



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, December 21, 2017

COMMITTEE MEETING NOTICE

AD 05

TRIMMEL, Rita A, Agent
Speedway LLC
PO Box 1580 License Dept
Springfield, OH 45501

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Wednesday, January 03, 2018 at 09:00 AM

Regarding: Your Filling Station, Food Dealer, and Weights & Measures License Renewal Applications With Change of Agent as agent for "Speedway LLC" for "Speedway #4123" at 8431 W Appleton Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____
Jessica Celella
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, December 21, 2017

COMMITTEE MEETING NOTICE

AD 05

TRIMMEL, Rita A, Agent
Speedway LLC
5412 34th St
Kenosha, WI 53144

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Wednesday, January 03, 2018 at 09:00 AM

Regarding: Your Filling Station, Food Dealer, and Weights & Measures License Renewal Applications With Change of Agent as agent for "Speedway LLC" for "Speedway #4123" at 8431 W Appleton Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation.

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JIM OWCZARSKI, CITY CLERK

BY: _____
Jessica Celella
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



Thursday, December 21, 2017



Notice of Public Hearing

TRIMMEL, Rita A, Agent
Speedway #4123 at 8431 W Appleton Av
Filling Station, Food Dealer, and Weights & Measures License Renewal Applications With Change
of Agent

Wednesday, January 03, 2018 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/3/2018 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	8522 W POTOMAC AVE	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8519 W APPLETON AVE	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8501 W GRANTOSA DR 5	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8525 W GRANTOSA DR 5	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8529 W GRANTOSA DR 5	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8513 W APPLETON AVE	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8518 W POTOMAC AVE	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8509 W GRANTOSA DR 1	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8519 W GRANTOSA DR 2	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8525 W GRANTOSA DR 4	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8529 W GRANTOSA DR 4	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8509 W GRANTOSA DR 3	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8501 W GRANTOSA DR 2	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8501 W GRANTOSA DR 1	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8517 W GRANTOSA DR 3	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8515 W APPLETON AVE	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8524 W APPLETON AVE	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8520 W APPLETON AVE	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8529 W GRANTOSA DR 1	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8501 W GRANTOSA DR 3	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8517 W GRANTOSA DR 2	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8517 W GRANTOSA DR 4	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8525 W GRANTOSA DR 2	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8512 W POTOMAC AVE	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8509 W GRANTOSA DR 2	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8519 W GRANTOSA DR 4	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8529 W GRANTOSA DR 2	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8526 W APPLETON AVE	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8519 W GRANTOSA DR 3	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8525 W GRANTOSA DR 1	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8529 W GRANTOSA DR 3	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8501 W GRANTOSA DR 4	MILWAUKEE, WI 53225
CURRENT OCCUPANT	8525 W GRANTOSA DR 3	MILWAUKEE, WI 53225
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CURRENT OCCUPANT	8517 W GRANTOSA DR 5	MILWAUKEE, WI 53225
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CURRENT OCCUPANT	8519 W GRANTOSA DR 5	MILWAUKEE, WI 53225

Total Records: 39

Radius: 250.0 feet and Center of Circle: 8431 W Appleton Ave



BUSINESS LICENSE RENEWAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202

Licenses to be Renewed	Renewal Fee(s)		
Food Dealer -		Expiration Date:	1/31/2018
Extended Hours -		File By Date:	10/19/2017
Filing Station - FILL 532	\$250.00	Date Late Fee Begins:	10/20/2017
Cigarette & Tobacco -		Late Fee Amount:	\$25
Weights & Measures - W&M 2961 Retail Petroleum Meters = 29	\$1,740.00		
TOTAL DUE	\$1,990.00		

Legal Entity Name: **Speedway LLC**

Premises Address: **8431 W APPLETON AV**

Changes Since Last Application?

Are there any changes in your plans to address litter, noise, and/or security?
 No Yes If yes, describe: _____

Are there any changes to your floor plan and/or capacity?
 No Yes If yes, describe: _____ and submit a new floor plan

Are there any changes to the hours of operation (as listed on your current license)?
 No Yes If yes, describe: _____

Weights & Measures Licensees Only

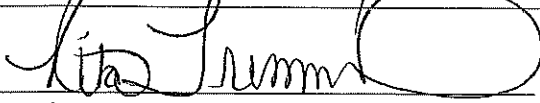
Number/Type of Devices:
Retail Petroleum Meters = 29
Are there any changes to the number or types of devices? No Yes If yes, contact our office for further instructions.

Food Dealer Licensees Only

Your current food license includes the following business operations:

Are there any changes to your plan of operation (for example, adding processing, changing sales amount or complexity, etc.)? No Yes
If yes, you must complete a "Request to Modify Food Establishment/Food Operation Plan" which can be obtained at www.milwaukee.gov/licenses under "Forms and Related Information" or by contacting our office.

All Applicants: Signature(s)


 Sole Proprietor, Partner, Agent, or 20% or more Shareholder

 Signature of additional partner or 20% or more Shareholder

RTA A. TRIMMEL, AGENT for SPEEDWAY LLC



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, December 26, 2017

COMMITTEE MEETING NOTICE

AD 05

TRIMMEL, Rita A, Agent
Speedway, LLC
PO Box 1580 License Dept
Springfield, OH 45501

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JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella
License Division Manager

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Tuesday, December 26, 2017

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5412 34th Avenue
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JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

11/16/2017 Aldermanic objection to excessive litter and debris, unkempt, overflowing and open dumpsters, and food being left on the ground contributing to vermin issues.



Tuesday, December 26, 2017



Notice of Public Hearing

TRIMMEL, Rita A, Agent
Speedway #4220 at 9200 W Burleigh St
Filling Station, Food Dealer, and Weights & Measures License Renewal Applications With Change
of Agent

Wednesday, January 03, 2018 at 9:00 AM

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OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	3142 N 93RD ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3104 N 93RD ST 1	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3133 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3145 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3126 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3128 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3104 N 93RD ST 3	MILWAUKEE, WI 53222
CURRENT OCCUPANT	9218 W BURLEIGH ST 6	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3132 N 93RD ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3149 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3138 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	9218 W BURLEIGH ST 4	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3130 N 93RD ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	2805 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3147 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3132 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3105 N 93RD ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3104 N 93RD ST 4	MILWAUKEE, WI 53222
CURRENT OCCUPANT	9218 W BURLEIGH ST 3	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3121 N 93RD ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3120 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3123 N 91ST ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	9218 W BURLEIGH ST 1	MILWAUKEE, WI 53222
CURRENT OCCUPANT	9218 W BURLEIGH ST 2	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3127 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3150 N 93RD ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3123A N 91ST ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3121 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3129 N 93RD ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	9218 W BURLEIGH ST 5	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3122 N 93RD ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3139 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3144 N 92ND ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	9300 W BURLEIGH ST	MILWAUKEE, WI 53222
CURRENT OCCUPANT	3104 N 93RD ST 2	MILWAUKEE, WI 53222

Total Records: 35

Radius: 250.0 feet and Center of Circle: 9200 W Burleigh St



BUSINESS LICENSE RENEWAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202

Licenses to be Renewed	Renewal Fee(s)	
Food Dealer -		Expiration Date: 1/31/2018
Extended Hours -		File By Date: 10/19/2017
Filing Station - FILL 536	\$250.00	Date Late Fee Begins: 10/20/2017
Cigarette & Tobacco -		Late Fee Amount: \$25
Weights & Measures - W&M 2972 Retail Petroleum Meters - 14	\$840.00	
TOTAL DUE	\$1,090.00	

Legal Entity Name: **Speedway, LLC**

Premises Address: **9200 W BURLEIGH ST**

Changes Since Last Application?

Are there any changes in your plans to address litter, noise, and/or security?

No Yes If yes, describe: _____

Are there any changes to your floor plan and/or capacity?

No Yes If yes, describe: _____ and submit a new floor plan

Are there any changes to the hours of operation (as listed on your current license)?

No Yes If yes, describe: _____

Weights & Measures Licensees Only

Number/Type of Devices:

Retail Petroleum Meters - 14

Are there any changes to the number or types of devices? No Yes If yes, contact our office for further instructions.

Food Dealer Licensees Only

Your current food license includes the following business operations:

Are there any changes to your plan of operation (for example, adding processing, changing sales amount or complexity, etc.)? No Yes

If yes, you must complete a "Request to Modify Food Establishment/Food Operation Plan" which can be obtained at www.milwaukee.gov/licenses under "Forms and Related Information" or by contacting our office.

All Applicants: Signature(s)

Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

RITA A. TRIMMEL, AGENT for SPEEDWAY LLC



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, December 21, 2017


COMMITTEE MEETING NOTICE

AD 08

MACIAS GALLARDO, Juan manuel, Agent
Villana's Place, LLC
1569 S 5TH St
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Wednesday, January 03, 2018 at 09:00 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Disc Jockey, Jukebox, Bands, Karaoke, 4 Amusement Machines, Patrons Dancing, and 2 Pool Tables as agent for "Villana's Place, LLC" for "Villana's Place" at 3000  NCOLN Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Ceella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Becker, Keren

From: License
Sent: Monday, November 20, 2017 8:12 AM
To: Becker, Keren
Subject: FW: Class B License for property on 3000 W Lincoln Ave

From: _____
Sent: Sunday, November 19, 2017 9:25 PM
To: License
Subject: Class B License for property on 3000 W Lincoln Ave

REDACTED RECORD

To Whom it may Concern,

I am opposed to the opening of a tavern on the premise of 3000 west Lincoln Avenue.

Previous ownership of the bar didn't care about the outside of the bar especially after closing hour. I've witnessed many fights, loud music, drug exchanges, and cars racing out of the parking lot. I even heard that there was a gun shot in the parking lot one time. I have called the police on a few occasions to try and stop what was going on. I'm glad the bar is now closed and would appreciate if it could remain closed. It has been a problem for a long time.

Opening another bar would only bring back a lot of the problems associated with bars again. This neighborhood is quite and peaceful again and I would like it to remain that way. I have nothing against the new owner and hope the city of Milwaukee will look into the past police records for all the calls that went out to this bar.

Again, please do not upset this quite and peaceful neighborhood with the opening of another bar. I can sleep better not wondering whats going to happen next.



NOTICE OF PUBLIC INTEREST

New License Application Filed

CURRENT OCCUPANT
2928 W LINCOLN AVE
MILWAUKEE, WI 53215-2453

Pursuant to Milwaukee Code of Ordinances, notice is hereby given that the following new retail establishment license application has been filed with the Office of the City Clerk-License Division:

License Type(s):	Class B Tavern, Public Entertainment Premises and Food Dealer - Restaurant
Applicant:	Juan Manuel Macias Gallardo, Agt. Villana's Place LLC
Business Name:	Villana Place
Premise Address:	3000 W Lincoln Av

This applicant is filing Class B Tavern, Public Entertainment Premise and Food Dealer - Restaurant license applications at this location. (The current licensee holds the same types of licenses.)

A Class B Tavern license allows for the consumption of intoxicating liquors and fermented malt beverages on the licensed tavern premises.

A Public Entertainment Premises license allows entertainment such as floor shows, music exhibitions, dancing, cabaret acts, and theater performances provided that certain standards are complied with regarding proper dress code and conduct. The applicant has selected a DJ, Bands, Karaoke, a Juke Box, Pool Tables, Amusement Machines and Patrons Dancing as the types of entertainment on the Public Entertainment Premises application.

A Food Dealer - Restaurant license allows for the sale and consumption of food and non alcoholic drink on the licensed premises.

For more information regarding licensing please visit www.milwaukee.gov/license

HOW TO SUBMIT OBJECTIONS:

Written objections to the granting of the license based on the proposed operation of the license premises should be submitted immediately by any interested party to the Office of the City Clerk-License Division, City Hall, Room 105, 200 East Wells Street, Milwaukee, WI 53202, or via email to license@milwaukee.gov.

WHAT TO SUBMIT IN OBJECTIONS:

Written objections must include the following information:

1. Name of the person objecting.
2. Contact information for the objector. (Mailing or Email address)
3. Information personally known to the objector that may form a basis for denial of the license application. Such information should relate to the manner in which the operation of the proposed premises will have an adverse impact on the health, safety, and welfare of the public and the neighborhood.

Wednesday, November 01, 2017



NOTICE OF PUBLIC INTEREST

New License Application Filed

CURRENT OCCUPANT
2926 W LINCOLN AVE
MILWAUKEE, WI 53215-2453

Pursuant to Milwaukee Code of Ordinances, notice is hereby given that the following new retail establishment license application has been filed with the Office of the City Clerk-License Division:

License Type(s):	Class B Tavern, Public Entertainment Premises and Food Dealer - Restaurant
Applicant:	Juan Manuel Macias Gallardo, Agt. Villana's Place LLC
Business Name:	Villana Place
Premise Address:	3000 W Lincoln Av

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Wednesday, November 01, 2017



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Wednesday, November 01, 2017

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 06/01/2017
LICENSE TYPE: BTAVN
NEW:
RENEWAL: X

No. 256582
Application Date: 06/01/2017
Expiration Date:

License Location: 3000 W Lincoln Avenue
Business Name: PJ'S on Lincoln

Aldermanic District:08

Licensee/Applicant: Lusz, Patricia A

(Last Name, First Name, MI)

Date of Birth: 05/01/1946

Male:

Female:

Home Address: 3481 E Oak Creek Drive
City: Oak Creek
Home Phone: (414) 764-2656

State: WI Zip Code: 53154

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

****Items 1 through 3 pertain to James J. Reidy Jr., who is a corporate officer of Best Place South and at the time of these incidents was the licensee.

1. On 03/13/05, James J. Reidy Jr., was cited by Milwaukee Police Department for Safe Egress from Entry Doors. Officers made a lawful inspection of the licensed premises at 3000 W. Lincoln Ave. Officers found the southwest entrance door locked. James J. Reidy, was on the scene at the time of the violation.

Charge : Safe Egress from All Doors
Finding : Guilty
Sentence : \$343.00 fine
Date : 09/08/05
Case : 05038946

2. On 11/04/05, James J. Reidy Jr, was cited by the Milwaukee Police Department for Sale of Alcohol to Underage Person and Safe Egress from Entrance Doors/Serving Rooms at 3000 W. Lincoln Ave.

Charge : Sale of Alcohol to Underage Person
Safe Egress from Entrance Doors/Serving Rooms
Finding : Guilty(both counts), Municipal Court
Sentence : Suspended Sentence(both counts)
Date : 12/28/05
03/13/06
Case : 05123221
05123220

3. On 07/18/06 officers were sent to trouble with a subject at 3000 W. Lincoln Ave. The bartender, Santos Rodriguez (w/m 02/11/50) informed officers about an intoxicated person that was asking other patrons for money and being loud. The subject then took a bottle of rum from behind the bar without consent. The subject Marcos P. Vega (w/m 12/08/75) was located nearby and cited for retail theft.

