



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, November 18, 2020

**COMMITTEE MEETING NOTICE**

AD 12

ELIZABETH L TORRES

1027 W Capitol DR


Milwaukee, WI 53206

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You are requested to attend a virtual hearing to be held on:

**Tuesday, December 01, 2020 at 09:05 AM**

**Regarding:** Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications for "Love's" at 201 W MITCHELL St.

This meeting will be held via GoToMeeting. Please see the enclosed  best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/907185773>. If you wish to call in, please call +1 (786) 535-3211 and use Access Code: 907-185-773.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella  
License Division Manager

**If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).**

## Martin, Faviola

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**From:** Murillo, Maribel  
**Sent:** Monday, November 16, 2020 10:10 AM  
**To:** License; Celella, Jessica; Byrd, Yashica  
**Subject:** Fwd: Complaints- 207 W Mitchell

Good morning,

Can you please add to the file as an objection.

Respectfully,

Maribel Murillo  
Legislative Assistant to  
Alderman José G. Pérez

*Please excuse any grammatical errors, sent from my mobile device.*

Begin forwarded message:

**From:** \_\_\_\_\_  
**Date:** November 16, 2020 at 9:43:07 AM CST  
**To:** "Perez, Jose" <[JoseG.Perez@milwaukee.gov](mailto:JoseG.Perez@milwaukee.gov)>  
**Subject:** Complaints- 207 W Mitchell

Hello Mr Perez,

I am emailing you to complain about the bar next door. People often times park their cars and block off my driveway. I have called the Milwaukee Police department numerous times so there will be record of my complains next time I see you in the meeting. I also have multiple camera records to prove. The last time a drunk person from the bar was on my driveway, I went to the guy and ask him not to trespass. Monte, the bar owner, started swearing at me. I regret I allowed the bar getting their liquor license and I am planning to consult my issues with a lawyer because city officials do not take any actions to help me.

Regards,



# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 11/09/2020

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 317289**

**Application Date:** 11/05/2020

**License Location:** 201 W Mitchell St

**Business Name:** Love's

**Licensee/Applicant:** TORRES, Elizabeth L  
(Last Name, First Name, MI)

**Date of Birth:** 08/12/1984

**Home Address:** 1027 W Capitol Dr

**City:** Milwaukee

**State:** WI **Zip Code:** 53206

**Home Phone:**

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/04/2020 officers were dispatched to a Shots Fired at 200 W. Mitchell St. Upon arrival the officers observed patrons of Love's on Tap, 201 W. Mitchell St, driving recklessly. They also found numerous entry to autos in the area. The officers spoke with the manager of Love's, Marcus LOVE, who was cooperative. He stated the business has cameras but none are pointed in the direction of the shots fired. The officers could not determine if the shots were related to the business.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:203090019

OtherEvent #: 20-LP-1113

## Incident

### 201 W MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 11/04/2020 01:43:00  
CAD Number:: 203090253  
District:: 2  
Beat:: 228  
Reporting Area:: 5565

## Business Agent (1)

### TORRES, ELIZABETH LEE

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 08/12/1984  
Sex:: FEMALE  
Race:: WHITE  
Phone 1 Number:: (414)-852-1255  
Address:: 1027 W CAPITOL DR  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53206

## Licensed Persons Involved (1)

### LOVE, MONTE A

DOB:: 11/30/1976  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 1027 W CAPITOL DR  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53206

## Licensed Premise Data (1)

### LOVE'S ON TAP

Phone 1 Number:: (414)-554-6372  
Phone 1 Type:: Work  
Address:: 201 W MITCHELL ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not  
explain in narrative): Yes  
Licensee or Manager was on  
premises at time of  
violation/incident:: Yes

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:203090019

OtherEvent #: 20-LP-1113

## Narrative (1)

### INITIAL INVESTIGATION

Vasquez, Misael 031976

11/04/2020

This report is written by PO VASQUEZ assigned to District Two, SQUAD 2322, late shift.

I was dispatched to a shots fired at the location of 200 W Mitchell St.

Upon arrival I observed patrons from Love's On Tap driving recklessly, there were also multiple entry to autos of patrons at the bar as well. I spoke to the manager of the bar at Love's On Tap Monte A LOVE (B/M 11-30-1976) who was very cooperative with helping with the investigation. I asked LOVE if the business had cameras, which LOVE stated yes but none of the cameras pointed in the direction we needed for the shots fired. It is unknown if the shots were related to the bar, still waiting on camera footage from La Causa Charter School to determine.

