

1. Describe the proposed ordinance or resolution.

File No. 231563 directs the Department of City Development to prepare a West Side Area Plan Update that will serve as an amendment to the City of Milwaukee's Overall Comprehensive Plan. The resolution also authorizes a transfer of funds from the Capital Improvements Advance Planning Fund to a subaccount for developing the Plan so that DCD can enter into any contracts required to carry out the planning process.

2. Identify the anticipated equity impacts, if any, of this proposal.

An equity impact statement is required for this resolution because the file authorizes DCD to enter into contracts to support the neighborhood planning process for the West Side Area Plan Update.

The plan document produced as a result of this planning process will update the current West Side Area Plan include recommendations related to land use, multimodal transportation investments, improvements to public spaces, economic development, sustainability, and housing affordability to guide decision-making by City departments, the Common Council, and neighborhood stakeholders.

3. Identify which minority groups, if any, may be negatively or positively impacted by the proposal.

The West Side Area is a diverse area. According to the 2020 Census, the area is majority Black with about 54% of residents identifying as Black, 32% identifying as White, and smaller percentages of other race and ethnicities.

The West Side Area Plan Update will allow for a more in depth analysis and a refinement of land use, development, housing, and economic development recommendations that may have impacts on both current and future minority residents of the West Side Area, including by examining how to encourage equitable development across a range of incomes and ages.


4. Describe any engagement efforts with minority communities potentially impacted by the proposal.

Any contracting opportunities resulting from this resolution would be procured following the Small Business Enterprise Contract Compliance Procedures (SBECCP) issued by the Office of Equity and Inclusion. Any RFPs will include scoring criteria that recognize demonstrated expertise in working with racially diverse neighborhoods and stakeholder groups and meeting SBE goals. Prior to launching the process, DCD will develop a public involvement plan tailored to this specific project, as specified by the procedures for public engagement during comprehensive planning adopted by Common Council File No. 161076. This includes developing project-specific strategies designed to engage historically underrepresented populations.

5. Describe how any anticipated equity impacts of the proposal will be documented or evaluated.

- SBE participation in any contracts resulting from this project will be tracked in accordance with the SBECCP.*
- The public involvement plan designed for this project will include measures that will be tracked during the planning process related to community engagement.*
- The final West Side Area Plan Update document itself will include goals and recommendations that can be used to evaluate the success of plan implementation over time.*

6. Describe strategies that will be used, if any, to mitigate any anticipated equity impacts.

- DCD will follow the Small Business Enterprise Contract Compliance Procedures (SBECCP) issued by the Office of Equity and Inclusion for contracting opportunities on this project.*
- DCD will work proactively with the local alderpersons to develop a public involvement plan for this project designed to ensure that equity is at the forefront of the planning process.*
- DCD has identified potential redevelopment sites and key commercial corridors that will be contained within the eventual plan that are important to the vibrancy of neighborhoods and overall quality of life for residents. In addition to considering the input of existing neighborhood residents when developing the housing strategies recommended in the plan, DCD will also take into account existing city-wide and regional plans, and national best practices to ensure those findings serve as* 

Name: **Vanessa Koster, Deputy Commissioner**

Signature:

Vanessa Koster

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Reason: I am the author of this document
Location: your signing location here
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