****Item #4 pertains to Kathleen A. Reidy, who is a corporate officer of Best Place South.

4. On 04/01/78 Kathleen A. Reidy was arrested by the Milwaukee Police Department for Disorderly Conduct §947.01 and Possession of Controlled Substance §161.41(3) (misd).

Charge : 1. Disorderly Conduct
2. Possession of Controlled Substance
Finding : 1. No Prosecution
2. Guilty, Circuit Court
Sentence : 6 months probation
Date : 04/04/78
Case : 2-221346

5. On 01/28/07 at 10:03 pm, Milwaukee Police were dispatched to 3000 W Lincoln Avenue for a fight complaint. Investigation revealed that a patron refused to leave when asked to because it was closing time. The patron became upset and yelled he was a Latin King and put the bartender in a headlock. Police were called and the patron stated he could get a gun and kill everyone. The patron was highly intoxicated and was issued a citation for Disorderly Conduct.
6. On 03/17/07 at 5:28 pm, Milwaukee Police were dispatched to 2273 S 30th for a Battery complaint. Investigation revealed a patron from inside PJ's was out in the parking lot of the tavern and grabbed the complaint's son by the shoulder, pulling on his son's jacket. The complaint stated his son was not hurt and had no pain. Officers spoke to this patron who provided a false name and denied the incident ever took place. A citation was issued to this subject for Resisting/Obstructing An Officer.

=====

7. On 12/30/07 at 11:44 pm, Milwaukee police were dispatched to 3000 W Lincoln Avenue for a Fight complaint. Officers spoke to the bartender, Jacob McGuire, who stated a patron grabbed him by the neck when he refused to serve the patron due to his intoxication. Officers were able to view video that captured the incident and McGuire then pointed out the patron who was still in the tavern. Police arrested and issued this patron a citation for Assault and Battery.

The following applied to John H Lusz, who is listed as a corporate officer:

- On 07/10/06, John Lusz received a citation for Building Code Violations at 1730 S 6th Street.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fined \$4,330.00
Date: 04/12/07
Case: 07011282

- On 1/4/07, John Lusz received a citation for Building Code Violations at 2020-22 S 12th Street.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fined \$6,180.00
Date: 09/11/07
Case: 07034335

- On 08/10/07, John Lusz received a citation for Building Code Violations at 2075 S 25th Street.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fined \$3,300.00
Date: 12/20/07
Case: 07118018

8. On 06/14/2008 at 1:47am, Milwaukee Police Department was dispatched to a shooting at 30th and Lincoln near PJ's on Lincoln bar. Officers confirmed that a victim had sustained a gunshot wound to the head after seven shots were fired toward them from a 22 caliber firearm and was pronounced deceased at Froedtert Lutheran Memorial Hospital at 3:45am. The victim was a patron of PJ's on Lincoln and the incident occurred outside of the business near the east door on S 30th Street. The business has three outside video cameras and several more inside that recorded the whole incident. The bartender witnessed the incident through an east glass window and readily called the police. The licensee, security personnel, and the bartender were all very cooperative with the investigation.

=====

9. On 05/16/09 at 1:38 am, Milwaukee police conducted a license premise check at 3000 W Lincoln Avenue. Officers received numerous complaints throughout the evening regarding loud music, which was the primary focus of the premise check. Officers were more than 50 feet way from the tavern and could hear music coming from the tavern. Further investigation found that the tavern did not have anyone at the door checking ID's and that a patron was found to be inside the tavern who was under the age of 21. Officers spoke to the Patricia Lusz who stated she had to open the door because the tavern was too hot inside and that is why the music was being heard. When asked about how the underage patron got inside, Lusz stated she didn't know and that someone was suppose to be "working the doors". Lusz was cited for Presence of Underage and Excessive Noise Prohibited.

Charge #1: Presence Of Underage
#2: Excessive Noise Prohibited
Finding #1: Dismissed without prejudice
#2: Guilty
Sentence: Fine
Date: 08/19/2009
Case: Citation # 6068995-2
Citation # 6068994-1

=====

Item #9 previously considered. Disposition added 07/29/2010.

10. On 06/21/2005 John H. Lusz was cited at 2075 S. 25th Street in the city of Milwaukee for Building Code Violations. John H. Lusz is listed on the application as President and 50% shareholder.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fine
Date: 07/11/2006
Case: 05116578

11. On 09/21/2005 John H. Lusz was cited at 2548 S. 6th Street in the city of Milwaukee for Building Code Violations. John H. Lusz is listed on the application as President and 50% shareholder.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fine
Date: 08/03/2006
Case: 06054885

12. On 11/28/2009 at 2:10am Milwaukee police were dispatched to a fight at 3000 West Lincoln Avenue (PJ Pub and Grub & Billiards). Investigation revealed a fight had occurred inside the bar. One patron was cited for Disorderly Conduct.

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13. On 04/02/11 at 11:44 pm, Milwaukee police were dispatched to a Large Fight at 30th and Lincoln. As police arrive, they observed no fight. Police went to check the bar and spoke with Patricia Lusz who stated she had called police because a group of Asian males were standing outside where everyone smokes cigarettes and that the males began to fight each other. Lusz further stated that someone overheard one actor state he was going to get a gun so she called police. There was an Asian birthday party being held at the tavern. The call was advised.

=====
14. On 05/31/12 at 12:09 am, Milwaukee police were dispatched to 3121 N 79th Street for an Armed Robbery complaint. Investigation revealed a patron who left PJ's bar located at 3000 W Lincoln was robbed as he walked to his car. Police contacted the bar owner, Patricia Lusz, assisted police in viewing the surveillance video, which did not capture the incident. The bartender, Luis Frias, stated he did remember the victim being inside the bar. A report was filed.

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15. On 02/28/2015 Milwaukee police conducted a licensed premise check at 3000 West Lincoln Avenue. No violations were observed.

16. On 05/06/2015 Milwaukee police were dispatched to a fight involving two patrons at 3000 West Lincoln Avenue (PJ's Bar). The bartender, Robert Derezsinski , cooperated with the investigation. Milwaukee police incident report #151260182.

17. On 06/28/2015 Milwaukee police responded to an armed robbery complaint at 3000 West Lincoln Avenue. Investigation revealed three patrons of the business were robbed and assaulted while waiting for a taxi outside of the location. The applicant and business employees were cooperative with police during the investigation. Milwaukee police incident report #151790032 filed.