## Officer (2)

Reporting Officer:	Vasquez, Misael (031976)	11/04/2020 04:09:00
Section: (Work Location):	23	
Approving Officer:	Pierce, Daniel J (018658)	11/04/2020 07:53:49
Section: (Work Location):	23	



Wednesday, November 18, 2020



# Notice of Public Hearing

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notice

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TORRES, Elizabeth L  
Love's at 201 W MITCHELL St

Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications

**Tuesday, December 1, 2020 at 9:05 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 12/1/2020 at 9:05 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	1723 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1719 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1719A S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1716 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1733 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1736 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1734 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1732 S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1728A S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	217 W MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	215 W MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	223 W MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1676B S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1715 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	143 W MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	135 W MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	229 W MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1723A S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1723 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1715 S 1ST ST A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	141 W MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	139 W MITCHELL ST A	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1743 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1738A S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1708A S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1724 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1721 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	211 W MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	131 W MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1747A S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1747B S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1741B S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1729A S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1676 S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1722A S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1722 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1719 S 1ST ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	207 W MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1740 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1738 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1676C S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670A S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1668 S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1702 S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1724A S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	211A W MITCHELL ST	MILWAUKEE, WI 53204

CURRENT OCCUPANT	1741 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1708 S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1676A S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	139 W MITCHELL ST B	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1742 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1743B S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1729 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1722 S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	139 W MITCHELL ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1747 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1728 S 2ND ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1742 S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1722A S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1670 S 3RD ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	1700 S 3RD ST	MILWAUKEE, WI 53204
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Total Records: 61

Radius: 250.0 feet and Center of Circle: 201 W Mitchell St



**2020-2021 Plan of Operation for 201 W MITCHELL ST**

**1. Litter & Security Plans**

How are the grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other:

How often will grounds be cleaned?  Daily  Weekly  Other: Few times a week

Who cleans the grounds?  Licensee  Building Owner  Employees  Hired Maintenance  Other:

How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  Signs Posted  
 Other:

Are there designated outdoor smoking areas?  No  Yes If Yes, Describe: Smoke buckets placed front / Back

Number of garbage cans: Inside 5 Locations: 2 Bathrooms, Behind / Front Bar, Kitchen  
Outside 1 Locations: Back patio

Is a crowd control barrier used?  No  Yes If Yes, Describe: \_\_\_\_\_

Number of restrooms: 2 Name of solid waste contractor: Advanced Disposal

Are there parking spaces on the premises?  No  Yes If Yes, list number of spaces: \_\_\_\_\_ and describe security plans:

Are there designated loading areas?  No  Yes If Yes, describe security plans:

Do you have security personnel on the premise?  No  Yes If Yes, how many? 1  
AND What are their responsibilities? Check ID and keep order  
What security equipment do they use? None  
List their licensing, certification or training credentials: \_\_\_\_\_

Are there security cameras?  No  Yes If Yes, list all locations: Entry, Front Bar, 2nd floor / Lounge, patio, Register

Are searches and/or identification checks conducted upon entry?  No  Yes If Yes, describe:  
ID check, yes searches only for large planned events

**2. Percentage of Sales (must total 100%)**

Alcohol 50 % Food Sales 45 % Entertainment 5 % Other \_\_\_\_\_ %

**3. Businesses On The Premises (choose all that apply):**

Restaurant  Cafe/Coffee Shop  Cocktail Lounge  Convenience Store  Night Club  Liquor Store  Tavern  Sports Facility  
 Hotel  Banquet Hall  Supermarket  Private/Fraternal/Veterans' Club  Other: Hall rental

**4. Hours of Operation and Age Restriction**

Are there any changes to the current hours of operation or age restriction?  No  Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.  
Your hours of operation and age restriction are listed on your current license.

**5. Floor Plan and Capacity**

Are you requesting any changes to your capacity or floor plan\*?  No  Yes If yes, describe: \_\_\_\_\_ and submit a new floor plan with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

**6. Sidewalk Dining: Fee:**

Are there any changes to the sidewalk dining site plan?  No  Yes If Yes, submit an updated site plan with this application.

**7. Food License: FREST 14783 Fee: \$525.00**

Your current food license includes the following food operations:  
DHS - MODERATE, Sales < \$20,000, Tavern Restaurant  
Are there any changes to your food operations as listed above?  
 No  Yes, if Yes, explain

**8. Weights and Measures: Fee:**

Number/Type of Devices:  
Are there any changes to the number or types of devices?  No  Yes  
If yes, contact our office for further instructions.

**1. CURRENT APPROVED ENTERTAINMENT**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Dancing by Performer(s), Jukebox, Karaoke, Patrons Dancing

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley<br>How many? _____      | <input type="checkbox"/> Pool Tables<br>How many? _____                       |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____   |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:

*w/ appropriate permission (permits/approved) etc.*


**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

  
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign