by residential area. This is not the place to be having events like this. Besides a small church with a school, two gas stations, and a liquor store everything else is apartments, single family homes, or multiple family complexes like duplexes or four family buildings. The loud revving of engines that happens constantly during these events gets very overwhelming and old real fast. The music gets loud, breaking noise ordinance levels. Then you add the squealing of tires, loud exhausts, and other noises of reckless driving and it's a sensory nightmare. For anyone needing to put kids to bed, trying to go to bed themselves for work, or even just trying to relax in their home it's extremely disturbing and exhausting. Our neighborhood has a fair amount of people that do shift work in healthcare, law enforcement, or other areas and are working weekends and pm or night shifts. Those people deserve quiet time to be able to rest in their own homes. These gatherings break the peace we have in our homes. It increases noise levels way above and beyond the normal traffic noise levels of any other time of day, even on busy 76th street.

2) Possible hard drug use like methamphetamine. This is not an appropriate behavior to be going on at an event like this (or anywhere). Even if they have narcan on hand people still will be climbing in their cars to drive home after using hard drugs which is not safe nor should it be encouraged. Not to mention illegal. There have also been children at these events, of which they should not be exposed to that type of behavior if it is indeed going on.

3) Increase in reckless driving. accidents that happen on the stretch of 76th street around : I see enough reckless and impaired driving already. We do NOT need events that encourage more of this. There is a lot of foot traffic in our neighborhood, including kids, runners, and bicycles. Events like this put all these people at risk of a pedestrian accident. We do not need people showing off what they think they can do in their car or sports bike and killing someone in the process. It's loud and obnoxious when they do it, but more importantly it puts people at risk of a significant accident.

4) Repercussions to other businesses in the shopping center. These events usually start around 2000 on a Friday (or Saturday) night. There are two restaurants (an Indian restaurant and a Subway) that now cannot have customers due to a completely full parking lot and no spots for their customers to park. There are also stores that are still open during that time, a smoke shop, a family dollar store, and a few others. It's incredibly selfish of the tattoo shop owner to take away business opportunities from fellow shop owners for him to have an elective event every other Friday (or however frequently he's planning the events) that stresses the neighborhood out and now can make a restaurant or store lose out on earning money.

5) Garbage. After all of the events there has been garbage left behind across the lot that doesn't get picked up. Water bottles, cans, and other garbage gets left on the ground. That is unacceptable. We struggle with enough garbage on 76th street from people throwing stuff out their car windows, the garbage trucks losing pieces of garbage when dumping bins in their trucks, and people from the apartments emptying their car trash into the street instead of a garbage can. We don't need a shop contributing to more litter.

6) Loss of place of refuge. For many of us our home is our place of refuge at the end of a long day or week. It's our safe zone, our resting place, our place of tranquility. This has been taken from us when these events happen. As a who needs rest due to medical conditions, this is not okay. For those who are who are chronically ill and require extra rest, who have young children with early bedtimes, etc- it impacts all of us, it impacts our ability to use our homes in the way we need and causes anxiety, stress, and anger for others in the neighborhood. Those are not the kind of community ties any of us want to foster. had a horrible experience with a neighbor not long ago that has left us with some literal trauma. After dealing with a neighbor for that was one of the worst noise nuisance issues I have ever experienced (we





# TATTOO & BODY PIERCING ESTABLISHMENT LICENSE SUPPLEMENTAL RENEWAL APPLICATION

ccl-tatrenapp 1/1/2026

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Shermain B Lewis  
Trustz Tattoo and Body Piercing  
3953 S 76TH ST  
Milwaukee WI 53220

AD 13

Current License Expiration Date: 6/30/2026

Tattoo, Body Piercing Application  
Due Date: 4/23/2026  
Renewal Fee: \$ 375  
\$100 Late Fee Begins: 4/24/2026

**SERVICES OFFERED (check all that apply)**

Currently Approved Services: Tattoo, Body Piercing

**TATTOO SERVICES**

- Tattoo
- Tattoo Removal
- Permanent Makeup
- Microblading

Other Body Art:

- Scarification
- Braiding
- Other:
- Subdermal Implants
- Branding

**PIERCING SERVICES**

- Body Piercing
- Ear Piercing
- Microdermals
- Other:

**HOURS OF OPERATION**

Are there any changes to the current hours of operation?  No  Yes If yes, describe: \_\_\_\_\_

Your current hours of operation are listed on your current license.  
An Extended Hours Establishment License is required to operate during the hours of 12:00 a.m. and 5:00 a.m.

**HAND WASHING**

Describe the hand washing method used in procedure area(s)? USE SOAP, wash hands at sink  
Dry hands

**PLAN OF OPERATION**

Are there any changes to your Litter/Noise plan?  No  Yes If yes, describe: \_\_\_\_\_

Are there any changes to your current plan of operation or floor plan\*?  No  Yes If yes, describe: \_\_\_\_\_

\*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

**ACKNOWLEDGEMENT & SIGNATURE**

By signing below, I certify that all the information on this application is correct and acknowledge that any change in the information on the application shall be reported to the City Clerk's License Division within 10 days of the change.  
I shall promptly notify the City Clerk's License Division in writing if my establishment ceases operation.

Signature of Sole Proprietor, Partner, Agent or 20% or More Shareholder

Complete Reverse Side