=====
PREVIOUS PREMISE

Date:11-13-17
Officer: PO Matthew Diener

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Villana's Place
Address: 3000 W Lincoln Av
Phone:

Owner: Juan M Macias-Gallardo
Owner address: 1569 S 5th St
City State Zip: Milwaukee, WI 53215
Owner Phone: 414-315-8170
Owner email: manologallardo92@gmail.com

Licensee/Agent: same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: phone

Location currently open: YES NO

Projected open date: December 2017

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6a-2a 24 hours Y N
Mon: 6a-2a
Tue: 6a-2a
Wed: 6a-2a
Thu: 6a-2a
Fri: 6a-2:30a
Sat: 6a-2:30a

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: BART #: 0225437
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 4
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: Unknown
21. Are there exterior cameras Yes No How many: 4
22. Are there interior cameras Yes No How many: 15

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many 1

Interior Survey:

25. What is the planned/posted capacity 160
 26. What is the minimum number of employees that will be on premise 4
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

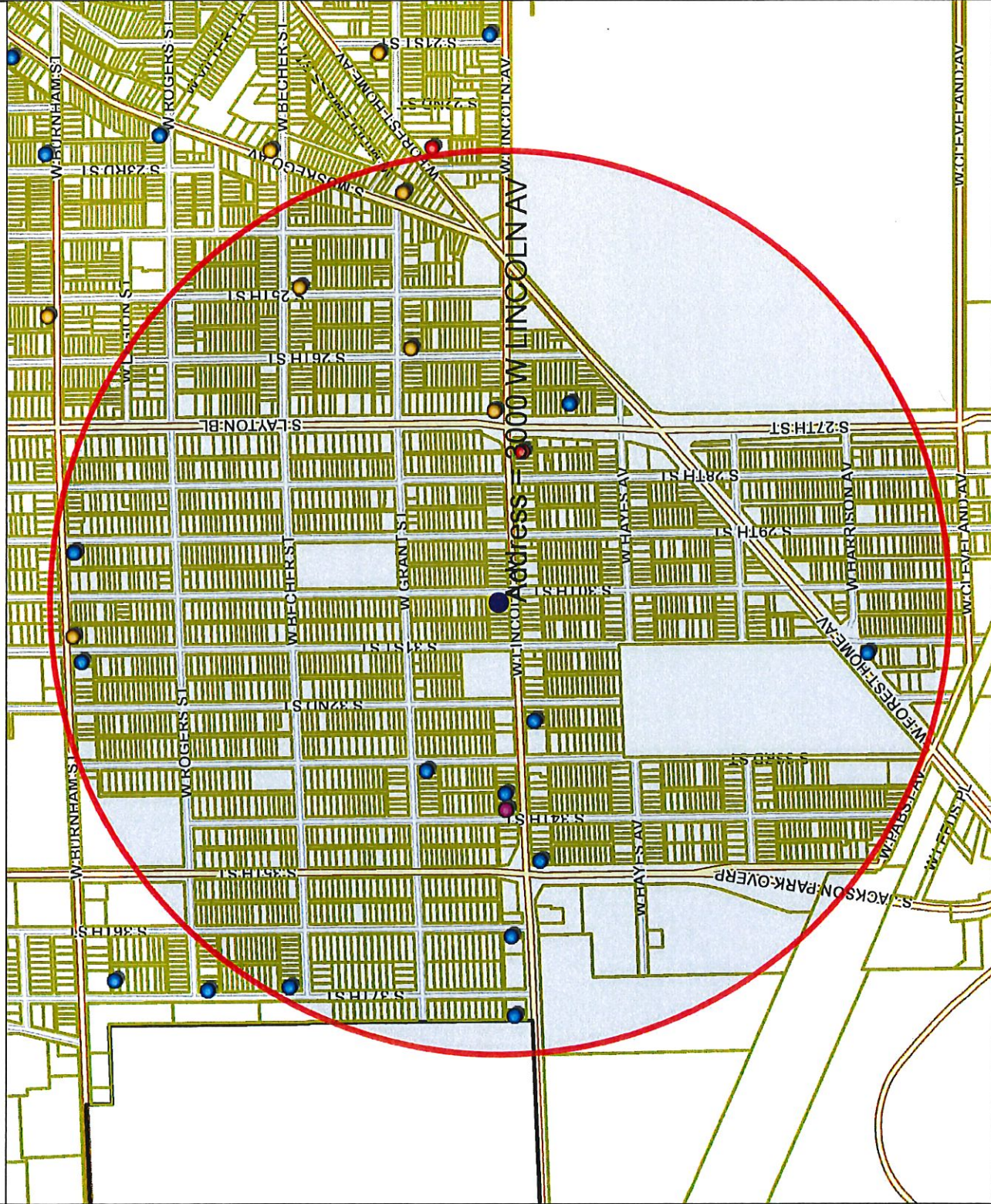
32. How many security personnel are going to be employed: 4 (1 week days, 4 weekends)
 33. How will they be deployed: Interior 2 Exterior 2 at the door/ monitoring outside as well
 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code No gang colors, baggy clothing
 Cover Charge maybe weekends
 Age restriction
 Other
 38. When at capacity, how will the overflow crowd be managed? Patron will be turned away
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The applicant has yet to remodel the location and also install/update the camera system. Stated that he wants to open a sports bar along with serving bar style food (burgers, chicken wings, etc etc). The applicant also plans to fix/add more lighting along the building and behind the building by the parking lot. He also plans to add more cameras inside, for a possible total of 30 cameras. I advised the applicant to learn his camera system once it is updated so that police are able to view and retrieve video if an incident occurs.

Alcohol license concentration for 3000 W Lincoln Av.

City of Milwaukee, Wisconsin



Map Scale: 1: 10,000

© City of Milwaukee, Wisconsin
 Map Milwaukee: Property Information
 Disclaimer
 11/13/2017



- Legend -

- Milwaukee parcels
- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Street names 10,000
- Alcohol licenses
 - Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer



- Notes -

Licensed alcohol beverage establishments within a .5 mile radius centered on 3000 W Lincoln Av, November 13, 2017.



Department of Administration - ITMD

Licensed alcohol beverage establishments within a .5 mile radius centered on 3000 W Lincoln Av, November 13, 2017.						
License Summary	Trade name	Licensee	License type name	Total capacity	Address	Expiration date
Class A Fermented Malt Beverage Retailer's License	JO JO'S FRIED CHICKEN	YOUSEF N HINNAWI, Agt	Class A Fermented Malt Beverage Retailer's License		1900 S 31ST ST	1/17/2018 18:00
Class A Malt & Class A Liquor License	South Ave Foods	MAJD ELDEAN A ELASMAR, Agt	Class A Fermented Malt Beverage Retailer's License		2108 S 25TH ST	10/30/2018 19:00
Class A Retailer's Intoxicating Liquor License	Jojo's Fried Chicken Mini Mart 2	Miriam M Ramirez Hinnawi, Agt	Class A Fermented Malt Beverage Retailer's License		2194 S Muskego AV	7/29/2018 19:00
Class B Tavern License	Nikolas Food Market	Paramjit Singh, Agt	Class A Fermented Malt Beverage Retailer's License		2539 W Grant ST	4/22/2018 19:00
	Narm Food and Beer Center, LLC	LAKHWINDER KAUR, Agt	Class A Fermented Malt Beverage Retailer's License		2638 W Lincoln AV	2/26/2018 18:00
	Quick Pick Food Mart	Gurmeet S Arora, Agt	Class A Fermented Malt Beverage Retailer's License		3332 W Lincoln AV	7/26/2018 19:00
	LINCOLN AVENUE FOOD & LIQUOR	INTISAR HASAN, Agt	Class A Malt & Class A Liquor License		2717 W LINCOLN AV	5/14/2018 19:00
	Quick Pick Food Mart	Gurmeet S Arora, Agt	Class A Retailer's Intoxicating Liquor License		3332 W Lincoln AV	7/26/2018 19:00
	EL SENORIAL	MIGUEL HUERTA, Agt	Class B Tavern License	76	1901 S 31ST ST	2/25/2018 18:00
	MC KIERNANS	GENE M MC KIERNAN, Agt	Class B Tavern License	25	2086 S 37TH ST	5/28/2018 19:00
	Restaurante Juquilita LLC	Leonardo Pacheco Cruz, Agt	Class B Tavern License	25	2344 S 27th ST	5/11/2018 19:00
	EL PARIAN	RICARDO MONTES ALVARADO, SP	Class B Tavern License	60	2901 W BURNHAM ST	11/11/2018 18:00
	BREW CITY TAP	MARK S SILBER, Agt	Class B Tavern License	80	3105 W FOREST HOME AV	10/10/2018 19:00
	JUST ONE MORE	ANTONIO S PEREZ, Agt	Class B Tavern License	25	3209 W LINCOLN AV	12/19/2017 18:00
	CHILLY WILLYS SALOON	DAVID W OLSON, SP	Class B Tavern License	25	3301 W GRANT ST	2/28/2018 18:00
	Agave Azul	FRANCISCO RIOS, JR, SP	Class B Tavern License	94	3316 W Lincoln AV	9/23/2018 19:00
	LA PICA #3, LLC	WILLIAM RIVERA, Agt	Class B Tavern License	162	3427-31 W LINCOLN AV	7/28/2018 19:00
	KORNERSTONE PUB	TERRY D WALKER, Agt	Class B Tavern License	80	3600 W LINCOLN AV	6/27/2018 19:00
	Casa Noble LLC	Roxanna Huerta, Agt	Class B Tavern License	99	3710 W LINCOLN AV	7/5/2018 19:00
					Grand Total	
License Summary						Total
						6
						1
						11
						19



Thursday, December 21, 2017

Licenses Committee Notice of Hearing

Sharland Inc
3893 S Oakbrook Dr

Greenfield, WI 53228

Date: 1/3/2018
Time: 09:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Disc Jockey, Jukebox, Bands, Karaoke, 4 Amusement
Machines, Patrons Dancing, and 2 Pool Tables
MACIAS GALLARDO, Juan manuel, Agent
Villana's Place at 3000 W LINCOLN Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, December 21, 2017

Licenses Committee Notice of Hearing

PJS REAL ESTATE MILW LLC
3000 W LINCOLN Av

Milwaukee, WI 53215

Date: 1/3/2018
Time: 09:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Disc Jockey, Jukebox, Bands, Karaoke, 4 Amusement
Machines, Patrons Dancing, and 2 Pool Tables
MACIAS GALLARDO, Juan manuel, Agent
Villana's Place at 3000 W LINCOLN Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, December 21, 2017



Notice of Public Hearing

MACIAS GALLARDO, Juan manuel, Agent
Villana's Place at 3000 W LINCOLN Av

Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications
Requesting Disc Jockey, Jukebox, Bands, Karaoke, 4 Amusement Machines, Patrons Dancing,
and 2 Pool Tables

Wednesday, January 03, 2018 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/3/2018 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2924 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2322 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2909 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2228A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2249 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2249A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2319 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3013 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3007 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3003 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2916 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2247 S 29TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2245 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2255 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2255A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2323 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2246A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2250 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2254A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2324 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2922 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2257A S 29TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2251 S 29TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2228 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3023 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3003 W LINCOLN AVE A	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2246 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2246A S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2320 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2230A S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2926 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2922A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2914 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2915 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2911 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3018 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3012 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2257 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2319A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2240 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2246B S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2916A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2914A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2913 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3019 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2236 S 30TH ST	MILWAUKEE, WI 53215

CURRENT OCCUPANT	2928A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2232A S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2236 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2258 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2255 S 29TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2235 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2241 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2240B S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2254 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2318 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2236A S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2242 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2250 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3026 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2230 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2908 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2257 S 29TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2243 S 29TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3020 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3010 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	3000A W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2240A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2256 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2928 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2232 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2231 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2231A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2232 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2246 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2250A S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2934 W LINCOLN AVE	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2270 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2272 S 30TH ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2252 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2254 S 31ST ST	MILWAUKEE, WI 53215
CURRENT OCCUPANT	2258A S 31ST ST	MILWAUKEE, WI 53215

Total Records: 82

Radius: 250.0 feet and Center of Circle: 3000 W Lincoln Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 9/26/16

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

- Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
- Self Service Laundry Massage Establishment Filling Station
- Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Taverna/Sport bar

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: *12-01-17*
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: *Taxer B*
- e. Is the current licensee operating? No Yes If no, list date closed: *Sep 2017*
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: *Food*
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: *stereo sound syst*

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: *Back Parking lot*
- b. Number of Garbage Cans: Inside: *6-7* Locations: *3 bar 1 each Bathroom 3 on Floor*
Outside: *2* Locations: *parking lot*
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? *2*
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, indicate how many? 12 and describe the parking security plan: Cameras motion sensor lights Security will do round night
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 4-5 and answer the following:
 What are their responsibilities? ID Search/ Customer Controlle and parking 10
 Is security equipment used? No Yes If yes, describe ID checker wand
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, where? inside outside and parking lot
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>70</u> %	Food <u>25</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>5</u> %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: 27th street
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: Mit
- g. Building Owner Name: Shalene inc Phone Number: 414 406 9111
 Business Owner Address: 3893 S. Oakbrook Dr Greenfield wis 53228

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (if none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:am	2:am	50-80	21+over	
Monday	6:am	2:am	50	21+over	
Tuesday	6:am	2:am	50	21+over	
Wednesday	6:am	2:am	50	21+over	
Thursday	6:am	2:am	50-100	21+over	
Friday	6:am	2:30 am	100	21+over	
Saturday	6:am	2:30 am	100	21+over	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Closing Hours: Indoors: Alcohol beverage establishments: Same as alcohol license hours
 Non-alcohol establishments: 1:00 am Sunday thru Thursday, 1:30 am Friday & Saturday
 Outdoors: All establishments: 10:00 pm Sunday thru Thursday, 12:00 am Friday & Saturday
 (unless otherwise approved by the Common Council in licensee's plan of operation)

11. Signature(s)

Jean de Ballato
 Sole Proprietor, Partner, Agent, or 20% or more Shareholder

 Signature of additional partner or 20% or more Shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Villanas Place

Premise Address: 3000 west Lincoln Ave

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.
A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Villanas Place LLC

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 245 K

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

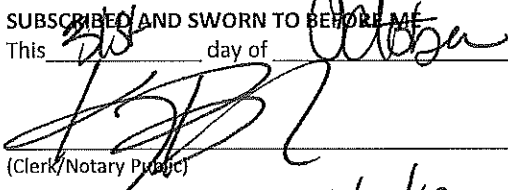
Lease Information (new & transfer applicants who are leasing the premises only)

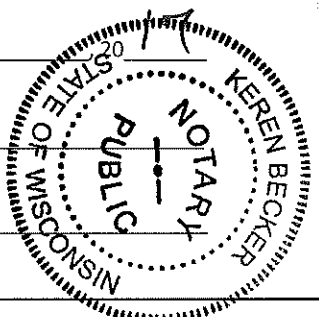
- a) Date lease begins 11-01-17 Ends 10-31-27
- b) Monthly rental \$ 3,299.73 ~~\$3292.73~~
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 10 plus
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME
This 20 day of October

(Clerk/Notary Public)



Juan M. Gallardo
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent – only if there are no 20% or more shareholders

My Commission Expires 10/7/18
*Notary Seal must be affixed.

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input checked="" type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input checked="" type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input checked="" type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input checked="" type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input checked="" type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures on Projection
Screens – How many? _____ | <input checked="" type="checkbox"/> Amusement Machines –
How many? <u>4</u> | How many? _____ | How many? <u>2</u> |
| <input type="checkbox"/> Other: _____ | <input type="checkbox"/> Concerts | Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances |
| | | Approx. # per year? _____ | Approx. # per year? _____ |

Entertainment Indoor Hours: Alcohol beverage establishment: same as alcohol license hours.
Non-alcohol establishment: 10:30am to 1:00am Sun to Thurs; 1:30am Fri-Sat

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless otherwise approved by Common Council.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

Stander Sound System

LEGAL CAPACITY OF PREMISES

160 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: 149. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

NOTARIZED SIGNATURES

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

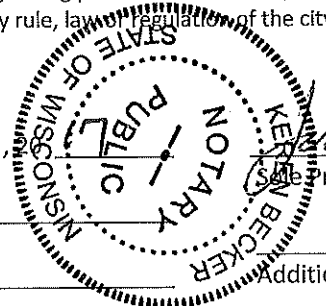
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

SUBSCRIBED AND SWORN TO BEFORE ME

This 23rd day of October, _____, _____
(Clerk/Notary Public) Kevin M. Gallardo
Proprietor/Agent/20% or More Shareholder/Partner

My Commission Expires 10/7/16 Additional 20% or More Shareholder/Partner

*Notary Seal must be affixed.



Office Use Only: Initials: _____ Filed: _____ App: _____

Check if only PEP (must be heard w/in 60 days) Granted _____ License # _____

SECTION 4 SHARED KITCHEN

Will you be sharing kitchen space with another operator?

- No If No, SKIP to Section 5
- Yes If Yes, check one:
 - I will rent space from another operator ("Shared Kitchen Agreement" is required)
 - I will rent space to another operator (peddler/caterer)

SECTION 5 DETAILS OF OPERATION

Answer the following questions:

- Will you have seating on site for dining? No Yes
- Will you be doing any catering? No Yes
- Will you be doing any delivery? No Yes
- Will you have outdoor activities? No Yes
 - If Yes to outdoor activities, check all that apply: Bar Cooking/Grilling Dining
- Will you have a drive thru window? No Yes
 - If Yes to drive thru, are hours different from inside? No Yes
 - If Yes, provide drive thru hours: _____
- Will any scales or barcode scanners be used? No Yes
 - If Yes, a Weights & Measures application must be completed and a license obtained.

SECTION 6 ADDITIONAL SITES

Where will food be prepared and/or sold?

- At a single site
 - At multiple sites (for example, a hotel with several dining rooms or bars) How many? _____
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 7 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- No If No, SKIP to Section 8
- Yes If Yes, check all that apply:
 - New construction of a building
 - Construction changes to an existing building
 - Renovation or remodeling
 - Equipment changes only (installation or replacement)

Provide a brief description of the changes: adding equipment & back in
 Start date: the kitchen. start 30 days from opening date

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 8 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

- No If No, SKIP to Section 9
- Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued? Immediately At the same time as the alcohol license

SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

- JMG* I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- JMG* I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- JMG* I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- JMG* I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.
- JMG* I understand the license must be issued and posted in my establishment prior to opening for business.
- JMG* I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: *Juan El Cecharro*

Signature of additional partner(s): _____

VILLANA'S PLACE LLC
3000 west lincon ave
Milwaukee wis 53215

Business plan

Business will be family owned and operated...

Security...

Security will not be arm

However they will have a

ID Checker/wand and they will be searching everybody after 9 p.m. to enter the premises for any illegal weapons or illegal substances a female security guard will be searching purses and women

Clean up...

There will be wrong with every 2 or 3 hours outside the building to check for any garbage any loitering or any illegal activities a closing time Security will go outside make sure everybody left and do a final round for cleanup.

Dress code...g

all the employees have a uniform and for customers they will have a dress code no gang colors no baseball hats.

Security cameras...

There will be cameras pointing at every door and towards the bathrooms they also be cameras on left side of building 30th Street phone side Lincoln Avenue and the rear parking lot . Inside there will be cameras one and every door one towards the bathroom and it will be cameras throughout the building aprox 30 security cameras throughout the building

Hours of operation...

Mon 6 am-2am

Tue 6 am-2am

Wed 6 am-2am

Thur 6 am-2am

Frid 6 am -2:30 am

Sat 6 am -2:30 am

Sun 6 am -2 am

Kitchen...

Kitchen project will start after opening the the bar kitchen needs to be put back together previous owner took everything out

Kitchen menu....

Our menu will be mostly finger food such as hamburgers fried chicken wings mozzarella *Pizza* sticks tenders nachos etc.

Amusement...

We will have to pool tables jukebox

Approximately about 18 TVs playing different sports also there will be a DJ playing karaoke after 7 p.m. no live bands unless it's in a special event and approved by City absolutely no promoters.

Trash cans..

It will be approximately seven or eight trash cans including three in the bar one in each bathroom one at front door...

CITY OF MILWAUKEE
LICENSE DIVISION

2017 NOV 29 P 5: 25

Villana's place LLC
3000 west Lincoln ave
Milwaukee, WI 53215
4143158170

Hi my name is Juan Gallardo agent for Villana's place also a member of management team at Omega Restaurant...

First of all I would like to mention Villana's place is a family owned and operated business.

We are not affiliated with the previous owners or the previous business.

We are an Hispanic family just trying to start our own business and live the American dream like everybody else. We would like to understand your concern and plan not to have any inconvenience due to previous business owners which caused a lot of trouble. However our business is nothing similar to the previous business we will operated as a sports bar. Creating more jobs in the neighborhood ...We will provide hospitality and great food along with drinks & TVs to watch your favorite sports team while enjoying eating with your family...

Kitchen...

Most of our food will be finger food such as hot wings mozzarella sticks,tacos with handmade tortillas (made by grandma) hamburgers & fries, pizza and depending on the customer's response we might have breakfast in the near future...

Our business plan is based on a 40% food sale and 60% liquor

Bar...

Bar will operate from 4 p.m. to 2 a.m. Monday, Tuesday, Wednesday, Thursday, and Sunday.

Friday and Saturday will be from 4 p.m. to 2:30 a.m. After 9 p.m. we will have security guards, one at the door and one inside. They will also be patrolling outside to make sure everything is in order and secure.

During closing time all security guards will remain to go outside and make sure everything is clean and there's nobody outside loitering or being loud on weekends also I'll have one more security guard to make sure everything is in order.. However I would also like to mention there will be a dress code. No gang members will be allowed and also no baseball hats or no gang colors.

SJA 11/29/17

Lights and security cameras

We are installing more lights outside around the building along with new security cameras

Amusement

There will be a jukebox and a DJ, however the DJ will be providing karaoke for patrons and soft music....such as salsa cumbia merengue Hispanic pop for patrons to dance...

No music related to gangs money or violence will be playing at this business at all....

I would like to thank you all for your support time and patient at this time I will also like to mention Mr. Robert Denovan your Alderman who is being very careful reviewing my application and very concerned about the neighborhood's opinion on our upcoming business due to a previous history we will do our best to provide safe and secure facility, this business approval depends on the community response along with the alderman team decisions...

Att. Villana's place

Villana's place LLC
3000 west Lincoln Ave
Milwaukee, WI 53215
(414)-315-8170

For

neighbors
CITY OF MILWAUKEE
LICENSE DIVISION

2017 NOV 29 P 5: 25

Hi my name is Juan Gallardo agent for Villana's place also a member of management team at Omega Restaurant. First of all, I would like to mention Villana's place is a family owned and operated business. We are not affiliated with the previous owners or the previous business.

We are a Hispanic family just trying to start our own business and live the American dream like everybody else. We would like to understand your concern and plan not to have any inconvenience due to previous business owners which caused a lot of trouble. However our business is nothing similar to the previous business we will operated as a sports bar. Creating more jobs in the neighborhood ...We will provide hospitality and great food along with drinks & TVs to watch your favorite sports team while enjoying eating with your family...

Kitchen...

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Att. Villana's place

Welcome to Villanas Place
Bar and Restaurant

3000 west Lincoln Ave
Milwaukee, WI 53215

414 *** *****

Hours 6:am to 2:00 am

Villana'place LLC
3000 West Lincoln ave
Milwaukee WI 53215

Business plan...

Business will be family owned and operated...

This restaurant /bar. will be serving breakfast lunch and dinner.
however after our grand opening kitchen will not operate do
to remodel being In progress...

Bar will be open from 4:00 pm to 2:00 am and 4:00pm to 2:30 am Friday
and Saturday...

The business will operate as follows...

Security...

Security will not be arm they will have a ID checker and will be searching
everybody at Bar opening To closing who enter the premises for any illegal
weapons or illegal substances Security will search purses and women with
a wand at the front door ...

there will be a security every 1 or 2 hours outside the building to check for
any person loitering illegal activities and garbage clean up ...

Closing time...

Security will go back outside to clean up and make sure everybody it's
going home and not being too loud...

Dress code...

All employees will be provided with a uniform...

Customer will have a dress code no gang colors, no baseball hats, no caps, no hoodies, no tank tops for males, no baggys...

Security Camera System...

There will be cameras pointing at every door and towards the bathrooms they will also be cameras on left side of building 30th Street, front side on Lincoln Ave, back side of building rear parking lot there will be approximately 30 cameras throughout the building including the ones outside...

Regular hours of operation...

Mon 6am -2:00am

tue 6am - 2:00am

wed 6am -2:00am

Thu 6 am -2:00am

frid 6 am - 2:30am

sat 6 am - 2:30am

Amusement...

We will have a juke box and approximately 18 TVs playing different sports news and sport games...

A DJ will be playing soft music after 9: pm and karaoke if request by customer ...

No live bands and No promoters.

We will Apply with the Alderman in The case of any special event

Trash cans...

About seven trash cans will be in different point of the business bar (3) restrooms (1 each) (1) each the doors and outside

Kitchen...

Kitchen to be open within six months of bar lic. being approved ..

I also state that if the kitchen doesn't open in that time frame i will surrender my class B lic.

For sample of kitchen menu please see attach...

Breakfast menu

Still in progress but it will contain traditional items...

Pancakes

French toast

Omelettes

Waffles

Breakfast Croissants

Chorizo and eggs

Breakfast burrito

Steak and eggs

Country fried steak and eggs

And much more...

eggs with hash browns meat and toast

And much more etc...

Burgers and more

All burgers are served with fries or onion rings

Villanas burger

1/2 lb patty topped with grill pineapple mushrooms pepper jack

\$\$

Bacon cheese burger

1/2 patty topped with choice of cheese and bacon \$

Club sandwich

Triple decker sandwich

With choice ham turkey or chicken with bacon lettuce and tomatoes choice of cheese \$

Beef Hot dogs served with fries

And made of your choice...

Also we plan to have a pizza oven in order to serve fresh pizza for dine in and take out.

Mexican menu

Fajitas dinner

Served with rice and beans

Corn or flour tortilla

Chicken\$ steak\$ shrimp\$

Taco dinner

3 tacos corn or flour tortilla

Served with rice and beans

Chicken\$ steak\$ shrimp\$

Quesadilla dinner

Big flour tortilla filled with melted cheese choice of meat served with rice and beans

Chicken\$ steak\$ shrimp\$

Burrito ahogado

Flour tortilla wrap with choice of meat lettuce tomatoes sour cream salsa rice and beans all in one wrap top with diablo villana hot sauce.

Chicken\$ steak\$ shrimp\$

Mexican soups of the day

Caldo de pollo

Chicken soup with vegetables served with side of mexican rice \$

Caldo de res

Beef soup with vegetables served with side of

Mexican rice \$

Torta villana

Mexican sandwich with carnitas

(shredded pork) refried bean spread on bread
onions avocado and topped with villana hot sauce .

chicken\$ steak\$ shrimp\$

Soups of the day

Caldo the res \$

(beef soup)

pozole de pollo\$

(chicken soup)

Appetizer...

Mozzarella stick \$

breaded chicken tenders \$

fried mushrooms \$

Onion rings\$

hot wings\$

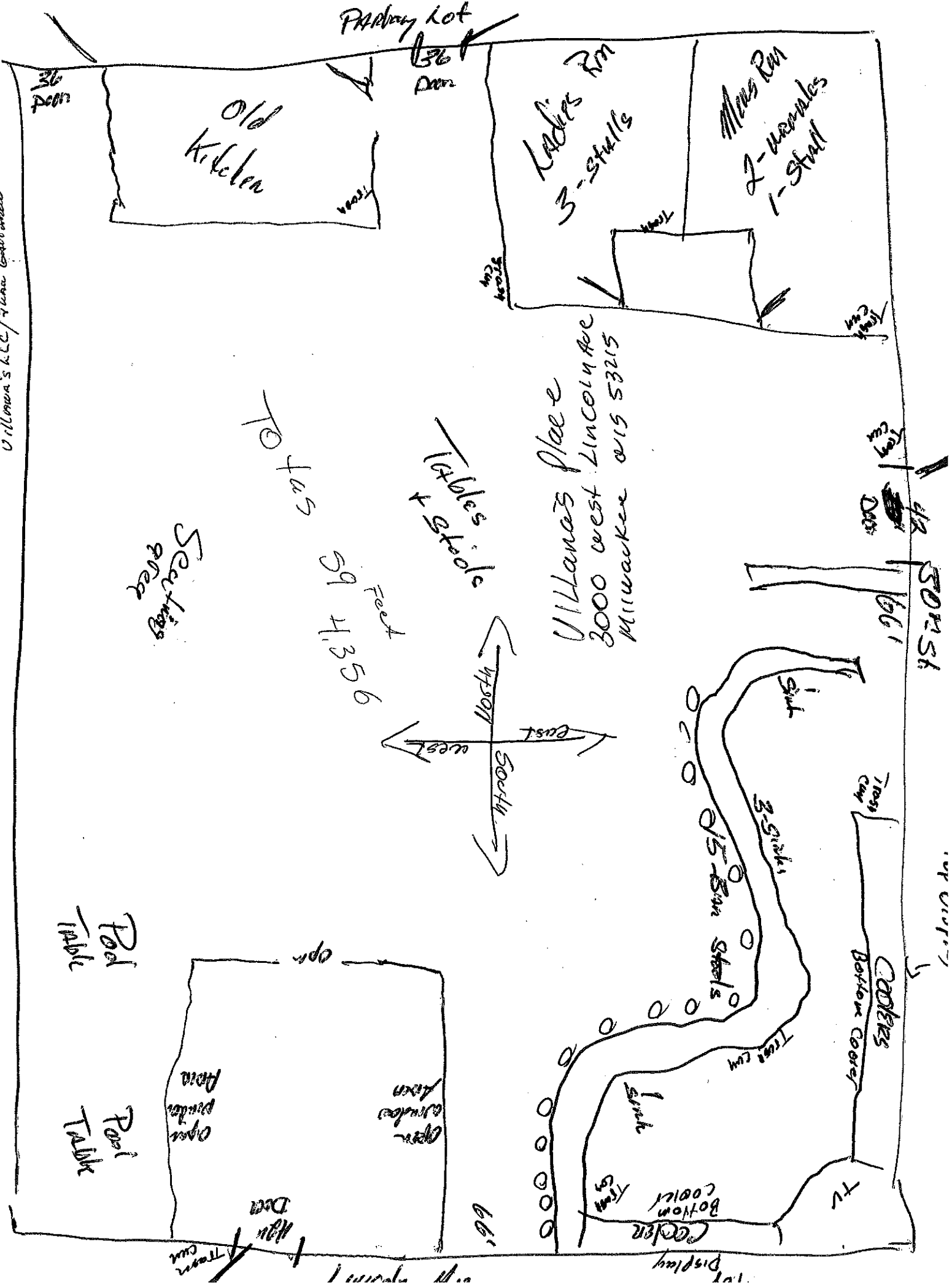
nachos\$

Pizza\$

Quesadilla\$

Guacamole\$

1701
Villana's LLC / Trana Condo made



Parking Lot

36' Pool

Old Kitchen

66' Door

Ladies Rm
3-stalls

Mens Rm
2-urinals
1-stall

Tables & stools

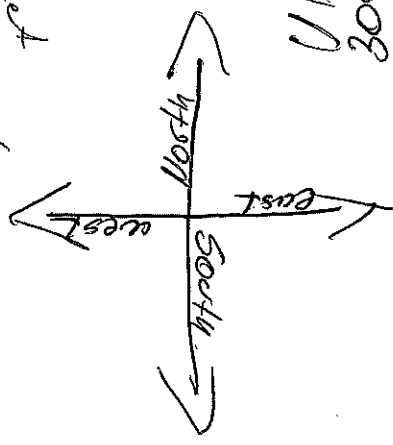
Villana's place
3000 west Lincoln Ave
Milwaukee WI 53215

5000 St

Seating area

Tables

594,356 Feet



Pool Table

Pool Table

Open Area

Open Area

Tran Cam
66' Door

66'

Tran Cam
COPPER
Bottom cooler

TV

Tran Cam
Display

Tran Cam

COPPER
Bottom cooler

Sink

3-Grills

15-Bar stools

Sink

Tran Cam

Tran Cam

Door

66'

Tran Cam

Door

66'

5000 St

Tran Cam

Door

66'

5000 St

Tran Cam

Door

66'

5000 St

Tran Cam

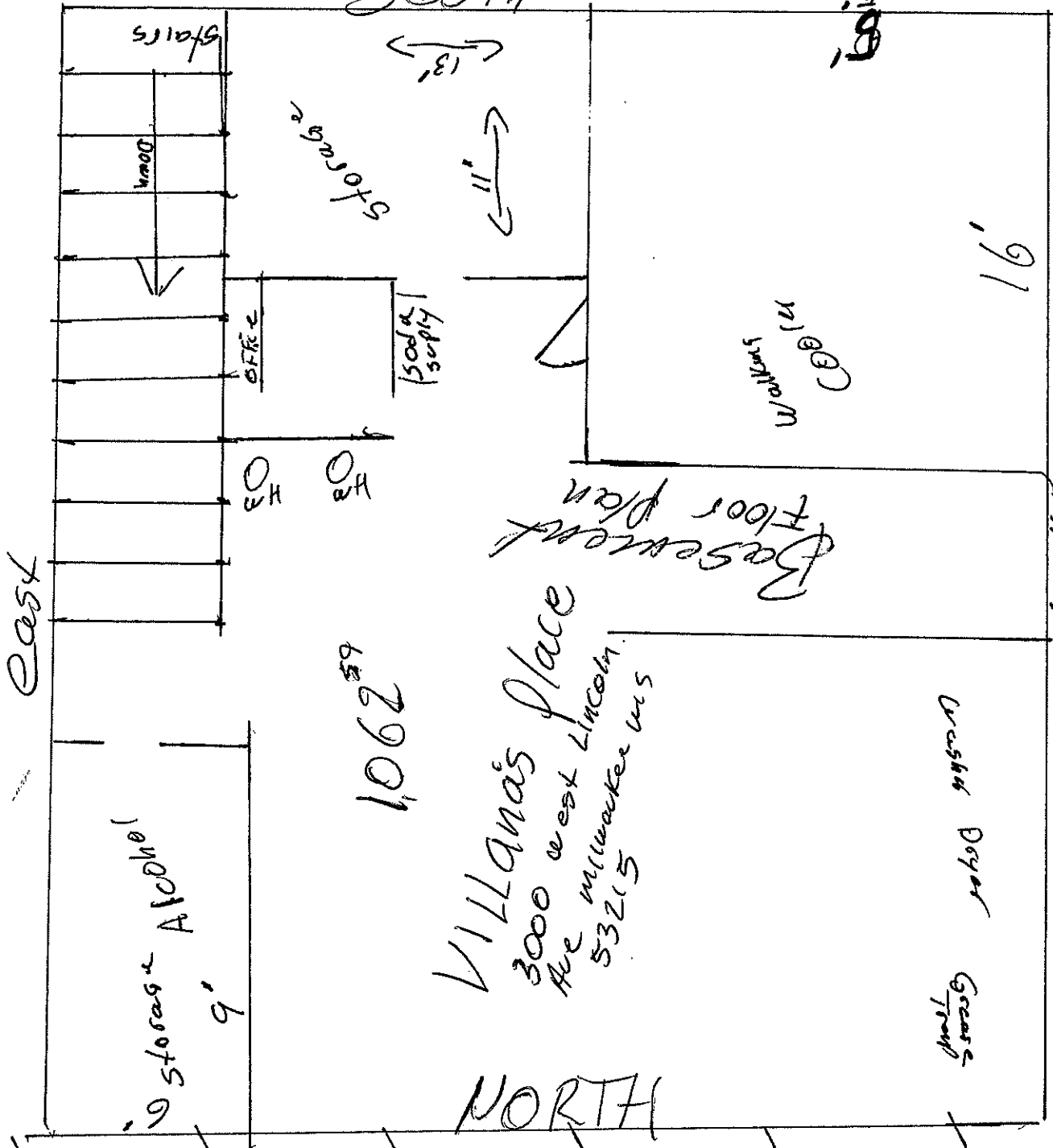
Door

66'

5000 St

Villana's LLC/Terra Condo
Villana's Place

South



Basement Floor Plan

Villana's place
300 west Lincoln
Ave Milwaukee WI 53215

1062

East

West

NORTH

56' 9"

4/30/14
65
Rear Parking space

Rear Parking Lot

73' 3"

10

9

8

7

6

2

3

4

116'

110' 10"

Alcohol supply

Office

Alcohol supply

Stairs
Down

20'

20'

11'

13'

18' 8"

5' 8"